

Global Modified Polyvinyl Alcohol Resin Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Modified polyvinyl alcohol resin is a versatile polymer used in various applications due to its enhanced properties. It is produced by chemically altering standard PVA to improve attributes like water resistance, adhesion, and flexibility. This modified resin is often used in coatings, adhesives, and films, providing better performance in applications where standard PVA might be less effective. Its improved properties make it suitable for demanding industrial uses and specialized products.

The global Modified Polyvinyl Alcohol Resin market size was estimated at USD 385 million in 2023 and is projected to reach USD 829.30 million by 2032, exhibiting a CAGR of 8.90% during the forecast period.

North America Modified Polyvinyl Alcohol Resin market size was estimated at USD 116.21 million in 2023, at a CAGR of 7.63% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Modified Polyvinyl Alcohol Resin market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business

organization. The report structure also focuses on the competitive landscape of the Global Modified Polyvinyl Alcohol Resin Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Modified Polyvinyl Alcohol Resin market in any manner.

Global Modified Polyvinyl Alcohol Resin Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Kuraray

Nippon Gohsei

3V Group

MCPPP America

Sekisui

Dadi Circular Development

SVW Chemical

Market Segmentation (by Type)

Ethylene Method

Acetylene Method

Market Segmentation (by Application)

Adhesive

Paper Size and Coating

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Modified Polyvinyl Alcohol Resin Market

Overview of the regional outlook of the Modified Polyvinyl Alcohol Resin Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Modified Polyvinyl Alcohol Resin Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Modified Polyvinyl Alcohol Resin, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Modified Polyvinyl Alcohol Resin
- 1.2 Key Market Segments
 - 1.2.1 Modified Polyvinyl Alcohol Resin Segment by Type
 - 1.2.2 Modified Polyvinyl Alcohol Resin Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 MODIFIED POLYVINYL ALCOHOL RESIN MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Modified Polyvinyl Alcohol Resin Market Size (M USD) Estimates and Forecasts (2019-2032)
 - 2.1.2 Global Modified Polyvinyl Alcohol Resin Sales Estimates and Forecasts (2019-2032)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 MODIFIED POLYVINYL ALCOHOL RESIN MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Modified Polyvinyl Alcohol Resin Sales by Manufacturers (2019-2024)
- 3.2 Global Modified Polyvinyl Alcohol Resin Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Modified Polyvinyl Alcohol Resin Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Modified Polyvinyl Alcohol Resin Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Modified Polyvinyl Alcohol Resin Sales Sites, Area Served, Product Type
- 3.6 Modified Polyvinyl Alcohol Resin Market Competitive Situation and Trends
 - 3.6.1 Modified Polyvinyl Alcohol Resin Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Modified Polyvinyl Alcohol Resin Players Market Share

by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 MODIFIED POLYVINYL ALCOHOL RESIN INDUSTRY CHAIN ANALYSIS

4.1 Modified Polyvinyl Alcohol Resin Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF MODIFIED POLYVINYL ALCOHOL RESIN MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 MODIFIED POLYVINYL ALCOHOL RESIN MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Modified Polyvinyl Alcohol Resin Sales Market Share by Type (2019-2024)

6.3 Global Modified Polyvinyl Alcohol Resin Market Size Market Share by Type (2019-2024)

6.4 Global Modified Polyvinyl Alcohol Resin Price by Type (2019-2024)

7 MODIFIED POLYVINYL ALCOHOL RESIN MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Modified Polyvinyl Alcohol Resin Market Sales by Application (2019-2024)

7.3 Global Modified Polyvinyl Alcohol Resin Market Size (M USD) by Application (2019-2024)

7.4 Global Modified Polyvinyl Alcohol Resin Sales Growth Rate by Application (2019-2024)

8 MODIFIED POLYVINYL ALCOHOL RESIN MARKET CONSUMPTION BY REGION

8.1 Global Modified Polyvinyl Alcohol Resin Sales by Region

8.1.1 Global Modified Polyvinyl Alcohol Resin Sales by Region

8.1.2 Global Modified Polyvinyl Alcohol Resin Sales Market Share by Region

8.2 North America

8.2.1 North America Modified Polyvinyl Alcohol Resin Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Modified Polyvinyl Alcohol Resin Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Modified Polyvinyl Alcohol Resin Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Modified Polyvinyl Alcohol Resin Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Modified Polyvinyl Alcohol Resin Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 MODIFIED POLYVINYL ALCOHOL RESIN MARKET PRODUCTION BY REGION

9.1 Global Production of Modified Polyvinyl Alcohol Resin by Region (2019-2024)

9.2 Global Modified Polyvinyl Alcohol Resin Revenue Market Share by Region (2019-2024)

9.3 Global Modified Polyvinyl Alcohol Resin Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Modified Polyvinyl Alcohol Resin Production

9.4.1 North America Modified Polyvinyl Alcohol Resin Production Growth Rate (2019-2024)

9.4.2 North America Modified Polyvinyl Alcohol Resin Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Modified Polyvinyl Alcohol Resin Production

9.5.1 Europe Modified Polyvinyl Alcohol Resin Production Growth Rate (2019-2024)

9.5.2 Europe Modified Polyvinyl Alcohol Resin Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Modified Polyvinyl Alcohol Resin Production (2019-2024)

9.6.1 Japan Modified Polyvinyl Alcohol Resin Production Growth Rate (2019-2024)

9.6.2 Japan Modified Polyvinyl Alcohol Resin Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Modified Polyvinyl Alcohol Resin Production (2019-2024)

9.7.1 China Modified Polyvinyl Alcohol Resin Production Growth Rate (2019-2024)

9.7.2 China Modified Polyvinyl Alcohol Resin Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 Kuraray

10.1.1 Kuraray Modified Polyvinyl Alcohol Resin Basic Information

10.1.2 Kuraray Modified Polyvinyl Alcohol Resin Product Overview

10.1.3 Kuraray Modified Polyvinyl Alcohol Resin Product Market Performance

10.1.4 Kuraray Business Overview

10.1.5 Kuraray Modified Polyvinyl Alcohol Resin SWOT Analysis

10.1.6 Kuraray Recent Developments

10.2 Nippon Gohsei

10.2.1 Nippon Gohsei Modified Polyvinyl Alcohol Resin Basic Information

10.2.2 Nippon Gohsei Modified Polyvinyl Alcohol Resin Product Overview

10.2.3 Nippon Gohsei Modified Polyvinyl Alcohol Resin Product Market Performance

- 10.2.4 Nippon Gohsei Business Overview
- 10.2.5 Nippon Gohsei Modified Polyvinyl Alcohol Resin SWOT Analysis
- 10.2.6 Nippon Gohsei Recent Developments
- 10.3 3V Group
 - 10.3.1 3V Group Modified Polyvinyl Alcohol Resin Basic Information
 - 10.3.2 3V Group Modified Polyvinyl Alcohol Resin Product Overview
 - 10.3.3 3V Group Modified Polyvinyl Alcohol Resin Product Market Performance
 - 10.3.4 3V Group Modified Polyvinyl Alcohol Resin SWOT Analysis
 - 10.3.5 3V Group Business Overview
 - 10.3.6 3V Group Recent Developments
- 10.4 MCPP America
 - 10.4.1 MCPP America Modified Polyvinyl Alcohol Resin Basic Information
 - 10.4.2 MCPP America Modified Polyvinyl Alcohol Resin Product Overview
 - 10.4.3 MCPP America Modified Polyvinyl Alcohol Resin Product Market Performance
 - 10.4.4 MCPP America Business Overview
 - 10.4.5 MCPP America Recent Developments
- 10.5 Sekisui
 - 10.5.1 Sekisui Modified Polyvinyl Alcohol Resin Basic Information
 - 10.5.2 Sekisui Modified Polyvinyl Alcohol Resin Product Overview
 - 10.5.3 Sekisui Modified Polyvinyl Alcohol Resin Product Market Performance
 - 10.5.4 Sekisui Business Overview
 - 10.5.5 Sekisui Recent Developments
- 10.6 Dadi Circular Development
 - 10.6.1 Dadi Circular Development Modified Polyvinyl Alcohol Resin Basic Information
 - 10.6.2 Dadi Circular Development Modified Polyvinyl Alcohol Resin Product Overview
 - 10.6.3 Dadi Circular Development Modified Polyvinyl Alcohol Resin Product Market Performance
 - 10.6.4 Dadi Circular Development Business Overview
 - 10.6.5 Dadi Circular Development Recent Developments
- 10.7 SVW Chemical
 - 10.7.1 SVW Chemical Modified Polyvinyl Alcohol Resin Basic Information
 - 10.7.2 SVW Chemical Modified Polyvinyl Alcohol Resin Product Overview
 - 10.7.3 SVW Chemical Modified Polyvinyl Alcohol Resin Product Market Performance
 - 10.7.4 SVW Chemical Business Overview
 - 10.7.5 SVW Chemical Recent Developments

11 MODIFIED POLYVINYL ALCOHOL RESIN MARKET FORECAST BY REGION

- 11.1 Global Modified Polyvinyl Alcohol Resin Market Size Forecast

11.2 Global Modified Polyvinyl Alcohol Resin Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Modified Polyvinyl Alcohol Resin Market Size Forecast by Country

11.2.3 Asia Pacific Modified Polyvinyl Alcohol Resin Market Size Forecast by Region

11.2.4 South America Modified Polyvinyl Alcohol Resin Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Consumption of Modified Polyvinyl Alcohol Resin by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Modified Polyvinyl Alcohol Resin Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Modified Polyvinyl Alcohol Resin by Type (2025-2032)

12.1.2 Global Modified Polyvinyl Alcohol Resin Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Modified Polyvinyl Alcohol Resin by Type (2025-2032)

12.2 Global Modified Polyvinyl Alcohol Resin Market Forecast by Application (2025-2032)

12.2.1 Global Modified Polyvinyl Alcohol Resin Sales (K MT) Forecast by Application

12.2.2 Global Modified Polyvinyl Alcohol Resin Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Modified Polyvinyl Alcohol Resin Market Size Comparison by Region (M USD)

Table 5. Global Modified Polyvinyl Alcohol Resin Sales (K MT) by Manufacturers (2019-2024)

Table 6. Global Modified Polyvinyl Alcohol Resin Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Modified Polyvinyl Alcohol Resin Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Modified Polyvinyl Alcohol Resin Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Modified Polyvinyl Alcohol Resin as of 2022)

Table 10. Global Market Modified Polyvinyl Alcohol Resin Average Price (USD/MT) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Modified Polyvinyl Alcohol Resin Sales Sites and Area Served

Table 12. Manufacturers Modified Polyvinyl Alcohol Resin Product Type

Table 13. Global Modified Polyvinyl Alcohol Resin Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Modified Polyvinyl Alcohol Resin

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Modified Polyvinyl Alcohol Resin Market Challenges

Table 22. Global Modified Polyvinyl Alcohol Resin Sales by Type (K MT)

Table 23. Global Modified Polyvinyl Alcohol Resin Market Size by Type (M USD)

Table 24. Global Modified Polyvinyl Alcohol Resin Sales (K MT) by Type (2019-2024)

Table 25. Global Modified Polyvinyl Alcohol Resin Sales Market Share by Type (2019-2024)

Table 26. Global Modified Polyvinyl Alcohol Resin Market Size (M USD) by Type (2019-2024)

- Table 27. Global Modified Polyvinyl Alcohol Resin Market Size Share by Type (2019-2024)
- Table 28. Global Modified Polyvinyl Alcohol Resin Price (USD/MT) by Type (2019-2024)
- Table 29. Global Modified Polyvinyl Alcohol Resin Sales (K MT) by Application
- Table 30. Global Modified Polyvinyl Alcohol Resin Market Size by Application
- Table 31. Global Modified Polyvinyl Alcohol Resin Sales by Application (2019-2024) & (K MT)
- Table 32. Global Modified Polyvinyl Alcohol Resin Sales Market Share by Application (2019-2024)
- Table 33. Global Modified Polyvinyl Alcohol Resin Sales by Application (2019-2024) & (M USD)
- Table 34. Global Modified Polyvinyl Alcohol Resin Market Share by Application (2019-2024)
- Table 35. Global Modified Polyvinyl Alcohol Resin Sales Growth Rate by Application (2019-2024)
- Table 36. Global Modified Polyvinyl Alcohol Resin Sales by Region (2019-2024) & (K MT)
- Table 37. Global Modified Polyvinyl Alcohol Resin Sales Market Share by Region (2019-2024)
- Table 38. North America Modified Polyvinyl Alcohol Resin Sales by Country (2019-2024) & (K MT)
- Table 39. Europe Modified Polyvinyl Alcohol Resin Sales by Country (2019-2024) & (K MT)
- Table 40. Asia Pacific Modified Polyvinyl Alcohol Resin Sales by Region (2019-2024) & (K MT)
- Table 41. South America Modified Polyvinyl Alcohol Resin Sales by Country (2019-2024) & (K MT)
- Table 42. Middle East and Africa Modified Polyvinyl Alcohol Resin Sales by Region (2019-2024) & (K MT)
- Table 43. Global Modified Polyvinyl Alcohol Resin Production (K MT) by Region (2019-2024)
- Table 44. Global Modified Polyvinyl Alcohol Resin Revenue (US\$ Million) by Region (2019-2024)
- Table 45. Global Modified Polyvinyl Alcohol Resin Revenue Market Share by Region (2019-2024)
- Table 46. Global Modified Polyvinyl Alcohol Resin Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 47. North America Modified Polyvinyl Alcohol Resin Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 48. Europe Modified Polyvinyl Alcohol Resin Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 49. Japan Modified Polyvinyl Alcohol Resin Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 50. China Modified Polyvinyl Alcohol Resin Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 51. Kuraray Modified Polyvinyl Alcohol Resin Basic Information

Table 52. Kuraray Modified Polyvinyl Alcohol Resin Product Overview

Table 53. Kuraray Modified Polyvinyl Alcohol Resin Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 54. Kuraray Business Overview

Table 55. Kuraray Modified Polyvinyl Alcohol Resin SWOT Analysis

Table 56. Kuraray Recent Developments

Table 57. Nippon Gohsei Modified Polyvinyl Alcohol Resin Basic Information

Table 58. Nippon Gohsei Modified Polyvinyl Alcohol Resin Product Overview

Table 59. Nippon Gohsei Modified Polyvinyl Alcohol Resin Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 60. Nippon Gohsei Business Overview

Table 61. Nippon Gohsei Modified Polyvinyl Alcohol Resin SWOT Analysis

Table 62. Nippon Gohsei Recent Developments

Table 63. 3V Group Modified Polyvinyl Alcohol Resin Basic Information

Table 64. 3V Group Modified Polyvinyl Alcohol Resin Product Overview

Table 65. 3V Group Modified Polyvinyl Alcohol Resin Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 66. 3V Group Modified Polyvinyl Alcohol Resin SWOT Analysis

Table 67. 3V Group Business Overview

Table 68. 3V Group Recent Developments

Table 69. MCPP America Modified Polyvinyl Alcohol Resin Basic Information

Table 70. MCPP America Modified Polyvinyl Alcohol Resin Product Overview

Table 71. MCPP America Modified Polyvinyl Alcohol Resin Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 72. MCPP America Business Overview

Table 73. MCPP America Recent Developments

Table 74. Sekisui Modified Polyvinyl Alcohol Resin Basic Information

Table 75. Sekisui Modified Polyvinyl Alcohol Resin Product Overview

Table 76. Sekisui Modified Polyvinyl Alcohol Resin Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 77. Sekisui Business Overview

Table 78. Sekisui Recent Developments

- Table 79. Dadi Circular Development Modified Polyvinyl Alcohol Resin Basic Information
- Table 80. Dadi Circular Development Modified Polyvinyl Alcohol Resin Product Overview
- Table 81. Dadi Circular Development Modified Polyvinyl Alcohol Resin Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 82. Dadi Circular Development Business Overview
- Table 83. Dadi Circular Development Recent Developments
- Table 84. SVW Chemical Modified Polyvinyl Alcohol Resin Basic Information
- Table 85. SVW Chemical Modified Polyvinyl Alcohol Resin Product Overview
- Table 86. SVW Chemical Modified Polyvinyl Alcohol Resin Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 87. SVW Chemical Business Overview
- Table 88. SVW Chemical Recent Developments
- Table 89. Global Modified Polyvinyl Alcohol Resin Sales Forecast by Region (2025-2032) & (K MT)
- Table 90. Global Modified Polyvinyl Alcohol Resin Market Size Forecast by Region (2025-2032) & (M USD)
- Table 91. North America Modified Polyvinyl Alcohol Resin Sales Forecast by Country (2025-2032) & (K MT)
- Table 92. North America Modified Polyvinyl Alcohol Resin Market Size Forecast by Country (2025-2032) & (M USD)
- Table 93. Europe Modified Polyvinyl Alcohol Resin Sales Forecast by Country (2025-2032) & (K MT)
- Table 94. Europe Modified Polyvinyl Alcohol Resin Market Size Forecast by Country (2025-2032) & (M USD)
- Table 95. Asia Pacific Modified Polyvinyl Alcohol Resin Sales Forecast by Region (2025-2032) & (K MT)
- Table 96. Asia Pacific Modified Polyvinyl Alcohol Resin Market Size Forecast by Region (2025-2032) & (M USD)
- Table 97. South America Modified Polyvinyl Alcohol Resin Sales Forecast by Country (2025-2032) & (K MT)
- Table 98. South America Modified Polyvinyl Alcohol Resin Market Size Forecast by Country (2025-2032) & (M USD)
- Table 99. Middle East and Africa Modified Polyvinyl Alcohol Resin Consumption Forecast by Country (2025-2032) & (Units)
- Table 100. Middle East and Africa Modified Polyvinyl Alcohol Resin Market Size Forecast by Country (2025-2032) & (M USD)
- Table 101. Global Modified Polyvinyl Alcohol Resin Sales Forecast by Type

(2025-2032) & (K MT)

Table 102. Global Modified Polyvinyl Alcohol Resin Market Size Forecast by Type

(2025-2032) & (M USD)

Table 103. Global Modified Polyvinyl Alcohol Resin Price Forecast by Type (2025-2032)

& (USD/MT)

Table 104. Global Modified Polyvinyl Alcohol Resin Sales (K MT) Forecast by

Application (2025-2032)

Table 105. Global Modified Polyvinyl Alcohol Resin Market Size Forecast by Application

(2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Modified Polyvinyl Alcohol Resin
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Modified Polyvinyl Alcohol Resin Market Size (M USD), 2019-2032
- Figure 5. Global Modified Polyvinyl Alcohol Resin Market Size (M USD) (2019-2032)
- Figure 6. Global Modified Polyvinyl Alcohol Resin Sales (K MT) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Modified Polyvinyl Alcohol Resin Market Size by Country (M USD)
- Figure 11. Modified Polyvinyl Alcohol Resin Sales Share by Manufacturers in 2023
- Figure 12. Global Modified Polyvinyl Alcohol Resin Revenue Share by Manufacturers in 2023
- Figure 13. Modified Polyvinyl Alcohol Resin Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Modified Polyvinyl Alcohol Resin Average Price (USD/MT) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Modified Polyvinyl Alcohol Resin Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Modified Polyvinyl Alcohol Resin Market Share by Type
- Figure 18. Sales Market Share of Modified Polyvinyl Alcohol Resin by Type (2019-2024)
- Figure 19. Sales Market Share of Modified Polyvinyl Alcohol Resin by Type in 2023
- Figure 20. Market Size Share of Modified Polyvinyl Alcohol Resin by Type (2019-2024)
- Figure 21. Market Size Market Share of Modified Polyvinyl Alcohol Resin by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Modified Polyvinyl Alcohol Resin Market Share by Application
- Figure 24. Global Modified Polyvinyl Alcohol Resin Sales Market Share by Application (2019-2024)
- Figure 25. Global Modified Polyvinyl Alcohol Resin Sales Market Share by Application in 2023
- Figure 26. Global Modified Polyvinyl Alcohol Resin Market Share by Application (2019-2024)
- Figure 27. Global Modified Polyvinyl Alcohol Resin Market Share by Application in 2023

Figure 28. Global Modified Polyvinyl Alcohol Resin Sales Growth Rate by Application (2019-2024)

Figure 29. Global Modified Polyvinyl Alcohol Resin Sales Market Share by Region (2019-2024)

Figure 30. North America Modified Polyvinyl Alcohol Resin Sales and Growth Rate (2019-2024) & (K MT)

Figure 31. North America Modified Polyvinyl Alcohol Resin Sales Market Share by Country in 2023

Figure 32. U.S. Modified Polyvinyl Alcohol Resin Sales and Growth Rate (2019-2024) & (K MT)

Figure 33. Canada Modified Polyvinyl Alcohol Resin Sales (K MT) and Growth Rate (2019-2024)

Figure 34. Mexico Modified Polyvinyl Alcohol Resin Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Modified Polyvinyl Alcohol Resin Sales and Growth Rate (2019-2024) & (K MT)

Figure 36. Europe Modified Polyvinyl Alcohol Resin Sales Market Share by Country in 2023

Figure 37. Germany Modified Polyvinyl Alcohol Resin Sales and Growth Rate (2019-2024) & (K MT)

Figure 38. France Modified Polyvinyl Alcohol Resin Sales and Growth Rate (2019-2024) & (K MT)

Figure 39. U.K. Modified Polyvinyl Alcohol Resin Sales and Growth Rate (2019-2024) & (K MT)

Figure 40. Italy Modified Polyvinyl Alcohol Resin Sales and Growth Rate (2019-2024) & (K MT)

Figure 41. Russia Modified Polyvinyl Alcohol Resin Sales and Growth Rate (2019-2024) & (K MT)

Figure 42. Asia Pacific Modified Polyvinyl Alcohol Resin Sales and Growth Rate (K MT)

Figure 43. Asia Pacific Modified Polyvinyl Alcohol Resin Sales Market Share by Region in 2023

Figure 44. China Modified Polyvinyl Alcohol Resin Sales and Growth Rate (2019-2024) & (K MT)

Figure 45. Japan Modified Polyvinyl Alcohol Resin Sales and Growth Rate (2019-2024) & (K MT)

Figure 46. South Korea Modified Polyvinyl Alcohol Resin Sales and Growth Rate (2019-2024) & (K MT)

Figure 47. India Modified Polyvinyl Alcohol Resin Sales and Growth Rate (2019-2024) & (K MT)

Figure 48. Southeast Asia Modified Polyvinyl Alcohol Resin Sales and Growth Rate (2019-2024) & (K MT)

Figure 49. South America Modified Polyvinyl Alcohol Resin Sales and Growth Rate (K MT)

Figure 50. South America Modified Polyvinyl Alcohol Resin Sales Market Share by Country in 2023

Figure 51. Brazil Modified Polyvinyl Alcohol Resin Sales and Growth Rate (2019-2024) & (K MT)

Figure 52. Argentina Modified Polyvinyl Alcohol Resin Sales and Growth Rate (2019-2024) & (K MT)

Figure 53. Columbia Modified Polyvinyl Alcohol Resin Sales and Growth Rate (2019-2024) & (K MT)

Figure 54. Middle East and Africa Modified Polyvinyl Alcohol Resin Sales and Growth Rate (K MT)

Figure 55. Middle East and Africa Modified Polyvinyl Alcohol Resin Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Modified Polyvinyl Alcohol Resin Sales and Growth Rate (2019-2024) & (K MT)

Figure 57. UAE Modified Polyvinyl Alcohol Resin Sales and Growth Rate (2019-2024) & (K MT)

Figure 58. Egypt Modified Polyvinyl Alcohol Resin Sales and Growth Rate (2019-2024) & (K MT)

Figure 59. Nigeria Modified Polyvinyl Alcohol Resin Sales and Growth Rate (2019-2024) & (K MT)

Figure 60. South Africa Modified Polyvinyl Alcohol Resin Sales and Growth Rate (2019-2024) & (K MT)

Figure 61. Global Modified Polyvinyl Alcohol Resin Production Market Share by Region (2019-2024)

Figure 62. North America Modified Polyvinyl Alcohol Resin Production (K MT) Growth Rate (2019-2024)

Figure 63. Europe Modified Polyvinyl Alcohol Resin Production (K MT) Growth Rate (2019-2024)

Figure 64. Japan Modified Polyvinyl Alcohol Resin Production (K MT) Growth Rate (2019-2024)

Figure 65. China Modified Polyvinyl Alcohol Resin Production (K MT) Growth Rate (2019-2024)

Figure 66. Global Modified Polyvinyl Alcohol Resin Sales Forecast by Volume (2019-2032) & (K MT)

Figure 67. Global Modified Polyvinyl Alcohol Resin Market Size Forecast by Value

(2019-2032) & (M USD)

Figure 68. Global Modified Polyvinyl Alcohol Resin Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Modified Polyvinyl Alcohol Resin Market Share Forecast by Type (2025-2032)

Figure 70. Global Modified Polyvinyl Alcohol Resin Sales Forecast by Application (2025-2032)

Figure 71. Global Modified Polyvinyl Alcohol Resin Market Share Forecast by Application (2025-2032)

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