

# Global Monopropylene Glycol MPG Market Research Report 2023(Status and Outlook)

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#### **Abstracts**

#### Report Overview

Mono propylene glycol (also known as propylene glycol, PG, propan1, 2diol and MPG) is a clear, colourless, and viscous liquid with a characteristic odour. It has the formula C3H8O, is soluble in water, and has hygroscopic properties. MPG is used across a wide range of industries as it has low toxicity, coupled with a freezing point which is depressed upon mixing with water.

There are many uses for mono propylene glycol across many different industries and some chemical manufacturers produce two grades of MPG to meet these varied needs. The first grade is used in the food, cosmetics, and pharmaceutical industries. MPG is used as a solvent for food colourings and flavourings, and is also a classified humectant food additive (E1520). In the personal care industry it is used as a moisturiser in makeup, shampoo, bubble bath and baby wipes, to name but a few examples. The pharmaceutical industry uses MPG as a solvent in oral, injectable, and topical formulations.

Industrial grade MPG also has a variety of uses but the main application is as an antifreeze and aircraft wing and runway de-icer. This is because the freezing point of MPG lowers upon mixing with water. It is also used in heat transfer liquids such as engine coolants.

It can also be used as a chemical intermediate in the production of high performance unsaturated polyester resins used in paints and varnishes. It is also an excellent solvent that is utilised in printing inks and it is also used in the manufacture of non-ionic detergents which are used in the petroleum, sugar-refining, and paper making industries. It can also be used in the cryonics industry and can be used as an additive in pipe tobacco as it prevents dehydration.

Bosson Research's latest report provides a deep insight into the global Monopropylene Glycol MPG market covering all its essential aspects. This ranges from a macro



overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Monopropylene Glycol MPG Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Monopropylene Glycol MPG market in any manner. Global Monopropylene Glycol MPG Market: Market Segmentation Analysis The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

DowDuPont

**BASF** 

Huntsman

ADM

**OLEON** 

**Polioles** 

LyondellBasell

Repsol

**INEOS** 

**AGC Chemicals** 

Shell

ADEKA

SKC

PJSC Nizhnekamskneftekhim

**PCC** Rokita

Shandong Shida Shenghua Chemical

**Tongling Jintai Chemical** 



CNOOC and Shell Petrochemicals Dongying Hi-tech Spring Chemical Shandong Depu Chemical

Market Segmentation (by Type)
Industrial Grade
Food Grade
Pharmaceutical Grade

Market Segmentation (by Application)
Food & Beverages
Cosmetics & Personal Care
Pharmaceuticals
Industrial
Others

Geographic Segmentation
North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:
Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Monopropylene Glycol MPG Market
Overview of the regional outlook of the Monopropylene Glycol MPG Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change This enables you to anticipate market changes to remain ahead of your competitors You will be able to copy data from the Excel spreadsheet straight into your marketing



plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Monopropylene Glycol MPG Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.



Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.



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