

Global Mogroside V Market Research Report 2026(Status and Outlook)

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Abstracts

Mogroside V is a natural cucurbitane glycoside that can be isolated from *S. grosvenorii*. It is a sweet tasting compound that is used as a low calorie sweetener. Mogroside V has antioxidant properties and possesses tumor growth inhibitory activity in pancreatic cancer models. Plant extracts industry as a whole is still in a rapid development stage, with people's pursuit of natural green and health, the future of new varieties of plant extracts and applications will continue to be developed, specialization and refinement of the requirements of the gradual increase in industry concentration will gradually increase. With the gradual growth of China's traditional Chinese medicine industry and food industry, the market scale of China's plant extract industry will also continue to expand. Based on our research, the market size of China's plant extract industry will grow at a CAGR of 10% from 2023 to 2028. As the main component of monk fruit extract, mogroside V has attracted much attention in the market in recent years due to its natural, low-calorie and high-sweetness characteristics. China is the main producer and exporter of mogroside V, and the market size continues to grow. With the increase in consumer demand for healthy food and the popularity of sugar reduction and sugar-free trends, the market demand for mogroside V continues to rise. Globally, the main producers of mogroside V include Monk Fruit Corp, Layn, Hunan Huacheng Biotech, Hunan Nutramax, etc. These companies are in fierce competition in the market and continue to promote technological innovation and product upgrades to meet market demand.

Market development trend

Technological innovation: With the continuous advancement of biotechnology and enzymatic extraction technology, the extraction efficiency and product quality of mogroside V will be further improved. This will help meet the needs of the high-end market and promote the continuous development of the mogroside V market.

Policy support: Governments around the world are increasing their support for the health food industry, providing a good policy environment for the development of the mogroside V market. For example, the Chinese government has

increased its support for the plant extract industry, which has promoted the rapid development of the mogroside V industry. Changes in market demand: As consumers' pursuit of health and natural ingredients increases, the market demand for mogroside V will continue to grow. Especially in the field of high-end food and health products, the application of mogroside V will be more extensive.

The global Mogroside V market size was estimated at USD 185.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 6.40% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Mogroside V market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Mogroside V market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Mogroside V market.

Global Mogroside V Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their

product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Monk Fruit Corp
Hunan Nutramax
Guilin Newtech Biotechnology
Hunan Huacheng Biotech
Guilin Sanleng Biotech
BATURAL INGREDIENTS
Layn
Hunan Huacheng Biotech

Market Segmentation (by Type)

Below 99%
Above 99%

Market Segmentation (by Application)

Beverages
Leisure Food
Pharmaceutical
Others

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Mogroside V Market
Overview of the regional outlook of the Mogroside V Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Mogroside V Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Mogroside V, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players,

along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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