

# Global Mobility on Demand (MoD) Market Research Report 2024, Forecast to 2032

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## Abstracts

### Report Overview

Mobility on Demand (MoD) refers to the ability of individuals to utilize varying transportation modes to make their journeys more efficient or complete. Mobility on demand (MOD) is a new concept based on the principle that transportation is a commodity where modes have economic values that are distinguishable in terms of cost, journey time, wait time, number of connections, convenience, and other attributes. MOD enables consumers to access mobility, goods, and services on demand by dispatching or using shared mobility, delivery services, and public transportation solutions through an integrated and connected multi-modal network.

The global Mobility on Demand (MoD) market size was estimated at USD 3357 million in 2023 and is projected to reach USD 5967.14 million by 2032, exhibiting a CAGR of 6.60% during the forecast period.

North America Mobility on Demand (MoD) market size was estimated at USD 976.51 million in 2023, at a CAGR of 5.66% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Mobility on Demand (MoD) market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business

organization. The report structure also focuses on the competitive landscape of the Global Mobility on Demand (MoD) Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Mobility on Demand (MoD) market in any manner.

### Global Mobility on Demand (MoD) Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### Key Company

Uber Technologies

Inc.

Lyft

Inc.

Grab Holdings Inc.

Delphi Automotive PLC

Denso Corporation

Intel Corporation

Tomtom NV

Robert Bosch Gmbh

International Business Machines Corp

Didi Chuxing

Gett Inc

Caocao Mobility

ANI Technologies Pvt. Ltd.

Neutron Holdings

Inc.

Bird Rides

Inc.

Coup Mobility GmbH

Market Segmentation (by Type)

Car Rental

E Hailing

Station Based Mobility

Car Sharing

Market Segmentation (by Application)

Commercial

Personal

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Mobility on Demand (MoD) Market

Overview of the regional outlook of the Mobility on Demand (MoD) Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your

competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Mobility on Demand (MoD) Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Mobility on Demand (MoD), their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Mobility on Demand (MoD)
- 1.2 Key Market Segments
  - 1.2.1 Mobility on Demand (MoD) Segment by Type
  - 1.2.2 Mobility on Demand (MoD) Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 MOBILITY ON DEMAND (MOD) MARKET OVERVIEW**

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 MOBILITY ON DEMAND (MOD) MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Mobility on Demand (MoD) Revenue Market Share by Company (2019-2024)
- 3.2 Mobility on Demand (MoD) Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company Mobility on Demand (MoD) Market Size Sites, Area Served, Product Type
- 3.4 Mobility on Demand (MoD) Market Competitive Situation and Trends
  - 3.4.1 Mobility on Demand (MoD) Market Concentration Rate
  - 3.4.2 Global 5 and 10 Largest Mobility on Demand (MoD) Players Market Share by Revenue
  - 3.4.3 Mergers & Acquisitions, Expansion

### **4 MOBILITY ON DEMAND (MOD) VALUE CHAIN ANALYSIS**

- 4.1 Mobility on Demand (MoD) Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF MOBILITY ON DEMAND (MOD) MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 Mergers & Acquisitions
  - 5.5.2 Expansions
  - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 MOBILITY ON DEMAND (MOD) MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Mobility on Demand (MoD) Market Size Market Share by Type (2019-2024)
- 6.3 Global Mobility on Demand (MoD) Market Size Growth Rate by Type (2019-2024)

## **7 MOBILITY ON DEMAND (MOD) MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Mobility on Demand (MoD) Market Size (M USD) by Application (2019-2024)
- 7.3 Global Mobility on Demand (MoD) Market Size Growth Rate by Application (2019-2024)

## **8 MOBILITY ON DEMAND (MOD) MARKET SEGMENTATION BY REGION**

- 8.1 Global Mobility on Demand (MoD) Market Size by Region
  - 8.1.1 Global Mobility on Demand (MoD) Market Size by Region
  - 8.1.2 Global Mobility on Demand (MoD) Market Size Market Share by Region
- 8.2 North America
  - 8.2.1 North America Mobility on Demand (MoD) Market Size by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Mobility on Demand (MoD) Market Size by Country
  - 8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Mobility on Demand (MoD) Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Mobility on Demand (MoD) Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Mobility on Demand (MoD) Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

9.1 Uber Technologies

9.1.1 Uber Technologies Mobility on Demand (MoD) Basic Information

9.1.2 Uber Technologies Mobility on Demand (MoD) Product Overview

9.1.3 Uber Technologies Mobility on Demand (MoD) Product Market Performance

9.1.4 Uber Technologies Mobility on Demand (MoD) SWOT Analysis

9.1.5 Uber Technologies Business Overview

9.1.6 Uber Technologies Recent Developments

9.2 Inc.

9.2.1 Inc. Mobility on Demand (MoD) Basic Information

9.2.2 Inc. Mobility on Demand (MoD) Product Overview

9.2.3 Inc. Mobility on Demand (MoD) Product Market Performance

9.2.4 Inc. Mobility on Demand (MoD) SWOT Analysis

9.2.5 Inc. Business Overview

## 9.2.6 Inc. Recent Developments

## 9.3 Lyft

### 9.3.1 Lyft Mobility on Demand (MoD) Basic Information

### 9.3.2 Lyft Mobility on Demand (MoD) Product Overview

### 9.3.3 Lyft Mobility on Demand (MoD) Product Market Performance

### 9.3.4 Lyft Mobility on Demand (MoD) SWOT Analysis

### 9.3.5 Lyft Business Overview

### 9.3.6 Lyft Recent Developments

## 9.4 Inc.

### 9.4.1 Inc. Mobility on Demand (MoD) Basic Information

### 9.4.2 Inc. Mobility on Demand (MoD) Product Overview

### 9.4.3 Inc. Mobility on Demand (MoD) Product Market Performance

### 9.4.4 Inc. Business Overview

### 9.4.5 Inc. Recent Developments

## 9.5 Grab Holdings Inc.

### 9.5.1 Grab Holdings Inc. Mobility on Demand (MoD) Basic Information

### 9.5.2 Grab Holdings Inc. Mobility on Demand (MoD) Product Overview

### 9.5.3 Grab Holdings Inc. Mobility on Demand (MoD) Product Market Performance

### 9.5.4 Grab Holdings Inc. Business Overview

### 9.5.5 Grab Holdings Inc. Recent Developments

## 9.6 Delphi Automotive PLC

### 9.6.1 Delphi Automotive PLC Mobility on Demand (MoD) Basic Information

### 9.6.2 Delphi Automotive PLC Mobility on Demand (MoD) Product Overview

### 9.6.3 Delphi Automotive PLC Mobility on Demand (MoD) Product Market Performance

### 9.6.4 Delphi Automotive PLC Business Overview

### 9.6.5 Delphi Automotive PLC Recent Developments

## 9.7 Denso Corporation

### 9.7.1 Denso Corporation Mobility on Demand (MoD) Basic Information

### 9.7.2 Denso Corporation Mobility on Demand (MoD) Product Overview

### 9.7.3 Denso Corporation Mobility on Demand (MoD) Product Market Performance

### 9.7.4 Denso Corporation Business Overview

### 9.7.5 Denso Corporation Recent Developments

## 9.8 Intel Corporation

### 9.8.1 Intel Corporation Mobility on Demand (MoD) Basic Information

### 9.8.2 Intel Corporation Mobility on Demand (MoD) Product Overview

### 9.8.3 Intel Corporation Mobility on Demand (MoD) Product Market Performance

### 9.8.4 Intel Corporation Business Overview

### 9.8.5 Intel Corporation Recent Developments

## 9.9 Tomtom NV

- 9.9.1 Tomtom NV Mobility on Demand (MoD) Basic Information
- 9.9.2 Tomtom NV Mobility on Demand (MoD) Product Overview
- 9.9.3 Tomtom NV Mobility on Demand (MoD) Product Market Performance
- 9.9.4 Tomtom NV Business Overview
- 9.9.5 Tomtom NV Recent Developments
- 9.10 Robert Bosch Gmbh
  - 9.10.1 Robert Bosch Gmbh Mobility on Demand (MoD) Basic Information
  - 9.10.2 Robert Bosch Gmbh Mobility on Demand (MoD) Product Overview
  - 9.10.3 Robert Bosch Gmbh Mobility on Demand (MoD) Product Market Performance
  - 9.10.4 Robert Bosch Gmbh Business Overview
  - 9.10.5 Robert Bosch Gmbh Recent Developments
- 9.11 International Business Machines Corp
  - 9.11.1 International Business Machines Corp Mobility on Demand (MoD) Basic Information
  - 9.11.2 International Business Machines Corp Mobility on Demand (MoD) Product Overview
  - 9.11.3 International Business Machines Corp Mobility on Demand (MoD) Product Market Performance
  - 9.11.4 International Business Machines Corp Business Overview
  - 9.11.5 International Business Machines Corp Recent Developments
- 9.12 Didi Chuxing
  - 9.12.1 Didi Chuxing Mobility on Demand (MoD) Basic Information
  - 9.12.2 Didi Chuxing Mobility on Demand (MoD) Product Overview
  - 9.12.3 Didi Chuxing Mobility on Demand (MoD) Product Market Performance
  - 9.12.4 Didi Chuxing Business Overview
  - 9.12.5 Didi Chuxing Recent Developments
- 9.13 Gett Inc
  - 9.13.1 Gett Inc Mobility on Demand (MoD) Basic Information
  - 9.13.2 Gett Inc Mobility on Demand (MoD) Product Overview
  - 9.13.3 Gett Inc Mobility on Demand (MoD) Product Market Performance
  - 9.13.4 Gett Inc Business Overview
  - 9.13.5 Gett Inc Recent Developments
- 9.14 Caocao Mobility
  - 9.14.1 Caocao Mobility Mobility on Demand (MoD) Basic Information
  - 9.14.2 Caocao Mobility Mobility on Demand (MoD) Product Overview
  - 9.14.3 Caocao Mobility Mobility on Demand (MoD) Product Market Performance
  - 9.14.4 Caocao Mobility Business Overview
  - 9.14.5 Caocao Mobility Recent Developments
- 9.15 ANI Technologies Pvt. Ltd.

- 9.15.1 ANI Technologies Pvt. Ltd. Mobility on Demand (MoD) Basic Information
- 9.15.2 ANI Technologies Pvt. Ltd. Mobility on Demand (MoD) Product Overview
- 9.15.3 ANI Technologies Pvt. Ltd. Mobility on Demand (MoD) Product Market Performance
- 9.15.4 ANI Technologies Pvt. Ltd. Business Overview
- 9.15.5 ANI Technologies Pvt. Ltd. Recent Developments
- 9.16 Neutron Holdings
  - 9.16.1 Neutron Holdings Mobility on Demand (MoD) Basic Information
  - 9.16.2 Neutron Holdings Mobility on Demand (MoD) Product Overview
  - 9.16.3 Neutron Holdings Mobility on Demand (MoD) Product Market Performance
  - 9.16.4 Neutron Holdings Business Overview
  - 9.16.5 Neutron Holdings Recent Developments
- 9.17 Inc.
  - 9.17.1 Inc. Mobility on Demand (MoD) Basic Information
  - 9.17.2 Inc. Mobility on Demand (MoD) Product Overview
  - 9.17.3 Inc. Mobility on Demand (MoD) Product Market Performance
  - 9.17.4 Inc. Business Overview
  - 9.17.5 Inc. Recent Developments
- 9.18 Bird Rides
  - 9.18.1 Bird Rides Mobility on Demand (MoD) Basic Information
  - 9.18.2 Bird Rides Mobility on Demand (MoD) Product Overview
  - 9.18.3 Bird Rides Mobility on Demand (MoD) Product Market Performance
  - 9.18.4 Bird Rides Business Overview
  - 9.18.5 Bird Rides Recent Developments
- 9.19 Inc.
  - 9.19.1 Inc. Mobility on Demand (MoD) Basic Information
  - 9.19.2 Inc. Mobility on Demand (MoD) Product Overview
  - 9.19.3 Inc. Mobility on Demand (MoD) Product Market Performance
  - 9.19.4 Inc. Business Overview
  - 9.19.5 Inc. Recent Developments
- 9.20 Coup Mobility GmbH
  - 9.20.1 Coup Mobility GmbH Mobility on Demand (MoD) Basic Information
  - 9.20.2 Coup Mobility GmbH Mobility on Demand (MoD) Product Overview
  - 9.20.3 Coup Mobility GmbH Mobility on Demand (MoD) Product Market Performance
  - 9.20.4 Coup Mobility GmbH Business Overview
  - 9.20.5 Coup Mobility GmbH Recent Developments

## **10 MOBILITY ON DEMAND (MOD) REGIONAL MARKET FORECAST**

10.1 Global Mobility on Demand (MoD) Market Size Forecast

10.2 Global Mobility on Demand (MoD) Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Mobility on Demand (MoD) Market Size Forecast by Country

10.2.3 Asia Pacific Mobility on Demand (MoD) Market Size Forecast by Region

10.2.4 South America Mobility on Demand (MoD) Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Mobility on Demand (MoD) by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)**

11.1 Global Mobility on Demand (MoD) Market Forecast by Type (2025-2032)

11.2 Global Mobility on Demand (MoD) Market Forecast by Application (2025-2032)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Mobility on Demand (MoD) Market Size Comparison by Region (M USD)

Table 5. Global Mobility on Demand (MoD) Revenue (M USD) by Company  
(2019-2024)

Table 6. Global Mobility on Demand (MoD) Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Mobility on Demand (MoD) as of 2022)

Table 8. Company Mobility on Demand (MoD) Market Size Sites and Area Served

Table 9. Company Mobility on Demand (MoD) Product Type

Table 10. Global Mobility on Demand (MoD) Company Market Concentration Ratio  
(CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Mobility on Demand (MoD)

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Mobility on Demand (MoD) Market Challenges

Table 18. Global Mobility on Demand (MoD) Market Size by Type (M USD)

Table 19. Global Mobility on Demand (MoD) Market Size (M USD) by Type (2019-2024)

Table 20. Global Mobility on Demand (MoD) Market Size Share by Type (2019-2024)

Table 21. Global Mobility on Demand (MoD) Market Size Growth Rate by Type  
(2019-2024)

Table 22. Global Mobility on Demand (MoD) Market Size by Application

Table 23. Global Mobility on Demand (MoD) Market Size by Application (2019-2024) &  
(M USD)

Table 24. Global Mobility on Demand (MoD) Market Share by Application (2019-2024)

Table 25. Global Mobility on Demand (MoD) Market Size Growth Rate by Application  
(2019-2024)

Table 26. Global Mobility on Demand (MoD) Market Size by Region (2019-2024) & (M  
USD)

Table 27. Global Mobility on Demand (MoD) Market Size Market Share by Region  
(2019-2024)

- Table 28. North America Mobility on Demand (MoD) Market Size by Country (2019-2024) & (M USD)
- Table 29. Europe Mobility on Demand (MoD) Market Size by Country (2019-2024) & (M USD)
- Table 30. Asia Pacific Mobility on Demand (MoD) Market Size by Region (2019-2024) & (M USD)
- Table 31. South America Mobility on Demand (MoD) Market Size by Country (2019-2024) & (M USD)
- Table 32. Middle East and Africa Mobility on Demand (MoD) Market Size by Region (2019-2024) & (M USD)
- Table 33. Uber Technologies Mobility on Demand (MoD) Basic Information
- Table 34. Uber Technologies Mobility on Demand (MoD) Product Overview
- Table 35. Uber Technologies Mobility on Demand (MoD) Revenue (M USD) and Gross Margin (2019-2024)
- Table 36. Uber Technologies Mobility on Demand (MoD) SWOT Analysis
- Table 37. Uber Technologies Business Overview
- Table 38. Uber Technologies Recent Developments
- Table 39. Inc. Mobility on Demand (MoD) Basic Information
- Table 40. Inc. Mobility on Demand (MoD) Product Overview
- Table 41. Inc. Mobility on Demand (MoD) Revenue (M USD) and Gross Margin (2019-2024)
- Table 42. Inc. Mobility on Demand (MoD) SWOT Analysis
- Table 43. Inc. Business Overview
- Table 44. Inc. Recent Developments
- Table 45. Lyft Mobility on Demand (MoD) Basic Information
- Table 46. Lyft Mobility on Demand (MoD) Product Overview
- Table 47. Lyft Mobility on Demand (MoD) Revenue (M USD) and Gross Margin (2019-2024)
- Table 48. Lyft Mobility on Demand (MoD) SWOT Analysis
- Table 49. Lyft Business Overview
- Table 50. Lyft Recent Developments
- Table 51. Inc. Mobility on Demand (MoD) Basic Information
- Table 52. Inc. Mobility on Demand (MoD) Product Overview
- Table 53. Inc. Mobility on Demand (MoD) Revenue (M USD) and Gross Margin (2019-2024)
- Table 54. Inc. Business Overview
- Table 55. Inc. Recent Developments
- Table 56. Grab Holdings Inc. Mobility on Demand (MoD) Basic Information
- Table 57. Grab Holdings Inc. Mobility on Demand (MoD) Product Overview

Table 58. Grab Holdings Inc. Mobility on Demand (MoD) Revenue (M USD) and Gross Margin (2019-2024)

Table 59. Grab Holdings Inc. Business Overview

Table 60. Grab Holdings Inc. Recent Developments

Table 61. Delphi Automotive PLC Mobility on Demand (MoD) Basic Information

Table 62. Delphi Automotive PLC Mobility on Demand (MoD) Product Overview

Table 63. Delphi Automotive PLC Mobility on Demand (MoD) Revenue (M USD) and Gross Margin (2019-2024)

Table 64. Delphi Automotive PLC Business Overview

Table 65. Delphi Automotive PLC Recent Developments

Table 66. Denso Corporation Mobility on Demand (MoD) Basic Information

Table 67. Denso Corporation Mobility on Demand (MoD) Product Overview

Table 68. Denso Corporation Mobility on Demand (MoD) Revenue (M USD) and Gross Margin (2019-2024)

Table 69. Denso Corporation Business Overview

Table 70. Denso Corporation Recent Developments

Table 71. Intel Corporation Mobility on Demand (MoD) Basic Information

Table 72. Intel Corporation Mobility on Demand (MoD) Product Overview

Table 73. Intel Corporation Mobility on Demand (MoD) Revenue (M USD) and Gross Margin (2019-2024)

Table 74. Intel Corporation Business Overview

Table 75. Intel Corporation Recent Developments

Table 76. Tomtom NV Mobility on Demand (MoD) Basic Information

Table 77. Tomtom NV Mobility on Demand (MoD) Product Overview

Table 78. Tomtom NV Mobility on Demand (MoD) Revenue (M USD) and Gross Margin (2019-2024)

Table 79. Tomtom NV Business Overview

Table 80. Tomtom NV Recent Developments

Table 81. Robert Bosch Gmbh Mobility on Demand (MoD) Basic Information

Table 82. Robert Bosch Gmbh Mobility on Demand (MoD) Product Overview

Table 83. Robert Bosch Gmbh Mobility on Demand (MoD) Revenue (M USD) and Gross Margin (2019-2024)

Table 84. Robert Bosch Gmbh Business Overview

Table 85. Robert Bosch Gmbh Recent Developments

Table 86. International Business Machines Corp Mobility on Demand (MoD) Basic Information

Table 87. International Business Machines Corp Mobility on Demand (MoD) Product Overview

Table 88. International Business Machines Corp Mobility on Demand (MoD) Revenue

(M USD) and Gross Margin (2019-2024)

Table 89. International Business Machines Corp Business Overview

Table 90. International Business Machines Corp Recent Developments

Table 91. Didi Chuxing Mobility on Demand (MoD) Basic Information

Table 92. Didi Chuxing Mobility on Demand (MoD) Product Overview

Table 93. Didi Chuxing Mobility on Demand (MoD) Revenue (M USD) and Gross Margin (2019-2024)

Table 94. Didi Chuxing Business Overview

Table 95. Didi Chuxing Recent Developments

Table 96. Gett Inc Mobility on Demand (MoD) Basic Information

Table 97. Gett Inc Mobility on Demand (MoD) Product Overview

Table 98. Gett Inc Mobility on Demand (MoD) Revenue (M USD) and Gross Margin (2019-2024)

Table 99. Gett Inc Business Overview

Table 100. Gett Inc Recent Developments

Table 101. Caocao Mobility Mobility on Demand (MoD) Basic Information

Table 102. Caocao Mobility Mobility on Demand (MoD) Product Overview

Table 103. Caocao Mobility Mobility on Demand (MoD) Revenue (M USD) and Gross Margin (2019-2024)

Table 104. Caocao Mobility Business Overview

Table 105. Caocao Mobility Recent Developments

Table 106. ANI Technologies Pvt. Ltd. Mobility on Demand (MoD) Basic Information

Table 107. ANI Technologies Pvt. Ltd. Mobility on Demand (MoD) Product Overview

Table 108. ANI Technologies Pvt. Ltd. Mobility on Demand (MoD) Revenue (M USD) and Gross Margin (2019-2024)

Table 109. ANI Technologies Pvt. Ltd. Business Overview

Table 110. ANI Technologies Pvt. Ltd. Recent Developments

Table 111. Neutron Holdings Mobility on Demand (MoD) Basic Information

Table 112. Neutron Holdings Mobility on Demand (MoD) Product Overview

Table 113. Neutron Holdings Mobility on Demand (MoD) Revenue (M USD) and Gross Margin (2019-2024)

Table 114. Neutron Holdings Business Overview

Table 115. Neutron Holdings Recent Developments

Table 116. Inc. Mobility on Demand (MoD) Basic Information

Table 117. Inc. Mobility on Demand (MoD) Product Overview

Table 118. Inc. Mobility on Demand (MoD) Revenue (M USD) and Gross Margin (2019-2024)

Table 119. Inc. Business Overview

Table 120. Inc. Recent Developments

- Table 121. Bird Rides Mobility on Demand (MoD) Basic Information
- Table 122. Bird Rides Mobility on Demand (MoD) Product Overview
- Table 123. Bird Rides Mobility on Demand (MoD) Revenue (M USD) and Gross Margin (2019-2024)
- Table 124. Bird Rides Business Overview
- Table 125. Bird Rides Recent Developments
- Table 126. Inc. Mobility on Demand (MoD) Basic Information
- Table 127. Inc. Mobility on Demand (MoD) Product Overview
- Table 128. Inc. Mobility on Demand (MoD) Revenue (M USD) and Gross Margin (2019-2024)
- Table 129. Inc. Business Overview
- Table 130. Inc. Recent Developments
- Table 131. Coup Mobility GmbH Mobility on Demand (MoD) Basic Information
- Table 132. Coup Mobility GmbH Mobility on Demand (MoD) Product Overview
- Table 133. Coup Mobility GmbH Mobility on Demand (MoD) Revenue (M USD) and Gross Margin (2019-2024)
- Table 134. Coup Mobility GmbH Business Overview
- Table 135. Coup Mobility GmbH Recent Developments
- Table 136. Global Mobility on Demand (MoD) Market Size Forecast by Region (2025-2032) & (M USD)
- Table 137. North America Mobility on Demand (MoD) Market Size Forecast by Country (2025-2032) & (M USD)
- Table 138. Europe Mobility on Demand (MoD) Market Size Forecast by Country (2025-2032) & (M USD)
- Table 139. Asia Pacific Mobility on Demand (MoD) Market Size Forecast by Region (2025-2032) & (M USD)
- Table 140. South America Mobility on Demand (MoD) Market Size Forecast by Country (2025-2032) & (M USD)
- Table 141. Middle East and Africa Mobility on Demand (MoD) Market Size Forecast by Country (2025-2032) & (M USD)
- Table 142. Global Mobility on Demand (MoD) Market Size Forecast by Type (2025-2032) & (M USD)
- Table 143. Global Mobility on Demand (MoD) Market Size Forecast by Application (2025-2032) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Industrial Chain of Mobility on Demand (MoD)
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Mobility on Demand (MoD) Market Size (M USD), 2019-2032
- Figure 5. Global Mobility on Demand (MoD) Market Size (M USD) (2019-2032)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Mobility on Demand (MoD) Market Size by Country (M USD)
- Figure 10. Global Mobility on Demand (MoD) Revenue Share by Company in 2023
- Figure 11. Mobility on Demand (MoD) Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 12. The Global 5 and 10 Largest Players: Market Share by Mobility on Demand (MoD) Revenue in 2023
- Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 14. Global Mobility on Demand (MoD) Market Share by Type
- Figure 15. Market Size Share of Mobility on Demand (MoD) by Type (2019-2024)
- Figure 16. Market Size Market Share of Mobility on Demand (MoD) by Type in 2022
- Figure 17. Global Mobility on Demand (MoD) Market Size Growth Rate by Type (2019-2024)
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 19. Global Mobility on Demand (MoD) Market Share by Application
- Figure 20. Global Mobility on Demand (MoD) Market Share by Application (2019-2024)
- Figure 21. Global Mobility on Demand (MoD) Market Share by Application in 2022
- Figure 22. Global Mobility on Demand (MoD) Market Size Growth Rate by Application (2019-2024)
- Figure 23. Global Mobility on Demand (MoD) Market Size Market Share by Region (2019-2024)
- Figure 24. North America Mobility on Demand (MoD) Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 25. North America Mobility on Demand (MoD) Market Size Market Share by Country in 2023
- Figure 26. U.S. Mobility on Demand (MoD) Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 27. Canada Mobility on Demand (MoD) Market Size (M USD) and Growth Rate

(2019-2024)

Figure 28. Mexico Mobility on Demand (MoD) Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Mobility on Demand (MoD) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Mobility on Demand (MoD) Market Size Market Share by Country in 2023

Figure 31. Germany Mobility on Demand (MoD) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Mobility on Demand (MoD) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Mobility on Demand (MoD) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Mobility on Demand (MoD) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Mobility on Demand (MoD) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Mobility on Demand (MoD) Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Mobility on Demand (MoD) Market Size Market Share by Region in 2023

Figure 38. China Mobility on Demand (MoD) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Mobility on Demand (MoD) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Mobility on Demand (MoD) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Mobility on Demand (MoD) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Mobility on Demand (MoD) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Mobility on Demand (MoD) Market Size and Growth Rate (M USD)

Figure 44. South America Mobility on Demand (MoD) Market Size Market Share by Country in 2023

Figure 45. Brazil Mobility on Demand (MoD) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Mobility on Demand (MoD) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Mobility on Demand (MoD) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Mobility on Demand (MoD) Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Mobility on Demand (MoD) Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Mobility on Demand (MoD) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Mobility on Demand (MoD) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Mobility on Demand (MoD) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Mobility on Demand (MoD) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Mobility on Demand (MoD) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Mobility on Demand (MoD) Market Size Forecast by Value (2019-2032) & (M USD)

Figure 56. Global Mobility on Demand (MoD) Market Share Forecast by Type (2025-2032)

Figure 57. Global Mobility on Demand (MoD) Market Share Forecast by Application (2025-2032)

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