

Global Moxibustion Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G7F846069871EN.html>

Date: December 2024

Pages: 151

Price: US\$ 2,800.00 (Single User License)

ID: G7F846069871EN

Abstracts

Report Overview

Moxibustion is a traditional Chinese medicine technique that involves burning dried mugwort on particular points on the body. It is believed to facilitate healing by stimulating circulation and balancing the flow of energy, known as qi. Moxibustion is often used in conjunction with acupuncture and is gaining popularity in Western countries as well.

The global market size for moxibustion in 2023 is estimated at approximately USD 70 million. The market is projected to grow at a Compound Annual Growth Rate (CAGR) of 6.75% from 2024 to 2032. Key growth drivers for the moxibustion market include the increasing adoption of complementary and alternative medicine practices, growing awareness about traditional Chinese medicine, and a rising focus on holistic health and wellness.

One of the prominent trends in the moxibustion market is the integration of technology. Innovations such as smokeless moxa sticks, portable moxibustion devices, and moxibustion mats are gaining traction among consumers. These technological advancements not only enhance the user experience but also address concerns related to smoke and fire hazards traditionally associated with moxibustion.

Another trend shaping the market is the growing acceptance of traditional medicine practices in mainstream healthcare. Healthcare providers are increasingly incorporating moxibustion into their treatment offerings for conditions such as pain management, digestive disorders, and gynecological issues. This trend is supported by a growing body of research highlighting the efficacy of moxibustion in various health conditions.

Regional market distribution shows that Asia Pacific dominates the moxibustion market, driven by the strong cultural acceptance of traditional Chinese medicine in countries like China, Japan, and South Korea. North America and Europe are also significant markets for moxibustion, fueled by the increasing interest in alternative therapies and the rising prevalence of chronic health conditions.

Despite the market's growth potential, there are challenges that need to be addressed. One key challenge is the lack of standardized training and regulation for moxibustion practitioners, which can impact the quality and safety of treatments. Additionally, the limited awareness among healthcare professionals about the benefits of moxibustion poses a barrier to its widespread adoption in mainstream healthcare settings.

In conclusion, the moxibustion market is poised for steady growth driven by increasing consumer interest in holistic health practices and the integration of traditional medicine into mainstream healthcare. To capitalize on this growth, stakeholders in the moxibustion industry should focus on enhancing product innovation, promoting education and training programs, and fostering collaborations with healthcare providers to expand the market reach of moxibustion therapy.

This report provides a deep insight into the global Moxibustion market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Moxibustion Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Moxibustion market in any manner.

Global Moxibustion Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Xinjiang Gunasiwei Pharmaceutical Technology

Shandong Huangshengtang Pharmaceutical

Shanghai Tianyi Medical Equipment

Jinan Qinlu Pharmaceutical Technology

Taiyuan Aile Medical Equipment

Jiangsu Aize Biotechnology

Jinan Kangmin Pharmaceutical Technology

Chizhou Fuaitang Biotechnology

Shandong Century Pharmaceutical Technology

Jiangsu Huajiu Biotechnology

Shanghai PureCon Medical Technology

Shanxi Chengshi Huitong Technology

Jinan Hanci Biotechnology

Market Segmentation (by Type)

General

Special

Market Segmentation (by Application)

Hospital

Clinic

Home

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Moxibustion Market

Overview of the regional outlook of the Moxibustion Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Moxibustion Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the

industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Moxibustion

1.2 Key Market Segments

1.2.1 Moxibustion Segment by Type

1.2.2 Moxibustion Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 MOXIBUSTION MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Moxibustion Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Moxibustion Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 MOXIBUSTION MARKET COMPETITIVE LANDSCAPE

3.1 Global Moxibustion Sales by Manufacturers (2019-2024)

3.2 Global Moxibustion Revenue Market Share by Manufacturers (2019-2024)

3.3 Moxibustion Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Moxibustion Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Moxibustion Sales Sites, Area Served, Product Type

3.6 Moxibustion Market Competitive Situation and Trends

3.6.1 Moxibustion Market Concentration Rate

3.6.2 Global 5 and 10 Largest Moxibustion Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 MOXIBUSTION INDUSTRY CHAIN ANALYSIS

4.1 Moxibustion Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF MOXIBUSTION MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 MOXIBUSTION MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Moxibustion Sales Market Share by Type (2019-2024)

6.3 Global Moxibustion Market Size Market Share by Type (2019-2024)

6.4 Global Moxibustion Price by Type (2019-2024)

7 MOXIBUSTION MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Moxibustion Market Sales by Application (2019-2024)

7.3 Global Moxibustion Market Size (M USD) by Application (2019-2024)

7.4 Global Moxibustion Sales Growth Rate by Application (2019-2024)

8 MOXIBUSTION MARKET SALES BY REGION

8.1 Global Moxibustion Sales by Region

8.1.1 Global Moxibustion Sales by Region

8.1.2 Global Moxibustion Sales Market Share by Region

8.2 Global Moxibustion Market Size by Region

8.2.1 Global Moxibustion Market Size by Region

8.2.2 Global Moxibustion Market Size Market Share by Region

8.3 North America

- 8.3.1 North America Moxibustion Sales by Country
- 8.3.2 North America Moxibustion Market Size by Country
- 8.3.3 U.S. Market Overview
- 8.3.4 Canada Market Overview
- 8.3.5 Mexico Market Overview

8.4 Europe

- 8.4.1 Europe Moxibustion Sales by Country
- 8.4.2 Europe Moxibustion Market Size by Country
- 8.4.3 Germany Market Overview
- 8.4.4 France Market Overview
- 8.4.5 U.K. Market Overview
- 8.4.6 Italy Market Overview
- 8.4.7 Russia Market Overview

8.5 Asia Pacific

- 8.5.1 Asia Pacific Moxibustion Sales by Region
- 8.5.2 China
- 8.5.3 Japan
- 8.5.4 South Korea
- 8.5.5 India
- 8.5.6 Southeast Asia

8.6 Asia Pacific

- 8.6.1 Asia Pacific Moxibustion Market Size by Region
- 8.6.2 Asia Pacific Moxibustion Market Size by Region
- 8.6.3 China
- 8.6.4 Japan
- 8.6.5 South Korea
- 8.6.6 India
- 8.6.7 Southeast Asia

8.7 South America

- 8.7.1 South America Moxibustion Sales by Country
- 8.7.2 South America Moxibustion Market Size by Country
- 8.7.3 Brazil
- 8.7.4 Argentina
- 8.7.5 Columbia

8.8 Middle East and Africa

- 8.8.1 Middle East and Africa Moxibustion Sales by Region
- 8.8.2 Middle East and Africa Moxibustion Market Size by Region
- 8.8.3 Saudi Arabia

- 8.8.4 UAE
- 8.8.5 Egypt
- 8.8.6 Nigeria
- 8.8.7 South Africa

9 MOXIBUSTION MARKET PRODUCTION BY REGION

- 9.1 Global Production of Moxibustion by Region (2019-2024)
- 9.2 Global Moxibustion Revenue Market Share by Region (2019-2024)
- 9.3 Global Moxibustion Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Moxibustion Production
 - 9.4.1 North America Moxibustion Production Growth Rate (2019-2024)
 - 9.4.2 North America Moxibustion Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Moxibustion Production
 - 9.5.1 Europe Moxibustion Production Growth Rate (2019-2024)
 - 9.5.2 Europe Moxibustion Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Moxibustion Production (2019-2024)
 - 9.6.1 Japan Moxibustion Production Growth Rate (2019-2024)
 - 9.6.2 Japan Moxibustion Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Moxibustion Production (2019-2024)
 - 9.7.1 China Moxibustion Production Growth Rate (2019-2024)
 - 9.7.2 China Moxibustion Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

- 10.1 Xinjiang Gunasiwei Pharmaceutical Technology
 - 10.1.1 Xinjiang Gunasiwei Pharmaceutical Technology Moxibustion Basic Information
 - 10.1.2 Xinjiang Gunasiwei Pharmaceutical Technology Moxibustion Product Overview
 - 10.1.3 Xinjiang Gunasiwei Pharmaceutical Technology Moxibustion Product Market Performance
 - 10.1.4 Xinjiang Gunasiwei Pharmaceutical Technology Business Overview
 - 10.1.5 Xinjiang Gunasiwei Pharmaceutical Technology Moxibustion SWOT Analysis
 - 10.1.6 Xinjiang Gunasiwei Pharmaceutical Technology Recent Developments
- 10.2 Shandong Huangshengtang Pharmaceutical
 - 10.2.1 Shandong Huangshengtang Pharmaceutical Moxibustion Basic Information
 - 10.2.2 Shandong Huangshengtang Pharmaceutical Moxibustion Product Overview
 - 10.2.3 Shandong Huangshengtang Pharmaceutical Moxibustion Product Market Performance

- 10.2.4 Shandong Huangshengtang Pharmaceutical Business Overview
- 10.2.5 Shandong Huangshengtang Pharmaceutical Moxibustion SWOT Analysis
- 10.2.6 Shandong Huangshengtang Pharmaceutical Recent Developments
- 10.3 Shanghai Tianyi Medical Equipment
 - 10.3.1 Shanghai Tianyi Medical Equipment Moxibustion Basic Information
 - 10.3.2 Shanghai Tianyi Medical Equipment Moxibustion Product Overview
 - 10.3.3 Shanghai Tianyi Medical Equipment Moxibustion Product Market Performance
 - 10.3.4 Shanghai Tianyi Medical Equipment Moxibustion SWOT Analysis
 - 10.3.5 Shanghai Tianyi Medical Equipment Business Overview
 - 10.3.6 Shanghai Tianyi Medical Equipment Recent Developments
- 10.4 Jinan Qinlu Pharmaceutical Technology
 - 10.4.1 Jinan Qinlu Pharmaceutical Technology Moxibustion Basic Information
 - 10.4.2 Jinan Qinlu Pharmaceutical Technology Moxibustion Product Overview
 - 10.4.3 Jinan Qinlu Pharmaceutical Technology Moxibustion Product Market Performance
 - 10.4.4 Jinan Qinlu Pharmaceutical Technology Business Overview
 - 10.4.5 Jinan Qinlu Pharmaceutical Technology Recent Developments
- 10.5 Taiyuan Aile Medical Equipment
 - 10.5.1 Taiyuan Aile Medical Equipment Moxibustion Basic Information
 - 10.5.2 Taiyuan Aile Medical Equipment Moxibustion Product Overview
 - 10.5.3 Taiyuan Aile Medical Equipment Moxibustion Product Market Performance
 - 10.5.4 Taiyuan Aile Medical Equipment Business Overview
 - 10.5.5 Taiyuan Aile Medical Equipment Recent Developments
- 10.6 Jiangsu Aize Biotechnology
 - 10.6.1 Jiangsu Aize Biotechnology Moxibustion Basic Information
 - 10.6.2 Jiangsu Aize Biotechnology Moxibustion Product Overview
 - 10.6.3 Jiangsu Aize Biotechnology Moxibustion Product Market Performance
 - 10.6.4 Jiangsu Aize Biotechnology Business Overview
 - 10.6.5 Jiangsu Aize Biotechnology Recent Developments
- 10.7 Jinan Kangmin Pharmaceutical Technology
 - 10.7.1 Jinan Kangmin Pharmaceutical Technology Moxibustion Basic Information
 - 10.7.2 Jinan Kangmin Pharmaceutical Technology Moxibustion Product Overview
 - 10.7.3 Jinan Kangmin Pharmaceutical Technology Moxibustion Product Market Performance
 - 10.7.4 Jinan Kangmin Pharmaceutical Technology Business Overview
 - 10.7.5 Jinan Kangmin Pharmaceutical Technology Recent Developments
- 10.8 Chizhou Fuitang Biotechnology
 - 10.8.1 Chizhou Fuitang Biotechnology Moxibustion Basic Information
 - 10.8.2 Chizhou Fuitang Biotechnology Moxibustion Product Overview

- 10.8.3 Chizhou Fuitang Biotechnology Moxibustion Product Market Performance
- 10.8.4 Chizhou Fuitang Biotechnology Business Overview
- 10.8.5 Chizhou Fuitang Biotechnology Recent Developments
- 10.9 Shandong Century Pharmaceutical Technology
 - 10.9.1 Shandong Century Pharmaceutical Technology Moxibustion Basic Information
 - 10.9.2 Shandong Century Pharmaceutical Technology Moxibustion Product Overview
 - 10.9.3 Shandong Century Pharmaceutical Technology Moxibustion Product Market Performance
 - 10.9.4 Shandong Century Pharmaceutical Technology Business Overview
 - 10.9.5 Shandong Century Pharmaceutical Technology Recent Developments
- 10.10 Jiangsu Huajiu Biotechnology
 - 10.10.1 Jiangsu Huajiu Biotechnology Moxibustion Basic Information
 - 10.10.2 Jiangsu Huajiu Biotechnology Moxibustion Product Overview
 - 10.10.3 Jiangsu Huajiu Biotechnology Moxibustion Product Market Performance
 - 10.10.4 Jiangsu Huajiu Biotechnology Business Overview
 - 10.10.5 Jiangsu Huajiu Biotechnology Recent Developments
- 10.11 Shanghai PureCon Medical Technology
 - 10.11.1 Shanghai PureCon Medical Technology Moxibustion Basic Information
 - 10.11.2 Shanghai PureCon Medical Technology Moxibustion Product Overview
 - 10.11.3 Shanghai PureCon Medical Technology Moxibustion Product Market Performance
 - 10.11.4 Shanghai PureCon Medical Technology Business Overview
 - 10.11.5 Shanghai PureCon Medical Technology Recent Developments
- 10.12 Shanxi Chengshi Huitong Technology
 - 10.12.1 Shanxi Chengshi Huitong Technology Moxibustion Basic Information
 - 10.12.2 Shanxi Chengshi Huitong Technology Moxibustion Product Overview
 - 10.12.3 Shanxi Chengshi Huitong Technology Moxibustion Product Market Performance
 - 10.12.4 Shanxi Chengshi Huitong Technology Business Overview
 - 10.12.5 Shanxi Chengshi Huitong Technology Recent Developments
- 10.13 Jinan Hanci Biotechnology
 - 10.13.1 Jinan Hanci Biotechnology Moxibustion Basic Information
 - 10.13.2 Jinan Hanci Biotechnology Moxibustion Product Overview
 - 10.13.3 Jinan Hanci Biotechnology Moxibustion Product Market Performance
 - 10.13.4 Jinan Hanci Biotechnology Business Overview
 - 10.13.5 Jinan Hanci Biotechnology Recent Developments

11 MOXIBUSTION MARKET FORECAST BY REGION

11.1 Global Moxibustion Market Size Forecast

11.2 Global Moxibustion Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Moxibustion Market Size Forecast by Country

11.2.3 Asia Pacific Moxibustion Market Size Forecast by Region

11.2.4 South America Moxibustion Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Moxibustion by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Moxibustion Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Moxibustion by Type (2025-2032)

12.1.2 Global Moxibustion Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Moxibustion by Type (2025-2032)

12.2 Global Moxibustion Market Forecast by Application (2025-2032)

12.2.1 Global Moxibustion Sales (K Units) Forecast by Application

12.2.2 Global Moxibustion Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

I would like to order

Product name: Global Moxibustion Market Research Report 2024(Status and Outlook)

Product link: <https://marketpublishers.com/r/G7F846069871EN.html>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G7F846069871EN.html>