

Global Monoammonium Glycyrrhizinate 98 Market Research Report 2023(Status and Outlook)

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Abstracts

Report Overview

Monoammonium glycyrrhizinate (MAG) is the pure derivative from glycyrrhetic acid, which is a natural material extracted from the licorice root (*Glycyrrhiza glabra*). MAG is known to be a natural sweetener, and considered to be a functional ingredient used to enhance a product's sweetness. It is commonly used in the food, pharmaceutical and nutraceutical industries.

Bosson Research's latest report provides a deep insight into the global Monoammonium Glycyrrhizinate 98 market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Monoammonium Glycyrrhizinate 98 Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Monoammonium Glycyrrhizinate 98 market in any manner.

Global Monoammonium Glycyrrhizinate 98 Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding

the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Herbakraft

TOKIWA Phytochemical

Prinova

VITAL-CHEM Zhuhai Co., Ltd.

Sabinsa

Alchem International Ltd

Ruitenberg BasIQs B.V.

Shaanxi Fujie Pharmaceutical

MAFCO Worldwide

Qingdao Taitong Pharmaceutical

Cokey

Market Segmentation (by Type)

Pharmaceutical Grade

Cosmetic Grade

Food Grade

Other

Market Segmentation (by Application)

Food & Beverages

Nutraceuticals

Pharmaceuticals

Personal Care Products

Cosmetics

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

- Industry drivers, restraints, and opportunities covered in the study
- Neutral perspective on the market performance
- Recent industry trends and developments
- Competitive landscape & strategies of key players
- Potential & niche segments and regions exhibiting promising growth covered
- Historical, current, and projected market size, in terms of value
- In-depth analysis of the Monoammonium Glycyrrhizinate 98 Market
- Overview of the regional outlook of the Monoammonium Glycyrrhizinate 98 Market:

Key Reasons to Buy this Report:

- Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
- This enables you to anticipate market changes to remain ahead of your competitors
- You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
- The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly
- Provision of market value (USD Billion) data for each segment and sub-segment
- Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market
- Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region
- Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled
- Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players
- The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions
- Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis
- Provides insight into the market through Value Chain
- Market dynamics scenario, along with growth opportunities of the market in the years to come
- 6-month post-sales analyst support
- Customization of the Report
- In case of any queries or customization requirements, please connect with our sales

team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Monoammonium Glycyrrhizinate 98 Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development

potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Monoammonium Glycyrrhizinate

1.2 Key Market Segments

1.2.1 Monoammonium Glycyrrhizinate 98 Segment by Type

1.2.2 Monoammonium Glycyrrhizinate 98 Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 MONOAMMONIUM GLYCYRRHIZINATE 98 MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Monoammonium Glycyrrhizinate 98 Market Size (M USD) Estimates and Forecasts (2018-2029)

2.1.2 Global Monoammonium Glycyrrhizinate 98 Sales Estimates and Forecasts (2018-2029)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 MONOAMMONIUM GLYCYRRHIZINATE 98 MARKET COMPETITIVE LANDSCAPE

3.1 Global Monoammonium Glycyrrhizinate 98 Sales by Manufacturers (2018-2023)

3.2 Global Monoammonium Glycyrrhizinate 98 Revenue Market Share by Manufacturers (2018-2023)

3.3 Monoammonium Glycyrrhizinate 98 Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Monoammonium Glycyrrhizinate 98 Average Price by Manufacturers (2018-2023)

3.5 Manufacturers Monoammonium Glycyrrhizinate 98 Sales Sites, Area Served, Product Type

3.6 Monoammonium Glycyrrhizinate 98 Market Competitive Situation and Trends

3.6.1 Monoammonium Glycyrrhizinate 98 Market Concentration Rate

3.6.2 Global 5 and 10 Largest Monoammonium Glycyrrhizinate 98 Players Market

Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 MONOAMMONIUM GLYCYRRHIZINATE 98 INDUSTRY CHAIN ANALYSIS

4.1 Monoammonium Glycyrrhizinate 98 Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF MONOAMMONIUM GLYCYRRHIZINATE 98 MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 MONOAMMONIUM GLYCYRRHIZINATE 98 MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Monoammonium Glycyrrhizinate 98 Sales Market Share by Type (2018-2023)

6.3 Global Monoammonium Glycyrrhizinate 98 Market Size Market Share by Type (2018-2023)

6.4 Global Monoammonium Glycyrrhizinate 98 Price by Type (2018-2023)

7 MONOAMMONIUM GLYCYRRHIZINATE 98 MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Monoammonium Glycyrrhizinate 98 Market Sales by Application (2018-2023)

7.3 Global Monoammonium Glycyrrhizinate 98 Market Size (M USD) by Application

(2018-2023)

7.4 Global Monoammonium Glycyrrhizinate 98 Sales Growth Rate by Application
(2018-2023)

8 MONOAMMONIUM GLYCYRRHIZINATE 98 MARKET SEGMENTATION BY REGION

8.1 Global Monoammonium Glycyrrhizinate 98 Sales by Region

8.1.1 Global Monoammonium Glycyrrhizinate 98 Sales by Region

8.1.2 Global Monoammonium Glycyrrhizinate 98 Sales Market Share by Region

8.2 North America

8.2.1 North America Monoammonium Glycyrrhizinate 98 Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Monoammonium Glycyrrhizinate 98 Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Monoammonium Glycyrrhizinate 98 Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Monoammonium Glycyrrhizinate 98 Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Monoammonium Glycyrrhizinate 98 Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Herbakraft

9.1.1 Herbakraft Monoammonium Glycyrrhizinate 98 Basic Information

9.1.2 Herbakraft Monoammonium Glycyrrhizinate 98 Product Overview

9.1.3 Herbakraft Monoammonium Glycyrrhizinate 98 Product Market Performance

9.1.4 Herbakraft Business Overview

9.1.5 Herbakraft Monoammonium Glycyrrhizinate 98 SWOT Analysis

9.1.6 Herbakraft Recent Developments

9.2 TOKIWA Phytochemical

9.2.1 TOKIWA Phytochemical Monoammonium Glycyrrhizinate 98 Basic Information

9.2.2 TOKIWA Phytochemical Monoammonium Glycyrrhizinate 98 Product Overview

9.2.3 TOKIWA Phytochemical Monoammonium Glycyrrhizinate 98 Product Market

Performance

9.2.4 TOKIWA Phytochemical Business Overview

9.2.5 TOKIWA Phytochemical Monoammonium Glycyrrhizinate 98 SWOT Analysis

9.2.6 TOKIWA Phytochemical Recent Developments

9.3 Prinova

9.3.1 Prinova Monoammonium Glycyrrhizinate 98 Basic Information

9.3.2 Prinova Monoammonium Glycyrrhizinate 98 Product Overview

9.3.3 Prinova Monoammonium Glycyrrhizinate 98 Product Market Performance

9.3.4 Prinova Business Overview

9.3.5 Prinova Monoammonium Glycyrrhizinate 98 SWOT Analysis

9.3.6 Prinova Recent Developments

9.4 VITAL-CHEM Zhuhai Co., Ltd.

9.4.1 VITAL-CHEM Zhuhai Co., Ltd. Monoammonium Glycyrrhizinate 98 Basic Information

9.4.2 VITAL-CHEM Zhuhai Co., Ltd. Monoammonium Glycyrrhizinate 98 Product Overview

9.4.3 VITAL-CHEM Zhuhai Co., Ltd. Monoammonium Glycyrrhizinate 98 Product Market Performance

9.4.4 VITAL-CHEM Zhuhai Co., Ltd. Business Overview

9.4.5 VITAL-CHEM Zhuhai Co., Ltd. Monoammonium Glycyrrhizinate 98 SWOT Analysis

9.4.6 VITAL-CHEM Zhuhai Co., Ltd. Recent Developments

9.5 Sabinsa

- 9.5.1 Sabinsa Monoammonium Glycyrrhizinate 98 Basic Information
- 9.5.2 Sabinsa Monoammonium Glycyrrhizinate 98 Product Overview
- 9.5.3 Sabinsa Monoammonium Glycyrrhizinate 98 Product Market Performance
- 9.5.4 Sabinsa Business Overview
- 9.5.5 Sabinsa Monoammonium Glycyrrhizinate 98 SWOT Analysis
- 9.5.6 Sabinsa Recent Developments
- 9.6 Alchem International Ltd
 - 9.6.1 Alchem International Ltd Monoammonium Glycyrrhizinate 98 Basic Information
 - 9.6.2 Alchem International Ltd Monoammonium Glycyrrhizinate 98 Product Overview
 - 9.6.3 Alchem International Ltd Monoammonium Glycyrrhizinate 98 Product Market Performance
 - 9.6.4 Alchem International Ltd Business Overview
 - 9.6.5 Alchem International Ltd Recent Developments
- 9.7 Ruitenberg BasIQs B.V.
 - 9.7.1 Ruitenberg BasIQs B.V. Monoammonium Glycyrrhizinate 98 Basic Information
 - 9.7.2 Ruitenberg BasIQs B.V. Monoammonium Glycyrrhizinate 98 Product Overview
 - 9.7.3 Ruitenberg BasIQs B.V. Monoammonium Glycyrrhizinate 98 Product Market Performance
 - 9.7.4 Ruitenberg BasIQs B.V. Business Overview
 - 9.7.5 Ruitenberg BasIQs B.V. Recent Developments
- 9.8 Shaanxi Fujie Pharmaceutical
 - 9.8.1 Shaanxi Fujie Pharmaceutical Monoammonium Glycyrrhizinate 98 Basic Information
 - 9.8.2 Shaanxi Fujie Pharmaceutical Monoammonium Glycyrrhizinate 98 Product Overview
 - 9.8.3 Shaanxi Fujie Pharmaceutical Monoammonium Glycyrrhizinate 98 Product Market Performance
 - 9.8.4 Shaanxi Fujie Pharmaceutical Business Overview
 - 9.8.5 Shaanxi Fujie Pharmaceutical Recent Developments
- 9.9 MAFCO Worldwide
 - 9.9.1 MAFCO Worldwide Monoammonium Glycyrrhizinate 98 Basic Information
 - 9.9.2 MAFCO Worldwide Monoammonium Glycyrrhizinate 98 Product Overview
 - 9.9.3 MAFCO Worldwide Monoammonium Glycyrrhizinate 98 Product Market Performance
 - 9.9.4 MAFCO Worldwide Business Overview
 - 9.9.5 MAFCO Worldwide Recent Developments
- 9.10 Qingdao Taitong Pharmaceutical
 - 9.10.1 Qingdao Taitong Pharmaceutical Monoammonium Glycyrrhizinate 98 Basic Information

9.10.2 Qingdao Taitong Pharmaceutical Monoammonium Glycyrrhizinate 98 Product Overview

9.10.3 Qingdao Taitong Pharmaceutical Monoammonium Glycyrrhizinate 98 Product Market Performance

9.10.4 Qingdao Taitong Pharmaceutical Business Overview

9.10.5 Qingdao Taitong Pharmaceutical Recent Developments

9.11 Cokey

9.11.1 Cokey Monoammonium Glycyrrhizinate 98 Basic Information

9.11.2 Cokey Monoammonium Glycyrrhizinate 98 Product Overview

9.11.3 Cokey Monoammonium Glycyrrhizinate 98 Product Market Performance

9.11.4 Cokey Business Overview

9.11.5 Cokey Recent Developments

10 MONOAMMONIUM GLYCYRRHIZINATE 98 MARKET FORECAST BY REGION

10.1 Global Monoammonium Glycyrrhizinate 98 Market Size Forecast

10.2 Global Monoammonium Glycyrrhizinate 98 Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Monoammonium Glycyrrhizinate 98 Market Size Forecast by Country

10.2.3 Asia Pacific Monoammonium Glycyrrhizinate 98 Market Size Forecast by Region

10.2.4 South America Monoammonium Glycyrrhizinate 98 Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Monoammonium Glycyrrhizinate 98 by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2024-2029)

11.1 Global Monoammonium Glycyrrhizinate 98 Market Forecast by Type (2024-2029)

11.1.1 Global Forecasted Sales of Monoammonium Glycyrrhizinate 98 by Type (2024-2029)

11.1.2 Global Monoammonium Glycyrrhizinate 98 Market Size Forecast by Type (2024-2029)

11.1.3 Global Forecasted Price of Monoammonium Glycyrrhizinate 98 by Type (2024-2029)

11.2 Global Monoammonium Glycyrrhizinate 98 Market Forecast by Application (2024-2029)

11.2.1 Global Monoammonium Glycyrrhizinate 98 Sales (K MT) Forecast by Application

11.2.2 Global Monoammonium Glycyrrhizinate 98 Market Size (M USD) Forecast by Application (2024-2029)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Monoammonium Glycyrrhizinate 98 Market Size Comparison by Region (M USD)

Table 5. Global Monoammonium Glycyrrhizinate 98 Sales (K MT) by Manufacturers (2018-2023)

Table 6. Global Monoammonium Glycyrrhizinate 98 Sales Market Share by Manufacturers (2018-2023)

Table 7. Global Monoammonium Glycyrrhizinate 98 Revenue (M USD) by Manufacturers (2018-2023)

Table 8. Global Monoammonium Glycyrrhizinate 98 Revenue Share by Manufacturers (2018-2023)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Monoammonium Glycyrrhizinate 98 as of 2022)

Table 10. Global Market Monoammonium Glycyrrhizinate 98 Average Price (USD/MT) of Key Manufacturers (2018-2023)

Table 11. Manufacturers Monoammonium Glycyrrhizinate 98 Sales Sites and Area Served

Table 12. Manufacturers Monoammonium Glycyrrhizinate 98 Product Type

Table 13. Global Monoammonium Glycyrrhizinate 98 Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Monoammonium Glycyrrhizinate 98

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Monoammonium Glycyrrhizinate 98 Market Challenges

Table 22. Market Restraints

Table 23. Global Monoammonium Glycyrrhizinate 98 Sales by Type (K MT)

Table 24. Global Monoammonium Glycyrrhizinate 98 Market Size by Type (M USD)

Table 25. Global Monoammonium Glycyrrhizinate 98 Sales (K MT) by Type (2018-2023)

Table 26. Global Monoammonium Glycyrrhizinate 98 Sales Market Share by Type (2018-2023)

Table 27. Global Monoammonium Glycyrrhizinate 98 Market Size (M USD) by Type (2018-2023)

Table 28. Global Monoammonium Glycyrrhizinate 98 Market Size Share by Type (2018-2023)

Table 29. Global Monoammonium Glycyrrhizinate 98 Price (USD/MT) by Type (2018-2023)

Table 30. Global Monoammonium Glycyrrhizinate 98 Sales (K MT) by Application

Table 31. Global Monoammonium Glycyrrhizinate 98 Market Size by Application

Table 32. Global Monoammonium Glycyrrhizinate 98 Sales by Application (2018-2023) & (K MT)

Table 33. Global Monoammonium Glycyrrhizinate 98 Sales Market Share by Application (2018-2023)

Table 34. Global Monoammonium Glycyrrhizinate 98 Sales by Application (2018-2023) & (M USD)

Table 35. Global Monoammonium Glycyrrhizinate 98 Market Share by Application (2018-2023)

Table 36. Global Monoammonium Glycyrrhizinate 98 Sales Growth Rate by Application (2018-2023)

Table 37. Global Monoammonium Glycyrrhizinate 98 Sales by Region (2018-2023) & (K MT)

Table 38. Global Monoammonium Glycyrrhizinate 98 Sales Market Share by Region (2018-2023)

Table 39. North America Monoammonium Glycyrrhizinate 98 Sales by Country (2018-2023) & (K MT)

Table 40. Europe Monoammonium Glycyrrhizinate 98 Sales by Country (2018-2023) & (K MT)

Table 41. Asia Pacific Monoammonium Glycyrrhizinate 98 Sales by Region (2018-2023) & (K MT)

Table 42. South America Monoammonium Glycyrrhizinate 98 Sales by Country (2018-2023) & (K MT)

Table 43. Middle East and Africa Monoammonium Glycyrrhizinate 98 Sales by Region (2018-2023) & (K MT)

Table 44. Herbakraft Monoammonium Glycyrrhizinate 98 Basic Information

Table 45. Herbakraft Monoammonium Glycyrrhizinate 98 Product Overview

Table 46. Herbakraft Monoammonium Glycyrrhizinate 98 Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)

Table 47. Herbakraft Business Overview

- Table 48. Herbakraft Monoammonium Glycyrrhizinate 98 SWOT Analysis
- Table 49. Herbakraft Recent Developments
- Table 50. TOKIWA Phytochemical Monoammonium Glycyrrhizinate 98 Basic Information
- Table 51. TOKIWA Phytochemical Monoammonium Glycyrrhizinate 98 Product Overview
- Table 52. TOKIWA Phytochemical Monoammonium Glycyrrhizinate 98 Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 53. TOKIWA Phytochemical Business Overview
- Table 54. TOKIWA Phytochemical Monoammonium Glycyrrhizinate 98 SWOT Analysis
- Table 55. TOKIWA Phytochemical Recent Developments
- Table 56. Prinova Monoammonium Glycyrrhizinate 98 Basic Information
- Table 57. Prinova Monoammonium Glycyrrhizinate 98 Product Overview
- Table 58. Prinova Monoammonium Glycyrrhizinate 98 Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 59. Prinova Business Overview
- Table 60. Prinova Monoammonium Glycyrrhizinate 98 SWOT Analysis
- Table 61. Prinova Recent Developments
- Table 62. VITAL-CHEM Zhuhai Co., Ltd. Monoammonium Glycyrrhizinate 98 Basic Information
- Table 63. VITAL-CHEM Zhuhai Co., Ltd. Monoammonium Glycyrrhizinate 98 Product Overview
- Table 64. VITAL-CHEM Zhuhai Co., Ltd. Monoammonium Glycyrrhizinate 98 Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 65. VITAL-CHEM Zhuhai Co., Ltd. Business Overview
- Table 66. VITAL-CHEM Zhuhai Co., Ltd. Monoammonium Glycyrrhizinate 98 SWOT Analysis
- Table 67. VITAL-CHEM Zhuhai Co., Ltd. Recent Developments
- Table 68. Sabinsa Monoammonium Glycyrrhizinate 98 Basic Information
- Table 69. Sabinsa Monoammonium Glycyrrhizinate 98 Product Overview
- Table 70. Sabinsa Monoammonium Glycyrrhizinate 98 Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 71. Sabinsa Business Overview
- Table 72. Sabinsa Monoammonium Glycyrrhizinate 98 SWOT Analysis
- Table 73. Sabinsa Recent Developments
- Table 74. Alchem International Ltd Monoammonium Glycyrrhizinate 98 Basic Information
- Table 75. Alchem International Ltd Monoammonium Glycyrrhizinate 98 Product Overview

Table 76. Alchem International Ltd Monoammonium Glycyrrhizinate 98 Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)

Table 77. Alchem International Ltd Business Overview

Table 78. Alchem International Ltd Recent Developments

Table 79. Ruitenberg BasIQs B.V. Monoammonium Glycyrrhizinate 98 Basic Information

Table 80. Ruitenberg BasIQs B.V. Monoammonium Glycyrrhizinate 98 Product Overview

Table 81. Ruitenberg BasIQs B.V. Monoammonium Glycyrrhizinate 98 Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)

Table 82. Ruitenberg BasIQs B.V. Business Overview

Table 83. Ruitenberg BasIQs B.V. Recent Developments

Table 84. Shaanxi Fujie Pharmaceutical Monoammonium Glycyrrhizinate 98 Basic Information

Table 85. Shaanxi Fujie Pharmaceutical Monoammonium Glycyrrhizinate 98 Product Overview

Table 86. Shaanxi Fujie Pharmaceutical Monoammonium Glycyrrhizinate 98 Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)

Table 87. Shaanxi Fujie Pharmaceutical Business Overview

Table 88. Shaanxi Fujie Pharmaceutical Recent Developments

Table 89. MAFCO Worldwide Monoammonium Glycyrrhizinate 98 Basic Information

Table 90. MAFCO Worldwide Monoammonium Glycyrrhizinate 98 Product Overview

Table 91. MAFCO Worldwide Monoammonium Glycyrrhizinate 98 Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)

Table 92. MAFCO Worldwide Business Overview

Table 93. MAFCO Worldwide Recent Developments

Table 94. Qingdao Taitong Pharmaceutical Monoammonium Glycyrrhizinate 98 Basic Information

Table 95. Qingdao Taitong Pharmaceutical Monoammonium Glycyrrhizinate 98 Product Overview

Table 96. Qingdao Taitong Pharmaceutical Monoammonium Glycyrrhizinate 98 Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)

Table 97. Qingdao Taitong Pharmaceutical Business Overview

Table 98. Qingdao Taitong Pharmaceutical Recent Developments

Table 99. Cokey Monoammonium Glycyrrhizinate 98 Basic Information

Table 100. Cokey Monoammonium Glycyrrhizinate 98 Product Overview

Table 101. Cokey Monoammonium Glycyrrhizinate 98 Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)

Table 102. Cokey Business Overview

Table 103. Cokey Recent Developments

Table 104. Global Monoammonium Glycyrrhizinate 98 Sales Forecast by Region (2024-2029) & (K MT)

Table 105. Global Monoammonium Glycyrrhizinate 98 Market Size Forecast by Region (2024-2029) & (M USD)

Table 106. North America Monoammonium Glycyrrhizinate 98 Sales Forecast by Country (2024-2029) & (K MT)

Table 107. North America Monoammonium Glycyrrhizinate 98 Market Size Forecast by Country (2024-2029) & (M USD)

Table 108. Europe Monoammonium Glycyrrhizinate 98 Sales Forecast by Country (2024-2029) & (K MT)

Table 109. Europe Monoammonium Glycyrrhizinate 98 Market Size Forecast by Country (2024-2029) & (M USD)

Table 110. Asia Pacific Monoammonium Glycyrrhizinate 98 Sales Forecast by Region (2024-2029) & (K MT)

Table 111. Asia Pacific Monoammonium Glycyrrhizinate 98 Market Size Forecast by Region (2024-2029) & (M USD)

Table 112. South America Monoammonium Glycyrrhizinate 98 Sales Forecast by Country (2024-2029) & (K MT)

Table 113. South America Monoammonium Glycyrrhizinate 98 Market Size Forecast by Country (2024-2029) & (M USD)

Table 114. Middle East and Africa Monoammonium Glycyrrhizinate 98 Consumption Forecast by Country (2024-2029) & (Units)

Table 115. Middle East and Africa Monoammonium Glycyrrhizinate 98 Market Size Forecast by Country (2024-2029) & (M USD)

Table 116. Global Monoammonium Glycyrrhizinate 98 Sales Forecast by Type (2024-2029) & (K MT)

Table 117. Global Monoammonium Glycyrrhizinate 98 Market Size Forecast by Type (2024-2029) & (M USD)

Table 118. Global Monoammonium Glycyrrhizinate 98 Price Forecast by Type (2024-2029) & (USD/MT)

Table 119. Global Monoammonium Glycyrrhizinate 98 Sales (K MT) Forecast by Application (2024-2029)

Table 120. Global Monoammonium Glycyrrhizinate 98 Market Size Forecast by Application (2024-2029) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Monoammonium Glycyrrhizinate 98
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Monoammonium Glycyrrhizinate 98 Market Size (M USD), 2018-2029
- Figure 5. Global Monoammonium Glycyrrhizinate 98 Market Size (M USD) (2018-2029)
- Figure 6. Global Monoammonium Glycyrrhizinate 98 Sales (K MT) & (2018-2029)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Monoammonium Glycyrrhizinate 98 Market Size by Country (M USD)
- Figure 11. Monoammonium Glycyrrhizinate 98 Sales Share by Manufacturers in 2022
- Figure 12. Global Monoammonium Glycyrrhizinate 98 Revenue Share by Manufacturers in 2022
- Figure 13. Monoammonium Glycyrrhizinate 98 Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2018 Vs 2022
- Figure 14. Global Market Monoammonium Glycyrrhizinate 98 Average Price (USD/MT) of Key Manufacturers in 2022
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Monoammonium Glycyrrhizinate 98 Revenue in 2022
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Monoammonium Glycyrrhizinate 98 Market Share by Type
- Figure 18. Sales Market Share of Monoammonium Glycyrrhizinate 98 by Type (2018-2023)
- Figure 19. Sales Market Share of Monoammonium Glycyrrhizinate 98 by Type in 2022
- Figure 20. Market Size Share of Monoammonium Glycyrrhizinate 98 by Type (2018-2023)
- Figure 21. Market Size Market Share of Monoammonium Glycyrrhizinate 98 by Type in 2022
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Monoammonium Glycyrrhizinate 98 Market Share by Application
- Figure 24. Global Monoammonium Glycyrrhizinate 98 Sales Market Share by Application (2018-2023)
- Figure 25. Global Monoammonium Glycyrrhizinate 98 Sales Market Share by Application in 2022
- Figure 26. Global Monoammonium Glycyrrhizinate 98 Market Share by Application

(2018-2023)

Figure 27. Global Monoammonium Glycyrrhizinate 98 Market Share by Application in 2022

Figure 28. Global Monoammonium Glycyrrhizinate 98 Sales Growth Rate by Application (2018-2023)

Figure 29. Global Monoammonium Glycyrrhizinate 98 Sales Market Share by Region (2018-2023)

Figure 30. North America Monoammonium Glycyrrhizinate 98 Sales and Growth Rate (2018-2023) & (K MT)

Figure 31. North America Monoammonium Glycyrrhizinate 98 Sales Market Share by Country in 2022

Figure 32. U.S. Monoammonium Glycyrrhizinate 98 Sales and Growth Rate (2018-2023) & (K MT)

Figure 33. Canada Monoammonium Glycyrrhizinate 98 Sales (K MT) and Growth Rate (2018-2023)

Figure 34. Mexico Monoammonium Glycyrrhizinate 98 Sales (Units) and Growth Rate (2018-2023)

Figure 35. Europe Monoammonium Glycyrrhizinate 98 Sales and Growth Rate (2018-2023) & (K MT)

Figure 36. Europe Monoammonium Glycyrrhizinate 98 Sales Market Share by Country in 2022

Figure 37. Germany Monoammonium Glycyrrhizinate 98 Sales and Growth Rate (2018-2023) & (K MT)

Figure 38. France Monoammonium Glycyrrhizinate 98 Sales and Growth Rate (2018-2023) & (K MT)

Figure 39. U.K. Monoammonium Glycyrrhizinate 98 Sales and Growth Rate (2018-2023) & (K MT)

Figure 40. Italy Monoammonium Glycyrrhizinate 98 Sales and Growth Rate (2018-2023) & (K MT)

Figure 41. Russia Monoammonium Glycyrrhizinate 98 Sales and Growth Rate (2018-2023) & (K MT)

Figure 42. Asia Pacific Monoammonium Glycyrrhizinate 98 Sales and Growth Rate (K MT)

Figure 43. Asia Pacific Monoammonium Glycyrrhizinate 98 Sales Market Share by Region in 2022

Figure 44. China Monoammonium Glycyrrhizinate 98 Sales and Growth Rate (2018-2023) & (K MT)

Figure 45. Japan Monoammonium Glycyrrhizinate 98 Sales and Growth Rate (2018-2023) & (K MT)

Figure 46. South Korea Monoammonium Glycyrrhizinate 98 Sales and Growth Rate (2018-2023) & (K MT)

Figure 47. India Monoammonium Glycyrrhizinate 98 Sales and Growth Rate (2018-2023) & (K MT)

Figure 48. Southeast Asia Monoammonium Glycyrrhizinate 98 Sales and Growth Rate (2018-2023) & (K MT)

Figure 49. South America Monoammonium Glycyrrhizinate 98 Sales and Growth Rate (K MT)

Figure 50. South America Monoammonium Glycyrrhizinate 98 Sales Market Share by Country in 2022

Figure 51. Brazil Monoammonium Glycyrrhizinate 98 Sales and Growth Rate (2018-2023) & (K MT)

Figure 52. Argentina Monoammonium Glycyrrhizinate 98 Sales and Growth Rate (2018-2023) & (K MT)

Figure 53. Columbia Monoammonium Glycyrrhizinate 98 Sales and Growth Rate (2018-2023) & (K MT)

Figure 54. Middle East and Africa Monoammonium Glycyrrhizinate 98 Sales and Growth Rate (K MT)

Figure 55. Middle East and Africa Monoammonium Glycyrrhizinate 98 Sales Market Share by Region in 2022

Figure 56. Saudi Arabia Monoammonium Glycyrrhizinate 98 Sales and Growth Rate (2018-2023) & (K MT)

Figure 57. UAE Monoammonium Glycyrrhizinate 98 Sales and Growth Rate (2018-2023) & (K MT)

Figure 58. Egypt Monoammonium Glycyrrhizinate 98 Sales and Growth Rate (2018-2023) & (K MT)

Figure 59. Nigeria Monoammonium Glycyrrhizinate 98 Sales and Growth Rate (2018-2023) & (K MT)

Figure 60. South Africa Monoammonium Glycyrrhizinate 98 Sales and Growth Rate (2018-2023) & (K MT)

Figure 61. Global Monoammonium Glycyrrhizinate 98 Sales Forecast by Volume (2018-2029) & (K MT)

Figure 62. Global Monoammonium Glycyrrhizinate 98 Market Size Forecast by Value (2018-2029) & (M USD)

Figure 63. Global Monoammonium Glycyrrhizinate 98 Sales Market Share Forecast by Type (2024-2029)

Figure 64. Global Monoammonium Glycyrrhizinate 98 Market Share Forecast by Type (2024-2029)

Figure 65. Global Monoammonium Glycyrrhizinate 98 Sales Forecast by Application

(2024-2029)

Figure 66. Global Monoammonium Glycyrrhizinate 98 Market Share Forecast by Application (2024-2029)

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