

Global Milk Substitute Beverages Market Research Report 2023(Status and Outlook)

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Abstracts

Report Overview

When compared to a dairy-based beverage, a plant-based beverage will inherently lack two major components: protein and texture. Consumers expect a lot out of their dairy-alternative beverages, from simple labels to reduced sugar, higher protein, improved mouthfeel, enhanced functionality and ingredients from sustainable sources.

Bosson Research's latest report provides a deep insight into the global Milk Substitute Beverages market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Milk Substitute Beverages Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Milk Substitute Beverages market in any manner.

Global Milk Substitute Beverages Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product,

sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Danone

Blue Diamond Growers

Oatly

Kikkoman Corporation

Califia Farms

Earth's Own Food Company

Ezaki Glico

Ripple Foods

Marusan-Ai Co. Ltd

Campbell Soup Company

SunOpta

Nutrisoya Foods

Elmhurst Milked Direct

Panos Brands

Jindilli Beverages (milkadamia)

Hebei Yangyuan Zhihui

He Bei Cheng De Lolo

Coconut Palm Group

V V Food and Beverage

Vitasoy International Holdings

Market Segmentation (by Type)

Almond

Soy

Coconut

Rice

Oats

Others

Market Segmentation (by Application)

Direct Drink

Confectionery

Bakery

Ice Cream

Cheese

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Milk Substitute Beverages Market

Overview of the regional outlook of the Milk Substitute Beverages Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent

developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Milk Substitute Beverages Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Milk Substitute Beverages

1.2 Key Market Segments

1.2.1 Milk Substitute Beverages Segment by Type

1.2.2 Milk Substitute Beverages Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 MILK SUBSTITUTE BEVERAGES MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Milk Substitute Beverages Market Size (M USD) Estimates and Forecasts (2018-2029)

2.1.2 Global Milk Substitute Beverages Sales Estimates and Forecasts (2018-2029)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 MILK SUBSTITUTE BEVERAGES MARKET COMPETITIVE LANDSCAPE

3.1 Global Milk Substitute Beverages Sales by Manufacturers (2018-2023)

3.2 Global Milk Substitute Beverages Revenue Market Share by Manufacturers (2018-2023)

3.3 Milk Substitute Beverages Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Milk Substitute Beverages Average Price by Manufacturers (2018-2023)

3.5 Manufacturers Milk Substitute Beverages Sales Sites, Area Served, Product Type

3.6 Milk Substitute Beverages Market Competitive Situation and Trends

3.6.1 Milk Substitute Beverages Market Concentration Rate

3.6.2 Global 5 and 10 Largest Milk Substitute Beverages Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 MILK SUBSTITUTE BEVERAGES INDUSTRY CHAIN ANALYSIS

- 4.1 Milk Substitute Beverages Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF MILK SUBSTITUTE BEVERAGES MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 MILK SUBSTITUTE BEVERAGES MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Milk Substitute Beverages Sales Market Share by Type (2018-2023)
- 6.3 Global Milk Substitute Beverages Market Size Market Share by Type (2018-2023)
- 6.4 Global Milk Substitute Beverages Price by Type (2018-2023)

7 MILK SUBSTITUTE BEVERAGES MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Milk Substitute Beverages Market Sales by Application (2018-2023)
- 7.3 Global Milk Substitute Beverages Market Size (M USD) by Application (2018-2023)
- 7.4 Global Milk Substitute Beverages Sales Growth Rate by Application (2018-2023)

8 MILK SUBSTITUTE BEVERAGES MARKET SEGMENTATION BY REGION

- 8.1 Global Milk Substitute Beverages Sales by Region
 - 8.1.1 Global Milk Substitute Beverages Sales by Region

- 8.1.2 Global Milk Substitute Beverages Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Milk Substitute Beverages Sales by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Milk Substitute Beverages Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Milk Substitute Beverages Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Milk Substitute Beverages Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Milk Substitute Beverages Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 Danone
 - 9.1.1 Danone Milk Substitute Beverages Basic Information
 - 9.1.2 Danone Milk Substitute Beverages Product Overview
 - 9.1.3 Danone Milk Substitute Beverages Product Market Performance

- 9.1.4 Danone Business Overview
- 9.1.5 Danone Milk Substitute Beverages SWOT Analysis
- 9.1.6 Danone Recent Developments
- 9.2 Blue Diamond Growers
 - 9.2.1 Blue Diamond Growers Milk Substitute Beverages Basic Information
 - 9.2.2 Blue Diamond Growers Milk Substitute Beverages Product Overview
 - 9.2.3 Blue Diamond Growers Milk Substitute Beverages Product Market Performance
 - 9.2.4 Blue Diamond Growers Business Overview
 - 9.2.5 Blue Diamond Growers Milk Substitute Beverages SWOT Analysis
 - 9.2.6 Blue Diamond Growers Recent Developments
- 9.3 Oatly
 - 9.3.1 Oatly Milk Substitute Beverages Basic Information
 - 9.3.2 Oatly Milk Substitute Beverages Product Overview
 - 9.3.3 Oatly Milk Substitute Beverages Product Market Performance
 - 9.3.4 Oatly Business Overview
 - 9.3.5 Oatly Milk Substitute Beverages SWOT Analysis
 - 9.3.6 Oatly Recent Developments
- 9.4 Kikkoman Corporation
 - 9.4.1 Kikkoman Corporation Milk Substitute Beverages Basic Information
 - 9.4.2 Kikkoman Corporation Milk Substitute Beverages Product Overview
 - 9.4.3 Kikkoman Corporation Milk Substitute Beverages Product Market Performance
 - 9.4.4 Kikkoman Corporation Business Overview
 - 9.4.5 Kikkoman Corporation Milk Substitute Beverages SWOT Analysis
 - 9.4.6 Kikkoman Corporation Recent Developments
- 9.5 Califia Farms
 - 9.5.1 Califia Farms Milk Substitute Beverages Basic Information
 - 9.5.2 Califia Farms Milk Substitute Beverages Product Overview
 - 9.5.3 Califia Farms Milk Substitute Beverages Product Market Performance
 - 9.5.4 Califia Farms Business Overview
 - 9.5.5 Califia Farms Milk Substitute Beverages SWOT Analysis
 - 9.5.6 Califia Farms Recent Developments
- 9.6 Earth's Own Food Company
 - 9.6.1 Earth's Own Food Company Milk Substitute Beverages Basic Information
 - 9.6.2 Earth's Own Food Company Milk Substitute Beverages Product Overview
 - 9.6.3 Earth's Own Food Company Milk Substitute Beverages Product Market Performance
 - 9.6.4 Earth's Own Food Company Business Overview
 - 9.6.5 Earth's Own Food Company Recent Developments
- 9.7 Ezaki Glico

- 9.7.1 Ezaki Glico Milk Substitute Beverages Basic Information
- 9.7.2 Ezaki Glico Milk Substitute Beverages Product Overview
- 9.7.3 Ezaki Glico Milk Substitute Beverages Product Market Performance
- 9.7.4 Ezaki Glico Business Overview
- 9.7.5 Ezaki Glico Recent Developments
- 9.8 Ripple Foods
 - 9.8.1 Ripple Foods Milk Substitute Beverages Basic Information
 - 9.8.2 Ripple Foods Milk Substitute Beverages Product Overview
 - 9.8.3 Ripple Foods Milk Substitute Beverages Product Market Performance
 - 9.8.4 Ripple Foods Business Overview
 - 9.8.5 Ripple Foods Recent Developments
- 9.9 Marusan-Ai Co. Ltd
 - 9.9.1 Marusan-Ai Co. Ltd Milk Substitute Beverages Basic Information
 - 9.9.2 Marusan-Ai Co. Ltd Milk Substitute Beverages Product Overview
 - 9.9.3 Marusan-Ai Co. Ltd Milk Substitute Beverages Product Market Performance
 - 9.9.4 Marusan-Ai Co. Ltd Business Overview
 - 9.9.5 Marusan-Ai Co. Ltd Recent Developments
- 9.10 Campbell Soup Company
 - 9.10.1 Campbell Soup Company Milk Substitute Beverages Basic Information
 - 9.10.2 Campbell Soup Company Milk Substitute Beverages Product Overview
 - 9.10.3 Campbell Soup Company Milk Substitute Beverages Product Market Performance
 - 9.10.4 Campbell Soup Company Business Overview
 - 9.10.5 Campbell Soup Company Recent Developments
- 9.11 SunOpta
 - 9.11.1 SunOpta Milk Substitute Beverages Basic Information
 - 9.11.2 SunOpta Milk Substitute Beverages Product Overview
 - 9.11.3 SunOpta Milk Substitute Beverages Product Market Performance
 - 9.11.4 SunOpta Business Overview
 - 9.11.5 SunOpta Recent Developments
- 9.12 Nutrisoya Foods
 - 9.12.1 Nutrisoya Foods Milk Substitute Beverages Basic Information
 - 9.12.2 Nutrisoya Foods Milk Substitute Beverages Product Overview
 - 9.12.3 Nutrisoya Foods Milk Substitute Beverages Product Market Performance
 - 9.12.4 Nutrisoya Foods Business Overview
 - 9.12.5 Nutrisoya Foods Recent Developments
- 9.13 Elmhurst Milked Direct
 - 9.13.1 Elmhurst Milked Direct Milk Substitute Beverages Basic Information
 - 9.13.2 Elmhurst Milked Direct Milk Substitute Beverages Product Overview

- 9.13.3 Elmhurst Milked Direct Milk Substitute Beverages Product Market Performance
- 9.13.4 Elmhurst Milked Direct Business Overview
- 9.13.5 Elmhurst Milked Direct Recent Developments
- 9.14 Panos Brands
 - 9.14.1 Panos Brands Milk Substitute Beverages Basic Information
 - 9.14.2 Panos Brands Milk Substitute Beverages Product Overview
 - 9.14.3 Panos Brands Milk Substitute Beverages Product Market Performance
 - 9.14.4 Panos Brands Business Overview
 - 9.14.5 Panos Brands Recent Developments
- 9.15 Jindilli Beverages (milkadamia)
 - 9.15.1 Jindilli Beverages (milkadamia) Milk Substitute Beverages Basic Information
 - 9.15.2 Jindilli Beverages (milkadamia) Milk Substitute Beverages Product Overview
 - 9.15.3 Jindilli Beverages (milkadamia) Milk Substitute Beverages Product Market Performance
 - 9.15.4 Jindilli Beverages (milkadamia) Business Overview
 - 9.15.5 Jindilli Beverages (milkadamia) Recent Developments
- 9.16 Hebei Yangyuan Zhihui
 - 9.16.1 Hebei Yangyuan Zhihui Milk Substitute Beverages Basic Information
 - 9.16.2 Hebei Yangyuan Zhihui Milk Substitute Beverages Product Overview
 - 9.16.3 Hebei Yangyuan Zhihui Milk Substitute Beverages Product Market Performance
 - 9.16.4 Hebei Yangyuan Zhihui Business Overview
 - 9.16.5 Hebei Yangyuan Zhihui Recent Developments
- 9.17 He Bei Cheng De Lolo
 - 9.17.1 He Bei Cheng De Lolo Milk Substitute Beverages Basic Information
 - 9.17.2 He Bei Cheng De Lolo Milk Substitute Beverages Product Overview
 - 9.17.3 He Bei Cheng De Lolo Milk Substitute Beverages Product Market Performance
 - 9.17.4 He Bei Cheng De Lolo Business Overview
 - 9.17.5 He Bei Cheng De Lolo Recent Developments
- 9.18 Coconut Palm Group
 - 9.18.1 Coconut Palm Group Milk Substitute Beverages Basic Information
 - 9.18.2 Coconut Palm Group Milk Substitute Beverages Product Overview
 - 9.18.3 Coconut Palm Group Milk Substitute Beverages Product Market Performance
 - 9.18.4 Coconut Palm Group Business Overview
 - 9.18.5 Coconut Palm Group Recent Developments
- 9.19 V V Food and Beverage
 - 9.19.1 V V Food and Beverage Milk Substitute Beverages Basic Information
 - 9.19.2 V V Food and Beverage Milk Substitute Beverages Product Overview
 - 9.19.3 V V Food and Beverage Milk Substitute Beverages Product Market Performance

9.19.4 V V Food and Beverage Business Overview

9.19.5 V V Food and Beverage Recent Developments

9.20 Vitasoy International Holdings

9.20.1 Vitasoy International Holdings Milk Substitute Beverages Basic Information

9.20.2 Vitasoy International Holdings Milk Substitute Beverages Product Overview

9.20.3 Vitasoy International Holdings Milk Substitute Beverages Product Market

Performance

9.20.4 Vitasoy International Holdings Business Overview

9.20.5 Vitasoy International Holdings Recent Developments

10 MILK SUBSTITUTE BEVERAGES MARKET FORECAST BY REGION

10.1 Global Milk Substitute Beverages Market Size Forecast

10.2 Global Milk Substitute Beverages Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Milk Substitute Beverages Market Size Forecast by Country

10.2.3 Asia Pacific Milk Substitute Beverages Market Size Forecast by Region

10.2.4 South America Milk Substitute Beverages Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Milk Substitute Beverages by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2024-2029)

11.1 Global Milk Substitute Beverages Market Forecast by Type (2024-2029)

11.1.1 Global Forecasted Sales of Milk Substitute Beverages by Type (2024-2029)

11.1.2 Global Milk Substitute Beverages Market Size Forecast by Type (2024-2029)

11.1.3 Global Forecasted Price of Milk Substitute Beverages by Type (2024-2029)

11.2 Global Milk Substitute Beverages Market Forecast by Application (2024-2029)

11.2.1 Global Milk Substitute Beverages Sales (K MT) Forecast by Application

11.2.2 Global Milk Substitute Beverages Market Size (M USD) Forecast by Application (2024-2029)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Milk Substitute Beverages Market Size Comparison by Region (M USD)

Table 5. Global Milk Substitute Beverages Sales (K MT) by Manufacturers (2018-2023)

Table 6. Global Milk Substitute Beverages Sales Market Share by Manufacturers (2018-2023)

Table 7. Global Milk Substitute Beverages Revenue (M USD) by Manufacturers (2018-2023)

Table 8. Global Milk Substitute Beverages Revenue Share by Manufacturers (2018-2023)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Milk Substitute Beverages as of 2022)

Table 10. Global Market Milk Substitute Beverages Average Price (USD/MT) of Key Manufacturers (2018-2023)

Table 11. Manufacturers Milk Substitute Beverages Sales Sites and Area Served

Table 12. Manufacturers Milk Substitute Beverages Product Type

Table 13. Global Milk Substitute Beverages Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Milk Substitute Beverages

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Milk Substitute Beverages Market Challenges

Table 22. Market Restraints

Table 23. Global Milk Substitute Beverages Sales by Type (K MT)

Table 24. Global Milk Substitute Beverages Market Size by Type (M USD)

Table 25. Global Milk Substitute Beverages Sales (K MT) by Type (2018-2023)

Table 26. Global Milk Substitute Beverages Sales Market Share by Type (2018-2023)

Table 27. Global Milk Substitute Beverages Market Size (M USD) by Type (2018-2023)

Table 28. Global Milk Substitute Beverages Market Size Share by Type (2018-2023)

Table 29. Global Milk Substitute Beverages Price (USD/MT) by Type (2018-2023)

- Table 30. Global Milk Substitute Beverages Sales (K MT) by Application
- Table 31. Global Milk Substitute Beverages Market Size by Application
- Table 32. Global Milk Substitute Beverages Sales by Application (2018-2023) & (K MT)
- Table 33. Global Milk Substitute Beverages Sales Market Share by Application (2018-2023)
- Table 34. Global Milk Substitute Beverages Sales by Application (2018-2023) & (M USD)
- Table 35. Global Milk Substitute Beverages Market Share by Application (2018-2023)
- Table 36. Global Milk Substitute Beverages Sales Growth Rate by Application (2018-2023)
- Table 37. Global Milk Substitute Beverages Sales by Region (2018-2023) & (K MT)
- Table 38. Global Milk Substitute Beverages Sales Market Share by Region (2018-2023)
- Table 39. North America Milk Substitute Beverages Sales by Country (2018-2023) & (K MT)
- Table 40. Europe Milk Substitute Beverages Sales by Country (2018-2023) & (K MT)
- Table 41. Asia Pacific Milk Substitute Beverages Sales by Region (2018-2023) & (K MT)
- Table 42. South America Milk Substitute Beverages Sales by Country (2018-2023) & (K MT)
- Table 43. Middle East and Africa Milk Substitute Beverages Sales by Region (2018-2023) & (K MT)
- Table 44. Danone Milk Substitute Beverages Basic Information
- Table 45. Danone Milk Substitute Beverages Product Overview
- Table 46. Danone Milk Substitute Beverages Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 47. Danone Business Overview
- Table 48. Danone Milk Substitute Beverages SWOT Analysis
- Table 49. Danone Recent Developments
- Table 50. Blue Diamond Growers Milk Substitute Beverages Basic Information
- Table 51. Blue Diamond Growers Milk Substitute Beverages Product Overview
- Table 52. Blue Diamond Growers Milk Substitute Beverages Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 53. Blue Diamond Growers Business Overview
- Table 54. Blue Diamond Growers Milk Substitute Beverages SWOT Analysis
- Table 55. Blue Diamond Growers Recent Developments
- Table 56. Oatly Milk Substitute Beverages Basic Information
- Table 57. Oatly Milk Substitute Beverages Product Overview
- Table 58. Oatly Milk Substitute Beverages Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)

- Table 59. Oatly Business Overview
- Table 60. Oatly Milk Substitute Beverages SWOT Analysis
- Table 61. Oatly Recent Developments
- Table 62. Kikkoman Corporation Milk Substitute Beverages Basic Information
- Table 63. Kikkoman Corporation Milk Substitute Beverages Product Overview
- Table 64. Kikkoman Corporation Milk Substitute Beverages Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 65. Kikkoman Corporation Business Overview
- Table 66. Kikkoman Corporation Milk Substitute Beverages SWOT Analysis
- Table 67. Kikkoman Corporation Recent Developments
- Table 68. Califia Farms Milk Substitute Beverages Basic Information
- Table 69. Califia Farms Milk Substitute Beverages Product Overview
- Table 70. Califia Farms Milk Substitute Beverages Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 71. Califia Farms Business Overview
- Table 72. Califia Farms Milk Substitute Beverages SWOT Analysis
- Table 73. Califia Farms Recent Developments
- Table 74. Earth's Own Food Company Milk Substitute Beverages Basic Information
- Table 75. Earth's Own Food Company Milk Substitute Beverages Product Overview
- Table 76. Earth's Own Food Company Milk Substitute Beverages Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 77. Earth's Own Food Company Business Overview
- Table 78. Earth's Own Food Company Recent Developments
- Table 79. Ezaki Glico Milk Substitute Beverages Basic Information
- Table 80. Ezaki Glico Milk Substitute Beverages Product Overview
- Table 81. Ezaki Glico Milk Substitute Beverages Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 82. Ezaki Glico Business Overview
- Table 83. Ezaki Glico Recent Developments
- Table 84. Ripple Foods Milk Substitute Beverages Basic Information
- Table 85. Ripple Foods Milk Substitute Beverages Product Overview
- Table 86. Ripple Foods Milk Substitute Beverages Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 87. Ripple Foods Business Overview
- Table 88. Ripple Foods Recent Developments
- Table 89. Marusan-Ai Co. Ltd Milk Substitute Beverages Basic Information
- Table 90. Marusan-Ai Co. Ltd Milk Substitute Beverages Product Overview
- Table 91. Marusan-Ai Co. Ltd Milk Substitute Beverages Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)

- Table 92. Marusan-Ai Co. Ltd Business Overview
- Table 93. Marusan-Ai Co. Ltd Recent Developments
- Table 94. Campbell Soup Company Milk Substitute Beverages Basic Information
- Table 95. Campbell Soup Company Milk Substitute Beverages Product Overview
- Table 96. Campbell Soup Company Milk Substitute Beverages Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 97. Campbell Soup Company Business Overview
- Table 98. Campbell Soup Company Recent Developments
- Table 99. SunOpta Milk Substitute Beverages Basic Information
- Table 100. SunOpta Milk Substitute Beverages Product Overview
- Table 101. SunOpta Milk Substitute Beverages Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 102. SunOpta Business Overview
- Table 103. SunOpta Recent Developments
- Table 104. Nutrisoya Foods Milk Substitute Beverages Basic Information
- Table 105. Nutrisoya Foods Milk Substitute Beverages Product Overview
- Table 106. Nutrisoya Foods Milk Substitute Beverages Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 107. Nutrisoya Foods Business Overview
- Table 108. Nutrisoya Foods Recent Developments
- Table 109. Elmhurst Milked Direct Milk Substitute Beverages Basic Information
- Table 110. Elmhurst Milked Direct Milk Substitute Beverages Product Overview
- Table 111. Elmhurst Milked Direct Milk Substitute Beverages Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 112. Elmhurst Milked Direct Business Overview
- Table 113. Elmhurst Milked Direct Recent Developments
- Table 114. Panos Brands Milk Substitute Beverages Basic Information
- Table 115. Panos Brands Milk Substitute Beverages Product Overview
- Table 116. Panos Brands Milk Substitute Beverages Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 117. Panos Brands Business Overview
- Table 118. Panos Brands Recent Developments
- Table 119. Jindilli Beverages (milkadamia) Milk Substitute Beverages Basic Information
- Table 120. Jindilli Beverages (milkadamia) Milk Substitute Beverages Product Overview
- Table 121. Jindilli Beverages (milkadamia) Milk Substitute Beverages Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 122. Jindilli Beverages (milkadamia) Business Overview
- Table 123. Jindilli Beverages (milkadamia) Recent Developments
- Table 124. Hebei Yangyuan Zihui Milk Substitute Beverages Basic Information

- Table 125. Hebei Yangyuan Zihui Milk Substitute Beverages Product Overview
- Table 126. Hebei Yangyuan Zihui Milk Substitute Beverages Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 127. Hebei Yangyuan Zihui Business Overview
- Table 128. Hebei Yangyuan Zihui Recent Developments
- Table 129. He Bei Cheng De Lolo Milk Substitute Beverages Basic Information
- Table 130. He Bei Cheng De Lolo Milk Substitute Beverages Product Overview
- Table 131. He Bei Cheng De Lolo Milk Substitute Beverages Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 132. He Bei Cheng De Lolo Business Overview
- Table 133. He Bei Cheng De Lolo Recent Developments
- Table 134. Coconut Palm Group Milk Substitute Beverages Basic Information
- Table 135. Coconut Palm Group Milk Substitute Beverages Product Overview
- Table 136. Coconut Palm Group Milk Substitute Beverages Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 137. Coconut Palm Group Business Overview
- Table 138. Coconut Palm Group Recent Developments
- Table 139. V V Food and Beverage Milk Substitute Beverages Basic Information
- Table 140. V V Food and Beverage Milk Substitute Beverages Product Overview
- Table 141. V V Food and Beverage Milk Substitute Beverages Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 142. V V Food and Beverage Business Overview
- Table 143. V V Food and Beverage Recent Developments
- Table 144. Vitasoy International Holdings Milk Substitute Beverages Basic Information
- Table 145. Vitasoy International Holdings Milk Substitute Beverages Product Overview
- Table 146. Vitasoy International Holdings Milk Substitute Beverages Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 147. Vitasoy International Holdings Business Overview
- Table 148. Vitasoy International Holdings Recent Developments
- Table 149. Global Milk Substitute Beverages Sales Forecast by Region (2024-2029) & (K MT)
- Table 150. Global Milk Substitute Beverages Market Size Forecast by Region (2024-2029) & (M USD)
- Table 151. North America Milk Substitute Beverages Sales Forecast by Country (2024-2029) & (K MT)
- Table 152. North America Milk Substitute Beverages Market Size Forecast by Country (2024-2029) & (M USD)
- Table 153. Europe Milk Substitute Beverages Sales Forecast by Country (2024-2029) & (K MT)

Table 154. Europe Milk Substitute Beverages Market Size Forecast by Country (2024-2029) & (M USD)

Table 155. Asia Pacific Milk Substitute Beverages Sales Forecast by Region (2024-2029) & (K MT)

Table 156. Asia Pacific Milk Substitute Beverages Market Size Forecast by Region (2024-2029) & (M USD)

Table 157. South America Milk Substitute Beverages Sales Forecast by Country (2024-2029) & (K MT)

Table 158. South America Milk Substitute Beverages Market Size Forecast by Country (2024-2029) & (M USD)

Table 159. Middle East and Africa Milk Substitute Beverages Consumption Forecast by Country (2024-2029) & (Units)

Table 160. Middle East and Africa Milk Substitute Beverages Market Size Forecast by Country (2024-2029) & (M USD)

Table 161. Global Milk Substitute Beverages Sales Forecast by Type (2024-2029) & (K MT)

Table 162. Global Milk Substitute Beverages Market Size Forecast by Type (2024-2029) & (M USD)

Table 163. Global Milk Substitute Beverages Price Forecast by Type (2024-2029) & (USD/MT)

Table 164. Global Milk Substitute Beverages Sales (K MT) Forecast by Application (2024-2029)

Table 165. Global Milk Substitute Beverages Market Size Forecast by Application (2024-2029) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Milk Substitute Beverages
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Milk Substitute Beverages Market Size (M USD), 2018-2029
- Figure 5. Global Milk Substitute Beverages Market Size (M USD) (2018-2029)
- Figure 6. Global Milk Substitute Beverages Sales (K MT) & (2018-2029)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Milk Substitute Beverages Market Size by Country (M USD)
- Figure 11. Milk Substitute Beverages Sales Share by Manufacturers in 2022
- Figure 12. Global Milk Substitute Beverages Revenue Share by Manufacturers in 2022
- Figure 13. Milk Substitute Beverages Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2018 Vs 2022
- Figure 14. Global Market Milk Substitute Beverages Average Price (USD/MT) of Key Manufacturers in 2022
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Milk Substitute Beverages Revenue in 2022
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Milk Substitute Beverages Market Share by Type
- Figure 18. Sales Market Share of Milk Substitute Beverages by Type (2018-2023)
- Figure 19. Sales Market Share of Milk Substitute Beverages by Type in 2022
- Figure 20. Market Size Share of Milk Substitute Beverages by Type (2018-2023)
- Figure 21. Market Size Market Share of Milk Substitute Beverages by Type in 2022
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Milk Substitute Beverages Market Share by Application
- Figure 24. Global Milk Substitute Beverages Sales Market Share by Application (2018-2023)
- Figure 25. Global Milk Substitute Beverages Sales Market Share by Application in 2022
- Figure 26. Global Milk Substitute Beverages Market Share by Application (2018-2023)
- Figure 27. Global Milk Substitute Beverages Market Share by Application in 2022
- Figure 28. Global Milk Substitute Beverages Sales Growth Rate by Application (2018-2023)
- Figure 29. Global Milk Substitute Beverages Sales Market Share by Region (2018-2023)

- Figure 30. North America Milk Substitute Beverages Sales and Growth Rate (2018-2023) & (K MT)
- Figure 31. North America Milk Substitute Beverages Sales Market Share by Country in 2022
- Figure 32. U.S. Milk Substitute Beverages Sales and Growth Rate (2018-2023) & (K MT)
- Figure 33. Canada Milk Substitute Beverages Sales (K MT) and Growth Rate (2018-2023)
- Figure 34. Mexico Milk Substitute Beverages Sales (Units) and Growth Rate (2018-2023)
- Figure 35. Europe Milk Substitute Beverages Sales and Growth Rate (2018-2023) & (K MT)
- Figure 36. Europe Milk Substitute Beverages Sales Market Share by Country in 2022
- Figure 37. Germany Milk Substitute Beverages Sales and Growth Rate (2018-2023) & (K MT)
- Figure 38. France Milk Substitute Beverages Sales and Growth Rate (2018-2023) & (K MT)
- Figure 39. U.K. Milk Substitute Beverages Sales and Growth Rate (2018-2023) & (K MT)
- Figure 40. Italy Milk Substitute Beverages Sales and Growth Rate (2018-2023) & (K MT)
- Figure 41. Russia Milk Substitute Beverages Sales and Growth Rate (2018-2023) & (K MT)
- Figure 42. Asia Pacific Milk Substitute Beverages Sales and Growth Rate (K MT)
- Figure 43. Asia Pacific Milk Substitute Beverages Sales Market Share by Region in 2022
- Figure 44. China Milk Substitute Beverages Sales and Growth Rate (2018-2023) & (K MT)
- Figure 45. Japan Milk Substitute Beverages Sales and Growth Rate (2018-2023) & (K MT)
- Figure 46. South Korea Milk Substitute Beverages Sales and Growth Rate (2018-2023) & (K MT)
- Figure 47. India Milk Substitute Beverages Sales and Growth Rate (2018-2023) & (K MT)
- Figure 48. Southeast Asia Milk Substitute Beverages Sales and Growth Rate (2018-2023) & (K MT)
- Figure 49. South America Milk Substitute Beverages Sales and Growth Rate (K MT)
- Figure 50. South America Milk Substitute Beverages Sales Market Share by Country in 2022

Figure 51. Brazil Milk Substitute Beverages Sales and Growth Rate (2018-2023) & (K MT)

Figure 52. Argentina Milk Substitute Beverages Sales and Growth Rate (2018-2023) & (K MT)

Figure 53. Columbia Milk Substitute Beverages Sales and Growth Rate (2018-2023) & (K MT)

Figure 54. Middle East and Africa Milk Substitute Beverages Sales and Growth Rate (K MT)

Figure 55. Middle East and Africa Milk Substitute Beverages Sales Market Share by Region in 2022

Figure 56. Saudi Arabia Milk Substitute Beverages Sales and Growth Rate (2018-2023) & (K MT)

Figure 57. UAE Milk Substitute Beverages Sales and Growth Rate (2018-2023) & (K MT)

Figure 58. Egypt Milk Substitute Beverages Sales and Growth Rate (2018-2023) & (K MT)

Figure 59. Nigeria Milk Substitute Beverages Sales and Growth Rate (2018-2023) & (K MT)

Figure 60. South Africa Milk Substitute Beverages Sales and Growth Rate (2018-2023) & (K MT)

Figure 61. Global Milk Substitute Beverages Sales Forecast by Volume (2018-2029) & (K MT)

Figure 62. Global Milk Substitute Beverages Market Size Forecast by Value (2018-2029) & (M USD)

Figure 63. Global Milk Substitute Beverages Sales Market Share Forecast by Type (2024-2029)

Figure 64. Global Milk Substitute Beverages Market Share Forecast by Type (2024-2029)

Figure 65. Global Milk Substitute Beverages Sales Forecast by Application (2024-2029)

Figure 66. Global Milk Substitute Beverages Market Share Forecast by Application (2024-2029)

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