

Global Micro Velvet Fabric Market Research Report 2026(Status and Outlook)

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Abstracts

Micro velvet is a velvet fabric made from ultra-fine fibers, offering a softer touch and higher density. It is more delicate in both visual and tactile qualities compared to traditional velvet, making it ideal for high-end clothing and home décor, with better durability and comfort.

The global Micro Velvet Fabric market size was estimated at USD 380.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 4.90% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Micro Velvet Fabric market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Micro Velvet Fabric market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Micro Velvet Fabric market.

Global Micro Velvet Fabric Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Polartec
Changshu Sunycle Textile
Tongxiang Zhuoyi Textile
Shaoxing Shanning Textile
Haiyan Ronghua Warpknitting
Changshu Tianying
Haining Juncheng Textile

Market Segmentation (by Type)

Single Side Brushed
Both Side Brushed

Market Segmentation (by Application)

Clothing
Home Textile
Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Micro Velvet Fabric Market

Overview of the regional outlook of the Micro Velvet Fabric Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the

Micro Velvet Fabric Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Micro Velvet Fabric, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Micro Velvet Fabric
- 1.2 Key Market Segments
 - 1.2.1 Micro Velvet Fabric Segment by Type
 - 1.2.2 Micro Velvet Fabric Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 MICRO VELVET FABRIC MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Micro Velvet Fabric Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Micro Velvet Fabric Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 MICRO VELVET FABRIC MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Micro Velvet Fabric Product Life Cycle
- 3.3 Global Micro Velvet Fabric Sales by Manufacturers (2020-2025)
- 3.4 Global Micro Velvet Fabric Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Micro Velvet Fabric Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Micro Velvet Fabric Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Micro Velvet Fabric Market Competitive Situation and Trends
 - 3.8.1 Micro Velvet Fabric Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Micro Velvet Fabric Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 MICRO VELVET FABRIC INDUSTRY CHAIN ANALYSIS

- 4.1 Micro Velvet Fabric Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF MICRO VELVET FABRIC MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Micro Velvet Fabric Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Micro Velvet Fabric Market
- 5.7 ESG Ratings of Leading Companies

6 MICRO VELVET FABRIC MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Micro Velvet Fabric Sales Market Share by Type (2020-2025)
- 6.3 Global Micro Velvet Fabric Market Size by Type (2020-2025)
- 6.4 Global Micro Velvet Fabric Price by Type (2020-2025)

7 MICRO VELVET FABRIC MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Micro Velvet Fabric Market Sales by Application (2020-2025)
- 7.3 Global Micro Velvet Fabric Market Size (M USD) by Application (2020-2025)

7.4 Global Micro Velvet Fabric Sales Growth Rate by Application (2020-2025)

8 MICRO VELVET FABRIC MARKET SALES BY REGION

8.1 Global Micro Velvet Fabric Sales by Region

8.1.1 Global Micro Velvet Fabric Sales by Region

8.1.2 Global Micro Velvet Fabric Sales Market Share by Region

8.2 Global Micro Velvet Fabric Market Size by Region

8.2.1 Global Micro Velvet Fabric Market Size by Region

8.2.2 Global Micro Velvet Fabric Market Size by Region

8.3 North America

8.3.1 North America Micro Velvet Fabric Sales by Country

8.3.2 North America Micro Velvet Fabric Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Micro Velvet Fabric Sales by Country

8.4.2 Europe Micro Velvet Fabric Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Micro Velvet Fabric Sales by Region

8.5.2 Asia Pacific Micro Velvet Fabric Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Micro Velvet Fabric Sales by Country

8.6.2 South America Micro Velvet Fabric Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Micro Velvet Fabric Sales by Region
- 8.7.2 Middle East and Africa Micro Velvet Fabric Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 MICRO VELVET FABRIC MARKET PRODUCTION BY REGION

- 9.1 Global Production of Micro Velvet Fabric by Region(2020-2025)
- 9.2 Global Micro Velvet Fabric Revenue Market Share by Region (2020-2025)
- 9.3 Global Micro Velvet Fabric Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Micro Velvet Fabric Production
 - 9.4.1 North America Micro Velvet Fabric Production Growth Rate (2020-2025)
 - 9.4.2 North America Micro Velvet Fabric Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Micro Velvet Fabric Production
 - 9.5.1 Europe Micro Velvet Fabric Production Growth Rate (2020-2025)
 - 9.5.2 Europe Micro Velvet Fabric Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Micro Velvet Fabric Production (2020-2025)
 - 9.6.1 Japan Micro Velvet Fabric Production Growth Rate (2020-2025)
 - 9.6.2 Japan Micro Velvet Fabric Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Micro Velvet Fabric Production (2020-2025)
 - 9.7.1 China Micro Velvet Fabric Production Growth Rate (2020-2025)
 - 9.7.2 China Micro Velvet Fabric Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Polartec
 - 10.1.1 Polartec Basic Information
 - 10.1.2 Polartec Micro Velvet Fabric Product Overview
 - 10.1.3 Polartec Micro Velvet Fabric Product Market Performance
 - 10.1.4 Polartec Business Overview
 - 10.1.5 Polartec SWOT Analysis

- 10.1.6 Polartec Recent Developments
- 10.2 Changshu Sunycle Textile
 - 10.2.1 Changshu Sunycle Textile Basic Information
 - 10.2.2 Changshu Sunycle Textile Micro Velvet Fabric Product Overview
 - 10.2.3 Changshu Sunycle Textile Micro Velvet Fabric Product Market Performance
 - 10.2.4 Changshu Sunycle Textile Business Overview
 - 10.2.5 Changshu Sunycle Textile SWOT Analysis
 - 10.2.6 Changshu Sunycle Textile Recent Developments
- 10.3 Tongxiang Zhuoyi Textile
 - 10.3.1 Tongxiang Zhuoyi Textile Basic Information
 - 10.3.2 Tongxiang Zhuoyi Textile Micro Velvet Fabric Product Overview
 - 10.3.3 Tongxiang Zhuoyi Textile Micro Velvet Fabric Product Market Performance
 - 10.3.4 Tongxiang Zhuoyi Textile Business Overview
 - 10.3.5 Tongxiang Zhuoyi Textile SWOT Analysis
 - 10.3.6 Tongxiang Zhuoyi Textile Recent Developments
- 10.4 Shaoxing Shanning Textile
 - 10.4.1 Shaoxing Shanning Textile Basic Information
 - 10.4.2 Shaoxing Shanning Textile Micro Velvet Fabric Product Overview
 - 10.4.3 Shaoxing Shanning Textile Micro Velvet Fabric Product Market Performance
 - 10.4.4 Shaoxing Shanning Textile Business Overview
 - 10.4.5 Shaoxing Shanning Textile Recent Developments
- 10.5 Haiyan Ronghua Warpknitting
 - 10.5.1 Haiyan Ronghua Warpknitting Basic Information
 - 10.5.2 Haiyan Ronghua Warpknitting Micro Velvet Fabric Product Overview
 - 10.5.3 Haiyan Ronghua Warpknitting Micro Velvet Fabric Product Market Performance
 - 10.5.4 Haiyan Ronghua Warpknitting Business Overview
 - 10.5.5 Haiyan Ronghua Warpknitting Recent Developments
- 10.6 Changshu Tianying
 - 10.6.1 Changshu Tianying Basic Information
 - 10.6.2 Changshu Tianying Micro Velvet Fabric Product Overview
 - 10.6.3 Changshu Tianying Micro Velvet Fabric Product Market Performance
 - 10.6.4 Changshu Tianying Business Overview
 - 10.6.5 Changshu Tianying Recent Developments
- 10.7 Haining Juncheng Textile
 - 10.7.1 Haining Juncheng Textile Basic Information
 - 10.7.2 Haining Juncheng Textile Micro Velvet Fabric Product Overview
 - 10.7.3 Haining Juncheng Textile Micro Velvet Fabric Product Market Performance
 - 10.7.4 Haining Juncheng Textile Business Overview
 - 10.7.5 Haining Juncheng Textile Recent Developments

11 MICRO VELVET FABRIC MARKET FORECAST BY REGION

- 11.1 Global Micro Velvet Fabric Market Size Forecast
- 11.2 Global Micro Velvet Fabric Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Micro Velvet Fabric Market Size Forecast by Country
 - 11.2.3 Asia Pacific Micro Velvet Fabric Market Size Forecast by Region
 - 11.2.4 South America Micro Velvet Fabric Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Micro Velvet Fabric by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global Micro Velvet Fabric Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of Micro Velvet Fabric by Type (2026-2035)
 - 12.1.2 Global Micro Velvet Fabric Market Size Forecast by Type (2026-2035)
 - 12.1.3 Global Forecasted Price of Micro Velvet Fabric by Type (2026-2035)
- 12.2 Global Micro Velvet Fabric Market Forecast by Application (2026-2035)
 - 12.2.1 Global Micro Velvet Fabric Sales (K MT) Forecast by Application
 - 12.2.2 Global Micro Velvet Fabric Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Micro Velvet Fabric Market Size by Type (M USD)
- Table 4. Global Micro Velvet Fabric Market Size by Application
- Table 5. Micro Velvet Fabric Market Size Comparison by Region (M USD)
- Table 6. Global Micro Velvet Fabric Sales (K MT) by Manufacturers (2020-2025)
- Table 7. Global Micro Velvet Fabric Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Micro Velvet Fabric Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Micro Velvet Fabric Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Micro Velvet Fabric as of 2025)
- Table 11. Global Market Micro Velvet Fabric Average Price (USD/KG) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Micro Velvet Fabric Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Micro Velvet Fabric Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Micro Velvet Fabric Sales by Type (K MT)
- Table 27. Global Micro Velvet Fabric Market Size by Type (M USD)
- Table 28. Global Micro Velvet Fabric Sales (K MT) by Type (2020-2025)
- Table 29. Global Micro Velvet Fabric Sales Market Share by Type (2020-2025)
- Table 30. Global Micro Velvet Fabric Market Size (M USD) by Type (2020-2025)
- Table 31. Global Micro Velvet Fabric Market Share by Type (2020-2025)

- Table 32. Global Micro Velvet Fabric Price (USD/KG) by Type (2020-2025)
- Table 33. Global Micro Velvet Fabric Sales (K MT) by Application
- Table 34. Global Micro Velvet Fabric Market Size by Application
- Table 35. Global Micro Velvet Fabric Sales by Application (2020-2025) & (K MT)
- Table 36. Global Micro Velvet Fabric Sales Market Share by Application (2020-2025)
- Table 37. Global Micro Velvet Fabric Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Micro Velvet Fabric Market Share by Application (2020-2025)
- Table 39. Global Micro Velvet Fabric Sales Growth Rate by Application (2020-2025)
- Table 40. Global Micro Velvet Fabric Sales by Region (2020-2025) & (K MT)
- Table 41. Global Micro Velvet Fabric Sales Market Share by Region (2020-2025)
- Table 42. Global Micro Velvet Fabric Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Micro Velvet Fabric Market Size by Region (2020-2025)
- Table 44. North America Micro Velvet Fabric Sales by Country (2020-2025) & (K MT)
- Table 45. North America Micro Velvet Fabric Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Micro Velvet Fabric Sales by Country (2020-2025) & (K MT)
- Table 47. Europe Micro Velvet Fabric Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Micro Velvet Fabric Sales by Region (2020-2025) & (K MT)
- Table 49. Asia Pacific Micro Velvet Fabric Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Micro Velvet Fabric Sales by Country (2020-2025) & (K MT)
- Table 51. South America Micro Velvet Fabric Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Micro Velvet Fabric Sales by Region (2020-2025) & (K MT)
- Table 53. Middle East and Africa Micro Velvet Fabric Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Micro Velvet Fabric Production (K MT) by Region(2020-2025)
- Table 55. Global Micro Velvet Fabric Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global Micro Velvet Fabric Revenue Market Share by Region (2020-2025)
- Table 57. Global Micro Velvet Fabric Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 58. North America Micro Velvet Fabric Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 59. Europe Micro Velvet Fabric Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 60. Japan Micro Velvet Fabric Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. China Micro Velvet Fabric Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 62. Polartec Basic Information

Table 63. Polartec Micro Velvet Fabric Product Overview

Table 64. Polartec Micro Velvet Fabric Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 65. Polartec Business Overview

Table 66. Polartec SWOT Analysis

Table 67. Polartec Recent Developments

Table 68. Changshu Sunycle Textile Basic Information

Table 69. Changshu Sunycle Textile Micro Velvet Fabric Product Overview

Table 70. Changshu Sunycle Textile Micro Velvet Fabric Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 71. Changshu Sunycle Textile Business Overview

Table 72. Changshu Sunycle Textile SWOT Analysis

Table 73. Changshu Sunycle Textile Recent Developments

Table 74. Tongxiang Zhuoyi Textile Basic Information

Table 75. Tongxiang Zhuoyi Textile Micro Velvet Fabric Product Overview

Table 76. Tongxiang Zhuoyi Textile Micro Velvet Fabric Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 77. Tongxiang Zhuoyi Textile Business Overview

Table 78. Tongxiang Zhuoyi Textile SWOT Analysis

Table 79. Tongxiang Zhuoyi Textile Recent Developments

Table 80. Shaoxing Shanning Textile Basic Information

Table 81. Shaoxing Shanning Textile Micro Velvet Fabric Product Overview

Table 82. Shaoxing Shanning Textile Micro Velvet Fabric Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 83. Shaoxing Shanning Textile Business Overview

Table 84. Shaoxing Shanning Textile Recent Developments

Table 85. Haiyan Ronghua Warpknitting Basic Information

Table 86. Haiyan Ronghua Warpknitting Micro Velvet Fabric Product Overview

Table 87. Haiyan Ronghua Warpknitting Micro Velvet Fabric Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 88. Haiyan Ronghua Warpknitting Business Overview

Table 89. Haiyan Ronghua Warpknitting Recent Developments

Table 90. Changshu Tianying Basic Information

Table 91. Changshu Tianying Micro Velvet Fabric Product Overview

Table 92. Changshu Tianying Micro Velvet Fabric Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

- Table 93. Changshu Tianying Business Overview
- Table 94. Changshu Tianying Recent Developments
- Table 95. Haining Juncheng Textile Basic Information
- Table 96. Haining Juncheng Textile Micro Velvet Fabric Product Overview
- Table 97. Haining Juncheng Textile Micro Velvet Fabric Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 98. Haining Juncheng Textile Business Overview
- Table 99. Haining Juncheng Textile Recent Developments
- Table 100. Global Micro Velvet Fabric Sales Forecast by Region (2026-2035) & (K MT)
- Table 101. Global Micro Velvet Fabric Market Size Forecast by Region (2026-2035) & (M USD)
- Table 102. North America Micro Velvet Fabric Sales Forecast by Country (2026-2035) & (K MT)
- Table 103. North America Micro Velvet Fabric Market Size Forecast by Country (2026-2035) & (M USD)
- Table 104. Europe Micro Velvet Fabric Sales Forecast by Country (2026-2035) & (K MT)
- Table 105. Europe Micro Velvet Fabric Market Size Forecast by Country (2026-2035) & (M USD)
- Table 106. Asia Pacific Micro Velvet Fabric Sales Forecast by Region (2026-2035) & (K MT)
- Table 107. Asia Pacific Micro Velvet Fabric Market Size Forecast by Region (2026-2035) & (M USD)
- Table 108. South America Micro Velvet Fabric Sales Forecast by Country (2026-2035) & (K MT)
- Table 109. South America Micro Velvet Fabric Market Size Forecast by Country (2026-2035) & (M USD)
- Table 110. Middle East and Africa Micro Velvet Fabric Sales Forecast by Country (2026-2035) & (Units)
- Table 111. Middle East and Africa Micro Velvet Fabric Market Size Forecast by Country (2026-2035) & (M USD)
- Table 112. Global Micro Velvet Fabric Sales Forecast by Type (2026-2035) & (K MT)
- Table 113. Global Micro Velvet Fabric Market Size Forecast by Type (2026-2035) & (M USD)
- Table 114. Global Micro Velvet Fabric Price Forecast by Type (2026-2035) & (USD/KG)
- Table 115. Global Micro Velvet Fabric Sales (K MT) Forecast by Application (2026-2035)
- Table 116. Global Micro Velvet Fabric Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Micro Velvet Fabric
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Micro Velvet Fabric Market Size (M USD), 2025-2035
- Figure 5. Global Micro Velvet Fabric Market Size (M USD) (2020-2035)
- Figure 6. Global Micro Velvet Fabric Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Micro Velvet Fabric Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Micro Velvet Fabric Product Life Cycle
- Figure 13. Micro Velvet Fabric Sales Share by Manufacturers in 2025
- Figure 14. Global Micro Velvet Fabric Revenue Share by Manufacturers in 2025
- Figure 15. Micro Velvet Fabric Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Micro Velvet Fabric Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Micro Velvet Fabric Revenue in 2025
- Figure 18. Industry Chain Map of Micro Velvet Fabric
- Figure 19. Global Micro Velvet Fabric Market PEST Analysis
- Figure 20. Global Micro Velvet Fabric Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Micro Velvet Fabric Market Share by Type
- Figure 27. Sales Market Share of Micro Velvet Fabric by Type (2020-2025)
- Figure 28. Sales Market Share of Micro Velvet Fabric by Type in 2025
- Figure 29. Market Share of Micro Velvet Fabric by Type (2020-2025)
- Figure 30. Market Share of Micro Velvet Fabric by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Micro Velvet Fabric Market Share by Application

- Figure 33. Global Micro Velvet Fabric Sales Market Share by Application (2020-2025)
- Figure 34. Global Micro Velvet Fabric Sales Market Share by Application in 2025
- Figure 35. Global Micro Velvet Fabric Market Share by Application (2020-2025)
- Figure 36. Global Micro Velvet Fabric Market Share by Application in 2025
- Figure 37. Global Micro Velvet Fabric Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Micro Velvet Fabric Sales Market Share by Region (2020-2025)
- Figure 39. Global Micro Velvet Fabric Market Size by Region (2020-2025)
- Figure 40. North America Micro Velvet Fabric Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America Micro Velvet Fabric Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America Micro Velvet Fabric Sales Market Share by Country in 2024
- Figure 43. North America Micro Velvet Fabric Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Micro Velvet Fabric Market Size by Country in 2024
- Figure 45. U.S. Micro Velvet Fabric Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. Micro Velvet Fabric Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Micro Velvet Fabric Sales (K MT) and Growth Rate (2020-2025)
- Figure 48. Canada Micro Velvet Fabric Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Micro Velvet Fabric Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Micro Velvet Fabric Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Micro Velvet Fabric Sales and Growth Rate (2020-2025) & (K MT)
- Figure 52. Europe Micro Velvet Fabric Sales Market Share by Country in 2024
- Figure 53. Europe Micro Velvet Fabric Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Micro Velvet Fabric Market Size by Country in 2024
- Figure 55. Germany Micro Velvet Fabric Sales and Growth Rate (2020-2025) & (K MT)
- Figure 56. Germany Micro Velvet Fabric Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Micro Velvet Fabric Sales and Growth Rate (2020-2025) & (K MT)
- Figure 58. France Micro Velvet Fabric Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Micro Velvet Fabric Sales and Growth Rate (2020-2025) & (K MT)
- Figure 60. U.K. Micro Velvet Fabric Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Micro Velvet Fabric Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Micro Velvet Fabric Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Micro Velvet Fabric Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Micro Velvet Fabric Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Micro Velvet Fabric Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Micro Velvet Fabric Sales Market Share by Region in 2024

Figure 67. Asia Pacific Micro Velvet Fabric Market Size by Region in 2024

Figure 68. China Micro Velvet Fabric Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Micro Velvet Fabric Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Micro Velvet Fabric Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Micro Velvet Fabric Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Micro Velvet Fabric Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Micro Velvet Fabric Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Micro Velvet Fabric Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Micro Velvet Fabric Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Micro Velvet Fabric Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Micro Velvet Fabric Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Micro Velvet Fabric Sales and Growth Rate (K MT)

Figure 79. South America Micro Velvet Fabric Sales Market Share by Country in 2024

Figure 80. South America Micro Velvet Fabric Market Size and Growth Rate (M USD)

Figure 81. South America Micro Velvet Fabric Market Size by Country in 2024

Figure 82. Brazil Micro Velvet Fabric Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Micro Velvet Fabric Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Micro Velvet Fabric Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Micro Velvet Fabric Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Micro Velvet Fabric Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Micro Velvet Fabric Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Micro Velvet Fabric Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Micro Velvet Fabric Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Micro Velvet Fabric Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Micro Velvet Fabric Market Size by Region in 2024

Figure 92. Saudi Arabia Micro Velvet Fabric Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Micro Velvet Fabric Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Micro Velvet Fabric Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Micro Velvet Fabric Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Micro Velvet Fabric Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Micro Velvet Fabric Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Micro Velvet Fabric Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Micro Velvet Fabric Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Micro Velvet Fabric Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Micro Velvet Fabric Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Micro Velvet Fabric Production Market Share by Region (2020-2025)

Figure 103. North America Micro Velvet Fabric Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Micro Velvet Fabric Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Micro Velvet Fabric Production (K MT) Growth Rate (2020-2025)

Figure 106. China Micro Velvet Fabric Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Micro Velvet Fabric Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Micro Velvet Fabric Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Micro Velvet Fabric Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Micro Velvet Fabric Market Share Forecast by Type (2026-2035)

Figure 111. Global Micro Velvet Fabric Sales Forecast by Application (2026-2035)

Figure 112. Global Micro Velvet Fabric Market Share Forecast by Application (2026-2035)

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