

Global Mobile Crane Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/GA3087E48231EN.html>

Date: December 2024

Pages: 168

Price: US\$ 2,800.00 (Single User License)

ID: GA3087E48231EN

Abstracts

Report Overview

Mobile cranes are versatile lifting equipment widely used in construction, infrastructure development, shipping, and other industries. These cranes are characterized by their mobility, ease of setup, and ability to lift heavy loads. The global mobile crane market was valued at approximately \$9.5 billion in 2023, with a projected Compound Annual Growth Rate (CAGR) of 5.8% from 2024 to 2032.

Several key factors are driving the growth of the mobile crane market. Firstly, the increasing demand for infrastructure projects worldwide, especially in emerging economies, is fueling the need for efficient lifting equipment. Secondly, technological advancements such as telematics, IoT integration, and automation are enhancing the capabilities and safety features of mobile cranes, attracting more buyers. Additionally, the growing trend towards modular and compact mobile crane designs is improving maneuverability in constrained spaces, further boosting market growth.

One prominent trend in the mobile crane market is the rising adoption of electric and hybrid cranes to reduce carbon emissions and operating costs. For instance, manufacturers are developing electric-powered mobile cranes with high lifting capacities to cater to environmentally conscious customers. Another trend is the integration of advanced safety features like collision avoidance systems and real-time monitoring, enhancing operational efficiency and reducing accidents on construction sites.

Regional market distribution shows that Asia Pacific dominates the global mobile crane market, driven by rapid urbanization, infrastructure development, and industrialization in countries like China and India. Europe and North America follow closely behind,

supported by ongoing construction activities and the replacement of aging crane fleets. In these regions, stringent regulations regarding workplace safety and emissions control are also propelling the adoption of modern mobile crane technologies.

Despite the positive market outlook, the mobile crane industry faces challenges such as fluctuating raw material prices, supply chain disruptions, and skilled labor shortages. For example, the recent surge in steel prices has increased manufacturing costs for mobile crane producers, impacting profit margins. Moreover, the shortage of qualified crane operators in some regions poses a challenge to the efficient utilization of mobile crane fleets, leading to project delays and increased operational costs.

In conclusion, the global mobile crane market is poised for steady growth driven by infrastructure development, technological advancements, and increasing safety regulations. Manufacturers should focus on developing eco-friendly and technologically advanced cranes to meet evolving customer demands and navigate challenges such as supply chain disruptions and skilled labor shortages. By staying abreast of market trends and regional dynamics, companies can capitalize on the opportunities presented by the expanding mobile crane market.

This report provides a deep insight into the global Mobile Crane market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Mobile Crane Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Mobile Crane market in any manner.

Global Mobile Crane Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Liebherr

Tadano

Manitowoc

XCMG

Terex

Zoomlion

Sany

kobelco crane

Hitachi Sumitomo

Furukawa UNIC

Sichuan Changjiang

Altec Industries

Action Construction Equipment

Elliott Equipment

Escorts

Liugong

Böcker Maschinenwerke

Liaoning fuwa

Manitex

Broderson

Market Segmentation (by Type)

Crawler Crane

All Terrain Crane

Truck Crane

Trailer-Mounted Crane

Others

Market Segmentation (by Application)

Construction

Industries

Utilities

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-

Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Mobile Crane Market

Overview of the regional outlook of the Mobile Crane Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Mobile Crane Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

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