

Global Modular Sofa Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G332D1E23D4DEN.html>

Date: December 2024

Pages: 175

Price: US\$ 2,800.00 (Single User License)

ID: G332D1E23D4DEN

Abstracts

Report Overview

Modular sofas are versatile furniture pieces that consist of individual sections or modules that can be arranged in various configurations to suit different spatial layouts and preferences. These sofas offer flexibility, allowing users to customize their seating arrangements based on their needs. In the furniture market, modular sofas are positioned as modern, adaptable, and space-efficient solutions for contemporary living spaces.

The current market size for modular sofas in 2023 is estimated at approximately USD 1.2 billion. This segment is expected to witness a steady growth trajectory with a projected Compound Annual Growth Rate (CAGR) of 6.78% from 2024 to 2032. Key growth drivers for the modular sofa market include increasing urbanization, rising demand for multifunctional furniture in small living spaces, and a growing preference for customizable and flexible seating options among consumers.

One prominent trend in the modular sofa market is the emphasis on sustainability and eco-friendly materials. Manufacturers are increasingly using recycled materials, organic fabrics, and sustainable production practices to cater to environmentally conscious consumers. This trend is driven by a growing awareness of environmental issues and a shift towards more responsible consumption patterns in the furniture industry.

Another significant trend is the integration of smart features in modular sofas, such as built-in USB ports, wireless charging capabilities, and adjustable lighting. These technological advancements enhance the functionality and convenience of modular sofas, catering to the tech-savvy consumer segment seeking innovative furniture

solutions for modern living spaces.

Additionally, the market is witnessing a rise in demand for modular sofas with modular storage options. Consumers are looking for furniture pieces that not only provide seating comfort but also offer efficient storage solutions to declutter their living spaces. Modular sofas with built-in storage compartments or detachable storage modules are gaining popularity among urban dwellers with limited space.

In terms of regional market distribution, leading markets for modular sofas include North America, Europe, and Asia Pacific. North America dominates the market due to a strong culture of interior design, high disposable incomes, and a preference for contemporary furniture styles. Europe follows closely, driven by a focus on quality craftsmanship and innovative design trends. Asia Pacific is a rapidly growing market for modular sofas, fueled by urbanization, changing lifestyles, and a burgeoning middle-class population.

Key challenges facing the modular sofa market include intense competition among manufacturers, price sensitivity among consumers, and supply chain disruptions impacting raw material availability and production costs. To address these challenges, companies in the modular sofa industry should focus on product differentiation through unique design elements, invest in sustainable practices to appeal to eco-conscious consumers, and optimize supply chain management to ensure cost-efficiency and resilience in the face of market uncertainties.

This report provides a deep insight into the global Modular Sofa market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Modular Sofa Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are

planning to foray into the Modular Sofa market in any manner.

Global Modular Sofa Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

IKEA

Ashley Furniture Industries

NITORI

Yihua Timber

Huafeng Furniture

Dorel Industries

Nobilia

Sauder Woodworking

Suofeiya

La-Z-Boy Inc.

Nolte Furniture

Hooker Furniture

QUANU

Man Wah Holdings

Natuzzi

H?lsta group

Markor

KinnarpsAB

Klaussner Furniture Industries

Doimo

Samson Holding

Sunon

Nowy Styl Group

Market Segmentation (by Type)

Leather Sofa

Fabric Sofa

Wood Sofa

Others

Market Segmentation (by Application)

Household

Commercial

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Modular Sofa Market

Overview of the regional outlook of the Modular Sofa Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Modular Sofa Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share,

product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Modular Sofa

1.2 Key Market Segments

1.2.1 Modular Sofa Segment by Type

1.2.2 Modular Sofa Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 MODULAR SOFA MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Modular Sofa Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Modular Sofa Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 MODULAR SOFA MARKET COMPETITIVE LANDSCAPE

3.1 Global Modular Sofa Sales by Manufacturers (2019-2024)

3.2 Global Modular Sofa Revenue Market Share by Manufacturers (2019-2024)

3.3 Modular Sofa Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Modular Sofa Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Modular Sofa Sales Sites, Area Served, Product Type

3.6 Modular Sofa Market Competitive Situation and Trends

3.6.1 Modular Sofa Market Concentration Rate

3.6.2 Global 5 and 10 Largest Modular Sofa Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 MODULAR SOFA INDUSTRY CHAIN ANALYSIS

4.1 Modular Sofa Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF MODULAR SOFA MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 MODULAR SOFA MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Modular Sofa Sales Market Share by Type (2019-2024)

6.3 Global Modular Sofa Market Size Market Share by Type (2019-2024)

6.4 Global Modular Sofa Price by Type (2019-2024)

7 MODULAR SOFA MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Modular Sofa Market Sales by Application (2019-2024)

7.3 Global Modular Sofa Market Size (M USD) by Application (2019-2024)

7.4 Global Modular Sofa Sales Growth Rate by Application (2019-2024)

8 MODULAR SOFA MARKET SALES BY REGION

8.1 Global Modular Sofa Sales by Region

8.1.1 Global Modular Sofa Sales by Region

8.1.2 Global Modular Sofa Sales Market Share by Region

8.2 Global Modular Sofa Market Size by Region

8.2.1 Global Modular Sofa Market Size by Region

8.2.2 Global Modular Sofa Market Size Market Share by Region

8.3 North America

8.3.1 North America Modular Sofa Sales by Country

8.3.2 North America Modular Sofa Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Modular Sofa Sales by Country

8.4.2 Europe Modular Sofa Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Russia Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Modular Sofa Sales by Region

8.5.2 China

8.5.3 Japan

8.5.4 South Korea

8.5.5 India

8.5.6 Southeast Asia

8.6 Asia Pacific

8.6.1 Asia Pacific Modular Sofa Market Size by Region

8.6.2 Asia Pacific Modular Sofa Market Size by Region

8.6.3 China

8.6.4 Japan

8.6.5 South Korea

8.6.6 India

8.6.7 Southeast Asia

8.7 South America

8.7.1 South America Modular Sofa Sales by Country

8.7.2 South America Modular Sofa Market Size by Country

8.7.3 Brazil

8.7.4 Argentina

8.7.5 Columbia

8.8 Middle East and Africa

8.8.1 Middle East and Africa Modular Sofa Sales by Region

8.8.2 Middle East and Africa Modular Sofa Market Size by Region

8.8.3 Saudi Arabia

- 8.8.4 UAE
- 8.8.5 Egypt
- 8.8.6 Nigeria
- 8.8.7 South Africa

9 MODULAR SOFA MARKET PRODUCTION BY REGION

- 9.1 Global Production of Modular Sofa by Region (2019-2024)
- 9.2 Global Modular Sofa Revenue Market Share by Region (2019-2024)
- 9.3 Global Modular Sofa Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Modular Sofa Production
 - 9.4.1 North America Modular Sofa Production Growth Rate (2019-2024)
 - 9.4.2 North America Modular Sofa Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Modular Sofa Production
 - 9.5.1 Europe Modular Sofa Production Growth Rate (2019-2024)
 - 9.5.2 Europe Modular Sofa Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Modular Sofa Production (2019-2024)
 - 9.6.1 Japan Modular Sofa Production Growth Rate (2019-2024)
 - 9.6.2 Japan Modular Sofa Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Modular Sofa Production (2019-2024)
 - 9.7.1 China Modular Sofa Production Growth Rate (2019-2024)
 - 9.7.2 China Modular Sofa Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

- 10.1 IKEA
 - 10.1.1 IKEA Modular Sofa Basic Information
 - 10.1.2 IKEA Modular Sofa Product Overview
 - 10.1.3 IKEA Modular Sofa Product Market Performance
 - 10.1.4 IKEA Business Overview
 - 10.1.5 IKEA Modular Sofa SWOT Analysis
 - 10.1.6 IKEA Recent Developments
- 10.2 Ashley Furniture Industries
 - 10.2.1 Ashley Furniture Industries Modular Sofa Basic Information
 - 10.2.2 Ashley Furniture Industries Modular Sofa Product Overview
 - 10.2.3 Ashley Furniture Industries Modular Sofa Product Market Performance
 - 10.2.4 Ashley Furniture Industries Business Overview
 - 10.2.5 Ashley Furniture Industries Modular Sofa SWOT Analysis

10.2.6 Ashley Furniture Industries Recent Developments

10.3 NITORI

10.3.1 NITORI Modular Sofa Basic Information

10.3.2 NITORI Modular Sofa Product Overview

10.3.3 NITORI Modular Sofa Product Market Performance

10.3.4 NITORI Modular Sofa SWOT Analysis

10.3.5 NITORI Business Overview

10.3.6 NITORI Recent Developments

10.4 Yihua Timber

10.4.1 Yihua Timber Modular Sofa Basic Information

10.4.2 Yihua Timber Modular Sofa Product Overview

10.4.3 Yihua Timber Modular Sofa Product Market Performance

10.4.4 Yihua Timber Business Overview

10.4.5 Yihua Timber Recent Developments

10.5 Huafeng Furniture

10.5.1 Huafeng Furniture Modular Sofa Basic Information

10.5.2 Huafeng Furniture Modular Sofa Product Overview

10.5.3 Huafeng Furniture Modular Sofa Product Market Performance

10.5.4 Huafeng Furniture Business Overview

10.5.5 Huafeng Furniture Recent Developments

10.6 Dorel Industries

10.6.1 Dorel Industries Modular Sofa Basic Information

10.6.2 Dorel Industries Modular Sofa Product Overview

10.6.3 Dorel Industries Modular Sofa Product Market Performance

10.6.4 Dorel Industries Business Overview

10.6.5 Dorel Industries Recent Developments

10.7 Nobilia

10.7.1 Nobilia Modular Sofa Basic Information

10.7.2 Nobilia Modular Sofa Product Overview

10.7.3 Nobilia Modular Sofa Product Market Performance

10.7.4 Nobilia Business Overview

10.7.5 Nobilia Recent Developments

10.8 Sauder Woodworking

10.8.1 Sauder Woodworking Modular Sofa Basic Information

10.8.2 Sauder Woodworking Modular Sofa Product Overview

10.8.3 Sauder Woodworking Modular Sofa Product Market Performance

10.8.4 Sauder Woodworking Business Overview

10.8.5 Sauder Woodworking Recent Developments

10.9 Suofeiya

- 10.9.1 Suofeiya Modular Sofa Basic Information
- 10.9.2 Suofeiya Modular Sofa Product Overview
- 10.9.3 Suofeiya Modular Sofa Product Market Performance
- 10.9.4 Suofeiya Business Overview
- 10.9.5 Suofeiya Recent Developments
- 10.10 La-Z-Boy Inc.
 - 10.10.1 La-Z-Boy Inc. Modular Sofa Basic Information
 - 10.10.2 La-Z-Boy Inc. Modular Sofa Product Overview
 - 10.10.3 La-Z-Boy Inc. Modular Sofa Product Market Performance
 - 10.10.4 La-Z-Boy Inc. Business Overview
 - 10.10.5 La-Z-Boy Inc. Recent Developments
- 10.11 Nolte Furniture
 - 10.11.1 Nolte Furniture Modular Sofa Basic Information
 - 10.11.2 Nolte Furniture Modular Sofa Product Overview
 - 10.11.3 Nolte Furniture Modular Sofa Product Market Performance
 - 10.11.4 Nolte Furniture Business Overview
 - 10.11.5 Nolte Furniture Recent Developments
- 10.12 Hooker Furniture
 - 10.12.1 Hooker Furniture Modular Sofa Basic Information
 - 10.12.2 Hooker Furniture Modular Sofa Product Overview
 - 10.12.3 Hooker Furniture Modular Sofa Product Market Performance
 - 10.12.4 Hooker Furniture Business Overview
 - 10.12.5 Hooker Furniture Recent Developments
- 10.13 QUANU
 - 10.13.1 QUANU Modular Sofa Basic Information
 - 10.13.2 QUANU Modular Sofa Product Overview
 - 10.13.3 QUANU Modular Sofa Product Market Performance
 - 10.13.4 QUANU Business Overview
 - 10.13.5 QUANU Recent Developments
- 10.14 Man Wah Holdings
 - 10.14.1 Man Wah Holdings Modular Sofa Basic Information
 - 10.14.2 Man Wah Holdings Modular Sofa Product Overview
 - 10.14.3 Man Wah Holdings Modular Sofa Product Market Performance
 - 10.14.4 Man Wah Holdings Business Overview
 - 10.14.5 Man Wah Holdings Recent Developments
- 10.15 Natuzzi
 - 10.15.1 Natuzzi Modular Sofa Basic Information
 - 10.15.2 Natuzzi Modular Sofa Product Overview
 - 10.15.3 Natuzzi Modular Sofa Product Market Performance

- 10.15.4 Natuzzi Business Overview
- 10.15.5 Natuzzi Recent Developments
- 10.16 H?Ista group
 - 10.16.1 H?Ista group Modular Sofa Basic Information
 - 10.16.2 H?Ista group Modular Sofa Product Overview
 - 10.16.3 H?Ista group Modular Sofa Product Market Performance
 - 10.16.4 H?Ista group Business Overview
 - 10.16.5 H?Ista group Recent Developments
- 10.17 Markor
 - 10.17.1 Markor Modular Sofa Basic Information
 - 10.17.2 Markor Modular Sofa Product Overview
 - 10.17.3 Markor Modular Sofa Product Market Performance
 - 10.17.4 Markor Business Overview
 - 10.17.5 Markor Recent Developments
- 10.18 KinnarpsAB
 - 10.18.1 KinnarpsAB Modular Sofa Basic Information
 - 10.18.2 KinnarpsAB Modular Sofa Product Overview
 - 10.18.3 KinnarpsAB Modular Sofa Product Market Performance
 - 10.18.4 KinnarpsAB Business Overview
 - 10.18.5 KinnarpsAB Recent Developments
- 10.19 Klaussner Furniture Industries
 - 10.19.1 Klaussner Furniture Industries Modular Sofa Basic Information
 - 10.19.2 Klaussner Furniture Industries Modular Sofa Product Overview
 - 10.19.3 Klaussner Furniture Industries Modular Sofa Product Market Performance
 - 10.19.4 Klaussner Furniture Industries Business Overview
 - 10.19.5 Klaussner Furniture Industries Recent Developments
- 10.20 Doimo
 - 10.20.1 Doimo Modular Sofa Basic Information
 - 10.20.2 Doimo Modular Sofa Product Overview
 - 10.20.3 Doimo Modular Sofa Product Market Performance
 - 10.20.4 Doimo Business Overview
 - 10.20.5 Doimo Recent Developments
- 10.21 Samson Holding
 - 10.21.1 Samson Holding Modular Sofa Basic Information
 - 10.21.2 Samson Holding Modular Sofa Product Overview
 - 10.21.3 Samson Holding Modular Sofa Product Market Performance
 - 10.21.4 Samson Holding Business Overview
 - 10.21.5 Samson Holding Recent Developments
- 10.22 Sunon

- 10.22.1 Sunon Modular Sofa Basic Information
- 10.22.2 Sunon Modular Sofa Product Overview
- 10.22.3 Sunon Modular Sofa Product Market Performance
- 10.22.4 Sunon Business Overview
- 10.22.5 Sunon Recent Developments
- 10.23 Nowy Styl Group
 - 10.23.1 Nowy Styl Group Modular Sofa Basic Information
 - 10.23.2 Nowy Styl Group Modular Sofa Product Overview
 - 10.23.3 Nowy Styl Group Modular Sofa Product Market Performance
 - 10.23.4 Nowy Styl Group Business Overview
 - 10.23.5 Nowy Styl Group Recent Developments

11 MODULAR SOFA MARKET FORECAST BY REGION

- 11.1 Global Modular Sofa Market Size Forecast
- 11.2 Global Modular Sofa Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Modular Sofa Market Size Forecast by Country
 - 11.2.3 Asia Pacific Modular Sofa Market Size Forecast by Region
 - 11.2.4 South America Modular Sofa Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Modular Sofa by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Modular Sofa Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Modular Sofa by Type (2025-2032)
 - 12.1.2 Global Modular Sofa Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of Modular Sofa by Type (2025-2032)
- 12.2 Global Modular Sofa Market Forecast by Application (2025-2032)
 - 12.2.1 Global Modular Sofa Sales (K Units) Forecast by Application
 - 12.2.2 Global Modular Sofa Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

I would like to order

Product name: Global Modular Sofa Market Research Report 2024(Status and Outlook)

Product link: <https://marketpublishers.com/r/G332D1E23D4DEN.html>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G332D1E23D4DEN.html>