

Global Mouthguard Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview:

A mouthguard is a protective device for the mouth that covers the teeth and gums to prevent and reduce injury to the teeth, arches, lips and gums.

The Global Mouthguard Market Size was estimated at USD 233.75 million in 2023 and is projected to reach USD 348.83 million by 2029, exhibiting a CAGR of 6.90% during the forecast period.

This report provides a deep insight into the global Mouthguard market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Mouthguard Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are

planning to foray into the Mouthguard market in any manner.

Global Mouthguard Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

ShockDoctor

ATI

Decathlon

Nike

Opro Mouthguards

Mueller

Venum

Battle Sports Science

Maxxmma

Fight Dentist

Mogo Sport

Market Segmentation (by Type)

Preformed Mouthguard

Thermoformed Mouthguard

Custom Mouthguard

Market Segmentation (by Application)

Sport Enthusiasts

Player

Medical

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Mouthguard Market

Overview of the regional outlook of the Mouthguard Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning

recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Mouthguard Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Mouthguard
- 1.2 Key Market Segments
 - 1.2.1 Mouthguard Segment by Type
 - 1.2.2 Mouthguard Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 MOUTHGUARD MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Mouthguard Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Mouthguard Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 MOUTHGUARD MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Mouthguard Sales by Manufacturers (2019-2024)
- 3.2 Global Mouthguard Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Mouthguard Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Mouthguard Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Mouthguard Sales Sites, Area Served, Product Type
- 3.6 Mouthguard Market Competitive Situation and Trends
 - 3.6.1 Mouthguard Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Mouthguard Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 MOUTHGUARD INDUSTRY CHAIN ANALYSIS

- 4.1 Mouthguard Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials

- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF MOUTHGUARD MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 MOUTHGUARD MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Mouthguard Sales Market Share by Type (2019-2024)
- 6.3 Global Mouthguard Market Size Market Share by Type (2019-2024)
- 6.4 Global Mouthguard Price by Type (2019-2024)

7 MOUTHGUARD MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Mouthguard Market Sales by Application (2019-2024)
- 7.3 Global Mouthguard Market Size (M USD) by Application (2019-2024)
- 7.4 Global Mouthguard Sales Growth Rate by Application (2019-2024)

8 MOUTHGUARD MARKET SEGMENTATION BY REGION

- 8.1 Global Mouthguard Sales by Region
 - 8.1.1 Global Mouthguard Sales by Region
 - 8.1.2 Global Mouthguard Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Mouthguard Sales by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada

- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Mouthguard Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Mouthguard Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Mouthguard Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Mouthguard Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 ShockDoctor
 - 9.1.1 ShockDoctor Mouthguard Basic Information
 - 9.1.2 ShockDoctor Mouthguard Product Overview
 - 9.1.3 ShockDoctor Mouthguard Product Market Performance
 - 9.1.4 ShockDoctor Business Overview
 - 9.1.5 ShockDoctor Mouthguard SWOT Analysis
 - 9.1.6 ShockDoctor Recent Developments
- 9.2 ATI
 - 9.2.1 ATI Mouthguard Basic Information

- 9.2.2 ATI Mouthguard Product Overview
- 9.2.3 ATI Mouthguard Product Market Performance
- 9.2.4 ATI Business Overview
- 9.2.5 ATI Mouthguard SWOT Analysis
- 9.2.6 ATI Recent Developments
- 9.3 Decathlon
 - 9.3.1 Decathlon Mouthguard Basic Information
 - 9.3.2 Decathlon Mouthguard Product Overview
 - 9.3.3 Decathlon Mouthguard Product Market Performance
 - 9.3.4 Decathlon Mouthguard SWOT Analysis
 - 9.3.5 Decathlon Business Overview
 - 9.3.6 Decathlon Recent Developments
- 9.4 Nike
 - 9.4.1 Nike Mouthguard Basic Information
 - 9.4.2 Nike Mouthguard Product Overview
 - 9.4.3 Nike Mouthguard Product Market Performance
 - 9.4.4 Nike Business Overview
 - 9.4.5 Nike Recent Developments
- 9.5 Opro Mouthguards
 - 9.5.1 Opro Mouthguards Mouthguard Basic Information
 - 9.5.2 Opro Mouthguards Mouthguard Product Overview
 - 9.5.3 Opro Mouthguards Mouthguard Product Market Performance
 - 9.5.4 Opro Mouthguards Business Overview
 - 9.5.5 Opro Mouthguards Recent Developments
- 9.6 Mueller
 - 9.6.1 Mueller Mouthguard Basic Information
 - 9.6.2 Mueller Mouthguard Product Overview
 - 9.6.3 Mueller Mouthguard Product Market Performance
 - 9.6.4 Mueller Business Overview
 - 9.6.5 Mueller Recent Developments
- 9.7 Venum
 - 9.7.1 Venum Mouthguard Basic Information
 - 9.7.2 Venum Mouthguard Product Overview
 - 9.7.3 Venum Mouthguard Product Market Performance
 - 9.7.4 Venum Business Overview
 - 9.7.5 Venum Recent Developments
- 9.8 Battle Sports Science
 - 9.8.1 Battle Sports Science Mouthguard Basic Information
 - 9.8.2 Battle Sports Science Mouthguard Product Overview

9.8.3 Battle Sports Science Mouthguard Product Market Performance

9.8.4 Battle Sports Science Business Overview

9.8.5 Battle Sports Science Recent Developments

9.9 Maxxmma

9.9.1 Maxxmma Mouthguard Basic Information

9.9.2 Maxxmma Mouthguard Product Overview

9.9.3 Maxxmma Mouthguard Product Market Performance

9.9.4 Maxxmma Business Overview

9.9.5 Maxxmma Recent Developments

9.10 Fight Dentist

9.10.1 Fight Dentist Mouthguard Basic Information

9.10.2 Fight Dentist Mouthguard Product Overview

9.10.3 Fight Dentist Mouthguard Product Market Performance

9.10.4 Fight Dentist Business Overview

9.10.5 Fight Dentist Recent Developments

9.11 Mogo Sport

9.11.1 Mogo Sport Mouthguard Basic Information

9.11.2 Mogo Sport Mouthguard Product Overview

9.11.3 Mogo Sport Mouthguard Product Market Performance

9.11.4 Mogo Sport Business Overview

9.11.5 Mogo Sport Recent Developments

10 MOUTHGUARD MARKET FORECAST BY REGION

10.1 Global Mouthguard Market Size Forecast

10.2 Global Mouthguard Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Mouthguard Market Size Forecast by Country

10.2.3 Asia Pacific Mouthguard Market Size Forecast by Region

10.2.4 South America Mouthguard Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Mouthguard by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Mouthguard Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Mouthguard by Type (2025-2030)

11.1.2 Global Mouthguard Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Mouthguard by Type (2025-2030)

11.2 Global Mouthguard Market Forecast by Application (2025-2030)

11.2.1 Global Mouthguard Sales (Kilotons) Forecast by Application

11.2.2 Global Mouthguard Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Mouthguard Market Size Comparison by Region (M USD)
- Table 5. Global Mouthguard Sales (Kilotons) by Manufacturers (2019-2024)
- Table 6. Global Mouthguard Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Mouthguard Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Mouthguard Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Mouthguard as of 2022)
- Table 10. Global Market Mouthguard Average Price (USD/Ton) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Mouthguard Sales Sites and Area Served
- Table 12. Manufacturers Mouthguard Product Type
- Table 13. Global Mouthguard Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Mouthguard
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Mouthguard Market Challenges
- Table 22. Global Mouthguard Sales by Type (Kilotons)
- Table 23. Global Mouthguard Market Size by Type (M USD)
- Table 24. Global Mouthguard Sales (Kilotons) by Type (2019-2024)
- Table 25. Global Mouthguard Sales Market Share by Type (2019-2024)
- Table 26. Global Mouthguard Market Size (M USD) by Type (2019-2024)
- Table 27. Global Mouthguard Market Size Share by Type (2019-2024)
- Table 28. Global Mouthguard Price (USD/Ton) by Type (2019-2024)
- Table 29. Global Mouthguard Sales (Kilotons) by Application
- Table 30. Global Mouthguard Market Size by Application
- Table 31. Global Mouthguard Sales by Application (2019-2024) & (Kilotons)
- Table 32. Global Mouthguard Sales Market Share by Application (2019-2024)
- Table 33. Global Mouthguard Sales by Application (2019-2024) & (M USD)

- Table 34. Global Mouthguard Market Share by Application (2019-2024)
- Table 35. Global Mouthguard Sales Growth Rate by Application (2019-2024)
- Table 36. Global Mouthguard Sales by Region (2019-2024) & (Kilotons)
- Table 37. Global Mouthguard Sales Market Share by Region (2019-2024)
- Table 38. North America Mouthguard Sales by Country (2019-2024) & (Kilotons)
- Table 39. Europe Mouthguard Sales by Country (2019-2024) & (Kilotons)
- Table 40. Asia Pacific Mouthguard Sales by Region (2019-2024) & (Kilotons)
- Table 41. South America Mouthguard Sales by Country (2019-2024) & (Kilotons)
- Table 42. Middle East and Africa Mouthguard Sales by Region (2019-2024) & (Kilotons)
- Table 43. ShockDoctor Mouthguard Basic Information
- Table 44. ShockDoctor Mouthguard Product Overview
- Table 45. ShockDoctor Mouthguard Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 46. ShockDoctor Business Overview
- Table 47. ShockDoctor Mouthguard SWOT Analysis
- Table 48. ShockDoctor Recent Developments
- Table 49. ATI Mouthguard Basic Information
- Table 50. ATI Mouthguard Product Overview
- Table 51. ATI Mouthguard Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 52. ATI Business Overview
- Table 53. ATI Mouthguard SWOT Analysis
- Table 54. ATI Recent Developments
- Table 55. Decathlon Mouthguard Basic Information
- Table 56. Decathlon Mouthguard Product Overview
- Table 57. Decathlon Mouthguard Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 58. Decathlon Mouthguard SWOT Analysis
- Table 59. Decathlon Business Overview
- Table 60. Decathlon Recent Developments
- Table 61. Nike Mouthguard Basic Information
- Table 62. Nike Mouthguard Product Overview
- Table 63. Nike Mouthguard Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 64. Nike Business Overview
- Table 65. Nike Recent Developments
- Table 66. Opro Mouthguards Mouthguard Basic Information
- Table 67. Opro Mouthguards Mouthguard Product Overview
- Table 68. Opro Mouthguards Mouthguard Sales (Kilotons), Revenue (M USD), Price

(USD/Ton) and Gross Margin (2019-2024)

Table 69. Opro Mouthguards Business Overview

Table 70. Opro Mouthguards Recent Developments

Table 71. Mueller Mouthguard Basic Information

Table 72. Mueller Mouthguard Product Overview

Table 73. Mueller Mouthguard Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 74. Mueller Business Overview

Table 75. Mueller Recent Developments

Table 76. Venum Mouthguard Basic Information

Table 77. Venum Mouthguard Product Overview

Table 78. Venum Mouthguard Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 79. Venum Business Overview

Table 80. Venum Recent Developments

Table 81. Battle Sports Science Mouthguard Basic Information

Table 82. Battle Sports Science Mouthguard Product Overview

Table 83. Battle Sports Science Mouthguard Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 84. Battle Sports Science Business Overview

Table 85. Battle Sports Science Recent Developments

Table 86. Maxxmma Mouthguard Basic Information

Table 87. Maxxmma Mouthguard Product Overview

Table 88. Maxxmma Mouthguard Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 89. Maxxmma Business Overview

Table 90. Maxxmma Recent Developments

Table 91. Fight Dentist Mouthguard Basic Information

Table 92. Fight Dentist Mouthguard Product Overview

Table 93. Fight Dentist Mouthguard Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 94. Fight Dentist Business Overview

Table 95. Fight Dentist Recent Developments

Table 96. Mogo Sport Mouthguard Basic Information

Table 97. Mogo Sport Mouthguard Product Overview

Table 98. Mogo Sport Mouthguard Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 99. Mogo Sport Business Overview

Table 100. Mogo Sport Recent Developments

- Table 101. Global Mouthguard Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 102. Global Mouthguard Market Size Forecast by Region (2025-2030) & (M USD)
- Table 103. North America Mouthguard Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 104. North America Mouthguard Market Size Forecast by Country (2025-2030) & (M USD)
- Table 105. Europe Mouthguard Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 106. Europe Mouthguard Market Size Forecast by Country (2025-2030) & (M USD)
- Table 107. Asia Pacific Mouthguard Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 108. Asia Pacific Mouthguard Market Size Forecast by Region (2025-2030) & (M USD)
- Table 109. South America Mouthguard Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 110. South America Mouthguard Market Size Forecast by Country (2025-2030) & (M USD)
- Table 111. Middle East and Africa Mouthguard Consumption Forecast by Country (2025-2030) & (Units)
- Table 112. Middle East and Africa Mouthguard Market Size Forecast by Country (2025-2030) & (M USD)
- Table 113. Global Mouthguard Sales Forecast by Type (2025-2030) & (Kilotons)
- Table 114. Global Mouthguard Market Size Forecast by Type (2025-2030) & (M USD)
- Table 115. Global Mouthguard Price Forecast by Type (2025-2030) & (USD/Ton)
- Table 116. Global Mouthguard Sales (Kilotons) Forecast by Application (2025-2030)
- Table 117. Global Mouthguard Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Mouthguard
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Mouthguard Market Size (M USD), 2019-2030
- Figure 5. Global Mouthguard Market Size (M USD) (2019-2030)
- Figure 6. Global Mouthguard Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Mouthguard Market Size by Country (M USD)
- Figure 11. Mouthguard Sales Share by Manufacturers in 2023
- Figure 12. Global Mouthguard Revenue Share by Manufacturers in 2023
- Figure 13. Mouthguard Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Mouthguard Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Mouthguard Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Mouthguard Market Share by Type
- Figure 18. Sales Market Share of Mouthguard by Type (2019-2024)
- Figure 19. Sales Market Share of Mouthguard by Type in 2023
- Figure 20. Market Size Share of Mouthguard by Type (2019-2024)
- Figure 21. Market Size Market Share of Mouthguard by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Mouthguard Market Share by Application
- Figure 24. Global Mouthguard Sales Market Share by Application (2019-2024)
- Figure 25. Global Mouthguard Sales Market Share by Application in 2023
- Figure 26. Global Mouthguard Market Share by Application (2019-2024)
- Figure 27. Global Mouthguard Market Share by Application in 2023
- Figure 28. Global Mouthguard Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Mouthguard Sales Market Share by Region (2019-2024)
- Figure 30. North America Mouthguard Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 31. North America Mouthguard Sales Market Share by Country in 2023
- Figure 32. U.S. Mouthguard Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 33. Canada Mouthguard Sales (Kilotons) and Growth Rate (2019-2024)

- Figure 34. Mexico Mouthguard Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Mouthguard Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 36. Europe Mouthguard Sales Market Share by Country in 2023
- Figure 37. Germany Mouthguard Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 38. France Mouthguard Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 39. U.K. Mouthguard Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 40. Italy Mouthguard Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 41. Russia Mouthguard Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 42. Asia Pacific Mouthguard Sales and Growth Rate (Kilotons)
- Figure 43. Asia Pacific Mouthguard Sales Market Share by Region in 2023
- Figure 44. China Mouthguard Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 45. Japan Mouthguard Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 46. South Korea Mouthguard Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 47. India Mouthguard Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 48. Southeast Asia Mouthguard Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 49. South America Mouthguard Sales and Growth Rate (Kilotons)
- Figure 50. South America Mouthguard Sales Market Share by Country in 2023
- Figure 51. Brazil Mouthguard Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 52. Argentina Mouthguard Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 53. Columbia Mouthguard Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 54. Middle East and Africa Mouthguard Sales and Growth Rate (Kilotons)
- Figure 55. Middle East and Africa Mouthguard Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Mouthguard Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 57. UAE Mouthguard Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 58. Egypt Mouthguard Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 59. Nigeria Mouthguard Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 60. South Africa Mouthguard Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 61. Global Mouthguard Sales Forecast by Volume (2019-2030) & (Kilotons)
- Figure 62. Global Mouthguard Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Mouthguard Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Mouthguard Market Share Forecast by Type (2025-2030)
- Figure 65. Global Mouthguard Sales Forecast by Application (2025-2030)
- Figure 66. Global Mouthguard Market Share Forecast by Application (2025-2030)

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