

# Global Mobile Phone Voice Coil Motor Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

The voice coil motor (VCM) is a mechanical device that realizes linear and limited swing angle motion, and is mainly used to push the lens to move to produce the imaging group for autofocus.

This report provides a deep insight into the global Mobile Phone Voice Coil Motor market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Mobile Phone Voice Coil Motor Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Mobile Phone Voice Coil Motor market in any manner.

### Global Mobile Phone Voice Coil Motor Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### Key Company

Alps Electric

TDK

Mitsumi

JAHWA

SEMCO

HOZEL

ZET

New-Shicoh

Hysonic

LG-Innotek

Yova Microelectro-Machanical Technolgy

Shanghai B.L Electronics

JOT

#### Market Segmentation (by Type)

Open Loop VCM

Close Loop VCM

OIS VCM

Market Segmentation (by Application)

IOS System

Android System

Other System

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Mobile Phone Voice Coil Motor Market

Overview of the regional outlook of the Mobile Phone Voice Coil Motor Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Mobile Phone Voice Coil Motor Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and

restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Mobile Phone Voice Coil Motor
- 1.2 Key Market Segments
  - 1.2.1 Mobile Phone Voice Coil Motor Segment by Type
  - 1.2.2 Mobile Phone Voice Coil Motor Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 MOBILE PHONE VOICE COIL MOTOR MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Mobile Phone Voice Coil Motor Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Mobile Phone Voice Coil Motor Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 MOBILE PHONE VOICE COIL MOTOR MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Mobile Phone Voice Coil Motor Sales by Manufacturers (2019-2024)
- 3.2 Global Mobile Phone Voice Coil Motor Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Mobile Phone Voice Coil Motor Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Mobile Phone Voice Coil Motor Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Mobile Phone Voice Coil Motor Sales Sites, Area Served, Product Type
- 3.6 Mobile Phone Voice Coil Motor Market Competitive Situation and Trends
  - 3.6.1 Mobile Phone Voice Coil Motor Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Mobile Phone Voice Coil Motor Players Market Share by Revenue

### 3.6.3 Mergers & Acquisitions, Expansion

## **4 MOBILE PHONE VOICE COIL MOTOR INDUSTRY CHAIN ANALYSIS**

### 4.1 Mobile Phone Voice Coil Motor Industry Chain Analysis

### 4.2 Market Overview of Key Raw Materials

### 4.3 Midstream Market Analysis

### 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF MOBILE PHONE VOICE COIL MOTOR MARKET**

### 5.1 Key Development Trends

### 5.2 Driving Factors

### 5.3 Market Challenges

### 5.4 Market Restraints

### 5.5 Industry News

#### 5.5.1 New Product Developments

#### 5.5.2 Mergers & Acquisitions

#### 5.5.3 Expansions

#### 5.5.4 Collaboration/Supply Contracts

### 5.6 Industry Policies

## **6 MOBILE PHONE VOICE COIL MOTOR MARKET SEGMENTATION BY TYPE**

### 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

### 6.2 Global Mobile Phone Voice Coil Motor Sales Market Share by Type (2019-2024)

### 6.3 Global Mobile Phone Voice Coil Motor Market Size Market Share by Type (2019-2024)

### 6.4 Global Mobile Phone Voice Coil Motor Price by Type (2019-2024)

## **7 MOBILE PHONE VOICE COIL MOTOR MARKET SEGMENTATION BY APPLICATION**

### 7.1 Evaluation Matrix of Segment Market Development Potential (Application)

### 7.2 Global Mobile Phone Voice Coil Motor Market Sales by Application (2019-2024)

### 7.3 Global Mobile Phone Voice Coil Motor Market Size (M USD) by Application (2019-2024)

### 7.4 Global Mobile Phone Voice Coil Motor Sales Growth Rate by Application



(2019-2024)

## **8 MOBILE PHONE VOICE COIL MOTOR MARKET SEGMENTATION BY REGION**

### **8.1 Global Mobile Phone Voice Coil Motor Sales by Region**

#### **8.1.1 Global Mobile Phone Voice Coil Motor Sales by Region**

#### **8.1.2 Global Mobile Phone Voice Coil Motor Sales Market Share by Region**

### **8.2 North America**

#### **8.2.1 North America Mobile Phone Voice Coil Motor Sales by Country**

##### **8.2.2 U.S.**

##### **8.2.3 Canada**

##### **8.2.4 Mexico**

### **8.3 Europe**

#### **8.3.1 Europe Mobile Phone Voice Coil Motor Sales by Country**

##### **8.3.2 Germany**

##### **8.3.3 France**

##### **8.3.4 U.K.**

##### **8.3.5 Italy**

##### **8.3.6 Russia**

### **8.4 Asia Pacific**

#### **8.4.1 Asia Pacific Mobile Phone Voice Coil Motor Sales by Region**

##### **8.4.2 China**

##### **8.4.3 Japan**

##### **8.4.4 South Korea**

##### **8.4.5 India**

##### **8.4.6 Southeast Asia**

### **8.5 South America**

#### **8.5.1 South America Mobile Phone Voice Coil Motor Sales by Country**

##### **8.5.2 Brazil**

##### **8.5.3 Argentina**

##### **8.5.4 Columbia**

### **8.6 Middle East and Africa**

#### **8.6.1 Middle East and Africa Mobile Phone Voice Coil Motor Sales by Region**

##### **8.6.2 Saudi Arabia**

##### **8.6.3 UAE**

##### **8.6.4 Egypt**

##### **8.6.5 Nigeria**

##### **8.6.6 South Africa**

## 9 KEY COMPANIES PROFILE

### 9.1 Alps Electric

- 9.1.1 Alps Electric Mobile Phone Voice Coil Motor Basic Information
- 9.1.2 Alps Electric Mobile Phone Voice Coil Motor Product Overview
- 9.1.3 Alps Electric Mobile Phone Voice Coil Motor Product Market Performance
- 9.1.4 Alps Electric Business Overview
- 9.1.5 Alps Electric Mobile Phone Voice Coil Motor SWOT Analysis
- 9.1.6 Alps Electric Recent Developments

### 9.2 TDK

- 9.2.1 TDK Mobile Phone Voice Coil Motor Basic Information
- 9.2.2 TDK Mobile Phone Voice Coil Motor Product Overview
- 9.2.3 TDK Mobile Phone Voice Coil Motor Product Market Performance
- 9.2.4 TDK Business Overview
- 9.2.5 TDK Mobile Phone Voice Coil Motor SWOT Analysis
- 9.2.6 TDK Recent Developments

### 9.3 Mitsumi

- 9.3.1 Mitsumi Mobile Phone Voice Coil Motor Basic Information
- 9.3.2 Mitsumi Mobile Phone Voice Coil Motor Product Overview
- 9.3.3 Mitsumi Mobile Phone Voice Coil Motor Product Market Performance
- 9.3.4 Mitsumi Mobile Phone Voice Coil Motor SWOT Analysis
- 9.3.5 Mitsumi Business Overview
- 9.3.6 Mitsumi Recent Developments

### 9.4 JAHWA

- 9.4.1 JAHWA Mobile Phone Voice Coil Motor Basic Information
- 9.4.2 JAHWA Mobile Phone Voice Coil Motor Product Overview
- 9.4.3 JAHWA Mobile Phone Voice Coil Motor Product Market Performance
- 9.4.4 JAHWA Business Overview
- 9.4.5 JAHWA Recent Developments

### 9.5 SEMCO

- 9.5.1 SEMCO Mobile Phone Voice Coil Motor Basic Information
- 9.5.2 SEMCO Mobile Phone Voice Coil Motor Product Overview
- 9.5.3 SEMCO Mobile Phone Voice Coil Motor Product Market Performance
- 9.5.4 SEMCO Business Overview
- 9.5.5 SEMCO Recent Developments

### 9.6 HOZEL

- 9.6.1 HOZEL Mobile Phone Voice Coil Motor Basic Information
- 9.6.2 HOZEL Mobile Phone Voice Coil Motor Product Overview
- 9.6.3 HOZEL Mobile Phone Voice Coil Motor Product Market Performance

9.6.4 HOZEL Business Overview

9.6.5 HOZEL Recent Developments

## 9.7 ZET

9.7.1 ZET Mobile Phone Voice Coil Motor Basic Information

9.7.2 ZET Mobile Phone Voice Coil Motor Product Overview

9.7.3 ZET Mobile Phone Voice Coil Motor Product Market Performance

9.7.4 ZET Business Overview

9.7.5 ZET Recent Developments

## 9.8 New-Shicoh

9.8.1 New-Shicoh Mobile Phone Voice Coil Motor Basic Information

9.8.2 New-Shicoh Mobile Phone Voice Coil Motor Product Overview

9.8.3 New-Shicoh Mobile Phone Voice Coil Motor Product Market Performance

9.8.4 New-Shicoh Business Overview

9.8.5 New-Shicoh Recent Developments

## 9.9 Hysonic

9.9.1 Hysonic Mobile Phone Voice Coil Motor Basic Information

9.9.2 Hysonic Mobile Phone Voice Coil Motor Product Overview

9.9.3 Hysonic Mobile Phone Voice Coil Motor Product Market Performance

9.9.4 Hysonic Business Overview

9.9.5 Hysonic Recent Developments

## 9.10 LG-Innotek

9.10.1 LG-Innotek Mobile Phone Voice Coil Motor Basic Information

9.10.2 LG-Innotek Mobile Phone Voice Coil Motor Product Overview

9.10.3 LG-Innotek Mobile Phone Voice Coil Motor Product Market Performance

9.10.4 LG-Innotek Business Overview

9.10.5 LG-Innotek Recent Developments

## 9.11 Yova Microelectro-Machanical Technology

9.11.1 Yova Microelectro-Machanical Technology Mobile Phone Voice Coil Motor Basic Information

9.11.2 Yova Microelectro-Machanical Technology Mobile Phone Voice Coil Motor Product Overview

9.11.3 Yova Microelectro-Machanical Technology Mobile Phone Voice Coil Motor Product Market Performance

9.11.4 Yova Microelectro-Machanical Technology Business Overview

9.11.5 Yova Microelectro-Machanical Technology Recent Developments

## 9.12 Shanghai B.L Electronics

9.12.1 Shanghai B.L Electronics Mobile Phone Voice Coil Motor Basic Information

9.12.2 Shanghai B.L Electronics Mobile Phone Voice Coil Motor Product Overview

9.12.3 Shanghai B.L Electronics Mobile Phone Voice Coil Motor Product Market

## Performance

9.12.4 Shanghai B.L Electronics Business Overview

9.12.5 Shanghai B.L Electronics Recent Developments

## 9.13 JOT

9.13.1 JOT Mobile Phone Voice Coil Motor Basic Information

9.13.2 JOT Mobile Phone Voice Coil Motor Product Overview

9.13.3 JOT Mobile Phone Voice Coil Motor Product Market Performance

9.13.4 JOT Business Overview

9.13.5 JOT Recent Developments

## **10 MOBILE PHONE VOICE COIL MOTOR MARKET FORECAST BY REGION**

10.1 Global Mobile Phone Voice Coil Motor Market Size Forecast

10.2 Global Mobile Phone Voice Coil Motor Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Mobile Phone Voice Coil Motor Market Size Forecast by Country

10.2.3 Asia Pacific Mobile Phone Voice Coil Motor Market Size Forecast by Region

10.2.4 South America Mobile Phone Voice Coil Motor Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Mobile Phone Voice Coil Motor by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

11.1 Global Mobile Phone Voice Coil Motor Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Mobile Phone Voice Coil Motor by Type (2025-2030)

11.1.2 Global Mobile Phone Voice Coil Motor Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Mobile Phone Voice Coil Motor by Type (2025-2030)

11.2 Global Mobile Phone Voice Coil Motor Market Forecast by Application (2025-2030)

11.2.1 Global Mobile Phone Voice Coil Motor Sales (K Units) Forecast by Application

11.2.2 Global Mobile Phone Voice Coil Motor Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Mobile Phone Voice Coil Motor Market Size Comparison by Region (M USD)

Table 5. Global Mobile Phone Voice Coil Motor Sales (K Units) by Manufacturers  
(2019-2024)

Table 6. Global Mobile Phone Voice Coil Motor Sales Market Share by Manufacturers  
(2019-2024)

Table 7. Global Mobile Phone Voice Coil Motor Revenue (M USD) by Manufacturers  
(2019-2024)

Table 8. Global Mobile Phone Voice Coil Motor Revenue Share by Manufacturers  
(2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Mobile  
Phone Voice Coil Motor as of 2022)

Table 10. Global Market Mobile Phone Voice Coil Motor Average Price (USD/Unit) of  
Key Manufacturers (2019-2024)

Table 11. Manufacturers Mobile Phone Voice Coil Motor Sales Sites and Area Served

Table 12. Manufacturers Mobile Phone Voice Coil Motor Product Type

Table 13. Global Mobile Phone Voice Coil Motor Manufacturers Market Concentration  
Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Mobile Phone Voice Coil Motor

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Mobile Phone Voice Coil Motor Market Challenges

Table 22. Global Mobile Phone Voice Coil Motor Sales by Type (K Units)

Table 23. Global Mobile Phone Voice Coil Motor Market Size by Type (M USD)

Table 24. Global Mobile Phone Voice Coil Motor Sales (K Units) by Type (2019-2024)

Table 25. Global Mobile Phone Voice Coil Motor Sales Market Share by Type  
(2019-2024)

Table 26. Global Mobile Phone Voice Coil Motor Market Size (M USD) by Type  
(2019-2024)

Table 27. Global Mobile Phone Voice Coil Motor Market Size Share by Type (2019-2024)
Table 28. Global Mobile Phone Voice Coil Motor Price (USD/Unit) by Type (2019-2024)
Table 29. Global Mobile Phone Voice Coil Motor Sales (K Units) by Application
Table 30. Global Mobile Phone Voice Coil Motor Market Size by Application
Table 31. Global Mobile Phone Voice Coil Motor Sales by Application (2019-2024) & (K Units)
Table 32. Global Mobile Phone Voice Coil Motor Sales Market Share by Application (2019-2024)
Table 33. Global Mobile Phone Voice Coil Motor Sales by Application (2019-2024) & (M USD)
Table 34. Global Mobile Phone Voice Coil Motor Market Share by Application (2019-2024)
Table 35. Global Mobile Phone Voice Coil Motor Sales Growth Rate by Application (2019-2024)
Table 36. Global Mobile Phone Voice Coil Motor Sales by Region (2019-2024) & (K Units)
Table 37. Global Mobile Phone Voice Coil Motor Sales Market Share by Region (2019-2024)
Table 38. North America Mobile Phone Voice Coil Motor Sales by Country (2019-2024) & (K Units)
Table 39. Europe Mobile Phone Voice Coil Motor Sales by Country (2019-2024) & (K Units)
Table 40. Asia Pacific Mobile Phone Voice Coil Motor Sales by Region (2019-2024) & (K Units)
Table 41. South America Mobile Phone Voice Coil Motor Sales by Country (2019-2024) & (K Units)
Table 42. Middle East and Africa Mobile Phone Voice Coil Motor Sales by Region (2019-2024) & (K Units)
Table 43. Alps Electric Mobile Phone Voice Coil Motor Basic Information
Table 44. Alps Electric Mobile Phone Voice Coil Motor Product Overview
Table 45. Alps Electric Mobile Phone Voice Coil Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 46. Alps Electric Business Overview
Table 47. Alps Electric Mobile Phone Voice Coil Motor SWOT Analysis
Table 48. Alps Electric Recent Developments
Table 49. TDK Mobile Phone Voice Coil Motor Basic Information
Table 50. TDK Mobile Phone Voice Coil Motor Product Overview
Table 51. TDK Mobile Phone Voice Coil Motor Sales (K Units), Revenue (M USD), Price



(USD/Unit) and Gross Margin (2019-2024)

Table 52. TDK Business Overview

Table 53. TDK Mobile Phone Voice Coil Motor SWOT Analysis

Table 54. TDK Recent Developments

Table 55. Mitsumi Mobile Phone Voice Coil Motor Basic Information

Table 56. Mitsumi Mobile Phone Voice Coil Motor Product Overview

Table 57. Mitsumi Mobile Phone Voice Coil Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 58. Mitsumi Mobile Phone Voice Coil Motor SWOT Analysis

Table 59. Mitsumi Business Overview

Table 60. Mitsumi Recent Developments

Table 61. JAHWA Mobile Phone Voice Coil Motor Basic Information

Table 62. JAHWA Mobile Phone Voice Coil Motor Product Overview

Table 63. JAHWA Mobile Phone Voice Coil Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 64. JAHWA Business Overview

Table 65. JAHWA Recent Developments

Table 66. SEMCO Mobile Phone Voice Coil Motor Basic Information

Table 67. SEMCO Mobile Phone Voice Coil Motor Product Overview

Table 68. SEMCO Mobile Phone Voice Coil Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 69. SEMCO Business Overview

Table 70. SEMCO Recent Developments

Table 71. HOZEL Mobile Phone Voice Coil Motor Basic Information

Table 72. HOZEL Mobile Phone Voice Coil Motor Product Overview

Table 73. HOZEL Mobile Phone Voice Coil Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. HOZEL Business Overview

Table 75. HOZEL Recent Developments

Table 76. ZET Mobile Phone Voice Coil Motor Basic Information

Table 77. ZET Mobile Phone Voice Coil Motor Product Overview

Table 78. ZET Mobile Phone Voice Coil Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. ZET Business Overview

Table 80. ZET Recent Developments

Table 81. New-Shicoh Mobile Phone Voice Coil Motor Basic Information

Table 82. New-Shicoh Mobile Phone Voice Coil Motor Product Overview

Table 83. New-Shicoh Mobile Phone Voice Coil Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. New-Shicoh Business Overview
Table 85. New-Shicoh Recent Developments
Table 86. Hysonic Mobile Phone Voice Coil Motor Basic Information
Table 87. Hysonic Mobile Phone Voice Coil Motor Product Overview
Table 88. Hysonic Mobile Phone Voice Coil Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 89. Hysonic Business Overview
Table 90. Hysonic Recent Developments
Table 91. LG-Innotek Mobile Phone Voice Coil Motor Basic Information
Table 92. LG-Innotek Mobile Phone Voice Coil Motor Product Overview
Table 93. LG-Innotek Mobile Phone Voice Coil Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 94. LG-Innotek Business Overview
Table 95. LG-Innotek Recent Developments
Table 96. Yova Microelectro-Machanical Technolgy Mobile Phone Voice Coil Motor Basic Information
Table 97. Yova Microelectro-Machanical Technolgy Mobile Phone Voice Coil Motor Product Overview
Table 98. Yova Microelectro-Machanical Technolgy Mobile Phone Voice Coil Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 99. Yova Microelectro-Machanical Technolgy Business Overview
Table 100. Yova Microelectro-Machanical Technolgy Recent Developments
Table 101. Shanghai B.L Electronics Mobile Phone Voice Coil Motor Basic Information
Table 102. Shanghai B.L Electronics Mobile Phone Voice Coil Motor Product Overview
Table 103. Shanghai B.L Electronics Mobile Phone Voice Coil Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 104. Shanghai B.L Electronics Business Overview
Table 105. Shanghai B.L Electronics Recent Developments
Table 106. JOT Mobile Phone Voice Coil Motor Basic Information
Table 107. JOT Mobile Phone Voice Coil Motor Product Overview
Table 108. JOT Mobile Phone Voice Coil Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 109. JOT Business Overview
Table 110. JOT Recent Developments
Table 111. Global Mobile Phone Voice Coil Motor Sales Forecast by Region (2025-2030) & (K Units)
Table 112. Global Mobile Phone Voice Coil Motor Market Size Forecast by Region (2025-2030) & (M USD)
Table 113. North America Mobile Phone Voice Coil Motor Sales Forecast by Country



(2025-2030) & (K Units)

Table 114. North America Mobile Phone Voice Coil Motor Market Size Forecast by Country (2025-2030) & (M USD)

Table 115. Europe Mobile Phone Voice Coil Motor Sales Forecast by Country (2025-2030) & (K Units)

Table 116. Europe Mobile Phone Voice Coil Motor Market Size Forecast by Country (2025-2030) & (M USD)

Table 117. Asia Pacific Mobile Phone Voice Coil Motor Sales Forecast by Region (2025-2030) & (K Units)

Table 118. Asia Pacific Mobile Phone Voice Coil Motor Market Size Forecast by Region (2025-2030) & (M USD)

Table 119. South America Mobile Phone Voice Coil Motor Sales Forecast by Country (2025-2030) & (K Units)

Table 120. South America Mobile Phone Voice Coil Motor Market Size Forecast by Country (2025-2030) & (M USD)

Table 121. Middle East and Africa Mobile Phone Voice Coil Motor Consumption Forecast by Country (2025-2030) & (Units)

Table 122. Middle East and Africa Mobile Phone Voice Coil Motor Market Size Forecast by Country (2025-2030) & (M USD)

Table 123. Global Mobile Phone Voice Coil Motor Sales Forecast by Type (2025-2030) & (K Units)

Table 124. Global Mobile Phone Voice Coil Motor Market Size Forecast by Type (2025-2030) & (M USD)

Table 125. Global Mobile Phone Voice Coil Motor Price Forecast by Type (2025-2030) & (USD/Unit)

Table 126. Global Mobile Phone Voice Coil Motor Sales (K Units) Forecast by Application (2025-2030)

Table 127. Global Mobile Phone Voice Coil Motor Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Mobile Phone Voice Coil Motor
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Mobile Phone Voice Coil Motor Market Size (M USD), 2019-2030
- Figure 5. Global Mobile Phone Voice Coil Motor Market Size (M USD) (2019-2030)
- Figure 6. Global Mobile Phone Voice Coil Motor Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Mobile Phone Voice Coil Motor Market Size by Country (M USD)
- Figure 11. Mobile Phone Voice Coil Motor Sales Share by Manufacturers in 2023
- Figure 12. Global Mobile Phone Voice Coil Motor Revenue Share by Manufacturers in 2023
- Figure 13. Mobile Phone Voice Coil Motor Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Mobile Phone Voice Coil Motor Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Mobile Phone Voice Coil Motor Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Mobile Phone Voice Coil Motor Market Share by Type
- Figure 18. Sales Market Share of Mobile Phone Voice Coil Motor by Type (2019-2024)
- Figure 19. Sales Market Share of Mobile Phone Voice Coil Motor by Type in 2023
- Figure 20. Market Size Share of Mobile Phone Voice Coil Motor by Type (2019-2024)
- Figure 21. Market Size Market Share of Mobile Phone Voice Coil Motor by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Mobile Phone Voice Coil Motor Market Share by Application
- Figure 24. Global Mobile Phone Voice Coil Motor Sales Market Share by Application (2019-2024)
- Figure 25. Global Mobile Phone Voice Coil Motor Sales Market Share by Application in 2023
- Figure 26. Global Mobile Phone Voice Coil Motor Market Share by Application (2019-2024)
- Figure 27. Global Mobile Phone Voice Coil Motor Market Share by Application in 2023
- Figure 28. Global Mobile Phone Voice Coil Motor Sales Growth Rate by Application

(2019-2024)

Figure 29. Global Mobile Phone Voice Coil Motor Sales Market Share by Region (2019-2024)

Figure 30. North America Mobile Phone Voice Coil Motor Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Mobile Phone Voice Coil Motor Sales Market Share by Country in 2023

Figure 32. U.S. Mobile Phone Voice Coil Motor Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Mobile Phone Voice Coil Motor Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Mobile Phone Voice Coil Motor Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Mobile Phone Voice Coil Motor Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Mobile Phone Voice Coil Motor Sales Market Share by Country in 2023

Figure 37. Germany Mobile Phone Voice Coil Motor Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Mobile Phone Voice Coil Motor Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Mobile Phone Voice Coil Motor Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Mobile Phone Voice Coil Motor Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Mobile Phone Voice Coil Motor Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Mobile Phone Voice Coil Motor Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Mobile Phone Voice Coil Motor Sales Market Share by Region in 2023

Figure 44. China Mobile Phone Voice Coil Motor Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Mobile Phone Voice Coil Motor Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Mobile Phone Voice Coil Motor Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Mobile Phone Voice Coil Motor Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Mobile Phone Voice Coil Motor Sales and Growth Rate

(2019-2024) & (K Units)

Figure 49. South America Mobile Phone Voice Coil Motor Sales and Growth Rate (K Units)

Figure 50. South America Mobile Phone Voice Coil Motor Sales Market Share by Country in 2023

Figure 51. Brazil Mobile Phone Voice Coil Motor Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Mobile Phone Voice Coil Motor Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Mobile Phone Voice Coil Motor Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Mobile Phone Voice Coil Motor Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Mobile Phone Voice Coil Motor Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Mobile Phone Voice Coil Motor Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Mobile Phone Voice Coil Motor Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Mobile Phone Voice Coil Motor Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Mobile Phone Voice Coil Motor Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Mobile Phone Voice Coil Motor Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Mobile Phone Voice Coil Motor Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Mobile Phone Voice Coil Motor Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Mobile Phone Voice Coil Motor Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Mobile Phone Voice Coil Motor Market Share Forecast by Type (2025-2030)

Figure 65. Global Mobile Phone Voice Coil Motor Sales Forecast by Application (2025-2030)

Figure 66. Global Mobile Phone Voice Coil Motor Market Share Forecast by Application (2025-2030)

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