

Global Metocean Buoy Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Metocean buoys are instruments which collect weather and ocean data within the world's oceans, as well as aid during emergency response to chemical spills, legal proceedings, and engineering design. Wind data from buoys has smaller error than that from ships. There are differences in the values of sea surface temperature measurements between the two platforms as well, relating to the depth of the measurement and whether or not the water is heated by the ship which measures the quantity.

The global Metocean Buoy market size was estimated at USD 945 million in 2023 and is projected to reach USD 1368.49 million by 2032, exhibiting a CAGR of 4.20% during the forecast period.

North America Metocean Buoy market size was estimated at USD 264.29 million in 2023, at a CAGR of 3.60% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Metocean Buoy market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the

Global Metocean Buoy Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Metocean Buoy market in any manner.

Global Metocean Buoy Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Fugro Oceanor

RPS Group

NexSens Technology

Inc

Aanderaa

Develogic GmbH

MetOcean Telematics

Fendercare Marine

Mobilis SAS

Datawell

AXYS Technologies Inc.

Obscape

JFC Manufacturing Co Ltd

IMBROS

Observator Group

Ocean Scientific International Ltd. (OSIL)

Buoyage Systems Australia

Plymouth Marine Laboratory

Market Segmentation (by Type)

10-Meter Discus Buoy

12-Meter Discus Buoy

Market Segmentation (by Application)

Military

Civil Use

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Metocean Buoy Market

Overview of the regional outlook of the Metocean Buoy Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division

standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Metocean Buoy Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Metocean Buoy, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development

potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Metocean Buoy
- 1.2 Key Market Segments
 - 1.2.1 Metocean Buoy Segment by Type
 - 1.2.2 Metocean Buoy Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 METOCEAN BUOY MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Metocean Buoy Market Size (M USD) Estimates and Forecasts (2019-2032)
 - 2.1.2 Global Metocean Buoy Sales Estimates and Forecasts (2019-2032)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 METOCEAN BUOY MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Metocean Buoy Sales by Manufacturers (2019-2024)
- 3.2 Global Metocean Buoy Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Metocean Buoy Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Metocean Buoy Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Metocean Buoy Sales Sites, Area Served, Product Type
- 3.6 Metocean Buoy Market Competitive Situation and Trends
 - 3.6.1 Metocean Buoy Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Metocean Buoy Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 METOCEAN BUOY INDUSTRY CHAIN ANALYSIS

- 4.1 Metocean Buoy Industry Chain Analysis

- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF METOCEAN BUOY MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 METOCEAN BUOY MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Metocean Buoy Sales Market Share by Type (2019-2024)
- 6.3 Global Metocean Buoy Market Size Market Share by Type (2019-2024)
- 6.4 Global Metocean Buoy Price by Type (2019-2024)

7 METOCEAN BUOY MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Metocean Buoy Market Sales by Application (2019-2024)
- 7.3 Global Metocean Buoy Market Size (M USD) by Application (2019-2024)
- 7.4 Global Metocean Buoy Sales Growth Rate by Application (2019-2024)

8 METOCEAN BUOY MARKET CONSUMPTION BY REGION

- 8.1 Global Metocean Buoy Sales by Region
 - 8.1.1 Global Metocean Buoy Sales by Region
 - 8.1.2 Global Metocean Buoy Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Metocean Buoy Sales by Country
 - 8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Metocean Buoy Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Metocean Buoy Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Metocean Buoy Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Metocean Buoy Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 METOCEAN BUOY MARKET PRODUCTION BY REGION

- 9.1 Global Production of Metocean Buoy by Region (2019-2024)
- 9.2 Global Metocean Buoy Revenue Market Share by Region (2019-2024)
- 9.3 Global Metocean Buoy Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Metocean Buoy Production
 - 9.4.1 North America Metocean Buoy Production Growth Rate (2019-2024)
 - 9.4.2 North America Metocean Buoy Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Metocean Buoy Production

- 9.5.1 Europe Metocean Buoy Production Growth Rate (2019-2024)
- 9.5.2 Europe Metocean Buoy Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Metocean Buoy Production (2019-2024)
 - 9.6.1 Japan Metocean Buoy Production Growth Rate (2019-2024)
 - 9.6.2 Japan Metocean Buoy Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Metocean Buoy Production (2019-2024)
 - 9.7.1 China Metocean Buoy Production Growth Rate (2019-2024)
 - 9.7.2 China Metocean Buoy Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

- 10.1 Fugro Oceanor
 - 10.1.1 Fugro Oceanor Metocean Buoy Basic Information
 - 10.1.2 Fugro Oceanor Metocean Buoy Product Overview
 - 10.1.3 Fugro Oceanor Metocean Buoy Product Market Performance
 - 10.1.4 Fugro Oceanor Business Overview
 - 10.1.5 Fugro Oceanor Metocean Buoy SWOT Analysis
 - 10.1.6 Fugro Oceanor Recent Developments
- 10.2 RPS Group
 - 10.2.1 RPS Group Metocean Buoy Basic Information
 - 10.2.2 RPS Group Metocean Buoy Product Overview
 - 10.2.3 RPS Group Metocean Buoy Product Market Performance
 - 10.2.4 RPS Group Business Overview
 - 10.2.5 RPS Group Metocean Buoy SWOT Analysis
 - 10.2.6 RPS Group Recent Developments
- 10.3 NexSens Technology
 - 10.3.1 NexSens Technology Metocean Buoy Basic Information
 - 10.3.2 NexSens Technology Metocean Buoy Product Overview
 - 10.3.3 NexSens Technology Metocean Buoy Product Market Performance
 - 10.3.4 NexSens Technology Metocean Buoy SWOT Analysis
 - 10.3.5 NexSens Technology Business Overview
 - 10.3.6 NexSens Technology Recent Developments
- 10.4 Inc
 - 10.4.1 Inc Metocean Buoy Basic Information
 - 10.4.2 Inc Metocean Buoy Product Overview
 - 10.4.3 Inc Metocean Buoy Product Market Performance

- 10.4.4 Inc Business Overview
- 10.4.5 Inc Recent Developments
- 10.5 Aanderaa
 - 10.5.1 Aanderaa Metocean Buoy Basic Information
 - 10.5.2 Aanderaa Metocean Buoy Product Overview
 - 10.5.3 Aanderaa Metocean Buoy Product Market Performance
 - 10.5.4 Aanderaa Business Overview
 - 10.5.5 Aanderaa Recent Developments
- 10.6 Develogic GmbH
 - 10.6.1 Develogic GmbH Metocean Buoy Basic Information
 - 10.6.2 Develogic GmbH Metocean Buoy Product Overview
 - 10.6.3 Develogic GmbH Metocean Buoy Product Market Performance
 - 10.6.4 Develogic GmbH Business Overview
 - 10.6.5 Develogic GmbH Recent Developments
- 10.7 MetOcean Telematics
 - 10.7.1 MetOcean Telematics Metocean Buoy Basic Information
 - 10.7.2 MetOcean Telematics Metocean Buoy Product Overview
 - 10.7.3 MetOcean Telematics Metocean Buoy Product Market Performance
 - 10.7.4 MetOcean Telematics Business Overview
 - 10.7.5 MetOcean Telematics Recent Developments
- 10.8 Fendercare Marine
 - 10.8.1 Fendercare Marine Metocean Buoy Basic Information
 - 10.8.2 Fendercare Marine Metocean Buoy Product Overview
 - 10.8.3 Fendercare Marine Metocean Buoy Product Market Performance
 - 10.8.4 Fendercare Marine Business Overview
 - 10.8.5 Fendercare Marine Recent Developments
- 10.9 Mobilis SAS
 - 10.9.1 Mobilis SAS Metocean Buoy Basic Information
 - 10.9.2 Mobilis SAS Metocean Buoy Product Overview
 - 10.9.3 Mobilis SAS Metocean Buoy Product Market Performance
 - 10.9.4 Mobilis SAS Business Overview
 - 10.9.5 Mobilis SAS Recent Developments
- 10.10 Datawell
 - 10.10.1 Datawell Metocean Buoy Basic Information
 - 10.10.2 Datawell Metocean Buoy Product Overview
 - 10.10.3 Datawell Metocean Buoy Product Market Performance
 - 10.10.4 Datawell Business Overview
 - 10.10.5 Datawell Recent Developments
- 10.11 AXYS Technologies Inc.

- 10.11.1 AXYS Technologies Inc. Metocean Buoy Basic Information
- 10.11.2 AXYS Technologies Inc. Metocean Buoy Product Overview
- 10.11.3 AXYS Technologies Inc. Metocean Buoy Product Market Performance
- 10.11.4 AXYS Technologies Inc. Business Overview
- 10.11.5 AXYS Technologies Inc. Recent Developments
- 10.12 Obscape
 - 10.12.1 Obscape Metocean Buoy Basic Information
 - 10.12.2 Obscape Metocean Buoy Product Overview
 - 10.12.3 Obscape Metocean Buoy Product Market Performance
 - 10.12.4 Obscape Business Overview
 - 10.12.5 Obscape Recent Developments
- 10.13 JFC Manufacturing Co Ltd
 - 10.13.1 JFC Manufacturing Co Ltd Metocean Buoy Basic Information
 - 10.13.2 JFC Manufacturing Co Ltd Metocean Buoy Product Overview
 - 10.13.3 JFC Manufacturing Co Ltd Metocean Buoy Product Market Performance
 - 10.13.4 JFC Manufacturing Co Ltd Business Overview
 - 10.13.5 JFC Manufacturing Co Ltd Recent Developments
- 10.14 IMBROS
 - 10.14.1 IMBROS Metocean Buoy Basic Information
 - 10.14.2 IMBROS Metocean Buoy Product Overview
 - 10.14.3 IMBROS Metocean Buoy Product Market Performance
 - 10.14.4 IMBROS Business Overview
 - 10.14.5 IMBROS Recent Developments
- 10.15 Observator Group
 - 10.15.1 Observator Group Metocean Buoy Basic Information
 - 10.15.2 Observator Group Metocean Buoy Product Overview
 - 10.15.3 Observator Group Metocean Buoy Product Market Performance
 - 10.15.4 Observator Group Business Overview
 - 10.15.5 Observator Group Recent Developments
- 10.16 Ocean Scientific International Ltd. (OSIL)
 - 10.16.1 Ocean Scientific International Ltd. (OSIL) Metocean Buoy Basic Information
 - 10.16.2 Ocean Scientific International Ltd. (OSIL) Metocean Buoy Product Overview
 - 10.16.3 Ocean Scientific International Ltd. (OSIL) Metocean Buoy Product Market Performance
 - 10.16.4 Ocean Scientific International Ltd. (OSIL) Business Overview
 - 10.16.5 Ocean Scientific International Ltd. (OSIL) Recent Developments
- 10.17 Buoyage Systems Australia
 - 10.17.1 Buoyage Systems Australia Metocean Buoy Basic Information
 - 10.17.2 Buoyage Systems Australia Metocean Buoy Product Overview

- 10.17.3 Buoyage Systems Australia Metocean Buoy Product Market Performance
- 10.17.4 Buoyage Systems Australia Business Overview
- 10.17.5 Buoyage Systems Australia Recent Developments
- 10.18 Plymouth Marine Laboratory
 - 10.18.1 Plymouth Marine Laboratory Metocean Buoy Basic Information
 - 10.18.2 Plymouth Marine Laboratory Metocean Buoy Product Overview
 - 10.18.3 Plymouth Marine Laboratory Metocean Buoy Product Market Performance
 - 10.18.4 Plymouth Marine Laboratory Business Overview
 - 10.18.5 Plymouth Marine Laboratory Recent Developments

11 METOCEAN BUOY MARKET FORECAST BY REGION

- 11.1 Global Metocean Buoy Market Size Forecast
- 11.2 Global Metocean Buoy Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Metocean Buoy Market Size Forecast by Country
 - 11.2.3 Asia Pacific Metocean Buoy Market Size Forecast by Region
 - 11.2.4 South America Metocean Buoy Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Consumption of Metocean Buoy by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Metocean Buoy Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Metocean Buoy by Type (2025-2032)
 - 12.1.2 Global Metocean Buoy Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of Metocean Buoy by Type (2025-2032)
- 12.2 Global Metocean Buoy Market Forecast by Application (2025-2032)
 - 12.2.1 Global Metocean Buoy Sales (K Units) Forecast by Application
 - 12.2.2 Global Metocean Buoy Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Metocean Buoy Market Size Comparison by Region (M USD)
- Table 5. Global Metocean Buoy Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Metocean Buoy Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Metocean Buoy Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Metocean Buoy Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Metocean Buoy as of 2022)
- Table 10. Global Market Metocean Buoy Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Metocean Buoy Sales Sites and Area Served
- Table 12. Manufacturers Metocean Buoy Product Type
- Table 13. Global Metocean Buoy Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Metocean Buoy
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Metocean Buoy Market Challenges
- Table 22. Global Metocean Buoy Sales by Type (K Units)
- Table 23. Global Metocean Buoy Market Size by Type (M USD)
- Table 24. Global Metocean Buoy Sales (K Units) by Type (2019-2024)
- Table 25. Global Metocean Buoy Sales Market Share by Type (2019-2024)
- Table 26. Global Metocean Buoy Market Size (M USD) by Type (2019-2024)
- Table 27. Global Metocean Buoy Market Size Share by Type (2019-2024)
- Table 28. Global Metocean Buoy Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Metocean Buoy Sales (K Units) by Application
- Table 30. Global Metocean Buoy Market Size by Application
- Table 31. Global Metocean Buoy Sales by Application (2019-2024) & (K Units)
- Table 32. Global Metocean Buoy Sales Market Share by Application (2019-2024)

- Table 33. Global Metocean Buoy Sales by Application (2019-2024) & (M USD)
- Table 34. Global Metocean Buoy Market Share by Application (2019-2024)
- Table 35. Global Metocean Buoy Sales Growth Rate by Application (2019-2024)
- Table 36. Global Metocean Buoy Sales by Region (2019-2024) & (K Units)
- Table 37. Global Metocean Buoy Sales Market Share by Region (2019-2024)
- Table 38. North America Metocean Buoy Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Metocean Buoy Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Metocean Buoy Sales by Region (2019-2024) & (K Units)
- Table 41. South America Metocean Buoy Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Metocean Buoy Sales by Region (2019-2024) & (K Units)
- Table 43. Global Metocean Buoy Production (K Units) by Region (2019-2024)
- Table 44. Global Metocean Buoy Revenue (US\$ Million) by Region (2019-2024)
- Table 45. Global Metocean Buoy Revenue Market Share by Region (2019-2024)
- Table 46. Global Metocean Buoy Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 47. North America Metocean Buoy Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 48. Europe Metocean Buoy Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 49. Japan Metocean Buoy Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 50. China Metocean Buoy Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 51. Fugro Oceanor Metocean Buoy Basic Information
- Table 52. Fugro Oceanor Metocean Buoy Product Overview
- Table 53. Fugro Oceanor Metocean Buoy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 54. Fugro Oceanor Business Overview
- Table 55. Fugro Oceanor Metocean Buoy SWOT Analysis
- Table 56. Fugro Oceanor Recent Developments
- Table 57. RPS Group Metocean Buoy Basic Information
- Table 58. RPS Group Metocean Buoy Product Overview
- Table 59. RPS Group Metocean Buoy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 60. RPS Group Business Overview
- Table 61. RPS Group Metocean Buoy SWOT Analysis
- Table 62. RPS Group Recent Developments
- Table 63. NexSens Technology Metocean Buoy Basic Information

- Table 64. NexSens Technology Metocean Buoy Product Overview
- Table 65. NexSens Technology Metocean Buoy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 66. NexSens Technology Metocean Buoy SWOT Analysis
- Table 67. NexSens Technology Business Overview
- Table 68. NexSens Technology Recent Developments
- Table 69. Inc Metocean Buoy Basic Information
- Table 70. Inc Metocean Buoy Product Overview
- Table 71. Inc Metocean Buoy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 72. Inc Business Overview
- Table 73. Inc Recent Developments
- Table 74. Aanderaa Metocean Buoy Basic Information
- Table 75. Aanderaa Metocean Buoy Product Overview
- Table 76. Aanderaa Metocean Buoy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 77. Aanderaa Business Overview
- Table 78. Aanderaa Recent Developments
- Table 79. Develogic GmbH Metocean Buoy Basic Information
- Table 80. Develogic GmbH Metocean Buoy Product Overview
- Table 81. Develogic GmbH Metocean Buoy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 82. Develogic GmbH Business Overview
- Table 83. Develogic GmbH Recent Developments
- Table 84. MetOcean Telematics Metocean Buoy Basic Information
- Table 85. MetOcean Telematics Metocean Buoy Product Overview
- Table 86. MetOcean Telematics Metocean Buoy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 87. MetOcean Telematics Business Overview
- Table 88. MetOcean Telematics Recent Developments
- Table 89. Fendercare Marine Metocean Buoy Basic Information
- Table 90. Fendercare Marine Metocean Buoy Product Overview
- Table 91. Fendercare Marine Metocean Buoy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 92. Fendercare Marine Business Overview
- Table 93. Fendercare Marine Recent Developments
- Table 94. Mobilis SAS Metocean Buoy Basic Information
- Table 95. Mobilis SAS Metocean Buoy Product Overview
- Table 96. Mobilis SAS Metocean Buoy Sales (K Units), Revenue (M USD), Price

- (USD/Unit) and Gross Margin (2019-2024)
- Table 97. Mobilis SAS Business Overview
- Table 98. Mobilis SAS Recent Developments
- Table 99. Datawell Metocean Buoy Basic Information
- Table 100. Datawell Metocean Buoy Product Overview
- Table 101. Datawell Metocean Buoy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 102. Datawell Business Overview
- Table 103. Datawell Recent Developments
- Table 104. AXYS Technologies Inc. Metocean Buoy Basic Information
- Table 105. AXYS Technologies Inc. Metocean Buoy Product Overview
- Table 106. AXYS Technologies Inc. Metocean Buoy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 107. AXYS Technologies Inc. Business Overview
- Table 108. AXYS Technologies Inc. Recent Developments
- Table 109. Obscape Metocean Buoy Basic Information
- Table 110. Obscape Metocean Buoy Product Overview
- Table 111. Obscape Metocean Buoy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 112. Obscape Business Overview
- Table 113. Obscape Recent Developments
- Table 114. JFC Manufacturing Co Ltd Metocean Buoy Basic Information
- Table 115. JFC Manufacturing Co Ltd Metocean Buoy Product Overview
- Table 116. JFC Manufacturing Co Ltd Metocean Buoy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 117. JFC Manufacturing Co Ltd Business Overview
- Table 118. JFC Manufacturing Co Ltd Recent Developments
- Table 119. IMBROS Metocean Buoy Basic Information
- Table 120. IMBROS Metocean Buoy Product Overview
- Table 121. IMBROS Metocean Buoy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 122. IMBROS Business Overview
- Table 123. IMBROS Recent Developments
- Table 124. Observator Group Metocean Buoy Basic Information
- Table 125. Observator Group Metocean Buoy Product Overview
- Table 126. Observator Group Metocean Buoy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 127. Observator Group Business Overview
- Table 128. Observator Group Recent Developments

- Table 129. Ocean Scientific International Ltd. (OSIL) Metocean Buoy Basic Information
- Table 130. Ocean Scientific International Ltd. (OSIL) Metocean Buoy Product Overview
- Table 131. Ocean Scientific International Ltd. (OSIL) Metocean Buoy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 132. Ocean Scientific International Ltd. (OSIL) Business Overview
- Table 133. Ocean Scientific International Ltd. (OSIL) Recent Developments
- Table 134. Buoyage Systems Australia Metocean Buoy Basic Information
- Table 135. Buoyage Systems Australia Metocean Buoy Product Overview
- Table 136. Buoyage Systems Australia Metocean Buoy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 137. Buoyage Systems Australia Business Overview
- Table 138. Buoyage Systems Australia Recent Developments
- Table 139. Plymouth Marine Laboratory Metocean Buoy Basic Information
- Table 140. Plymouth Marine Laboratory Metocean Buoy Product Overview
- Table 141. Plymouth Marine Laboratory Metocean Buoy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 142. Plymouth Marine Laboratory Business Overview
- Table 143. Plymouth Marine Laboratory Recent Developments
- Table 144. Global Metocean Buoy Sales Forecast by Region (2025-2032) & (K Units)
- Table 145. Global Metocean Buoy Market Size Forecast by Region (2025-2032) & (M USD)
- Table 146. North America Metocean Buoy Sales Forecast by Country (2025-2032) & (K Units)
- Table 147. North America Metocean Buoy Market Size Forecast by Country (2025-2032) & (M USD)
- Table 148. Europe Metocean Buoy Sales Forecast by Country (2025-2032) & (K Units)
- Table 149. Europe Metocean Buoy Market Size Forecast by Country (2025-2032) & (M USD)
- Table 150. Asia Pacific Metocean Buoy Sales Forecast by Region (2025-2032) & (K Units)
- Table 151. Asia Pacific Metocean Buoy Market Size Forecast by Region (2025-2032) & (M USD)
- Table 152. South America Metocean Buoy Sales Forecast by Country (2025-2032) & (K Units)
- Table 153. South America Metocean Buoy Market Size Forecast by Country (2025-2032) & (M USD)
- Table 154. Middle East and Africa Metocean Buoy Consumption Forecast by Country (2025-2032) & (Units)
- Table 155. Middle East and Africa Metocean Buoy Market Size Forecast by Country

(2025-2032) & (M USD)

Table 156. Global Metocean Buoy Sales Forecast by Type (2025-2032) & (K Units)

Table 157. Global Metocean Buoy Market Size Forecast by Type (2025-2032) & (M USD)

Table 158. Global Metocean Buoy Price Forecast by Type (2025-2032) & (USD/Unit)

Table 159. Global Metocean Buoy Sales (K Units) Forecast by Application (2025-2032)

Table 160. Global Metocean Buoy Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Metocean Buoy
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Metocean Buoy Market Size (M USD), 2019-2032
- Figure 5. Global Metocean Buoy Market Size (M USD) (2019-2032)
- Figure 6. Global Metocean Buoy Sales (K Units) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Metocean Buoy Market Size by Country (M USD)
- Figure 11. Metocean Buoy Sales Share by Manufacturers in 2023
- Figure 12. Global Metocean Buoy Revenue Share by Manufacturers in 2023
- Figure 13. Metocean Buoy Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Metocean Buoy Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Metocean Buoy Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Metocean Buoy Market Share by Type
- Figure 18. Sales Market Share of Metocean Buoy by Type (2019-2024)
- Figure 19. Sales Market Share of Metocean Buoy by Type in 2023
- Figure 20. Market Size Share of Metocean Buoy by Type (2019-2024)
- Figure 21. Market Size Market Share of Metocean Buoy by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Metocean Buoy Market Share by Application
- Figure 24. Global Metocean Buoy Sales Market Share by Application (2019-2024)
- Figure 25. Global Metocean Buoy Sales Market Share by Application in 2023
- Figure 26. Global Metocean Buoy Market Share by Application (2019-2024)
- Figure 27. Global Metocean Buoy Market Share by Application in 2023
- Figure 28. Global Metocean Buoy Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Metocean Buoy Sales Market Share by Region (2019-2024)
- Figure 30. North America Metocean Buoy Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Metocean Buoy Sales Market Share by Country in 2023

- Figure 32. U.S. Metocean Buoy Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Metocean Buoy Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Metocean Buoy Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Metocean Buoy Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Metocean Buoy Sales Market Share by Country in 2023
- Figure 37. Germany Metocean Buoy Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Metocean Buoy Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Metocean Buoy Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Metocean Buoy Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Metocean Buoy Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Metocean Buoy Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Metocean Buoy Sales Market Share by Region in 2023
- Figure 44. China Metocean Buoy Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Metocean Buoy Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Metocean Buoy Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Metocean Buoy Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Metocean Buoy Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Metocean Buoy Sales and Growth Rate (K Units)
- Figure 50. South America Metocean Buoy Sales Market Share by Country in 2023
- Figure 51. Brazil Metocean Buoy Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Metocean Buoy Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Metocean Buoy Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Metocean Buoy Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Metocean Buoy Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Metocean Buoy Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Metocean Buoy Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Metocean Buoy Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Metocean Buoy Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Metocean Buoy Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Metocean Buoy Production Market Share by Region (2019-2024)
- Figure 62. North America Metocean Buoy Production (K Units) Growth Rate (2019-2024)
- Figure 63. Europe Metocean Buoy Production (K Units) Growth Rate (2019-2024)
- Figure 64. Japan Metocean Buoy Production (K Units) Growth Rate (2019-2024)
- Figure 65. China Metocean Buoy Production (K Units) Growth Rate (2019-2024)

Figure 66. Global Metocean Buoy Sales Forecast by Volume (2019-2032) & (K Units)

Figure 67. Global Metocean Buoy Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Metocean Buoy Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Metocean Buoy Market Share Forecast by Type (2025-2032)

Figure 70. Global Metocean Buoy Sales Forecast by Application (2025-2032)

Figure 71. Global Metocean Buoy Market Share Forecast by Application (2025-2032)

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