

Global Motorcycle Trunks Market Research Report 2026(Status and Outlook)

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Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Motorcycle Trunks competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. A motorcycle trunk is a storage accessory mounted at the rear of a motorcycle, typically attached to the rear rack or pillion seat, designed to carry helmets, rain gear, personal belongings, or small cargo. Depending on the material, trunks may be made of rigid plastic with locking and waterproof features, or soft textile versions for lighter use. Rigid trunks are commonly favored for commuting and touring due to their durability and security. By enhancing load capacity and convenience, motorcycle trunks play an essential role in improving rider practicality and safety, making them a widely adopted product in the motorcycle accessories market. The global sales of motorcycle trunks in 2024 reached 4.5 million units, with an average price of 81 USD per unit.

Market Overview Motorcycle trunks have evolved from serving as simple storage units to becoming essential components that influence riding convenience and safety. With motorcycles widely used for commuting, leisure, and touring, demand for trunks has continued to expand, supported by product differentiation in design, capacity, and safety features that cater to diverse consumer preferences.

Regional Market Landscape In the global market, Asia accounts for 42%, driven by its large two-wheeler base and strong commuting demand. Europe represents 28%, where premium touring and commuting motorcycles stimulate demand for high-quality trunks. Latin America holds 18%, mainly supported by delivery services and daily transportation needs, while North America contributes 12%, where leisure and cruiser models sustain stable demand despite lower overall motorcycle sales.

Key Manufacturers and Industry Competition The motorcycle trunk industry is dominated by international brands such as GIVI, SHAD, and Kappa, which leverage partnerships with motorcycle OEMs and deep distribution channels to

reinforce market influence. Upstream, the sector depends on suppliers of high-performance plastics, metal locking systems, and waterproof fabrics, while downstream includes motorcycle manufacturers and aftermarket retailers. Overall, the industry demonstrates high brand concentration but maintains diversified regional supply chains.

Technological Trends and Innovation

Recent innovations in motorcycle trunks have focused on lightweight materials, integrated anti-theft and smart locking systems, improved quick-release mechanisms, and seamless integration with motorcycle designs. Some manufacturers are exploring IoT-enabled smart trunks that offer features such as GPS tracking, theft alarms, and remote access, aiming to enhance value-added functions and competitive differentiation.

Policies and Industry Growth Drivers

Government initiatives promoting sustainable mobility and enhanced vehicle safety indirectly support growth in motorcycle accessories. At the same time, the expansion of courier and food delivery services has become a key demand driver, with policy emphasis on urban logistics and commuting efficiency further reinforcing the role of trunks in everyday mobility. Industry associations and certification standards also encourage manufacturers to improve product quality and compliance.

Future Outlook

The motorcycle trunk market is expected to maintain steady growth, with future development focused on smart technologies, customization, and lightweight solutions. As the global motorcycle population continues to expand and consumers demand better riding experience and safety, the trunk industry will see greater opportunities in functional innovation and regional market penetration. The combined influence of established international brands and emerging manufacturers will continue to shape market evolution and strengthen the overall industry value chain.

The global Motorcycle Trunks market size was estimated at USD 365.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 5.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Motorcycle Trunks market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Motorcycle Trunks market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Motorcycle Trunks market.

Global Motorcycle Trunks Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Oxford Products

Piaggio

GIVI

KAPPA

Kuan Mei Technology

HOLAN

SHAD

Ventura

STUDDS

LOBOO

Viking Bags

Zhekjiang Dongsheng Motorcycle Accessories

YueQing PengCheng Motorcycle Fittings

Juneng Motorcycle Technolog

Market Segmentation (by Type)

Below 30L

30?40L

41?50L

Above 50L

Market Segmentation (by Application)

Motorcycle

Electric Bike

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Motorcycle Trunks Market

Overview of the regional outlook of the Motorcycle Trunks Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Motorcycle Trunks Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future

development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Motorcycle Trunks, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each

region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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