

Global Mid-range Radar Sensor Market Research Report 2026(Status and Outlook)

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Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Mid-range Radar Sensor competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. A Mid-range Radar Sensor is a 24?GHz or 77?GHz millimeter-wave radar unit designed to detect vehicles, pedestrians, and obstacles at distances typically between 30?m and 160?m, providing medium-range environmental awareness for ADAS functions.

The global Mid-range Radar Sensor market size was estimated at USD 359.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 6.20% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Mid-range Radar Sensor market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Mid-range Radar Sensor market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This

enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Mid-range Radar Sensor market.

Global Mid-range Radar Sensor Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Valeo
Aptiv
ZF Friedrichshafen
Infineon Technologies
HELLA
Vayyar
Bosch
Renesas Electronics
ITAS
Texas Instruments
NXP Semiconductors
WNC
Continental
Aurora

Market Segmentation (by Type)

Front Radar Sensor
Rear Radar Sensor
Side or Corner Radar Sensor

Market Segmentation (by Application)

OEM
Aftermarket

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Mid-range Radar Sensor Market
Overview of the regional outlook of the Mid-range Radar Sensor Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Mid-range Radar Sensor Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Mid-range Radar Sensor, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Mid-range Radar Sensor
- 1.2 Key Market Segments
 - 1.2.1 Mid-range Radar Sensor Segment by Type
 - 1.2.2 Mid-range Radar Sensor Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 MID-RANGE RADAR SENSOR MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Mid-range Radar Sensor Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Mid-range Radar Sensor Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 MID-RANGE RADAR SENSOR MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Mid-range Radar Sensor Product Life Cycle
- 3.3 Global Mid-range Radar Sensor Sales by Manufacturers (2020-2025)
- 3.4 Global Mid-range Radar Sensor Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Mid-range Radar Sensor Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Mid-range Radar Sensor Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Mid-range Radar Sensor Market Competitive Situation and Trends
 - 3.8.1 Mid-range Radar Sensor Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Mid-range Radar Sensor Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 MID-RANGE RADAR SENSOR INDUSTRY CHAIN ANALYSIS

- 4.1 Mid-range Radar Sensor Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF MID-RANGE RADAR SENSOR MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Mid-range Radar Sensor Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Mid-range Radar Sensor Market
- 5.7 ESG Ratings of Leading Companies

6 MID-RANGE RADAR SENSOR MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Mid-range Radar Sensor Sales Market Share by Type (2020-2025)
- 6.3 Global Mid-range Radar Sensor Market Size by Type (2020-2025)
- 6.4 Global Mid-range Radar Sensor Price by Type (2020-2025)

7 MID-RANGE RADAR SENSOR MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Mid-range Radar Sensor Market Sales by Application (2020-2025)
- 7.3 Global Mid-range Radar Sensor Market Size (M USD) by Application (2020-2025)
- 7.4 Global Mid-range Radar Sensor Sales Growth Rate by Application (2020-2025)

8 MID-RANGE RADAR SENSOR MARKET SALES BY REGION

- 8.1 Global Mid-range Radar Sensor Sales by Region
 - 8.1.1 Global Mid-range Radar Sensor Sales by Region
 - 8.1.2 Global Mid-range Radar Sensor Sales Market Share by Region
- 8.2 Global Mid-range Radar Sensor Market Size by Region
 - 8.2.1 Global Mid-range Radar Sensor Market Size by Region
 - 8.2.2 Global Mid-range Radar Sensor Market Size by Region
- 8.3 North America
 - 8.3.1 North America Mid-range Radar Sensor Sales by Country
 - 8.3.2 North America Mid-range Radar Sensor Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Mid-range Radar Sensor Sales by Country
 - 8.4.2 Europe Mid-range Radar Sensor Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Mid-range Radar Sensor Sales by Region
 - 8.5.2 Asia Pacific Mid-range Radar Sensor Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Mid-range Radar Sensor Sales by Country
 - 8.6.2 South America Mid-range Radar Sensor Market Size by Country
 - 8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Mid-range Radar Sensor Sales by Region

8.7.2 Middle East and Africa Mid-range Radar Sensor Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 MID-RANGE RADAR SENSOR MARKET PRODUCTION BY REGION

9.1 Global Production of Mid-range Radar Sensor by Region(2020-2025)

9.2 Global Mid-range Radar Sensor Revenue Market Share by Region (2020-2025)

9.3 Global Mid-range Radar Sensor Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Mid-range Radar Sensor Production

9.4.1 North America Mid-range Radar Sensor Production Growth Rate (2020-2025)

9.4.2 North America Mid-range Radar Sensor Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Mid-range Radar Sensor Production

9.5.1 Europe Mid-range Radar Sensor Production Growth Rate (2020-2025)

9.5.2 Europe Mid-range Radar Sensor Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Mid-range Radar Sensor Production (2020-2025)

9.6.1 Japan Mid-range Radar Sensor Production Growth Rate (2020-2025)

9.6.2 Japan Mid-range Radar Sensor Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Mid-range Radar Sensor Production (2020-2025)

9.7.1 China Mid-range Radar Sensor Production Growth Rate (2020-2025)

9.7.2 China Mid-range Radar Sensor Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Valeo

10.1.1 Valeo Basic Information

10.1.2 Valeo Mid-range Radar Sensor Product Overview

- 10.1.3 Valeo Mid-range Radar Sensor Product Market Performance
- 10.1.4 Valeo Business Overview
- 10.1.5 Valeo SWOT Analysis
- 10.1.6 Valeo Recent Developments
- 10.2 Aptiv
 - 10.2.1 Aptiv Basic Information
 - 10.2.2 Aptiv Mid-range Radar Sensor Product Overview
 - 10.2.3 Aptiv Mid-range Radar Sensor Product Market Performance
 - 10.2.4 Aptiv Business Overview
 - 10.2.5 Aptiv SWOT Analysis
 - 10.2.6 Aptiv Recent Developments
- 10.3 ZF Friedrichshafen
 - 10.3.1 ZF Friedrichshafen Basic Information
 - 10.3.2 ZF Friedrichshafen Mid-range Radar Sensor Product Overview
 - 10.3.3 ZF Friedrichshafen Mid-range Radar Sensor Product Market Performance
 - 10.3.4 ZF Friedrichshafen Business Overview
 - 10.3.5 ZF Friedrichshafen SWOT Analysis
 - 10.3.6 ZF Friedrichshafen Recent Developments
- 10.4 Infineon Technologies
 - 10.4.1 Infineon Technologies Basic Information
 - 10.4.2 Infineon Technologies Mid-range Radar Sensor Product Overview
 - 10.4.3 Infineon Technologies Mid-range Radar Sensor Product Market Performance
 - 10.4.4 Infineon Technologies Business Overview
 - 10.4.5 Infineon Technologies Recent Developments
- 10.5 HELLA
 - 10.5.1 HELLA Basic Information
 - 10.5.2 HELLA Mid-range Radar Sensor Product Overview
 - 10.5.3 HELLA Mid-range Radar Sensor Product Market Performance
 - 10.5.4 HELLA Business Overview
 - 10.5.5 HELLA Recent Developments
- 10.6 Vayyar
 - 10.6.1 Vayyar Basic Information
 - 10.6.2 Vayyar Mid-range Radar Sensor Product Overview
 - 10.6.3 Vayyar Mid-range Radar Sensor Product Market Performance
 - 10.6.4 Vayyar Business Overview
 - 10.6.5 Vayyar Recent Developments
- 10.7 Bosch
 - 10.7.1 Bosch Basic Information
 - 10.7.2 Bosch Mid-range Radar Sensor Product Overview

- 10.7.3 Bosch Mid-range Radar Sensor Product Market Performance
- 10.7.4 Bosch Business Overview
- 10.7.5 Bosch Recent Developments
- 10.8 Renesas Electronics
 - 10.8.1 Renesas Electronics Basic Information
 - 10.8.2 Renesas Electronics Mid-range Radar Sensor Product Overview
 - 10.8.3 Renesas Electronics Mid-range Radar Sensor Product Market Performance
 - 10.8.4 Renesas Electronics Business Overview
 - 10.8.5 Renesas Electronics Recent Developments
- 10.9 ITAS
 - 10.9.1 ITAS Basic Information
 - 10.9.2 ITAS Mid-range Radar Sensor Product Overview
 - 10.9.3 ITAS Mid-range Radar Sensor Product Market Performance
 - 10.9.4 ITAS Business Overview
 - 10.9.5 ITAS Recent Developments
- 10.10 Texas Instruments
 - 10.10.1 Texas Instruments Basic Information
 - 10.10.2 Texas Instruments Mid-range Radar Sensor Product Overview
 - 10.10.3 Texas Instruments Mid-range Radar Sensor Product Market Performance
 - 10.10.4 Texas Instruments Business Overview
 - 10.10.5 Texas Instruments Recent Developments
- 10.11 NXP Semiconductors
 - 10.11.1 NXP Semiconductors Basic Information
 - 10.11.2 NXP Semiconductors Mid-range Radar Sensor Product Overview
 - 10.11.3 NXP Semiconductors Mid-range Radar Sensor Product Market Performance
 - 10.11.4 NXP Semiconductors Business Overview
 - 10.11.5 NXP Semiconductors Recent Developments
- 10.12 WNC
 - 10.12.1 WNC Basic Information
 - 10.12.2 WNC Mid-range Radar Sensor Product Overview
 - 10.12.3 WNC Mid-range Radar Sensor Product Market Performance
 - 10.12.4 WNC Business Overview
 - 10.12.5 WNC Recent Developments
- 10.13 Continental
 - 10.13.1 Continental Basic Information
 - 10.13.2 Continental Mid-range Radar Sensor Product Overview
 - 10.13.3 Continental Mid-range Radar Sensor Product Market Performance
 - 10.13.4 Continental Business Overview
 - 10.13.5 Continental Recent Developments

10.14 Autoroad

10.14.1 Autoroad Basic Information

10.14.2 Autoroad Mid-range Radar Sensor Product Overview

10.14.3 Autoroad Mid-range Radar Sensor Product Market Performance

10.14.4 Autoroad Business Overview

10.14.5 Autoroad Recent Developments

11 MID-RANGE RADAR SENSOR MARKET FORECAST BY REGION

11.1 Global Mid-range Radar Sensor Market Size Forecast

11.2 Global Mid-range Radar Sensor Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Mid-range Radar Sensor Market Size Forecast by Country

11.2.3 Asia Pacific Mid-range Radar Sensor Market Size Forecast by Region

11.2.4 South America Mid-range Radar Sensor Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Mid-range Radar Sensor by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Mid-range Radar Sensor Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Mid-range Radar Sensor by Type (2026-2035)

12.1.2 Global Mid-range Radar Sensor Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Mid-range Radar Sensor by Type (2026-2035)

12.2 Global Mid-range Radar Sensor Market Forecast by Application (2026-2035)

12.2.1 Global Mid-range Radar Sensor Sales (K Units) Forecast by Application

12.2.2 Global Mid-range Radar Sensor Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Mid-range Radar Sensor Market Size by Type (M USD)
- Table 4. Global Mid-range Radar Sensor Market Size by Application
- Table 5. Mid-range Radar Sensor Market Size Comparison by Region (M USD)
- Table 6. Global Mid-range Radar Sensor Sales (K Units) by Manufacturers (2020-2025)
- Table 7. Global Mid-range Radar Sensor Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Mid-range Radar Sensor Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Mid-range Radar Sensor Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Mid-range Radar Sensor as of 2025)
- Table 11. Global Market Mid-range Radar Sensor Average Price (USD/Unit) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Mid-range Radar Sensor Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Mid-range Radar Sensor Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Mid-range Radar Sensor Sales by Type (K Units)
- Table 27. Global Mid-range Radar Sensor Market Size by Type (M USD)
- Table 28. Global Mid-range Radar Sensor Sales (K Units) by Type (2020-2025)
- Table 29. Global Mid-range Radar Sensor Sales Market Share by Type (2020-2025)

- Table 30. Global Mid-range Radar Sensor Market Size (M USD) by Type (2020-2025)
- Table 31. Global Mid-range Radar Sensor Market Share by Type (2020-2025)
- Table 32. Global Mid-range Radar Sensor Price (USD/Unit) by Type (2020-2025)
- Table 33. Global Mid-range Radar Sensor Sales (K Units) by Application
- Table 34. Global Mid-range Radar Sensor Market Size by Application
- Table 35. Global Mid-range Radar Sensor Sales by Application (2020-2025) & (K Units)
- Table 36. Global Mid-range Radar Sensor Sales Market Share by Application (2020-2025)
- Table 37. Global Mid-range Radar Sensor Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Mid-range Radar Sensor Market Share by Application (2020-2025)
- Table 39. Global Mid-range Radar Sensor Sales Growth Rate by Application (2020-2025)
- Table 40. Global Mid-range Radar Sensor Sales by Region (2020-2025) & (K Units)
- Table 41. Global Mid-range Radar Sensor Sales Market Share by Region (2020-2025)
- Table 42. Global Mid-range Radar Sensor Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Mid-range Radar Sensor Market Size by Region (2020-2025)
- Table 44. North America Mid-range Radar Sensor Sales by Country (2020-2025) & (K Units)
- Table 45. North America Mid-range Radar Sensor Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Mid-range Radar Sensor Sales by Country (2020-2025) & (K Units)
- Table 47. Europe Mid-range Radar Sensor Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Mid-range Radar Sensor Sales by Region (2020-2025) & (K Units)
- Table 49. Asia Pacific Mid-range Radar Sensor Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Mid-range Radar Sensor Sales by Country (2020-2025) & (K Units)
- Table 51. South America Mid-range Radar Sensor Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Mid-range Radar Sensor Sales by Region (2020-2025) & (K Units)
- Table 53. Middle East and Africa Mid-range Radar Sensor Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Mid-range Radar Sensor Production (K Units) by Region(2020-2025)
- Table 55. Global Mid-range Radar Sensor Revenue (US\$ Million) by Region

(2020-2025)

Table 56. Global Mid-range Radar Sensor Revenue Market Share by Region

(2020-2025)

Table 57. Global Mid-range Radar Sensor Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. North America Mid-range Radar Sensor Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Europe Mid-range Radar Sensor Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. Japan Mid-range Radar Sensor Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. China Mid-range Radar Sensor Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 62. Valeo Basic Information

Table 63. Valeo Mid-range Radar Sensor Product Overview

Table 64. Valeo Mid-range Radar Sensor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. Valeo Business Overview

Table 66. Valeo SWOT Analysis

Table 67. Valeo Recent Developments

Table 68. Aptiv Basic Information

Table 69. Aptiv Mid-range Radar Sensor Product Overview

Table 70. Aptiv Mid-range Radar Sensor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. Aptiv Business Overview

Table 72. Aptiv SWOT Analysis

Table 73. Aptiv Recent Developments

Table 74. ZF Friedrichshafen Basic Information

Table 75. ZF Friedrichshafen Mid-range Radar Sensor Product Overview

Table 76. ZF Friedrichshafen Mid-range Radar Sensor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 77. ZF Friedrichshafen Business Overview

Table 78. ZF Friedrichshafen SWOT Analysis

Table 79. ZF Friedrichshafen Recent Developments

Table 80. Infineon Technologies Basic Information

Table 81. Infineon Technologies Mid-range Radar Sensor Product Overview

Table 82. Infineon Technologies Mid-range Radar Sensor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 83. Infineon Technologies Business Overview

- Table 84. Infineon Technologies Recent Developments
- Table 85. HELLA Basic Information
- Table 86. HELLA Mid-range Radar Sensor Product Overview
- Table 87. HELLA Mid-range Radar Sensor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 88. HELLA Business Overview
- Table 89. HELLA Recent Developments
- Table 90. Vayyar Basic Information
- Table 91. Vayyar Mid-range Radar Sensor Product Overview
- Table 92. Vayyar Mid-range Radar Sensor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 93. Vayyar Business Overview
- Table 94. Vayyar Recent Developments
- Table 95. Bosch Basic Information
- Table 96. Bosch Mid-range Radar Sensor Product Overview
- Table 97. Bosch Mid-range Radar Sensor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 98. Bosch Business Overview
- Table 99. Bosch Recent Developments
- Table 100. Renesas Electronics Basic Information
- Table 101. Renesas Electronics Mid-range Radar Sensor Product Overview
- Table 102. Renesas Electronics Mid-range Radar Sensor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 103. Renesas Electronics Business Overview
- Table 104. Renesas Electronics Recent Developments
- Table 105. ITAS Basic Information
- Table 106. ITAS Mid-range Radar Sensor Product Overview
- Table 107. ITAS Mid-range Radar Sensor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 108. ITAS Business Overview
- Table 109. ITAS Recent Developments
- Table 110. Texas Instruments Basic Information
- Table 111. Texas Instruments Mid-range Radar Sensor Product Overview
- Table 112. Texas Instruments Mid-range Radar Sensor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 113. Texas Instruments Business Overview
- Table 114. Texas Instruments Recent Developments
- Table 115. NXP Semiconductors Basic Information
- Table 116. NXP Semiconductors Mid-range Radar Sensor Product Overview

Table 117. NXP Semiconductors Mid-range Radar Sensor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 118. NXP Semiconductors Business Overview

Table 119. NXP Semiconductors Recent Developments

Table 120. WNC Basic Information

Table 121. WNC Mid-range Radar Sensor Product Overview

Table 122. WNC Mid-range Radar Sensor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 123. WNC Business Overview

Table 124. WNC Recent Developments

Table 125. Continental Basic Information

Table 126. Continental Mid-range Radar Sensor Product Overview

Table 127. Continental Mid-range Radar Sensor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 128. Continental Business Overview

Table 129. Continental Recent Developments

Table 130. Autoroad Basic Information

Table 131. Autoroad Mid-range Radar Sensor Product Overview

Table 132. Autoroad Mid-range Radar Sensor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 133. Autoroad Business Overview

Table 134. Autoroad Recent Developments

Table 135. Global Mid-range Radar Sensor Sales Forecast by Region (2026-2035) & (K Units)

Table 136. Global Mid-range Radar Sensor Market Size Forecast by Region (2026-2035) & (M USD)

Table 137. North America Mid-range Radar Sensor Sales Forecast by Country (2026-2035) & (K Units)

Table 138. North America Mid-range Radar Sensor Market Size Forecast by Country (2026-2035) & (M USD)

Table 139. Europe Mid-range Radar Sensor Sales Forecast by Country (2026-2035) & (K Units)

Table 140. Europe Mid-range Radar Sensor Market Size Forecast by Country (2026-2035) & (M USD)

Table 141. Asia Pacific Mid-range Radar Sensor Sales Forecast by Region (2026-2035) & (K Units)

Table 142. Asia Pacific Mid-range Radar Sensor Market Size Forecast by Region (2026-2035) & (M USD)

Table 143. South America Mid-range Radar Sensor Sales Forecast by Country

(2026-2035) & (K Units)

Table 144. South America Mid-range Radar Sensor Market Size Forecast by Country (2026-2035) & (M USD)

Table 145. Middle East and Africa Mid-range Radar Sensor Sales Forecast by Country (2026-2035) & (Units)

Table 146. Middle East and Africa Mid-range Radar Sensor Market Size Forecast by Country (2026-2035) & (M USD)

Table 147. Global Mid-range Radar Sensor Sales Forecast by Type (2026-2035) & (K Units)

Table 148. Global Mid-range Radar Sensor Market Size Forecast by Type (2026-2035) & (M USD)

Table 149. Global Mid-range Radar Sensor Price Forecast by Type (2026-2035) & (USD/Unit)

Table 150. Global Mid-range Radar Sensor Sales (K Units) Forecast by Application (2026-2035)

Table 151. Global Mid-range Radar Sensor Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Mid-range Radar Sensor
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Mid-range Radar Sensor Market Size (M USD), 2025-2035
- Figure 5. Global Mid-range Radar Sensor Market Size (M USD) (2020-2035)
- Figure 6. Global Mid-range Radar Sensor Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Mid-range Radar Sensor Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Mid-range Radar Sensor Product Life Cycle
- Figure 13. Mid-range Radar Sensor Sales Share by Manufacturers in 2025
- Figure 14. Global Mid-range Radar Sensor Revenue Share by Manufacturers in 2025
- Figure 15. Mid-range Radar Sensor Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Mid-range Radar Sensor Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Mid-range Radar Sensor Revenue in 2025
- Figure 18. Industry Chain Map of Mid-range Radar Sensor
- Figure 19. Global Mid-range Radar Sensor Market PEST Analysis
- Figure 20. Global Mid-range Radar Sensor Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Mid-range Radar Sensor Market Share by Type
- Figure 27. Sales Market Share of Mid-range Radar Sensor by Type (2020-2025)
- Figure 28. Sales Market Share of Mid-range Radar Sensor by Type in 2025
- Figure 29. Market Share of Mid-range Radar Sensor by Type (2020-2025)
- Figure 30. Market Share of Mid-range Radar Sensor by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Mid-range Radar Sensor Market Share by Application

Figure 33. Global Mid-range Radar Sensor Sales Market Share by Application (2020-2025)

Figure 34. Global Mid-range Radar Sensor Sales Market Share by Application in 2025

Figure 35. Global Mid-range Radar Sensor Market Share by Application (2020-2025)

Figure 36. Global Mid-range Radar Sensor Market Share by Application in 2025

Figure 37. Global Mid-range Radar Sensor Sales Growth Rate by Application (2020-2025)

Figure 38. Global Mid-range Radar Sensor Sales Market Share by Region (2020-2025)

Figure 39. Global Mid-range Radar Sensor Market Size by Region (2020-2025)

Figure 40. North America Mid-range Radar Sensor Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Mid-range Radar Sensor Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Mid-range Radar Sensor Sales Market Share by Country in 2024

Figure 43. North America Mid-range Radar Sensor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Mid-range Radar Sensor Market Size by Country in 2024

Figure 45. U.S. Mid-range Radar Sensor Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Mid-range Radar Sensor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Mid-range Radar Sensor Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Mid-range Radar Sensor Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Mid-range Radar Sensor Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Mid-range Radar Sensor Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Mid-range Radar Sensor Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Mid-range Radar Sensor Sales Market Share by Country in 2024

Figure 53. Europe Mid-range Radar Sensor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Mid-range Radar Sensor Market Size by Country in 2024

Figure 55. Germany Mid-range Radar Sensor Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Mid-range Radar Sensor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Mid-range Radar Sensor Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Mid-range Radar Sensor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Mid-range Radar Sensor Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Mid-range Radar Sensor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Mid-range Radar Sensor Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Mid-range Radar Sensor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Mid-range Radar Sensor Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Mid-range Radar Sensor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Mid-range Radar Sensor Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Mid-range Radar Sensor Sales Market Share by Region in 2024

Figure 67. Asia Pacific Mid-range Radar Sensor Market Size by Region in 2024

Figure 68. China Mid-range Radar Sensor Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Mid-range Radar Sensor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Mid-range Radar Sensor Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Mid-range Radar Sensor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Mid-range Radar Sensor Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Mid-range Radar Sensor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Mid-range Radar Sensor Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Mid-range Radar Sensor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Mid-range Radar Sensor Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Mid-range Radar Sensor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Mid-range Radar Sensor Sales and Growth Rate (K Units)

Figure 79. South America Mid-range Radar Sensor Sales Market Share by Country in 2024

Figure 80. South America Mid-range Radar Sensor Market Size and Growth Rate (M USD)

Figure 81. South America Mid-range Radar Sensor Market Size by Country in 2024

Figure 82. Brazil Mid-range Radar Sensor Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Mid-range Radar Sensor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Mid-range Radar Sensor Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Mid-range Radar Sensor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Mid-range Radar Sensor Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Mid-range Radar Sensor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Mid-range Radar Sensor Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Mid-range Radar Sensor Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Mid-range Radar Sensor Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Mid-range Radar Sensor Market Size by Region in 2024

Figure 92. Saudi Arabia Mid-range Radar Sensor Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Mid-range Radar Sensor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Mid-range Radar Sensor Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Mid-range Radar Sensor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Mid-range Radar Sensor Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Mid-range Radar Sensor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Mid-range Radar Sensor Sales and Growth Rate (2020-2025) & (K

Units)

Figure 99. Nigeria Mid-range Radar Sensor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Mid-range Radar Sensor Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Mid-range Radar Sensor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Mid-range Radar Sensor Production Market Share by Region (2020-2025)

Figure 103. North America Mid-range Radar Sensor Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Mid-range Radar Sensor Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Mid-range Radar Sensor Production (K Units) Growth Rate (2020-2025)

Figure 106. China Mid-range Radar Sensor Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Mid-range Radar Sensor Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Mid-range Radar Sensor Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Mid-range Radar Sensor Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Mid-range Radar Sensor Market Share Forecast by Type (2026-2035)

Figure 111. Global Mid-range Radar Sensor Sales Forecast by Application (2026-2035)

Figure 112. Global Mid-range Radar Sensor Market Share Forecast by Application (2026-2035)

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