

# Global Mobile Application Security Testing Tools Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

Mobile application security focuses on the software security posture of mobile apps on various platforms

This report provides a deep insight into the global Mobile Application Security Testing Tools market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Mobile Application Security Testing Tools Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Mobile Application Security Testing Tools market in any manner.

Global Mobile Application Security Testing Tools Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

## Key Company

Veracode

Checkmarx

Synopsys

Appknox

HCL Technologies

Micro Focus

Data Theorem

NowSecure

Kryptowire

Syhunt

## Market Segmentation (by Type)

IOS

Android

## Market Segmentation (by Application)

Government & Defense

BFSI

IT & Telecom

Healthcare

Retail

Manufacturing

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Mobile Application Security Testing Tools Market

Overview of the regional outlook of the Mobile Application Security Testing Tools Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Mobile Application Security Testing Tools Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Mobile Application Security Testing Tools

1.2 Key Market Segments

1.2.1 Mobile Application Security Testing Tools Segment by Type

1.2.2 Mobile Application Security Testing Tools Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 MOBILE APPLICATION SECURITY TESTING TOOLS MARKET OVERVIEW**

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 MOBILE APPLICATION SECURITY TESTING TOOLS MARKET COMPETITIVE LANDSCAPE**

3.1 Global Mobile Application Security Testing Tools Revenue Market Share by Company (2019-2024)

3.2 Mobile Application Security Testing Tools Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.3 Company Mobile Application Security Testing Tools Market Size Sites, Area Served, Product Type

3.4 Mobile Application Security Testing Tools Market Competitive Situation and Trends

3.4.1 Mobile Application Security Testing Tools Market Concentration Rate

3.4.2 Global 5 and 10 Largest Mobile Application Security Testing Tools Players

Market Share by Revenue

3.4.3 Mergers & Acquisitions, Expansion

### **4 MOBILE APPLICATION SECURITY TESTING TOOLS VALUE CHAIN ANALYSIS**

4.1 Mobile Application Security Testing Tools Value Chain Analysis

- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF MOBILE APPLICATION SECURITY TESTING TOOLS MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 Mergers & Acquisitions
  - 5.5.2 Expansions
  - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 MOBILE APPLICATION SECURITY TESTING TOOLS MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Mobile Application Security Testing Tools Market Size Market Share by Type (2019-2024)
- 6.3 Global Mobile Application Security Testing Tools Market Size Growth Rate by Type (2019-2024)

## **7 MOBILE APPLICATION SECURITY TESTING TOOLS MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Mobile Application Security Testing Tools Market Size (M USD) by Application (2019-2024)
- 7.3 Global Mobile Application Security Testing Tools Market Size Growth Rate by Application (2019-2024)

## **8 MOBILE APPLICATION SECURITY TESTING TOOLS MARKET SEGMENTATION BY REGION**

- 8.1 Global Mobile Application Security Testing Tools Market Size by Region
  - 8.1.1 Global Mobile Application Security Testing Tools Market Size by Region



## 8.1.2 Global Mobile Application Security Testing Tools Market Size Market Share by Region

### 8.2 North America

#### 8.2.1 North America Mobile Application Security Testing Tools Market Size by Country

##### 8.2.2 U.S.

##### 8.2.3 Canada

##### 8.2.4 Mexico

### 8.3 Europe

#### 8.3.1 Europe Mobile Application Security Testing Tools Market Size by Country

##### 8.3.2 Germany

##### 8.3.3 France

##### 8.3.4 U.K.

##### 8.3.5 Italy

##### 8.3.6 Russia

### 8.4 Asia Pacific

#### 8.4.1 Asia Pacific Mobile Application Security Testing Tools Market Size by Region

##### 8.4.2 China

##### 8.4.3 Japan

##### 8.4.4 South Korea

##### 8.4.5 India

##### 8.4.6 Southeast Asia

### 8.5 South America

#### 8.5.1 South America Mobile Application Security Testing Tools Market Size by Country

##### 8.5.2 Brazil

##### 8.5.3 Argentina

##### 8.5.4 Columbia

### 8.6 Middle East and Africa

#### 8.6.1 Middle East and Africa Mobile Application Security Testing Tools Market Size by Region

##### 8.6.2 Saudi Arabia

##### 8.6.3 UAE

##### 8.6.4 Egypt

##### 8.6.5 Nigeria

##### 8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 Veracode

#### 9.1.1 Veracode Mobile Application Security Testing Tools Basic Information

- 9.1.2 Veracode Mobile Application Security Testing Tools Product Overview
- 9.1.3 Veracode Mobile Application Security Testing Tools Product Market Performance
- 9.1.4 Veracode Mobile Application Security Testing Tools SWOT Analysis
- 9.1.5 Veracode Business Overview
- 9.1.6 Veracode Recent Developments
- 9.2 Checkmarx
  - 9.2.1 Checkmarx Mobile Application Security Testing Tools Basic Information
  - 9.2.2 Checkmarx Mobile Application Security Testing Tools Product Overview
  - 9.2.3 Checkmarx Mobile Application Security Testing Tools Product Market Performance
  - 9.2.4 Veracode Mobile Application Security Testing Tools SWOT Analysis
  - 9.2.5 Checkmarx Business Overview
  - 9.2.6 Checkmarx Recent Developments
- 9.3 Synopsys
  - 9.3.1 Synopsys Mobile Application Security Testing Tools Basic Information
  - 9.3.2 Synopsys Mobile Application Security Testing Tools Product Overview
  - 9.3.3 Synopsys Mobile Application Security Testing Tools Product Market Performance
  - 9.3.4 Veracode Mobile Application Security Testing Tools SWOT Analysis
  - 9.3.5 Synopsys Business Overview
  - 9.3.6 Synopsys Recent Developments
- 9.4 Appknox
  - 9.4.1 Appknox Mobile Application Security Testing Tools Basic Information
  - 9.4.2 Appknox Mobile Application Security Testing Tools Product Overview
  - 9.4.3 Appknox Mobile Application Security Testing Tools Product Market Performance
  - 9.4.4 Appknox Business Overview
  - 9.4.5 Appknox Recent Developments
- 9.5 HCL Technologies
  - 9.5.1 HCL Technologies Mobile Application Security Testing Tools Basic Information
  - 9.5.2 HCL Technologies Mobile Application Security Testing Tools Product Overview
  - 9.5.3 HCL Technologies Mobile Application Security Testing Tools Product Market Performance
  - 9.5.4 HCL Technologies Business Overview
  - 9.5.5 HCL Technologies Recent Developments
- 9.6 Micro Focus
  - 9.6.1 Micro Focus Mobile Application Security Testing Tools Basic Information
  - 9.6.2 Micro Focus Mobile Application Security Testing Tools Product Overview
  - 9.6.3 Micro Focus Mobile Application Security Testing Tools Product Market Performance

9.6.4 Micro Focus Business Overview

9.6.5 Micro Focus Recent Developments

9.7 Data Theorem

9.7.1 Data Theorem Mobile Application Security Testing Tools Basic Information

9.7.2 Data Theorem Mobile Application Security Testing Tools Product Overview

9.7.3 Data Theorem Mobile Application Security Testing Tools Product Market Performance

9.7.4 Data Theorem Business Overview

9.7.5 Data Theorem Recent Developments

9.8 NowSecure

9.8.1 NowSecure Mobile Application Security Testing Tools Basic Information

9.8.2 NowSecure Mobile Application Security Testing Tools Product Overview

9.8.3 NowSecure Mobile Application Security Testing Tools Product Market Performance

9.8.4 NowSecure Business Overview

9.8.5 NowSecure Recent Developments

9.9 Kryptowire

9.9.1 Kryptowire Mobile Application Security Testing Tools Basic Information

9.9.2 Kryptowire Mobile Application Security Testing Tools Product Overview

9.9.3 Kryptowire Mobile Application Security Testing Tools Product Market Performance

9.9.4 Kryptowire Business Overview

9.9.5 Kryptowire Recent Developments

9.10 Syhunt

9.10.1 Syhunt Mobile Application Security Testing Tools Basic Information

9.10.2 Syhunt Mobile Application Security Testing Tools Product Overview

9.10.3 Syhunt Mobile Application Security Testing Tools Product Market Performance

9.10.4 Syhunt Business Overview

9.10.5 Syhunt Recent Developments

## **10 MOBILE APPLICATION SECURITY TESTING TOOLS REGIONAL MARKET FORECAST**

10.1 Global Mobile Application Security Testing Tools Market Size Forecast

10.2 Global Mobile Application Security Testing Tools Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Mobile Application Security Testing Tools Market Size Forecast by Country

10.2.3 Asia Pacific Mobile Application Security Testing Tools Market Size Forecast by

## Region

10.2.4 South America Mobile Application Security Testing Tools Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Mobile Application Security Testing Tools by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

11.1 Global Mobile Application Security Testing Tools Market Forecast by Type (2025-2030)

11.2 Global Mobile Application Security Testing Tools Market Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Mobile Application Security Testing Tools Market Size Comparison by Region (M USD)

Table 5. Global Mobile Application Security Testing Tools Revenue (M USD) by Company (2019-2024)

Table 6. Global Mobile Application Security Testing Tools Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Mobile Application Security Testing Tools as of 2022)

Table 8. Company Mobile Application Security Testing Tools Market Size Sites and Area Served

Table 9. Company Mobile Application Security Testing Tools Product Type

Table 10. Global Mobile Application Security Testing Tools Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Mobile Application Security Testing Tools

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Mobile Application Security Testing Tools Market Challenges

Table 18. Global Mobile Application Security Testing Tools Market Size by Type (M USD)

Table 19. Global Mobile Application Security Testing Tools Market Size (M USD) by Type (2019-2024)

Table 20. Global Mobile Application Security Testing Tools Market Size Share by Type (2019-2024)

Table 21. Global Mobile Application Security Testing Tools Market Size Growth Rate by Type (2019-2024)

Table 22. Global Mobile Application Security Testing Tools Market Size by Application

Table 23. Global Mobile Application Security Testing Tools Market Size by Application (2019-2024) & (M USD)

Table 24. Global Mobile Application Security Testing Tools Market Share by Application

(2019-2024)

Table 25. Global Mobile Application Security Testing Tools Market Size Growth Rate by Application (2019-2024)

Table 26. Global Mobile Application Security Testing Tools Market Size by Region (2019-2024) & (M USD)

Table 27. Global Mobile Application Security Testing Tools Market Size Market Share by Region (2019-2024)

Table 28. North America Mobile Application Security Testing Tools Market Size by Country (2019-2024) & (M USD)

Table 29. Europe Mobile Application Security Testing Tools Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific Mobile Application Security Testing Tools Market Size by Region (2019-2024) & (M USD)

Table 31. South America Mobile Application Security Testing Tools Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Mobile Application Security Testing Tools Market Size by Region (2019-2024) & (M USD)

Table 33. Veracode Mobile Application Security Testing Tools Basic Information

Table 34. Veracode Mobile Application Security Testing Tools Product Overview

Table 35. Veracode Mobile Application Security Testing Tools Revenue (M USD) and Gross Margin (2019-2024)

Table 36. Veracode Mobile Application Security Testing Tools SWOT Analysis

Table 37. Veracode Business Overview

Table 38. Veracode Recent Developments

Table 39. Checkmarx Mobile Application Security Testing Tools Basic Information

Table 40. Checkmarx Mobile Application Security Testing Tools Product Overview

Table 41. Checkmarx Mobile Application Security Testing Tools Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Veracode Mobile Application Security Testing Tools SWOT Analysis

Table 43. Checkmarx Business Overview

Table 44. Checkmarx Recent Developments

Table 45. Synopsys Mobile Application Security Testing Tools Basic Information

Table 46. Synopsys Mobile Application Security Testing Tools Product Overview

Table 47. Synopsys Mobile Application Security Testing Tools Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Veracode Mobile Application Security Testing Tools SWOT Analysis

Table 49. Synopsys Business Overview

Table 50. Synopsys Recent Developments

Table 51. Appknox Mobile Application Security Testing Tools Basic Information



Table 52. Appknox Mobile Application Security Testing Tools Product Overview
Table 53. Appknox Mobile Application Security Testing Tools Revenue (M USD) and Gross Margin (2019-2024)
Table 54. Appknox Business Overview
Table 55. Appknox Recent Developments
Table 56. HCL Technologies Mobile Application Security Testing Tools Basic Information
Table 57. HCL Technologies Mobile Application Security Testing Tools Product Overview
Table 58. HCL Technologies Mobile Application Security Testing Tools Revenue (M USD) and Gross Margin (2019-2024)
Table 59. HCL Technologies Business Overview
Table 60. HCL Technologies Recent Developments
Table 61. Micro Focus Mobile Application Security Testing Tools Basic Information
Table 62. Micro Focus Mobile Application Security Testing Tools Product Overview
Table 63. Micro Focus Mobile Application Security Testing Tools Revenue (M USD) and Gross Margin (2019-2024)
Table 64. Micro Focus Business Overview
Table 65. Micro Focus Recent Developments
Table 66. Data Theorem Mobile Application Security Testing Tools Basic Information
Table 67. Data Theorem Mobile Application Security Testing Tools Product Overview
Table 68. Data Theorem Mobile Application Security Testing Tools Revenue (M USD) and Gross Margin (2019-2024)
Table 69. Data Theorem Business Overview
Table 70. Data Theorem Recent Developments
Table 71. NowSecure Mobile Application Security Testing Tools Basic Information
Table 72. NowSecure Mobile Application Security Testing Tools Product Overview
Table 73. NowSecure Mobile Application Security Testing Tools Revenue (M USD) and Gross Margin (2019-2024)
Table 74. NowSecure Business Overview
Table 75. NowSecure Recent Developments
Table 76. Kryptowire Mobile Application Security Testing Tools Basic Information
Table 77. Kryptowire Mobile Application Security Testing Tools Product Overview
Table 78. Kryptowire Mobile Application Security Testing Tools Revenue (M USD) and Gross Margin (2019-2024)
Table 79. Kryptowire Business Overview
Table 80. Kryptowire Recent Developments
Table 81. Syhunt Mobile Application Security Testing Tools Basic Information
Table 82. Syhunt Mobile Application Security Testing Tools Product Overview

Table 83. Syhunt Mobile Application Security Testing Tools Revenue (M USD) and Gross Margin (2019-2024)

Table 84. Syhunt Business Overview

Table 85. Syhunt Recent Developments

Table 86. Global Mobile Application Security Testing Tools Market Size Forecast by Region (2025-2030) & (M USD)

Table 87. North America Mobile Application Security Testing Tools Market Size Forecast by Country (2025-2030) & (M USD)

Table 88. Europe Mobile Application Security Testing Tools Market Size Forecast by Country (2025-2030) & (M USD)

Table 89. Asia Pacific Mobile Application Security Testing Tools Market Size Forecast by Region (2025-2030) & (M USD)

Table 90. South America Mobile Application Security Testing Tools Market Size Forecast by Country (2025-2030) & (M USD)

Table 91. Middle East and Africa Mobile Application Security Testing Tools Market Size Forecast by Country (2025-2030) & (M USD)

Table 92. Global Mobile Application Security Testing Tools Market Size Forecast by Type (2025-2030) & (M USD)

Table 93. Global Mobile Application Security Testing Tools Market Size Forecast by Application (2025-2030) & (M USD)



## List Of Figures

### LIST OF FIGURES

Figure 1. Industrial Chain of Mobile Application Security Testing Tools

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Mobile Application Security Testing Tools Market Size (M USD), 2019-2030

Figure 5. Global Mobile Application Security Testing Tools Market Size (M USD) (2019-2030)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Mobile Application Security Testing Tools Market Size by Country (M USD)

Figure 10. Global Mobile Application Security Testing Tools Revenue Share by Company in 2023

Figure 11. Mobile Application Security Testing Tools Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by Mobile Application Security Testing Tools Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global Mobile Application Security Testing Tools Market Share by Type

Figure 15. Market Size Share of Mobile Application Security Testing Tools by Type (2019-2024)

Figure 16. Market Size Market Share of Mobile Application Security Testing Tools by Type in 2022

Figure 17. Global Mobile Application Security Testing Tools Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global Mobile Application Security Testing Tools Market Share by Application

Figure 20. Global Mobile Application Security Testing Tools Market Share by Application (2019-2024)

Figure 21. Global Mobile Application Security Testing Tools Market Share by Application in 2022

Figure 22. Global Mobile Application Security Testing Tools Market Size Growth Rate by Application (2019-2024)

Figure 23. Global Mobile Application Security Testing Tools Market Size Market Share

by Region (2019-2024)

Figure 24. North America Mobile Application Security Testing Tools Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America Mobile Application Security Testing Tools Market Size Market Share by Country in 2023

Figure 26. U.S. Mobile Application Security Testing Tools Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Mobile Application Security Testing Tools Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico Mobile Application Security Testing Tools Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Mobile Application Security Testing Tools Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Mobile Application Security Testing Tools Market Size Market Share by Country in 2023

Figure 31. Germany Mobile Application Security Testing Tools Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Mobile Application Security Testing Tools Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Mobile Application Security Testing Tools Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Mobile Application Security Testing Tools Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Mobile Application Security Testing Tools Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Mobile Application Security Testing Tools Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Mobile Application Security Testing Tools Market Size Market Share by Region in 2023

Figure 38. China Mobile Application Security Testing Tools Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Mobile Application Security Testing Tools Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Mobile Application Security Testing Tools Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Mobile Application Security Testing Tools Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Mobile Application Security Testing Tools Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Mobile Application Security Testing Tools Market Size and Growth Rate (M USD)

Figure 44. South America Mobile Application Security Testing Tools Market Size Market Share by Country in 2023

Figure 45. Brazil Mobile Application Security Testing Tools Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Mobile Application Security Testing Tools Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Mobile Application Security Testing Tools Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Mobile Application Security Testing Tools Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Mobile Application Security Testing Tools Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Mobile Application Security Testing Tools Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Mobile Application Security Testing Tools Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Mobile Application Security Testing Tools Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Mobile Application Security Testing Tools Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Mobile Application Security Testing Tools Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Mobile Application Security Testing Tools Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global Mobile Application Security Testing Tools Market Share Forecast by Type (2025-2030)

Figure 57. Global Mobile Application Security Testing Tools Market Share Forecast by Application (2025-2030)

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