

# Global Mountain Bike (MTB) Wheels Market Research Report 2024, Forecast to 2032

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## Abstracts

### Report Overview

Light wheels accelerate faster, both from a stop and out of corners, and climb faster. Heavier wheels are, usually, stronger and more durable. Heavier wheels can also be less flexy, though with carbon fibre that is changing. One factor that hasn't changed: lighter wheels are usually more expensive.

The global Mountain Bike (MTB) Wheels market size was estimated at USD 397.30 million in 2023 and is projected to reach USD 509.40 million by 2032, exhibiting a CAGR of 2.80% during the forecast period.

North America Mountain Bike (MTB) Wheels market size was estimated at USD 108.55 million in 2023, at a CAGR of 2.40% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Mountain Bike (MTB) Wheels market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Mountain Bike (MTB) Wheels Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and

deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Mountain Bike (MTB) Wheels market in any manner.

## Global Mountain Bike (MTB) Wheels Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Shimano

Campagnolo

Fulcrum Wheels Srl

ENVE

Zipp (Sram)

Easton Cycling

Boyd Cycling

Black Inc

Pro Lite

FFWD Wheels

Prime Components

Mavic

DT Swiss

Hunt Bike Wheels

Industry Nine

Knight Composites

3T

Hunt

Market Segmentation (by Type)

Alloy Wheel

Carbon Wheel

Market Segmentation (by Application)

Cross Country MTB

All Mountain MTB

Trail MTB

Free Ride MTB

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-

Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Mountain Bike (MTB) Wheels Market

Overview of the regional outlook of the Mountain Bike (MTB) Wheels Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Mountain Bike (MTB) Wheels Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Mountain Bike (MTB) Wheels, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Mountain Bike (MTB) Wheels
- 1.2 Key Market Segments
  - 1.2.1 Mountain Bike (MTB) Wheels Segment by Type
  - 1.2.2 Mountain Bike (MTB) Wheels Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 MOUNTAIN BIKE (MTB) WHEELS MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Mountain Bike (MTB) Wheels Market Size (M USD) Estimates and Forecasts (2019-2032)
  - 2.1.2 Global Mountain Bike (MTB) Wheels Sales Estimates and Forecasts (2019-2032)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 MOUNTAIN BIKE (MTB) WHEELS MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Mountain Bike (MTB) Wheels Sales by Manufacturers (2019-2024)
- 3.2 Global Mountain Bike (MTB) Wheels Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Mountain Bike (MTB) Wheels Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Mountain Bike (MTB) Wheels Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Mountain Bike (MTB) Wheels Sales Sites, Area Served, Product Type
- 3.6 Mountain Bike (MTB) Wheels Market Competitive Situation and Trends
  - 3.6.1 Mountain Bike (MTB) Wheels Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Mountain Bike (MTB) Wheels Players Market Share by Revenue

### 3.6.3 Mergers & Acquisitions, Expansion

## **4 MOUNTAIN BIKE (MTB) WHEELS INDUSTRY CHAIN ANALYSIS**

### 4.1 Mountain Bike (MTB) Wheels Industry Chain Analysis

### 4.2 Market Overview of Key Raw Materials

### 4.3 Midstream Market Analysis

### 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF MOUNTAIN BIKE (MTB) WHEELS MARKET**

### 5.1 Key Development Trends

### 5.2 Driving Factors

### 5.3 Market Challenges

### 5.4 Market Restraints

### 5.5 Industry News

#### 5.5.1 New Product Developments

#### 5.5.2 Mergers & Acquisitions

#### 5.5.3 Expansions

#### 5.5.4 Collaboration/Supply Contracts

### 5.6 Industry Policies

## **6 MOUNTAIN BIKE (MTB) WHEELS MARKET SEGMENTATION BY TYPE**

### 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

### 6.2 Global Mountain Bike (MTB) Wheels Sales Market Share by Type (2019-2024)

### 6.3 Global Mountain Bike (MTB) Wheels Market Size Market Share by Type (2019-2024)

### 6.4 Global Mountain Bike (MTB) Wheels Price by Type (2019-2024)

## **7 MOUNTAIN BIKE (MTB) WHEELS MARKET SEGMENTATION BY APPLICATION**

### 7.1 Evaluation Matrix of Segment Market Development Potential (Application)

### 7.2 Global Mountain Bike (MTB) Wheels Market Sales by Application (2019-2024)

### 7.3 Global Mountain Bike (MTB) Wheels Market Size (M USD) by Application (2019-2024)

### 7.4 Global Mountain Bike (MTB) Wheels Sales Growth Rate by Application (2019-2024)

## **8 MOUNTAIN BIKE (MTB) WHEELS MARKET CONSUMPTION BY REGION**

### 8.1 Global Mountain Bike (MTB) Wheels Sales by Region

#### 8.1.1 Global Mountain Bike (MTB) Wheels Sales by Region

#### 8.1.2 Global Mountain Bike (MTB) Wheels Sales Market Share by Region

### 8.2 North America

#### 8.2.1 North America Mountain Bike (MTB) Wheels Sales by Country

##### 8.2.2 U.S.

##### 8.2.3 Canada

##### 8.2.4 Mexico

### 8.3 Europe

#### 8.3.1 Europe Mountain Bike (MTB) Wheels Sales by Country

##### 8.3.2 Germany

##### 8.3.3 France

##### 8.3.4 U.K.

##### 8.3.5 Italy

##### 8.3.6 Russia

### 8.4 Asia Pacific

#### 8.4.1 Asia Pacific Mountain Bike (MTB) Wheels Sales by Region

##### 8.4.2 China

##### 8.4.3 Japan

##### 8.4.4 South Korea

##### 8.4.5 India

##### 8.4.6 Southeast Asia

### 8.5 South America

#### 8.5.1 South America Mountain Bike (MTB) Wheels Sales by Country

##### 8.5.2 Brazil

##### 8.5.3 Argentina

##### 8.5.4 Columbia

### 8.6 Middle East and Africa

#### 8.6.1 Middle East and Africa Mountain Bike (MTB) Wheels Sales by Region

##### 8.6.2 Saudi Arabia

##### 8.6.3 UAE

##### 8.6.4 Egypt

##### 8.6.5 Nigeria

##### 8.6.6 South Africa

## **9 MOUNTAIN BIKE (MTB) WHEELS MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Mountain Bike (MTB) Wheels by Region (2019-2024)
- 9.2 Global Mountain Bike (MTB) Wheels Revenue Market Share by Region (2019-2024)
- 9.3 Global Mountain Bike (MTB) Wheels Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Mountain Bike (MTB) Wheels Production
  - 9.4.1 North America Mountain Bike (MTB) Wheels Production Growth Rate (2019-2024)
  - 9.4.2 North America Mountain Bike (MTB) Wheels Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Mountain Bike (MTB) Wheels Production
  - 9.5.1 Europe Mountain Bike (MTB) Wheels Production Growth Rate (2019-2024)
  - 9.5.2 Europe Mountain Bike (MTB) Wheels Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Mountain Bike (MTB) Wheels Production (2019-2024)
  - 9.6.1 Japan Mountain Bike (MTB) Wheels Production Growth Rate (2019-2024)
  - 9.6.2 Japan Mountain Bike (MTB) Wheels Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Mountain Bike (MTB) Wheels Production (2019-2024)
  - 9.7.1 China Mountain Bike (MTB) Wheels Production Growth Rate (2019-2024)
  - 9.7.2 China Mountain Bike (MTB) Wheels Production, Revenue, Price and Gross Margin (2019-2024)

## **10 KEY COMPANIES PROFILE**

- 10.1 Shimano
  - 10.1.1 Shimano Mountain Bike (MTB) Wheels Basic Information
  - 10.1.2 Shimano Mountain Bike (MTB) Wheels Product Overview
  - 10.1.3 Shimano Mountain Bike (MTB) Wheels Product Market Performance
  - 10.1.4 Shimano Business Overview
  - 10.1.5 Shimano Mountain Bike (MTB) Wheels SWOT Analysis
  - 10.1.6 Shimano Recent Developments
- 10.2 Campagnolo
  - 10.2.1 Campagnolo Mountain Bike (MTB) Wheels Basic Information
  - 10.2.2 Campagnolo Mountain Bike (MTB) Wheels Product Overview
  - 10.2.3 Campagnolo Mountain Bike (MTB) Wheels Product Market Performance
  - 10.2.4 Campagnolo Business Overview
  - 10.2.5 Campagnolo Mountain Bike (MTB) Wheels SWOT Analysis
  - 10.2.6 Campagnolo Recent Developments
- 10.3 Fulcrum Wheels Srl

- 10.3.1 Fulcrum Wheels Srl Mountain Bike (MTB) Wheels Basic Information
- 10.3.2 Fulcrum Wheels Srl Mountain Bike (MTB) Wheels Product Overview
- 10.3.3 Fulcrum Wheels Srl Mountain Bike (MTB) Wheels Product Market Performance
- 10.3.4 Fulcrum Wheels Srl Mountain Bike (MTB) Wheels SWOT Analysis
- 10.3.5 Fulcrum Wheels Srl Business Overview
- 10.3.6 Fulcrum Wheels Srl Recent Developments
- 10.4 ENVE
  - 10.4.1 ENVE Mountain Bike (MTB) Wheels Basic Information
  - 10.4.2 ENVE Mountain Bike (MTB) Wheels Product Overview
  - 10.4.3 ENVE Mountain Bike (MTB) Wheels Product Market Performance
  - 10.4.4 ENVE Business Overview
  - 10.4.5 ENVE Recent Developments
- 10.5 Zipp (Sram)
  - 10.5.1 Zipp (Sram) Mountain Bike (MTB) Wheels Basic Information
  - 10.5.2 Zipp (Sram) Mountain Bike (MTB) Wheels Product Overview
  - 10.5.3 Zipp (Sram) Mountain Bike (MTB) Wheels Product Market Performance
  - 10.5.4 Zipp (Sram) Business Overview
  - 10.5.5 Zipp (Sram) Recent Developments
- 10.6 Easton Cycling
  - 10.6.1 Easton Cycling Mountain Bike (MTB) Wheels Basic Information
  - 10.6.2 Easton Cycling Mountain Bike (MTB) Wheels Product Overview
  - 10.6.3 Easton Cycling Mountain Bike (MTB) Wheels Product Market Performance
  - 10.6.4 Easton Cycling Business Overview
  - 10.6.5 Easton Cycling Recent Developments
- 10.7 Boyd Cycling
  - 10.7.1 Boyd Cycling Mountain Bike (MTB) Wheels Basic Information
  - 10.7.2 Boyd Cycling Mountain Bike (MTB) Wheels Product Overview
  - 10.7.3 Boyd Cycling Mountain Bike (MTB) Wheels Product Market Performance
  - 10.7.4 Boyd Cycling Business Overview
  - 10.7.5 Boyd Cycling Recent Developments
- 10.8 Black Inc
  - 10.8.1 Black Inc Mountain Bike (MTB) Wheels Basic Information
  - 10.8.2 Black Inc Mountain Bike (MTB) Wheels Product Overview
  - 10.8.3 Black Inc Mountain Bike (MTB) Wheels Product Market Performance
  - 10.8.4 Black Inc Business Overview
  - 10.8.5 Black Inc Recent Developments
- 10.9 Pro Lite
  - 10.9.1 Pro Lite Mountain Bike (MTB) Wheels Basic Information
  - 10.9.2 Pro Lite Mountain Bike (MTB) Wheels Product Overview

- 10.9.3 Pro Lite Mountain Bike (MTB) Wheels Product Market Performance
- 10.9.4 Pro Lite Business Overview
- 10.9.5 Pro Lite Recent Developments
- 10.10 FFWD Wheels
  - 10.10.1 FFWD Wheels Mountain Bike (MTB) Wheels Basic Information
  - 10.10.2 FFWD Wheels Mountain Bike (MTB) Wheels Product Overview
  - 10.10.3 FFWD Wheels Mountain Bike (MTB) Wheels Product Market Performance
  - 10.10.4 FFWD Wheels Business Overview
  - 10.10.5 FFWD Wheels Recent Developments
- 10.11 Prime Components
  - 10.11.1 Prime Components Mountain Bike (MTB) Wheels Basic Information
  - 10.11.2 Prime Components Mountain Bike (MTB) Wheels Product Overview
  - 10.11.3 Prime Components Mountain Bike (MTB) Wheels Product Market Performance
  - 10.11.4 Prime Components Business Overview
  - 10.11.5 Prime Components Recent Developments
- 10.12 Mavic
  - 10.12.1 Mavic Mountain Bike (MTB) Wheels Basic Information
  - 10.12.2 Mavic Mountain Bike (MTB) Wheels Product Overview
  - 10.12.3 Mavic Mountain Bike (MTB) Wheels Product Market Performance
  - 10.12.4 Mavic Business Overview
  - 10.12.5 Mavic Recent Developments
- 10.13 DT Swiss
  - 10.13.1 DT Swiss Mountain Bike (MTB) Wheels Basic Information
  - 10.13.2 DT Swiss Mountain Bike (MTB) Wheels Product Overview
  - 10.13.3 DT Swiss Mountain Bike (MTB) Wheels Product Market Performance
  - 10.13.4 DT Swiss Business Overview
  - 10.13.5 DT Swiss Recent Developments
- 10.14 Hunt Bike Wheels
  - 10.14.1 Hunt Bike Wheels Mountain Bike (MTB) Wheels Basic Information
  - 10.14.2 Hunt Bike Wheels Mountain Bike (MTB) Wheels Product Overview
  - 10.14.3 Hunt Bike Wheels Mountain Bike (MTB) Wheels Product Market Performance
  - 10.14.4 Hunt Bike Wheels Business Overview
  - 10.14.5 Hunt Bike Wheels Recent Developments
- 10.15 Industry Nine
  - 10.15.1 Industry Nine Mountain Bike (MTB) Wheels Basic Information
  - 10.15.2 Industry Nine Mountain Bike (MTB) Wheels Product Overview
  - 10.15.3 Industry Nine Mountain Bike (MTB) Wheels Product Market Performance
  - 10.15.4 Industry Nine Business Overview

10.15.5 Industry Nine Recent Developments

10.16 Knight Composites

10.16.1 Knight Composites Mountain Bike (MTB) Wheels Basic Information

10.16.2 Knight Composites Mountain Bike (MTB) Wheels Product Overview

10.16.3 Knight Composites Mountain Bike (MTB) Wheels Product Market Performance

10.16.4 Knight Composites Business Overview

10.16.5 Knight Composites Recent Developments

10.17 3T

10.17.1 3T Mountain Bike (MTB) Wheels Basic Information

10.17.2 3T Mountain Bike (MTB) Wheels Product Overview

10.17.3 3T Mountain Bike (MTB) Wheels Product Market Performance

10.17.4 3T Business Overview

10.17.5 3T Recent Developments

10.18 Hunt

10.18.1 Hunt Mountain Bike (MTB) Wheels Basic Information

10.18.2 Hunt Mountain Bike (MTB) Wheels Product Overview

10.18.3 Hunt Mountain Bike (MTB) Wheels Product Market Performance

10.18.4 Hunt Business Overview

10.18.5 Hunt Recent Developments

## **11 MOUNTAIN BIKE (MTB) WHEELS MARKET FORECAST BY REGION**

11.1 Global Mountain Bike (MTB) Wheels Market Size Forecast

11.2 Global Mountain Bike (MTB) Wheels Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Mountain Bike (MTB) Wheels Market Size Forecast by Country

11.2.3 Asia Pacific Mountain Bike (MTB) Wheels Market Size Forecast by Region

11.2.4 South America Mountain Bike (MTB) Wheels Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Consumption of Mountain Bike (MTB)

Wheels by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)**

12.1 Global Mountain Bike (MTB) Wheels Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Mountain Bike (MTB) Wheels by Type (2025-2032)

12.1.2 Global Mountain Bike (MTB) Wheels Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Mountain Bike (MTB) Wheels by Type (2025-2032)

12.2 Global Mountain Bike (MTB) Wheels Market Forecast by Application (2025-2032)

- 12.2.1 Global Mountain Bike (MTB) Wheels Sales (K Units) Forecast by Application
- 12.2.2 Global Mountain Bike (MTB) Wheels Market Size (M USD) Forecast by Application (2025-2032)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Mountain Bike (MTB) Wheels Market Size Comparison by Region (M USD)

Table 5. Global Mountain Bike (MTB) Wheels Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Mountain Bike (MTB) Wheels Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Mountain Bike (MTB) Wheels Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Mountain Bike (MTB) Wheels Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Mountain Bike (MTB) Wheels as of 2022)

Table 10. Global Market Mountain Bike (MTB) Wheels Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Mountain Bike (MTB) Wheels Sales Sites and Area Served

Table 12. Manufacturers Mountain Bike (MTB) Wheels Product Type

Table 13. Global Mountain Bike (MTB) Wheels Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Mountain Bike (MTB) Wheels

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Mountain Bike (MTB) Wheels Market Challenges

Table 22. Global Mountain Bike (MTB) Wheels Sales by Type (K Units)

Table 23. Global Mountain Bike (MTB) Wheels Market Size by Type (M USD)

Table 24. Global Mountain Bike (MTB) Wheels Sales (K Units) by Type (2019-2024)

Table 25. Global Mountain Bike (MTB) Wheels Sales Market Share by Type (2019-2024)

Table 26. Global Mountain Bike (MTB) Wheels Market Size (M USD) by Type (2019-2024)

Table 27. Global Mountain Bike (MTB) Wheels Market Size Share by Type (2019-2024)

Table 28. Global Mountain Bike (MTB) Wheels Price (USD/Unit) by Type (2019-2024)

Table 29. Global Mountain Bike (MTB) Wheels Sales (K Units) by Application

Table 30. Global Mountain Bike (MTB) Wheels Market Size by Application

Table 31. Global Mountain Bike (MTB) Wheels Sales by Application (2019-2024) & (K Units)

Table 32. Global Mountain Bike (MTB) Wheels Sales Market Share by Application (2019-2024)

Table 33. Global Mountain Bike (MTB) Wheels Sales by Application (2019-2024) & (M USD)

Table 34. Global Mountain Bike (MTB) Wheels Market Share by Application (2019-2024)

Table 35. Global Mountain Bike (MTB) Wheels Sales Growth Rate by Application (2019-2024)

Table 36. Global Mountain Bike (MTB) Wheels Sales by Region (2019-2024) & (K Units)

Table 37. Global Mountain Bike (MTB) Wheels Sales Market Share by Region (2019-2024)

Table 38. North America Mountain Bike (MTB) Wheels Sales by Country (2019-2024) & (K Units)

Table 39. Europe Mountain Bike (MTB) Wheels Sales by Country (2019-2024) & (K Units)

Table 40. Asia Pacific Mountain Bike (MTB) Wheels Sales by Region (2019-2024) & (K Units)

Table 41. South America Mountain Bike (MTB) Wheels Sales by Country (2019-2024) & (K Units)

Table 42. Middle East and Africa Mountain Bike (MTB) Wheels Sales by Region (2019-2024) & (K Units)

Table 43. Global Mountain Bike (MTB) Wheels Production (K Units) by Region (2019-2024)

Table 44. Global Mountain Bike (MTB) Wheels Revenue (US\$ Million) by Region (2019-2024)

Table 45. Global Mountain Bike (MTB) Wheels Revenue Market Share by Region (2019-2024)

Table 46. Global Mountain Bike (MTB) Wheels Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 47. North America Mountain Bike (MTB) Wheels Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 48. Europe Mountain Bike (MTB) Wheels Production (K Units), Revenue (US\$

Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 49. Japan Mountain Bike (MTB) Wheels Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 50. China Mountain Bike (MTB) Wheels Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 51. Shimano Mountain Bike (MTB) Wheels Basic Information

Table 52. Shimano Mountain Bike (MTB) Wheels Product Overview

Table 53. Shimano Mountain Bike (MTB) Wheels Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 54. Shimano Business Overview

Table 55. Shimano Mountain Bike (MTB) Wheels SWOT Analysis

Table 56. Shimano Recent Developments

Table 57. Campagnolo Mountain Bike (MTB) Wheels Basic Information

Table 58. Campagnolo Mountain Bike (MTB) Wheels Product Overview

Table 59. Campagnolo Mountain Bike (MTB) Wheels Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 60. Campagnolo Business Overview

Table 61. Campagnolo Mountain Bike (MTB) Wheels SWOT Analysis

Table 62. Campagnolo Recent Developments

Table 63. Fulcrum Wheels Srl Mountain Bike (MTB) Wheels Basic Information

Table 64. Fulcrum Wheels Srl Mountain Bike (MTB) Wheels Product Overview

Table 65. Fulcrum Wheels Srl Mountain Bike (MTB) Wheels Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 66. Fulcrum Wheels Srl Mountain Bike (MTB) Wheels SWOT Analysis

Table 67. Fulcrum Wheels Srl Business Overview

Table 68. Fulcrum Wheels Srl Recent Developments

Table 69. ENVE Mountain Bike (MTB) Wheels Basic Information

Table 70. ENVE Mountain Bike (MTB) Wheels Product Overview

Table 71. ENVE Mountain Bike (MTB) Wheels Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 72. ENVE Business Overview

Table 73. ENVE Recent Developments

Table 74. Zipp (Sram) Mountain Bike (MTB) Wheels Basic Information

Table 75. Zipp (Sram) Mountain Bike (MTB) Wheels Product Overview

Table 76. Zipp (Sram) Mountain Bike (MTB) Wheels Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 77. Zipp (Sram) Business Overview

Table 78. Zipp (Sram) Recent Developments

Table 79. Easton Cycling Mountain Bike (MTB) Wheels Basic Information

- Table 80. Easton Cycling Mountain Bike (MTB) Wheels Product Overview
- Table 81. Easton Cycling Mountain Bike (MTB) Wheels Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 82. Easton Cycling Business Overview
- Table 83. Easton Cycling Recent Developments
- Table 84. Boyd Cycling Mountain Bike (MTB) Wheels Basic Information
- Table 85. Boyd Cycling Mountain Bike (MTB) Wheels Product Overview
- Table 86. Boyd Cycling Mountain Bike (MTB) Wheels Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 87. Boyd Cycling Business Overview
- Table 88. Boyd Cycling Recent Developments
- Table 89. Black Inc Mountain Bike (MTB) Wheels Basic Information
- Table 90. Black Inc Mountain Bike (MTB) Wheels Product Overview
- Table 91. Black Inc Mountain Bike (MTB) Wheels Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 92. Black Inc Business Overview
- Table 93. Black Inc Recent Developments
- Table 94. Pro Lite Mountain Bike (MTB) Wheels Basic Information
- Table 95. Pro Lite Mountain Bike (MTB) Wheels Product Overview
- Table 96. Pro Lite Mountain Bike (MTB) Wheels Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 97. Pro Lite Business Overview
- Table 98. Pro Lite Recent Developments
- Table 99. FFWD Wheels Mountain Bike (MTB) Wheels Basic Information
- Table 100. FFWD Wheels Mountain Bike (MTB) Wheels Product Overview
- Table 101. FFWD Wheels Mountain Bike (MTB) Wheels Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 102. FFWD Wheels Business Overview
- Table 103. FFWD Wheels Recent Developments
- Table 104. Prime Components Mountain Bike (MTB) Wheels Basic Information
- Table 105. Prime Components Mountain Bike (MTB) Wheels Product Overview
- Table 106. Prime Components Mountain Bike (MTB) Wheels Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 107. Prime Components Business Overview
- Table 108. Prime Components Recent Developments
- Table 109. Mavic Mountain Bike (MTB) Wheels Basic Information
- Table 110. Mavic Mountain Bike (MTB) Wheels Product Overview
- Table 111. Mavic Mountain Bike (MTB) Wheels Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 112. Mavic Business Overview
- Table 113. Mavic Recent Developments
- Table 114. DT Swiss Mountain Bike (MTB) Wheels Basic Information
- Table 115. DT Swiss Mountain Bike (MTB) Wheels Product Overview
- Table 116. DT Swiss Mountain Bike (MTB) Wheels Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 117. DT Swiss Business Overview
- Table 118. DT Swiss Recent Developments
- Table 119. Hunt Bike Wheels Mountain Bike (MTB) Wheels Basic Information
- Table 120. Hunt Bike Wheels Mountain Bike (MTB) Wheels Product Overview
- Table 121. Hunt Bike Wheels Mountain Bike (MTB) Wheels Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 122. Hunt Bike Wheels Business Overview
- Table 123. Hunt Bike Wheels Recent Developments
- Table 124. Industry Nine Mountain Bike (MTB) Wheels Basic Information
- Table 125. Industry Nine Mountain Bike (MTB) Wheels Product Overview
- Table 126. Industry Nine Mountain Bike (MTB) Wheels Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 127. Industry Nine Business Overview
- Table 128. Industry Nine Recent Developments
- Table 129. Knight Composites Mountain Bike (MTB) Wheels Basic Information
- Table 130. Knight Composites Mountain Bike (MTB) Wheels Product Overview
- Table 131. Knight Composites Mountain Bike (MTB) Wheels Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 132. Knight Composites Business Overview
- Table 133. Knight Composites Recent Developments
- Table 134. 3T Mountain Bike (MTB) Wheels Basic Information
- Table 135. 3T Mountain Bike (MTB) Wheels Product Overview
- Table 136. 3T Mountain Bike (MTB) Wheels Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 137. 3T Business Overview
- Table 138. 3T Recent Developments
- Table 139. Hunt Mountain Bike (MTB) Wheels Basic Information
- Table 140. Hunt Mountain Bike (MTB) Wheels Product Overview
- Table 141. Hunt Mountain Bike (MTB) Wheels Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 142. Hunt Business Overview
- Table 143. Hunt Recent Developments
- Table 144. Global Mountain Bike (MTB) Wheels Sales Forecast by Region (2025-2032)

& (K Units)

Table 145. Global Mountain Bike (MTB) Wheels Market Size Forecast by Region (2025-2032) & (M USD)

Table 146. North America Mountain Bike (MTB) Wheels Sales Forecast by Country (2025-2032) & (K Units)

Table 147. North America Mountain Bike (MTB) Wheels Market Size Forecast by Country (2025-2032) & (M USD)

Table 148. Europe Mountain Bike (MTB) Wheels Sales Forecast by Country (2025-2032) & (K Units)

Table 149. Europe Mountain Bike (MTB) Wheels Market Size Forecast by Country (2025-2032) & (M USD)

Table 150. Asia Pacific Mountain Bike (MTB) Wheels Sales Forecast by Region (2025-2032) & (K Units)

Table 151. Asia Pacific Mountain Bike (MTB) Wheels Market Size Forecast by Region (2025-2032) & (M USD)

Table 152. South America Mountain Bike (MTB) Wheels Sales Forecast by Country (2025-2032) & (K Units)

Table 153. South America Mountain Bike (MTB) Wheels Market Size Forecast by Country (2025-2032) & (M USD)

Table 154. Middle East and Africa Mountain Bike (MTB) Wheels Consumption Forecast by Country (2025-2032) & (Units)

Table 155. Middle East and Africa Mountain Bike (MTB) Wheels Market Size Forecast by Country (2025-2032) & (M USD)

Table 156. Global Mountain Bike (MTB) Wheels Sales Forecast by Type (2025-2032) & (K Units)

Table 157. Global Mountain Bike (MTB) Wheels Market Size Forecast by Type (2025-2032) & (M USD)

Table 158. Global Mountain Bike (MTB) Wheels Price Forecast by Type (2025-2032) & (USD/Unit)

Table 159. Global Mountain Bike (MTB) Wheels Sales (K Units) Forecast by Application (2025-2032)

Table 160. Global Mountain Bike (MTB) Wheels Market Size Forecast by Application (2025-2032) & (M USD)

## List Of Figures

### LIST OF FIGURES

Figure 1. Product Picture of Mountain Bike (MTB) Wheels

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Mountain Bike (MTB) Wheels Market Size (M USD), 2019-2032

Figure 5. Global Mountain Bike (MTB) Wheels Market Size (M USD) (2019-2032)

Figure 6. Global Mountain Bike (MTB) Wheels Sales (K Units) & (2019-2032)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Mountain Bike (MTB) Wheels Market Size by Country (M USD)

Figure 11. Mountain Bike (MTB) Wheels Sales Share by Manufacturers in 2023

Figure 12. Global Mountain Bike (MTB) Wheels Revenue Share by Manufacturers in 2023

Figure 13. Mountain Bike (MTB) Wheels Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 14. Global Market Mountain Bike (MTB) Wheels Average Price (USD/Unit) of Key Manufacturers in 2023

Figure 15. The Global 5 and 10 Largest Players: Market Share by Mountain Bike (MTB) Wheels Revenue in 2023

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Mountain Bike (MTB) Wheels Market Share by Type

Figure 18. Sales Market Share of Mountain Bike (MTB) Wheels by Type (2019-2024)

Figure 19. Sales Market Share of Mountain Bike (MTB) Wheels by Type in 2023

Figure 20. Market Size Share of Mountain Bike (MTB) Wheels by Type (2019-2024)

Figure 21. Market Size Market Share of Mountain Bike (MTB) Wheels by Type in 2023

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Mountain Bike (MTB) Wheels Market Share by Application

Figure 24. Global Mountain Bike (MTB) Wheels Sales Market Share by Application (2019-2024)

Figure 25. Global Mountain Bike (MTB) Wheels Sales Market Share by Application in 2023

Figure 26. Global Mountain Bike (MTB) Wheels Market Share by Application (2019-2024)

Figure 27. Global Mountain Bike (MTB) Wheels Market Share by Application in 2023

Figure 28. Global Mountain Bike (MTB) Wheels Sales Growth Rate by Application

(2019-2024)

Figure 29. Global Mountain Bike (MTB) Wheels Sales Market Share by Region

(2019-2024)

Figure 30. North America Mountain Bike (MTB) Wheels Sales and Growth Rate

(2019-2024) & (K Units)

Figure 31. North America Mountain Bike (MTB) Wheels Sales Market Share by Country in 2023

Figure 32. U.S. Mountain Bike (MTB) Wheels Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Mountain Bike (MTB) Wheels Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Mountain Bike (MTB) Wheels Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Mountain Bike (MTB) Wheels Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Mountain Bike (MTB) Wheels Sales Market Share by Country in 2023

Figure 37. Germany Mountain Bike (MTB) Wheels Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Mountain Bike (MTB) Wheels Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Mountain Bike (MTB) Wheels Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Mountain Bike (MTB) Wheels Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Mountain Bike (MTB) Wheels Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Mountain Bike (MTB) Wheels Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Mountain Bike (MTB) Wheels Sales Market Share by Region in 2023

Figure 44. China Mountain Bike (MTB) Wheels Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Mountain Bike (MTB) Wheels Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Mountain Bike (MTB) Wheels Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Mountain Bike (MTB) Wheels Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Mountain Bike (MTB) Wheels Sales and Growth Rate

(2019-2024) & (K Units)

Figure 49. South America Mountain Bike (MTB) Wheels Sales and Growth Rate (K Units)

Figure 50. South America Mountain Bike (MTB) Wheels Sales Market Share by Country in 2023

Figure 51. Brazil Mountain Bike (MTB) Wheels Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Mountain Bike (MTB) Wheels Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Mountain Bike (MTB) Wheels Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Mountain Bike (MTB) Wheels Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Mountain Bike (MTB) Wheels Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Mountain Bike (MTB) Wheels Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Mountain Bike (MTB) Wheels Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Mountain Bike (MTB) Wheels Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Mountain Bike (MTB) Wheels Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Mountain Bike (MTB) Wheels Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Mountain Bike (MTB) Wheels Production Market Share by Region (2019-2024)

Figure 62. North America Mountain Bike (MTB) Wheels Production (K Units) Growth Rate (2019-2024)

Figure 63. Europe Mountain Bike (MTB) Wheels Production (K Units) Growth Rate (2019-2024)

Figure 64. Japan Mountain Bike (MTB) Wheels Production (K Units) Growth Rate (2019-2024)

Figure 65. China Mountain Bike (MTB) Wheels Production (K Units) Growth Rate (2019-2024)

Figure 66. Global Mountain Bike (MTB) Wheels Sales Forecast by Volume (2019-2032) & (K Units)

Figure 67. Global Mountain Bike (MTB) Wheels Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Mountain Bike (MTB) Wheels Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Mountain Bike (MTB) Wheels Market Share Forecast by Type (2025-2032)

Figure 70. Global Mountain Bike (MTB) Wheels Sales Forecast by Application (2025-2032)

Figure 71. Global Mountain Bike (MTB) Wheels Market Share Forecast by Application (2025-2032)

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