

# Global Methacrylic Acid (MAA) Market Research Report 2024, Forecast to 2032

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## Abstracts

### Report Overview

Methacrylic acid (MAA) (CAS 79-41-4) is an organic compound, abbreviated MAA. This colorless, viscous liquid is a carboxylic acid with an acrid unpleasant odor. It is soluble in warm water and miscible with most organic solvents. Methacrylic acid is produced industrially on a large scale as a precursor to its esters, especially methyl methacrylate (MMA) and poly (methyl methacrylate) (PMMA).

The global Methacrylic Acid (MAA) market size was estimated at USD 1248 million in 2023 and is projected to reach USD 1776.29 million by 2032, exhibiting a CAGR of 4.00% during the forecast period.

North America Methacrylic Acid (MAA) market size was estimated at USD 347.87 million in 2023, at a CAGR of 3.43% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Methacrylic Acid (MAA) market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Methacrylic Acid (MAA) Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players,

which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Methacrylic Acid (MAA) market in any manner.

## Global Methacrylic Acid (MAA) Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Mitsubishi Chemical

MGC

Kuraray

LG

DuPont

Basf

Evonik

Formosa

Hefa Chem

Jiangsu Sanyi

### Market Segmentation (by Type)

Acetone Cyanohydrin Method

Isobutylene Oxidation Method

Market Segmentation (by Application)

Ester Synthesis

Coating Field

Adhesive Field

Textile Field

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Methacrylic Acid (MAA) Market

Overview of the regional outlook of the Methacrylic Acid (MAA) Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Methacrylic Acid (MAA) Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Methacrylic Acid (MAA), their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Methacrylic Acid (MAA)

1.2 Key Market Segments

1.2.1 Methacrylic Acid (MAA) Segment by Type

1.2.2 Methacrylic Acid (MAA) Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 METHACRYLIC ACID (MAA) MARKET OVERVIEW**

2.1 Global Market Overview

2.1.1 Global Methacrylic Acid (MAA) Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Methacrylic Acid (MAA) Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 METHACRYLIC ACID (MAA) MARKET COMPETITIVE LANDSCAPE**

3.1 Global Methacrylic Acid (MAA) Sales by Manufacturers (2019-2024)

3.2 Global Methacrylic Acid (MAA) Revenue Market Share by Manufacturers (2019-2024)

3.3 Methacrylic Acid (MAA) Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Methacrylic Acid (MAA) Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Methacrylic Acid (MAA) Sales Sites, Area Served, Product Type

3.6 Methacrylic Acid (MAA) Market Competitive Situation and Trends

3.6.1 Methacrylic Acid (MAA) Market Concentration Rate

3.6.2 Global 5 and 10 Largest Methacrylic Acid (MAA) Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

### **4 METHACRYLIC ACID (MAA) INDUSTRY CHAIN ANALYSIS**

- 4.1 Methacrylic Acid (MAA) Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF METHACRYLIC ACID (MAA) MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 METHACRYLIC ACID (MAA) MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Methacrylic Acid (MAA) Sales Market Share by Type (2019-2024)
- 6.3 Global Methacrylic Acid (MAA) Market Size Market Share by Type (2019-2024)
- 6.4 Global Methacrylic Acid (MAA) Price by Type (2019-2024)

## **7 METHACRYLIC ACID (MAA) MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Methacrylic Acid (MAA) Market Sales by Application (2019-2024)
- 7.3 Global Methacrylic Acid (MAA) Market Size (M USD) by Application (2019-2024)
- 7.4 Global Methacrylic Acid (MAA) Sales Growth Rate by Application (2019-2024)

## **8 METHACRYLIC ACID (MAA) MARKET CONSUMPTION BY REGION**

- 8.1 Global Methacrylic Acid (MAA) Sales by Region
  - 8.1.1 Global Methacrylic Acid (MAA) Sales by Region
  - 8.1.2 Global Methacrylic Acid (MAA) Sales Market Share by Region
- 8.2 North America

- 8.2.1 North America Methacrylic Acid (MAA) Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Methacrylic Acid (MAA) Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Methacrylic Acid (MAA) Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Methacrylic Acid (MAA) Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Methacrylic Acid (MAA) Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 METHACRYLIC ACID (MAA) MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Methacrylic Acid (MAA) by Region (2019-2024)
- 9.2 Global Methacrylic Acid (MAA) Revenue Market Share by Region (2019-2024)
- 9.3 Global Methacrylic Acid (MAA) Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Methacrylic Acid (MAA) Production
  - 9.4.1 North America Methacrylic Acid (MAA) Production Growth Rate (2019-2024)

9.4.2 North America Methacrylic Acid (MAA) Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Methacrylic Acid (MAA) Production

9.5.1 Europe Methacrylic Acid (MAA) Production Growth Rate (2019-2024)

9.5.2 Europe Methacrylic Acid (MAA) Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Methacrylic Acid (MAA) Production (2019-2024)

9.6.1 Japan Methacrylic Acid (MAA) Production Growth Rate (2019-2024)

9.6.2 Japan Methacrylic Acid (MAA) Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Methacrylic Acid (MAA) Production (2019-2024)

9.7.1 China Methacrylic Acid (MAA) Production Growth Rate (2019-2024)

9.7.2 China Methacrylic Acid (MAA) Production, Revenue, Price and Gross Margin (2019-2024)

## **10 KEY COMPANIES PROFILE**

10.1 Mitsubishi Chemical

10.1.1 Mitsubishi Chemical Methacrylic Acid (MAA) Basic Information

10.1.2 Mitsubishi Chemical Methacrylic Acid (MAA) Product Overview

10.1.3 Mitsubishi Chemical Methacrylic Acid (MAA) Product Market Performance

10.1.4 Mitsubishi Chemical Business Overview

10.1.5 Mitsubishi Chemical Methacrylic Acid (MAA) SWOT Analysis

10.1.6 Mitsubishi Chemical Recent Developments

10.2 MGC

10.2.1 MGC Methacrylic Acid (MAA) Basic Information

10.2.2 MGC Methacrylic Acid (MAA) Product Overview

10.2.3 MGC Methacrylic Acid (MAA) Product Market Performance

10.2.4 MGC Business Overview

10.2.5 MGC Methacrylic Acid (MAA) SWOT Analysis

10.2.6 MGC Recent Developments

10.3 Kuraray

10.3.1 Kuraray Methacrylic Acid (MAA) Basic Information

10.3.2 Kuraray Methacrylic Acid (MAA) Product Overview

10.3.3 Kuraray Methacrylic Acid (MAA) Product Market Performance

10.3.4 Kuraray Methacrylic Acid (MAA) SWOT Analysis

10.3.5 Kuraray Business Overview

10.3.6 Kuraray Recent Developments

10.4 LG

- 10.4.1 LG Methacrylic Acid (MAA) Basic Information
- 10.4.2 LG Methacrylic Acid (MAA) Product Overview
- 10.4.3 LG Methacrylic Acid (MAA) Product Market Performance
- 10.4.4 LG Business Overview
- 10.4.5 LG Recent Developments
- 10.5 DuPont
  - 10.5.1 DuPont Methacrylic Acid (MAA) Basic Information
  - 10.5.2 DuPont Methacrylic Acid (MAA) Product Overview
  - 10.5.3 DuPont Methacrylic Acid (MAA) Product Market Performance
  - 10.5.4 DuPont Business Overview
  - 10.5.5 DuPont Recent Developments
- 10.6 Basf
  - 10.6.1 Basf Methacrylic Acid (MAA) Basic Information
  - 10.6.2 Basf Methacrylic Acid (MAA) Product Overview
  - 10.6.3 Basf Methacrylic Acid (MAA) Product Market Performance
  - 10.6.4 Basf Business Overview
  - 10.6.5 Basf Recent Developments
- 10.7 Evonik
  - 10.7.1 Evonik Methacrylic Acid (MAA) Basic Information
  - 10.7.2 Evonik Methacrylic Acid (MAA) Product Overview
  - 10.7.3 Evonik Methacrylic Acid (MAA) Product Market Performance
  - 10.7.4 Evonik Business Overview
  - 10.7.5 Evonik Recent Developments
- 10.8 Formosa
  - 10.8.1 Formosa Methacrylic Acid (MAA) Basic Information
  - 10.8.2 Formosa Methacrylic Acid (MAA) Product Overview
  - 10.8.3 Formosa Methacrylic Acid (MAA) Product Market Performance
  - 10.8.4 Formosa Business Overview
  - 10.8.5 Formosa Recent Developments
- 10.9 Hefa Chem
  - 10.9.1 Hefa Chem Methacrylic Acid (MAA) Basic Information
  - 10.9.2 Hefa Chem Methacrylic Acid (MAA) Product Overview
  - 10.9.3 Hefa Chem Methacrylic Acid (MAA) Product Market Performance
  - 10.9.4 Hefa Chem Business Overview
  - 10.9.5 Hefa Chem Recent Developments
- 10.10 Jiangsu Sanyi
  - 10.10.1 Jiangsu Sanyi Methacrylic Acid (MAA) Basic Information
  - 10.10.2 Jiangsu Sanyi Methacrylic Acid (MAA) Product Overview
  - 10.10.3 Jiangsu Sanyi Methacrylic Acid (MAA) Product Market Performance

10.10.4 Jiangsu Sanyi Business Overview

10.10.5 Jiangsu Sanyi Recent Developments

## **11 METHACRYLIC ACID (MAA) MARKET FORECAST BY REGION**

11.1 Global Methacrylic Acid (MAA) Market Size Forecast

11.2 Global Methacrylic Acid (MAA) Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Methacrylic Acid (MAA) Market Size Forecast by Country

11.2.3 Asia Pacific Methacrylic Acid (MAA) Market Size Forecast by Region

11.2.4 South America Methacrylic Acid (MAA) Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Consumption of Methacrylic Acid (MAA) by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)**

12.1 Global Methacrylic Acid (MAA) Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Methacrylic Acid (MAA) by Type (2025-2032)

12.1.2 Global Methacrylic Acid (MAA) Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Methacrylic Acid (MAA) by Type (2025-2032)

12.2 Global Methacrylic Acid (MAA) Market Forecast by Application (2025-2032)

12.2.1 Global Methacrylic Acid (MAA) Sales (K MT) Forecast by Application

12.2.2 Global Methacrylic Acid (MAA) Market Size (M USD) Forecast by Application (2025-2032)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Methacrylic Acid (MAA) Market Size Comparison by Region (M USD)
- Table 5. Global Methacrylic Acid (MAA) Sales (K MT) by Manufacturers (2019-2024)
- Table 6. Global Methacrylic Acid (MAA) Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Methacrylic Acid (MAA) Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Methacrylic Acid (MAA) Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Methacrylic Acid (MAA) as of 2022)
- Table 10. Global Market Methacrylic Acid (MAA) Average Price (USD/MT) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Methacrylic Acid (MAA) Sales Sites and Area Served
- Table 12. Manufacturers Methacrylic Acid (MAA) Product Type
- Table 13. Global Methacrylic Acid (MAA) Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Methacrylic Acid (MAA)
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Methacrylic Acid (MAA) Market Challenges
- Table 22. Global Methacrylic Acid (MAA) Sales by Type (K MT)
- Table 23. Global Methacrylic Acid (MAA) Market Size by Type (M USD)
- Table 24. Global Methacrylic Acid (MAA) Sales (K MT) by Type (2019-2024)
- Table 25. Global Methacrylic Acid (MAA) Sales Market Share by Type (2019-2024)
- Table 26. Global Methacrylic Acid (MAA) Market Size (M USD) by Type (2019-2024)
- Table 27. Global Methacrylic Acid (MAA) Market Size Share by Type (2019-2024)
- Table 28. Global Methacrylic Acid (MAA) Price (USD/MT) by Type (2019-2024)
- Table 29. Global Methacrylic Acid (MAA) Sales (K MT) by Application
- Table 30. Global Methacrylic Acid (MAA) Market Size by Application

- Table 31. Global Methacrylic Acid (MAA) Sales by Application (2019-2024) & (K MT)
- Table 32. Global Methacrylic Acid (MAA) Sales Market Share by Application (2019-2024)
- Table 33. Global Methacrylic Acid (MAA) Sales by Application (2019-2024) & (M USD)
- Table 34. Global Methacrylic Acid (MAA) Market Share by Application (2019-2024)
- Table 35. Global Methacrylic Acid (MAA) Sales Growth Rate by Application (2019-2024)
- Table 36. Global Methacrylic Acid (MAA) Sales by Region (2019-2024) & (K MT)
- Table 37. Global Methacrylic Acid (MAA) Sales Market Share by Region (2019-2024)
- Table 38. North America Methacrylic Acid (MAA) Sales by Country (2019-2024) & (K MT)
- Table 39. Europe Methacrylic Acid (MAA) Sales by Country (2019-2024) & (K MT)
- Table 40. Asia Pacific Methacrylic Acid (MAA) Sales by Region (2019-2024) & (K MT)
- Table 41. South America Methacrylic Acid (MAA) Sales by Country (2019-2024) & (K MT)
- Table 42. Middle East and Africa Methacrylic Acid (MAA) Sales by Region (2019-2024) & (K MT)
- Table 43. Global Methacrylic Acid (MAA) Production (K MT) by Region (2019-2024)
- Table 44. Global Methacrylic Acid (MAA) Revenue (US\$ Million) by Region (2019-2024)
- Table 45. Global Methacrylic Acid (MAA) Revenue Market Share by Region (2019-2024)
- Table 46. Global Methacrylic Acid (MAA) Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 47. North America Methacrylic Acid (MAA) Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 48. Europe Methacrylic Acid (MAA) Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 49. Japan Methacrylic Acid (MAA) Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 50. China Methacrylic Acid (MAA) Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 51. Mitsubishi Chemical Methacrylic Acid (MAA) Basic Information
- Table 52. Mitsubishi Chemical Methacrylic Acid (MAA) Product Overview
- Table 53. Mitsubishi Chemical Methacrylic Acid (MAA) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 54. Mitsubishi Chemical Business Overview
- Table 55. Mitsubishi Chemical Methacrylic Acid (MAA) SWOT Analysis
- Table 56. Mitsubishi Chemical Recent Developments
- Table 57. MGC Methacrylic Acid (MAA) Basic Information
- Table 58. MGC Methacrylic Acid (MAA) Product Overview

- Table 59. MGC Methacrylic Acid (MAA) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 60. MGC Business Overview
- Table 61. MGC Methacrylic Acid (MAA) SWOT Analysis
- Table 62. MGC Recent Developments
- Table 63. Kuraray Methacrylic Acid (MAA) Basic Information
- Table 64. Kuraray Methacrylic Acid (MAA) Product Overview
- Table 65. Kuraray Methacrylic Acid (MAA) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 66. Kuraray Methacrylic Acid (MAA) SWOT Analysis
- Table 67. Kuraray Business Overview
- Table 68. Kuraray Recent Developments
- Table 69. LG Methacrylic Acid (MAA) Basic Information
- Table 70. LG Methacrylic Acid (MAA) Product Overview
- Table 71. LG Methacrylic Acid (MAA) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 72. LG Business Overview
- Table 73. LG Recent Developments
- Table 74. DuPont Methacrylic Acid (MAA) Basic Information
- Table 75. DuPont Methacrylic Acid (MAA) Product Overview
- Table 76. DuPont Methacrylic Acid (MAA) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 77. DuPont Business Overview
- Table 78. DuPont Recent Developments
- Table 79. Basf Methacrylic Acid (MAA) Basic Information
- Table 80. Basf Methacrylic Acid (MAA) Product Overview
- Table 81. Basf Methacrylic Acid (MAA) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 82. Basf Business Overview
- Table 83. Basf Recent Developments
- Table 84. Evonik Methacrylic Acid (MAA) Basic Information
- Table 85. Evonik Methacrylic Acid (MAA) Product Overview
- Table 86. Evonik Methacrylic Acid (MAA) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 87. Evonik Business Overview
- Table 88. Evonik Recent Developments
- Table 89. Formosa Methacrylic Acid (MAA) Basic Information
- Table 90. Formosa Methacrylic Acid (MAA) Product Overview
- Table 91. Formosa Methacrylic Acid (MAA) Sales (K MT), Revenue (M USD), Price

(USD/MT) and Gross Margin (2019-2024)

Table 92. Formosa Business Overview

Table 93. Formosa Recent Developments

Table 94. Hefa Chem Methacrylic Acid (MAA) Basic Information

Table 95. Hefa Chem Methacrylic Acid (MAA) Product Overview

Table 96. Hefa Chem Methacrylic Acid (MAA) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 97. Hefa Chem Business Overview

Table 98. Hefa Chem Recent Developments

Table 99. Jiangsu Sanyi Methacrylic Acid (MAA) Basic Information

Table 100. Jiangsu Sanyi Methacrylic Acid (MAA) Product Overview

Table 101. Jiangsu Sanyi Methacrylic Acid (MAA) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 102. Jiangsu Sanyi Business Overview

Table 103. Jiangsu Sanyi Recent Developments

Table 104. Global Methacrylic Acid (MAA) Sales Forecast by Region (2025-2032) & (K MT)

Table 105. Global Methacrylic Acid (MAA) Market Size Forecast by Region (2025-2032) & (M USD)

Table 106. North America Methacrylic Acid (MAA) Sales Forecast by Country (2025-2032) & (K MT)

Table 107. North America Methacrylic Acid (MAA) Market Size Forecast by Country (2025-2032) & (M USD)

Table 108. Europe Methacrylic Acid (MAA) Sales Forecast by Country (2025-2032) & (K MT)

Table 109. Europe Methacrylic Acid (MAA) Market Size Forecast by Country (2025-2032) & (M USD)

Table 110. Asia Pacific Methacrylic Acid (MAA) Sales Forecast by Region (2025-2032) & (K MT)

Table 111. Asia Pacific Methacrylic Acid (MAA) Market Size Forecast by Region (2025-2032) & (M USD)

Table 112. South America Methacrylic Acid (MAA) Sales Forecast by Country (2025-2032) & (K MT)

Table 113. South America Methacrylic Acid (MAA) Market Size Forecast by Country (2025-2032) & (M USD)

Table 114. Middle East and Africa Methacrylic Acid (MAA) Consumption Forecast by Country (2025-2032) & (Units)

Table 115. Middle East and Africa Methacrylic Acid (MAA) Market Size Forecast by Country (2025-2032) & (M USD)

Table 116. Global Methacrylic Acid (MAA) Sales Forecast by Type (2025-2032) & (K MT)

Table 117. Global Methacrylic Acid (MAA) Market Size Forecast by Type (2025-2032) & (M USD)

Table 118. Global Methacrylic Acid (MAA) Price Forecast by Type (2025-2032) & (USD/MT)

Table 119. Global Methacrylic Acid (MAA) Sales (K MT) Forecast by Application (2025-2032)

Table 120. Global Methacrylic Acid (MAA) Market Size Forecast by Application (2025-2032) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Methacrylic Acid (MAA)
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Methacrylic Acid (MAA) Market Size (M USD), 2019-2032
- Figure 5. Global Methacrylic Acid (MAA) Market Size (M USD) (2019-2032)
- Figure 6. Global Methacrylic Acid (MAA) Sales (K MT) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Methacrylic Acid (MAA) Market Size by Country (M USD)
- Figure 11. Methacrylic Acid (MAA) Sales Share by Manufacturers in 2023
- Figure 12. Global Methacrylic Acid (MAA) Revenue Share by Manufacturers in 2023
- Figure 13. Methacrylic Acid (MAA) Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Methacrylic Acid (MAA) Average Price (USD/MT) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Methacrylic Acid (MAA) Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Methacrylic Acid (MAA) Market Share by Type
- Figure 18. Sales Market Share of Methacrylic Acid (MAA) by Type (2019-2024)
- Figure 19. Sales Market Share of Methacrylic Acid (MAA) by Type in 2023
- Figure 20. Market Size Share of Methacrylic Acid (MAA) by Type (2019-2024)
- Figure 21. Market Size Market Share of Methacrylic Acid (MAA) by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Methacrylic Acid (MAA) Market Share by Application
- Figure 24. Global Methacrylic Acid (MAA) Sales Market Share by Application (2019-2024)
- Figure 25. Global Methacrylic Acid (MAA) Sales Market Share by Application in 2023
- Figure 26. Global Methacrylic Acid (MAA) Market Share by Application (2019-2024)
- Figure 27. Global Methacrylic Acid (MAA) Market Share by Application in 2023
- Figure 28. Global Methacrylic Acid (MAA) Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Methacrylic Acid (MAA) Sales Market Share by Region (2019-2024)
- Figure 30. North America Methacrylic Acid (MAA) Sales and Growth Rate (2019-2024)

& (K MT)

Figure 31. North America Methacrylic Acid (MAA) Sales Market Share by Country in 2023

Figure 32. U.S. Methacrylic Acid (MAA) Sales and Growth Rate (2019-2024) & (K MT)

Figure 33. Canada Methacrylic Acid (MAA) Sales (K MT) and Growth Rate (2019-2024)

Figure 34. Mexico Methacrylic Acid (MAA) Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Methacrylic Acid (MAA) Sales and Growth Rate (2019-2024) & (K MT)

Figure 36. Europe Methacrylic Acid (MAA) Sales Market Share by Country in 2023

Figure 37. Germany Methacrylic Acid (MAA) Sales and Growth Rate (2019-2024) & (K MT)

Figure 38. France Methacrylic Acid (MAA) Sales and Growth Rate (2019-2024) & (K MT)

Figure 39. U.K. Methacrylic Acid (MAA) Sales and Growth Rate (2019-2024) & (K MT)

Figure 40. Italy Methacrylic Acid (MAA) Sales and Growth Rate (2019-2024) & (K MT)

Figure 41. Russia Methacrylic Acid (MAA) Sales and Growth Rate (2019-2024) & (K MT)

Figure 42. Asia Pacific Methacrylic Acid (MAA) Sales and Growth Rate (K MT)

Figure 43. Asia Pacific Methacrylic Acid (MAA) Sales Market Share by Region in 2023

Figure 44. China Methacrylic Acid (MAA) Sales and Growth Rate (2019-2024) & (K MT)

Figure 45. Japan Methacrylic Acid (MAA) Sales and Growth Rate (2019-2024) & (K MT)

Figure 46. South Korea Methacrylic Acid (MAA) Sales and Growth Rate (2019-2024) & (K MT)

Figure 47. India Methacrylic Acid (MAA) Sales and Growth Rate (2019-2024) & (K MT)

Figure 48. Southeast Asia Methacrylic Acid (MAA) Sales and Growth Rate (2019-2024) & (K MT)

Figure 49. South America Methacrylic Acid (MAA) Sales and Growth Rate (K MT)

Figure 50. South America Methacrylic Acid (MAA) Sales Market Share by Country in 2023

Figure 51. Brazil Methacrylic Acid (MAA) Sales and Growth Rate (2019-2024) & (K MT)

Figure 52. Argentina Methacrylic Acid (MAA) Sales and Growth Rate (2019-2024) & (K MT)

Figure 53. Columbia Methacrylic Acid (MAA) Sales and Growth Rate (2019-2024) & (K MT)

Figure 54. Middle East and Africa Methacrylic Acid (MAA) Sales and Growth Rate (K MT)

Figure 55. Middle East and Africa Methacrylic Acid (MAA) Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Methacrylic Acid (MAA) Sales and Growth Rate (2019-2024) &

(K MT)

Figure 57. UAE Methacrylic Acid (MAA) Sales and Growth Rate (2019-2024) & (K MT)

Figure 58. Egypt Methacrylic Acid (MAA) Sales and Growth Rate (2019-2024) & (K MT)

Figure 59. Nigeria Methacrylic Acid (MAA) Sales and Growth Rate (2019-2024) & (K MT)

Figure 60. South Africa Methacrylic Acid (MAA) Sales and Growth Rate (2019-2024) & (K MT)

Figure 61. Global Methacrylic Acid (MAA) Production Market Share by Region (2019-2024)

Figure 62. North America Methacrylic Acid (MAA) Production (K MT) Growth Rate (2019-2024)

Figure 63. Europe Methacrylic Acid (MAA) Production (K MT) Growth Rate (2019-2024)

Figure 64. Japan Methacrylic Acid (MAA) Production (K MT) Growth Rate (2019-2024)

Figure 65. China Methacrylic Acid (MAA) Production (K MT) Growth Rate (2019-2024)

Figure 66. Global Methacrylic Acid (MAA) Sales Forecast by Volume (2019-2032) & (K MT)

Figure 67. Global Methacrylic Acid (MAA) Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Methacrylic Acid (MAA) Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Methacrylic Acid (MAA) Market Share Forecast by Type (2025-2032)

Figure 70. Global Methacrylic Acid (MAA) Sales Forecast by Application (2025-2032)

Figure 71. Global Methacrylic Acid (MAA) Market Share Forecast by Application (2025-2032)

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