

# Global Modified Polyurethane Dispersion Market Research Report 2024(Status and Outlook)

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# **Abstracts**

### Report Overview

This report provides a deep insight into the global Modified Polyurethane Dispersion market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Modified Polyurethane Dispersion Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Modified Polyurethane Dispersion market in any manner.

Global Modified Polyurethane Dispersion Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding



the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company
Covestro
BASF
Dow Chemical
Lubrizol
Lanxess
UBC
Alberdingk Boley
Mitsui
Wanhua Chemical Group
DIC
Croda
Market Segmentation (by Type)
Polyether Type
Polyester Type
Polyolefin Type
Market Segmentation (by Application)



Coating

Adhesive				
Sealants				
Others				
Geographic Segmentation				
North America (USA, Canada, Mexico)				
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)				
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)				
South America (Brazil, Argentina, Columbia, Rest of South America)				
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)				
Key Benefits of This Market Research:				
Industry drivers, restraints, and opportunities covered in the study				
Neutral perspective on the market performance				
Recent industry trends and developments				
Competitive landscape & strategies of key players				
Potential & niche segments and regions exhibiting promising growth covered				
Historical, current, and projected market size, in terms of value				
In-depth analysis of the Modified Polyurethane Dispersion Market				



Overview of the regional outlook of the Modified Polyurethane Dispersion Market:

# Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions



Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

# Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Modified Polyurethane Dispersion Market and its likely evolution in the short to midterm, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types,



covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.



# **Contents**

#### 1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Modified Polyurethane Dispersion
- 1.2 Key Market Segments
  - 1.2.1 Modified Polyurethane Dispersion Segment by Type
  - 1.2.2 Modified Polyurethane Dispersion Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
- 1.3.3 Market Breakdown and Data Triangulation
- 1.3.4 Base Year
- 1.3.5 Report Assumptions & Caveats

#### 2 MODIFIED POLYURETHANE DISPERSION MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.1.1 Global Modified Polyurethane Dispersion Market Size (M USD) Estimates and Forecasts (2019-2030)
- 2.1.2 Global Modified Polyurethane Dispersion Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

#### 3 MODIFIED POLYURETHANE DISPERSION MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Modified Polyurethane Dispersion Sales by Manufacturers (2019-2024)
- 3.2 Global Modified Polyurethane Dispersion Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Modified Polyurethane Dispersion Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Modified Polyurethane Dispersion Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Modified Polyurethane Dispersion Sales Sites, Area Served, Product Type
- 3.6 Modified Polyurethane Dispersion Market Competitive Situation and Trends
- 3.6.1 Modified Polyurethane Dispersion Market Concentration Rate
- 3.6.2 Global 5 and 10 Largest Modified Polyurethane Dispersion Players Market Share



### by Revenue

3.6.3 Mergers & Acquisitions, Expansion

#### 4 MODIFIED POLYURETHANE DISPERSION INDUSTRY CHAIN ANALYSIS

- 4.1 Modified Polyurethane Dispersion Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

# 5 THE DEVELOPMENT AND DYNAMICS OF MODIFIED POLYURETHANE DISPERSION MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

#### 6 MODIFIED POLYURETHANE DISPERSION MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Modified Polyurethane Dispersion Sales Market Share by Type (2019-2024)
- 6.3 Global Modified Polyurethane Dispersion Market Size Market Share by Type (2019-2024)
- 6.4 Global Modified Polyurethane Dispersion Price by Type (2019-2024)

# 7 MODIFIED POLYURETHANE DISPERSION MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Modified Polyurethane Dispersion Market Sales by Application (2019-2024)
- 7.3 Global Modified Polyurethane Dispersion Market Size (M USD) by Application (2019-2024)



7.4 Global Modified Polyurethane Dispersion Sales Growth Rate by Application (2019-2024)

# 8 MODIFIED POLYURETHANE DISPERSION MARKET SEGMENTATION BY REGION

- 8.1 Global Modified Polyurethane Dispersion Sales by Region
  - 8.1.1 Global Modified Polyurethane Dispersion Sales by Region
  - 8.1.2 Global Modified Polyurethane Dispersion Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Modified Polyurethane Dispersion Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Modified Polyurethane Dispersion Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Modified Polyurethane Dispersion Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Modified Polyurethane Dispersion Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Modified Polyurethane Dispersion Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria



#### 8.6.6 South Africa

#### 9 KEY COMPANIES PROFILE

0	1	Covesti	
ч	1	COVESTI	m

- 9.1.1 Covestro Modified Polyurethane Dispersion Basic Information
- 9.1.2 Covestro Modified Polyurethane Dispersion Product Overview
- 9.1.3 Covestro Modified Polyurethane Dispersion Product Market Performance
- 9.1.4 Covestro Business Overview
- 9.1.5 Covestro Modified Polyurethane Dispersion SWOT Analysis
- 9.1.6 Covestro Recent Developments

#### **9.2 BASF**

- 9.2.1 BASF Modified Polyurethane Dispersion Basic Information
- 9.2.2 BASF Modified Polyurethane Dispersion Product Overview
- 9.2.3 BASF Modified Polyurethane Dispersion Product Market Performance
- 9.2.4 BASF Business Overview
- 9.2.5 BASF Modified Polyurethane Dispersion SWOT Analysis
- 9.2.6 BASF Recent Developments

#### 9.3 Dow Chemical

- 9.3.1 Dow Chemical Modified Polyurethane Dispersion Basic Information
- 9.3.2 Dow Chemical Modified Polyurethane Dispersion Product Overview
- 9.3.3 Dow Chemical Modified Polyurethane Dispersion Product Market Performance
- 9.3.4 Dow Chemical Modified Polyurethane Dispersion SWOT Analysis
- 9.3.5 Dow Chemical Business Overview
- 9.3.6 Dow Chemical Recent Developments

#### 9.4 Lubrizol

- 9.4.1 Lubrizol Modified Polyurethane Dispersion Basic Information
- 9.4.2 Lubrizol Modified Polyurethane Dispersion Product Overview
- 9.4.3 Lubrizol Modified Polyurethane Dispersion Product Market Performance
- 9.4.4 Lubrizol Business Overview
- 9.4.5 Lubrizol Recent Developments

#### 9.5 Lanxess

- 9.5.1 Lanxess Modified Polyurethane Dispersion Basic Information
- 9.5.2 Lanxess Modified Polyurethane Dispersion Product Overview
- 9.5.3 Lanxess Modified Polyurethane Dispersion Product Market Performance
- 9.5.4 Lanxess Business Overview
- 9.5.5 Lanxess Recent Developments

#### 9.6 UBC

9.6.1 UBC Modified Polyurethane Dispersion Basic Information



- 9.6.2 UBC Modified Polyurethane Dispersion Product Overview
- 9.6.3 UBC Modified Polyurethane Dispersion Product Market Performance
- 9.6.4 UBC Business Overview
- 9.6.5 UBC Recent Developments
- 9.7 Alberdingk Boley
  - 9.7.1 Alberdingk Boley Modified Polyurethane Dispersion Basic Information
- 9.7.2 Alberdingk Boley Modified Polyurethane Dispersion Product Overview
- 9.7.3 Alberdingk Boley Modified Polyurethane Dispersion Product Market Performance
- 9.7.4 Alberdingk Boley Business Overview
- 9.7.5 Alberdingk Boley Recent Developments
- 9.8 Mitsui
  - 9.8.1 Mitsui Modified Polyurethane Dispersion Basic Information
  - 9.8.2 Mitsui Modified Polyurethane Dispersion Product Overview
  - 9.8.3 Mitsui Modified Polyurethane Dispersion Product Market Performance
  - 9.8.4 Mitsui Business Overview
  - 9.8.5 Mitsui Recent Developments
- 9.9 Wanhua Chemical Group
  - 9.9.1 Wanhua Chemical Group Modified Polyurethane Dispersion Basic Information
  - 9.9.2 Wanhua Chemical Group Modified Polyurethane Dispersion Product Overview
- 9.9.3 Wanhua Chemical Group Modified Polyurethane Dispersion Product Market
- Performance
  - 9.9.4 Wanhua Chemical Group Business Overview
  - 9.9.5 Wanhua Chemical Group Recent Developments
- 9.10 DIC
  - 9.10.1 DIC Modified Polyurethane Dispersion Basic Information
  - 9.10.2 DIC Modified Polyurethane Dispersion Product Overview
  - 9.10.3 DIC Modified Polyurethane Dispersion Product Market Performance
  - 9.10.4 DIC Business Overview
  - 9.10.5 DIC Recent Developments
- 9.11 Croda
  - 9.11.1 Croda Modified Polyurethane Dispersion Basic Information
  - 9.11.2 Croda Modified Polyurethane Dispersion Product Overview
  - 9.11.3 Croda Modified Polyurethane Dispersion Product Market Performance
  - 9.11.4 Croda Business Overview
  - 9.11.5 Croda Recent Developments

#### 10 MODIFIED POLYURETHANE DISPERSION MARKET FORECAST BY REGION

10.1 Global Modified Polyurethane Dispersion Market Size Forecast



- 10.2 Global Modified Polyurethane Dispersion Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Modified Polyurethane Dispersion Market Size Forecast by Country
  - 10.2.3 Asia Pacific Modified Polyurethane Dispersion Market Size Forecast by Region
- 10.2.4 South America Modified Polyurethane Dispersion Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Modified Polyurethane Dispersion by Country

# 11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Modified Polyurethane Dispersion Market Forecast by Type (2025-2030)
- 11.1.1 Global Forecasted Sales of Modified Polyurethane Dispersion by Type (2025-2030)
- 11.1.2 Global Modified Polyurethane Dispersion Market Size Forecast by Type (2025-2030)
- 11.1.3 Global Forecasted Price of Modified Polyurethane Dispersion by Type (2025-2030)
- 11.2 Global Modified Polyurethane Dispersion Market Forecast by Application (2025-2030)
- 11.2.1 Global Modified Polyurethane Dispersion Sales (Kilotons) Forecast by Application
- 11.2.2 Global Modified Polyurethane Dispersion Market Size (M USD) Forecast by Application (2025-2030)

#### 12 CONCLUSION AND KEY FINDINGS



# **List Of Tables**

# **LIST OF TABLES**

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Modified Polyurethane Dispersion Market Size Comparison by Region (M USD)
- Table 5. Global Modified Polyurethane Dispersion Sales (Kilotons) by Manufacturers (2019-2024)
- Table 6. Global Modified Polyurethane Dispersion Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Modified Polyurethane Dispersion Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Modified Polyurethane Dispersion Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Modified Polyurethane Dispersion as of 2022)
- Table 10. Global Market Modified Polyurethane Dispersion Average Price (USD/Ton) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Modified Polyurethane Dispersion Sales Sites and Area Served
- Table 12. Manufacturers Modified Polyurethane Dispersion Product Type
- Table 13. Global Modified Polyurethane Dispersion Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Modified Polyurethane Dispersion
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Modified Polyurethane Dispersion Market Challenges
- Table 22. Global Modified Polyurethane Dispersion Sales by Type (Kilotons)
- Table 23. Global Modified Polyurethane Dispersion Market Size by Type (M USD)
- Table 24. Global Modified Polyurethane Dispersion Sales (Kilotons) by Type (2019-2024)
- Table 25. Global Modified Polyurethane Dispersion Sales Market Share by Type



(2019-2024)

Table 26. Global Modified Polyurethane Dispersion Market Size (M USD) by Type (2019-2024)

Table 27. Global Modified Polyurethane Dispersion Market Size Share by Type (2019-2024)

Table 28. Global Modified Polyurethane Dispersion Price (USD/Ton) by Type (2019-2024)

Table 29. Global Modified Polyurethane Dispersion Sales (Kilotons) by Application

Table 30. Global Modified Polyurethane Dispersion Market Size by Application

Table 31. Global Modified Polyurethane Dispersion Sales by Application (2019-2024) & (Kilotons)

Table 32. Global Modified Polyurethane Dispersion Sales Market Share by Application (2019-2024)

Table 33. Global Modified Polyurethane Dispersion Sales by Application (2019-2024) & (M USD)

Table 34. Global Modified Polyurethane Dispersion Market Share by Application (2019-2024)

Table 35. Global Modified Polyurethane Dispersion Sales Growth Rate by Application (2019-2024)

Table 36. Global Modified Polyurethane Dispersion Sales by Region (2019-2024) & (Kilotons)

Table 37. Global Modified Polyurethane Dispersion Sales Market Share by Region (2019-2024)

Table 38. North America Modified Polyurethane Dispersion Sales by Country (2019-2024) & (Kilotons)

Table 39. Europe Modified Polyurethane Dispersion Sales by Country (2019-2024) & (Kilotons)

Table 40. Asia Pacific Modified Polyurethane Dispersion Sales by Region (2019-2024) & (Kilotons)

Table 41. South America Modified Polyurethane Dispersion Sales by Country (2019-2024) & (Kilotons)

Table 42. Middle East and Africa Modified Polyurethane Dispersion Sales by Region (2019-2024) & (Kilotons)

Table 43. Covestro Modified Polyurethane Dispersion Basic Information

Table 44. Covestro Modified Polyurethane Dispersion Product Overview

Table 45. Covestro Modified Polyurethane Dispersion Sales (Kilotons), Revenue (M

USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 46. Covestro Business Overview

Table 47. Covestro Modified Polyurethane Dispersion SWOT Analysis



- Table 48. Covestro Recent Developments
- Table 49. BASF Modified Polyurethane Dispersion Basic Information
- Table 50. BASF Modified Polyurethane Dispersion Product Overview
- Table 51. BASF Modified Polyurethane Dispersion Sales (Kilotons), Revenue (M USD),
- Price (USD/Ton) and Gross Margin (2019-2024)
- Table 52. BASF Business Overview
- Table 53. BASF Modified Polyurethane Dispersion SWOT Analysis
- Table 54. BASF Recent Developments
- Table 55. Dow Chemical Modified Polyurethane Dispersion Basic Information
- Table 56. Dow Chemical Modified Polyurethane Dispersion Product Overview
- Table 57. Dow Chemical Modified Polyurethane Dispersion Sales (Kilotons), Revenue
- (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 58. Dow Chemical Modified Polyurethane Dispersion SWOT Analysis
- Table 59. Dow Chemical Business Overview
- Table 60. Dow Chemical Recent Developments
- Table 61. Lubrizol Modified Polyurethane Dispersion Basic Information
- Table 62. Lubrizol Modified Polyurethane Dispersion Product Overview
- Table 63. Lubrizol Modified Polyurethane Dispersion Sales (Kilotons), Revenue (M
- USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 64. Lubrizol Business Overview
- Table 65. Lubrizol Recent Developments
- Table 66. Lanxess Modified Polyurethane Dispersion Basic Information
- Table 67. Lanxess Modified Polyurethane Dispersion Product Overview
- Table 68. Lanxess Modified Polyurethane Dispersion Sales (Kilotons), Revenue (M
- USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 69. Lanxess Business Overview
- Table 70. Lanxess Recent Developments
- Table 71. UBC Modified Polyurethane Dispersion Basic Information
- Table 72. UBC Modified Polyurethane Dispersion Product Overview
- Table 73. UBC Modified Polyurethane Dispersion Sales (Kilotons), Revenue (M USD),
- Price (USD/Ton) and Gross Margin (2019-2024)
- Table 74. UBC Business Overview
- Table 75. UBC Recent Developments
- Table 76. Alberdingk Boley Modified Polyurethane Dispersion Basic Information
- Table 77. Alberdingk Boley Modified Polyurethane Dispersion Product Overview
- Table 78. Alberdingk Boley Modified Polyurethane Dispersion Sales (Kilotons),
- Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 79. Alberdingk Boley Business Overview
- Table 80. Alberdingk Boley Recent Developments



Table 81. Mitsui Modified Polyurethane Dispersion Basic Information

Table 82. Mitsui Modified Polyurethane Dispersion Product Overview

Table 83. Mitsui Modified Polyurethane Dispersion Sales (Kilotons), Revenue (M USD),

Price (USD/Ton) and Gross Margin (2019-2024)

Table 84. Mitsui Business Overview

Table 85. Mitsui Recent Developments

Table 86. Wanhua Chemical Group Modified Polyurethane Dispersion Basic Information

Table 87. Wanhua Chemical Group Modified Polyurethane Dispersion Product

Overview

Table 88. Wanhua Chemical Group Modified Polyurethane Dispersion Sales (Kilotons),

Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 89. Wanhua Chemical Group Business Overview

Table 90. Wanhua Chemical Group Recent Developments

Table 91. DIC Modified Polyurethane Dispersion Basic Information

Table 92. DIC Modified Polyurethane Dispersion Product Overview

Table 93. DIC Modified Polyurethane Dispersion Sales (Kilotons), Revenue (M USD),

Price (USD/Ton) and Gross Margin (2019-2024)

Table 94. DIC Business Overview

Table 95. DIC Recent Developments

Table 96. Croda Modified Polyurethane Dispersion Basic Information

Table 97. Croda Modified Polyurethane Dispersion Product Overview

Table 98. Croda Modified Polyurethane Dispersion Sales (Kilotons), Revenue (M USD),

Price (USD/Ton) and Gross Margin (2019-2024)

Table 99. Croda Business Overview

Table 100. Croda Recent Developments

Table 101. Global Modified Polyurethane Dispersion Sales Forecast by Region

(2025-2030) & (Kilotons)

Table 102. Global Modified Polyurethane Dispersion Market Size Forecast by Region

(2025-2030) & (M USD)

Table 103. North America Modified Polyurethane Dispersion Sales Forecast by Country

(2025-2030) & (Kilotons)

Table 104. North America Modified Polyurethane Dispersion Market Size Forecast by

Country (2025-2030) & (M USD)

Table 105. Europe Modified Polyurethane Dispersion Sales Forecast by Country

(2025-2030) & (Kilotons)

Table 106. Europe Modified Polyurethane Dispersion Market Size Forecast by Country

(2025-2030) & (M USD)

Table 107. Asia Pacific Modified Polyurethane Dispersion Sales Forecast by Region

(2025-2030) & (Kilotons)



Table 108. Asia Pacific Modified Polyurethane Dispersion Market Size Forecast by Region (2025-2030) & (M USD)

Table 109. South America Modified Polyurethane Dispersion Sales Forecast by Country (2025-2030) & (Kilotons)

Table 110. South America Modified Polyurethane Dispersion Market Size Forecast by Country (2025-2030) & (M USD)

Table 111. Middle East and Africa Modified Polyurethane Dispersion Consumption Forecast by Country (2025-2030) & (Units)

Table 112. Middle East and Africa Modified Polyurethane Dispersion Market Size Forecast by Country (2025-2030) & (M USD)

Table 113. Global Modified Polyurethane Dispersion Sales Forecast by Type (2025-2030) & (Kilotons)

Table 114. Global Modified Polyurethane Dispersion Market Size Forecast by Type (2025-2030) & (M USD)

Table 115. Global Modified Polyurethane Dispersion Price Forecast by Type (2025-2030) & (USD/Ton)

Table 116. Global Modified Polyurethane Dispersion Sales (Kilotons) Forecast by Application (2025-2030)

Table 117. Global Modified Polyurethane Dispersion Market Size Forecast by Application (2025-2030) & (M USD)



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1. Product Picture of Modified Polyurethane Dispersion
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Modified Polyurethane Dispersion Market Size (M USD), 2019-2030
- Figure 5. Global Modified Polyurethane Dispersion Market Size (M USD) (2019-2030)
- Figure 6. Global Modified Polyurethane Dispersion Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Modified Polyurethane Dispersion Market Size by Country (M USD)
- Figure 11. Modified Polyurethane Dispersion Sales Share by Manufacturers in 2023
- Figure 12. Global Modified Polyurethane Dispersion Revenue Share by Manufacturers in 2023
- Figure 13. Modified Polyurethane Dispersion Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Modified Polyurethane Dispersion Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Modified Polyurethane Dispersion Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Modified Polyurethane Dispersion Market Share by Type
- Figure 18. Sales Market Share of Modified Polyurethane Dispersion by Type (2019-2024)
- Figure 19. Sales Market Share of Modified Polyurethane Dispersion by Type in 2023
- Figure 20. Market Size Share of Modified Polyurethane Dispersion by Type (2019-2024)
- Figure 21. Market Size Market Share of Modified Polyurethane Dispersion by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Modified Polyurethane Dispersion Market Share by Application
- Figure 24. Global Modified Polyurethane Dispersion Sales Market Share by Application (2019-2024)
- Figure 25. Global Modified Polyurethane Dispersion Sales Market Share by Application in 2023
- Figure 26. Global Modified Polyurethane Dispersion Market Share by Application (2019-2024)



Figure 27. Global Modified Polyurethane Dispersion Market Share by Application in 2023

Figure 28. Global Modified Polyurethane Dispersion Sales Growth Rate by Application (2019-2024)

Figure 29. Global Modified Polyurethane Dispersion Sales Market Share by Region (2019-2024)

Figure 30. North America Modified Polyurethane Dispersion Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 31. North America Modified Polyurethane Dispersion Sales Market Share by Country in 2023

Figure 32. U.S. Modified Polyurethane Dispersion Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 33. Canada Modified Polyurethane Dispersion Sales (Kilotons) and Growth Rate (2019-2024)

Figure 34. Mexico Modified Polyurethane Dispersion Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Modified Polyurethane Dispersion Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 36. Europe Modified Polyurethane Dispersion Sales Market Share by Country in 2023

Figure 37. Germany Modified Polyurethane Dispersion Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 38. France Modified Polyurethane Dispersion Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 39. U.K. Modified Polyurethane Dispersion Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 40. Italy Modified Polyurethane Dispersion Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 41. Russia Modified Polyurethane Dispersion Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 42. Asia Pacific Modified Polyurethane Dispersion Sales and Growth Rate (Kilotons)

Figure 43. Asia Pacific Modified Polyurethane Dispersion Sales Market Share by Region in 2023

Figure 44. China Modified Polyurethane Dispersion Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 45. Japan Modified Polyurethane Dispersion Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 46. South Korea Modified Polyurethane Dispersion Sales and Growth Rate



(2019-2024) & (Kilotons)

Figure 47. India Modified Polyurethane Dispersion Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 48. Southeast Asia Modified Polyurethane Dispersion Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 49. South America Modified Polyurethane Dispersion Sales and Growth Rate (Kilotons)

Figure 50. South America Modified Polyurethane Dispersion Sales Market Share by Country in 2023

Figure 51. Brazil Modified Polyurethane Dispersion Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 52. Argentina Modified Polyurethane Dispersion Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 53. Columbia Modified Polyurethane Dispersion Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 54. Middle East and Africa Modified Polyurethane Dispersion Sales and Growth Rate (Kilotons)

Figure 55. Middle East and Africa Modified Polyurethane Dispersion Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Modified Polyurethane Dispersion Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 57. UAE Modified Polyurethane Dispersion Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 58. Egypt Modified Polyurethane Dispersion Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 59. Nigeria Modified Polyurethane Dispersion Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 60. South Africa Modified Polyurethane Dispersion Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 61. Global Modified Polyurethane Dispersion Sales Forecast by Volume (2019-2030) & (Kilotons)

Figure 62. Global Modified Polyurethane Dispersion Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Modified Polyurethane Dispersion Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Modified Polyurethane Dispersion Market Share Forecast by Type (2025-2030)

Figure 65. Global Modified Polyurethane Dispersion Sales Forecast by Application (2025-2030)



Figure 66. Global Modified Polyurethane Dispersion Market Share Forecast by Application (2025-2030)



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