

Global Monkeypox Testing Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Monkeypox virus tests are used to determine if a person is infected with the virus that causes monkeypox, which is a type of orthopoxvirus.

This report provides a deep insight into the global Monkeypox Testing market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Monkeypox Testing Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Monkeypox Testing market in any manner.

Global Monkeypox Testing Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers,

Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Aegis Sciences Corp.

Laboratory Corp. of America Holdings

Quest Diagnostics, Inc.

Sonic Healthcare Ltd.

QIAGEN

Mayo Clinic Laboratories

Chembio Diagnostics, Inc.

Sonora Quest Laboratories

Thermo Fisher Scientific

BD

Market Segmentation (by Type)

Polymerase Chain Reaction (PCR)

Lateral Flow Assay (LFA)

Others

Market Segmentation (by Application)

Hospitals & Clinics

Diagnostic Laboratories

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Monkeypox Testing Market

Overview of the regional outlook of the Monkeypox Testing Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Monkeypox Testing Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application,

covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Monkeypox Testing

1.2 Key Market Segments

1.2.1 Monkeypox Testing Segment by Type

1.2.2 Monkeypox Testing Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 MONKEYPOX TESTING MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Monkeypox Testing Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Monkeypox Testing Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 MONKEYPOX TESTING MARKET COMPETITIVE LANDSCAPE

3.1 Global Monkeypox Testing Sales by Manufacturers (2019-2024)

3.2 Global Monkeypox Testing Revenue Market Share by Manufacturers (2019-2024)

3.3 Monkeypox Testing Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Monkeypox Testing Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Monkeypox Testing Sales Sites, Area Served, Product Type

3.6 Monkeypox Testing Market Competitive Situation and Trends

3.6.1 Monkeypox Testing Market Concentration Rate

3.6.2 Global 5 and 10 Largest Monkeypox Testing Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 MONKEYPOX TESTING INDUSTRY CHAIN ANALYSIS

4.1 Monkeypox Testing Industry Chain Analysis

- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF MONKEYPOX TESTING MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 MONKEYPOX TESTING MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Monkeypox Testing Sales Market Share by Type (2019-2024)
- 6.3 Global Monkeypox Testing Market Size Market Share by Type (2019-2024)
- 6.4 Global Monkeypox Testing Price by Type (2019-2024)

7 MONKEYPOX TESTING MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Monkeypox Testing Market Sales by Application (2019-2024)
- 7.3 Global Monkeypox Testing Market Size (M USD) by Application (2019-2024)
- 7.4 Global Monkeypox Testing Sales Growth Rate by Application (2019-2024)

8 MONKEYPOX TESTING MARKET SEGMENTATION BY REGION

- 8.1 Global Monkeypox Testing Sales by Region
 - 8.1.1 Global Monkeypox Testing Sales by Region
 - 8.1.2 Global Monkeypox Testing Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Monkeypox Testing Sales by Country
 - 8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Monkeypox Testing Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Monkeypox Testing Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Monkeypox Testing Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Monkeypox Testing Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Aegis Sciences Corp.

9.1.1 Aegis Sciences Corp. Monkeypox Testing Basic Information

9.1.2 Aegis Sciences Corp. Monkeypox Testing Product Overview

9.1.3 Aegis Sciences Corp. Monkeypox Testing Product Market Performance

9.1.4 Aegis Sciences Corp. Business Overview

9.1.5 Aegis Sciences Corp. Monkeypox Testing SWOT Analysis

9.1.6 Aegis Sciences Corp. Recent Developments

9.2 Laboratory Corp. of America Holdings

- 9.2.1 Laboratory Corp. of America Holdings Monkeypox Testing Basic Information
- 9.2.2 Laboratory Corp. of America Holdings Monkeypox Testing Product Overview
- 9.2.3 Laboratory Corp. of America Holdings Monkeypox Testing Product Market Performance
- 9.2.4 Laboratory Corp. of America Holdings Business Overview
- 9.2.5 Laboratory Corp. of America Holdings Monkeypox Testing SWOT Analysis
- 9.2.6 Laboratory Corp. of America Holdings Recent Developments
- 9.3 Quest Diagnostics, Inc.
 - 9.3.1 Quest Diagnostics, Inc. Monkeypox Testing Basic Information
 - 9.3.2 Quest Diagnostics, Inc. Monkeypox Testing Product Overview
 - 9.3.3 Quest Diagnostics, Inc. Monkeypox Testing Product Market Performance
 - 9.3.4 Quest Diagnostics, Inc. Monkeypox Testing SWOT Analysis
 - 9.3.5 Quest Diagnostics, Inc. Business Overview
 - 9.3.6 Quest Diagnostics, Inc. Recent Developments
- 9.4 Sonic Healthcare Ltd.
 - 9.4.1 Sonic Healthcare Ltd. Monkeypox Testing Basic Information
 - 9.4.2 Sonic Healthcare Ltd. Monkeypox Testing Product Overview
 - 9.4.3 Sonic Healthcare Ltd. Monkeypox Testing Product Market Performance
 - 9.4.4 Sonic Healthcare Ltd. Business Overview
 - 9.4.5 Sonic Healthcare Ltd. Recent Developments
- 9.5 QIAGEN
 - 9.5.1 QIAGEN Monkeypox Testing Basic Information
 - 9.5.2 QIAGEN Monkeypox Testing Product Overview
 - 9.5.3 QIAGEN Monkeypox Testing Product Market Performance
 - 9.5.4 QIAGEN Business Overview
 - 9.5.5 QIAGEN Recent Developments
- 9.6 Mayo Clinic Laboratories
 - 9.6.1 Mayo Clinic Laboratories Monkeypox Testing Basic Information
 - 9.6.2 Mayo Clinic Laboratories Monkeypox Testing Product Overview
 - 9.6.3 Mayo Clinic Laboratories Monkeypox Testing Product Market Performance
 - 9.6.4 Mayo Clinic Laboratories Business Overview
 - 9.6.5 Mayo Clinic Laboratories Recent Developments
- 9.7 Chembio Diagnostics, Inc.
 - 9.7.1 Chembio Diagnostics, Inc. Monkeypox Testing Basic Information
 - 9.7.2 Chembio Diagnostics, Inc. Monkeypox Testing Product Overview
 - 9.7.3 Chembio Diagnostics, Inc. Monkeypox Testing Product Market Performance
 - 9.7.4 Chembio Diagnostics, Inc. Business Overview
 - 9.7.5 Chembio Diagnostics, Inc. Recent Developments
- 9.8 Sonora Quest Laboratories

- 9.8.1 Sonora Quest Laboratories Monkeypox Testing Basic Information
- 9.8.2 Sonora Quest Laboratories Monkeypox Testing Product Overview
- 9.8.3 Sonora Quest Laboratories Monkeypox Testing Product Market Performance
- 9.8.4 Sonora Quest Laboratories Business Overview
- 9.8.5 Sonora Quest Laboratories Recent Developments
- 9.9 Thermo Fisher Scientific
 - 9.9.1 Thermo Fisher Scientific Monkeypox Testing Basic Information
 - 9.9.2 Thermo Fisher Scientific Monkeypox Testing Product Overview
 - 9.9.3 Thermo Fisher Scientific Monkeypox Testing Product Market Performance
 - 9.9.4 Thermo Fisher Scientific Business Overview
 - 9.9.5 Thermo Fisher Scientific Recent Developments
- 9.10 BD
 - 9.10.1 BD Monkeypox Testing Basic Information
 - 9.10.2 BD Monkeypox Testing Product Overview
 - 9.10.3 BD Monkeypox Testing Product Market Performance
 - 9.10.4 BD Business Overview
 - 9.10.5 BD Recent Developments

10 MONKEYPOX TESTING MARKET FORECAST BY REGION

- 10.1 Global Monkeypox Testing Market Size Forecast
- 10.2 Global Monkeypox Testing Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Monkeypox Testing Market Size Forecast by Country
 - 10.2.3 Asia Pacific Monkeypox Testing Market Size Forecast by Region
 - 10.2.4 South America Monkeypox Testing Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Monkeypox Testing by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Monkeypox Testing Market Forecast by Type (2025-2030)
 - 11.1.1 Global Forecasted Sales of Monkeypox Testing by Type (2025-2030)
 - 11.1.2 Global Monkeypox Testing Market Size Forecast by Type (2025-2030)
 - 11.1.3 Global Forecasted Price of Monkeypox Testing by Type (2025-2030)
- 11.2 Global Monkeypox Testing Market Forecast by Application (2025-2030)
 - 11.2.1 Global Monkeypox Testing Sales (Kilotons) Forecast by Application
 - 11.2.2 Global Monkeypox Testing Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Monkeypox Testing Market Size Comparison by Region (M USD)

Table 5. Global Monkeypox Testing Sales (Kilotons) by Manufacturers (2019-2024)

Table 6. Global Monkeypox Testing Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Monkeypox Testing Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Monkeypox Testing Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Monkeypox Testing as of 2022)

Table 10. Global Market Monkeypox Testing Average Price (USD/Ton) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Monkeypox Testing Sales Sites and Area Served

Table 12. Manufacturers Monkeypox Testing Product Type

Table 13. Global Monkeypox Testing Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Monkeypox Testing

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Monkeypox Testing Market Challenges

Table 22. Global Monkeypox Testing Sales by Type (Kilotons)

Table 23. Global Monkeypox Testing Market Size by Type (M USD)

Table 24. Global Monkeypox Testing Sales (Kilotons) by Type (2019-2024)

Table 25. Global Monkeypox Testing Sales Market Share by Type (2019-2024)

Table 26. Global Monkeypox Testing Market Size (M USD) by Type (2019-2024)

Table 27. Global Monkeypox Testing Market Size Share by Type (2019-2024)

Table 28. Global Monkeypox Testing Price (USD/Ton) by Type (2019-2024)

Table 29. Global Monkeypox Testing Sales (Kilotons) by Application

Table 30. Global Monkeypox Testing Market Size by Application

Table 31. Global Monkeypox Testing Sales by Application (2019-2024) & (Kilotons)

Table 32. Global Monkeypox Testing Sales Market Share by Application (2019-2024)

Table 33. Global Monkeypox Testing Sales by Application (2019-2024) & (M USD)
Table 34. Global Monkeypox Testing Market Share by Application (2019-2024)
Table 35. Global Monkeypox Testing Sales Growth Rate by Application (2019-2024)
Table 36. Global Monkeypox Testing Sales by Region (2019-2024) & (Kilotons)
Table 37. Global Monkeypox Testing Sales Market Share by Region (2019-2024)
Table 38. North America Monkeypox Testing Sales by Country (2019-2024) & (Kilotons)
Table 39. Europe Monkeypox Testing Sales by Country (2019-2024) & (Kilotons)
Table 40. Asia Pacific Monkeypox Testing Sales by Region (2019-2024) & (Kilotons)
Table 41. South America Monkeypox Testing Sales by Country (2019-2024) & (Kilotons)
Table 42. Middle East and Africa Monkeypox Testing Sales by Region (2019-2024) & (Kilotons)
Table 43. Aegis Sciences Corp. Monkeypox Testing Basic Information
Table 44. Aegis Sciences Corp. Monkeypox Testing Product Overview
Table 45. Aegis Sciences Corp. Monkeypox Testing Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 46. Aegis Sciences Corp. Business Overview
Table 47. Aegis Sciences Corp. Monkeypox Testing SWOT Analysis
Table 48. Aegis Sciences Corp. Recent Developments
Table 49. Laboratory Corp. of America Holdings Monkeypox Testing Basic Information
Table 50. Laboratory Corp. of America Holdings Monkeypox Testing Product Overview
Table 51. Laboratory Corp. of America Holdings Monkeypox Testing Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 52. Laboratory Corp. of America Holdings Business Overview
Table 53. Laboratory Corp. of America Holdings Monkeypox Testing SWOT Analysis
Table 54. Laboratory Corp. of America Holdings Recent Developments
Table 55. Quest Diagnostics, Inc. Monkeypox Testing Basic Information
Table 56. Quest Diagnostics, Inc. Monkeypox Testing Product Overview
Table 57. Quest Diagnostics, Inc. Monkeypox Testing Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 58. Quest Diagnostics, Inc. Monkeypox Testing SWOT Analysis
Table 59. Quest Diagnostics, Inc. Business Overview
Table 60. Quest Diagnostics, Inc. Recent Developments
Table 61. Sonic Healthcare Ltd. Monkeypox Testing Basic Information
Table 62. Sonic Healthcare Ltd. Monkeypox Testing Product Overview
Table 63. Sonic Healthcare Ltd. Monkeypox Testing Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 64. Sonic Healthcare Ltd. Business Overview
Table 65. Sonic Healthcare Ltd. Recent Developments

Table 66. QIAGEN Monkeypox Testing Basic Information
Table 67. QIAGEN Monkeypox Testing Product Overview
Table 68. QIAGEN Monkeypox Testing Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 69. QIAGEN Business Overview
Table 70. QIAGEN Recent Developments
Table 71. Mayo Clinic Laboratories Monkeypox Testing Basic Information
Table 72. Mayo Clinic Laboratories Monkeypox Testing Product Overview
Table 73. Mayo Clinic Laboratories Monkeypox Testing Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 74. Mayo Clinic Laboratories Business Overview
Table 75. Mayo Clinic Laboratories Recent Developments
Table 76. Chembio Diagnostics, Inc. Monkeypox Testing Basic Information
Table 77. Chembio Diagnostics, Inc. Monkeypox Testing Product Overview
Table 78. Chembio Diagnostics, Inc. Monkeypox Testing Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 79. Chembio Diagnostics, Inc. Business Overview
Table 80. Chembio Diagnostics, Inc. Recent Developments
Table 81. Sonora Quest Laboratories Monkeypox Testing Basic Information
Table 82. Sonora Quest Laboratories Monkeypox Testing Product Overview
Table 83. Sonora Quest Laboratories Monkeypox Testing Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 84. Sonora Quest Laboratories Business Overview
Table 85. Sonora Quest Laboratories Recent Developments
Table 86. Thermo Fisher Scientific Monkeypox Testing Basic Information
Table 87. Thermo Fisher Scientific Monkeypox Testing Product Overview
Table 88. Thermo Fisher Scientific Monkeypox Testing Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 89. Thermo Fisher Scientific Business Overview
Table 90. Thermo Fisher Scientific Recent Developments
Table 91. BD Monkeypox Testing Basic Information
Table 92. BD Monkeypox Testing Product Overview
Table 93. BD Monkeypox Testing Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 94. BD Business Overview
Table 95. BD Recent Developments
Table 96. Global Monkeypox Testing Sales Forecast by Region (2025-2030) & (Kilotons)
Table 97. Global Monkeypox Testing Market Size Forecast by Region (2025-2030) & (M

USD)

Table 98. North America Monkeypox Testing Sales Forecast by Country (2025-2030) & (Kilotons)

Table 99. North America Monkeypox Testing Market Size Forecast by Country (2025-2030) & (M USD)

Table 100. Europe Monkeypox Testing Sales Forecast by Country (2025-2030) & (Kilotons)

Table 101. Europe Monkeypox Testing Market Size Forecast by Country (2025-2030) & (M USD)

Table 102. Asia Pacific Monkeypox Testing Sales Forecast by Region (2025-2030) & (Kilotons)

Table 103. Asia Pacific Monkeypox Testing Market Size Forecast by Region (2025-2030) & (M USD)

Table 104. South America Monkeypox Testing Sales Forecast by Country (2025-2030) & (Kilotons)

Table 105. South America Monkeypox Testing Market Size Forecast by Country (2025-2030) & (M USD)

Table 106. Middle East and Africa Monkeypox Testing Consumption Forecast by Country (2025-2030) & (Units)

Table 107. Middle East and Africa Monkeypox Testing Market Size Forecast by Country (2025-2030) & (M USD)

Table 108. Global Monkeypox Testing Sales Forecast by Type (2025-2030) & (Kilotons)

Table 109. Global Monkeypox Testing Market Size Forecast by Type (2025-2030) & (M USD)

Table 110. Global Monkeypox Testing Price Forecast by Type (2025-2030) & (USD/Ton)

Table 111. Global Monkeypox Testing Sales (Kilotons) Forecast by Application (2025-2030)

Table 112. Global Monkeypox Testing Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Monkeypox Testing
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Monkeypox Testing Market Size (M USD), 2019-2030
- Figure 5. Global Monkeypox Testing Market Size (M USD) (2019-2030)
- Figure 6. Global Monkeypox Testing Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Monkeypox Testing Market Size by Country (M USD)
- Figure 11. Monkeypox Testing Sales Share by Manufacturers in 2023
- Figure 12. Global Monkeypox Testing Revenue Share by Manufacturers in 2023
- Figure 13. Monkeypox Testing Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Monkeypox Testing Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Monkeypox Testing Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Monkeypox Testing Market Share by Type
- Figure 18. Sales Market Share of Monkeypox Testing by Type (2019-2024)
- Figure 19. Sales Market Share of Monkeypox Testing by Type in 2023
- Figure 20. Market Size Share of Monkeypox Testing by Type (2019-2024)
- Figure 21. Market Size Market Share of Monkeypox Testing by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Monkeypox Testing Market Share by Application
- Figure 24. Global Monkeypox Testing Sales Market Share by Application (2019-2024)
- Figure 25. Global Monkeypox Testing Sales Market Share by Application in 2023
- Figure 26. Global Monkeypox Testing Market Share by Application (2019-2024)
- Figure 27. Global Monkeypox Testing Market Share by Application in 2023
- Figure 28. Global Monkeypox Testing Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Monkeypox Testing Sales Market Share by Region (2019-2024)
- Figure 30. North America Monkeypox Testing Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 31. North America Monkeypox Testing Sales Market Share by Country in 2023

- Figure 32. U.S. Monkeypox Testing Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 33. Canada Monkeypox Testing Sales (Kilotons) and Growth Rate (2019-2024)
- Figure 34. Mexico Monkeypox Testing Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Monkeypox Testing Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 36. Europe Monkeypox Testing Sales Market Share by Country in 2023
- Figure 37. Germany Monkeypox Testing Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 38. France Monkeypox Testing Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 39. U.K. Monkeypox Testing Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 40. Italy Monkeypox Testing Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 41. Russia Monkeypox Testing Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 42. Asia Pacific Monkeypox Testing Sales and Growth Rate (Kilotons)
- Figure 43. Asia Pacific Monkeypox Testing Sales Market Share by Region in 2023
- Figure 44. China Monkeypox Testing Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 45. Japan Monkeypox Testing Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 46. South Korea Monkeypox Testing Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 47. India Monkeypox Testing Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 48. Southeast Asia Monkeypox Testing Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 49. South America Monkeypox Testing Sales and Growth Rate (Kilotons)
- Figure 50. South America Monkeypox Testing Sales Market Share by Country in 2023
- Figure 51. Brazil Monkeypox Testing Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 52. Argentina Monkeypox Testing Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 53. Columbia Monkeypox Testing Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 54. Middle East and Africa Monkeypox Testing Sales and Growth Rate (Kilotons)
- Figure 55. Middle East and Africa Monkeypox Testing Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Monkeypox Testing Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 57. UAE Monkeypox Testing Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 58. Egypt Monkeypox Testing Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 59. Nigeria Monkeypox Testing Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 60. South Africa Monkeypox Testing Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 61. Global Monkeypox Testing Sales Forecast by Volume (2019-2030) & (Kilotons)

Figure 62. Global Monkeypox Testing Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Monkeypox Testing Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Monkeypox Testing Market Share Forecast by Type (2025-2030)

Figure 65. Global Monkeypox Testing Sales Forecast by Application (2025-2030)

Figure 66. Global Monkeypox Testing Market Share Forecast by Application (2025-2030)

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