

Global Motherboard Market Research Report 2025(Status and Outlook)

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Abstracts

Motherboard (sometimes alternatively known as the mainboard, system board, baseboard, planar board or logic board, or colloquially, a mobo) is the main printed circuit board (PCB) found in general purpose microcomputers and other expandable systems. It holds and allows communication between many of the crucial electronic components of a system, such as the central processing unit (CPU) and memory, and provides connectors for other peripherals. Unlike a backplane, a motherboard usually contains significant sub-systems such as the central processor, the chipset's input/output and memory controllers, interface connectors, and other components integrated for general-purpose use.

The global Motherboard market size was estimated at USD 13290.0 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 0.01% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Motherboard market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global

Motherboard market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Motherboard market.

Global Motherboard Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Asus
Gigabyte Technology
Super Micro
Micro-Star International Co.Ltd
Advantech
Intel
Tyan (MiTAC)
Kontron
Abaco
ASRock
Artesyn Embedded
Colorful Group
Curtiss Wright Controls

ADLINK

DFI

Maxsun

ONDA

Biostar

Market Segmentation (by Type)

PC Motherboards

Mobile PC Motherboards

Server Motherboards

Gaming Motherboards

Market Segmentation (by Application)

Personal

Commercial

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Motherboard Market

Overview of the regional outlook of the Motherboard Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Motherboard Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Motherboard, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Motherboard

1.2 Key Market Segments

1.2.1 Motherboard Segment by Type

1.2.2 Motherboard Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 MOTHERBOARD MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Motherboard Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Motherboard Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 MOTHERBOARD MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Motherboard Product Life Cycle

3.3 Global Motherboard Sales by Manufacturers (2020-2025)

3.4 Global Motherboard Revenue Market Share by Manufacturers (2020-2025)

3.5 Motherboard Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Motherboard Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Motherboard Market Competitive Situation and Trends

3.8.1 Motherboard Market Concentration Rate

3.8.2 Global 5 and 10 Largest Motherboard Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 MOTHERBOARD INDUSTRY CHAIN ANALYSIS

- 4.1 Motherboard Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF MOTHERBOARD MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Motherboard Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Motherboard Market
- 5.7 ESG Ratings of Leading Companies

6 MOTHERBOARD MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Motherboard Sales Market Share by Type (2020-2025)
- 6.3 Global Motherboard Market Size Market Share by Type (2020-2025)
- 6.4 Global Motherboard Price by Type (2020-2025)

7 MOTHERBOARD MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Motherboard Market Sales by Application (2020-2025)
- 7.3 Global Motherboard Market Size (M USD) by Application (2020-2025)
- 7.4 Global Motherboard Sales Growth Rate by Application (2020-2025)

8 MOTHERBOARD MARKET SALES BY REGION

8.1 Global Motherboard Sales by Region

8.1.1 Global Motherboard Sales by Region

8.1.2 Global Motherboard Sales Market Share by Region

8.2 Global Motherboard Market Size by Region

8.2.1 Global Motherboard Market Size by Region

8.2.2 Global Motherboard Market Size Market Share by Region

8.3 North America

8.3.1 North America Motherboard Sales by Country

8.3.2 North America Motherboard Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Motherboard Sales by Country

8.4.2 Europe Motherboard Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Motherboard Sales by Region

8.5.2 Asia Pacific Motherboard Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Motherboard Sales by Country

8.6.2 South America Motherboard Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Motherboard Sales by Region

8.7.2 Middle East and Africa Motherboard Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 MOTHERBOARD MARKET PRODUCTION BY REGION

9.1 Global Production of Motherboard by Region(2020-2025)

9.2 Global Motherboard Revenue Market Share by Region (2020-2025)

9.3 Global Motherboard Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Motherboard Production

9.4.1 North America Motherboard Production Growth Rate (2020-2025)

9.4.2 North America Motherboard Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Motherboard Production

9.5.1 Europe Motherboard Production Growth Rate (2020-2025)

9.5.2 Europe Motherboard Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Motherboard Production (2020-2025)

9.6.1 Japan Motherboard Production Growth Rate (2020-2025)

9.6.2 Japan Motherboard Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Motherboard Production (2020-2025)

9.7.1 China Motherboard Production Growth Rate (2020-2025)

9.7.2 China Motherboard Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Asus

10.1.1 Asus Basic Information

10.1.2 Asus Motherboard Product Overview

10.1.3 Asus Motherboard Product Market Performance

10.1.4 Asus Business Overview

10.1.5 Asus SWOT Analysis

10.1.6 Asus Recent Developments

10.2 Gigabyte Technology

10.2.1 Gigabyte Technology Basic Information

10.2.2 Gigabyte Technology Motherboard Product Overview

10.2.3 Gigabyte Technology Motherboard Product Market Performance

- 10.2.4 Gigabyte Technology Business Overview
- 10.2.5 Gigabyte Technology SWOT Analysis
- 10.2.6 Gigabyte Technology Recent Developments
- 10.3 Super Micro
 - 10.3.1 Super Micro Basic Information
 - 10.3.2 Super Micro Motherboard Product Overview
 - 10.3.3 Super Micro Motherboard Product Market Performance
 - 10.3.4 Super Micro Business Overview
 - 10.3.5 Super Micro SWOT Analysis
 - 10.3.6 Super Micro Recent Developments
- 10.4 Micro-Star International Co.Ltd
 - 10.4.1 Micro-Star International Co.Ltd Basic Information
 - 10.4.2 Micro-Star International Co.Ltd Motherboard Product Overview
 - 10.4.3 Micro-Star International Co.Ltd Motherboard Product Market Performance
 - 10.4.4 Micro-Star International Co.Ltd Business Overview
 - 10.4.5 Micro-Star International Co.Ltd Recent Developments
- 10.5 Advantech
 - 10.5.1 Advantech Basic Information
 - 10.5.2 Advantech Motherboard Product Overview
 - 10.5.3 Advantech Motherboard Product Market Performance
 - 10.5.4 Advantech Business Overview
 - 10.5.5 Advantech Recent Developments
- 10.6 Intel
 - 10.6.1 Intel Basic Information
 - 10.6.2 Intel Motherboard Product Overview
 - 10.6.3 Intel Motherboard Product Market Performance
 - 10.6.4 Intel Business Overview
 - 10.6.5 Intel Recent Developments
- 10.7 Tyan (MiTAC)
 - 10.7.1 Tyan (MiTAC) Basic Information
 - 10.7.2 Tyan (MiTAC) Motherboard Product Overview
 - 10.7.3 Tyan (MiTAC) Motherboard Product Market Performance
 - 10.7.4 Tyan (MiTAC) Business Overview
 - 10.7.5 Tyan (MiTAC) Recent Developments
- 10.8 Kontron
 - 10.8.1 Kontron Basic Information
 - 10.8.2 Kontron Motherboard Product Overview
 - 10.8.3 Kontron Motherboard Product Market Performance
 - 10.8.4 Kontron Business Overview

- 10.8.5 Kontron Recent Developments
- 10.9 Abaco
 - 10.9.1 Abaco Basic Information
 - 10.9.2 Abaco Motherboard Product Overview
 - 10.9.3 Abaco Motherboard Product Market Performance
 - 10.9.4 Abaco Business Overview
 - 10.9.5 Abaco Recent Developments
- 10.10 ASRock
 - 10.10.1 ASRock Basic Information
 - 10.10.2 ASRock Motherboard Product Overview
 - 10.10.3 ASRock Motherboard Product Market Performance
 - 10.10.4 ASRock Business Overview
 - 10.10.5 ASRock Recent Developments
- 10.11 Artesyn Embedded
 - 10.11.1 Artesyn Embedded Basic Information
 - 10.11.2 Artesyn Embedded Motherboard Product Overview
 - 10.11.3 Artesyn Embedded Motherboard Product Market Performance
 - 10.11.4 Artesyn Embedded Business Overview
 - 10.11.5 Artesyn Embedded Recent Developments
- 10.12 Colorful Group
 - 10.12.1 Colorful Group Basic Information
 - 10.12.2 Colorful Group Motherboard Product Overview
 - 10.12.3 Colorful Group Motherboard Product Market Performance
 - 10.12.4 Colorful Group Business Overview
 - 10.12.5 Colorful Group Recent Developments
- 10.13 Curtiss Wright Controls
 - 10.13.1 Curtiss Wright Controls Basic Information
 - 10.13.2 Curtiss Wright Controls Motherboard Product Overview
 - 10.13.3 Curtiss Wright Controls Motherboard Product Market Performance
 - 10.13.4 Curtiss Wright Controls Business Overview
 - 10.13.5 Curtiss Wright Controls Recent Developments
- 10.14 ADLINK
 - 10.14.1 ADLINK Basic Information
 - 10.14.2 ADLINK Motherboard Product Overview
 - 10.14.3 ADLINK Motherboard Product Market Performance
 - 10.14.4 ADLINK Business Overview
 - 10.14.5 ADLINK Recent Developments
- 10.15 DFI
 - 10.15.1 DFI Basic Information

- 10.15.2 DFI Motherboard Product Overview
- 10.15.3 DFI Motherboard Product Market Performance
- 10.15.4 DFI Business Overview
- 10.15.5 DFI Recent Developments
- 10.16 Maxsun
 - 10.16.1 Maxsun Basic Information
 - 10.16.2 Maxsun Motherboard Product Overview
 - 10.16.3 Maxsun Motherboard Product Market Performance
 - 10.16.4 Maxsun Business Overview
 - 10.16.5 Maxsun Recent Developments
- 10.17 ONDA
 - 10.17.1 ONDA Basic Information
 - 10.17.2 ONDA Motherboard Product Overview
 - 10.17.3 ONDA Motherboard Product Market Performance
 - 10.17.4 ONDA Business Overview
 - 10.17.5 ONDA Recent Developments
- 10.18 Biostar
 - 10.18.1 Biostar Basic Information
 - 10.18.2 Biostar Motherboard Product Overview
 - 10.18.3 Biostar Motherboard Product Market Performance
 - 10.18.4 Biostar Business Overview
 - 10.18.5 Biostar Recent Developments

11 MOTHERBOARD MARKET FORECAST BY REGION

- 11.1 Global Motherboard Market Size Forecast
- 11.2 Global Motherboard Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Motherboard Market Size Forecast by Country
 - 11.2.3 Asia Pacific Motherboard Market Size Forecast by Region
 - 11.2.4 South America Motherboard Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Motherboard by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Motherboard Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Motherboard by Type (2026-2033)
 - 12.1.2 Global Motherboard Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Motherboard by Type (2026-2033)

12.2 Global Motherboard Market Forecast by Application (2026-2033)

12.2.1 Global Motherboard Sales (K Units) Forecast by Application

12.2.2 Global Motherboard Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Motherboard Market Size Comparison by Region (M USD)
Table 5. Global Motherboard Sales (K Units) by Manufacturers (2020-2025)
Table 6. Global Motherboard Sales Market Share by Manufacturers (2020-2025)
Table 7. Global Motherboard Revenue (M USD) by Manufacturers (2020-2025)
Table 8. Global Motherboard Revenue Share by Manufacturers (2020-2025)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Motherboard as of 2024)
Table 10. Global Market Motherboard Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 11. Manufacturers? Manufacturing Sites, Areas Served
Table 12. Manufacturers? Product Type
Table 13. Global Motherboard Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Market Overview of Key Raw Materials
Table 16. Midstream Market Analysis
Table 17. Downstream Customer Analysis
Table 18. Key Development Trends
Table 19. Driving Factors
Table 20. Motherboard Market Challenges
Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 25. Global Motherboard Sales by Type (K Units)
Table 26. Global Motherboard Market Size by Type (M USD)
Table 27. Global Motherboard Sales (K Units) by Type (2020-2025)
Table 28. Global Motherboard Sales Market Share by Type (2020-2025)
Table 29. Global Motherboard Market Size (M USD) by Type (2020-2025)
Table 30. Global Motherboard Market Size Share by Type (2020-2025)
Table 31. Global Motherboard Price (USD/Unit) by Type (2020-2025)

Table 32. Global Motherboard Sales (K Units) by Application
Table 33. Global Motherboard Market Size by Application
Table 34. Global Motherboard Sales by Application (2020-2025) & (K Units)
Table 35. Global Motherboard Sales Market Share by Application (2020-2025)
Table 36. Global Motherboard Market Size by Application (2020-2025) & (M USD)
Table 37. Global Motherboard Market Share by Application (2020-2025)
Table 38. Global Motherboard Sales Growth Rate by Application (2020-2025)
Table 39. Global Motherboard Sales by Region (2020-2025) & (K Units)
Table 40. Global Motherboard Sales Market Share by Region (2020-2025)
Table 41. Global Motherboard Market Size by Region (2020-2025) & (M USD)
Table 42. Global Motherboard Market Size Market Share by Region (2020-2025)
Table 43. North America Motherboard Sales by Country (2020-2025) & (K Units)
Table 44. North America Motherboard Market Size by Country (2020-2025) & (M USD)
Table 45. Europe Motherboard Sales by Country (2020-2025) & (K Units)
Table 46. Europe Motherboard Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific Motherboard Sales by Region (2020-2025) & (K Units)
Table 48. Asia Pacific Motherboard Market Size by Region (2020-2025) & (M USD)
Table 49. South America Motherboard Sales by Country (2020-2025) & (K Units)
Table 50. South America Motherboard Market Size by Country (2020-2025) & (M USD)
Table 51. Middle East and Africa Motherboard Sales by Region (2020-2025) & (K Units)
Table 52. Middle East and Africa Motherboard Market Size by Region (2020-2025) & (M USD)
Table 53. Global Motherboard Production (K Units) by Region(2020-2025)
Table 54. Global Motherboard Revenue (US\$ Million) by Region (2020-2025)
Table 55. Global Motherboard Revenue Market Share by Region (2020-2025)
Table 56. Global Motherboard Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 57. North America Motherboard Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 58. Europe Motherboard Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 59. Japan Motherboard Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 60. China Motherboard Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 61. Asus Basic Information
Table 62. Asus Motherboard Product Overview
Table 63. Asus Motherboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Asus Business Overview
Table 65. Asus SWOT Analysis
Table 66. Asus Recent Developments
Table 67. Gigabyte Technology Basic Information
Table 68. Gigabyte Technology Motherboard Product Overview
Table 69. Gigabyte Technology Motherboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 70. Gigabyte Technology Business Overview
Table 71. Gigabyte Technology SWOT Analysis
Table 72. Gigabyte Technology Recent Developments
Table 73. Super Micro Basic Information
Table 74. Super Micro Motherboard Product Overview
Table 75. Super Micro Motherboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 76. Super Micro Business Overview
Table 77. Super Micro SWOT Analysis
Table 78. Super Micro Recent Developments
Table 79. Micro-Star International Co.Ltd Basic Information
Table 80. Micro-Star International Co.Ltd Motherboard Product Overview
Table 81. Micro-Star International Co.Ltd Motherboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 82. Micro-Star International Co.Ltd Business Overview
Table 83. Micro-Star International Co.Ltd Recent Developments
Table 84. Advantech Basic Information
Table 85. Advantech Motherboard Product Overview
Table 86. Advantech Motherboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 87. Advantech Business Overview
Table 88. Advantech Recent Developments
Table 89. Intel Basic Information
Table 90. Intel Motherboard Product Overview
Table 91. Intel Motherboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 92. Intel Business Overview
Table 93. Intel Recent Developments
Table 94. Tyan (MiTAC) Basic Information
Table 95. Tyan (MiTAC) Motherboard Product Overview
Table 96. Tyan (MiTAC) Motherboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 97. Tyan (MiTAC) Business Overview
Table 98. Tyan (MiTAC) Recent Developments
Table 99. Kontron Basic Information
Table 100. Kontron Motherboard Product Overview
Table 101. Kontron Motherboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 102. Kontron Business Overview
Table 103. Kontron Recent Developments
Table 104. Abaco Basic Information
Table 105. Abaco Motherboard Product Overview
Table 106. Abaco Motherboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 107. Abaco Business Overview
Table 108. Abaco Recent Developments
Table 109. ASRock Basic Information
Table 110. ASRock Motherboard Product Overview
Table 111. ASRock Motherboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 112. ASRock Business Overview
Table 113. ASRock Recent Developments
Table 114. Artesyn Embedded Basic Information
Table 115. Artesyn Embedded Motherboard Product Overview
Table 116. Artesyn Embedded Motherboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 117. Artesyn Embedded Business Overview
Table 118. Artesyn Embedded Recent Developments
Table 119. Colorful Group Basic Information
Table 120. Colorful Group Motherboard Product Overview
Table 121. Colorful Group Motherboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 122. Colorful Group Business Overview
Table 123. Colorful Group Recent Developments
Table 124. Curtiss Wright Controls Basic Information
Table 125. Curtiss Wright Controls Motherboard Product Overview
Table 126. Curtiss Wright Controls Motherboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 127. Curtiss Wright Controls Business Overview
Table 128. Curtiss Wright Controls Recent Developments
Table 129. ADLINK Basic Information

Table 130. ADLINK Motherboard Product Overview
Table 131. ADLINK Motherboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 132. ADLINK Business Overview
Table 133. ADLINK Recent Developments
Table 134. DFI Basic Information
Table 135. DFI Motherboard Product Overview
Table 136. DFI Motherboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 137. DFI Business Overview
Table 138. DFI Recent Developments
Table 139. Maxsun Basic Information
Table 140. Maxsun Motherboard Product Overview
Table 141. Maxsun Motherboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 142. Maxsun Business Overview
Table 143. Maxsun Recent Developments
Table 144. ONDA Basic Information
Table 145. ONDA Motherboard Product Overview
Table 146. ONDA Motherboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 147. ONDA Business Overview
Table 148. ONDA Recent Developments
Table 149. Biostar Basic Information
Table 150. Biostar Motherboard Product Overview
Table 151. Biostar Motherboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 152. Biostar Business Overview
Table 153. Biostar Recent Developments
Table 154. Global Motherboard Sales Forecast by Region (2026-2033) & (K Units)
Table 155. Global Motherboard Market Size Forecast by Region (2026-2033) & (M USD)
Table 156. North America Motherboard Sales Forecast by Country (2026-2033) & (K Units)
Table 157. North America Motherboard Market Size Forecast by Country (2026-2033) & (M USD)
Table 158. Europe Motherboard Sales Forecast by Country (2026-2033) & (K Units)
Table 159. Europe Motherboard Market Size Forecast by Country (2026-2033) & (M USD)

Table 160. Asia Pacific Motherboard Sales Forecast by Region (2026-2033) & (K Units)

Table 161. Asia Pacific Motherboard Market Size Forecast by Region (2026-2033) & (M USD)

Table 162. South America Motherboard Sales Forecast by Country (2026-2033) & (K Units)

Table 163. South America Motherboard Market Size Forecast by Country (2026-2033) & (M USD)

Table 164. Middle East and Africa Motherboard Sales Forecast by Country (2026-2033) & (Units)

Table 165. Middle East and Africa Motherboard Market Size Forecast by Country (2026-2033) & (M USD)

Table 166. Global Motherboard Sales Forecast by Type (2026-2033) & (K Units)

Table 167. Global Motherboard Market Size Forecast by Type (2026-2033) & (M USD)

Table 168. Global Motherboard Price Forecast by Type (2026-2033) & (USD/Unit)

Table 169. Global Motherboard Sales (K Units) Forecast by Application (2026-2033)

Table 170. Global Motherboard Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Motherboard
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Motherboard Market Size (M USD), 2024-2033
- Figure 5. Global Motherboard Market Size (M USD) (2020-2033)
- Figure 6. Global Motherboard Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Motherboard Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Motherboard Product Life Cycle
- Figure 13. Motherboard Sales Share by Manufacturers in 2024
- Figure 14. Global Motherboard Revenue Share by Manufacturers in 2024
- Figure 15. Motherboard Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Motherboard Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Motherboard Revenue in 2024
- Figure 18. Industry Chain Map of Motherboard
- Figure 19. Global Motherboard Market PEST Analysis
- Figure 20. Global Motherboard Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Motherboard Market Share by Type
- Figure 27. Sales Market Share of Motherboard by Type (2020-2025)
- Figure 28. Sales Market Share of Motherboard by Type in 2024
- Figure 29. Market Size Share of Motherboard by Type (2020-2025)
- Figure 30. Market Size Share of Motherboard by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Motherboard Market Share by Application

Figure 33. Global Motherboard Sales Market Share by Application (2020-2025)

Figure 34. Global Motherboard Sales Market Share by Application in 2024

Figure 35. Global Motherboard Market Share by Application (2020-2025)

Figure 36. Global Motherboard Market Share by Application in 2024

Figure 37. Global Motherboard Sales Growth Rate by Application (2020-2025)

Figure 38. Global Motherboard Sales Market Share by Region (2020-2025)

Figure 39. Global Motherboard Market Size Market Share by Region (2020-2025)

Figure 40. North America Motherboard Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Motherboard Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Motherboard Sales Market Share by Country in 2024

Figure 43. North America Motherboard Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Motherboard Market Size Market Share by Country in 2024

Figure 45. U.S. Motherboard Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Motherboard Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Motherboard Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Motherboard Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Motherboard Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Motherboard Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Motherboard Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Motherboard Sales Market Share by Country in 2024

Figure 53. Europe Motherboard Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Motherboard Market Size Market Share by Country in 2024

Figure 55. Germany Motherboard Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Motherboard Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Motherboard Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Motherboard Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Motherboard Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Motherboard Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Motherboard Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Motherboard Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Motherboard Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Motherboard Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Motherboard Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Motherboard Sales Market Share by Region in 2024

Figure 67. Asia Pacific Motherboard Market Size Market Share by Region in 2024

Figure 68. China Motherboard Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Motherboard Market Size and Growth Rate (2020-2025) & (M USD)

- Figure 70. Japan Motherboard Sales and Growth Rate (2020-2025) & (K Units)
- Figure 71. Japan Motherboard Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 72. South Korea Motherboard Sales and Growth Rate (2020-2025) & (K Units)
- Figure 73. South Korea Motherboard Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 74. India Motherboard Sales and Growth Rate (2020-2025) & (K Units)
- Figure 75. India Motherboard Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 76. Southeast Asia Motherboard Sales and Growth Rate (2020-2025) & (K Units)
- Figure 77. Southeast Asia Motherboard Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 78. South America Motherboard Sales and Growth Rate (K Units)
- Figure 79. South America Motherboard Sales Market Share by Country in 2024
- Figure 80. South America Motherboard Market Size and Growth Rate (M USD)
- Figure 81. South America Motherboard Market Size Market Share by Country in 2024
- Figure 82. Brazil Motherboard Sales and Growth Rate (2020-2025) & (K Units)
- Figure 83. Brazil Motherboard Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 84. Argentina Motherboard Sales and Growth Rate (2020-2025) & (K Units)
- Figure 85. Argentina Motherboard Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 86. Columbia Motherboard Sales and Growth Rate (2020-2025) & (K Units)
- Figure 87. Columbia Motherboard Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 88. Middle East and Africa Motherboard Sales and Growth Rate (K Units)
- Figure 89. Middle East and Africa Motherboard Sales Market Share by Region in 2024
- Figure 90. Middle East and Africa Motherboard Market Size and Growth Rate (M USD)
- Figure 91. Middle East and Africa Motherboard Market Size Market Share by Region in 2024
- Figure 92. Saudi Arabia Motherboard Sales and Growth Rate (2020-2025) & (K Units)
- Figure 93. Saudi Arabia Motherboard Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 94. UAE Motherboard Sales and Growth Rate (2020-2025) & (K Units)
- Figure 95. UAE Motherboard Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 96. Egypt Motherboard Sales and Growth Rate (2020-2025) & (K Units)
- Figure 97. Egypt Motherboard Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 98. Nigeria Motherboard Sales and Growth Rate (2020-2025) & (K Units)
- Figure 99. Nigeria Motherboard Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 100. South Africa Motherboard Sales and Growth Rate (2020-2025) & (K Units)
- Figure 101. South Africa Motherboard Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Motherboard Production Market Share by Region (2020-2025)

Figure 103. North America Motherboard Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Motherboard Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Motherboard Production (K Units) Growth Rate (2020-2025)

Figure 106. China Motherboard Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Motherboard Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Motherboard Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Motherboard Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Motherboard Market Share Forecast by Type (2026-2033)

Figure 111. Global Motherboard Sales Forecast by Application (2026-2033)

Figure 112. Global Motherboard Market Share Forecast by Application (2026-2033)

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