

Global Mid-range Hotel Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

This report provides a deep insight into the global Mid-range Hotel market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Mid-range Hotel Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Mid-range Hotel market in any manner.

Global Mid-range Hotel Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product,

sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Hilton Worldwide

Marriott International

InterContinental Hotels Group

Wyndham Hotel Group

Choice Hotels International

Accor Hotels

Starwood Hotels & Resorts Worldwide

Shanghai Jin Jiang International Hotel Group

Best Western International

Home Inns & Hotels Management

Huazhu Hotels Group

Carlson Rezidor Hotel Group

Hyatt Hotels Corp

GreenTree Inns Hotel Management Group

G6 Hospitality

Melia Hotels International

Magnuson Hotels

Westmont Hospitality Group

LQ Management

OYO

Market Segmentation (by Type)

One Double Bed

Two Single Beds

Suite

Market Segmentation (by Application)

Online Booking

Offline Booking

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Mid-range Hotel Market

Overview of the regional outlook of the Mid-range Hotel Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Mid-range Hotel Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the

market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Mid-range Hotel

1.2 Key Market Segments

1.2.1 Mid-range Hotel Segment by Type

1.2.2 Mid-range Hotel Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 MID-RANGE HOTEL MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 MID-RANGE HOTEL MARKET COMPETITIVE LANDSCAPE

3.1 Global Mid-range Hotel Revenue Market Share by Company (2019-2024)

3.2 Mid-range Hotel Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.3 Company Mid-range Hotel Market Size Sites, Area Served, Product Type

3.4 Mid-range Hotel Market Competitive Situation and Trends

3.4.1 Mid-range Hotel Market Concentration Rate

3.4.2 Global 5 and 10 Largest Mid-range Hotel Players Market Share by Revenue

3.4.3 Mergers & Acquisitions, Expansion

4 MID-RANGE HOTEL VALUE CHAIN ANALYSIS

4.1 Mid-range Hotel Value Chain Analysis

4.2 Midstream Market Analysis

4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF MID-RANGE HOTEL MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 Mergers & Acquisitions
 - 5.5.2 Expansions
 - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 MID-RANGE HOTEL MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Mid-range Hotel Market Size Market Share by Type (2019-2024)
- 6.3 Global Mid-range Hotel Market Size Growth Rate by Type (2019-2024)

7 MID-RANGE HOTEL MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Mid-range Hotel Market Size (M USD) by Application (2019-2024)
- 7.3 Global Mid-range Hotel Market Size Growth Rate by Application (2019-2024)

8 MID-RANGE HOTEL MARKET SEGMENTATION BY REGION

- 8.1 Global Mid-range Hotel Market Size by Region
 - 8.1.1 Global Mid-range Hotel Market Size by Region
 - 8.1.2 Global Mid-range Hotel Market Size Market Share by Region
- 8.2 North America
 - 8.2.1 North America Mid-range Hotel Market Size by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Mid-range Hotel Market Size by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Mid-range Hotel Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Mid-range Hotel Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Mid-range Hotel Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Hilton Worldwide

9.1.1 Hilton Worldwide Mid-range Hotel Basic Information

9.1.2 Hilton Worldwide Mid-range Hotel Product Overview

9.1.3 Hilton Worldwide Mid-range Hotel Product Market Performance

9.1.4 Hilton Worldwide Mid-range Hotel SWOT Analysis

9.1.5 Hilton Worldwide Business Overview

9.1.6 Hilton Worldwide Recent Developments

9.2 Marriott International

9.2.1 Marriott International Mid-range Hotel Basic Information

9.2.2 Marriott International Mid-range Hotel Product Overview

9.2.3 Marriott International Mid-range Hotel Product Market Performance

9.2.4 Hilton Worldwide Mid-range Hotel SWOT Analysis

9.2.5 Marriott International Business Overview

9.2.6 Marriott International Recent Developments

9.3 InterContinental Hotels Group

9.3.1 InterContinental Hotels Group Mid-range Hotel Basic Information

9.3.2 InterContinental Hotels Group Mid-range Hotel Product Overview

- 9.3.3 InterContinental Hotels Group Mid-range Hotel Product Market Performance
- 9.3.4 Hilton Worldwide Mid-range Hotel SWOT Analysis
- 9.3.5 InterContinental Hotels Group Business Overview
- 9.3.6 InterContinental Hotels Group Recent Developments
- 9.4 Wyndham Hotel Group
 - 9.4.1 Wyndham Hotel Group Mid-range Hotel Basic Information
 - 9.4.2 Wyndham Hotel Group Mid-range Hotel Product Overview
 - 9.4.3 Wyndham Hotel Group Mid-range Hotel Product Market Performance
 - 9.4.4 Wyndham Hotel Group Business Overview
 - 9.4.5 Wyndham Hotel Group Recent Developments
- 9.5 Choice Hotels International
 - 9.5.1 Choice Hotels International Mid-range Hotel Basic Information
 - 9.5.2 Choice Hotels International Mid-range Hotel Product Overview
 - 9.5.3 Choice Hotels International Mid-range Hotel Product Market Performance
 - 9.5.4 Choice Hotels International Business Overview
 - 9.5.5 Choice Hotels International Recent Developments
- 9.6 Accor Hotels
 - 9.6.1 Accor Hotels Mid-range Hotel Basic Information
 - 9.6.2 Accor Hotels Mid-range Hotel Product Overview
 - 9.6.3 Accor Hotels Mid-range Hotel Product Market Performance
 - 9.6.4 Accor Hotels Business Overview
 - 9.6.5 Accor Hotels Recent Developments
- 9.7 Starwood Hotels and Resorts Worldwide
 - 9.7.1 Starwood Hotels and Resorts Worldwide Mid-range Hotel Basic Information
 - 9.7.2 Starwood Hotels and Resorts Worldwide Mid-range Hotel Product Overview
 - 9.7.3 Starwood Hotels and Resorts Worldwide Mid-range Hotel Product Market Performance
 - 9.7.4 Starwood Hotels and Resorts Worldwide Business Overview
 - 9.7.5 Starwood Hotels and Resorts Worldwide Recent Developments
- 9.8 Shanghai Jin Jiang International Hotel Group
 - 9.8.1 Shanghai Jin Jiang International Hotel Group Mid-range Hotel Basic Information
 - 9.8.2 Shanghai Jin Jiang International Hotel Group Mid-range Hotel Product Overview
 - 9.8.3 Shanghai Jin Jiang International Hotel Group Mid-range Hotel Product Market Performance
 - 9.8.4 Shanghai Jin Jiang International Hotel Group Business Overview
 - 9.8.5 Shanghai Jin Jiang International Hotel Group Recent Developments
- 9.9 Best Western International
 - 9.9.1 Best Western International Mid-range Hotel Basic Information
 - 9.9.2 Best Western International Mid-range Hotel Product Overview

- 9.9.3 Best Western International Mid-range Hotel Product Market Performance
- 9.9.4 Best Western International Business Overview
- 9.9.5 Best Western International Recent Developments
- 9.10 Home Inns and Hotels Management
 - 9.10.1 Home Inns and Hotels Management Mid-range Hotel Basic Information
 - 9.10.2 Home Inns and Hotels Management Mid-range Hotel Product Overview
 - 9.10.3 Home Inns and Hotels Management Mid-range Hotel Product Market Performance
 - 9.10.4 Home Inns and Hotels Management Business Overview
 - 9.10.5 Home Inns and Hotels Management Recent Developments
- 9.11 Huazhu Hotels Group
 - 9.11.1 Huazhu Hotels Group Mid-range Hotel Basic Information
 - 9.11.2 Huazhu Hotels Group Mid-range Hotel Product Overview
 - 9.11.3 Huazhu Hotels Group Mid-range Hotel Product Market Performance
 - 9.11.4 Huazhu Hotels Group Business Overview
 - 9.11.5 Huazhu Hotels Group Recent Developments
- 9.12 Carlson Rezidor Hotel Group
 - 9.12.1 Carlson Rezidor Hotel Group Mid-range Hotel Basic Information
 - 9.12.2 Carlson Rezidor Hotel Group Mid-range Hotel Product Overview
 - 9.12.3 Carlson Rezidor Hotel Group Mid-range Hotel Product Market Performance
 - 9.12.4 Carlson Rezidor Hotel Group Business Overview
 - 9.12.5 Carlson Rezidor Hotel Group Recent Developments
- 9.13 Hyatt Hotels Corp
 - 9.13.1 Hyatt Hotels Corp Mid-range Hotel Basic Information
 - 9.13.2 Hyatt Hotels Corp Mid-range Hotel Product Overview
 - 9.13.3 Hyatt Hotels Corp Mid-range Hotel Product Market Performance
 - 9.13.4 Hyatt Hotels Corp Business Overview
 - 9.13.5 Hyatt Hotels Corp Recent Developments
- 9.14 GreenTree Inns Hotel Management Group
 - 9.14.1 GreenTree Inns Hotel Management Group Mid-range Hotel Basic Information
 - 9.14.2 GreenTree Inns Hotel Management Group Mid-range Hotel Product Overview
 - 9.14.3 GreenTree Inns Hotel Management Group Mid-range Hotel Product Market Performance
 - 9.14.4 GreenTree Inns Hotel Management Group Business Overview
 - 9.14.5 GreenTree Inns Hotel Management Group Recent Developments
- 9.15 G6 Hospitality
 - 9.15.1 G6 Hospitality Mid-range Hotel Basic Information
 - 9.15.2 G6 Hospitality Mid-range Hotel Product Overview
 - 9.15.3 G6 Hospitality Mid-range Hotel Product Market Performance

- 9.15.4 G6 Hospitality Business Overview
- 9.15.5 G6 Hospitality Recent Developments
- 9.16 Melia Hotels International
 - 9.16.1 Melia Hotels International Mid-range Hotel Basic Information
 - 9.16.2 Melia Hotels International Mid-range Hotel Product Overview
 - 9.16.3 Melia Hotels International Mid-range Hotel Product Market Performance
 - 9.16.4 Melia Hotels International Business Overview
 - 9.16.5 Melia Hotels International Recent Developments
- 9.17 Magnuson Hotels
 - 9.17.1 Magnuson Hotels Mid-range Hotel Basic Information
 - 9.17.2 Magnuson Hotels Mid-range Hotel Product Overview
 - 9.17.3 Magnuson Hotels Mid-range Hotel Product Market Performance
 - 9.17.4 Magnuson Hotels Business Overview
 - 9.17.5 Magnuson Hotels Recent Developments
- 9.18 Westmont Hospitality Group
 - 9.18.1 Westmont Hospitality Group Mid-range Hotel Basic Information
 - 9.18.2 Westmont Hospitality Group Mid-range Hotel Product Overview
 - 9.18.3 Westmont Hospitality Group Mid-range Hotel Product Market Performance
 - 9.18.4 Westmont Hospitality Group Business Overview
 - 9.18.5 Westmont Hospitality Group Recent Developments
- 9.19 LQ Management
 - 9.19.1 LQ Management Mid-range Hotel Basic Information
 - 9.19.2 LQ Management Mid-range Hotel Product Overview
 - 9.19.3 LQ Management Mid-range Hotel Product Market Performance
 - 9.19.4 LQ Management Business Overview
 - 9.19.5 LQ Management Recent Developments
- 9.20 OYO
 - 9.20.1 OYO Mid-range Hotel Basic Information
 - 9.20.2 OYO Mid-range Hotel Product Overview
 - 9.20.3 OYO Mid-range Hotel Product Market Performance
 - 9.20.4 OYO Business Overview
 - 9.20.5 OYO Recent Developments

10 MID-RANGE HOTEL REGIONAL MARKET FORECAST

- 10.1 Global Mid-range Hotel Market Size Forecast
- 10.2 Global Mid-range Hotel Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Mid-range Hotel Market Size Forecast by Country

10.2.3 Asia Pacific Mid-range Hotel Market Size Forecast by Region

10.2.4 South America Mid-range Hotel Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Mid-range Hotel by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Mid-range Hotel Market Forecast by Type (2025-2030)

11.2 Global Mid-range Hotel Market Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Mid-range Hotel Market Size Comparison by Region (M USD)
- Table 5. Global Mid-range Hotel Revenue (M USD) by Company (2019-2024)
- Table 6. Global Mid-range Hotel Revenue Share by Company (2019-2024)
- Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Mid-range Hotel as of 2022)
- Table 8. Company Mid-range Hotel Market Size Sites and Area Served
- Table 9. Company Mid-range Hotel Product Type
- Table 10. Global Mid-range Hotel Company Market Concentration Ratio (CR5 and HHI)
- Table 11. Mergers & Acquisitions, Expansion Plans
- Table 12. Value Chain Map of Mid-range Hotel
- Table 13. Midstream Market Analysis
- Table 14. Downstream Customer Analysis
- Table 15. Key Development Trends
- Table 16. Driving Factors
- Table 17. Mid-range Hotel Market Challenges
- Table 18. Global Mid-range Hotel Market Size by Type (M USD)
- Table 19. Global Mid-range Hotel Market Size (M USD) by Type (2019-2024)
- Table 20. Global Mid-range Hotel Market Size Share by Type (2019-2024)
- Table 21. Global Mid-range Hotel Market Size Growth Rate by Type (2019-2024)
- Table 22. Global Mid-range Hotel Market Size by Application
- Table 23. Global Mid-range Hotel Market Size by Application (2019-2024) & (M USD)
- Table 24. Global Mid-range Hotel Market Share by Application (2019-2024)
- Table 25. Global Mid-range Hotel Market Size Growth Rate by Application (2019-2024)
- Table 26. Global Mid-range Hotel Market Size by Region (2019-2024) & (M USD)
- Table 27. Global Mid-range Hotel Market Size Market Share by Region (2019-2024)
- Table 28. North America Mid-range Hotel Market Size by Country (2019-2024) & (M USD)
- Table 29. Europe Mid-range Hotel Market Size by Country (2019-2024) & (M USD)
- Table 30. Asia Pacific Mid-range Hotel Market Size by Region (2019-2024) & (M USD)
- Table 31. South America Mid-range Hotel Market Size by Country (2019-2024) & (M USD)
- Table 32. Middle East and Africa Mid-range Hotel Market Size by Region (2019-2024) &

(M USD)

Table 33. Hilton Worldwide Mid-range Hotel Basic Information

Table 34. Hilton Worldwide Mid-range Hotel Product Overview

Table 35. Hilton Worldwide Mid-range Hotel Revenue (M USD) and Gross Margin (2019-2024)

Table 36. Hilton Worldwide Mid-range Hotel SWOT Analysis

Table 37. Hilton Worldwide Business Overview

Table 38. Hilton Worldwide Recent Developments

Table 39. Marriott International Mid-range Hotel Basic Information

Table 40. Marriott International Mid-range Hotel Product Overview

Table 41. Marriott International Mid-range Hotel Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Hilton Worldwide Mid-range Hotel SWOT Analysis

Table 43. Marriott International Business Overview

Table 44. Marriott International Recent Developments

Table 45. InterContinental Hotels Group Mid-range Hotel Basic Information

Table 46. InterContinental Hotels Group Mid-range Hotel Product Overview

Table 47. InterContinental Hotels Group Mid-range Hotel Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Hilton Worldwide Mid-range Hotel SWOT Analysis

Table 49. InterContinental Hotels Group Business Overview

Table 50. InterContinental Hotels Group Recent Developments

Table 51. Wyndham Hotel Group Mid-range Hotel Basic Information

Table 52. Wyndham Hotel Group Mid-range Hotel Product Overview

Table 53. Wyndham Hotel Group Mid-range Hotel Revenue (M USD) and Gross Margin (2019-2024)

Table 54. Wyndham Hotel Group Business Overview

Table 55. Wyndham Hotel Group Recent Developments

Table 56. Choice Hotels International Mid-range Hotel Basic Information

Table 57. Choice Hotels International Mid-range Hotel Product Overview

Table 58. Choice Hotels International Mid-range Hotel Revenue (M USD) and Gross Margin (2019-2024)

Table 59. Choice Hotels International Business Overview

Table 60. Choice Hotels International Recent Developments

Table 61. Accor Hotels Mid-range Hotel Basic Information

Table 62. Accor Hotels Mid-range Hotel Product Overview

Table 63. Accor Hotels Mid-range Hotel Revenue (M USD) and Gross Margin (2019-2024)

Table 64. Accor Hotels Business Overview

Table 65. Accor Hotels Recent Developments

Table 66. Starwood Hotels and Resorts Worldwide Mid-range Hotel Basic Information

Table 67. Starwood Hotels and Resorts Worldwide Mid-range Hotel Product Overview

Table 68. Starwood Hotels and Resorts Worldwide Mid-range Hotel Revenue (M USD) and Gross Margin (2019-2024)

Table 69. Starwood Hotels and Resorts Worldwide Business Overview

Table 70. Starwood Hotels and Resorts Worldwide Recent Developments

Table 71. Shanghai Jin Jiang International Hotel Group Mid-range Hotel Basic Information

Table 72. Shanghai Jin Jiang International Hotel Group Mid-range Hotel Product Overview

Table 73. Shanghai Jin Jiang International Hotel Group Mid-range Hotel Revenue (M USD) and Gross Margin (2019-2024)

Table 74. Shanghai Jin Jiang International Hotel Group Business Overview

Table 75. Shanghai Jin Jiang International Hotel Group Recent Developments

Table 76. Best Western International Mid-range Hotel Basic Information

Table 77. Best Western International Mid-range Hotel Product Overview

Table 78. Best Western International Mid-range Hotel Revenue (M USD) and Gross Margin (2019-2024)

Table 79. Best Western International Business Overview

Table 80. Best Western International Recent Developments

Table 81. Home Inns and Hotels Management Mid-range Hotel Basic Information

Table 82. Home Inns and Hotels Management Mid-range Hotel Product Overview

Table 83. Home Inns and Hotels Management Mid-range Hotel Revenue (M USD) and Gross Margin (2019-2024)

Table 84. Home Inns and Hotels Management Business Overview

Table 85. Home Inns and Hotels Management Recent Developments

Table 86. Huazhu Hotels Group Mid-range Hotel Basic Information

Table 87. Huazhu Hotels Group Mid-range Hotel Product Overview

Table 88. Huazhu Hotels Group Mid-range Hotel Revenue (M USD) and Gross Margin (2019-2024)

Table 89. Huazhu Hotels Group Business Overview

Table 90. Huazhu Hotels Group Recent Developments

Table 91. Carlson Rezidor Hotel Group Mid-range Hotel Basic Information

Table 92. Carlson Rezidor Hotel Group Mid-range Hotel Product Overview

Table 93. Carlson Rezidor Hotel Group Mid-range Hotel Revenue (M USD) and Gross Margin (2019-2024)

Table 94. Carlson Rezidor Hotel Group Business Overview

Table 95. Carlson Rezidor Hotel Group Recent Developments

- Table 96. Hyatt Hotels Corp Mid-range Hotel Basic Information
- Table 97. Hyatt Hotels Corp Mid-range Hotel Product Overview
- Table 98. Hyatt Hotels Corp Mid-range Hotel Revenue (M USD) and Gross Margin (2019-2024)
- Table 99. Hyatt Hotels Corp Business Overview
- Table 100. Hyatt Hotels Corp Recent Developments
- Table 101. GreenTree Inns Hotel Management Group Mid-range Hotel Basic Information
- Table 102. GreenTree Inns Hotel Management Group Mid-range Hotel Product Overview
- Table 103. GreenTree Inns Hotel Management Group Mid-range Hotel Revenue (M USD) and Gross Margin (2019-2024)
- Table 104. GreenTree Inns Hotel Management Group Business Overview
- Table 105. GreenTree Inns Hotel Management Group Recent Developments
- Table 106. G6 Hospitality Mid-range Hotel Basic Information
- Table 107. G6 Hospitality Mid-range Hotel Product Overview
- Table 108. G6 Hospitality Mid-range Hotel Revenue (M USD) and Gross Margin (2019-2024)
- Table 109. G6 Hospitality Business Overview
- Table 110. G6 Hospitality Recent Developments
- Table 111. Melia Hotels International Mid-range Hotel Basic Information
- Table 112. Melia Hotels International Mid-range Hotel Product Overview
- Table 113. Melia Hotels International Mid-range Hotel Revenue (M USD) and Gross Margin (2019-2024)
- Table 114. Melia Hotels International Business Overview
- Table 115. Melia Hotels International Recent Developments
- Table 116. Magnuson Hotels Mid-range Hotel Basic Information
- Table 117. Magnuson Hotels Mid-range Hotel Product Overview
- Table 118. Magnuson Hotels Mid-range Hotel Revenue (M USD) and Gross Margin (2019-2024)
- Table 119. Magnuson Hotels Business Overview
- Table 120. Magnuson Hotels Recent Developments
- Table 121. Westmont Hospitality Group Mid-range Hotel Basic Information
- Table 122. Westmont Hospitality Group Mid-range Hotel Product Overview
- Table 123. Westmont Hospitality Group Mid-range Hotel Revenue (M USD) and Gross Margin (2019-2024)
- Table 124. Westmont Hospitality Group Business Overview
- Table 125. Westmont Hospitality Group Recent Developments
- Table 126. LQ Management Mid-range Hotel Basic Information

Table 127. LQ Management Mid-range Hotel Product Overview

Table 128. LQ Management Mid-range Hotel Revenue (M USD) and Gross Margin (2019-2024)

Table 129. LQ Management Business Overview

Table 130. LQ Management Recent Developments

Table 131. OYO Mid-range Hotel Basic Information

Table 132. OYO Mid-range Hotel Product Overview

Table 133. OYO Mid-range Hotel Revenue (M USD) and Gross Margin (2019-2024)

Table 134. OYO Business Overview

Table 135. OYO Recent Developments

Table 136. Global Mid-range Hotel Market Size Forecast by Region (2025-2030) & (M USD)

Table 137. North America Mid-range Hotel Market Size Forecast by Country (2025-2030) & (M USD)

Table 138. Europe Mid-range Hotel Market Size Forecast by Country (2025-2030) & (M USD)

Table 139. Asia Pacific Mid-range Hotel Market Size Forecast by Region (2025-2030) & (M USD)

Table 140. South America Mid-range Hotel Market Size Forecast by Country (2025-2030) & (M USD)

Table 141. Middle East and Africa Mid-range Hotel Market Size Forecast by Country (2025-2030) & (M USD)

Table 142. Global Mid-range Hotel Market Size Forecast by Type (2025-2030) & (M USD)

Table 143. Global Mid-range Hotel Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industrial Chain of Mid-range Hotel
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Mid-range Hotel Market Size (M USD), 2019-2030
- Figure 5. Global Mid-range Hotel Market Size (M USD) (2019-2030)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Mid-range Hotel Market Size by Country (M USD)
- Figure 10. Global Mid-range Hotel Revenue Share by Company in 2023
- Figure 11. Mid-range Hotel Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 12. The Global 5 and 10 Largest Players: Market Share by Mid-range Hotel Revenue in 2023
- Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 14. Global Mid-range Hotel Market Share by Type
- Figure 15. Market Size Share of Mid-range Hotel by Type (2019-2024)
- Figure 16. Market Size Market Share of Mid-range Hotel by Type in 2022
- Figure 17. Global Mid-range Hotel Market Size Growth Rate by Type (2019-2024)
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 19. Global Mid-range Hotel Market Share by Application
- Figure 20. Global Mid-range Hotel Market Share by Application (2019-2024)
- Figure 21. Global Mid-range Hotel Market Share by Application in 2022
- Figure 22. Global Mid-range Hotel Market Size Growth Rate by Application (2019-2024)
- Figure 23. Global Mid-range Hotel Market Size Market Share by Region (2019-2024)
- Figure 24. North America Mid-range Hotel Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 25. North America Mid-range Hotel Market Size Market Share by Country in 2023
- Figure 26. U.S. Mid-range Hotel Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 27. Canada Mid-range Hotel Market Size (M USD) and Growth Rate (2019-2024)
- Figure 28. Mexico Mid-range Hotel Market Size (Units) and Growth Rate (2019-2024)
- Figure 29. Europe Mid-range Hotel Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 30. Europe Mid-range Hotel Market Size Market Share by Country in 2023

Figure 31. Germany Mid-range Hotel Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Mid-range Hotel Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Mid-range Hotel Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Mid-range Hotel Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Mid-range Hotel Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Mid-range Hotel Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Mid-range Hotel Market Size Market Share by Region in 2023

Figure 38. China Mid-range Hotel Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Mid-range Hotel Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Mid-range Hotel Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Mid-range Hotel Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Mid-range Hotel Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Mid-range Hotel Market Size and Growth Rate (M USD)

Figure 44. South America Mid-range Hotel Market Size Market Share by Country in 2023

Figure 45. Brazil Mid-range Hotel Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Mid-range Hotel Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Mid-range Hotel Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Mid-range Hotel Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Mid-range Hotel Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Mid-range Hotel Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Mid-range Hotel Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Mid-range Hotel Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Mid-range Hotel Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Mid-range Hotel Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Mid-range Hotel Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global Mid-range Hotel Market Share Forecast by Type (2025-2030)

Figure 57. Global Mid-range Hotel Market Share Forecast by Application (2025-2030)

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