

Global Mooncake Market Research Report 2024, Forecast to 2032

<https://marketpublishers.com/r/G7A9ECC6F999EN.html>

Date: October 2024

Pages: 139

Price: US\$ 3,400.00 (Single User License)

ID: G7A9ECC6F999EN

Abstracts

Report Overview

Moon cakes are a carrier of thousands of years of historical tradition in our country, and they are the crystallization of etiquette, emotion and culture. In the eyes of Chinese people, eating moon cakes every Mid-Autumn Festival has become a custom, a habit, and a fixed pattern. Mooncake sales suffered a severe blow in 2013-2014, because the central government banned officials from giving and receiving high-end mooncakes. The warning from the Chinese government led to a decline in mainland mooncake sales in the past two years. The recovery of the mooncake market in 2015-2016 was obviously driven by the demand for low- and medium-priced mooncakes by households and companies, and the mooncake market tended to become civilians. After several years of adaptation and adjustment, the industry has eliminated some outdated production capacity, brand concentration is getting higher and higher, moon cake products have basically returned to the natural attributes of traditional food and culture, and the Mid-Autumn Festival market has gradually entered a trend of stable development.

The global Mooncake market size was estimated at USD 2305.60 million in 2023 and is projected to reach USD 3088.07 million by 2032, exhibiting a CAGR of 3.30% during the forecast period.

North America Mooncake market size was estimated at USD 635.24 million in 2023, at a CAGR of 2.83% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Mooncake market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market

drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Mooncake Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Mooncake market in any manner.

Global Mooncake Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Meixin Food Co.,Ltd.

Huamei Group

Guangzhou Restaurant Group Co.

Ltd.

Wing Wah Food

Beijing Daoxiangcun

Shanghai Xinghualou (Group) Co.

Ltd.

Suzhou Daoxiangcun

Ganso

Xian Maky

Jiahua Food

Taipan Bread & Cakes

Forgain

Market Segmentation (by Type)

Cantonese Mooncakes

Beijing-style Mooncake

Suzhou-style Mooncakes

Market Segmentation (by Application)

Supermarkets and Hypermarkets

Independent Retailer

Convenience Store

Specialist Retailer

Online Retailer

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Mooncake Market

Overview of the regional outlook of the Mooncake Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Mooncake Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Mooncake, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Mooncake

1.2 Key Market Segments

1.2.1 Mooncake Segment by Type

1.2.2 Mooncake Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 MOONCAKE MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Mooncake Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Mooncake Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 MOONCAKE MARKET COMPETITIVE LANDSCAPE

3.1 Global Mooncake Sales by Manufacturers (2019-2024)

3.2 Global Mooncake Revenue Market Share by Manufacturers (2019-2024)

3.3 Mooncake Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Mooncake Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Mooncake Sales Sites, Area Served, Product Type

3.6 Mooncake Market Competitive Situation and Trends

3.6.1 Mooncake Market Concentration Rate

3.6.2 Global 5 and 10 Largest Mooncake Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 MOONCAKE INDUSTRY CHAIN ANALYSIS

4.1 Mooncake Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF MOONCAKE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 MOONCAKE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Mooncake Sales Market Share by Type (2019-2024)
- 6.3 Global Mooncake Market Size Market Share by Type (2019-2024)
- 6.4 Global Mooncake Price by Type (2019-2024)

7 MOONCAKE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Mooncake Market Sales by Application (2019-2024)
- 7.3 Global Mooncake Market Size (M USD) by Application (2019-2024)
- 7.4 Global Mooncake Sales Growth Rate by Application (2019-2024)

8 MOONCAKE MARKET CONSUMPTION BY REGION

- 8.1 Global Mooncake Sales by Region
 - 8.1.1 Global Mooncake Sales by Region
 - 8.1.2 Global Mooncake Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Mooncake Sales by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada

- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Mooncake Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Mooncake Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Mooncake Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Mooncake Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 MOONCAKE MARKET PRODUCTION BY REGION

- 9.1 Global Production of Mooncake by Region (2019-2024)
- 9.2 Global Mooncake Revenue Market Share by Region (2019-2024)
- 9.3 Global Mooncake Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Mooncake Production
 - 9.4.1 North America Mooncake Production Growth Rate (2019-2024)
 - 9.4.2 North America Mooncake Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Mooncake Production
 - 9.5.1 Europe Mooncake Production Growth Rate (2019-2024)

- 9.5.2 Europe Mooncake Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Mooncake Production (2019-2024)
 - 9.6.1 Japan Mooncake Production Growth Rate (2019-2024)
 - 9.6.2 Japan Mooncake Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Mooncake Production (2019-2024)
 - 9.7.1 China Mooncake Production Growth Rate (2019-2024)
 - 9.7.2 China Mooncake Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

- 10.1 Meixin Food Co.,Ltd.
 - 10.1.1 Meixin Food Co.,Ltd. Mooncake Basic Information
 - 10.1.2 Meixin Food Co.,Ltd. Mooncake Product Overview
 - 10.1.3 Meixin Food Co.,Ltd. Mooncake Product Market Performance
 - 10.1.4 Meixin Food Co.,Ltd. Business Overview
 - 10.1.5 Meixin Food Co.,Ltd. Mooncake SWOT Analysis
 - 10.1.6 Meixin Food Co.,Ltd. Recent Developments
- 10.2 Huamei Group
 - 10.2.1 Huamei Group Mooncake Basic Information
 - 10.2.2 Huamei Group Mooncake Product Overview
 - 10.2.3 Huamei Group Mooncake Product Market Performance
 - 10.2.4 Huamei Group Business Overview
 - 10.2.5 Huamei Group Mooncake SWOT Analysis
 - 10.2.6 Huamei Group Recent Developments
- 10.3 Guangzhou Restaurant Group Co.
 - 10.3.1 Guangzhou Restaurant Group Co. Mooncake Basic Information
 - 10.3.2 Guangzhou Restaurant Group Co. Mooncake Product Overview
 - 10.3.3 Guangzhou Restaurant Group Co. Mooncake Product Market Performance
 - 10.3.4 Guangzhou Restaurant Group Co. Mooncake SWOT Analysis
 - 10.3.5 Guangzhou Restaurant Group Co. Business Overview
 - 10.3.6 Guangzhou Restaurant Group Co. Recent Developments
- 10.4 Ltd.
 - 10.4.1 Ltd. Mooncake Basic Information
 - 10.4.2 Ltd. Mooncake Product Overview
 - 10.4.3 Ltd. Mooncake Product Market Performance
 - 10.4.4 Ltd. Business Overview
 - 10.4.5 Ltd. Recent Developments
- 10.5 Wing Wah Food
 - 10.5.1 Wing Wah Food Mooncake Basic Information

- 10.5.2 Wing Wah Food Mooncake Product Overview
- 10.5.3 Wing Wah Food Mooncake Product Market Performance
- 10.5.4 Wing Wah Food Business Overview
- 10.5.5 Wing Wah Food Recent Developments
- 10.6 Beijing Daoxiangcun
 - 10.6.1 Beijing Daoxiangcun Mooncake Basic Information
 - 10.6.2 Beijing Daoxiangcun Mooncake Product Overview
 - 10.6.3 Beijing Daoxiangcun Mooncake Product Market Performance
 - 10.6.4 Beijing Daoxiangcun Business Overview
 - 10.6.5 Beijing Daoxiangcun Recent Developments
- 10.7 Shanghai Xinghualou (Group) Co.
 - 10.7.1 Shanghai Xinghualou (Group) Co. Mooncake Basic Information
 - 10.7.2 Shanghai Xinghualou (Group) Co. Mooncake Product Overview
 - 10.7.3 Shanghai Xinghualou (Group) Co. Mooncake Product Market Performance
 - 10.7.4 Shanghai Xinghualou (Group) Co. Business Overview
 - 10.7.5 Shanghai Xinghualou (Group) Co. Recent Developments
- 10.8 Ltd.
 - 10.8.1 Ltd. Mooncake Basic Information
 - 10.8.2 Ltd. Mooncake Product Overview
 - 10.8.3 Ltd. Mooncake Product Market Performance
 - 10.8.4 Ltd. Business Overview
 - 10.8.5 Ltd. Recent Developments
- 10.9 Suzhou Daoxiangcun
 - 10.9.1 Suzhou Daoxiangcun Mooncake Basic Information
 - 10.9.2 Suzhou Daoxiangcun Mooncake Product Overview
 - 10.9.3 Suzhou Daoxiangcun Mooncake Product Market Performance
 - 10.9.4 Suzhou Daoxiangcun Business Overview
 - 10.9.5 Suzhou Daoxiangcun Recent Developments
- 10.10 Ganso
 - 10.10.1 Ganso Mooncake Basic Information
 - 10.10.2 Ganso Mooncake Product Overview
 - 10.10.3 Ganso Mooncake Product Market Performance
 - 10.10.4 Ganso Business Overview
 - 10.10.5 Ganso Recent Developments
- 10.11 Xian Maky
 - 10.11.1 Xian Maky Mooncake Basic Information
 - 10.11.2 Xian Maky Mooncake Product Overview
 - 10.11.3 Xian Maky Mooncake Product Market Performance
 - 10.11.4 Xian Maky Business Overview

- 10.11.5 Xian Maky Recent Developments
- 10.12 Jiahua Food
 - 10.12.1 Jiahua Food Mooncake Basic Information
 - 10.12.2 Jiahua Food Mooncake Product Overview
 - 10.12.3 Jiahua Food Mooncake Product Market Performance
 - 10.12.4 Jiahua Food Business Overview
 - 10.12.5 Jiahua Food Recent Developments
- 10.13 Taipan Bread and Cakes
 - 10.13.1 Taipan Bread and Cakes Mooncake Basic Information
 - 10.13.2 Taipan Bread and Cakes Mooncake Product Overview
 - 10.13.3 Taipan Bread and Cakes Mooncake Product Market Performance
 - 10.13.4 Taipan Bread and Cakes Business Overview
 - 10.13.5 Taipan Bread and Cakes Recent Developments
- 10.14 Forgain
 - 10.14.1 Forgain Mooncake Basic Information
 - 10.14.2 Forgain Mooncake Product Overview
 - 10.14.3 Forgain Mooncake Product Market Performance
 - 10.14.4 Forgain Business Overview
 - 10.14.5 Forgain Recent Developments

11 MOONCAKE MARKET FORECAST BY REGION

- 11.1 Global Mooncake Market Size Forecast
- 11.2 Global Mooncake Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Mooncake Market Size Forecast by Country
 - 11.2.3 Asia Pacific Mooncake Market Size Forecast by Region
 - 11.2.4 South America Mooncake Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Consumption of Mooncake by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Mooncake Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Mooncake by Type (2025-2032)
 - 12.1.2 Global Mooncake Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of Mooncake by Type (2025-2032)
- 12.2 Global Mooncake Market Forecast by Application (2025-2032)
 - 12.2.1 Global Mooncake Sales (K MT) Forecast by Application
 - 12.2.2 Global Mooncake Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Mooncake Market Size Comparison by Region (M USD)
- Table 5. Global Mooncake Sales (K MT) by Manufacturers (2019-2024)
- Table 6. Global Mooncake Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Mooncake Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Mooncake Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Mooncake as of 2022)
- Table 10. Global Market Mooncake Average Price (USD/MT) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Mooncake Sales Sites and Area Served
- Table 12. Manufacturers Mooncake Product Type
- Table 13. Global Mooncake Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Mooncake
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Mooncake Market Challenges
- Table 22. Global Mooncake Sales by Type (K MT)
- Table 23. Global Mooncake Market Size by Type (M USD)
- Table 24. Global Mooncake Sales (K MT) by Type (2019-2024)
- Table 25. Global Mooncake Sales Market Share by Type (2019-2024)
- Table 26. Global Mooncake Market Size (M USD) by Type (2019-2024)
- Table 27. Global Mooncake Market Size Share by Type (2019-2024)
- Table 28. Global Mooncake Price (USD/MT) by Type (2019-2024)
- Table 29. Global Mooncake Sales (K MT) by Application
- Table 30. Global Mooncake Market Size by Application
- Table 31. Global Mooncake Sales by Application (2019-2024) & (K MT)
- Table 32. Global Mooncake Sales Market Share by Application (2019-2024)
- Table 33. Global Mooncake Sales by Application (2019-2024) & (M USD)

- Table 34. Global Mooncake Market Share by Application (2019-2024)
- Table 35. Global Mooncake Sales Growth Rate by Application (2019-2024)
- Table 36. Global Mooncake Sales by Region (2019-2024) & (K MT)
- Table 37. Global Mooncake Sales Market Share by Region (2019-2024)
- Table 38. North America Mooncake Sales by Country (2019-2024) & (K MT)
- Table 39. Europe Mooncake Sales by Country (2019-2024) & (K MT)
- Table 40. Asia Pacific Mooncake Sales by Region (2019-2024) & (K MT)
- Table 41. South America Mooncake Sales by Country (2019-2024) & (K MT)
- Table 42. Middle East and Africa Mooncake Sales by Region (2019-2024) & (K MT)
- Table 43. Global Mooncake Production (K MT) by Region (2019-2024)
- Table 44. Global Mooncake Revenue (US\$ Million) by Region (2019-2024)
- Table 45. Global Mooncake Revenue Market Share by Region (2019-2024)
- Table 46. Global Mooncake Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 47. North America Mooncake Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 48. Europe Mooncake Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 49. Japan Mooncake Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 50. China Mooncake Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 51. Meixin Food Co.,Ltd. Mooncake Basic Information
- Table 52. Meixin Food Co.,Ltd. Mooncake Product Overview
- Table 53. Meixin Food Co.,Ltd. Mooncake Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 54. Meixin Food Co.,Ltd. Business Overview
- Table 55. Meixin Food Co.,Ltd. Mooncake SWOT Analysis
- Table 56. Meixin Food Co.,Ltd. Recent Developments
- Table 57. Huamei Group Mooncake Basic Information
- Table 58. Huamei Group Mooncake Product Overview
- Table 59. Huamei Group Mooncake Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 60. Huamei Group Business Overview
- Table 61. Huamei Group Mooncake SWOT Analysis
- Table 62. Huamei Group Recent Developments
- Table 63. Guangzhou Restaurant Group Co. Mooncake Basic Information
- Table 64. Guangzhou Restaurant Group Co. Mooncake Product Overview
- Table 65. Guangzhou Restaurant Group Co. Mooncake Sales (K MT), Revenue (M

USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 66. Guangzhou Restaurant Group Co. Mooncake SWOT Analysis

Table 67. Guangzhou Restaurant Group Co. Business Overview

Table 68. Guangzhou Restaurant Group Co. Recent Developments

Table 69. Ltd. Mooncake Basic Information

Table 70. Ltd. Mooncake Product Overview

Table 71. Ltd. Mooncake Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 72. Ltd. Business Overview

Table 73. Ltd. Recent Developments

Table 74. Wing Wah Food Mooncake Basic Information

Table 75. Wing Wah Food Mooncake Product Overview

Table 76. Wing Wah Food Mooncake Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 77. Wing Wah Food Business Overview

Table 78. Wing Wah Food Recent Developments

Table 79. Beijing Daoxiangcun Mooncake Basic Information

Table 80. Beijing Daoxiangcun Mooncake Product Overview

Table 81. Beijing Daoxiangcun Mooncake Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 82. Beijing Daoxiangcun Business Overview

Table 83. Beijing Daoxiangcun Recent Developments

Table 84. Shanghai Xinghualou (Group) Co. Mooncake Basic Information

Table 85. Shanghai Xinghualou (Group) Co. Mooncake Product Overview

Table 86. Shanghai Xinghualou (Group) Co. Mooncake Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 87. Shanghai Xinghualou (Group) Co. Business Overview

Table 88. Shanghai Xinghualou (Group) Co. Recent Developments

Table 89. Ltd. Mooncake Basic Information

Table 90. Ltd. Mooncake Product Overview

Table 91. Ltd. Mooncake Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 92. Ltd. Business Overview

Table 93. Ltd. Recent Developments

Table 94. Suzhou Daoxiangcun Mooncake Basic Information

Table 95. Suzhou Daoxiangcun Mooncake Product Overview

Table 96. Suzhou Daoxiangcun Mooncake Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 97. Suzhou Daoxiangcun Business Overview

- Table 98. Suzhou Daoxiangcun Recent Developments
- Table 99. Ganso Mooncake Basic Information
- Table 100. Ganso Mooncake Product Overview
- Table 101. Ganso Mooncake Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 102. Ganso Business Overview
- Table 103. Ganso Recent Developments
- Table 104. Xian Maky Mooncake Basic Information
- Table 105. Xian Maky Mooncake Product Overview
- Table 106. Xian Maky Mooncake Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 107. Xian Maky Business Overview
- Table 108. Xian Maky Recent Developments
- Table 109. Jiahua Food Mooncake Basic Information
- Table 110. Jiahua Food Mooncake Product Overview
- Table 111. Jiahua Food Mooncake Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 112. Jiahua Food Business Overview
- Table 113. Jiahua Food Recent Developments
- Table 114. Taipan Bread and Cakes Mooncake Basic Information
- Table 115. Taipan Bread and Cakes Mooncake Product Overview
- Table 116. Taipan Bread and Cakes Mooncake Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 117. Taipan Bread and Cakes Business Overview
- Table 118. Taipan Bread and Cakes Recent Developments
- Table 119. Forgain Mooncake Basic Information
- Table 120. Forgain Mooncake Product Overview
- Table 121. Forgain Mooncake Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 122. Forgain Business Overview
- Table 123. Forgain Recent Developments
- Table 124. Global Mooncake Sales Forecast by Region (2025-2032) & (K MT)
- Table 125. Global Mooncake Market Size Forecast by Region (2025-2032) & (M USD)
- Table 126. North America Mooncake Sales Forecast by Country (2025-2032) & (K MT)
- Table 127. North America Mooncake Market Size Forecast by Country (2025-2032) & (M USD)
- Table 128. Europe Mooncake Sales Forecast by Country (2025-2032) & (K MT)
- Table 129. Europe Mooncake Market Size Forecast by Country (2025-2032) & (M USD)
- Table 130. Asia Pacific Mooncake Sales Forecast by Region (2025-2032) & (K MT)

Table 131. Asia Pacific Mooncake Market Size Forecast by Region (2025-2032) & (M USD)

Table 132. South America Mooncake Sales Forecast by Country (2025-2032) & (K MT)

Table 133. South America Mooncake Market Size Forecast by Country (2025-2032) & (M USD)

Table 134. Middle East and Africa Mooncake Consumption Forecast by Country (2025-2032) & (Units)

Table 135. Middle East and Africa Mooncake Market Size Forecast by Country (2025-2032) & (M USD)

Table 136. Global Mooncake Sales Forecast by Type (2025-2032) & (K MT)

Table 137. Global Mooncake Market Size Forecast by Type (2025-2032) & (M USD)

Table 138. Global Mooncake Price Forecast by Type (2025-2032) & (USD/MT)

Table 139. Global Mooncake Sales (K MT) Forecast by Application (2025-2032)

Table 140. Global Mooncake Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Mooncake
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Mooncake Market Size (M USD), 2019-2032
- Figure 5. Global Mooncake Market Size (M USD) (2019-2032)
- Figure 6. Global Mooncake Sales (K MT) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Mooncake Market Size by Country (M USD)
- Figure 11. Mooncake Sales Share by Manufacturers in 2023
- Figure 12. Global Mooncake Revenue Share by Manufacturers in 2023
- Figure 13. Mooncake Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Mooncake Average Price (USD/MT) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Mooncake Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Mooncake Market Share by Type
- Figure 18. Sales Market Share of Mooncake by Type (2019-2024)
- Figure 19. Sales Market Share of Mooncake by Type in 2023
- Figure 20. Market Size Share of Mooncake by Type (2019-2024)
- Figure 21. Market Size Market Share of Mooncake by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Mooncake Market Share by Application
- Figure 24. Global Mooncake Sales Market Share by Application (2019-2024)
- Figure 25. Global Mooncake Sales Market Share by Application in 2023
- Figure 26. Global Mooncake Market Share by Application (2019-2024)
- Figure 27. Global Mooncake Market Share by Application in 2023
- Figure 28. Global Mooncake Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Mooncake Sales Market Share by Region (2019-2024)
- Figure 30. North America Mooncake Sales and Growth Rate (2019-2024) & (K MT)
- Figure 31. North America Mooncake Sales Market Share by Country in 2023
- Figure 32. U.S. Mooncake Sales and Growth Rate (2019-2024) & (K MT)
- Figure 33. Canada Mooncake Sales (K MT) and Growth Rate (2019-2024)

- Figure 34. Mexico Mooncake Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Mooncake Sales and Growth Rate (2019-2024) & (K MT)
- Figure 36. Europe Mooncake Sales Market Share by Country in 2023
- Figure 37. Germany Mooncake Sales and Growth Rate (2019-2024) & (K MT)
- Figure 38. France Mooncake Sales and Growth Rate (2019-2024) & (K MT)
- Figure 39. U.K. Mooncake Sales and Growth Rate (2019-2024) & (K MT)
- Figure 40. Italy Mooncake Sales and Growth Rate (2019-2024) & (K MT)
- Figure 41. Russia Mooncake Sales and Growth Rate (2019-2024) & (K MT)
- Figure 42. Asia Pacific Mooncake Sales and Growth Rate (K MT)
- Figure 43. Asia Pacific Mooncake Sales Market Share by Region in 2023
- Figure 44. China Mooncake Sales and Growth Rate (2019-2024) & (K MT)
- Figure 45. Japan Mooncake Sales and Growth Rate (2019-2024) & (K MT)
- Figure 46. South Korea Mooncake Sales and Growth Rate (2019-2024) & (K MT)
- Figure 47. India Mooncake Sales and Growth Rate (2019-2024) & (K MT)
- Figure 48. Southeast Asia Mooncake Sales and Growth Rate (2019-2024) & (K MT)
- Figure 49. South America Mooncake Sales and Growth Rate (K MT)
- Figure 50. South America Mooncake Sales Market Share by Country in 2023
- Figure 51. Brazil Mooncake Sales and Growth Rate (2019-2024) & (K MT)
- Figure 52. Argentina Mooncake Sales and Growth Rate (2019-2024) & (K MT)
- Figure 53. Columbia Mooncake Sales and Growth Rate (2019-2024) & (K MT)
- Figure 54. Middle East and Africa Mooncake Sales and Growth Rate (K MT)
- Figure 55. Middle East and Africa Mooncake Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Mooncake Sales and Growth Rate (2019-2024) & (K MT)
- Figure 57. UAE Mooncake Sales and Growth Rate (2019-2024) & (K MT)
- Figure 58. Egypt Mooncake Sales and Growth Rate (2019-2024) & (K MT)
- Figure 59. Nigeria Mooncake Sales and Growth Rate (2019-2024) & (K MT)
- Figure 60. South Africa Mooncake Sales and Growth Rate (2019-2024) & (K MT)
- Figure 61. Global Mooncake Production Market Share by Region (2019-2024)
- Figure 62. North America Mooncake Production (K MT) Growth Rate (2019-2024)
- Figure 63. Europe Mooncake Production (K MT) Growth Rate (2019-2024)
- Figure 64. Japan Mooncake Production (K MT) Growth Rate (2019-2024)
- Figure 65. China Mooncake Production (K MT) Growth Rate (2019-2024)
- Figure 66. Global Mooncake Sales Forecast by Volume (2019-2032) & (K MT)
- Figure 67. Global Mooncake Market Size Forecast by Value (2019-2032) & (M USD)
- Figure 68. Global Mooncake Sales Market Share Forecast by Type (2025-2032)
- Figure 69. Global Mooncake Market Share Forecast by Type (2025-2032)
- Figure 70. Global Mooncake Sales Forecast by Application (2025-2032)
- Figure 71. Global Mooncake Market Share Forecast by Application (2025-2032)

I would like to order

Product name: Global Mooncake Market Research Report 2024, Forecast to 2032

Product link: <https://marketpublishers.com/r/G7A9ECC6F999EN.html>

Price: US\$ 3,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G7A9ECC6F999EN.html>