

Global Microencapsulated Ingredients Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Microencapsulation is a process in which ingredients such as pigments, vitamins, UV filters, and others, are encapsulated to form a capsule.

The global Microencapsulated Ingredients market size was estimated at USD 6533 million in 2023 and is projected to reach USD 11910.01 million by 2032, exhibiting a CAGR of 6.90% during the forecast period.

North America Microencapsulated Ingredients market size was estimated at USD 1909.63 million in 2023, at a CAGR of 5.91% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Microencapsulated Ingredients market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Microencapsulated Ingredients Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and

deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Microencapsulated Ingredients market in any manner.

Global Microencapsulated Ingredients Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Ashland

BASF

Reed Pacific Specialty Chemicals

Chongqing Pellets Technique

Croda

Givaudan SA

International Flavors and Fragrances

Kobo Products

Korea Particle Technology

Lonza Group Limited

Salvona

Sumitomo- Presperse Corporation

Nouryon

Seiwa Kasei

Bega Cheese Limited

Market Segmentation (by Type)

Pigments

Vitamins

Skin Lightening Components

Essential Oil

Antiaging Components

Others

Market Segmentation (by Application)

Color Cosmetics

Sunscreen Lotions

Whitening and Lightening Cream

Anti-Wrinkle and Anti-Aging Cream

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Microencapsulated Ingredients Market

Overview of the regional outlook of the Microencapsulated Ingredients Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your

marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales

team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Microencapsulated Ingredients Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Microencapsulated Ingredients, their output value, profit level, regional supply, production capacity layout, etc. from the

supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Microencapsulated Ingredients
- 1.2 Key Market Segments
 - 1.2.1 Microencapsulated Ingredients Segment by Type
 - 1.2.2 Microencapsulated Ingredients Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 MICROENCAPSULATED INGREDIENTS MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Microencapsulated Ingredients Market Size (M USD) Estimates and Forecasts (2019-2032)
 - 2.1.2 Global Microencapsulated Ingredients Sales Estimates and Forecasts (2019-2032)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 MICROENCAPSULATED INGREDIENTS MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Microencapsulated Ingredients Sales by Manufacturers (2019-2024)
- 3.2 Global Microencapsulated Ingredients Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Microencapsulated Ingredients Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Microencapsulated Ingredients Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Microencapsulated Ingredients Sales Sites, Area Served, Product Type
- 3.6 Microencapsulated Ingredients Market Competitive Situation and Trends
 - 3.6.1 Microencapsulated Ingredients Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Microencapsulated Ingredients Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 MICROENCAPSULATED INGREDIENTS INDUSTRY CHAIN ANALYSIS

4.1 Microencapsulated Ingredients Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF MICROENCAPSULATED INGREDIENTS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 MICROENCAPSULATED INGREDIENTS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Microencapsulated Ingredients Sales Market Share by Type (2019-2024)

6.3 Global Microencapsulated Ingredients Market Size Market Share by Type (2019-2024)

6.4 Global Microencapsulated Ingredients Price by Type (2019-2024)

7 MICROENCAPSULATED INGREDIENTS MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Microencapsulated Ingredients Market Sales by Application (2019-2024)

7.3 Global Microencapsulated Ingredients Market Size (M USD) by Application (2019-2024)

7.4 Global Microencapsulated Ingredients Sales Growth Rate by Application

(2019-2024)

8 MICROENCAPSULATED INGREDIENTS MARKET CONSUMPTION BY REGION

8.1 Global Microencapsulated Ingredients Sales by Region

8.1.1 Global Microencapsulated Ingredients Sales by Region

8.1.2 Global Microencapsulated Ingredients Sales Market Share by Region

8.2 North America

8.2.1 North America Microencapsulated Ingredients Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Microencapsulated Ingredients Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Microencapsulated Ingredients Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Microencapsulated Ingredients Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Microencapsulated Ingredients Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 MICROENCAPSULATED INGREDIENTS MARKET PRODUCTION BY REGION

9.1 Global Production of Microencapsulated Ingredients by Region (2019-2024)

9.2 Global Microencapsulated Ingredients Revenue Market Share by Region (2019-2024)

9.3 Global Microencapsulated Ingredients Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Microencapsulated Ingredients Production

9.4.1 North America Microencapsulated Ingredients Production Growth Rate (2019-2024)

9.4.2 North America Microencapsulated Ingredients Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Microencapsulated Ingredients Production

9.5.1 Europe Microencapsulated Ingredients Production Growth Rate (2019-2024)

9.5.2 Europe Microencapsulated Ingredients Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Microencapsulated Ingredients Production (2019-2024)

9.6.1 Japan Microencapsulated Ingredients Production Growth Rate (2019-2024)

9.6.2 Japan Microencapsulated Ingredients Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Microencapsulated Ingredients Production (2019-2024)

9.7.1 China Microencapsulated Ingredients Production Growth Rate (2019-2024)

9.7.2 China Microencapsulated Ingredients Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 Ashland

10.1.1 Ashland Microencapsulated Ingredients Basic Information

10.1.2 Ashland Microencapsulated Ingredients Product Overview

10.1.3 Ashland Microencapsulated Ingredients Product Market Performance

10.1.4 Ashland Business Overview

10.1.5 Ashland Microencapsulated Ingredients SWOT Analysis

10.1.6 Ashland Recent Developments

10.2 BASF

10.2.1 BASF Microencapsulated Ingredients Basic Information

10.2.2 BASF Microencapsulated Ingredients Product Overview

10.2.3 BASF Microencapsulated Ingredients Product Market Performance

10.2.4 BASF Business Overview

- 10.2.5 BASF Microencapsulated Ingredients SWOT Analysis
- 10.2.6 BASF Recent Developments
- 10.3 Reed Pacific Specialty Chemicals
 - 10.3.1 Reed Pacific Specialty Chemicals Microencapsulated Ingredients Basic Information
 - 10.3.2 Reed Pacific Specialty Chemicals Microencapsulated Ingredients Product Overview
 - 10.3.3 Reed Pacific Specialty Chemicals Microencapsulated Ingredients Product Market Performance
 - 10.3.4 Reed Pacific Specialty Chemicals Microencapsulated Ingredients SWOT Analysis
 - 10.3.5 Reed Pacific Specialty Chemicals Business Overview
 - 10.3.6 Reed Pacific Specialty Chemicals Recent Developments
- 10.4 Chongqing Pellets Technique
 - 10.4.1 Chongqing Pellets Technique Microencapsulated Ingredients Basic Information
 - 10.4.2 Chongqing Pellets Technique Microencapsulated Ingredients Product Overview
 - 10.4.3 Chongqing Pellets Technique Microencapsulated Ingredients Product Market Performance
 - 10.4.4 Chongqing Pellets Technique Business Overview
 - 10.4.5 Chongqing Pellets Technique Recent Developments
- 10.5 Croda
 - 10.5.1 Croda Microencapsulated Ingredients Basic Information
 - 10.5.2 Croda Microencapsulated Ingredients Product Overview
 - 10.5.3 Croda Microencapsulated Ingredients Product Market Performance
 - 10.5.4 Croda Business Overview
 - 10.5.5 Croda Recent Developments
- 10.6 Givaudan SA
 - 10.6.1 Givaudan SA Microencapsulated Ingredients Basic Information
 - 10.6.2 Givaudan SA Microencapsulated Ingredients Product Overview
 - 10.6.3 Givaudan SA Microencapsulated Ingredients Product Market Performance
 - 10.6.4 Givaudan SA Business Overview
 - 10.6.5 Givaudan SA Recent Developments
- 10.7 International Flavors and Fragrances
 - 10.7.1 International Flavors and Fragrances Microencapsulated Ingredients Basic Information
 - 10.7.2 International Flavors and Fragrances Microencapsulated Ingredients Product Overview
 - 10.7.3 International Flavors and Fragrances Microencapsulated Ingredients Product Market Performance

- 10.7.4 International Flavors and Fragrances Business Overview
- 10.7.5 International Flavors and Fragrances Recent Developments
- 10.8 Kobo Products
 - 10.8.1 Kobo Products Microencapsulated Ingredients Basic Information
 - 10.8.2 Kobo Products Microencapsulated Ingredients Product Overview
 - 10.8.3 Kobo Products Microencapsulated Ingredients Product Market Performance
 - 10.8.4 Kobo Products Business Overview
 - 10.8.5 Kobo Products Recent Developments
- 10.9 Korea Particle Technology
 - 10.9.1 Korea Particle Technology Microencapsulated Ingredients Basic Information
 - 10.9.2 Korea Particle Technology Microencapsulated Ingredients Product Overview
 - 10.9.3 Korea Particle Technology Microencapsulated Ingredients Product Market Performance
 - 10.9.4 Korea Particle Technology Business Overview
 - 10.9.5 Korea Particle Technology Recent Developments
- 10.10 Lonza Group Limited
 - 10.10.1 Lonza Group Limited Microencapsulated Ingredients Basic Information
 - 10.10.2 Lonza Group Limited Microencapsulated Ingredients Product Overview
 - 10.10.3 Lonza Group Limited Microencapsulated Ingredients Product Market Performance
 - 10.10.4 Lonza Group Limited Business Overview
 - 10.10.5 Lonza Group Limited Recent Developments
- 10.11 Salvona
 - 10.11.1 Salvona Microencapsulated Ingredients Basic Information
 - 10.11.2 Salvona Microencapsulated Ingredients Product Overview
 - 10.11.3 Salvona Microencapsulated Ingredients Product Market Performance
 - 10.11.4 Salvona Business Overview
 - 10.11.5 Salvona Recent Developments
- 10.12 Sumitomo- Presperse Corporation
 - 10.12.1 Sumitomo- Presperse Corporation Microencapsulated Ingredients Basic Information
 - 10.12.2 Sumitomo- Presperse Corporation Microencapsulated Ingredients Product Overview
 - 10.12.3 Sumitomo- Presperse Corporation Microencapsulated Ingredients Product Market Performance
 - 10.12.4 Sumitomo- Presperse Corporation Business Overview
 - 10.12.5 Sumitomo- Presperse Corporation Recent Developments
- 10.13 Nouryon
 - 10.13.1 Nouryon Microencapsulated Ingredients Basic Information

- 10.13.2 Nouryon Microencapsulated Ingredients Product Overview
- 10.13.3 Nouryon Microencapsulated Ingredients Product Market Performance
- 10.13.4 Nouryon Business Overview
- 10.13.5 Nouryon Recent Developments
- 10.14 Seiwa Kasei
 - 10.14.1 Seiwa Kasei Microencapsulated Ingredients Basic Information
 - 10.14.2 Seiwa Kasei Microencapsulated Ingredients Product Overview
 - 10.14.3 Seiwa Kasei Microencapsulated Ingredients Product Market Performance
 - 10.14.4 Seiwa Kasei Business Overview
 - 10.14.5 Seiwa Kasei Recent Developments
- 10.15 Bega Cheese Limited
 - 10.15.1 Bega Cheese Limited Microencapsulated Ingredients Basic Information
 - 10.15.2 Bega Cheese Limited Microencapsulated Ingredients Product Overview
 - 10.15.3 Bega Cheese Limited Microencapsulated Ingredients Product Market Performance
 - 10.15.4 Bega Cheese Limited Business Overview
 - 10.15.5 Bega Cheese Limited Recent Developments

11 MICROENCAPSULATED INGREDIENTS MARKET FORECAST BY REGION

- 11.1 Global Microencapsulated Ingredients Market Size Forecast
- 11.2 Global Microencapsulated Ingredients Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Microencapsulated Ingredients Market Size Forecast by Country
 - 11.2.3 Asia Pacific Microencapsulated Ingredients Market Size Forecast by Region
 - 11.2.4 South America Microencapsulated Ingredients Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Consumption of Microencapsulated Ingredients by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Microencapsulated Ingredients Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Microencapsulated Ingredients by Type (2025-2032)
 - 12.1.2 Global Microencapsulated Ingredients Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of Microencapsulated Ingredients by Type (2025-2032)
- 12.2 Global Microencapsulated Ingredients Market Forecast by Application (2025-2032)
 - 12.2.1 Global Microencapsulated Ingredients Sales (K MT) Forecast by Application

12.2.2 Global Microencapsulated Ingredients Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Microencapsulated Ingredients Market Size Comparison by Region (M USD)

Table 5. Global Microencapsulated Ingredients Sales (K MT) by Manufacturers
(2019-2024)

Table 6. Global Microencapsulated Ingredients Sales Market Share by Manufacturers
(2019-2024)

Table 7. Global Microencapsulated Ingredients Revenue (M USD) by Manufacturers
(2019-2024)

Table 8. Global Microencapsulated Ingredients Revenue Share by Manufacturers
(2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in
Microencapsulated Ingredients as of 2022)

Table 10. Global Market Microencapsulated Ingredients Average Price (USD/MT) of
Key Manufacturers (2019-2024)

Table 11. Manufacturers Microencapsulated Ingredients Sales Sites and Area Served

Table 12. Manufacturers Microencapsulated Ingredients Product Type

Table 13. Global Microencapsulated Ingredients Manufacturers Market Concentration
Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Microencapsulated Ingredients

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Microencapsulated Ingredients Market Challenges

Table 22. Global Microencapsulated Ingredients Sales by Type (K MT)

Table 23. Global Microencapsulated Ingredients Market Size by Type (M USD)

Table 24. Global Microencapsulated Ingredients Sales (K MT) by Type (2019-2024)

Table 25. Global Microencapsulated Ingredients Sales Market Share by Type
(2019-2024)

Table 26. Global Microencapsulated Ingredients Market Size (M USD) by Type
(2019-2024)

- Table 27. Global Microencapsulated Ingredients Market Size Share by Type (2019-2024)
- Table 28. Global Microencapsulated Ingredients Price (USD/MT) by Type (2019-2024)
- Table 29. Global Microencapsulated Ingredients Sales (K MT) by Application
- Table 30. Global Microencapsulated Ingredients Market Size by Application
- Table 31. Global Microencapsulated Ingredients Sales by Application (2019-2024) & (K MT)
- Table 32. Global Microencapsulated Ingredients Sales Market Share by Application (2019-2024)
- Table 33. Global Microencapsulated Ingredients Sales by Application (2019-2024) & (M USD)
- Table 34. Global Microencapsulated Ingredients Market Share by Application (2019-2024)
- Table 35. Global Microencapsulated Ingredients Sales Growth Rate by Application (2019-2024)
- Table 36. Global Microencapsulated Ingredients Sales by Region (2019-2024) & (K MT)
- Table 37. Global Microencapsulated Ingredients Sales Market Share by Region (2019-2024)
- Table 38. North America Microencapsulated Ingredients Sales by Country (2019-2024) & (K MT)
- Table 39. Europe Microencapsulated Ingredients Sales by Country (2019-2024) & (K MT)
- Table 40. Asia Pacific Microencapsulated Ingredients Sales by Region (2019-2024) & (K MT)
- Table 41. South America Microencapsulated Ingredients Sales by Country (2019-2024) & (K MT)
- Table 42. Middle East and Africa Microencapsulated Ingredients Sales by Region (2019-2024) & (K MT)
- Table 43. Global Microencapsulated Ingredients Production (K MT) by Region (2019-2024)
- Table 44. Global Microencapsulated Ingredients Revenue (US\$ Million) by Region (2019-2024)
- Table 45. Global Microencapsulated Ingredients Revenue Market Share by Region (2019-2024)
- Table 46. Global Microencapsulated Ingredients Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 47. North America Microencapsulated Ingredients Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 48. Europe Microencapsulated Ingredients Production (K MT), Revenue (US\$

Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 49. Japan Microencapsulated Ingredients Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 50. China Microencapsulated Ingredients Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 51. Ashland Microencapsulated Ingredients Basic Information

Table 52. Ashland Microencapsulated Ingredients Product Overview

Table 53. Ashland Microencapsulated Ingredients Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 54. Ashland Business Overview

Table 55. Ashland Microencapsulated Ingredients SWOT Analysis

Table 56. Ashland Recent Developments

Table 57. BASF Microencapsulated Ingredients Basic Information

Table 58. BASF Microencapsulated Ingredients Product Overview

Table 59. BASF Microencapsulated Ingredients Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 60. BASF Business Overview

Table 61. BASF Microencapsulated Ingredients SWOT Analysis

Table 62. BASF Recent Developments

Table 63. Reed Pacific Specialty Chemicals Microencapsulated Ingredients Basic Information

Table 64. Reed Pacific Specialty Chemicals Microencapsulated Ingredients Product Overview

Table 65. Reed Pacific Specialty Chemicals Microencapsulated Ingredients Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 66. Reed Pacific Specialty Chemicals Microencapsulated Ingredients SWOT Analysis

Table 67. Reed Pacific Specialty Chemicals Business Overview

Table 68. Reed Pacific Specialty Chemicals Recent Developments

Table 69. Chongqing Pellets Technique Microencapsulated Ingredients Basic Information

Table 70. Chongqing Pellets Technique Microencapsulated Ingredients Product Overview

Table 71. Chongqing Pellets Technique Microencapsulated Ingredients Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 72. Chongqing Pellets Technique Business Overview

Table 73. Chongqing Pellets Technique Recent Developments

Table 74. Croda Microencapsulated Ingredients Basic Information

Table 75. Croda Microencapsulated Ingredients Product Overview

Table 76. Croda Microencapsulated Ingredients Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 77. Croda Business Overview

Table 78. Croda Recent Developments

Table 79. Givaudan SA Microencapsulated Ingredients Basic Information

Table 80. Givaudan SA Microencapsulated Ingredients Product Overview

Table 81. Givaudan SA Microencapsulated Ingredients Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 82. Givaudan SA Business Overview

Table 83. Givaudan SA Recent Developments

Table 84. International Flavors and Fragrances Microencapsulated Ingredients Basic Information

Table 85. International Flavors and Fragrances Microencapsulated Ingredients Product Overview

Table 86. International Flavors and Fragrances Microencapsulated Ingredients Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 87. International Flavors and Fragrances Business Overview

Table 88. International Flavors and Fragrances Recent Developments

Table 89. Kobo Products Microencapsulated Ingredients Basic Information

Table 90. Kobo Products Microencapsulated Ingredients Product Overview

Table 91. Kobo Products Microencapsulated Ingredients Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 92. Kobo Products Business Overview

Table 93. Kobo Products Recent Developments

Table 94. Korea Particle Technology Microencapsulated Ingredients Basic Information

Table 95. Korea Particle Technology Microencapsulated Ingredients Product Overview

Table 96. Korea Particle Technology Microencapsulated Ingredients Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 97. Korea Particle Technology Business Overview

Table 98. Korea Particle Technology Recent Developments

Table 99. Lonza Group Limited Microencapsulated Ingredients Basic Information

Table 100. Lonza Group Limited Microencapsulated Ingredients Product Overview

Table 101. Lonza Group Limited Microencapsulated Ingredients Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 102. Lonza Group Limited Business Overview

Table 103. Lonza Group Limited Recent Developments

Table 104. Salvona Microencapsulated Ingredients Basic Information

Table 105. Salvona Microencapsulated Ingredients Product Overview

Table 106. Salvona Microencapsulated Ingredients Sales (K MT), Revenue (M USD),

Price (USD/MT) and Gross Margin (2019-2024)

Table 107. Salvona Business Overview

Table 108. Salvona Recent Developments

Table 109. Sumitomo- Presperse Corporation Microencapsulated Ingredients Basic Information

Table 110. Sumitomo- Presperse Corporation Microencapsulated Ingredients Product Overview

Table 111. Sumitomo- Presperse Corporation Microencapsulated Ingredients Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 112. Sumitomo- Presperse Corporation Business Overview

Table 113. Sumitomo- Presperse Corporation Recent Developments

Table 114. Nouryon Microencapsulated Ingredients Basic Information

Table 115. Nouryon Microencapsulated Ingredients Product Overview

Table 116. Nouryon Microencapsulated Ingredients Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 117. Nouryon Business Overview

Table 118. Nouryon Recent Developments

Table 119. Seiwa Kasei Microencapsulated Ingredients Basic Information

Table 120. Seiwa Kasei Microencapsulated Ingredients Product Overview

Table 121. Seiwa Kasei Microencapsulated Ingredients Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 122. Seiwa Kasei Business Overview

Table 123. Seiwa Kasei Recent Developments

Table 124. Bega Cheese Limited Microencapsulated Ingredients Basic Information

Table 125. Bega Cheese Limited Microencapsulated Ingredients Product Overview

Table 126. Bega Cheese Limited Microencapsulated Ingredients Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 127. Bega Cheese Limited Business Overview

Table 128. Bega Cheese Limited Recent Developments

Table 129. Global Microencapsulated Ingredients Sales Forecast by Region (2025-2032) & (K MT)

Table 130. Global Microencapsulated Ingredients Market Size Forecast by Region (2025-2032) & (M USD)

Table 131. North America Microencapsulated Ingredients Sales Forecast by Country (2025-2032) & (K MT)

Table 132. North America Microencapsulated Ingredients Market Size Forecast by Country (2025-2032) & (M USD)

Table 133. Europe Microencapsulated Ingredients Sales Forecast by Country (2025-2032) & (K MT)

Table 134. Europe Microencapsulated Ingredients Market Size Forecast by Country (2025-2032) & (M USD)

Table 135. Asia Pacific Microencapsulated Ingredients Sales Forecast by Region (2025-2032) & (K MT)

Table 136. Asia Pacific Microencapsulated Ingredients Market Size Forecast by Region (2025-2032) & (M USD)

Table 137. South America Microencapsulated Ingredients Sales Forecast by Country (2025-2032) & (K MT)

Table 138. South America Microencapsulated Ingredients Market Size Forecast by Country (2025-2032) & (M USD)

Table 139. Middle East and Africa Microencapsulated Ingredients Consumption Forecast by Country (2025-2032) & (Units)

Table 140. Middle East and Africa Microencapsulated Ingredients Market Size Forecast by Country (2025-2032) & (M USD)

Table 141. Global Microencapsulated Ingredients Sales Forecast by Type (2025-2032) & (K MT)

Table 142. Global Microencapsulated Ingredients Market Size Forecast by Type (2025-2032) & (M USD)

Table 143. Global Microencapsulated Ingredients Price Forecast by Type (2025-2032) & (USD/MT)

Table 144. Global Microencapsulated Ingredients Sales (K MT) Forecast by Application (2025-2032)

Table 145. Global Microencapsulated Ingredients Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Microencapsulated Ingredients
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Microencapsulated Ingredients Market Size (M USD), 2019-2032
- Figure 5. Global Microencapsulated Ingredients Market Size (M USD) (2019-2032)
- Figure 6. Global Microencapsulated Ingredients Sales (K MT) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Microencapsulated Ingredients Market Size by Country (M USD)
- Figure 11. Microencapsulated Ingredients Sales Share by Manufacturers in 2023
- Figure 12. Global Microencapsulated Ingredients Revenue Share by Manufacturers in 2023
- Figure 13. Microencapsulated Ingredients Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Microencapsulated Ingredients Average Price (USD/MT) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Microencapsulated Ingredients Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Microencapsulated Ingredients Market Share by Type
- Figure 18. Sales Market Share of Microencapsulated Ingredients by Type (2019-2024)
- Figure 19. Sales Market Share of Microencapsulated Ingredients by Type in 2023
- Figure 20. Market Size Share of Microencapsulated Ingredients by Type (2019-2024)
- Figure 21. Market Size Market Share of Microencapsulated Ingredients by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Microencapsulated Ingredients Market Share by Application
- Figure 24. Global Microencapsulated Ingredients Sales Market Share by Application (2019-2024)
- Figure 25. Global Microencapsulated Ingredients Sales Market Share by Application in 2023
- Figure 26. Global Microencapsulated Ingredients Market Share by Application (2019-2024)
- Figure 27. Global Microencapsulated Ingredients Market Share by Application in 2023
- Figure 28. Global Microencapsulated Ingredients Sales Growth Rate by Application

(2019-2024)

Figure 29. Global Microencapsulated Ingredients Sales Market Share by Region

(2019-2024)

Figure 30. North America Microencapsulated Ingredients Sales and Growth Rate

(2019-2024) & (K MT)

Figure 31. North America Microencapsulated Ingredients Sales Market Share by

Country in 2023

Figure 32. U.S. Microencapsulated Ingredients Sales and Growth Rate (2019-2024) &

(K MT)

Figure 33. Canada Microencapsulated Ingredients Sales (K MT) and Growth Rate

(2019-2024)

Figure 34. Mexico Microencapsulated Ingredients Sales (Units) and Growth Rate

(2019-2024)

Figure 35. Europe Microencapsulated Ingredients Sales and Growth Rate (2019-2024)

& (K MT)

Figure 36. Europe Microencapsulated Ingredients Sales Market Share by Country in

2023

Figure 37. Germany Microencapsulated Ingredients Sales and Growth Rate

(2019-2024) & (K MT)

Figure 38. France Microencapsulated Ingredients Sales and Growth Rate (2019-2024)

& (K MT)

Figure 39. U.K. Microencapsulated Ingredients Sales and Growth Rate (2019-2024) &

(K MT)

Figure 40. Italy Microencapsulated Ingredients Sales and Growth Rate (2019-2024) &

(K MT)

Figure 41. Russia Microencapsulated Ingredients Sales and Growth Rate (2019-2024)

& (K MT)

Figure 42. Asia Pacific Microencapsulated Ingredients Sales and Growth Rate (K MT)

Figure 43. Asia Pacific Microencapsulated Ingredients Sales Market Share by Region in

2023

Figure 44. China Microencapsulated Ingredients Sales and Growth Rate (2019-2024) &

(K MT)

Figure 45. Japan Microencapsulated Ingredients Sales and Growth Rate (2019-2024) &

(K MT)

Figure 46. South Korea Microencapsulated Ingredients Sales and Growth Rate

(2019-2024) & (K MT)

Figure 47. India Microencapsulated Ingredients Sales and Growth Rate (2019-2024) &

(K MT)

Figure 48. Southeast Asia Microencapsulated Ingredients Sales and Growth Rate

(2019-2024) & (K MT)

Figure 49. South America Microencapsulated Ingredients Sales and Growth Rate (K MT)

Figure 50. South America Microencapsulated Ingredients Sales Market Share by Country in 2023

Figure 51. Brazil Microencapsulated Ingredients Sales and Growth Rate (2019-2024) & (K MT)

Figure 52. Argentina Microencapsulated Ingredients Sales and Growth Rate (2019-2024) & (K MT)

Figure 53. Columbia Microencapsulated Ingredients Sales and Growth Rate (2019-2024) & (K MT)

Figure 54. Middle East and Africa Microencapsulated Ingredients Sales and Growth Rate (K MT)

Figure 55. Middle East and Africa Microencapsulated Ingredients Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Microencapsulated Ingredients Sales and Growth Rate (2019-2024) & (K MT)

Figure 57. UAE Microencapsulated Ingredients Sales and Growth Rate (2019-2024) & (K MT)

Figure 58. Egypt Microencapsulated Ingredients Sales and Growth Rate (2019-2024) & (K MT)

Figure 59. Nigeria Microencapsulated Ingredients Sales and Growth Rate (2019-2024) & (K MT)

Figure 60. South Africa Microencapsulated Ingredients Sales and Growth Rate (2019-2024) & (K MT)

Figure 61. Global Microencapsulated Ingredients Production Market Share by Region (2019-2024)

Figure 62. North America Microencapsulated Ingredients Production (K MT) Growth Rate (2019-2024)

Figure 63. Europe Microencapsulated Ingredients Production (K MT) Growth Rate (2019-2024)

Figure 64. Japan Microencapsulated Ingredients Production (K MT) Growth Rate (2019-2024)

Figure 65. China Microencapsulated Ingredients Production (K MT) Growth Rate (2019-2024)

Figure 66. Global Microencapsulated Ingredients Sales Forecast by Volume (2019-2032) & (K MT)

Figure 67. Global Microencapsulated Ingredients Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Microencapsulated Ingredients Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Microencapsulated Ingredients Market Share Forecast by Type (2025-2032)

Figure 70. Global Microencapsulated Ingredients Sales Forecast by Application (2025-2032)

Figure 71. Global Microencapsulated Ingredients Market Share Forecast by Application (2025-2032)

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