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Global mPOS Terminal Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

A point of sale terminal (POS terminal) is an electronic device used to process card payments at retail locations.

The global mPOS Terminal market size was estimated at USD 6867 million in 2023 and is projected to reach USD 25119.15 million by 2032, exhibiting a CAGR of 15.50% during the forecast period.

North America mPOS Terminal market size was estimated at USD 2296.38 million in 2023, at a CAGR of 13.29% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global mPOS Terminal market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global mPOS Terminal Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

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In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the mPOS Terminal market in any manner.

Global mPOS Terminal Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Ingenico

Verifone

First Data

PAX Global Technology

NCR Corporation

Diebold Nixdorf

BBPOS

Elavon

Castles Technology

Winpos

BITEL

Cegid Group

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Squirrel Systems

Newland Payment

CITIXSYS AMERICAS

Market Segmentation (by Type)

Fixed

Wireless

Market Segmentation (by Application)

Retail

Hospitality

Healthcare

Transportation

Sports & Entertainment

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

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Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the mPOS Terminal Market

Overview of the regional outlook of the mPOS Terminal Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth

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as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product

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type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the mPOS Terminal Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of mPOS Terminal, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development

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potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of mPOS Terminal
1.2 Key Market Segments
  1.2.1 mPOS Terminal Segment by Type
  1.2.2 mPOS Terminal Segment by Application
1.3 Methodology & Sources of Information
  1.3.1 Research Methodology
  1.3.2 Research Process
  1.3.3 Market Breakdown and Data Triangulation
  1.3.4 Base Year
  1.3.5 Report Assumptions & Caveats

2 MPOS TERMINAL MARKET OVERVIEW

2.1 Global Market Overview
  2.1.1 Global mPOS Terminal Market Size (M USD) Estimates and Forecasts (2019-2032)
  2.1.2 Global mPOS Terminal Sales Estimates and Forecasts (2019-2032)
2.2 Market Segment Executive Summary
2.3 Global Market Size by Region

3 MPOS TERMINAL MARKET COMPETITIVE LANDSCAPE

3.1 Global mPOS Terminal Sales by Manufacturers (2019-2024)
3.2 Global mPOS Terminal Revenue Market Share by Manufacturers (2019-2024)
3.3 mPOS Terminal Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
3.4 Global mPOS Terminal Average Price by Manufacturers (2019-2024)
3.5 Manufacturers mPOS Terminal Sales Sites, Area Served, Product Type
3.6 mPOS Terminal Market Competitive Situation and Trends
  3.6.1 mPOS Terminal Market Concentration Rate
  3.6.2 Global 5 and 10 Largest mPOS Terminal Players Market Share by Revenue
  3.6.3 Mergers & Acquisitions, Expansion

4 MPOS TERMINAL INDUSTRY CHAIN ANALYSIS

4.1 mPOS Terminal Industry Chain Analysis

+44 20 8123 2220
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4.2 Market Overview of Key Raw Materials
4.3 Midstream Market Analysis
4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF MPOS TERMINAL MARKET

5.1 Key Development Trends
5.2 Driving Factors
5.3 Market Challenges
5.4 Market Restraints
5.5 Industry News
  5.5.1 New Product Developments
  5.5.2 Mergers & Acquisitions
  5.5.3 Expansions
  5.5.4 Collaboration/Supply Contracts
5.6 Industry Policies

6 MPOS TERMINAL MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)
6.2 Global mPOS Terminal Sales Market Share by Type (2019-2024)
6.3 Global mPOS Terminal Market Size Market Share by Type (2019-2024)
6.4 Global mPOS Terminal Price by Type (2019-2024)

7 MPOS TERMINAL MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)
7.2 Global mPOS Terminal Market Sales by Application (2019-2024)
7.3 Global mPOS Terminal Market Size (M USD) by Application (2019-2024)
7.4 Global mPOS Terminal Sales Growth Rate by Application (2019-2024)

8 MPOS TERMINAL MARKET CONSUMPTION BY REGION

8.1 Global mPOS Terminal Sales by Region
  8.1.1 Global mPOS Terminal Sales by Region
  8.1.2 Global mPOS Terminal Sales Market Share by Region
8.2 North America
  8.2.1 North America mPOS Terminal Sales by Country
  8.2.2 U.S.

+44 20 8123 2220
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8.2.3 Canada
8.2.4 Mexico
8.3 Europe
8.3.1 Europe mPOS Terminal Sales by Country
8.3.2 Germany
8.3.3 France
8.3.4 U.K.
8.3.5 Italy
8.3.6 Russia
8.4 Asia Pacific
8.4.1 Asia Pacific mPOS Terminal Sales by Region
8.4.2 China
8.4.3 Japan
8.4.4 South Korea
8.4.5 India
8.4.6 Southeast Asia
8.5 South America
8.5.1 South America mPOS Terminal Sales by Country
8.5.2 Brazil
8.5.3 Argentina
8.5.4 Columbia
8.6 Middle East and Africa
8.6.1 Middle East and Africa mPOS Terminal Sales by Region
8.6.2 Saudi Arabia
8.6.3 UAE
8.6.4 Egypt
8.6.5 Nigeria
8.6.6 South Africa

9 MPOS TERMINAL MARKET PRODUCTION BY REGION

9.1 Global Production of mPOS Terminal by Region (2019-2024)
9.2 Global mPOS Terminal Revenue Market Share by Region (2019-2024)
9.3 Global mPOS Terminal Production, Revenue, Price and Gross Margin (2019-2024)
9.4 North America mPOS Terminal Production
9.4.1 North America mPOS Terminal Production Growth Rate (2019-2024)
9.4.2 North America mPOS Terminal Production, Revenue, Price and Gross Margin (2019-2024)
9.5 Europe mPOS Terminal Production

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9.5.1 Europe mPOS Terminal Production Growth Rate (2019-2024)
9.5.2 Europe mPOS Terminal Production, Revenue, Price and Gross Margin (2019-2024)
9.6 Japan mPOS Terminal Production (2019-2024)
9.6.1 Japan mPOS Terminal Production Growth Rate (2019-2024)
9.6.2 Japan mPOS Terminal Production, Revenue, Price and Gross Margin (2019-2024)
9.7 China mPOS Terminal Production (2019-2024)
9.7.1 China mPOS Terminal Production Growth Rate (2019-2024)
9.7.2 China mPOS Terminal Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 Ingenico
10.1.1 Ingenico mPOS Terminal Basic Information
10.1.2 Ingenico mPOS Terminal Product Overview
10.1.3 Ingenico mPOS Terminal Product Market Performance
10.1.4 Ingenico Business Overview
10.1.5 Ingenico mPOS Terminal SWOT Analysis
10.1.6 Ingenico Recent Developments
10.2 Verifone
10.2.1 Verifone mPOS Terminal Basic Information
10.2.2 Verifone mPOS Terminal Product Overview
10.2.3 Verifone mPOS Terminal Product Market Performance
10.2.4 Verifone Business Overview
10.2.5 Verifone mPOS Terminal SWOT Analysis
10.2.6 Verifone Recent Developments
10.3 First Data
10.3.1 First Data mPOS Terminal Basic Information
10.3.2 First Data mPOS Terminal Product Overview
10.3.3 First Data mPOS Terminal Product Market Performance
10.3.4 First Data mPOS Terminal SWOT Analysis
10.3.5 First Data Business Overview
10.3.6 First Data Recent Developments
10.4 PAX Global Technology
10.4.1 PAX Global Technology mPOS Terminal Basic Information
10.4.2 PAX Global Technology mPOS Terminal Product Overview
10.4.3 PAX Global Technology mPOS Terminal Product Market Performance

+44 20 8123 2220
info@marketpublishers.com

10.4.4 PAX Global Technology Business Overview
10.4.5 PAX Global Technology Recent Developments
10.5 NCR Corporation
10.5.1 NCR Corporation mPOS Terminal Basic Information
10.5.2 NCR Corporation mPOS Terminal Product Overview
10.5.3 NCR Corporation mPOS Terminal Product Market Performance
10.5.4 NCR Corporation Business Overview
10.5.5 NCR Corporation Recent Developments
10.6 Diebold Nixdorf
10.6.1 Diebold Nixdorf mPOS Terminal Basic Information
10.6.2 Diebold Nixdorf mPOS Terminal Product Overview
10.6.3 Diebold Nixdorf mPOS Terminal Product Market Performance
10.6.4 Diebold Nixdorf Business Overview
10.6.5 Diebold Nixdorf Recent Developments
10.7 BBPOS
10.7.1 BBPOS mPOS Terminal Basic Information
10.7.2 BBPOS mPOS Terminal Product Overview
10.7.3 BBPOS mPOS Terminal Product Market Performance
10.7.4 BBPOS Business Overview
10.7.5 BBPOS Recent Developments
10.8 Elavon
10.8.1 Elavon mPOS Terminal Basic Information
10.8.2 Elavon mPOS Terminal Product Overview
10.8.3 Elavon mPOS Terminal Product Market Performance
10.8.4 Elavon Business Overview
10.8.5 Elavon Recent Developments
10.9 Castles Technology
10.9.1 Castles Technology mPOS Terminal Basic Information
10.9.2 Castles Technology mPOS Terminal Product Overview
10.9.3 Castles Technology mPOS Terminal Product Market Performance
10.9.4 Castles Technology Business Overview
10.9.5 Castles Technology Recent Developments
10.10 Winpos
10.10.1 Winpos mPOS Terminal Basic Information
10.10.2 Winpos mPOS Terminal Product Overview
10.10.3 Winpos mPOS Terminal Product Market Performance
10.10.4 Winpos Business Overview
10.10.5 Winpos Recent Developments
10.11 BITEL

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10.11.1 BITEL mPOS Terminal Basic Information
10.11.2 BITEL mPOS Terminal Product Overview
10.11.3 BITEL mPOS Terminal Product Market Performance
10.11.4 BITEL Business Overview
10.11.5 BITEL Recent Developments
10.12 Cegid Group
10.12.1 Cegid Group mPOS Terminal Basic Information
10.12.2 Cegid Group mPOS Terminal Product Overview
10.12.3 Cegid Group mPOS Terminal Product Market Performance
10.12.4 Cegid Group Business Overview
10.12.5 Cegid Group Recent Developments
10.13 Squirrel Systems
10.13.1 Squirrel Systems mPOS Terminal Basic Information
10.13.2 Squirrel Systems mPOS Terminal Product Overview
10.13.3 Squirrel Systems mPOS Terminal Product Market Performance
10.13.4 Squirrel Systems Business Overview
10.13.5 Squirrel Systems Recent Developments
10.14 Newland Payment
10.14.1 Newland Payment mPOS Terminal Basic Information
10.14.2 Newland Payment mPOS Terminal Product Overview
10.14.3 Newland Payment mPOS Terminal Product Market Performance
10.14.4 Newland Payment Business Overview
10.14.5 Newland Payment Recent Developments
10.15 CITIXSYS AMERICAS
10.15.1 CITIXSYS AMERICAS mPOS Terminal Basic Information
10.15.2 CITIXSYS AMERICAS mPOS Terminal Product Overview
10.15.3 CITIXSYS AMERICAS mPOS Terminal Product Market Performance
10.15.4 CITIXSYS AMERICAS Business Overview
10.15.5 CITIXSYS AMERICAS Recent Developments

11 MPOS TERMINAL MARKET FORECAST BY REGION

11.1 Global mPOS Terminal Market Size Forecast
11.2 Global mPOS Terminal Market Forecast by Region
11.2.1 North America Market Size Forecast by Country
11.2.2 Europe mPOS Terminal Market Size Forecast by Country
11.2.3 Asia Pacific mPOS Terminal Market Size Forecast by Region
11.2.4 South America mPOS Terminal Market Size Forecast by Country
11.2.5 Middle East and Africa Forecasted Consumption of mPOS Terminal by Country

+44 20 8123 2220
info@marketpublishers.com

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global mPOS Terminal Market Forecast by Type (2025-2032)
12.1.1 Global Forecasted Sales of mPOS Terminal by Type (2025-2032)
12.1.2 Global mPOS Terminal Market Size Forecast by Type (2025-2032)
12.1.3 Global Forecasted Price of mPOS Terminal by Type (2025-2032)
12.2 Global mPOS Terminal Market Forecast by Application (2025-2032)
12.2.1 Global mPOS Terminal Sales (K Units) Forecast by Application
12.2.2 Global mPOS Terminal Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. mPOS Terminal Market Size Comparison by Region (M USD)
Table 5. Global mPOS Terminal Sales (K Units) by Manufacturers (2019-2024)
Table 6. Global mPOS Terminal Sales Market Share by Manufacturers (2019-2024)
Table 7. Global mPOS Terminal Revenue (M USD) by Manufacturers (2019-2024)
Table 8. Global mPOS Terminal Revenue Share by Manufacturers (2019-2024)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in mPOS Terminal as of 2022)
Table 10. Global Market mPOS Terminal Average Price (USD/Unit) of Key Manufacturers (2019-2024)
Table 11. Manufacturers mPOS Terminal Sales Sites and Area Served
Table 12. Manufacturers mPOS Terminal Product Type
Table 13. Global mPOS Terminal Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Industry Chain Map of mPOS Terminal
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. mPOS Terminal Market Challenges
Table 22. Global mPOS Terminal Sales by Type (K Units)
Table 23. Global mPOS Terminal Market Size by Type (M USD)
Table 24. Global mPOS Terminal Sales (K Units) by Type (2019-2024)
Table 25. Global mPOS Terminal Sales Market Share by Type (2019-2024)
Table 26. Global mPOS Terminal Market Size (M USD) by Type (2019-2024)
Table 27. Global mPOS Terminal Market Size Share by Type (2019-2024)
Table 28. Global mPOS Terminal Price (USD/Unit) by Type (2019-2024)
Table 29. Global mPOS Terminal Sales (K Units) by Application
Table 30. Global mPOS Terminal Market Size by Application
Table 31. Global mPOS Terminal Sales by Application (2019-2024) & (K Units)
Table 32. Global mPOS Terminal Sales Market Share by Application (2019-2024)

+44 20 8123 2220
info@marketpublishers.com

Table 33. Global mPOS Terminal Sales by Application (2019-2024) & (M USD)
Table 34. Global mPOS Terminal Market Share by Application (2019-2024)
Table 35. Global mPOS Terminal Sales Growth Rate by Application (2019-2024)
Table 36. Global mPOS Terminal Sales by Region (2019-2024) & (K Units)
Table 37. Global mPOS Terminal Sales Market Share by Region (2019-2024)
Table 38. North America mPOS Terminal Sales by Country (2019-2024) & (K Units)
Table 39. Europe mPOS Terminal Sales by Country (2019-2024) & (K Units)
Table 40. Asia Pacific mPOS Terminal Sales by Region (2019-2024) & (K Units)
Table 41. South America mPOS Terminal Sales by Country (2019-2024) & (K Units)
Table 42. Middle East and Africa mPOS Terminal Sales by Region (2019-2024) & (K Units)
Table 43. Global mPOS Terminal Production (K Units) by Region (2019-2024)
Table 44. Global mPOS Terminal Revenue (US$ Million) by Region (2019-2024)
Table 45. Global mPOS Terminal Revenue Market Share by Region (2019-2024)
Table 46. Global mPOS Terminal Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 47. North America mPOS Terminal Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 48. Europe mPOS Terminal Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 49. Japan mPOS Terminal Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 50. China mPOS Terminal Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 51. Ingenico mPOS Terminal Basic Information
Table 52. Ingenico mPOS Terminal Product Overview
Table 53. Ingenico mPOS Terminal Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 54. Ingenico Business Overview
Table 55. Ingenico mPOS Terminal SWOT Analysis
Table 56. Ingenico Recent Developments
Table 57. Verifone mPOS Terminal Basic Information
Table 58. Verifone mPOS Terminal Product Overview
Table 59. Verifone mPOS Terminal Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 60. Verifone Business Overview
Table 61. Verifone mPOS Terminal SWOT Analysis
Table 62. Verifone Recent Developments
Table 63. First Data mPOS Terminal Basic Information

+44 20 8123 2220
info@marketpublishers.com

Table 64. First Data mPOS Terminal Product Overview
Table 65. First Data mPOS Terminal Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 66. First Data mPOS Terminal SWOT Analysis
Table 67. First Data Business Overview
Table 68. First Data Recent Developments
Table 69. PAX Global Technology mPOS Terminal Basic Information
Table 70. PAX Global Technology mPOS Terminal Product Overview
Table 71. PAX Global Technology mPOS Terminal Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 72. PAX Global Technology Business Overview
Table 73. PAX Global Technology Recent Developments
Table 74. NCR Corporation mPOS Terminal Basic Information
Table 75. NCR Corporation mPOS Terminal Product Overview
Table 76. NCR Corporation mPOS Terminal Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 77. NCR Corporation Business Overview
Table 78. NCR Corporation Recent Developments
Table 79. Diebold Nixdorf mPOS Terminal Basic Information
Table 80. Diebold Nixdorf mPOS Terminal Product Overview
Table 81. Diebold Nixdorf mPOS Terminal Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 82. Diebold Nixdorf Business Overview
Table 83. Diebold Nixdorf Recent Developments
Table 84. BBPOS mPOS Terminal Basic Information
Table 85. BBPOS mPOS Terminal Product Overview
Table 86. BBPOS mPOS Terminal Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 87. BBPOS Business Overview
Table 88. BBPOS Recent Developments
Table 89. Elavon mPOS Terminal Basic Information
Table 90. Elavon mPOS Terminal Product Overview
Table 91. Elavon mPOS Terminal Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 92. Elavon Business Overview
Table 93. Elavon Recent Developments
Table 94. Castles Technology mPOS Terminal Basic Information
Table 95. Castles Technology mPOS Terminal Product Overview
Table 96. Castles Technology mPOS Terminal Sales (K Units), Revenue (M USD),

+44 20 8123 2220
info@marketpublishers.com

Price (USD/Unit) and Gross Margin (2019-2024)
Table 97. Castles Technology Business Overview
Table 98. Castles Technology Recent Developments
Table 99. Winpos mPOS Terminal Basic Information
Table 100. Winpos mPOS Terminal Product Overview
Table 101. Winpos mPOS Terminal Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 102. Winpos Business Overview
Table 103. Winpos Recent Developments
Table 104. BITEL mPOS Terminal Basic Information
Table 105. BITEL mPOS Terminal Product Overview
Table 106. BITEL mPOS Terminal Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 107. BITEL Business Overview
Table 108. BITEL Recent Developments
Table 109. Cegid Group mPOS Terminal Basic Information
Table 110. Cegid Group mPOS Terminal Product Overview
Table 111. Cegid Group mPOS Terminal Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 112. Cegid Group Business Overview
Table 113. Cegid Group Recent Developments
Table 114. Squirrel Systems mPOS Terminal Basic Information
Table 115. Squirrel Systems mPOS Terminal Product Overview
Table 116. Squirrel Systems mPOS Terminal Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 117. Squirrel Systems Business Overview
Table 118. Squirrel Systems Recent Developments
Table 119. Newland Payment mPOS Terminal Basic Information
Table 120. Newland Payment mPOS Terminal Product Overview
Table 121. Newland Payment mPOS Terminal Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 122. Newland Payment Business Overview
Table 123. Newland Payment Recent Developments
Table 124. CITIXSYS AMERICAS mPOS Terminal Basic Information
Table 125. CITIXSYS AMERICAS mPOS Terminal Product Overview
Table 126. CITIXSYS AMERICAS mPOS Terminal Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 127. CITIXSYS AMERICAS Business Overview
Table 128. CITIXSYS AMERICAS Recent Developments

+44 20 8123 2220
info@marketpublishers.com

Table 129. Global mPOS Terminal Sales Forecast by Region (2025-2032) & (K Units)
Table 130. Global mPOS Terminal Market Size Forecast by Region (2025-2032) & (M USD)
Table 131. North America mPOS Terminal Sales Forecast by Country (2025-2032) & (K Units)
Table 132. North America mPOS Terminal Market Size Forecast by Country (2025-2032) & (M USD)
Table 133. Europe mPOS Terminal Sales Forecast by Country (2025-2032) & (K Units)
Table 134. Europe mPOS Terminal Market Size Forecast by Country (2025-2032) & (M USD)
Table 135. Asia Pacific mPOS Terminal Sales Forecast by Region (2025-2032) & (K Units)
Table 136. Asia Pacific mPOS Terminal Market Size Forecast by Region (2025-2032) & (M USD)
Table 137. South America mPOS Terminal Sales Forecast by Country (2025-2032) & (K Units)
Table 138. South America mPOS Terminal Market Size Forecast by Country (2025-2032) & (M USD)
Table 139. Middle East and Africa mPOS Terminal Consumption Forecast by Country (2025-2032) & (Units)
Table 140. Middle East and Africa mPOS Terminal Market Size Forecast by Country (2025-2032) & (M USD)
Table 141. Global mPOS Terminal Sales Forecast by Type (2025-2032) & (K Units)
Table 142. Global mPOS Terminal Market Size Forecast by Type (2025-2032) & (M USD)
Table 143. Global mPOS Terminal Price Forecast by Type (2025-2032) & (USD/Unit)
Table 144. Global mPOS Terminal Sales (K Units) Forecast by Application (2025-2032)
Table 145. Global mPOS Terminal Market Size Forecast by Application (2025-2032) & (M USD)

+44 20 8123 2220
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of mPOS Terminal
Figure 2. Data Triangulation
Figure 3. Key Caveats
Figure 4. Global mPOS Terminal Market Size (M USD), 2019-2032
Figure 5. Global mPOS Terminal Market Size (M USD) (2019-2032)
Figure 6. Global mPOS Terminal Sales (K Units) & (2019-2032)
Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
Figure 9. Evaluation Matrix of Regional Market Development Potential
Figure 10. mPOS Terminal Market Size by Country (M USD)
Figure 11. mPOS Terminal Sales Share by Manufacturers in 2023
Figure 12. Global mPOS Terminal Revenue Share by Manufacturers in 2023
Figure 13. mPOS Terminal Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
Figure 14. Global Market mPOS Terminal Average Price (USD/Unit) of Key Manufacturers in 2023
Figure 15. The Global 5 and 10 Largest Players: Market Share by mPOS Terminal Revenue in 2023
Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 17. Global mPOS Terminal Market Share by Type
Figure 18. Sales Market Share of mPOS Terminal by Type (2019-2024)
Figure 19. Sales Market Share of mPOS Terminal by Type in 2023
Figure 20. Market Size Share of mPOS Terminal by Type (2019-2024)
Figure 21. Market Size Market Share of mPOS Terminal by Type in 2023
Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
Figure 23. Global mPOS Terminal Market Share by Application
Figure 24. Global mPOS Terminal Sales Market Share by Application (2019-2024)
Figure 25. Global mPOS Terminal Sales Market Share by Application in 2023
Figure 26. Global mPOS Terminal Market Share by Application (2019-2024)
Figure 27. Global mPOS Terminal Market Share by Application in 2023
Figure 28. Global mPOS Terminal Sales Growth Rate by Application (2019-2024)
Figure 29. Global mPOS Terminal Sales Market Share by Region (2019-2024)
Figure 30. North America mPOS Terminal Sales and Growth Rate (2019-2024) & (K Units)
Figure 31. North America mPOS Terminal Sales Market Share by Country in 2023

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Figure 32. U.S. mPOS Terminal Sales and Growth Rate (2019-2024) & (K Units)
Figure 33. Canada mPOS Terminal Sales (K Units) and Growth Rate (2019-2024)
Figure 34. Mexico mPOS Terminal Sales (Units) and Growth Rate (2019-2024)
Figure 35. Europe mPOS Terminal Sales and Growth Rate (2019-2024) & (K Units)
Figure 36. Europe mPOS Terminal Sales Market Share by Country in 2023
Figure 37. Germany mPOS Terminal Sales and Growth Rate (2019-2024) & (K Units)
Figure 38. France mPOS Terminal Sales and Growth Rate (2019-2024) & (K Units)
Figure 39. U.K. mPOS Terminal Sales and Growth Rate (2019-2024) & (K Units)
Figure 40. Italy mPOS Terminal Sales and Growth Rate (2019-2024) & (K Units)
Figure 41. Russia mPOS Terminal Sales and Growth Rate (2019-2024) & (K Units)
Figure 42. Asia Pacific mPOS Terminal Sales and Growth Rate (K Units)
Figure 43. Asia Pacific mPOS Terminal Sales Market Share by Region in 2023
Figure 44. China mPOS Terminal Sales and Growth Rate (2019-2024) & (K Units)
Figure 45. Japan mPOS Terminal Sales and Growth Rate (2019-2024) & (K Units)
Figure 46. South Korea mPOS Terminal Sales and Growth Rate (2019-2024) & (K Units)
Figure 47. India mPOS Terminal Sales and Growth Rate (2019-2024) & (K Units)
Figure 48. Southeast Asia mPOS Terminal Sales and Growth Rate (2019-2024) & (K Units)
Figure 49. South America mPOS Terminal Sales and Growth Rate (K Units)
Figure 50. South America mPOS Terminal Sales Market Share by Country in 2023
Figure 51. Brazil mPOS Terminal Sales and Growth Rate (2019-2024) & (K Units)
Figure 52. Argentina mPOS Terminal Sales and Growth Rate (2019-2024) & (K Units)
Figure 53. Columbia mPOS Terminal Sales and Growth Rate (2019-2024) & (K Units)
Figure 54. Middle East and Africa mPOS Terminal Sales and Growth Rate (K Units)
Figure 55. Middle East and Africa mPOS Terminal Sales Market Share by Region in 2023
Figure 56. Saudi Arabia mPOS Terminal Sales and Growth Rate (2019-2024) & (K Units)
Figure 57. UAE mPOS Terminal Sales and Growth Rate (2019-2024) & (K Units)
Figure 58. Egypt mPOS Terminal Sales and Growth Rate (2019-2024) & (K Units)
Figure 59. Nigeria mPOS Terminal Sales and Growth Rate (2019-2024) & (K Units)
Figure 60. South Africa mPOS Terminal Sales and Growth Rate (2019-2024) & (K Units)
Figure 61. Global mPOS Terminal Production Market Share by Region (2019-2024)
Figure 62. North America mPOS Terminal Production (K Units) Growth Rate (2019-2024)
Figure 63. Europe mPOS Terminal Production (K Units) Growth Rate (2019-2024)
Figure 64. Japan mPOS Terminal Production (K Units) Growth Rate (2019-2024)

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Figure 65. China mPOS Terminal Production (K Units) Growth Rate (2019-2024)
Figure 66. Global mPOS Terminal Sales Forecast by Volume (2019-2032) & (K Units)
Figure 67. Global mPOS Terminal Market Size Forecast by Value (2019-2032) & (M USD)
Figure 68. Global mPOS Terminal Sales Market Share Forecast by Type (2025-2032)
Figure 69. Global mPOS Terminal Market Share Forecast by Type (2025-2032)
Figure 70. Global mPOS Terminal Sales Forecast by Application (2025-2032)
Figure 71. Global mPOS Terminal Market Share Forecast by Application (2025-2032)

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