

Global Metallised Polyester Films Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Metallised Polyester film, is a biaxially Oriented Vacuum Metallized Polyester Film with enhanced barrier and high gloss properties. The base pet film used is one side chemically treated polyester film. Metallization can be done on untreated side of base film. The pet film posses good mechanical, surface & thermal properties and ensures excellent process ability.

The global Metallised Polyester Films market size was estimated at USD 1542 million in 2023 and is projected to reach USD 2695.00 million by 2032, exhibiting a CAGR of 6.40% during the forecast period.

North America Metallised Polyester Films market size was estimated at USD 447.09 million in 2023, at a CAGR of 5.49% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Metallised Polyester Films market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Metallised Polyester Films Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main

players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Metallised Polyester Films market in any manner.

Global Metallised Polyester Films Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

SRF Limited

Impak Films

Dunmore (Steel Partners)

Jindal Group

DAE HA Industrial

Flex Films

Polyplex Corporation

Ester Industries

Toray Plastics

Sumilon Industries

Cosmo Films

Terphane (Tredegar Corporation)

Vacmet India Ltd

Gaylord Packers

Hangzhou Hengxin(Jinxin) Filming Packaging

Alpha Industry Company

JiJin Packing Materials Company

Celplast Metallized Products

Market Segmentation (by Type)

Silver Metallised Polyester Films

Aluminium Metallised Polyester Films

Others

Market Segmentation (by Application)

Packaging Industry

Printing Industry

Decoration Industry

Yarn & Fiber Industry

Electronics Industry

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Metallised Polyester Films Market

Overview of the regional outlook of the Metallised Polyester Films Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your

competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Metallised Polyester Films Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Metallised Polyester Films, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Metallised Polyester Films

1.2 Key Market Segments

1.2.1 Metallised Polyester Films Segment by Type

1.2.2 Metallised Polyester Films Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 METALLISED POLYESTER FILMS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Metallised Polyester Films Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Metallised Polyester Films Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 METALLISED POLYESTER FILMS MARKET COMPETITIVE LANDSCAPE

3.1 Global Metallised Polyester Films Sales by Manufacturers (2019-2024)

3.2 Global Metallised Polyester Films Revenue Market Share by Manufacturers (2019-2024)

3.3 Metallised Polyester Films Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Metallised Polyester Films Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Metallised Polyester Films Sales Sites, Area Served, Product Type

3.6 Metallised Polyester Films Market Competitive Situation and Trends

3.6.1 Metallised Polyester Films Market Concentration Rate

3.6.2 Global 5 and 10 Largest Metallised Polyester Films Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 METALLISED POLYESTER FILMS INDUSTRY CHAIN ANALYSIS

- 4.1 Metallised Polyester Films Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF METALLISED POLYESTER FILMS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 METALLISED POLYESTER FILMS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Metallised Polyester Films Sales Market Share by Type (2019-2024)
- 6.3 Global Metallised Polyester Films Market Size Market Share by Type (2019-2024)
- 6.4 Global Metallised Polyester Films Price by Type (2019-2024)

7 METALLISED POLYESTER FILMS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Metallised Polyester Films Market Sales by Application (2019-2024)
- 7.3 Global Metallised Polyester Films Market Size (M USD) by Application (2019-2024)
- 7.4 Global Metallised Polyester Films Sales Growth Rate by Application (2019-2024)

8 METALLISED POLYESTER FILMS MARKET CONSUMPTION BY REGION

- 8.1 Global Metallised Polyester Films Sales by Region
 - 8.1.1 Global Metallised Polyester Films Sales by Region

- 8.1.2 Global Metallised Polyester Films Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Metallised Polyester Films Sales by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Metallised Polyester Films Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Metallised Polyester Films Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Metallised Polyester Films Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Metallised Polyester Films Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 METALLISED POLYESTER FILMS MARKET PRODUCTION BY REGION

- 9.1 Global Production of Metallised Polyester Films by Region (2019-2024)
- 9.2 Global Metallised Polyester Films Revenue Market Share by Region (2019-2024)
- 9.3 Global Metallised Polyester Films Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Metallised Polyester Films Production

9.4.1 North America Metallised Polyester Films Production Growth Rate (2019-2024)

9.4.2 North America Metallised Polyester Films Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Metallised Polyester Films Production

9.5.1 Europe Metallised Polyester Films Production Growth Rate (2019-2024)

9.5.2 Europe Metallised Polyester Films Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Metallised Polyester Films Production (2019-2024)

9.6.1 Japan Metallised Polyester Films Production Growth Rate (2019-2024)

9.6.2 Japan Metallised Polyester Films Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Metallised Polyester Films Production (2019-2024)

9.7.1 China Metallised Polyester Films Production Growth Rate (2019-2024)

9.7.2 China Metallised Polyester Films Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 SRF Limited

10.1.1 SRF Limited Metallised Polyester Films Basic Information

10.1.2 SRF Limited Metallised Polyester Films Product Overview

10.1.3 SRF Limited Metallised Polyester Films Product Market Performance

10.1.4 SRF Limited Business Overview

10.1.5 SRF Limited Metallised Polyester Films SWOT Analysis

10.1.6 SRF Limited Recent Developments

10.2 Impak Films

10.2.1 Impak Films Metallised Polyester Films Basic Information

10.2.2 Impak Films Metallised Polyester Films Product Overview

10.2.3 Impak Films Metallised Polyester Films Product Market Performance

10.2.4 Impak Films Business Overview

10.2.5 Impak Films Metallised Polyester Films SWOT Analysis

10.2.6 Impak Films Recent Developments

10.3 Dunmore (Steel Partners)

10.3.1 Dunmore (Steel Partners) Metallised Polyester Films Basic Information

10.3.2 Dunmore (Steel Partners) Metallised Polyester Films Product Overview

10.3.3 Dunmore (Steel Partners) Metallised Polyester Films Product Market Performance

10.3.4 Dunmore (Steel Partners) Metallised Polyester Films SWOT Analysis

- 10.3.5 Dunmore (Steel Partners) Business Overview
- 10.3.6 Dunmore (Steel Partners) Recent Developments
- 10.4 Jindal Group
 - 10.4.1 Jindal Group Metallised Polyester Films Basic Information
 - 10.4.2 Jindal Group Metallised Polyester Films Product Overview
 - 10.4.3 Jindal Group Metallised Polyester Films Product Market Performance
 - 10.4.4 Jindal Group Business Overview
 - 10.4.5 Jindal Group Recent Developments
- 10.5 DAE HA Industrial
 - 10.5.1 DAE HA Industrial Metallised Polyester Films Basic Information
 - 10.5.2 DAE HA Industrial Metallised Polyester Films Product Overview
 - 10.5.3 DAE HA Industrial Metallised Polyester Films Product Market Performance
 - 10.5.4 DAE HA Industrial Business Overview
 - 10.5.5 DAE HA Industrial Recent Developments
- 10.6 Flex Films
 - 10.6.1 Flex Films Metallised Polyester Films Basic Information
 - 10.6.2 Flex Films Metallised Polyester Films Product Overview
 - 10.6.3 Flex Films Metallised Polyester Films Product Market Performance
 - 10.6.4 Flex Films Business Overview
 - 10.6.5 Flex Films Recent Developments
- 10.7 Polyplex Corporation
 - 10.7.1 Polyplex Corporation Metallised Polyester Films Basic Information
 - 10.7.2 Polyplex Corporation Metallised Polyester Films Product Overview
 - 10.7.3 Polyplex Corporation Metallised Polyester Films Product Market Performance
 - 10.7.4 Polyplex Corporation Business Overview
 - 10.7.5 Polyplex Corporation Recent Developments
- 10.8 Ester Industries
 - 10.8.1 Ester Industries Metallised Polyester Films Basic Information
 - 10.8.2 Ester Industries Metallised Polyester Films Product Overview
 - 10.8.3 Ester Industries Metallised Polyester Films Product Market Performance
 - 10.8.4 Ester Industries Business Overview
 - 10.8.5 Ester Industries Recent Developments
- 10.9 Toray Plastics
 - 10.9.1 Toray Plastics Metallised Polyester Films Basic Information
 - 10.9.2 Toray Plastics Metallised Polyester Films Product Overview
 - 10.9.3 Toray Plastics Metallised Polyester Films Product Market Performance
 - 10.9.4 Toray Plastics Business Overview
 - 10.9.5 Toray Plastics Recent Developments
- 10.10 Sumilon Industries

- 10.10.1 Sumilon Industries Metallised Polyester Films Basic Information
- 10.10.2 Sumilon Industries Metallised Polyester Films Product Overview
- 10.10.3 Sumilon Industries Metallised Polyester Films Product Market Performance
- 10.10.4 Sumilon Industries Business Overview
- 10.10.5 Sumilon Industries Recent Developments
- 10.11 Cosmo Films
 - 10.11.1 Cosmo Films Metallised Polyester Films Basic Information
 - 10.11.2 Cosmo Films Metallised Polyester Films Product Overview
 - 10.11.3 Cosmo Films Metallised Polyester Films Product Market Performance
 - 10.11.4 Cosmo Films Business Overview
 - 10.11.5 Cosmo Films Recent Developments
- 10.12 Terphane (Tredegar Corporation)
 - 10.12.1 Terphane (Tredegar Corporation) Metallised Polyester Films Basic Information
 - 10.12.2 Terphane (Tredegar Corporation) Metallised Polyester Films Product Overview
 - 10.12.3 Terphane (Tredegar Corporation) Metallised Polyester Films Product Market Performance
 - 10.12.4 Terphane (Tredegar Corporation) Business Overview
 - 10.12.5 Terphane (Tredegar Corporation) Recent Developments
- 10.13 Vacmet India Ltd
 - 10.13.1 Vacmet India Ltd Metallised Polyester Films Basic Information
 - 10.13.2 Vacmet India Ltd Metallised Polyester Films Product Overview
 - 10.13.3 Vacmet India Ltd Metallised Polyester Films Product Market Performance
 - 10.13.4 Vacmet India Ltd Business Overview
 - 10.13.5 Vacmet India Ltd Recent Developments
- 10.14 Gaylord Packers
 - 10.14.1 Gaylord Packers Metallised Polyester Films Basic Information
 - 10.14.2 Gaylord Packers Metallised Polyester Films Product Overview
 - 10.14.3 Gaylord Packers Metallised Polyester Films Product Market Performance
 - 10.14.4 Gaylord Packers Business Overview
 - 10.14.5 Gaylord Packers Recent Developments
- 10.15 Hangzhou Hengxin(Jinxin) Filming Packaging
 - 10.15.1 Hangzhou Hengxin(Jinxin) Filming Packaging Metallised Polyester Films Basic Information
 - 10.15.2 Hangzhou Hengxin(Jinxin) Filming Packaging Metallised Polyester Films Product Overview
 - 10.15.3 Hangzhou Hengxin(Jinxin) Filming Packaging Metallised Polyester Films Product Market Performance
 - 10.15.4 Hangzhou Hengxin(Jinxin) Filming Packaging Business Overview

- 10.15.5 Hangzhou Hengxin(Jinxin) Filming Packaging Recent Developments
- 10.16 Alpha Industry Company
 - 10.16.1 Alpha Industry Company Metallised Polyester Films Basic Information
 - 10.16.2 Alpha Industry Company Metallised Polyester Films Product Overview
 - 10.16.3 Alpha Industry Company Metallised Polyester Films Product Market Performance
 - 10.16.4 Alpha Industry Company Business Overview
 - 10.16.5 Alpha Industry Company Recent Developments
- 10.17 JiJin Packing Materials Company
 - 10.17.1 JiJin Packing Materials Company Metallised Polyester Films Basic Information
 - 10.17.2 JiJin Packing Materials Company Metallised Polyester Films Product Overview
 - 10.17.3 JiJin Packing Materials Company Metallised Polyester Films Product Market Performance
 - 10.17.4 JiJin Packing Materials Company Business Overview
 - 10.17.5 JiJin Packing Materials Company Recent Developments
- 10.18 Celplast Metallized Products
 - 10.18.1 Celplast Metallized Products Metallised Polyester Films Basic Information
 - 10.18.2 Celplast Metallized Products Metallised Polyester Films Product Overview
 - 10.18.3 Celplast Metallized Products Metallised Polyester Films Product Market Performance
 - 10.18.4 Celplast Metallized Products Business Overview
 - 10.18.5 Celplast Metallized Products Recent Developments

11 METALLISED POLYESTER FILMS MARKET FORECAST BY REGION

- 11.1 Global Metallised Polyester Films Market Size Forecast
- 11.2 Global Metallised Polyester Films Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Metallised Polyester Films Market Size Forecast by Country
 - 11.2.3 Asia Pacific Metallised Polyester Films Market Size Forecast by Region
 - 11.2.4 South America Metallised Polyester Films Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Consumption of Metallised Polyester Films by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Metallised Polyester Films Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Metallised Polyester Films by Type (2025-2032)
 - 12.1.2 Global Metallised Polyester Films Market Size Forecast by Type (2025-2032)

- 12.1.3 Global Forecasted Price of Metallised Polyester Films by Type (2025-2032)
- 12.2 Global Metallised Polyester Films Market Forecast by Application (2025-2032)
 - 12.2.1 Global Metallised Polyester Films Sales (K MT) Forecast by Application
 - 12.2.2 Global Metallised Polyester Films Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Metallised Polyester Films Market Size Comparison by Region (M USD)
- Table 5. Global Metallised Polyester Films Sales (K MT) by Manufacturers (2019-2024)
- Table 6. Global Metallised Polyester Films Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Metallised Polyester Films Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Metallised Polyester Films Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Metallised Polyester Films as of 2022)
- Table 10. Global Market Metallised Polyester Films Average Price (USD/MT) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Metallised Polyester Films Sales Sites and Area Served
- Table 12. Manufacturers Metallised Polyester Films Product Type
- Table 13. Global Metallised Polyester Films Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Metallised Polyester Films
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Metallised Polyester Films Market Challenges
- Table 22. Global Metallised Polyester Films Sales by Type (K MT)
- Table 23. Global Metallised Polyester Films Market Size by Type (M USD)
- Table 24. Global Metallised Polyester Films Sales (K MT) by Type (2019-2024)
- Table 25. Global Metallised Polyester Films Sales Market Share by Type (2019-2024)
- Table 26. Global Metallised Polyester Films Market Size (M USD) by Type (2019-2024)
- Table 27. Global Metallised Polyester Films Market Size Share by Type (2019-2024)
- Table 28. Global Metallised Polyester Films Price (USD/MT) by Type (2019-2024)
- Table 29. Global Metallised Polyester Films Sales (K MT) by Application

Table 30. Global Metallised Polyester Films Market Size by Application

Table 31. Global Metallised Polyester Films Sales by Application (2019-2024) & (K MT)

Table 32. Global Metallised Polyester Films Sales Market Share by Application (2019-2024)

Table 33. Global Metallised Polyester Films Sales by Application (2019-2024) & (M USD)

Table 34. Global Metallised Polyester Films Market Share by Application (2019-2024)

Table 35. Global Metallised Polyester Films Sales Growth Rate by Application (2019-2024)

Table 36. Global Metallised Polyester Films Sales by Region (2019-2024) & (K MT)

Table 37. Global Metallised Polyester Films Sales Market Share by Region (2019-2024)

Table 38. North America Metallised Polyester Films Sales by Country (2019-2024) & (K MT)

Table 39. Europe Metallised Polyester Films Sales by Country (2019-2024) & (K MT)

Table 40. Asia Pacific Metallised Polyester Films Sales by Region (2019-2024) & (K MT)

Table 41. South America Metallised Polyester Films Sales by Country (2019-2024) & (K MT)

Table 42. Middle East and Africa Metallised Polyester Films Sales by Region (2019-2024) & (K MT)

Table 43. Global Metallised Polyester Films Production (K MT) by Region (2019-2024)

Table 44. Global Metallised Polyester Films Revenue (US\$ Million) by Region (2019-2024)

Table 45. Global Metallised Polyester Films Revenue Market Share by Region (2019-2024)

Table 46. Global Metallised Polyester Films Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 47. North America Metallised Polyester Films Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 48. Europe Metallised Polyester Films Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 49. Japan Metallised Polyester Films Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 50. China Metallised Polyester Films Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 51. SRF Limited Metallised Polyester Films Basic Information

Table 52. SRF Limited Metallised Polyester Films Product Overview

Table 53. SRF Limited Metallised Polyester Films Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

- Table 54. SRF Limited Business Overview
- Table 55. SRF Limited Metallised Polyester Films SWOT Analysis
- Table 56. SRF Limited Recent Developments
- Table 57. Impak Films Metallised Polyester Films Basic Information
- Table 58. Impak Films Metallised Polyester Films Product Overview
- Table 59. Impak Films Metallised Polyester Films Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 60. Impak Films Business Overview
- Table 61. Impak Films Metallised Polyester Films SWOT Analysis
- Table 62. Impak Films Recent Developments
- Table 63. Dunmore (Steel Partners) Metallised Polyester Films Basic Information
- Table 64. Dunmore (Steel Partners) Metallised Polyester Films Product Overview
- Table 65. Dunmore (Steel Partners) Metallised Polyester Films Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 66. Dunmore (Steel Partners) Metallised Polyester Films SWOT Analysis
- Table 67. Dunmore (Steel Partners) Business Overview
- Table 68. Dunmore (Steel Partners) Recent Developments
- Table 69. Jindal Group Metallised Polyester Films Basic Information
- Table 70. Jindal Group Metallised Polyester Films Product Overview
- Table 71. Jindal Group Metallised Polyester Films Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 72. Jindal Group Business Overview
- Table 73. Jindal Group Recent Developments
- Table 74. DAE HA Industrial Metallised Polyester Films Basic Information
- Table 75. DAE HA Industrial Metallised Polyester Films Product Overview
- Table 76. DAE HA Industrial Metallised Polyester Films Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 77. DAE HA Industrial Business Overview
- Table 78. DAE HA Industrial Recent Developments
- Table 79. Flex Films Metallised Polyester Films Basic Information
- Table 80. Flex Films Metallised Polyester Films Product Overview
- Table 81. Flex Films Metallised Polyester Films Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 82. Flex Films Business Overview
- Table 83. Flex Films Recent Developments
- Table 84. Polyplex Corporation Metallised Polyester Films Basic Information
- Table 85. Polyplex Corporation Metallised Polyester Films Product Overview
- Table 86. Polyplex Corporation Metallised Polyester Films Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

- Table 87. Polyplex Corporation Business Overview
- Table 88. Polyplex Corporation Recent Developments
- Table 89. Ester Industries Metallised Polyester Films Basic Information
- Table 90. Ester Industries Metallised Polyester Films Product Overview
- Table 91. Ester Industries Metallised Polyester Films Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 92. Ester Industries Business Overview
- Table 93. Ester Industries Recent Developments
- Table 94. Toray Plastics Metallised Polyester Films Basic Information
- Table 95. Toray Plastics Metallised Polyester Films Product Overview
- Table 96. Toray Plastics Metallised Polyester Films Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 97. Toray Plastics Business Overview
- Table 98. Toray Plastics Recent Developments
- Table 99. Sumilon Industries Metallised Polyester Films Basic Information
- Table 100. Sumilon Industries Metallised Polyester Films Product Overview
- Table 101. Sumilon Industries Metallised Polyester Films Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 102. Sumilon Industries Business Overview
- Table 103. Sumilon Industries Recent Developments
- Table 104. Cosmo Films Metallised Polyester Films Basic Information
- Table 105. Cosmo Films Metallised Polyester Films Product Overview
- Table 106. Cosmo Films Metallised Polyester Films Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 107. Cosmo Films Business Overview
- Table 108. Cosmo Films Recent Developments
- Table 109. Terphane (Tredegar Corporation) Metallised Polyester Films Basic Information
- Table 110. Terphane (Tredegar Corporation) Metallised Polyester Films Product Overview
- Table 111. Terphane (Tredegar Corporation) Metallised Polyester Films Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 112. Terphane (Tredegar Corporation) Business Overview
- Table 113. Terphane (Tredegar Corporation) Recent Developments
- Table 114. Vacmet India Ltd Metallised Polyester Films Basic Information
- Table 115. Vacmet India Ltd Metallised Polyester Films Product Overview
- Table 116. Vacmet India Ltd Metallised Polyester Films Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 117. Vacmet India Ltd Business Overview

- Table 118. Vacmet India Ltd Recent Developments
- Table 119. Gaylord Packers Metallised Polyester Films Basic Information
- Table 120. Gaylord Packers Metallised Polyester Films Product Overview
- Table 121. Gaylord Packers Metallised Polyester Films Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 122. Gaylord Packers Business Overview
- Table 123. Gaylord Packers Recent Developments
- Table 124. Hangzhou Hengxin(Jinxin) Filming Packaging Metallised Polyester Films Basic Information
- Table 125. Hangzhou Hengxin(Jinxin) Filming Packaging Metallised Polyester Films Product Overview
- Table 126. Hangzhou Hengxin(Jinxin) Filming Packaging Metallised Polyester Films Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 127. Hangzhou Hengxin(Jinxin) Filming Packaging Business Overview
- Table 128. Hangzhou Hengxin(Jinxin) Filming Packaging Recent Developments
- Table 129. Alpha Industry Company Metallised Polyester Films Basic Information
- Table 130. Alpha Industry Company Metallised Polyester Films Product Overview
- Table 131. Alpha Industry Company Metallised Polyester Films Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 132. Alpha Industry Company Business Overview
- Table 133. Alpha Industry Company Recent Developments
- Table 134. JiJin Packing Materials Company Metallised Polyester Films Basic Information
- Table 135. JiJin Packing Materials Company Metallised Polyester Films Product Overview
- Table 136. JiJin Packing Materials Company Metallised Polyester Films Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 137. JiJin Packing Materials Company Business Overview
- Table 138. JiJin Packing Materials Company Recent Developments
- Table 139. Celplast Metallized Products Metallised Polyester Films Basic Information
- Table 140. Celplast Metallized Products Metallised Polyester Films Product Overview
- Table 141. Celplast Metallized Products Metallised Polyester Films Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 142. Celplast Metallized Products Business Overview
- Table 143. Celplast Metallized Products Recent Developments
- Table 144. Global Metallised Polyester Films Sales Forecast by Region (2025-2032) & (K MT)
- Table 145. Global Metallised Polyester Films Market Size Forecast by Region (2025-2032) & (M USD)

Table 146. North America Metallised Polyester Films Sales Forecast by Country (2025-2032) & (K MT)

Table 147. North America Metallised Polyester Films Market Size Forecast by Country (2025-2032) & (M USD)

Table 148. Europe Metallised Polyester Films Sales Forecast by Country (2025-2032) & (K MT)

Table 149. Europe Metallised Polyester Films Market Size Forecast by Country (2025-2032) & (M USD)

Table 150. Asia Pacific Metallised Polyester Films Sales Forecast by Region (2025-2032) & (K MT)

Table 151. Asia Pacific Metallised Polyester Films Market Size Forecast by Region (2025-2032) & (M USD)

Table 152. South America Metallised Polyester Films Sales Forecast by Country (2025-2032) & (K MT)

Table 153. South America Metallised Polyester Films Market Size Forecast by Country (2025-2032) & (M USD)

Table 154. Middle East and Africa Metallised Polyester Films Consumption Forecast by Country (2025-2032) & (Units)

Table 155. Middle East and Africa Metallised Polyester Films Market Size Forecast by Country (2025-2032) & (M USD)

Table 156. Global Metallised Polyester Films Sales Forecast by Type (2025-2032) & (K MT)

Table 157. Global Metallised Polyester Films Market Size Forecast by Type (2025-2032) & (M USD)

Table 158. Global Metallised Polyester Films Price Forecast by Type (2025-2032) & (USD/MT)

Table 159. Global Metallised Polyester Films Sales (K MT) Forecast by Application (2025-2032)

Table 160. Global Metallised Polyester Films Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Metallised Polyester Films
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Metallised Polyester Films Market Size (M USD), 2019-2032
- Figure 5. Global Metallised Polyester Films Market Size (M USD) (2019-2032)
- Figure 6. Global Metallised Polyester Films Sales (K MT) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Metallised Polyester Films Market Size by Country (M USD)
- Figure 11. Metallised Polyester Films Sales Share by Manufacturers in 2023
- Figure 12. Global Metallised Polyester Films Revenue Share by Manufacturers in 2023
- Figure 13. Metallised Polyester Films Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Metallised Polyester Films Average Price (USD/MT) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Metallised Polyester Films Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Metallised Polyester Films Market Share by Type
- Figure 18. Sales Market Share of Metallised Polyester Films by Type (2019-2024)
- Figure 19. Sales Market Share of Metallised Polyester Films by Type in 2023
- Figure 20. Market Size Share of Metallised Polyester Films by Type (2019-2024)
- Figure 21. Market Size Market Share of Metallised Polyester Films by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Metallised Polyester Films Market Share by Application
- Figure 24. Global Metallised Polyester Films Sales Market Share by Application (2019-2024)
- Figure 25. Global Metallised Polyester Films Sales Market Share by Application in 2023
- Figure 26. Global Metallised Polyester Films Market Share by Application (2019-2024)
- Figure 27. Global Metallised Polyester Films Market Share by Application in 2023
- Figure 28. Global Metallised Polyester Films Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Metallised Polyester Films Sales Market Share by Region (2019-2024)

Figure 30. North America Metallised Polyester Films Sales and Growth Rate (2019-2024) & (K MT)

Figure 31. North America Metallised Polyester Films Sales Market Share by Country in 2023

Figure 32. U.S. Metallised Polyester Films Sales and Growth Rate (2019-2024) & (K MT)

Figure 33. Canada Metallised Polyester Films Sales (K MT) and Growth Rate (2019-2024)

Figure 34. Mexico Metallised Polyester Films Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Metallised Polyester Films Sales and Growth Rate (2019-2024) & (K MT)

Figure 36. Europe Metallised Polyester Films Sales Market Share by Country in 2023

Figure 37. Germany Metallised Polyester Films Sales and Growth Rate (2019-2024) & (K MT)

Figure 38. France Metallised Polyester Films Sales and Growth Rate (2019-2024) & (K MT)

Figure 39. U.K. Metallised Polyester Films Sales and Growth Rate (2019-2024) & (K MT)

Figure 40. Italy Metallised Polyester Films Sales and Growth Rate (2019-2024) & (K MT)

Figure 41. Russia Metallised Polyester Films Sales and Growth Rate (2019-2024) & (K MT)

Figure 42. Asia Pacific Metallised Polyester Films Sales and Growth Rate (K MT)

Figure 43. Asia Pacific Metallised Polyester Films Sales Market Share by Region in 2023

Figure 44. China Metallised Polyester Films Sales and Growth Rate (2019-2024) & (K MT)

Figure 45. Japan Metallised Polyester Films Sales and Growth Rate (2019-2024) & (K MT)

Figure 46. South Korea Metallised Polyester Films Sales and Growth Rate (2019-2024) & (K MT)

Figure 47. India Metallised Polyester Films Sales and Growth Rate (2019-2024) & (K MT)

Figure 48. Southeast Asia Metallised Polyester Films Sales and Growth Rate (2019-2024) & (K MT)

Figure 49. South America Metallised Polyester Films Sales and Growth Rate (K MT)

Figure 50. South America Metallised Polyester Films Sales Market Share by Country in 2023

Figure 51. Brazil Metallised Polyester Films Sales and Growth Rate (2019-2024) & (K MT)

Figure 52. Argentina Metallised Polyester Films Sales and Growth Rate (2019-2024) & (K MT)

Figure 53. Columbia Metallised Polyester Films Sales and Growth Rate (2019-2024) & (K MT)

Figure 54. Middle East and Africa Metallised Polyester Films Sales and Growth Rate (K MT)

Figure 55. Middle East and Africa Metallised Polyester Films Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Metallised Polyester Films Sales and Growth Rate (2019-2024) & (K MT)

Figure 57. UAE Metallised Polyester Films Sales and Growth Rate (2019-2024) & (K MT)

Figure 58. Egypt Metallised Polyester Films Sales and Growth Rate (2019-2024) & (K MT)

Figure 59. Nigeria Metallised Polyester Films Sales and Growth Rate (2019-2024) & (K MT)

Figure 60. South Africa Metallised Polyester Films Sales and Growth Rate (2019-2024) & (K MT)

Figure 61. Global Metallised Polyester Films Production Market Share by Region (2019-2024)

Figure 62. North America Metallised Polyester Films Production (K MT) Growth Rate (2019-2024)

Figure 63. Europe Metallised Polyester Films Production (K MT) Growth Rate (2019-2024)

Figure 64. Japan Metallised Polyester Films Production (K MT) Growth Rate (2019-2024)

Figure 65. China Metallised Polyester Films Production (K MT) Growth Rate (2019-2024)

Figure 66. Global Metallised Polyester Films Sales Forecast by Volume (2019-2032) & (K MT)

Figure 67. Global Metallised Polyester Films Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Metallised Polyester Films Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Metallised Polyester Films Market Share Forecast by Type (2025-2032)

Figure 70. Global Metallised Polyester Films Sales Forecast by Application (2025-2032)

Figure 71. Global Metallised Polyester Films Market Share Forecast by Application
(2025-2032)

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