

Global Molecular Point-of-Care Testing Market Research Report 2024, Forecast to 2032

<https://marketpublishers.com/r/G30FFB9EEC0BEN.html>

Date: October 2024

Pages: 156

Price: US\$ 3,400.00 (Single User License)

ID: G30FFB9EEC0BEN

Abstracts

Report Overview

Molecular point-of-care (POC) testing is a type of diagnostic testing that uses nucleic acid amplification techniques such as polymerase chain reaction (PCR) to rapidly detect the presence of specific genetic material, such as DNA or RNA, directly in patient samples.

The global Molecular Point-of-Care Testing market size was estimated at USD 7230 million in 2023 and is projected to reach USD 10930.96 million by 2032, exhibiting a CAGR of 4.70% during the forecast period.

North America Molecular Point-of-Care Testing market size was estimated at USD 2038.78 million in 2023, at a CAGR of 4.03% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Molecular Point-of-Care Testing market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Molecular Point-of-Care Testing Market, this report introduces in detail the

market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Molecular Point-of-Care Testing market in any manner.

Global Molecular Point-of-Care Testing Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Roche Molecular Diagnostics

Roche Diagnostics

Abbott Laboratories

Danaher Corporation

bioMérieux

Inc.

Hologic

Inc.

Meridian Bioscience

Inc.

Saw Diagnostics

Siemens Healthineer

Sona Nanotech

T2 Biosystems

Talis Biomedical

Thermo Fisher Scientific Inc.

Veramarx

XCR Diagnostics

Zhejiang Orient Gene Biotech

Market Segmentation (by Type)

Polymerase Chain Reaction (PCR)

Loop-mediated Isothermal Amplification (LAMP)

Nucleic Acid Sequence-based Amplification (NASBA)

Market Segmentation (by Application)

Infectious Diseases

Genetic Disorders

Pregnancy Testing

Diagnosis of Cancer

Pharmacogenomics

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Molecular Point-of-Care Testing Market

Overview of the regional outlook of the Molecular Point-of-Care Testing Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your

competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Molecular Point-of-Care Testing Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Molecular Point-of-Care Testing, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Molecular Point-of-Care Testing
- 1.2 Key Market Segments
 - 1.2.1 Molecular Point-of-Care Testing Segment by Type
 - 1.2.2 Molecular Point-of-Care Testing Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 MOLECULAR POINT-OF-CARE TESTING MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Molecular Point-of-Care Testing Market Size (M USD) Estimates and Forecasts (2019-2032)
 - 2.1.2 Global Molecular Point-of-Care Testing Sales Estimates and Forecasts (2019-2032)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 MOLECULAR POINT-OF-CARE TESTING MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Molecular Point-of-Care Testing Sales by Manufacturers (2019-2024)
- 3.2 Global Molecular Point-of-Care Testing Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Molecular Point-of-Care Testing Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Molecular Point-of-Care Testing Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Molecular Point-of-Care Testing Sales Sites, Area Served, Product Type
- 3.6 Molecular Point-of-Care Testing Market Competitive Situation and Trends
 - 3.6.1 Molecular Point-of-Care Testing Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Molecular Point-of-Care Testing Players Market Share

by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 MOLECULAR POINT-OF-CARE TESTING INDUSTRY CHAIN ANALYSIS

4.1 Molecular Point-of-Care Testing Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF MOLECULAR POINT-OF-CARE TESTING MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 MOLECULAR POINT-OF-CARE TESTING MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Molecular Point-of-Care Testing Sales Market Share by Type (2019-2024)

6.3 Global Molecular Point-of-Care Testing Market Size Market Share by Type (2019-2024)

6.4 Global Molecular Point-of-Care Testing Price by Type (2019-2024)

7 MOLECULAR POINT-OF-CARE TESTING MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Molecular Point-of-Care Testing Market Sales by Application (2019-2024)

7.3 Global Molecular Point-of-Care Testing Market Size (M USD) by Application (2019-2024)

7.4 Global Molecular Point-of-Care Testing Sales Growth Rate by Application (2019-2024)

8 MOLECULAR POINT-OF-CARE TESTING MARKET CONSUMPTION BY REGION

8.1 Global Molecular Point-of-Care Testing Sales by Region

8.1.1 Global Molecular Point-of-Care Testing Sales by Region

8.1.2 Global Molecular Point-of-Care Testing Sales Market Share by Region

8.2 North America

8.2.1 North America Molecular Point-of-Care Testing Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Molecular Point-of-Care Testing Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Molecular Point-of-Care Testing Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Molecular Point-of-Care Testing Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Molecular Point-of-Care Testing Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 MOLECULAR POINT-OF-CARE TESTING MARKET PRODUCTION BY REGION

9.1 Global Production of Molecular Point-of-Care Testing by Region (2019-2024)

9.2 Global Molecular Point-of-Care Testing Revenue Market Share by Region (2019-2024)

9.3 Global Molecular Point-of-Care Testing Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Molecular Point-of-Care Testing Production

9.4.1 North America Molecular Point-of-Care Testing Production Growth Rate (2019-2024)

9.4.2 North America Molecular Point-of-Care Testing Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Molecular Point-of-Care Testing Production

9.5.1 Europe Molecular Point-of-Care Testing Production Growth Rate (2019-2024)

9.5.2 Europe Molecular Point-of-Care Testing Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Molecular Point-of-Care Testing Production (2019-2024)

9.6.1 Japan Molecular Point-of-Care Testing Production Growth Rate (2019-2024)

9.6.2 Japan Molecular Point-of-Care Testing Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Molecular Point-of-Care Testing Production (2019-2024)

9.7.1 China Molecular Point-of-Care Testing Production Growth Rate (2019-2024)

9.7.2 China Molecular Point-of-Care Testing Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 Roche Molecular Diagnostics

10.1.1 Roche Molecular Diagnostics Molecular Point-of-Care Testing Basic Information

10.1.2 Roche Molecular Diagnostics Molecular Point-of-Care Testing Product Overview

10.1.3 Roche Molecular Diagnostics Molecular Point-of-Care Testing Product Market Performance

10.1.4 Roche Molecular Diagnostics Business Overview

10.1.5 Roche Molecular Diagnostics Molecular Point-of-Care Testing SWOT Analysis

10.1.6 Roche Molecular Diagnostics Recent Developments

10.2 Roche Diagnostics

10.2.1 Roche Diagnostics Molecular Point-of-Care Testing Basic Information

- 10.2.2 Roche Diagnostics Molecular Point-of-Care Testing Product Overview
- 10.2.3 Roche Diagnostics Molecular Point-of-Care Testing Product Market Performance
- 10.2.4 Roche Diagnostics Business Overview
- 10.2.5 Roche Diagnostics Molecular Point-of-Care Testing SWOT Analysis
- 10.2.6 Roche Diagnostics Recent Developments
- 10.3 Abbott Laboratories
 - 10.3.1 Abbott Laboratories Molecular Point-of-Care Testing Basic Information
 - 10.3.2 Abbott Laboratories Molecular Point-of-Care Testing Product Overview
 - 10.3.3 Abbott Laboratories Molecular Point-of-Care Testing Product Market Performance
 - 10.3.4 Abbott Laboratories Molecular Point-of-Care Testing SWOT Analysis
 - 10.3.5 Abbott Laboratories Business Overview
 - 10.3.6 Abbott Laboratories Recent Developments
- 10.4 Danaher Corporation
 - 10.4.1 Danaher Corporation Molecular Point-of-Care Testing Basic Information
 - 10.4.2 Danaher Corporation Molecular Point-of-Care Testing Product Overview
 - 10.4.3 Danaher Corporation Molecular Point-of-Care Testing Product Market Performance
 - 10.4.4 Danaher Corporation Business Overview
 - 10.4.5 Danaher Corporation Recent Developments
- 10.5 bioMérieux
 - 10.5.1 bioMérieux Molecular Point-of-Care Testing Basic Information
 - 10.5.2 bioMérieux Molecular Point-of-Care Testing Product Overview
 - 10.5.3 bioMérieux Molecular Point-of-Care Testing Product Market Performance
 - 10.5.4 bioMérieux Business Overview
 - 10.5.5 bioMérieux Recent Developments
- 10.6 Inc.
 - 10.6.1 Inc. Molecular Point-of-Care Testing Basic Information
 - 10.6.2 Inc. Molecular Point-of-Care Testing Product Overview
 - 10.6.3 Inc. Molecular Point-of-Care Testing Product Market Performance
 - 10.6.4 Inc. Business Overview
 - 10.6.5 Inc. Recent Developments
- 10.7 Hologic
 - 10.7.1 Hologic Molecular Point-of-Care Testing Basic Information
 - 10.7.2 Hologic Molecular Point-of-Care Testing Product Overview
 - 10.7.3 Hologic Molecular Point-of-Care Testing Product Market Performance
 - 10.7.4 Hologic Business Overview
 - 10.7.5 Hologic Recent Developments

10.8 Inc.

- 10.8.1 Inc. Molecular Point-of-Care Testing Basic Information
- 10.8.2 Inc. Molecular Point-of-Care Testing Product Overview
- 10.8.3 Inc. Molecular Point-of-Care Testing Product Market Performance
- 10.8.4 Inc. Business Overview
- 10.8.5 Inc. Recent Developments

10.9 Meridian Bioscience

- 10.9.1 Meridian Bioscience Molecular Point-of-Care Testing Basic Information
- 10.9.2 Meridian Bioscience Molecular Point-of-Care Testing Product Overview
- 10.9.3 Meridian Bioscience Molecular Point-of-Care Testing Product Market Performance
- 10.9.4 Meridian Bioscience Business Overview
- 10.9.5 Meridian Bioscience Recent Developments

10.10 Inc.

- 10.10.1 Inc. Molecular Point-of-Care Testing Basic Information
- 10.10.2 Inc. Molecular Point-of-Care Testing Product Overview
- 10.10.3 Inc. Molecular Point-of-Care Testing Product Market Performance
- 10.10.4 Inc. Business Overview
- 10.10.5 Inc. Recent Developments

10.11 Saw Diagnostics

- 10.11.1 Saw Diagnostics Molecular Point-of-Care Testing Basic Information
- 10.11.2 Saw Diagnostics Molecular Point-of-Care Testing Product Overview
- 10.11.3 Saw Diagnostics Molecular Point-of-Care Testing Product Market Performance
- 10.11.4 Saw Diagnostics Business Overview
- 10.11.5 Saw Diagnostics Recent Developments

10.12 Siemens Healthineer

- 10.12.1 Siemens Healthineer Molecular Point-of-Care Testing Basic Information
- 10.12.2 Siemens Healthineer Molecular Point-of-Care Testing Product Overview
- 10.12.3 Siemens Healthineer Molecular Point-of-Care Testing Product Market Performance
- 10.12.4 Siemens Healthineer Business Overview
- 10.12.5 Siemens Healthineer Recent Developments

10.13 Sona Nanotech

- 10.13.1 Sona Nanotech Molecular Point-of-Care Testing Basic Information
- 10.13.2 Sona Nanotech Molecular Point-of-Care Testing Product Overview
- 10.13.3 Sona Nanotech Molecular Point-of-Care Testing Product Market Performance
- 10.13.4 Sona Nanotech Business Overview
- 10.13.5 Sona Nanotech Recent Developments

10.14 T2 Biosystems

- 10.14.1 T2 Biosystems Molecular Point-of-Care Testing Basic Information
- 10.14.2 T2 Biosystems Molecular Point-of-Care Testing Product Overview
- 10.14.3 T2 Biosystems Molecular Point-of-Care Testing Product Market Performance
- 10.14.4 T2 Biosystems Business Overview
- 10.14.5 T2 Biosystems Recent Developments

10.15 Talis Biomedical

- 10.15.1 Talis Biomedical Molecular Point-of-Care Testing Basic Information
- 10.15.2 Talis Biomedical Molecular Point-of-Care Testing Product Overview
- 10.15.3 Talis Biomedical Molecular Point-of-Care Testing Product Market Performance
- 10.15.4 Talis Biomedical Business Overview
- 10.15.5 Talis Biomedical Recent Developments

10.16 Thermo Fisher Scientific Inc.

- 10.16.1 Thermo Fisher Scientific Inc. Molecular Point-of-Care Testing Basic Information
- 10.16.2 Thermo Fisher Scientific Inc. Molecular Point-of-Care Testing Product Overview
- 10.16.3 Thermo Fisher Scientific Inc. Molecular Point-of-Care Testing Product Market Performance
- 10.16.4 Thermo Fisher Scientific Inc. Business Overview
- 10.16.5 Thermo Fisher Scientific Inc. Recent Developments

10.17 Veramarx

- 10.17.1 Veramarx Molecular Point-of-Care Testing Basic Information
- 10.17.2 Veramarx Molecular Point-of-Care Testing Product Overview
- 10.17.3 Veramarx Molecular Point-of-Care Testing Product Market Performance
- 10.17.4 Veramarx Business Overview
- 10.17.5 Veramarx Recent Developments

10.18 XCR Diagnostics

- 10.18.1 XCR Diagnostics Molecular Point-of-Care Testing Basic Information
- 10.18.2 XCR Diagnostics Molecular Point-of-Care Testing Product Overview
- 10.18.3 XCR Diagnostics Molecular Point-of-Care Testing Product Market Performance
- 10.18.4 XCR Diagnostics Business Overview
- 10.18.5 XCR Diagnostics Recent Developments

10.19 Zhejiang Orient Gene Biotech

- 10.19.1 Zhejiang Orient Gene Biotech Molecular Point-of-Care Testing Basic Information
- 10.19.2 Zhejiang Orient Gene Biotech Molecular Point-of-Care Testing Product Overview

10.19.3 Zhejiang Orient Gene Biotech Molecular Point-of-Care Testing Product Market Performance

10.19.4 Zhejiang Orient Gene Biotech Business Overview

10.19.5 Zhejiang Orient Gene Biotech Recent Developments

11 MOLECULAR POINT-OF-CARE TESTING MARKET FORECAST BY REGION

11.1 Global Molecular Point-of-Care Testing Market Size Forecast

11.2 Global Molecular Point-of-Care Testing Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Molecular Point-of-Care Testing Market Size Forecast by Country

11.2.3 Asia Pacific Molecular Point-of-Care Testing Market Size Forecast by Region

11.2.4 South America Molecular Point-of-Care Testing Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Consumption of Molecular Point-of-Care Testing by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Molecular Point-of-Care Testing Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Molecular Point-of-Care Testing by Type (2025-2032)

12.1.2 Global Molecular Point-of-Care Testing Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Molecular Point-of-Care Testing by Type (2025-2032)

12.2 Global Molecular Point-of-Care Testing Market Forecast by Application (2025-2032)

12.2.1 Global Molecular Point-of-Care Testing Sales (K Units) Forecast by Application

12.2.2 Global Molecular Point-of-Care Testing Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Molecular Point-of-Care Testing Market Size Comparison by Region (M USD)
- Table 5. Global Molecular Point-of-Care Testing Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Molecular Point-of-Care Testing Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Molecular Point-of-Care Testing Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Molecular Point-of-Care Testing Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Molecular Point-of-Care Testing as of 2022)
- Table 10. Global Market Molecular Point-of-Care Testing Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Molecular Point-of-Care Testing Sales Sites and Area Served
- Table 12. Manufacturers Molecular Point-of-Care Testing Product Type
- Table 13. Global Molecular Point-of-Care Testing Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Molecular Point-of-Care Testing
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Molecular Point-of-Care Testing Market Challenges
- Table 22. Global Molecular Point-of-Care Testing Sales by Type (K Units)
- Table 23. Global Molecular Point-of-Care Testing Market Size by Type (M USD)
- Table 24. Global Molecular Point-of-Care Testing Sales (K Units) by Type (2019-2024)
- Table 25. Global Molecular Point-of-Care Testing Sales Market Share by Type (2019-2024)
- Table 26. Global Molecular Point-of-Care Testing Market Size (M USD) by Type (2019-2024)

- Table 27. Global Molecular Point-of-Care Testing Market Size Share by Type (2019-2024)
- Table 28. Global Molecular Point-of-Care Testing Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Molecular Point-of-Care Testing Sales (K Units) by Application
- Table 30. Global Molecular Point-of-Care Testing Market Size by Application
- Table 31. Global Molecular Point-of-Care Testing Sales by Application (2019-2024) & (K Units)
- Table 32. Global Molecular Point-of-Care Testing Sales Market Share by Application (2019-2024)
- Table 33. Global Molecular Point-of-Care Testing Sales by Application (2019-2024) & (M USD)
- Table 34. Global Molecular Point-of-Care Testing Market Share by Application (2019-2024)
- Table 35. Global Molecular Point-of-Care Testing Sales Growth Rate by Application (2019-2024)
- Table 36. Global Molecular Point-of-Care Testing Sales by Region (2019-2024) & (K Units)
- Table 37. Global Molecular Point-of-Care Testing Sales Market Share by Region (2019-2024)
- Table 38. North America Molecular Point-of-Care Testing Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Molecular Point-of-Care Testing Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Molecular Point-of-Care Testing Sales by Region (2019-2024) & (K Units)
- Table 41. South America Molecular Point-of-Care Testing Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Molecular Point-of-Care Testing Sales by Region (2019-2024) & (K Units)
- Table 43. Global Molecular Point-of-Care Testing Production (K Units) by Region (2019-2024)
- Table 44. Global Molecular Point-of-Care Testing Revenue (US\$ Million) by Region (2019-2024)
- Table 45. Global Molecular Point-of-Care Testing Revenue Market Share by Region (2019-2024)
- Table 46. Global Molecular Point-of-Care Testing Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 47. North America Molecular Point-of-Care Testing Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 48. Europe Molecular Point-of-Care Testing Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 49. Japan Molecular Point-of-Care Testing Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 50. China Molecular Point-of-Care Testing Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 51. Roche Molecular Diagnostics Molecular Point-of-Care Testing Basic Information

Table 52. Roche Molecular Diagnostics Molecular Point-of-Care Testing Product Overview

Table 53. Roche Molecular Diagnostics Molecular Point-of-Care Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 54. Roche Molecular Diagnostics Business Overview

Table 55. Roche Molecular Diagnostics Molecular Point-of-Care Testing SWOT Analysis

Table 56. Roche Molecular Diagnostics Recent Developments

Table 57. Roche Diagnostics Molecular Point-of-Care Testing Basic Information

Table 58. Roche Diagnostics Molecular Point-of-Care Testing Product Overview

Table 59. Roche Diagnostics Molecular Point-of-Care Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 60. Roche Diagnostics Business Overview

Table 61. Roche Diagnostics Molecular Point-of-Care Testing SWOT Analysis

Table 62. Roche Diagnostics Recent Developments

Table 63. Abbott Laboratories Molecular Point-of-Care Testing Basic Information

Table 64. Abbott Laboratories Molecular Point-of-Care Testing Product Overview

Table 65. Abbott Laboratories Molecular Point-of-Care Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 66. Abbott Laboratories Molecular Point-of-Care Testing SWOT Analysis

Table 67. Abbott Laboratories Business Overview

Table 68. Abbott Laboratories Recent Developments

Table 69. Danaher Corporation Molecular Point-of-Care Testing Basic Information

Table 70. Danaher Corporation Molecular Point-of-Care Testing Product Overview

Table 71. Danaher Corporation Molecular Point-of-Care Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 72. Danaher Corporation Business Overview

Table 73. Danaher Corporation Recent Developments

Table 74. bioMérieux Molecular Point-of-Care Testing Basic Information

Table 75. bioMérieux Molecular Point-of-Care Testing Product Overview

Table 76. bioMérieux Molecular Point-of-Care Testing Sales (K Units), Revenue (M

USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 77. bioMérieux Business Overview

Table 78. bioMérieux Recent Developments

Table 79. Inc. Molecular Point-of-Care Testing Basic Information

Table 80. Inc. Molecular Point-of-Care Testing Product Overview

Table 81. Inc. Molecular Point-of-Care Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 82. Inc. Business Overview

Table 83. Inc. Recent Developments

Table 84. Hologic Molecular Point-of-Care Testing Basic Information

Table 85. Hologic Molecular Point-of-Care Testing Product Overview

Table 86. Hologic Molecular Point-of-Care Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 87. Hologic Business Overview

Table 88. Hologic Recent Developments

Table 89. Inc. Molecular Point-of-Care Testing Basic Information

Table 90. Inc. Molecular Point-of-Care Testing Product Overview

Table 91. Inc. Molecular Point-of-Care Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 92. Inc. Business Overview

Table 93. Inc. Recent Developments

Table 94. Meridian Bioscience Molecular Point-of-Care Testing Basic Information

Table 95. Meridian Bioscience Molecular Point-of-Care Testing Product Overview

Table 96. Meridian Bioscience Molecular Point-of-Care Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 97. Meridian Bioscience Business Overview

Table 98. Meridian Bioscience Recent Developments

Table 99. Inc. Molecular Point-of-Care Testing Basic Information

Table 100. Inc. Molecular Point-of-Care Testing Product Overview

Table 101. Inc. Molecular Point-of-Care Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 102. Inc. Business Overview

Table 103. Inc. Recent Developments

Table 104. Saw Diagnostics Molecular Point-of-Care Testing Basic Information

Table 105. Saw Diagnostics Molecular Point-of-Care Testing Product Overview

Table 106. Saw Diagnostics Molecular Point-of-Care Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 107. Saw Diagnostics Business Overview

Table 108. Saw Diagnostics Recent Developments

- Table 109. Siemens Healthineer Molecular Point-of-Care Testing Basic Information
- Table 110. Siemens Healthineer Molecular Point-of-Care Testing Product Overview
- Table 111. Siemens Healthineer Molecular Point-of-Care Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 112. Siemens Healthineer Business Overview
- Table 113. Siemens Healthineer Recent Developments
- Table 114. Sona Nanotech Molecular Point-of-Care Testing Basic Information
- Table 115. Sona Nanotech Molecular Point-of-Care Testing Product Overview
- Table 116. Sona Nanotech Molecular Point-of-Care Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 117. Sona Nanotech Business Overview
- Table 118. Sona Nanotech Recent Developments
- Table 119. T2 Biosystems Molecular Point-of-Care Testing Basic Information
- Table 120. T2 Biosystems Molecular Point-of-Care Testing Product Overview
- Table 121. T2 Biosystems Molecular Point-of-Care Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 122. T2 Biosystems Business Overview
- Table 123. T2 Biosystems Recent Developments
- Table 124. Talis Biomedical Molecular Point-of-Care Testing Basic Information
- Table 125. Talis Biomedical Molecular Point-of-Care Testing Product Overview
- Table 126. Talis Biomedical Molecular Point-of-Care Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 127. Talis Biomedical Business Overview
- Table 128. Talis Biomedical Recent Developments
- Table 129. Thermo Fisher Scientific Inc. Molecular Point-of-Care Testing Basic Information
- Table 130. Thermo Fisher Scientific Inc. Molecular Point-of-Care Testing Product Overview
- Table 131. Thermo Fisher Scientific Inc. Molecular Point-of-Care Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 132. Thermo Fisher Scientific Inc. Business Overview
- Table 133. Thermo Fisher Scientific Inc. Recent Developments
- Table 134. Veramarx Molecular Point-of-Care Testing Basic Information
- Table 135. Veramarx Molecular Point-of-Care Testing Product Overview
- Table 136. Veramarx Molecular Point-of-Care Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 137. Veramarx Business Overview
- Table 138. Veramarx Recent Developments
- Table 139. XCR Diagnostics Molecular Point-of-Care Testing Basic Information

- Table 140. XCR Diagnostics Molecular Point-of-Care Testing Product Overview
- Table 141. XCR Diagnostics Molecular Point-of-Care Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 142. XCR Diagnostics Business Overview
- Table 143. XCR Diagnostics Recent Developments
- Table 144. Zhejiang Orient Gene Biotech Molecular Point-of-Care Testing Basic Information
- Table 145. Zhejiang Orient Gene Biotech Molecular Point-of-Care Testing Product Overview
- Table 146. Zhejiang Orient Gene Biotech Molecular Point-of-Care Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 147. Zhejiang Orient Gene Biotech Business Overview
- Table 148. Zhejiang Orient Gene Biotech Recent Developments
- Table 149. Global Molecular Point-of-Care Testing Sales Forecast by Region (2025-2032) & (K Units)
- Table 150. Global Molecular Point-of-Care Testing Market Size Forecast by Region (2025-2032) & (M USD)
- Table 151. North America Molecular Point-of-Care Testing Sales Forecast by Country (2025-2032) & (K Units)
- Table 152. North America Molecular Point-of-Care Testing Market Size Forecast by Country (2025-2032) & (M USD)
- Table 153. Europe Molecular Point-of-Care Testing Sales Forecast by Country (2025-2032) & (K Units)
- Table 154. Europe Molecular Point-of-Care Testing Market Size Forecast by Country (2025-2032) & (M USD)
- Table 155. Asia Pacific Molecular Point-of-Care Testing Sales Forecast by Region (2025-2032) & (K Units)
- Table 156. Asia Pacific Molecular Point-of-Care Testing Market Size Forecast by Region (2025-2032) & (M USD)
- Table 157. South America Molecular Point-of-Care Testing Sales Forecast by Country (2025-2032) & (K Units)
- Table 158. South America Molecular Point-of-Care Testing Market Size Forecast by Country (2025-2032) & (M USD)
- Table 159. Middle East and Africa Molecular Point-of-Care Testing Consumption Forecast by Country (2025-2032) & (Units)
- Table 160. Middle East and Africa Molecular Point-of-Care Testing Market Size Forecast by Country (2025-2032) & (M USD)
- Table 161. Global Molecular Point-of-Care Testing Sales Forecast by Type (2025-2032) & (K Units)

Table 162. Global Molecular Point-of-Care Testing Market Size Forecast by Type (2025-2032) & (M USD)

Table 163. Global Molecular Point-of-Care Testing Price Forecast by Type (2025-2032) & (USD/Unit)

Table 164. Global Molecular Point-of-Care Testing Sales (K Units) Forecast by Application (2025-2032)

Table 165. Global Molecular Point-of-Care Testing Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Molecular Point-of-Care Testing

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Molecular Point-of-Care Testing Market Size (M USD), 2019-2032

Figure 5. Global Molecular Point-of-Care Testing Market Size (M USD) (2019-2032)

Figure 6. Global Molecular Point-of-Care Testing Sales (K Units) & (2019-2032)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Molecular Point-of-Care Testing Market Size by Country (M USD)

Figure 11. Molecular Point-of-Care Testing Sales Share by Manufacturers in 2023

Figure 12. Global Molecular Point-of-Care Testing Revenue Share by Manufacturers in 2023

Figure 13. Molecular Point-of-Care Testing Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 14. Global Market Molecular Point-of-Care Testing Average Price (USD/Unit) of Key Manufacturers in 2023

Figure 15. The Global 5 and 10 Largest Players: Market Share by Molecular Point-of-Care Testing Revenue in 2023

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Molecular Point-of-Care Testing Market Share by Type

Figure 18. Sales Market Share of Molecular Point-of-Care Testing by Type (2019-2024)

Figure 19. Sales Market Share of Molecular Point-of-Care Testing by Type in 2023

Figure 20. Market Size Share of Molecular Point-of-Care Testing by Type (2019-2024)

Figure 21. Market Size Market Share of Molecular Point-of-Care Testing by Type in 2023

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Molecular Point-of-Care Testing Market Share by Application

Figure 24. Global Molecular Point-of-Care Testing Sales Market Share by Application (2019-2024)

Figure 25. Global Molecular Point-of-Care Testing Sales Market Share by Application in 2023

Figure 26. Global Molecular Point-of-Care Testing Market Share by Application (2019-2024)

Figure 27. Global Molecular Point-of-Care Testing Market Share by Application in 2023

Figure 28. Global Molecular Point-of-Care Testing Sales Growth Rate by Application (2019-2024)

Figure 29. Global Molecular Point-of-Care Testing Sales Market Share by Region (2019-2024)

Figure 30. North America Molecular Point-of-Care Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Molecular Point-of-Care Testing Sales Market Share by Country in 2023

Figure 32. U.S. Molecular Point-of-Care Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Molecular Point-of-Care Testing Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Molecular Point-of-Care Testing Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Molecular Point-of-Care Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Molecular Point-of-Care Testing Sales Market Share by Country in 2023

Figure 37. Germany Molecular Point-of-Care Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Molecular Point-of-Care Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Molecular Point-of-Care Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Molecular Point-of-Care Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Molecular Point-of-Care Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Molecular Point-of-Care Testing Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Molecular Point-of-Care Testing Sales Market Share by Region in 2023

Figure 44. China Molecular Point-of-Care Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Molecular Point-of-Care Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Molecular Point-of-Care Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Molecular Point-of-Care Testing Sales and Growth Rate (2019-2024) &

(K Units)

Figure 48. Southeast Asia Molecular Point-of-Care Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Molecular Point-of-Care Testing Sales and Growth Rate (K Units)

Figure 50. South America Molecular Point-of-Care Testing Sales Market Share by Country in 2023

Figure 51. Brazil Molecular Point-of-Care Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Molecular Point-of-Care Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Molecular Point-of-Care Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Molecular Point-of-Care Testing Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Molecular Point-of-Care Testing Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Molecular Point-of-Care Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Molecular Point-of-Care Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Molecular Point-of-Care Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Molecular Point-of-Care Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Molecular Point-of-Care Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Molecular Point-of-Care Testing Production Market Share by Region (2019-2024)

Figure 62. North America Molecular Point-of-Care Testing Production (K Units) Growth Rate (2019-2024)

Figure 63. Europe Molecular Point-of-Care Testing Production (K Units) Growth Rate (2019-2024)

Figure 64. Japan Molecular Point-of-Care Testing Production (K Units) Growth Rate (2019-2024)

Figure 65. China Molecular Point-of-Care Testing Production (K Units) Growth Rate (2019-2024)

Figure 66. Global Molecular Point-of-Care Testing Sales Forecast by Volume (2019-2032) & (K Units)

Figure 67. Global Molecular Point-of-Care Testing Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Molecular Point-of-Care Testing Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Molecular Point-of-Care Testing Market Share Forecast by Type (2025-2032)

Figure 70. Global Molecular Point-of-Care Testing Sales Forecast by Application (2025-2032)

Figure 71. Global Molecular Point-of-Care Testing Market Share Forecast by Application (2025-2032)

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