

# Global Mobile Antivirus Software Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G09896A8703EEN.html>

Date: June 2024

Pages: 113

Price: US\$ 3,200.00 (Single User License)

ID: G09896A8703EEN

## Abstracts

### Report Overview:

Antivirus software detects, prevents, and removes malicious programs. It enables real-time scanning of the system memory, OS, and files using signature-based detection methods, heuristic detection methods, and rootkit detection tools to prevent computers from being infected with malware. With increased usage of the Internet, the risk of malware attacks is high. Though antivirus software cannot protect the system from every type of malware attack, it can prevent a significant level of intrusions with the help of real-time scanning.

The report focuses on antivirus software for endpoints in the network security market, but not all the security software.

The Global Mobile Antivirus Software Market Size was estimated at USD 116.07 million in 2023 and is projected to reach USD 127.67 million by 2029, exhibiting a CAGR of 1.60% during the forecast period.

This report provides a deep insight into the global Mobile Antivirus Software market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business

organization. The report structure also focuses on the competitive landscape of the Global Mobile Antivirus Software Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Mobile Antivirus Software market in any manner.

### Global Mobile Antivirus Software Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### Key Company

AVG AntiVirus

McAfee Mobile Security

Sophos Intercept X for Mobile

Avira Antivirus Security

Avast

Bitdefender Total Security

TotalAV

Norton Mobile Security

Trend Micro Maximum Security

Kaspersky Mobile Antivirus

Lookout Mobile Security

Panda Dome Free Antivirus

Trend Micro

Malwarebytes

Market Segmentation (by Type)

On-premises

Cloud Based

Market Segmentation (by Application)

Enterprise

Personal

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Mobile Antivirus Software Market

Overview of the regional outlook of the Mobile Antivirus Software Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each

region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future

development potential, and so on. It offers a high-level view of the current state of the Mobile Antivirus Software Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Mobile Antivirus Software
- 1.2 Key Market Segments
  - 1.2.1 Mobile Antivirus Software Segment by Type
  - 1.2.2 Mobile Antivirus Software Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 MOBILE ANTIVIRUS SOFTWARE MARKET OVERVIEW**

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 MOBILE ANTIVIRUS SOFTWARE MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Mobile Antivirus Software Revenue Market Share by Company (2019-2024)
- 3.2 Mobile Antivirus Software Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company Mobile Antivirus Software Market Size Sites, Area Served, Product Type
- 3.4 Mobile Antivirus Software Market Competitive Situation and Trends
  - 3.4.1 Mobile Antivirus Software Market Concentration Rate
  - 3.4.2 Global 5 and 10 Largest Mobile Antivirus Software Players Market Share by Revenue
  - 3.4.3 Mergers & Acquisitions, Expansion

### **4 MOBILE ANTIVIRUS SOFTWARE VALUE CHAIN ANALYSIS**

- 4.1 Mobile Antivirus Software Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF MOBILE ANTIVIRUS SOFTWARE MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 Mergers & Acquisitions
  - 5.5.2 Expansions
  - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 MOBILE ANTIVIRUS SOFTWARE MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Mobile Antivirus Software Market Size Market Share by Type (2019-2024)
- 6.3 Global Mobile Antivirus Software Market Size Growth Rate by Type (2019-2024)

## **7 MOBILE ANTIVIRUS SOFTWARE MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Mobile Antivirus Software Market Size (M USD) by Application (2019-2024)
- 7.3 Global Mobile Antivirus Software Market Size Growth Rate by Application (2019-2024)

## **8 MOBILE ANTIVIRUS SOFTWARE MARKET SEGMENTATION BY REGION**

- 8.1 Global Mobile Antivirus Software Market Size by Region
  - 8.1.1 Global Mobile Antivirus Software Market Size by Region
  - 8.1.2 Global Mobile Antivirus Software Market Size Market Share by Region
- 8.2 North America
  - 8.2.1 North America Mobile Antivirus Software Market Size by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Mobile Antivirus Software Market Size by Country
  - 8.3.2 Germany



8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Mobile Antivirus Software Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Mobile Antivirus Software Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Mobile Antivirus Software Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

9.1 AVG AntiVirus

9.1.1 AVG AntiVirus Mobile Antivirus Software Basic Information

9.1.2 AVG AntiVirus Mobile Antivirus Software Product Overview

9.1.3 AVG AntiVirus Mobile Antivirus Software Product Market Performance

9.1.4 AVG AntiVirus Mobile Antivirus Software SWOT Analysis

9.1.5 AVG AntiVirus Business Overview

9.1.6 AVG AntiVirus Recent Developments

9.2 McAfee Mobile Security

9.2.1 McAfee Mobile Security Mobile Antivirus Software Basic Information

9.2.2 McAfee Mobile Security Mobile Antivirus Software Product Overview

9.2.3 McAfee Mobile Security Mobile Antivirus Software Product Market Performance

9.2.4 AVG AntiVirus Mobile Antivirus Software SWOT Analysis

9.2.5 McAfee Mobile Security Business Overview

- 9.2.6 McAfee Mobile Security Recent Developments
- 9.3 Sophos Intercept X for Mobile
  - 9.3.1 Sophos Intercept X for Mobile Mobile Antivirus Software Basic Information
  - 9.3.2 Sophos Intercept X for Mobile Mobile Antivirus Software Product Overview
  - 9.3.3 Sophos Intercept X for Mobile Mobile Antivirus Software Product Market Performance
  - 9.3.4 AVG AntiVirus Mobile Antivirus Software SWOT Analysis
  - 9.3.5 Sophos Intercept X for Mobile Business Overview
  - 9.3.6 Sophos Intercept X for Mobile Recent Developments
- 9.4 Avira Antivirus Security
  - 9.4.1 Avira Antivirus Security Mobile Antivirus Software Basic Information
  - 9.4.2 Avira Antivirus Security Mobile Antivirus Software Product Overview
  - 9.4.3 Avira Antivirus Security Mobile Antivirus Software Product Market Performance
  - 9.4.4 Avira Antivirus Security Business Overview
  - 9.4.5 Avira Antivirus Security Recent Developments
- 9.5 Avast
  - 9.5.1 Avast Mobile Antivirus Software Basic Information
  - 9.5.2 Avast Mobile Antivirus Software Product Overview
  - 9.5.3 Avast Mobile Antivirus Software Product Market Performance
  - 9.5.4 Avast Business Overview
  - 9.5.5 Avast Recent Developments
- 9.6 Bitdefender Total Security
  - 9.6.1 Bitdefender Total Security Mobile Antivirus Software Basic Information
  - 9.6.2 Bitdefender Total Security Mobile Antivirus Software Product Overview
  - 9.6.3 Bitdefender Total Security Mobile Antivirus Software Product Market Performance
  - 9.6.4 Bitdefender Total Security Business Overview
  - 9.6.5 Bitdefender Total Security Recent Developments
- 9.7 TotalAV
  - 9.7.1 TotalAV Mobile Antivirus Software Basic Information
  - 9.7.2 TotalAV Mobile Antivirus Software Product Overview
  - 9.7.3 TotalAV Mobile Antivirus Software Product Market Performance
  - 9.7.4 TotalAV Business Overview
  - 9.7.5 TotalAV Recent Developments
- 9.8 Norton Mobile Security
  - 9.8.1 Norton Mobile Security Mobile Antivirus Software Basic Information
  - 9.8.2 Norton Mobile Security Mobile Antivirus Software Product Overview
  - 9.8.3 Norton Mobile Security Mobile Antivirus Software Product Market Performance
  - 9.8.4 Norton Mobile Security Business Overview

- 9.8.5 Norton Mobile Security Recent Developments
- 9.9 Trend Micro Maximum Security
  - 9.9.1 Trend Micro Maximum Security Mobile Antivirus Software Basic Information
  - 9.9.2 Trend Micro Maximum Security Mobile Antivirus Software Product Overview
  - 9.9.3 Trend Micro Maximum Security Mobile Antivirus Software Product Market Performance
  - 9.9.4 Trend Micro Maximum Security Business Overview
  - 9.9.5 Trend Micro Maximum Security Recent Developments
- 9.10 Kaspersky Mobile Antivirus
  - 9.10.1 Kaspersky Mobile Antivirus Mobile Antivirus Software Basic Information
  - 9.10.2 Kaspersky Mobile Antivirus Mobile Antivirus Software Product Overview
  - 9.10.3 Kaspersky Mobile Antivirus Mobile Antivirus Software Product Market Performance
  - 9.10.4 Kaspersky Mobile Antivirus Business Overview
  - 9.10.5 Kaspersky Mobile Antivirus Recent Developments
- 9.11 Lookout Mobile Security
  - 9.11.1 Lookout Mobile Security Mobile Antivirus Software Basic Information
  - 9.11.2 Lookout Mobile Security Mobile Antivirus Software Product Overview
  - 9.11.3 Lookout Mobile Security Mobile Antivirus Software Product Market Performance
  - 9.11.4 Lookout Mobile Security Business Overview
  - 9.11.5 Lookout Mobile Security Recent Developments
- 9.12 Panda Dome Free Antivirus
  - 9.12.1 Panda Dome Free Antivirus Mobile Antivirus Software Basic Information
  - 9.12.2 Panda Dome Free Antivirus Mobile Antivirus Software Product Overview
  - 9.12.3 Panda Dome Free Antivirus Mobile Antivirus Software Product Market Performance
  - 9.12.4 Panda Dome Free Antivirus Business Overview
  - 9.12.5 Panda Dome Free Antivirus Recent Developments
- 9.13 Trend Micro
  - 9.13.1 Trend Micro Mobile Antivirus Software Basic Information
  - 9.13.2 Trend Micro Mobile Antivirus Software Product Overview
  - 9.13.3 Trend Micro Mobile Antivirus Software Product Market Performance
  - 9.13.4 Trend Micro Business Overview
  - 9.13.5 Trend Micro Recent Developments
- 9.14 Malwarebytes
  - 9.14.1 Malwarebytes Mobile Antivirus Software Basic Information
  - 9.14.2 Malwarebytes Mobile Antivirus Software Product Overview
  - 9.14.3 Malwarebytes Mobile Antivirus Software Product Market Performance
  - 9.14.4 Malwarebytes Business Overview

#### 9.14.5 Malwarebytes Recent Developments

### **10 MOBILE ANTIVIRUS SOFTWARE REGIONAL MARKET FORECAST**

#### 10.1 Global Mobile Antivirus Software Market Size Forecast

#### 10.2 Global Mobile Antivirus Software Market Forecast by Region

##### 10.2.1 North America Market Size Forecast by Country

##### 10.2.2 Europe Mobile Antivirus Software Market Size Forecast by Country

##### 10.2.3 Asia Pacific Mobile Antivirus Software Market Size Forecast by Region

##### 10.2.4 South America Mobile Antivirus Software Market Size Forecast by Country

##### 10.2.5 Middle East and Africa Forecasted Consumption of Mobile Antivirus Software by Country

### **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

#### 11.1 Global Mobile Antivirus Software Market Forecast by Type (2025-2030)

#### 11.2 Global Mobile Antivirus Software Market Forecast by Application (2025-2030)

### **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Mobile Antivirus Software Market Size Comparison by Region (M USD)

Table 5. Global Mobile Antivirus Software Revenue (M USD) by Company (2019-2024)

Table 6. Global Mobile Antivirus Software Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Mobile Antivirus Software as of 2022)

Table 8. Company Mobile Antivirus Software Market Size Sites and Area Served

Table 9. Company Mobile Antivirus Software Product Type

Table 10. Global Mobile Antivirus Software Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Mobile Antivirus Software

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Mobile Antivirus Software Market Challenges

Table 18. Global Mobile Antivirus Software Market Size by Type (M USD)

Table 19. Global Mobile Antivirus Software Market Size (M USD) by Type (2019-2024)

Table 20. Global Mobile Antivirus Software Market Size Share by Type (2019-2024)

Table 21. Global Mobile Antivirus Software Market Size Growth Rate by Type (2019-2024)

Table 22. Global Mobile Antivirus Software Market Size by Application

Table 23. Global Mobile Antivirus Software Market Size by Application (2019-2024) & (M USD)

Table 24. Global Mobile Antivirus Software Market Share by Application (2019-2024)

Table 25. Global Mobile Antivirus Software Market Size Growth Rate by Application (2019-2024)

Table 26. Global Mobile Antivirus Software Market Size by Region (2019-2024) & (M USD)

Table 27. Global Mobile Antivirus Software Market Size Market Share by Region (2019-2024)

Table 28. North America Mobile Antivirus Software Market Size by Country (2019-2024)

& (M USD)

Table 29. Europe Mobile Antivirus Software Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific Mobile Antivirus Software Market Size by Region (2019-2024) & (M USD)

Table 31. South America Mobile Antivirus Software Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Mobile Antivirus Software Market Size by Region (2019-2024) & (M USD)

Table 33. AVG AntiVirus Mobile Antivirus Software Basic Information

Table 34. AVG AntiVirus Mobile Antivirus Software Product Overview

Table 35. AVG AntiVirus Mobile Antivirus Software Revenue (M USD) and Gross Margin (2019-2024)

Table 36. AVG AntiVirus Mobile Antivirus Software SWOT Analysis

Table 37. AVG AntiVirus Business Overview

Table 38. AVG AntiVirus Recent Developments

Table 39. McAfee Mobile Security Mobile Antivirus Software Basic Information

Table 40. McAfee Mobile Security Mobile Antivirus Software Product Overview

Table 41. McAfee Mobile Security Mobile Antivirus Software Revenue (M USD) and Gross Margin (2019-2024)

Table 42. AVG AntiVirus Mobile Antivirus Software SWOT Analysis

Table 43. McAfee Mobile Security Business Overview

Table 44. McAfee Mobile Security Recent Developments

Table 45. Sophos Intercept X for Mobile Mobile Antivirus Software Basic Information

Table 46. Sophos Intercept X for Mobile Mobile Antivirus Software Product Overview

Table 47. Sophos Intercept X for Mobile Mobile Antivirus Software Revenue (M USD) and Gross Margin (2019-2024)

Table 48. AVG AntiVirus Mobile Antivirus Software SWOT Analysis

Table 49. Sophos Intercept X for Mobile Business Overview

Table 50. Sophos Intercept X for Mobile Recent Developments

Table 51. Avira Antivirus Security Mobile Antivirus Software Basic Information

Table 52. Avira Antivirus Security Mobile Antivirus Software Product Overview

Table 53. Avira Antivirus Security Mobile Antivirus Software Revenue (M USD) and Gross Margin (2019-2024)

Table 54. Avira Antivirus Security Business Overview

Table 55. Avira Antivirus Security Recent Developments

Table 56. Avast Mobile Antivirus Software Basic Information

Table 57. Avast Mobile Antivirus Software Product Overview

Table 58. Avast Mobile Antivirus Software Revenue (M USD) and Gross Margin

(2019-2024)

Table 59. Avast Business Overview

Table 60. Avast Recent Developments

Table 61. Bitdefender Total Security Mobile Antivirus Software Basic Information

Table 62. Bitdefender Total Security Mobile Antivirus Software Product Overview

Table 63. Bitdefender Total Security Mobile Antivirus Software Revenue (M USD) and Gross Margin (2019-2024)

Table 64. Bitdefender Total Security Business Overview

Table 65. Bitdefender Total Security Recent Developments

Table 66. TotalAV Mobile Antivirus Software Basic Information

Table 67. TotalAV Mobile Antivirus Software Product Overview

Table 68. TotalAV Mobile Antivirus Software Revenue (M USD) and Gross Margin (2019-2024)

Table 69. TotalAV Business Overview

Table 70. TotalAV Recent Developments

Table 71. Norton Mobile Security Mobile Antivirus Software Basic Information

Table 72. Norton Mobile Security Mobile Antivirus Software Product Overview

Table 73. Norton Mobile Security Mobile Antivirus Software Revenue (M USD) and Gross Margin (2019-2024)

Table 74. Norton Mobile Security Business Overview

Table 75. Norton Mobile Security Recent Developments

Table 76. Trend Micro Maximum Security Mobile Antivirus Software Basic Information

Table 77. Trend Micro Maximum Security Mobile Antivirus Software Product Overview

Table 78. Trend Micro Maximum Security Mobile Antivirus Software Revenue (M USD) and Gross Margin (2019-2024)

Table 79. Trend Micro Maximum Security Business Overview

Table 80. Trend Micro Maximum Security Recent Developments

Table 81. Kaspersky Mobile Antivirus Mobile Antivirus Software Basic Information

Table 82. Kaspersky Mobile Antivirus Mobile Antivirus Software Product Overview

Table 83. Kaspersky Mobile Antivirus Mobile Antivirus Software Revenue (M USD) and Gross Margin (2019-2024)

Table 84. Kaspersky Mobile Antivirus Business Overview

Table 85. Kaspersky Mobile Antivirus Recent Developments

Table 86. Lookout Mobile Security Mobile Antivirus Software Basic Information

Table 87. Lookout Mobile Security Mobile Antivirus Software Product Overview

Table 88. Lookout Mobile Security Mobile Antivirus Software Revenue (M USD) and Gross Margin (2019-2024)

Table 89. Lookout Mobile Security Business Overview

Table 90. Lookout Mobile Security Recent Developments

- Table 91. Panda Dome Free Antivirus Mobile Antivirus Software Basic Information
- Table 92. Panda Dome Free Antivirus Mobile Antivirus Software Product Overview
- Table 93. Panda Dome Free Antivirus Mobile Antivirus Software Revenue (M USD) and Gross Margin (2019-2024)
- Table 94. Panda Dome Free Antivirus Business Overview
- Table 95. Panda Dome Free Antivirus Recent Developments
- Table 96. Trend Micro Mobile Antivirus Software Basic Information
- Table 97. Trend Micro Mobile Antivirus Software Product Overview
- Table 98. Trend Micro Mobile Antivirus Software Revenue (M USD) and Gross Margin (2019-2024)
- Table 99. Trend Micro Business Overview
- Table 100. Trend Micro Recent Developments
- Table 101. Malwarebytes Mobile Antivirus Software Basic Information
- Table 102. Malwarebytes Mobile Antivirus Software Product Overview
- Table 103. Malwarebytes Mobile Antivirus Software Revenue (M USD) and Gross Margin (2019-2024)
- Table 104. Malwarebytes Business Overview
- Table 105. Malwarebytes Recent Developments
- Table 106. Global Mobile Antivirus Software Market Size Forecast by Region (2025-2030) & (M USD)
- Table 107. North America Mobile Antivirus Software Market Size Forecast by Country (2025-2030) & (M USD)
- Table 108. Europe Mobile Antivirus Software Market Size Forecast by Country (2025-2030) & (M USD)
- Table 109. Asia Pacific Mobile Antivirus Software Market Size Forecast by Region (2025-2030) & (M USD)
- Table 110. South America Mobile Antivirus Software Market Size Forecast by Country (2025-2030) & (M USD)
- Table 111. Middle East and Africa Mobile Antivirus Software Market Size Forecast by Country (2025-2030) & (M USD)
- Table 112. Global Mobile Antivirus Software Market Size Forecast by Type (2025-2030) & (M USD)
- Table 113. Global Mobile Antivirus Software Market Size Forecast by Application (2025-2030) & (M USD)



## List Of Figures

### LIST OF FIGURES

- Figure 1. Industrial Chain of Mobile Antivirus Software
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Mobile Antivirus Software Market Size (M USD), 2019-2030
- Figure 5. Global Mobile Antivirus Software Market Size (M USD) (2019-2030)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Mobile Antivirus Software Market Size by Country (M USD)
- Figure 10. Global Mobile Antivirus Software Revenue Share by Company in 2023
- Figure 11. Mobile Antivirus Software Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 12. The Global 5 and 10 Largest Players: Market Share by Mobile Antivirus Software Revenue in 2023
- Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 14. Global Mobile Antivirus Software Market Share by Type
- Figure 15. Market Size Share of Mobile Antivirus Software by Type (2019-2024)
- Figure 16. Market Size Market Share of Mobile Antivirus Software by Type in 2022
- Figure 17. Global Mobile Antivirus Software Market Size Growth Rate by Type (2019-2024)
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 19. Global Mobile Antivirus Software Market Share by Application
- Figure 20. Global Mobile Antivirus Software Market Share by Application (2019-2024)
- Figure 21. Global Mobile Antivirus Software Market Share by Application in 2022
- Figure 22. Global Mobile Antivirus Software Market Size Growth Rate by Application (2019-2024)
- Figure 23. Global Mobile Antivirus Software Market Size Market Share by Region (2019-2024)
- Figure 24. North America Mobile Antivirus Software Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 25. North America Mobile Antivirus Software Market Size Market Share by Country in 2023
- Figure 26. U.S. Mobile Antivirus Software Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 27. Canada Mobile Antivirus Software Market Size (M USD) and Growth Rate

(2019-2024)

Figure 28. Mexico Mobile Antivirus Software Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Mobile Antivirus Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Mobile Antivirus Software Market Size Market Share by Country in 2023

Figure 31. Germany Mobile Antivirus Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Mobile Antivirus Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Mobile Antivirus Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Mobile Antivirus Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Mobile Antivirus Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Mobile Antivirus Software Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Mobile Antivirus Software Market Size Market Share by Region in 2023

Figure 38. China Mobile Antivirus Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Mobile Antivirus Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Mobile Antivirus Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Mobile Antivirus Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Mobile Antivirus Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Mobile Antivirus Software Market Size and Growth Rate (M USD)

Figure 44. South America Mobile Antivirus Software Market Size Market Share by Country in 2023

Figure 45. Brazil Mobile Antivirus Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Mobile Antivirus Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Mobile Antivirus Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Mobile Antivirus Software Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Mobile Antivirus Software Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Mobile Antivirus Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Mobile Antivirus Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Mobile Antivirus Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Mobile Antivirus Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Mobile Antivirus Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Mobile Antivirus Software Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global Mobile Antivirus Software Market Share Forecast by Type (2025-2030)

Figure 57. Global Mobile Antivirus Software Market Share Forecast by Application (2025-2030)

## I would like to order

Product name: Global Mobile Antivirus Software Market Research Report 2024(Status and Outlook)

Product link: <https://marketpublishers.com/r/G09896A8703EEN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G09896A8703EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970