

Global Microalgae Food Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Microalgae food refers to food products that are derived from various types of microalgae, which are microscopic photosynthetic organisms. Microalgae food products are available in various forms like powders, capsules, oils, or added as ingredients in other food products.

The global Microalgae Food market size was estimated at USD 54 million in 2023 and is projected to reach USD 116.32 million by 2032, exhibiting a CAGR of 8.90% during the forecast period.

North America Microalgae Food market size was estimated at USD 16.30 million in 2023, at a CAGR of 7.63% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Microalgae Food market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Microalgae Food Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the

competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Microalgae Food market in any manner.

Global Microalgae Food Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Cargill

DIC Corporation

Cyanotech Corporation

Koninklijke DSM

Algama

Kansas Dairy Ingredients

INNOBIO Corporation

Cardax

Parry Nutraceuticals

Proalgen Biotech

Nordic Naturals

Xiamen Huison Biotech

Beijing Gingko Group

Source Omega

Earthrise Californian Spirulina

Market Segmentation (by Type)

Astaxanthin

Beta Carotene

Chlorella

Lutein

Spirulina

Others

Market Segmentation (by Application)

Animal Feed

Food and Beverages

Nutraceuticals and Dietary Supplements

Personal Care

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Microalgae Food Market

Overview of the regional outlook of the Microalgae Food Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your

marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Microalgae Food
- 1.2 Key Market Segments
 - 1.2.1 Microalgae Food Segment by Type
 - 1.2.2 Microalgae Food Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 MICROALGAE FOOD MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Microalgae Food Market Size (M USD) Estimates and Forecasts (2019-2032)
 - 2.1.2 Global Microalgae Food Sales Estimates and Forecasts (2019-2032)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 MICROALGAE FOOD MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Microalgae Food Sales by Manufacturers (2019-2024)
- 3.2 Global Microalgae Food Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Microalgae Food Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Microalgae Food Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Microalgae Food Sales Sites, Area Served, Product Type
- 3.6 Microalgae Food Market Competitive Situation and Trends
 - 3.6.1 Microalgae Food Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Microalgae Food Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 MICROALGAE FOOD INDUSTRY CHAIN ANALYSIS

- 4.1 Microalgae Food Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF MICROALGAE FOOD MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 MICROALGAE FOOD MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Microalgae Food Sales Market Share by Type (2019-2024)

6.3 Global Microalgae Food Market Size Market Share by Type (2019-2024)

6.4 Global Microalgae Food Price by Type (2019-2024)

7 MICROALGAE FOOD MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Microalgae Food Market Sales by Application (2019-2024)

7.3 Global Microalgae Food Market Size (M USD) by Application (2019-2024)

7.4 Global Microalgae Food Sales Growth Rate by Application (2019-2024)

8 MICROALGAE FOOD MARKET CONSUMPTION BY REGION

8.1 Global Microalgae Food Sales by Region

8.1.1 Global Microalgae Food Sales by Region

8.1.2 Global Microalgae Food Sales Market Share by Region

8.2 North America

8.2.1 North America Microalgae Food Sales by Country

8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Microalgae Food Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Microalgae Food Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Microalgae Food Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Microalgae Food Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 MICROALGAE FOOD MARKET PRODUCTION BY REGION

- 9.1 Global Production of Microalgae Food by Region (2019-2024)
- 9.2 Global Microalgae Food Revenue Market Share by Region (2019-2024)
- 9.3 Global Microalgae Food Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Microalgae Food Production
 - 9.4.1 North America Microalgae Food Production Growth Rate (2019-2024)
 - 9.4.2 North America Microalgae Food Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Microalgae Food Production

- 9.5.1 Europe Microalgae Food Production Growth Rate (2019-2024)
- 9.5.2 Europe Microalgae Food Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Microalgae Food Production (2019-2024)
 - 9.6.1 Japan Microalgae Food Production Growth Rate (2019-2024)
 - 9.6.2 Japan Microalgae Food Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Microalgae Food Production (2019-2024)
 - 9.7.1 China Microalgae Food Production Growth Rate (2019-2024)
 - 9.7.2 China Microalgae Food Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

- 10.1 Cargill
 - 10.1.1 Cargill Microalgae Food Basic Information
 - 10.1.2 Cargill Microalgae Food Product Overview
 - 10.1.3 Cargill Microalgae Food Product Market Performance
 - 10.1.4 Cargill Business Overview
 - 10.1.5 Cargill Microalgae Food SWOT Analysis
 - 10.1.6 Cargill Recent Developments
- 10.2 DIC Corporation
 - 10.2.1 DIC Corporation Microalgae Food Basic Information
 - 10.2.2 DIC Corporation Microalgae Food Product Overview
 - 10.2.3 DIC Corporation Microalgae Food Product Market Performance
 - 10.2.4 DIC Corporation Business Overview
 - 10.2.5 DIC Corporation Microalgae Food SWOT Analysis
 - 10.2.6 DIC Corporation Recent Developments
- 10.3 Cyanotech Corporation
 - 10.3.1 Cyanotech Corporation Microalgae Food Basic Information
 - 10.3.2 Cyanotech Corporation Microalgae Food Product Overview
 - 10.3.3 Cyanotech Corporation Microalgae Food Product Market Performance
 - 10.3.4 Cyanotech Corporation Microalgae Food SWOT Analysis
 - 10.3.5 Cyanotech Corporation Business Overview
 - 10.3.6 Cyanotech Corporation Recent Developments
- 10.4 Koninklijke DSM
 - 10.4.1 Koninklijke DSM Microalgae Food Basic Information
 - 10.4.2 Koninklijke DSM Microalgae Food Product Overview
 - 10.4.3 Koninklijke DSM Microalgae Food Product Market Performance

- 10.4.4 Koninklijke DSM Business Overview
- 10.4.5 Koninklijke DSM Recent Developments
- 10.5 Algama
 - 10.5.1 Algama Microalgae Food Basic Information
 - 10.5.2 Algama Microalgae Food Product Overview
 - 10.5.3 Algama Microalgae Food Product Market Performance
 - 10.5.4 Algama Business Overview
 - 10.5.5 Algama Recent Developments
- 10.6 Kansas Dairy Ingredients
 - 10.6.1 Kansas Dairy Ingredients Microalgae Food Basic Information
 - 10.6.2 Kansas Dairy Ingredients Microalgae Food Product Overview
 - 10.6.3 Kansas Dairy Ingredients Microalgae Food Product Market Performance
 - 10.6.4 Kansas Dairy Ingredients Business Overview
 - 10.6.5 Kansas Dairy Ingredients Recent Developments
- 10.7 INNOBIO Corporation
 - 10.7.1 INNOBIO Corporation Microalgae Food Basic Information
 - 10.7.2 INNOBIO Corporation Microalgae Food Product Overview
 - 10.7.3 INNOBIO Corporation Microalgae Food Product Market Performance
 - 10.7.4 INNOBIO Corporation Business Overview
 - 10.7.5 INNOBIO Corporation Recent Developments
- 10.8 Cardax
 - 10.8.1 Cardax Microalgae Food Basic Information
 - 10.8.2 Cardax Microalgae Food Product Overview
 - 10.8.3 Cardax Microalgae Food Product Market Performance
 - 10.8.4 Cardax Business Overview
 - 10.8.5 Cardax Recent Developments
- 10.9 Parry Nutraceuticals
 - 10.9.1 Parry Nutraceuticals Microalgae Food Basic Information
 - 10.9.2 Parry Nutraceuticals Microalgae Food Product Overview
 - 10.9.3 Parry Nutraceuticals Microalgae Food Product Market Performance
 - 10.9.4 Parry Nutraceuticals Business Overview
 - 10.9.5 Parry Nutraceuticals Recent Developments
- 10.10 Proalgen Biotech
 - 10.10.1 Proalgen Biotech Microalgae Food Basic Information
 - 10.10.2 Proalgen Biotech Microalgae Food Product Overview
 - 10.10.3 Proalgen Biotech Microalgae Food Product Market Performance
 - 10.10.4 Proalgen Biotech Business Overview
 - 10.10.5 Proalgen Biotech Recent Developments
- 10.11 Nordic Naturals

- 10.11.1 Nordic Naturals Microalgae Food Basic Information
- 10.11.2 Nordic Naturals Microalgae Food Product Overview
- 10.11.3 Nordic Naturals Microalgae Food Product Market Performance
- 10.11.4 Nordic Naturals Business Overview
- 10.11.5 Nordic Naturals Recent Developments
- 10.12 Xiamen Huison Biotech
 - 10.12.1 Xiamen Huison Biotech Microalgae Food Basic Information
 - 10.12.2 Xiamen Huison Biotech Microalgae Food Product Overview
 - 10.12.3 Xiamen Huison Biotech Microalgae Food Product Market Performance
 - 10.12.4 Xiamen Huison Biotech Business Overview
 - 10.12.5 Xiamen Huison Biotech Recent Developments
- 10.13 Beijing Gingko Group
 - 10.13.1 Beijing Gingko Group Microalgae Food Basic Information
 - 10.13.2 Beijing Gingko Group Microalgae Food Product Overview
 - 10.13.3 Beijing Gingko Group Microalgae Food Product Market Performance
 - 10.13.4 Beijing Gingko Group Business Overview
 - 10.13.5 Beijing Gingko Group Recent Developments
- 10.14 Source Omega
 - 10.14.1 Source Omega Microalgae Food Basic Information
 - 10.14.2 Source Omega Microalgae Food Product Overview
 - 10.14.3 Source Omega Microalgae Food Product Market Performance
 - 10.14.4 Source Omega Business Overview
 - 10.14.5 Source Omega Recent Developments
- 10.15 Earthrise Californian Spirulina
 - 10.15.1 Earthrise Californian Spirulina Microalgae Food Basic Information
 - 10.15.2 Earthrise Californian Spirulina Microalgae Food Product Overview
 - 10.15.3 Earthrise Californian Spirulina Microalgae Food Product Market Performance
 - 10.15.4 Earthrise Californian Spirulina Business Overview
 - 10.15.5 Earthrise Californian Spirulina Recent Developments

11 MICROALGAE FOOD MARKET FORECAST BY REGION

- 11.1 Global Microalgae Food Market Size Forecast
- 11.2 Global Microalgae Food Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Microalgae Food Market Size Forecast by Country
 - 11.2.3 Asia Pacific Microalgae Food Market Size Forecast by Region
 - 11.2.4 South America Microalgae Food Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Consumption of Microalgae Food by

Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Microalgae Food Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Microalgae Food by Type (2025-2032)

12.1.2 Global Microalgae Food Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Microalgae Food by Type (2025-2032)

12.2 Global Microalgae Food Market Forecast by Application (2025-2032)

12.2.1 Global Microalgae Food Sales (K MT) Forecast by Application

12.2.2 Global Microalgae Food Market Size (M USD) Forecast by Application
(2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Microalgae Food Market Size Comparison by Region (M USD)
- Table 5. Global Microalgae Food Sales (K MT) by Manufacturers (2019-2024)
- Table 6. Global Microalgae Food Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Microalgae Food Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Microalgae Food Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Microalgae Food as of 2022)
- Table 10. Global Market Microalgae Food Average Price (USD/MT) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Microalgae Food Sales Sites and Area Served
- Table 12. Manufacturers Microalgae Food Product Type
- Table 13. Global Microalgae Food Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Microalgae Food
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Microalgae Food Market Challenges
- Table 22. Global Microalgae Food Sales by Type (K MT)
- Table 23. Global Microalgae Food Market Size by Type (M USD)
- Table 24. Global Microalgae Food Sales (K MT) by Type (2019-2024)
- Table 25. Global Microalgae Food Sales Market Share by Type (2019-2024)
- Table 26. Global Microalgae Food Market Size (M USD) by Type (2019-2024)
- Table 27. Global Microalgae Food Market Size Share by Type (2019-2024)
- Table 28. Global Microalgae Food Price (USD/MT) by Type (2019-2024)
- Table 29. Global Microalgae Food Sales (K MT) by Application
- Table 30. Global Microalgae Food Market Size by Application
- Table 31. Global Microalgae Food Sales by Application (2019-2024) & (K MT)
- Table 32. Global Microalgae Food Sales Market Share by Application (2019-2024)

Table 33. Global Microalgae Food Sales by Application (2019-2024) & (M USD)
Table 34. Global Microalgae Food Market Share by Application (2019-2024)
Table 35. Global Microalgae Food Sales Growth Rate by Application (2019-2024)
Table 36. Global Microalgae Food Sales by Region (2019-2024) & (K MT)
Table 37. Global Microalgae Food Sales Market Share by Region (2019-2024)
Table 38. North America Microalgae Food Sales by Country (2019-2024) & (K MT)
Table 39. Europe Microalgae Food Sales by Country (2019-2024) & (K MT)
Table 40. Asia Pacific Microalgae Food Sales by Region (2019-2024) & (K MT)
Table 41. South America Microalgae Food Sales by Country (2019-2024) & (K MT)
Table 42. Middle East and Africa Microalgae Food Sales by Region (2019-2024) & (K MT)
Table 43. Global Microalgae Food Production (K MT) by Region (2019-2024)
Table 44. Global Microalgae Food Revenue (US\$ Million) by Region (2019-2024)
Table 45. Global Microalgae Food Revenue Market Share by Region (2019-2024)
Table 46. Global Microalgae Food Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
Table 47. North America Microalgae Food Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
Table 48. Europe Microalgae Food Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
Table 49. Japan Microalgae Food Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
Table 50. China Microalgae Food Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
Table 51. Cargill Microalgae Food Basic Information
Table 52. Cargill Microalgae Food Product Overview
Table 53. Cargill Microalgae Food Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 54. Cargill Business Overview
Table 55. Cargill Microalgae Food SWOT Analysis
Table 56. Cargill Recent Developments
Table 57. DIC Corporation Microalgae Food Basic Information
Table 58. DIC Corporation Microalgae Food Product Overview
Table 59. DIC Corporation Microalgae Food Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 60. DIC Corporation Business Overview
Table 61. DIC Corporation Microalgae Food SWOT Analysis
Table 62. DIC Corporation Recent Developments
Table 63. Cyanotech Corporation Microalgae Food Basic Information

- Table 64. Cyanotech Corporation Microalgae Food Product Overview
- Table 65. Cyanotech Corporation Microalgae Food Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 66. Cyanotech Corporation Microalgae Food SWOT Analysis
- Table 67. Cyanotech Corporation Business Overview
- Table 68. Cyanotech Corporation Recent Developments
- Table 69. Koninklijke DSM Microalgae Food Basic Information
- Table 70. Koninklijke DSM Microalgae Food Product Overview
- Table 71. Koninklijke DSM Microalgae Food Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 72. Koninklijke DSM Business Overview
- Table 73. Koninklijke DSM Recent Developments
- Table 74. Algama Microalgae Food Basic Information
- Table 75. Algama Microalgae Food Product Overview
- Table 76. Algama Microalgae Food Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 77. Algama Business Overview
- Table 78. Algama Recent Developments
- Table 79. Kansas Dairy Ingredients Microalgae Food Basic Information
- Table 80. Kansas Dairy Ingredients Microalgae Food Product Overview
- Table 81. Kansas Dairy Ingredients Microalgae Food Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 82. Kansas Dairy Ingredients Business Overview
- Table 83. Kansas Dairy Ingredients Recent Developments
- Table 84. INNOBIO Corporation Microalgae Food Basic Information
- Table 85. INNOBIO Corporation Microalgae Food Product Overview
- Table 86. INNOBIO Corporation Microalgae Food Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 87. INNOBIO Corporation Business Overview
- Table 88. INNOBIO Corporation Recent Developments
- Table 89. Cardax Microalgae Food Basic Information
- Table 90. Cardax Microalgae Food Product Overview
- Table 91. Cardax Microalgae Food Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 92. Cardax Business Overview
- Table 93. Cardax Recent Developments
- Table 94. Parry Nutraceuticals Microalgae Food Basic Information
- Table 95. Parry Nutraceuticals Microalgae Food Product Overview
- Table 96. Parry Nutraceuticals Microalgae Food Sales (K MT), Revenue (M USD), Price

(USD/MT) and Gross Margin (2019-2024)

Table 97. Parry Nutraceuticals Business Overview

Table 98. Parry Nutraceuticals Recent Developments

Table 99. Proalgen Biotech Microalgae Food Basic Information

Table 100. Proalgen Biotech Microalgae Food Product Overview

Table 101. Proalgen Biotech Microalgae Food Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 102. Proalgen Biotech Business Overview

Table 103. Proalgen Biotech Recent Developments

Table 104. Nordic Naturals Microalgae Food Basic Information

Table 105. Nordic Naturals Microalgae Food Product Overview

Table 106. Nordic Naturals Microalgae Food Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 107. Nordic Naturals Business Overview

Table 108. Nordic Naturals Recent Developments

Table 109. Xiamen Huison Biotech Microalgae Food Basic Information

Table 110. Xiamen Huison Biotech Microalgae Food Product Overview

Table 111. Xiamen Huison Biotech Microalgae Food Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 112. Xiamen Huison Biotech Business Overview

Table 113. Xiamen Huison Biotech Recent Developments

Table 114. Beijing Gingko Group Microalgae Food Basic Information

Table 115. Beijing Gingko Group Microalgae Food Product Overview

Table 116. Beijing Gingko Group Microalgae Food Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 117. Beijing Gingko Group Business Overview

Table 118. Beijing Gingko Group Recent Developments

Table 119. Source Omega Microalgae Food Basic Information

Table 120. Source Omega Microalgae Food Product Overview

Table 121. Source Omega Microalgae Food Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 122. Source Omega Business Overview

Table 123. Source Omega Recent Developments

Table 124. Earthrise Californian Spirulina Microalgae Food Basic Information

Table 125. Earthrise Californian Spirulina Microalgae Food Product Overview

Table 126. Earthrise Californian Spirulina Microalgae Food Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 127. Earthrise Californian Spirulina Business Overview

Table 128. Earthrise Californian Spirulina Recent Developments

Table 129. Global Microalgae Food Sales Forecast by Region (2025-2032) & (K MT)

Table 130. Global Microalgae Food Market Size Forecast by Region (2025-2032) & (M USD)

Table 131. North America Microalgae Food Sales Forecast by Country (2025-2032) & (K MT)

Table 132. North America Microalgae Food Market Size Forecast by Country (2025-2032) & (M USD)

Table 133. Europe Microalgae Food Sales Forecast by Country (2025-2032) & (K MT)

Table 134. Europe Microalgae Food Market Size Forecast by Country (2025-2032) & (M USD)

Table 135. Asia Pacific Microalgae Food Sales Forecast by Region (2025-2032) & (K MT)

Table 136. Asia Pacific Microalgae Food Market Size Forecast by Region (2025-2032) & (M USD)

Table 137. South America Microalgae Food Sales Forecast by Country (2025-2032) & (K MT)

Table 138. South America Microalgae Food Market Size Forecast by Country (2025-2032) & (M USD)

Table 139. Middle East and Africa Microalgae Food Consumption Forecast by Country (2025-2032) & (Units)

Table 140. Middle East and Africa Microalgae Food Market Size Forecast by Country (2025-2032) & (M USD)

Table 141. Global Microalgae Food Sales Forecast by Type (2025-2032) & (K MT)

Table 142. Global Microalgae Food Market Size Forecast by Type (2025-2032) & (M USD)

Table 143. Global Microalgae Food Price Forecast by Type (2025-2032) & (USD/MT)

Table 144. Global Microalgae Food Sales (K MT) Forecast by Application (2025-2032)

Table 145. Global Microalgae Food Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Microalgae Food
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Microalgae Food Market Size (M USD), 2019-2032
- Figure 5. Global Microalgae Food Market Size (M USD) (2019-2032)
- Figure 6. Global Microalgae Food Sales (K MT) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Microalgae Food Market Size by Country (M USD)
- Figure 11. Microalgae Food Sales Share by Manufacturers in 2023
- Figure 12. Global Microalgae Food Revenue Share by Manufacturers in 2023
- Figure 13. Microalgae Food Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Microalgae Food Average Price (USD/MT) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Microalgae Food Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Microalgae Food Market Share by Type
- Figure 18. Sales Market Share of Microalgae Food by Type (2019-2024)
- Figure 19. Sales Market Share of Microalgae Food by Type in 2023
- Figure 20. Market Size Share of Microalgae Food by Type (2019-2024)
- Figure 21. Market Size Market Share of Microalgae Food by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Microalgae Food Market Share by Application
- Figure 24. Global Microalgae Food Sales Market Share by Application (2019-2024)
- Figure 25. Global Microalgae Food Sales Market Share by Application in 2023
- Figure 26. Global Microalgae Food Market Share by Application (2019-2024)
- Figure 27. Global Microalgae Food Market Share by Application in 2023
- Figure 28. Global Microalgae Food Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Microalgae Food Sales Market Share by Region (2019-2024)
- Figure 30. North America Microalgae Food Sales and Growth Rate (2019-2024) & (K MT)
- Figure 31. North America Microalgae Food Sales Market Share by Country in 2023

- Figure 32. U.S. Microalgae Food Sales and Growth Rate (2019-2024) & (K MT)
- Figure 33. Canada Microalgae Food Sales (K MT) and Growth Rate (2019-2024)
- Figure 34. Mexico Microalgae Food Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Microalgae Food Sales and Growth Rate (2019-2024) & (K MT)
- Figure 36. Europe Microalgae Food Sales Market Share by Country in 2023
- Figure 37. Germany Microalgae Food Sales and Growth Rate (2019-2024) & (K MT)
- Figure 38. France Microalgae Food Sales and Growth Rate (2019-2024) & (K MT)
- Figure 39. U.K. Microalgae Food Sales and Growth Rate (2019-2024) & (K MT)
- Figure 40. Italy Microalgae Food Sales and Growth Rate (2019-2024) & (K MT)
- Figure 41. Russia Microalgae Food Sales and Growth Rate (2019-2024) & (K MT)
- Figure 42. Asia Pacific Microalgae Food Sales and Growth Rate (K MT)
- Figure 43. Asia Pacific Microalgae Food Sales Market Share by Region in 2023
- Figure 44. China Microalgae Food Sales and Growth Rate (2019-2024) & (K MT)
- Figure 45. Japan Microalgae Food Sales and Growth Rate (2019-2024) & (K MT)
- Figure 46. South Korea Microalgae Food Sales and Growth Rate (2019-2024) & (K MT)
- Figure 47. India Microalgae Food Sales and Growth Rate (2019-2024) & (K MT)
- Figure 48. Southeast Asia Microalgae Food Sales and Growth Rate (2019-2024) & (K MT)
- Figure 49. South America Microalgae Food Sales and Growth Rate (K MT)
- Figure 50. South America Microalgae Food Sales Market Share by Country in 2023
- Figure 51. Brazil Microalgae Food Sales and Growth Rate (2019-2024) & (K MT)
- Figure 52. Argentina Microalgae Food Sales and Growth Rate (2019-2024) & (K MT)
- Figure 53. Columbia Microalgae Food Sales and Growth Rate (2019-2024) & (K MT)
- Figure 54. Middle East and Africa Microalgae Food Sales and Growth Rate (K MT)
- Figure 55. Middle East and Africa Microalgae Food Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Microalgae Food Sales and Growth Rate (2019-2024) & (K MT)
- Figure 57. UAE Microalgae Food Sales and Growth Rate (2019-2024) & (K MT)
- Figure 58. Egypt Microalgae Food Sales and Growth Rate (2019-2024) & (K MT)
- Figure 59. Nigeria Microalgae Food Sales and Growth Rate (2019-2024) & (K MT)
- Figure 60. South Africa Microalgae Food Sales and Growth Rate (2019-2024) & (K MT)
- Figure 61. Global Microalgae Food Production Market Share by Region (2019-2024)
- Figure 62. North America Microalgae Food Production (K MT) Growth Rate (2019-2024)
- Figure 63. Europe Microalgae Food Production (K MT) Growth Rate (2019-2024)
- Figure 64. Japan Microalgae Food Production (K MT) Growth Rate (2019-2024)
- Figure 65. China Microalgae Food Production (K MT) Growth Rate (2019-2024)
- Figure 66. Global Microalgae Food Sales Forecast by Volume (2019-2032) & (K MT)
- Figure 67. Global Microalgae Food Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Microalgae Food Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Microalgae Food Market Share Forecast by Type (2025-2032)

Figure 70. Global Microalgae Food Sales Forecast by Application (2025-2032)

Figure 71. Global Microalgae Food Market Share Forecast by Application (2025-2032)

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