

Global Middle Aged And Elderly Milk Powder Market Research Report 2026(Status and Outlook)

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Abstracts

According to a research report published by the United Nations, population aging is a clear global trend in today's era. In 2021, the global population aged 65 and over reach 761 million, and this number will increase to 1.6 billion by 2050. The aging population provides an opportunity for the development of the milk powder market for middle-aged and elderly people. In addition, in the context of the steady increase in the national income level and the gradual enhancement of health awareness, there is a huge potential growth space for the milk powder market for middle-aged and elderly people.

The global Middle Aged And Elderly Milk Powder market size was estimated at USD 3250.42 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 4.85% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Middle Aged And Elderly Milk Powder market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Middle Aged And Elderly Milk Powder market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational

status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Middle Aged And Elderly Milk Powder market.

Global Middle Aged And Elderly Milk Powder Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Nestl?

Mead Johnson

Abbott

China Feihe

Beingmate

H&H Group

The a2 Milk Company

Fonterra

Yili Group

Mengniu Dairy

Sanyuan Group

Maxigenes

Junlebao

Market Segmentation (by Type)

Organic Milk Powder
Formula Milk Powder
Ordinary Milk Powder

Market Segmentation (by Application)

Supermarket
Specialty Store
Online Shop
Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Middle Aged And Elderly Milk Powder Market

Overview of the regional outlook of the Middle Aged And Elderly Milk Powder Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Middle Aged And Elderly Milk Powder Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Middle Aged And Elderly Milk Powder, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights,

product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Middle Aged And Elderly Milk Powder

1.2 Key Market Segments

1.2.1 Middle Aged And Elderly Milk Powder Segment by Type

1.2.2 Middle Aged And Elderly Milk Powder Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 MIDDLE AGED AND ELDERLY MILK POWDER MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Middle Aged And Elderly Milk Powder Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global Middle Aged And Elderly Milk Powder Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 MIDDLE AGED AND ELDERLY MILK POWDER MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Middle Aged And Elderly Milk Powder Product Life Cycle

3.3 Global Middle Aged And Elderly Milk Powder Sales by Manufacturers (2020-2025)

3.4 Global Middle Aged And Elderly Milk Powder Revenue Market Share by Manufacturers (2020-2025)

3.5 Middle Aged And Elderly Milk Powder Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Middle Aged And Elderly Milk Powder Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Middle Aged And Elderly Milk Powder Market Competitive Situation and Trends

- 3.8.1 Middle Aged And Elderly Milk Powder Market Concentration Rate
- 3.8.2 Global 5 and 10 Largest Middle Aged And Elderly Milk Powder Players Market Share by Revenue
- 3.8.3 Mergers & Acquisitions, Expansion

4 MIDDLE AGED AND ELDERLY MILK POWDER INDUSTRY CHAIN ANALYSIS

- 4.1 Middle Aged And Elderly Milk Powder Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF MIDDLE AGED AND ELDERLY MILK POWDER MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Middle Aged And Elderly Milk Powder Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Middle Aged And Elderly Milk Powder Market
- 5.7 ESG Ratings of Leading Companies

6 MIDDLE AGED AND ELDERLY MILK POWDER MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Middle Aged And Elderly Milk Powder Sales Market Share by Type (2020-2025)

6.3 Global Middle Aged And Elderly Milk Powder Market Size by Type (2020-2025)

6.4 Global Middle Aged And Elderly Milk Powder Price by Type (2020-2025)

7 MIDDLE AGED AND ELDERLY MILK POWDER MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Middle Aged And Elderly Milk Powder Market Sales by Application (2020-2025)

7.3 Global Middle Aged And Elderly Milk Powder Market Size (M USD) by Application (2020-2025)

7.4 Global Middle Aged And Elderly Milk Powder Sales Growth Rate by Application (2020-2025)

8 MIDDLE AGED AND ELDERLY MILK POWDER MARKET SALES BY REGION

8.1 Global Middle Aged And Elderly Milk Powder Sales by Region

8.1.1 Global Middle Aged And Elderly Milk Powder Sales by Region

8.1.2 Global Middle Aged And Elderly Milk Powder Sales Market Share by Region

8.2 Global Middle Aged And Elderly Milk Powder Market Size by Region

8.2.1 Global Middle Aged And Elderly Milk Powder Market Size by Region

8.2.2 Global Middle Aged And Elderly Milk Powder Market Size by Region

8.3 North America

8.3.1 North America Middle Aged And Elderly Milk Powder Sales by Country

8.3.2 North America Middle Aged And Elderly Milk Powder Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Middle Aged And Elderly Milk Powder Sales by Country

8.4.2 Europe Middle Aged And Elderly Milk Powder Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

- 8.5.1 Asia Pacific Middle Aged And Elderly Milk Powder Sales by Region
- 8.5.2 Asia Pacific Middle Aged And Elderly Milk Powder Market Size by Region
- 8.5.3 China Market Overview
- 8.5.4 Japan Market Overview
- 8.5.5 South Korea Market Overview
- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Middle Aged And Elderly Milk Powder Sales by Country
 - 8.6.2 South America Middle Aged And Elderly Milk Powder Market Size by Country
 - 8.6.3 Brazil Market Overview
 - 8.6.4 Argentina Market Overview
 - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Middle Aged And Elderly Milk Powder Sales by Region
 - 8.7.2 Middle East and Africa Middle Aged And Elderly Milk Powder Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 MIDDLE AGED AND ELDERLY MILK POWDER MARKET PRODUCTION BY REGION

- 9.1 Global Production of Middle Aged And Elderly Milk Powder by Region(2020-2025)
- 9.2 Global Middle Aged And Elderly Milk Powder Revenue Market Share by Region (2020-2025)
- 9.3 Global Middle Aged And Elderly Milk Powder Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Middle Aged And Elderly Milk Powder Production
 - 9.4.1 North America Middle Aged And Elderly Milk Powder Production Growth Rate (2020-2025)
 - 9.4.2 North America Middle Aged And Elderly Milk Powder Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Middle Aged And Elderly Milk Powder Production
 - 9.5.1 Europe Middle Aged And Elderly Milk Powder Production Growth Rate (2020-2025)

9.5.2 Europe Middle Aged And Elderly Milk Powder Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Middle Aged And Elderly Milk Powder Production (2020-2025)

9.6.1 Japan Middle Aged And Elderly Milk Powder Production Growth Rate (2020-2025)

9.6.2 Japan Middle Aged And Elderly Milk Powder Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Middle Aged And Elderly Milk Powder Production (2020-2025)

9.7.1 China Middle Aged And Elderly Milk Powder Production Growth Rate (2020-2025)

9.7.2 China Middle Aged And Elderly Milk Powder Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Nestl?

10.1.1 Nestl? Basic Information

10.1.2 Nestl? Middle Aged And Elderly Milk Powder Product Overview

10.1.3 Nestl? Middle Aged And Elderly Milk Powder Product Market Performance

10.1.4 Nestl? Business Overview

10.1.5 Nestl? SWOT Analysis

10.1.6 Nestl? Recent Developments

10.2 Mead Johnson

10.2.1 Mead Johnson Basic Information

10.2.2 Mead Johnson Middle Aged And Elderly Milk Powder Product Overview

10.2.3 Mead Johnson Middle Aged And Elderly Milk Powder Product Market Performance

10.2.4 Mead Johnson Business Overview

10.2.5 Mead Johnson SWOT Analysis

10.2.6 Mead Johnson Recent Developments

10.3 Abbott

10.3.1 Abbott Basic Information

10.3.2 Abbott Middle Aged And Elderly Milk Powder Product Overview

10.3.3 Abbott Middle Aged And Elderly Milk Powder Product Market Performance

10.3.4 Abbott Business Overview

10.3.5 Abbott SWOT Analysis

10.3.6 Abbott Recent Developments

10.4 China Feihe

10.4.1 China Feihe Basic Information

10.4.2 China Feihe Middle Aged And Elderly Milk Powder Product Overview

10.4.3 China Feihe Middle Aged And Elderly Milk Powder Product Market

Performance

10.4.4 China Feihe Business Overview

10.4.5 China Feihe Recent Developments

10.5 Beingmate

10.5.1 Beingmate Basic Information

10.5.2 Beingmate Middle Aged And Elderly Milk Powder Product Overview

10.5.3 Beingmate Middle Aged And Elderly Milk Powder Product Market Performance

10.5.4 Beingmate Business Overview

10.5.5 Beingmate Recent Developments

10.6 HandH Group

10.6.1 HandH Group Basic Information

10.6.2 HandH Group Middle Aged And Elderly Milk Powder Product Overview

10.6.3 HandH Group Middle Aged And Elderly Milk Powder Product Market

Performance

10.6.4 HandH Group Business Overview

10.6.5 HandH Group Recent Developments

10.7 The a2 Milk Company

10.7.1 The a2 Milk Company Basic Information

10.7.2 The a2 Milk Company Middle Aged And Elderly Milk Powder Product Overview

10.7.3 The a2 Milk Company Middle Aged And Elderly Milk Powder Product Market

Performance

10.7.4 The a2 Milk Company Business Overview

10.7.5 The a2 Milk Company Recent Developments

10.8 Fonterra

10.8.1 Fonterra Basic Information

10.8.2 Fonterra Middle Aged And Elderly Milk Powder Product Overview

10.8.3 Fonterra Middle Aged And Elderly Milk Powder Product Market Performance

10.8.4 Fonterra Business Overview

10.8.5 Fonterra Recent Developments

10.9 Yili Group

10.9.1 Yili Group Basic Information

10.9.2 Yili Group Middle Aged And Elderly Milk Powder Product Overview

10.9.3 Yili Group Middle Aged And Elderly Milk Powder Product Market Performance

10.9.4 Yili Group Business Overview

10.9.5 Yili Group Recent Developments

10.10 Mengniu Dairy

10.10.1 Mengniu Dairy Basic Information

10.10.2 Mengniu Dairy Middle Aged And Elderly Milk Powder Product Overview

10.10.3 Mengniu Dairy Middle Aged And Elderly Milk Powder Product Market

Performance

10.10.4 Mengniu Dairy Business Overview

10.10.5 Mengniu Dairy Recent Developments

10.11 Sanyuan Group

10.11.1 Sanyuan Group Basic Information

10.11.2 Sanyuan Group Middle Aged And Elderly Milk Powder Product Overview

10.11.3 Sanyuan Group Middle Aged And Elderly Milk Powder Product Market

Performance

10.11.4 Sanyuan Group Business Overview

10.11.5 Sanyuan Group Recent Developments

10.12 Maxigenes

10.12.1 Maxigenes Basic Information

10.12.2 Maxigenes Middle Aged And Elderly Milk Powder Product Overview

10.12.3 Maxigenes Middle Aged And Elderly Milk Powder Product Market

Performance

10.12.4 Maxigenes Business Overview

10.12.5 Maxigenes Recent Developments

10.13 Junlebao

10.13.1 Junlebao Basic Information

10.13.2 Junlebao Middle Aged And Elderly Milk Powder Product Overview

10.13.3 Junlebao Middle Aged And Elderly Milk Powder Product Market Performance

10.13.4 Junlebao Business Overview

10.13.5 Junlebao Recent Developments

11 MIDDLE AGED AND ELDERLY MILK POWDER MARKET FORECAST BY REGION

11.1 Global Middle Aged And Elderly Milk Powder Market Size Forecast

11.2 Global Middle Aged And Elderly Milk Powder Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Middle Aged And Elderly Milk Powder Market Size Forecast by Country

11.2.3 Asia Pacific Middle Aged And Elderly Milk Powder Market Size Forecast by

Region

11.2.4 South America Middle Aged And Elderly Milk Powder Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Middle Aged And Elderly Milk Powder by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Middle Aged And Elderly Milk Powder Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Middle Aged And Elderly Milk Powder by Type (2026-2035)

12.1.2 Global Middle Aged And Elderly Milk Powder Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Middle Aged And Elderly Milk Powder by Type (2026-2035)

12.2 Global Middle Aged And Elderly Milk Powder Market Forecast by Application (2026-2035)

12.2.1 Global Middle Aged And Elderly Milk Powder Sales (K MT) Forecast by Application

12.2.2 Global Middle Aged And Elderly Milk Powder Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Middle Aged And Elderly Milk Powder Market Size by Type (M USD)

Table 4. Global Middle Aged And Elderly Milk Powder Market Size by Application

Table 5. Middle Aged And Elderly Milk Powder Market Size Comparison by Region (M USD)

Table 6. Global Middle Aged And Elderly Milk Powder Sales (K MT) by Manufacturers (2020-2025)

Table 7. Global Middle Aged And Elderly Milk Powder Sales Market Share by Manufacturers (2020-2025)

Table 8. Global Middle Aged And Elderly Milk Powder Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global Middle Aged And Elderly Milk Powder Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Middle Aged And Elderly Milk Powder as of 2025)

Table 11. Global Market Middle Aged And Elderly Milk Powder Average Price (USD/KG) of Key Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global Middle Aged And Elderly Milk Powder Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Middle Aged And Elderly Milk Powder Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 26. Global Middle Aged And Elderly Milk Powder Sales by Type (K MT)

Table 27. Global Middle Aged And Elderly Milk Powder Market Size by Type (M USD)

Table 28. Global Middle Aged And Elderly Milk Powder Sales (K MT) by Type
(2020-2025)

Table 29. Global Middle Aged And Elderly Milk Powder Sales Market Share by Type
(2020-2025)

Table 30. Global Middle Aged And Elderly Milk Powder Market Size (M USD) by Type
(2020-2025)

Table 31. Global Middle Aged And Elderly Milk Powder Market Share by Type
(2020-2025)

Table 32. Global Middle Aged And Elderly Milk Powder Price (USD/KG) by Type
(2020-2025)

Table 33. Global Middle Aged And Elderly Milk Powder Sales (K MT) by Application

Table 34. Global Middle Aged And Elderly Milk Powder Market Size by Application

Table 35. Global Middle Aged And Elderly Milk Powder Sales by Application
(2020-2025) & (K MT)

Table 36. Global Middle Aged And Elderly Milk Powder Sales Market Share by
Application (2020-2025)

Table 37. Global Middle Aged And Elderly Milk Powder Market Size by Application
(2020-2025) & (M USD)

Table 38. Global Middle Aged And Elderly Milk Powder Market Share by Application
(2020-2025)

Table 39. Global Middle Aged And Elderly Milk Powder Sales Growth Rate by
Application (2020-2025)

Table 40. Global Middle Aged And Elderly Milk Powder Sales by Region (2020-2025) &
(K MT)

Table 41. Global Middle Aged And Elderly Milk Powder Sales Market Share by Region
(2020-2025)

Table 42. Global Middle Aged And Elderly Milk Powder Market Size by Region
(2020-2025) & (M USD)

Table 43. Global Middle Aged And Elderly Milk Powder Market Size by Region
(2020-2025)

Table 44. North America Middle Aged And Elderly Milk Powder Sales by Country
(2020-2025) & (K MT)

Table 45. North America Middle Aged And Elderly Milk Powder Market Size by Country
(2020-2025) & (M USD)

Table 46. Europe Middle Aged And Elderly Milk Powder Sales by Country (2020-2025)
& (K MT)

Table 47. Europe Middle Aged And Elderly Milk Powder Market Size by Country
(2020-2025) & (M USD)

Table 48. Asia Pacific Middle Aged And Elderly Milk Powder Sales by Region (2020-2025) & (K MT)

Table 49. Asia Pacific Middle Aged And Elderly Milk Powder Market Size by Region (2020-2025) & (M USD)

Table 50. South America Middle Aged And Elderly Milk Powder Sales by Country (2020-2025) & (K MT)

Table 51. South America Middle Aged And Elderly Milk Powder Market Size by Country (2020-2025) & (M USD)

Table 52. Middle East and Africa Middle Aged And Elderly Milk Powder Sales by Region (2020-2025) & (K MT)

Table 53. Middle East and Africa Middle Aged And Elderly Milk Powder Market Size by Region (2020-2025) & (M USD)

Table 54. Global Middle Aged And Elderly Milk Powder Production (K MT) by Region(2020-2025)

Table 55. Global Middle Aged And Elderly Milk Powder Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global Middle Aged And Elderly Milk Powder Revenue Market Share by Region (2020-2025)

Table 57. Global Middle Aged And Elderly Milk Powder Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. North America Middle Aged And Elderly Milk Powder Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Europe Middle Aged And Elderly Milk Powder Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. Japan Middle Aged And Elderly Milk Powder Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. China Middle Aged And Elderly Milk Powder Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 62. Nestl? Basic Information

Table 63. Nestl? Middle Aged And Elderly Milk Powder Product Overview

Table 64. Nestl? Middle Aged And Elderly Milk Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 65. Nestl? Business Overview

Table 66. Nestl? SWOT Analysis

Table 67. Nestl? Recent Developments

Table 68. Mead Johnson Basic Information

Table 69. Mead Johnson Middle Aged And Elderly Milk Powder Product Overview

Table 70. Mead Johnson Middle Aged And Elderly Milk Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 71. Mead Johnson Business Overview
Table 72. Mead Johnson SWOT Analysis
Table 73. Mead Johnson Recent Developments
Table 74. Abbott Basic Information
Table 75. Abbott Middle Aged And Elderly Milk Powder Product Overview
Table 76. Abbott Middle Aged And Elderly Milk Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 77. Abbott Business Overview
Table 78. Abbott SWOT Analysis
Table 79. Abbott Recent Developments
Table 80. China Feihe Basic Information
Table 81. China Feihe Middle Aged And Elderly Milk Powder Product Overview
Table 82. China Feihe Middle Aged And Elderly Milk Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 83. China Feihe Business Overview
Table 84. China Feihe Recent Developments
Table 85. Beingmate Basic Information
Table 86. Beingmate Middle Aged And Elderly Milk Powder Product Overview
Table 87. Beingmate Middle Aged And Elderly Milk Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 88. Beingmate Business Overview
Table 89. Beingmate Recent Developments
Table 90. HandH Group Basic Information
Table 91. HandH Group Middle Aged And Elderly Milk Powder Product Overview
Table 92. HandH Group Middle Aged And Elderly Milk Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 93. HandH Group Business Overview
Table 94. HandH Group Recent Developments
Table 95. The a2 Milk Company Basic Information
Table 96. The a2 Milk Company Middle Aged And Elderly Milk Powder Product Overview
Table 97. The a2 Milk Company Middle Aged And Elderly Milk Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 98. The a2 Milk Company Business Overview
Table 99. The a2 Milk Company Recent Developments
Table 100. Fonterra Basic Information
Table 101. Fonterra Middle Aged And Elderly Milk Powder Product Overview
Table 102. Fonterra Middle Aged And Elderly Milk Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 103. Fonterra Business Overview
Table 104. Fonterra Recent Developments
Table 105. Yili Group Basic Information
Table 106. Yili Group Middle Aged And Elderly Milk Powder Product Overview
Table 107. Yili Group Middle Aged And Elderly Milk Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 108. Yili Group Business Overview
Table 109. Yili Group Recent Developments
Table 110. Mengniu Dairy Basic Information
Table 111. Mengniu Dairy Middle Aged And Elderly Milk Powder Product Overview
Table 112. Mengniu Dairy Middle Aged And Elderly Milk Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 113. Mengniu Dairy Business Overview
Table 114. Mengniu Dairy Recent Developments
Table 115. Sanyuan Group Basic Information
Table 116. Sanyuan Group Middle Aged And Elderly Milk Powder Product Overview
Table 117. Sanyuan Group Middle Aged And Elderly Milk Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 118. Sanyuan Group Business Overview
Table 119. Sanyuan Group Recent Developments
Table 120. Maxigenes Basic Information
Table 121. Maxigenes Middle Aged And Elderly Milk Powder Product Overview
Table 122. Maxigenes Middle Aged And Elderly Milk Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 123. Maxigenes Business Overview
Table 124. Maxigenes Recent Developments
Table 125. Junlebao Basic Information
Table 126. Junlebao Middle Aged And Elderly Milk Powder Product Overview
Table 127. Junlebao Middle Aged And Elderly Milk Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 128. Junlebao Business Overview
Table 129. Junlebao Recent Developments
Table 130. Global Middle Aged And Elderly Milk Powder Sales Forecast by Region (2026-2035) & (K MT)
Table 131. Global Middle Aged And Elderly Milk Powder Market Size Forecast by Region (2026-2035) & (M USD)
Table 132. North America Middle Aged And Elderly Milk Powder Sales Forecast by Country (2026-2035) & (K MT)
Table 133. North America Middle Aged And Elderly Milk Powder Market Size Forecast

by Country (2026-2035) & (M USD)

Table 134. Europe Middle Aged And Elderly Milk Powder Sales Forecast by Country (2026-2035) & (K MT)

Table 135. Europe Middle Aged And Elderly Milk Powder Market Size Forecast by Country (2026-2035) & (M USD)

Table 136. Asia Pacific Middle Aged And Elderly Milk Powder Sales Forecast by Region (2026-2035) & (K MT)

Table 137. Asia Pacific Middle Aged And Elderly Milk Powder Market Size Forecast by Region (2026-2035) & (M USD)

Table 138. South America Middle Aged And Elderly Milk Powder Sales Forecast by Country (2026-2035) & (K MT)

Table 139. South America Middle Aged And Elderly Milk Powder Market Size Forecast by Country (2026-2035) & (M USD)

Table 140. Middle East and Africa Middle Aged And Elderly Milk Powder Sales Forecast by Country (2026-2035) & (Units)

Table 141. Middle East and Africa Middle Aged And Elderly Milk Powder Market Size Forecast by Country (2026-2035) & (M USD)

Table 142. Global Middle Aged And Elderly Milk Powder Sales Forecast by Type (2026-2035) & (K MT)

Table 143. Global Middle Aged And Elderly Milk Powder Market Size Forecast by Type (2026-2035) & (M USD)

Table 144. Global Middle Aged And Elderly Milk Powder Price Forecast by Type (2026-2035) & (USD/KG)

Table 145. Global Middle Aged And Elderly Milk Powder Sales (K MT) Forecast by Application (2026-2035)

Table 146. Global Middle Aged And Elderly Milk Powder Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Middle Aged And Elderly Milk Powder
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Middle Aged And Elderly Milk Powder Market Size (M USD), 2025-2035
- Figure 5. Global Middle Aged And Elderly Milk Powder Market Size (M USD) (2020-2035)
- Figure 6. Global Middle Aged And Elderly Milk Powder Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Middle Aged And Elderly Milk Powder Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Middle Aged And Elderly Milk Powder Product Life Cycle
- Figure 13. Middle Aged And Elderly Milk Powder Sales Share by Manufacturers in 2025
- Figure 14. Global Middle Aged And Elderly Milk Powder Revenue Share by Manufacturers in 2025
- Figure 15. Middle Aged And Elderly Milk Powder Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Middle Aged And Elderly Milk Powder Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Middle Aged And Elderly Milk Powder Revenue in 2025
- Figure 18. Industry Chain Map of Middle Aged And Elderly Milk Powder
- Figure 19. Global Middle Aged And Elderly Milk Powder Market PEST Analysis
- Figure 20. Global Middle Aged And Elderly Milk Powder Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Middle Aged And Elderly Milk Powder Market Share by Type
- Figure 27. Sales Market Share of Middle Aged And Elderly Milk Powder by Type (2020-2025)

Figure 28. Sales Market Share of Middle Aged And Elderly Milk Powder by Type in 2025

Figure 29. Market Share of Middle Aged And Elderly Milk Powder by Type (2020-2025)

Figure 30. Market Share of Middle Aged And Elderly Milk Powder by Type in 2025

Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Middle Aged And Elderly Milk Powder Market Share by Application

Figure 33. Global Middle Aged And Elderly Milk Powder Sales Market Share by Application (2020-2025)

Figure 34. Global Middle Aged And Elderly Milk Powder Sales Market Share by Application in 2025

Figure 35. Global Middle Aged And Elderly Milk Powder Market Share by Application (2020-2025)

Figure 36. Global Middle Aged And Elderly Milk Powder Market Share by Application in 2025

Figure 37. Global Middle Aged And Elderly Milk Powder Sales Growth Rate by Application (2020-2025)

Figure 38. Global Middle Aged And Elderly Milk Powder Sales Market Share by Region (2020-2025)

Figure 39. Global Middle Aged And Elderly Milk Powder Market Size by Region (2020-2025)

Figure 40. North America Middle Aged And Elderly Milk Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Middle Aged And Elderly Milk Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Middle Aged And Elderly Milk Powder Sales Market Share by Country in 2024

Figure 43. North America Middle Aged And Elderly Milk Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Middle Aged And Elderly Milk Powder Market Size by Country in 2024

Figure 45. U.S. Middle Aged And Elderly Milk Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Middle Aged And Elderly Milk Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Middle Aged And Elderly Milk Powder Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Middle Aged And Elderly Milk Powder Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Middle Aged And Elderly Milk Powder Sales (Units) and Growth Rate

(2020-2025)

Figure 50. Mexico Middle Aged And Elderly Milk Powder Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Middle Aged And Elderly Milk Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Middle Aged And Elderly Milk Powder Sales Market Share by Country in 2024

Figure 53. Europe Middle Aged And Elderly Milk Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Middle Aged And Elderly Milk Powder Market Size by Country in 2024

Figure 55. Germany Middle Aged And Elderly Milk Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Middle Aged And Elderly Milk Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Middle Aged And Elderly Milk Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Middle Aged And Elderly Milk Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Middle Aged And Elderly Milk Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Middle Aged And Elderly Milk Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Middle Aged And Elderly Milk Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Middle Aged And Elderly Milk Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Middle Aged And Elderly Milk Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Middle Aged And Elderly Milk Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Middle Aged And Elderly Milk Powder Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Middle Aged And Elderly Milk Powder Sales Market Share by Region in 2024

Figure 67. Asia Pacific Middle Aged And Elderly Milk Powder Market Size by Region in 2024

Figure 68. China Middle Aged And Elderly Milk Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Middle Aged And Elderly Milk Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Middle Aged And Elderly Milk Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Middle Aged And Elderly Milk Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Middle Aged And Elderly Milk Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Middle Aged And Elderly Milk Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Middle Aged And Elderly Milk Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Middle Aged And Elderly Milk Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Middle Aged And Elderly Milk Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Middle Aged And Elderly Milk Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Middle Aged And Elderly Milk Powder Sales and Growth Rate (K MT)

Figure 79. South America Middle Aged And Elderly Milk Powder Sales Market Share by Country in 2024

Figure 80. South America Middle Aged And Elderly Milk Powder Market Size and Growth Rate (M USD)

Figure 81. South America Middle Aged And Elderly Milk Powder Market Size by Country in 2024

Figure 82. Brazil Middle Aged And Elderly Milk Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Middle Aged And Elderly Milk Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Middle Aged And Elderly Milk Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Middle Aged And Elderly Milk Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Middle Aged And Elderly Milk Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Middle Aged And Elderly Milk Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Middle Aged And Elderly Milk Powder Sales and

Growth Rate (K MT)

Figure 89. Middle East and Africa Middle Aged And Elderly Milk Powder Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Middle Aged And Elderly Milk Powder Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Middle Aged And Elderly Milk Powder Market Size by Region in 2024

Figure 92. Saudi Arabia Middle Aged And Elderly Milk Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Middle Aged And Elderly Milk Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Middle Aged And Elderly Milk Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Middle Aged And Elderly Milk Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Middle Aged And Elderly Milk Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Middle Aged And Elderly Milk Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Middle Aged And Elderly Milk Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Middle Aged And Elderly Milk Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Middle Aged And Elderly Milk Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Middle Aged And Elderly Milk Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Middle Aged And Elderly Milk Powder Production Market Share by Region (2020-2025)

Figure 103. North America Middle Aged And Elderly Milk Powder Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Middle Aged And Elderly Milk Powder Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Middle Aged And Elderly Milk Powder Production (K MT) Growth Rate (2020-2025)

Figure 106. China Middle Aged And Elderly Milk Powder Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Middle Aged And Elderly Milk Powder Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Middle Aged And Elderly Milk Powder Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Middle Aged And Elderly Milk Powder Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Middle Aged And Elderly Milk Powder Market Share Forecast by Type (2026-2035)

Figure 111. Global Middle Aged And Elderly Milk Powder Sales Forecast by Application (2026-2035)

Figure 112. Global Middle Aged And Elderly Milk Powder Market Share Forecast by Application (2026-2035)

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