

# Global Mobile Device Security Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

Mobile security is also referred as wireless security. Mobile security assists in the protection of tablets, smartphones, laptops and other portable computing devices from threats and vulnerabilities related to the wireless computing.

This report provides a deep insight into the global Mobile Device Security market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Mobile Device Security Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Mobile Device Security market in any manner.

Global Mobile Device Security Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### Key Company

Symantec

TrendMicro

VMWare

Airwatch

TrustGo

Sophos

McAfee

AT&T

ZoneAlarm

Webroot

#### Market Segmentation (by Type)

Android

Blackberry

iOS

Windows

Others

Market Segmentation (by Application)

Government

BFSI

Retail & Consumer Goods

Telecommunication

Manufacturing

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Mobile Device Security Market

Overview of the regional outlook of the Mobile Device Security Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Mobile Device Security Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Mobile Device Security
- 1.2 Key Market Segments
  - 1.2.1 Mobile Device Security Segment by Type
  - 1.2.2 Mobile Device Security Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 MOBILE DEVICE SECURITY MARKET OVERVIEW**

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 MOBILE DEVICE SECURITY MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Mobile Device Security Revenue Market Share by Company (2019-2024)
- 3.2 Mobile Device Security Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company Mobile Device Security Market Size Sites, Area Served, Product Type
- 3.4 Mobile Device Security Market Competitive Situation and Trends
  - 3.4.1 Mobile Device Security Market Concentration Rate
  - 3.4.2 Global 5 and 10 Largest Mobile Device Security Players Market Share by Revenue
  - 3.4.3 Mergers & Acquisitions, Expansion

### **4 MOBILE DEVICE SECURITY VALUE CHAIN ANALYSIS**

- 4.1 Mobile Device Security Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

### **5 THE DEVELOPMENT AND DYNAMICS OF MOBILE DEVICE SECURITY MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 Mergers & Acquisitions
  - 5.5.2 Expansions
  - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 MOBILE DEVICE SECURITY MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Mobile Device Security Market Size Market Share by Type (2019-2024)
- 6.3 Global Mobile Device Security Market Size Growth Rate by Type (2019-2024)

## **7 MOBILE DEVICE SECURITY MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Mobile Device Security Market Size (M USD) by Application (2019-2024)
- 7.3 Global Mobile Device Security Market Size Growth Rate by Application (2019-2024)

## **8 MOBILE DEVICE SECURITY MARKET SEGMENTATION BY REGION**

- 8.1 Global Mobile Device Security Market Size by Region
  - 8.1.1 Global Mobile Device Security Market Size by Region
  - 8.1.2 Global Mobile Device Security Market Size Market Share by Region
- 8.2 North America
  - 8.2.1 North America Mobile Device Security Market Size by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Mobile Device Security Market Size by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy



#### 8.3.6 Russia

### 8.4 Asia Pacific

#### 8.4.1 Asia Pacific Mobile Device Security Market Size by Region

##### 8.4.2 China

##### 8.4.3 Japan

##### 8.4.4 South Korea

##### 8.4.5 India

##### 8.4.6 Southeast Asia

### 8.5 South America

#### 8.5.1 South America Mobile Device Security Market Size by Country

##### 8.5.2 Brazil

##### 8.5.3 Argentina

##### 8.5.4 Columbia

### 8.6 Middle East and Africa

#### 8.6.1 Middle East and Africa Mobile Device Security Market Size by Region

##### 8.6.2 Saudi Arabia

##### 8.6.3 UAE

##### 8.6.4 Egypt

##### 8.6.5 Nigeria

##### 8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 Symantec

#### 9.1.1 Symantec Mobile Device Security Basic Information

#### 9.1.2 Symantec Mobile Device Security Product Overview

#### 9.1.3 Symantec Mobile Device Security Product Market Performance

#### 9.1.4 Symantec Mobile Device Security SWOT Analysis

#### 9.1.5 Symantec Business Overview

#### 9.1.6 Symantec Recent Developments

### 9.2 TrendMicro

#### 9.2.1 TrendMicro Mobile Device Security Basic Information

#### 9.2.2 TrendMicro Mobile Device Security Product Overview

#### 9.2.3 TrendMicro Mobile Device Security Product Market Performance

#### 9.2.4 Symantec Mobile Device Security SWOT Analysis

#### 9.2.5 TrendMicro Business Overview

#### 9.2.6 TrendMicro Recent Developments

### 9.3 VMWare

#### 9.3.1 VMWare Mobile Device Security Basic Information

- 9.3.2 VMWare Mobile Device Security Product Overview
- 9.3.3 VMWare Mobile Device Security Product Market Performance
- 9.3.4 Symantec Mobile Device Security SWOT Analysis
- 9.3.5 VMWare Business Overview
- 9.3.6 VMWare Recent Developments

#### 9.4 Airwatch

- 9.4.1 Airwatch Mobile Device Security Basic Information
- 9.4.2 Airwatch Mobile Device Security Product Overview
- 9.4.3 Airwatch Mobile Device Security Product Market Performance
- 9.4.4 Airwatch Business Overview
- 9.4.5 Airwatch Recent Developments

#### 9.5 TrustGo

- 9.5.1 TrustGo Mobile Device Security Basic Information
- 9.5.2 TrustGo Mobile Device Security Product Overview
- 9.5.3 TrustGo Mobile Device Security Product Market Performance
- 9.5.4 TrustGo Business Overview
- 9.5.5 TrustGo Recent Developments

#### 9.6 Sophos

- 9.6.1 Sophos Mobile Device Security Basic Information
- 9.6.2 Sophos Mobile Device Security Product Overview
- 9.6.3 Sophos Mobile Device Security Product Market Performance
- 9.6.4 Sophos Business Overview
- 9.6.5 Sophos Recent Developments

#### 9.7 McAfee

- 9.7.1 McAfee Mobile Device Security Basic Information
- 9.7.2 McAfee Mobile Device Security Product Overview
- 9.7.3 McAfee Mobile Device Security Product Market Performance
- 9.7.4 McAfee Business Overview
- 9.7.5 McAfee Recent Developments

#### 9.8 ATandT

- 9.8.1 ATandT Mobile Device Security Basic Information
- 9.8.2 ATandT Mobile Device Security Product Overview
- 9.8.3 ATandT Mobile Device Security Product Market Performance
- 9.8.4 ATandT Business Overview
- 9.8.5 ATandT Recent Developments

#### 9.9 ZoneAlarm

- 9.9.1 ZoneAlarm Mobile Device Security Basic Information
- 9.9.2 ZoneAlarm Mobile Device Security Product Overview
- 9.9.3 ZoneAlarm Mobile Device Security Product Market Performance

9.9.4 ZoneAlarm Business Overview

9.9.5 ZoneAlarm Recent Developments

9.10 Webroot

9.10.1 Webroot Mobile Device Security Basic Information

9.10.2 Webroot Mobile Device Security Product Overview

9.10.3 Webroot Mobile Device Security Product Market Performance

9.10.4 Webroot Business Overview

9.10.5 Webroot Recent Developments

## **10 MOBILE DEVICE SECURITY REGIONAL MARKET FORECAST**

10.1 Global Mobile Device Security Market Size Forecast

10.2 Global Mobile Device Security Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Mobile Device Security Market Size Forecast by Country

10.2.3 Asia Pacific Mobile Device Security Market Size Forecast by Region

10.2.4 South America Mobile Device Security Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Mobile Device Security by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

11.1 Global Mobile Device Security Market Forecast by Type (2025-2030)

11.2 Global Mobile Device Security Market Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Mobile Device Security Market Size Comparison by Region (M USD)
Table 5. Global Mobile Device Security Revenue (M USD) by Company (2019-2024)
Table 6. Global Mobile Device Security Revenue Share by Company (2019-2024)
Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Mobile Device Security as of 2022)
Table 8. Company Mobile Device Security Market Size Sites and Area Served
Table 9. Company Mobile Device Security Product Type
Table 10. Global Mobile Device Security Company Market Concentration Ratio (CR5 and HHI)
Table 11. Mergers & Acquisitions, Expansion Plans
Table 12. Value Chain Map of Mobile Device Security
Table 13. Midstream Market Analysis
Table 14. Downstream Customer Analysis
Table 15. Key Development Trends
Table 16. Driving Factors
Table 17. Mobile Device Security Market Challenges
Table 18. Global Mobile Device Security Market Size by Type (M USD)
Table 19. Global Mobile Device Security Market Size (M USD) by Type (2019-2024)
Table 20. Global Mobile Device Security Market Size Share by Type (2019-2024)
Table 21. Global Mobile Device Security Market Size Growth Rate by Type (2019-2024)
Table 22. Global Mobile Device Security Market Size by Application
Table 23. Global Mobile Device Security Market Size by Application (2019-2024) & (M USD)
Table 24. Global Mobile Device Security Market Share by Application (2019-2024)
Table 25. Global Mobile Device Security Market Size Growth Rate by Application (2019-2024)
Table 26. Global Mobile Device Security Market Size by Region (2019-2024) & (M USD)
Table 27. Global Mobile Device Security Market Size Market Share by Region (2019-2024)
Table 28. North America Mobile Device Security Market Size by Country (2019-2024) & (M USD)
Table 29. Europe Mobile Device Security Market Size by Country (2019-2024) & (M

USD)

Table 30. Asia Pacific Mobile Device Security Market Size by Region (2019-2024) & (M USD)

Table 31. South America Mobile Device Security Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Mobile Device Security Market Size by Region (2019-2024) & (M USD)

Table 33. Symantec Mobile Device Security Basic Information

Table 34. Symantec Mobile Device Security Product Overview

Table 35. Symantec Mobile Device Security Revenue (M USD) and Gross Margin (2019-2024)

Table 36. Symantec Mobile Device Security SWOT Analysis

Table 37. Symantec Business Overview

Table 38. Symantec Recent Developments

Table 39. TrendMicro Mobile Device Security Basic Information

Table 40. TrendMicro Mobile Device Security Product Overview

Table 41. TrendMicro Mobile Device Security Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Symantec Mobile Device Security SWOT Analysis

Table 43. TrendMicro Business Overview

Table 44. TrendMicro Recent Developments

Table 45. VMWare Mobile Device Security Basic Information

Table 46. VMWare Mobile Device Security Product Overview

Table 47. VMWare Mobile Device Security Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Symantec Mobile Device Security SWOT Analysis

Table 49. VMWare Business Overview

Table 50. VMWare Recent Developments

Table 51. Airwatch Mobile Device Security Basic Information

Table 52. Airwatch Mobile Device Security Product Overview

Table 53. Airwatch Mobile Device Security Revenue (M USD) and Gross Margin (2019-2024)

Table 54. Airwatch Business Overview

Table 55. Airwatch Recent Developments

Table 56. TrustGo Mobile Device Security Basic Information

Table 57. TrustGo Mobile Device Security Product Overview

Table 58. TrustGo Mobile Device Security Revenue (M USD) and Gross Margin (2019-2024)

Table 59. TrustGo Business Overview

Table 60. TrustGo Recent Developments
Table 61. Sophos Mobile Device Security Basic Information
Table 62. Sophos Mobile Device Security Product Overview
Table 63. Sophos Mobile Device Security Revenue (M USD) and Gross Margin (2019-2024)
Table 64. Sophos Business Overview
Table 65. Sophos Recent Developments
Table 66. McAfee Mobile Device Security Basic Information
Table 67. McAfee Mobile Device Security Product Overview
Table 68. McAfee Mobile Device Security Revenue (M USD) and Gross Margin (2019-2024)
Table 69. McAfee Business Overview
Table 70. McAfee Recent Developments
Table 71. ATandT Mobile Device Security Basic Information
Table 72. ATandT Mobile Device Security Product Overview
Table 73. ATandT Mobile Device Security Revenue (M USD) and Gross Margin (2019-2024)
Table 74. ATandT Business Overview
Table 75. ATandT Recent Developments
Table 76. ZoneAlarm Mobile Device Security Basic Information
Table 77. ZoneAlarm Mobile Device Security Product Overview
Table 78. ZoneAlarm Mobile Device Security Revenue (M USD) and Gross Margin (2019-2024)
Table 79. ZoneAlarm Business Overview
Table 80. ZoneAlarm Recent Developments
Table 81. Webroot Mobile Device Security Basic Information
Table 82. Webroot Mobile Device Security Product Overview
Table 83. Webroot Mobile Device Security Revenue (M USD) and Gross Margin (2019-2024)
Table 84. Webroot Business Overview
Table 85. Webroot Recent Developments
Table 86. Global Mobile Device Security Market Size Forecast by Region (2025-2030) & (M USD)
Table 87. North America Mobile Device Security Market Size Forecast by Country (2025-2030) & (M USD)
Table 88. Europe Mobile Device Security Market Size Forecast by Country (2025-2030) & (M USD)
Table 89. Asia Pacific Mobile Device Security Market Size Forecast by Region (2025-2030) & (M USD)

Table 90. South America Mobile Device Security Market Size Forecast by Country (2025-2030) & (M USD)

Table 91. Middle East and Africa Mobile Device Security Market Size Forecast by Country (2025-2030) & (M USD)

Table 92. Global Mobile Device Security Market Size Forecast by Type (2025-2030) & (M USD)

Table 93. Global Mobile Device Security Market Size Forecast by Application (2025-2030) & (M USD)



## List Of Figures

### LIST OF FIGURES

Figure 1. Industrial Chain of Mobile Device Security

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Mobile Device Security Market Size (M USD), 2019-2030

Figure 5. Global Mobile Device Security Market Size (M USD) (2019-2030)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Mobile Device Security Market Size by Country (M USD)

Figure 10. Global Mobile Device Security Revenue Share by Company in 2023

Figure 11. Mobile Device Security Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by Mobile Device Security Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global Mobile Device Security Market Share by Type

Figure 15. Market Size Share of Mobile Device Security by Type (2019-2024)

Figure 16. Market Size Market Share of Mobile Device Security by Type in 2022

Figure 17. Global Mobile Device Security Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global Mobile Device Security Market Share by Application

Figure 20. Global Mobile Device Security Market Share by Application (2019-2024)

Figure 21. Global Mobile Device Security Market Share by Application in 2022

Figure 22. Global Mobile Device Security Market Size Growth Rate by Application (2019-2024)

Figure 23. Global Mobile Device Security Market Size Market Share by Region (2019-2024)

Figure 24. North America Mobile Device Security Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America Mobile Device Security Market Size Market Share by Country in 2023

Figure 26. U.S. Mobile Device Security Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Mobile Device Security Market Size (M USD) and Growth Rate



(2019-2024)

Figure 28. Mexico Mobile Device Security Market Size (Units) and Growth Rate

(2019-2024)

Figure 29. Europe Mobile Device Security Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Mobile Device Security Market Size Market Share by Country in 2023

Figure 31. Germany Mobile Device Security Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Mobile Device Security Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Mobile Device Security Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Mobile Device Security Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Mobile Device Security Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Mobile Device Security Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Mobile Device Security Market Size Market Share by Region in 2023

Figure 38. China Mobile Device Security Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Mobile Device Security Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Mobile Device Security Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Mobile Device Security Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Mobile Device Security Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Mobile Device Security Market Size and Growth Rate (M USD)

Figure 44. South America Mobile Device Security Market Size Market Share by Country in 2023

Figure 45. Brazil Mobile Device Security Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Mobile Device Security Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Mobile Device Security Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Mobile Device Security Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Mobile Device Security Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Mobile Device Security Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Mobile Device Security Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Mobile Device Security Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Mobile Device Security Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Mobile Device Security Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Mobile Device Security Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global Mobile Device Security Market Share Forecast by Type (2025-2030)

Figure 57. Global Mobile Device Security Market Share Forecast by Application (2025-2030)

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