

Global Modified Atmosphere Packaging Material Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Modified Atmosphere Packaging Material is a special packaging material used to extend the shelf life of perishable products such as food. This kind of packaging material is designed to adjust the composition of the atmosphere inside the package, usually by controlling the levels of oxygen, carbon dioxide and humidity, to slow down the rate of food spoilage.

The global Modified Atmosphere Packaging Material market size was estimated at USD 1367 million in 2023 and is projected to reach USD 1707.20 million by 2032, exhibiting a CAGR of 2.50% during the forecast period.

North America Modified Atmosphere Packaging Material market size was estimated at USD 371.63 million in 2023, at a CAGR of 2.14% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Modified Atmosphere Packaging Material market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the

Global Modified Atmosphere Packaging Material Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Modified Atmosphere Packaging Material market in any manner.

Global Modified Atmosphere Packaging Material Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Amtcor

Berry Plastics

Sealed Air

KI?ckner Pentaplast

Silver Plastics

Quinn Packaging

ES-Plastic

Pro-Pac Ostendorf Plastic

PETRUZALEK

WINPAK

Anl Plastics

Market Segmentation (by Type)

Rigid Films

Flexible Films

Rigid Trays

Others

Market Segmentation (by Application)

Fresh Meat

Processed Meat

Vegetable & Fruit

Bakery & Confectionery

Dairy Products

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Modified Atmosphere Packaging Material Market

Overview of the regional outlook of the Modified Atmosphere Packaging Material Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division

standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Modified Atmosphere Packaging Material Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Modified Atmosphere Packaging Material, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Modified Atmosphere Packaging Material
- 1.2 Key Market Segments
 - 1.2.1 Modified Atmosphere Packaging Material Segment by Type
 - 1.2.2 Modified Atmosphere Packaging Material Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 MODIFIED ATMOSPHERE PACKAGING MATERIAL MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Modified Atmosphere Packaging Material Market Size (M USD) Estimates and Forecasts (2019-2032)
 - 2.1.2 Global Modified Atmosphere Packaging Material Sales Estimates and Forecasts (2019-2032)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 MODIFIED ATMOSPHERE PACKAGING MATERIAL MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Modified Atmosphere Packaging Material Sales by Manufacturers (2019-2024)
- 3.2 Global Modified Atmosphere Packaging Material Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Modified Atmosphere Packaging Material Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Modified Atmosphere Packaging Material Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Modified Atmosphere Packaging Material Sales Sites, Area Served, Product Type
- 3.6 Modified Atmosphere Packaging Material Market Competitive Situation and Trends

- 3.6.1 Modified Atmosphere Packaging Material Market Concentration Rate
- 3.6.2 Global 5 and 10 Largest Modified Atmosphere Packaging Material Players Market Share by Revenue
- 3.6.3 Mergers & Acquisitions, Expansion

4 MODIFIED ATMOSPHERE PACKAGING MATERIAL INDUSTRY CHAIN ANALYSIS

- 4.1 Modified Atmosphere Packaging Material Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF MODIFIED ATMOSPHERE PACKAGING MATERIAL MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 MODIFIED ATMOSPHERE PACKAGING MATERIAL MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Modified Atmosphere Packaging Material Sales Market Share by Type (2019-2024)
- 6.3 Global Modified Atmosphere Packaging Material Market Size Market Share by Type (2019-2024)
- 6.4 Global Modified Atmosphere Packaging Material Price by Type (2019-2024)

7 MODIFIED ATMOSPHERE PACKAGING MATERIAL MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Modified Atmosphere Packaging Material Market Sales by Application (2019-2024)
- 7.3 Global Modified Atmosphere Packaging Material Market Size (M USD) by Application (2019-2024)
- 7.4 Global Modified Atmosphere Packaging Material Sales Growth Rate by Application (2019-2024)

8 MODIFIED ATMOSPHERE PACKAGING MATERIAL MARKET CONSUMPTION BY REGION

- 8.1 Global Modified Atmosphere Packaging Material Sales by Region
 - 8.1.1 Global Modified Atmosphere Packaging Material Sales by Region
 - 8.1.2 Global Modified Atmosphere Packaging Material Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Modified Atmosphere Packaging Material Sales by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Modified Atmosphere Packaging Material Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Modified Atmosphere Packaging Material Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Modified Atmosphere Packaging Material Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Modified Atmosphere Packaging Material Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 MODIFIED ATMOSPHERE PACKAGING MATERIAL MARKET PRODUCTION BY REGION

9.1 Global Production of Modified Atmosphere Packaging Material by Region (2019-2024)

9.2 Global Modified Atmosphere Packaging Material Revenue Market Share by Region (2019-2024)

9.3 Global Modified Atmosphere Packaging Material Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Modified Atmosphere Packaging Material Production

9.4.1 North America Modified Atmosphere Packaging Material Production Growth Rate (2019-2024)

9.4.2 North America Modified Atmosphere Packaging Material Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Modified Atmosphere Packaging Material Production

9.5.1 Europe Modified Atmosphere Packaging Material Production Growth Rate (2019-2024)

9.5.2 Europe Modified Atmosphere Packaging Material Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Modified Atmosphere Packaging Material Production (2019-2024)

9.6.1 Japan Modified Atmosphere Packaging Material Production Growth Rate (2019-2024)

9.6.2 Japan Modified Atmosphere Packaging Material Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Modified Atmosphere Packaging Material Production (2019-2024)

9.7.1 China Modified Atmosphere Packaging Material Production Growth Rate (2019-2024)

9.7.2 China Modified Atmosphere Packaging Material Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 Amcor

- 10.1.1 Amcor Modified Atmosphere Packaging Material Basic Information
- 10.1.2 Amcor Modified Atmosphere Packaging Material Product Overview
- 10.1.3 Amcor Modified Atmosphere Packaging Material Product Market Performance
- 10.1.4 Amcor Business Overview
- 10.1.5 Amcor Modified Atmosphere Packaging Material SWOT Analysis
- 10.1.6 Amcor Recent Developments

10.2 Berry Plastics

- 10.2.1 Berry Plastics Modified Atmosphere Packaging Material Basic Information
- 10.2.2 Berry Plastics Modified Atmosphere Packaging Material Product Overview
- 10.2.3 Berry Plastics Modified Atmosphere Packaging Material Product Market Performance
- 10.2.4 Berry Plastics Business Overview
- 10.2.5 Berry Plastics Modified Atmosphere Packaging Material SWOT Analysis
- 10.2.6 Berry Plastics Recent Developments

10.3 Sealed Air

- 10.3.1 Sealed Air Modified Atmosphere Packaging Material Basic Information
- 10.3.2 Sealed Air Modified Atmosphere Packaging Material Product Overview
- 10.3.3 Sealed Air Modified Atmosphere Packaging Material Product Market Performance
- 10.3.4 Sealed Air Modified Atmosphere Packaging Material SWOT Analysis
- 10.3.5 Sealed Air Business Overview
- 10.3.6 Sealed Air Recent Developments

10.4 KI?ckner Pentaplast

- 10.4.1 KI?ckner Pentaplast Modified Atmosphere Packaging Material Basic Information
- 10.4.2 KI?ckner Pentaplast Modified Atmosphere Packaging Material Product Overview
- 10.4.3 KI?ckner Pentaplast Modified Atmosphere Packaging Material Product Market Performance
- 10.4.4 KI?ckner Pentaplast Business Overview
- 10.4.5 KI?ckner Pentaplast Recent Developments

10.5 Silver Plastics

- 10.5.1 Silver Plastics Modified Atmosphere Packaging Material Basic Information
- 10.5.2 Silver Plastics Modified Atmosphere Packaging Material Product Overview
- 10.5.3 Silver Plastics Modified Atmosphere Packaging Material Product Market Performance
- 10.5.4 Silver Plastics Business Overview

- 10.5.5 Silver Plastics Recent Developments
- 10.6 Quinn Packaging
 - 10.6.1 Quinn Packaging Modified Atmosphere Packaging Material Basic Information
 - 10.6.2 Quinn Packaging Modified Atmosphere Packaging Material Product Overview
 - 10.6.3 Quinn Packaging Modified Atmosphere Packaging Material Product Market Performance
 - 10.6.4 Quinn Packaging Business Overview
 - 10.6.5 Quinn Packaging Recent Developments
- 10.7 ES-Plastic
 - 10.7.1 ES-Plastic Modified Atmosphere Packaging Material Basic Information
 - 10.7.2 ES-Plastic Modified Atmosphere Packaging Material Product Overview
 - 10.7.3 ES-Plastic Modified Atmosphere Packaging Material Product Market Performance
 - 10.7.4 ES-Plastic Business Overview
 - 10.7.5 ES-Plastic Recent Developments
- 10.8 Pro-Pac Ostendorf Plastic
 - 10.8.1 Pro-Pac Ostendorf Plastic Modified Atmosphere Packaging Material Basic Information
 - 10.8.2 Pro-Pac Ostendorf Plastic Modified Atmosphere Packaging Material Product Overview
 - 10.8.3 Pro-Pac Ostendorf Plastic Modified Atmosphere Packaging Material Product Market Performance
 - 10.8.4 Pro-Pac Ostendorf Plastic Business Overview
 - 10.8.5 Pro-Pac Ostendorf Plastic Recent Developments
- 10.9 PETRUZALEK
 - 10.9.1 PETRUZALEK Modified Atmosphere Packaging Material Basic Information
 - 10.9.2 PETRUZALEK Modified Atmosphere Packaging Material Product Overview
 - 10.9.3 PETRUZALEK Modified Atmosphere Packaging Material Product Market Performance
 - 10.9.4 PETRUZALEK Business Overview
 - 10.9.5 PETRUZALEK Recent Developments
- 10.10 WINPAK
 - 10.10.1 WINPAK Modified Atmosphere Packaging Material Basic Information
 - 10.10.2 WINPAK Modified Atmosphere Packaging Material Product Overview
 - 10.10.3 WINPAK Modified Atmosphere Packaging Material Product Market Performance
 - 10.10.4 WINPAK Business Overview
 - 10.10.5 WINPAK Recent Developments
- 10.11 Anl Plastics

- 10.11.1 Anl Plastics Modified Atmosphere Packaging Material Basic Information
- 10.11.2 Anl Plastics Modified Atmosphere Packaging Material Product Overview
- 10.11.3 Anl Plastics Modified Atmosphere Packaging Material Product Market Performance
- 10.11.4 Anl Plastics Business Overview
- 10.11.5 Anl Plastics Recent Developments

11 MODIFIED ATMOSPHERE PACKAGING MATERIAL MARKET FORECAST BY REGION

- 11.1 Global Modified Atmosphere Packaging Material Market Size Forecast
- 11.2 Global Modified Atmosphere Packaging Material Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Modified Atmosphere Packaging Material Market Size Forecast by Country
 - 11.2.3 Asia Pacific Modified Atmosphere Packaging Material Market Size Forecast by Region
 - 11.2.4 South America Modified Atmosphere Packaging Material Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Consumption of Modified Atmosphere Packaging Material by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Modified Atmosphere Packaging Material Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Modified Atmosphere Packaging Material by Type (2025-2032)
 - 12.1.2 Global Modified Atmosphere Packaging Material Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of Modified Atmosphere Packaging Material by Type (2025-2032)
- 12.2 Global Modified Atmosphere Packaging Material Market Forecast by Application (2025-2032)
 - 12.2.1 Global Modified Atmosphere Packaging Material Sales (K MT) Forecast by Application
 - 12.2.2 Global Modified Atmosphere Packaging Material Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Modified Atmosphere Packaging Material Market Size Comparison by Region (M USD)

Table 5. Global Modified Atmosphere Packaging Material Sales (K MT) by Manufacturers (2019-2024)

Table 6. Global Modified Atmosphere Packaging Material Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Modified Atmosphere Packaging Material Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Modified Atmosphere Packaging Material Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Modified Atmosphere Packaging Material as of 2022)

Table 10. Global Market Modified Atmosphere Packaging Material Average Price (USD/MT) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Modified Atmosphere Packaging Material Sales Sites and Area Served

Table 12. Manufacturers Modified Atmosphere Packaging Material Product Type

Table 13. Global Modified Atmosphere Packaging Material Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Modified Atmosphere Packaging Material

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Modified Atmosphere Packaging Material Market Challenges

Table 22. Global Modified Atmosphere Packaging Material Sales by Type (K MT)

Table 23. Global Modified Atmosphere Packaging Material Market Size by Type (M USD)

Table 24. Global Modified Atmosphere Packaging Material Sales (K MT) by Type (2019-2024)

Table 25. Global Modified Atmosphere Packaging Material Sales Market Share by Type (2019-2024)

Table 26. Global Modified Atmosphere Packaging Material Market Size (M USD) by Type (2019-2024)

Table 27. Global Modified Atmosphere Packaging Material Market Size Share by Type (2019-2024)

Table 28. Global Modified Atmosphere Packaging Material Price (USD/MT) by Type (2019-2024)

Table 29. Global Modified Atmosphere Packaging Material Sales (K MT) by Application

Table 30. Global Modified Atmosphere Packaging Material Market Size by Application

Table 31. Global Modified Atmosphere Packaging Material Sales by Application (2019-2024) & (K MT)

Table 32. Global Modified Atmosphere Packaging Material Sales Market Share by Application (2019-2024)

Table 33. Global Modified Atmosphere Packaging Material Sales by Application (2019-2024) & (M USD)

Table 34. Global Modified Atmosphere Packaging Material Market Share by Application (2019-2024)

Table 35. Global Modified Atmosphere Packaging Material Sales Growth Rate by Application (2019-2024)

Table 36. Global Modified Atmosphere Packaging Material Sales by Region (2019-2024) & (K MT)

Table 37. Global Modified Atmosphere Packaging Material Sales Market Share by Region (2019-2024)

Table 38. North America Modified Atmosphere Packaging Material Sales by Country (2019-2024) & (K MT)

Table 39. Europe Modified Atmosphere Packaging Material Sales by Country (2019-2024) & (K MT)

Table 40. Asia Pacific Modified Atmosphere Packaging Material Sales by Region (2019-2024) & (K MT)

Table 41. South America Modified Atmosphere Packaging Material Sales by Country (2019-2024) & (K MT)

Table 42. Middle East and Africa Modified Atmosphere Packaging Material Sales by Region (2019-2024) & (K MT)

Table 43. Global Modified Atmosphere Packaging Material Production (K MT) by Region (2019-2024)

Table 44. Global Modified Atmosphere Packaging Material Revenue (US\$ Million) by Region (2019-2024)

Table 45. Global Modified Atmosphere Packaging Material Revenue Market Share by

Region (2019-2024)

Table 46. Global Modified Atmosphere Packaging Material Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 47. North America Modified Atmosphere Packaging Material Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 48. Europe Modified Atmosphere Packaging Material Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 49. Japan Modified Atmosphere Packaging Material Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 50. China Modified Atmosphere Packaging Material Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 51. Amcor Modified Atmosphere Packaging Material Basic Information

Table 52. Amcor Modified Atmosphere Packaging Material Product Overview

Table 53. Amcor Modified Atmosphere Packaging Material Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 54. Amcor Business Overview

Table 55. Amcor Modified Atmosphere Packaging Material SWOT Analysis

Table 56. Amcor Recent Developments

Table 57. Berry Plastics Modified Atmosphere Packaging Material Basic Information

Table 58. Berry Plastics Modified Atmosphere Packaging Material Product Overview

Table 59. Berry Plastics Modified Atmosphere Packaging Material Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 60. Berry Plastics Business Overview

Table 61. Berry Plastics Modified Atmosphere Packaging Material SWOT Analysis

Table 62. Berry Plastics Recent Developments

Table 63. Sealed Air Modified Atmosphere Packaging Material Basic Information

Table 64. Sealed Air Modified Atmosphere Packaging Material Product Overview

Table 65. Sealed Air Modified Atmosphere Packaging Material Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 66. Sealed Air Modified Atmosphere Packaging Material SWOT Analysis

Table 67. Sealed Air Business Overview

Table 68. Sealed Air Recent Developments

Table 69. Klockner Pentaplast Modified Atmosphere Packaging Material Basic Information

Table 70. Klockner Pentaplast Modified Atmosphere Packaging Material Product Overview

Table 71. Klockner Pentaplast Modified Atmosphere Packaging Material Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 72. Klockner Pentaplast Business Overview

- Table 73. KI?ckner Pentaplast Recent Developments
- Table 74. Silver Plastics Modified Atmosphere Packaging Material Basic Information
- Table 75. Silver Plastics Modified Atmosphere Packaging Material Product Overview
- Table 76. Silver Plastics Modified Atmosphere Packaging Material Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 77. Silver Plastics Business Overview
- Table 78. Silver Plastics Recent Developments
- Table 79. Quinn Packaging Modified Atmosphere Packaging Material Basic Information
- Table 80. Quinn Packaging Modified Atmosphere Packaging Material Product Overview
- Table 81. Quinn Packaging Modified Atmosphere Packaging Material Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 82. Quinn Packaging Business Overview
- Table 83. Quinn Packaging Recent Developments
- Table 84. ES-Plastic Modified Atmosphere Packaging Material Basic Information
- Table 85. ES-Plastic Modified Atmosphere Packaging Material Product Overview
- Table 86. ES-Plastic Modified Atmosphere Packaging Material Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 87. ES-Plastic Business Overview
- Table 88. ES-Plastic Recent Developments
- Table 89. Pro-Pac Ostendorf Plastic Modified Atmosphere Packaging Material Basic Information
- Table 90. Pro-Pac Ostendorf Plastic Modified Atmosphere Packaging Material Product Overview
- Table 91. Pro-Pac Ostendorf Plastic Modified Atmosphere Packaging Material Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 92. Pro-Pac Ostendorf Plastic Business Overview
- Table 93. Pro-Pac Ostendorf Plastic Recent Developments
- Table 94. PETRUZALEK Modified Atmosphere Packaging Material Basic Information
- Table 95. PETRUZALEK Modified Atmosphere Packaging Material Product Overview
- Table 96. PETRUZALEK Modified Atmosphere Packaging Material Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 97. PETRUZALEK Business Overview
- Table 98. PETRUZALEK Recent Developments
- Table 99. WINPAK Modified Atmosphere Packaging Material Basic Information
- Table 100. WINPAK Modified Atmosphere Packaging Material Product Overview
- Table 101. WINPAK Modified Atmosphere Packaging Material Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 102. WINPAK Business Overview
- Table 103. WINPAK Recent Developments

- Table 104. Anl Plastics Modified Atmosphere Packaging Material Basic Information
- Table 105. Anl Plastics Modified Atmosphere Packaging Material Product Overview
- Table 106. Anl Plastics Modified Atmosphere Packaging Material Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 107. Anl Plastics Business Overview
- Table 108. Anl Plastics Recent Developments
- Table 109. Global Modified Atmosphere Packaging Material Sales Forecast by Region (2025-2032) & (K MT)
- Table 110. Global Modified Atmosphere Packaging Material Market Size Forecast by Region (2025-2032) & (M USD)
- Table 111. North America Modified Atmosphere Packaging Material Sales Forecast by Country (2025-2032) & (K MT)
- Table 112. North America Modified Atmosphere Packaging Material Market Size Forecast by Country (2025-2032) & (M USD)
- Table 113. Europe Modified Atmosphere Packaging Material Sales Forecast by Country (2025-2032) & (K MT)
- Table 114. Europe Modified Atmosphere Packaging Material Market Size Forecast by Country (2025-2032) & (M USD)
- Table 115. Asia Pacific Modified Atmosphere Packaging Material Sales Forecast by Region (2025-2032) & (K MT)
- Table 116. Asia Pacific Modified Atmosphere Packaging Material Market Size Forecast by Region (2025-2032) & (M USD)
- Table 117. South America Modified Atmosphere Packaging Material Sales Forecast by Country (2025-2032) & (K MT)
- Table 118. South America Modified Atmosphere Packaging Material Market Size Forecast by Country (2025-2032) & (M USD)
- Table 119. Middle East and Africa Modified Atmosphere Packaging Material Consumption Forecast by Country (2025-2032) & (Units)
- Table 120. Middle East and Africa Modified Atmosphere Packaging Material Market Size Forecast by Country (2025-2032) & (M USD)
- Table 121. Global Modified Atmosphere Packaging Material Sales Forecast by Type (2025-2032) & (K MT)
- Table 122. Global Modified Atmosphere Packaging Material Market Size Forecast by Type (2025-2032) & (M USD)
- Table 123. Global Modified Atmosphere Packaging Material Price Forecast by Type (2025-2032) & (USD/MT)
- Table 124. Global Modified Atmosphere Packaging Material Sales (K MT) Forecast by Application (2025-2032)
- Table 125. Global Modified Atmosphere Packaging Material Market Size Forecast by

Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Modified Atmosphere Packaging Material

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Modified Atmosphere Packaging Material Market Size (M USD), 2019-2032

Figure 5. Global Modified Atmosphere Packaging Material Market Size (M USD) (2019-2032)

Figure 6. Global Modified Atmosphere Packaging Material Sales (K MT) & (2019-2032)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Modified Atmosphere Packaging Material Market Size by Country (M USD)

Figure 11. Modified Atmosphere Packaging Material Sales Share by Manufacturers in 2023

Figure 12. Global Modified Atmosphere Packaging Material Revenue Share by Manufacturers in 2023

Figure 13. Modified Atmosphere Packaging Material Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 14. Global Market Modified Atmosphere Packaging Material Average Price (USD/MT) of Key Manufacturers in 2023

Figure 15. The Global 5 and 10 Largest Players: Market Share by Modified Atmosphere Packaging Material Revenue in 2023

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Modified Atmosphere Packaging Material Market Share by Type

Figure 18. Sales Market Share of Modified Atmosphere Packaging Material by Type (2019-2024)

Figure 19. Sales Market Share of Modified Atmosphere Packaging Material by Type in 2023

Figure 20. Market Size Share of Modified Atmosphere Packaging Material by Type (2019-2024)

Figure 21. Market Size Market Share of Modified Atmosphere Packaging Material by Type in 2023

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Modified Atmosphere Packaging Material Market Share by Application

Figure 24. Global Modified Atmosphere Packaging Material Sales Market Share by

Application (2019-2024)

Figure 25. Global Modified Atmosphere Packaging Material Sales Market Share by Application in 2023

Figure 26. Global Modified Atmosphere Packaging Material Market Share by Application (2019-2024)

Figure 27. Global Modified Atmosphere Packaging Material Market Share by Application in 2023

Figure 28. Global Modified Atmosphere Packaging Material Sales Growth Rate by Application (2019-2024)

Figure 29. Global Modified Atmosphere Packaging Material Sales Market Share by Region (2019-2024)

Figure 30. North America Modified Atmosphere Packaging Material Sales and Growth Rate (2019-2024) & (K MT)

Figure 31. North America Modified Atmosphere Packaging Material Sales Market Share by Country in 2023

Figure 32. U.S. Modified Atmosphere Packaging Material Sales and Growth Rate (2019-2024) & (K MT)

Figure 33. Canada Modified Atmosphere Packaging Material Sales (K MT) and Growth Rate (2019-2024)

Figure 34. Mexico Modified Atmosphere Packaging Material Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Modified Atmosphere Packaging Material Sales and Growth Rate (2019-2024) & (K MT)

Figure 36. Europe Modified Atmosphere Packaging Material Sales Market Share by Country in 2023

Figure 37. Germany Modified Atmosphere Packaging Material Sales and Growth Rate (2019-2024) & (K MT)

Figure 38. France Modified Atmosphere Packaging Material Sales and Growth Rate (2019-2024) & (K MT)

Figure 39. U.K. Modified Atmosphere Packaging Material Sales and Growth Rate (2019-2024) & (K MT)

Figure 40. Italy Modified Atmosphere Packaging Material Sales and Growth Rate (2019-2024) & (K MT)

Figure 41. Russia Modified Atmosphere Packaging Material Sales and Growth Rate (2019-2024) & (K MT)

Figure 42. Asia Pacific Modified Atmosphere Packaging Material Sales and Growth Rate (K MT)

Figure 43. Asia Pacific Modified Atmosphere Packaging Material Sales Market Share by Region in 2023

Figure 44. China Modified Atmosphere Packaging Material Sales and Growth Rate (2019-2024) & (K MT)

Figure 45. Japan Modified Atmosphere Packaging Material Sales and Growth Rate (2019-2024) & (K MT)

Figure 46. South Korea Modified Atmosphere Packaging Material Sales and Growth Rate (2019-2024) & (K MT)

Figure 47. India Modified Atmosphere Packaging Material Sales and Growth Rate (2019-2024) & (K MT)

Figure 48. Southeast Asia Modified Atmosphere Packaging Material Sales and Growth Rate (2019-2024) & (K MT)

Figure 49. South America Modified Atmosphere Packaging Material Sales and Growth Rate (K MT)

Figure 50. South America Modified Atmosphere Packaging Material Sales Market Share by Country in 2023

Figure 51. Brazil Modified Atmosphere Packaging Material Sales and Growth Rate (2019-2024) & (K MT)

Figure 52. Argentina Modified Atmosphere Packaging Material Sales and Growth Rate (2019-2024) & (K MT)

Figure 53. Columbia Modified Atmosphere Packaging Material Sales and Growth Rate (2019-2024) & (K MT)

Figure 54. Middle East and Africa Modified Atmosphere Packaging Material Sales and Growth Rate (K MT)

Figure 55. Middle East and Africa Modified Atmosphere Packaging Material Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Modified Atmosphere Packaging Material Sales and Growth Rate (2019-2024) & (K MT)

Figure 57. UAE Modified Atmosphere Packaging Material Sales and Growth Rate (2019-2024) & (K MT)

Figure 58. Egypt Modified Atmosphere Packaging Material Sales and Growth Rate (2019-2024) & (K MT)

Figure 59. Nigeria Modified Atmosphere Packaging Material Sales and Growth Rate (2019-2024) & (K MT)

Figure 60. South Africa Modified Atmosphere Packaging Material Sales and Growth Rate (2019-2024) & (K MT)

Figure 61. Global Modified Atmosphere Packaging Material Production Market Share by Region (2019-2024)

Figure 62. North America Modified Atmosphere Packaging Material Production (K MT) Growth Rate (2019-2024)

Figure 63. Europe Modified Atmosphere Packaging Material Production (K MT) Growth

Rate (2019-2024)

Figure 64. Japan Modified Atmosphere Packaging Material Production (K MT) Growth Rate (2019-2024)

Figure 65. China Modified Atmosphere Packaging Material Production (K MT) Growth Rate (2019-2024)

Figure 66. Global Modified Atmosphere Packaging Material Sales Forecast by Volume (2019-2032) & (K MT)

Figure 67. Global Modified Atmosphere Packaging Material Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Modified Atmosphere Packaging Material Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Modified Atmosphere Packaging Material Market Share Forecast by Type (2025-2032)

Figure 70. Global Modified Atmosphere Packaging Material Sales Forecast by Application (2025-2032)

Figure 71. Global Modified Atmosphere Packaging Material Market Share Forecast by Application (2025-2032)

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