

Global Metal and Plastic Beer Kegs Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Beer kegs are made of stainless steel, PET, or less commonly, of aluminum. A keg is the small barrel which is used for storing and transporting products such as beverages which includes alcoholic as well as non-alcoholic beverages, Cooking oil and Chemicals. Alcoholic beverages include alcohol types such as beer, wine, spirits and cider. The main reason for storing the alcoholic beverages in the kegs is that it maintains the original flavor and quality of the beer over a long period of time.

The global Metal and Plastic Beer Kegs market size was estimated at USD 1041.20 million in 2023 and is projected to reach USD 1685.80 million by 2032, exhibiting a CAGR of 5.50% during the forecast period.

North America Metal and Plastic Beer Kegs market size was estimated at USD 297.49 million in 2023, at a CAGR of 4.71% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Metal and Plastic Beer Kegs market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Metal and Plastic Beer Kegs Market, this report introduces in detail the market

share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Metal and Plastic Beer Kegs market in any manner.

Global Metal and Plastic Beer Kegs Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

American Keg Company

Blefa (Artemis Group)

SCH?FER Container Systems

Cubic Container Systems

Dolium (Dispack Projects NV)

INOXCVA (Inox)

Lightweight Containers BV

NDL Keg

Ningbo BestFriends Beverage Containers

Petainer

PolyKeg S.r.l.

Shinhan Industrial

THIELMANN

WorldKeg

Zhejiang Ningbo Major Draft Beer Equipment

Market Segmentation (by Type)

Plastic Kegs

Metal Kegs

Market Segmentation (by Application)

Alcoholic Products

Non-Alcoholic Products

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Metal and Plastic Beer Kegs Market

Overview of the regional outlook of the Metal and Plastic Beer Kegs Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each

region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Metal and Plastic Beer Kegs Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Metal and Plastic Beer Kegs, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Metal and Plastic Beer Kegs

1.2 Key Market Segments

1.2.1 Metal and Plastic Beer Kegs Segment by Type

1.2.2 Metal and Plastic Beer Kegs Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 METAL AND PLASTIC BEER KEGS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Metal and Plastic Beer Kegs Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Metal and Plastic Beer Kegs Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 METAL AND PLASTIC BEER KEGS MARKET COMPETITIVE LANDSCAPE

3.1 Global Metal and Plastic Beer Kegs Sales by Manufacturers (2019-2024)

3.2 Global Metal and Plastic Beer Kegs Revenue Market Share by Manufacturers (2019-2024)

3.3 Metal and Plastic Beer Kegs Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Metal and Plastic Beer Kegs Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Metal and Plastic Beer Kegs Sales Sites, Area Served, Product Type

3.6 Metal and Plastic Beer Kegs Market Competitive Situation and Trends

3.6.1 Metal and Plastic Beer Kegs Market Concentration Rate

3.6.2 Global 5 and 10 Largest Metal and Plastic Beer Kegs Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 METAL AND PLASTIC BEER KEGS INDUSTRY CHAIN ANALYSIS

- 4.1 Metal and Plastic Beer Kegs Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF METAL AND PLASTIC BEER KEGS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 METAL AND PLASTIC BEER KEGS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Metal and Plastic Beer Kegs Sales Market Share by Type (2019-2024)
- 6.3 Global Metal and Plastic Beer Kegs Market Size Market Share by Type (2019-2024)
- 6.4 Global Metal and Plastic Beer Kegs Price by Type (2019-2024)

7 METAL AND PLASTIC BEER KEGS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Metal and Plastic Beer Kegs Market Sales by Application (2019-2024)
- 7.3 Global Metal and Plastic Beer Kegs Market Size (M USD) by Application (2019-2024)
- 7.4 Global Metal and Plastic Beer Kegs Sales Growth Rate by Application (2019-2024)

8 METAL AND PLASTIC BEER KEGS MARKET CONSUMPTION BY REGION

8.1 Global Metal and Plastic Beer Kegs Sales by Region

8.1.1 Global Metal and Plastic Beer Kegs Sales by Region

8.1.2 Global Metal and Plastic Beer Kegs Sales Market Share by Region

8.2 North America

8.2.1 North America Metal and Plastic Beer Kegs Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Metal and Plastic Beer Kegs Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Metal and Plastic Beer Kegs Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Metal and Plastic Beer Kegs Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Metal and Plastic Beer Kegs Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 METAL AND PLASTIC BEER KEGS MARKET PRODUCTION BY REGION

9.1 Global Production of Metal and Plastic Beer Kegs by Region (2019-2024)

9.2 Global Metal and Plastic Beer Kegs Revenue Market Share by Region (2019-2024)

9.3 Global Metal and Plastic Beer Kegs Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Metal and Plastic Beer Kegs Production

9.4.1 North America Metal and Plastic Beer Kegs Production Growth Rate (2019-2024)

9.4.2 North America Metal and Plastic Beer Kegs Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Metal and Plastic Beer Kegs Production

9.5.1 Europe Metal and Plastic Beer Kegs Production Growth Rate (2019-2024)

9.5.2 Europe Metal and Plastic Beer Kegs Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Metal and Plastic Beer Kegs Production (2019-2024)

9.6.1 Japan Metal and Plastic Beer Kegs Production Growth Rate (2019-2024)

9.6.2 Japan Metal and Plastic Beer Kegs Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Metal and Plastic Beer Kegs Production (2019-2024)

9.7.1 China Metal and Plastic Beer Kegs Production Growth Rate (2019-2024)

9.7.2 China Metal and Plastic Beer Kegs Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 American Keg Company

10.1.1 American Keg Company Metal and Plastic Beer Kegs Basic Information

10.1.2 American Keg Company Metal and Plastic Beer Kegs Product Overview

10.1.3 American Keg Company Metal and Plastic Beer Kegs Product Market Performance

10.1.4 American Keg Company Business Overview

10.1.5 American Keg Company Metal and Plastic Beer Kegs SWOT Analysis

10.1.6 American Keg Company Recent Developments

10.2 Blefa (Artemis Group)

10.2.1 Blefa (Artemis Group) Metal and Plastic Beer Kegs Basic Information

10.2.2 Blefa (Artemis Group) Metal and Plastic Beer Kegs Product Overview

10.2.3 Blefa (Artemis Group) Metal and Plastic Beer Kegs Product Market Performance

10.2.4 Blefa (Artemis Group) Business Overview

10.2.5 Blefa (Artemis Group) Metal and Plastic Beer Kegs SWOT Analysis

10.2.6 Blefa (Artemis Group) Recent Developments

10.3 SCH?FER Container Systems

10.3.1 SCH?FER Container Systems Metal and Plastic Beer Kegs Basic Information

- 10.3.2 SCH?FER Container Systems Metal and Plastic Beer Kegs Product Overview
- 10.3.3 SCH?FER Container Systems Metal and Plastic Beer Kegs Product Market Performance
- 10.3.4 SCH?FER Container Systems Metal and Plastic Beer Kegs SWOT Analysis
- 10.3.5 SCH?FER Container Systems Business Overview
- 10.3.6 SCH?FER Container Systems Recent Developments
- 10.4 Cubic Container Systems
 - 10.4.1 Cubic Container Systems Metal and Plastic Beer Kegs Basic Information
 - 10.4.2 Cubic Container Systems Metal and Plastic Beer Kegs Product Overview
 - 10.4.3 Cubic Container Systems Metal and Plastic Beer Kegs Product Market Performance
 - 10.4.4 Cubic Container Systems Business Overview
 - 10.4.5 Cubic Container Systems Recent Developments
- 10.5 Dolium (Dispack Projects NV)
 - 10.5.1 Dolium (Dispack Projects NV) Metal and Plastic Beer Kegs Basic Information
 - 10.5.2 Dolium (Dispack Projects NV) Metal and Plastic Beer Kegs Product Overview
 - 10.5.3 Dolium (Dispack Projects NV) Metal and Plastic Beer Kegs Product Market Performance
 - 10.5.4 Dolium (Dispack Projects NV) Business Overview
 - 10.5.5 Dolium (Dispack Projects NV) Recent Developments
- 10.6 INOXCVA (Inox)
 - 10.6.1 INOXCVA (Inox) Metal and Plastic Beer Kegs Basic Information
 - 10.6.2 INOXCVA (Inox) Metal and Plastic Beer Kegs Product Overview
 - 10.6.3 INOXCVA (Inox) Metal and Plastic Beer Kegs Product Market Performance
 - 10.6.4 INOXCVA (Inox) Business Overview
 - 10.6.5 INOXCVA (Inox) Recent Developments
- 10.7 Lightweight Containers BV
 - 10.7.1 Lightweight Containers BV Metal and Plastic Beer Kegs Basic Information
 - 10.7.2 Lightweight Containers BV Metal and Plastic Beer Kegs Product Overview
 - 10.7.3 Lightweight Containers BV Metal and Plastic Beer Kegs Product Market Performance
 - 10.7.4 Lightweight Containers BV Business Overview
 - 10.7.5 Lightweight Containers BV Recent Developments
- 10.8 NDL Keg
 - 10.8.1 NDL Keg Metal and Plastic Beer Kegs Basic Information
 - 10.8.2 NDL Keg Metal and Plastic Beer Kegs Product Overview
 - 10.8.3 NDL Keg Metal and Plastic Beer Kegs Product Market Performance
 - 10.8.4 NDL Keg Business Overview
 - 10.8.5 NDL Keg Recent Developments

10.9 Ningbo BestFriends Beverage Containers

10.9.1 Ningbo BestFriends Beverage Containers Metal and Plastic Beer Kegs Basic Information

10.9.2 Ningbo BestFriends Beverage Containers Metal and Plastic Beer Kegs Product Overview

10.9.3 Ningbo BestFriends Beverage Containers Metal and Plastic Beer Kegs Product Market Performance

10.9.4 Ningbo BestFriends Beverage Containers Business Overview

10.9.5 Ningbo BestFriends Beverage Containers Recent Developments

10.10 Petainer

10.10.1 Petainer Metal and Plastic Beer Kegs Basic Information

10.10.2 Petainer Metal and Plastic Beer Kegs Product Overview

10.10.3 Petainer Metal and Plastic Beer Kegs Product Market Performance

10.10.4 Petainer Business Overview

10.10.5 Petainer Recent Developments

10.11 PolyKeg S.r.l.

10.11.1 PolyKeg S.r.l. Metal and Plastic Beer Kegs Basic Information

10.11.2 PolyKeg S.r.l. Metal and Plastic Beer Kegs Product Overview

10.11.3 PolyKeg S.r.l. Metal and Plastic Beer Kegs Product Market Performance

10.11.4 PolyKeg S.r.l. Business Overview

10.11.5 PolyKeg S.r.l. Recent Developments

10.12 Shinhan Industrial

10.12.1 Shinhan Industrial Metal and Plastic Beer Kegs Basic Information

10.12.2 Shinhan Industrial Metal and Plastic Beer Kegs Product Overview

10.12.3 Shinhan Industrial Metal and Plastic Beer Kegs Product Market Performance

10.12.4 Shinhan Industrial Business Overview

10.12.5 Shinhan Industrial Recent Developments

10.13 THIELMANN

10.13.1 THIELMANN Metal and Plastic Beer Kegs Basic Information

10.13.2 THIELMANN Metal and Plastic Beer Kegs Product Overview

10.13.3 THIELMANN Metal and Plastic Beer Kegs Product Market Performance

10.13.4 THIELMANN Business Overview

10.13.5 THIELMANN Recent Developments

10.14 WorldKeg

10.14.1 WorldKeg Metal and Plastic Beer Kegs Basic Information

10.14.2 WorldKeg Metal and Plastic Beer Kegs Product Overview

10.14.3 WorldKeg Metal and Plastic Beer Kegs Product Market Performance

10.14.4 WorldKeg Business Overview

10.14.5 WorldKeg Recent Developments

10.15 Zhejiang Ningbo Major Draft Beer Equipment

10.15.1 Zhejiang Ningbo Major Draft Beer Equipment Metal and Plastic Beer Kegs Basic Information

10.15.2 Zhejiang Ningbo Major Draft Beer Equipment Metal and Plastic Beer Kegs Product Overview

10.15.3 Zhejiang Ningbo Major Draft Beer Equipment Metal and Plastic Beer Kegs Product Market Performance

10.15.4 Zhejiang Ningbo Major Draft Beer Equipment Business Overview

10.15.5 Zhejiang Ningbo Major Draft Beer Equipment Recent Developments

11 METAL AND PLASTIC BEER KEGS MARKET FORECAST BY REGION

11.1 Global Metal and Plastic Beer Kegs Market Size Forecast

11.2 Global Metal and Plastic Beer Kegs Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Metal and Plastic Beer Kegs Market Size Forecast by Country

11.2.3 Asia Pacific Metal and Plastic Beer Kegs Market Size Forecast by Region

11.2.4 South America Metal and Plastic Beer Kegs Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Consumption of Metal and Plastic Beer Kegs by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Metal and Plastic Beer Kegs Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Metal and Plastic Beer Kegs by Type (2025-2032)

12.1.2 Global Metal and Plastic Beer Kegs Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Metal and Plastic Beer Kegs by Type (2025-2032)

12.2 Global Metal and Plastic Beer Kegs Market Forecast by Application (2025-2032)

12.2.1 Global Metal and Plastic Beer Kegs Sales (K MT) Forecast by Application

12.2.2 Global Metal and Plastic Beer Kegs Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Metal and Plastic Beer Kegs Market Size Comparison by Region (M USD)

Table 5. Global Metal and Plastic Beer Kegs Sales (K MT) by Manufacturers
(2019-2024)

Table 6. Global Metal and Plastic Beer Kegs Sales Market Share by Manufacturers
(2019-2024)

Table 7. Global Metal and Plastic Beer Kegs Revenue (M USD) by Manufacturers
(2019-2024)

Table 8. Global Metal and Plastic Beer Kegs Revenue Share by Manufacturers
(2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Metal and Plastic Beer Kegs as of 2022)

Table 10. Global Market Metal and Plastic Beer Kegs Average Price (USD/MT) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Metal and Plastic Beer Kegs Sales Sites and Area Served

Table 12. Manufacturers Metal and Plastic Beer Kegs Product Type

Table 13. Global Metal and Plastic Beer Kegs Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Metal and Plastic Beer Kegs

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Metal and Plastic Beer Kegs Market Challenges

Table 22. Global Metal and Plastic Beer Kegs Sales by Type (K MT)

Table 23. Global Metal and Plastic Beer Kegs Market Size by Type (M USD)

Table 24. Global Metal and Plastic Beer Kegs Sales (K MT) by Type (2019-2024)

Table 25. Global Metal and Plastic Beer Kegs Sales Market Share by Type (2019-2024)

Table 26. Global Metal and Plastic Beer Kegs Market Size (M USD) by Type
(2019-2024)

Table 27. Global Metal and Plastic Beer Kegs Market Size Share by Type (2019-2024)

Table 28. Global Metal and Plastic Beer Kegs Price (USD/MT) by Type (2019-2024)

Table 29. Global Metal and Plastic Beer Kegs Sales (K MT) by Application

Table 30. Global Metal and Plastic Beer Kegs Market Size by Application

Table 31. Global Metal and Plastic Beer Kegs Sales by Application (2019-2024) & (K MT)

Table 32. Global Metal and Plastic Beer Kegs Sales Market Share by Application (2019-2024)

Table 33. Global Metal and Plastic Beer Kegs Sales by Application (2019-2024) & (M USD)

Table 34. Global Metal and Plastic Beer Kegs Market Share by Application (2019-2024)

Table 35. Global Metal and Plastic Beer Kegs Sales Growth Rate by Application (2019-2024)

Table 36. Global Metal and Plastic Beer Kegs Sales by Region (2019-2024) & (K MT)

Table 37. Global Metal and Plastic Beer Kegs Sales Market Share by Region (2019-2024)

Table 38. North America Metal and Plastic Beer Kegs Sales by Country (2019-2024) & (K MT)

Table 39. Europe Metal and Plastic Beer Kegs Sales by Country (2019-2024) & (K MT)

Table 40. Asia Pacific Metal and Plastic Beer Kegs Sales by Region (2019-2024) & (K MT)

Table 41. South America Metal and Plastic Beer Kegs Sales by Country (2019-2024) & (K MT)

Table 42. Middle East and Africa Metal and Plastic Beer Kegs Sales by Region (2019-2024) & (K MT)

Table 43. Global Metal and Plastic Beer Kegs Production (K MT) by Region (2019-2024)

Table 44. Global Metal and Plastic Beer Kegs Revenue (US\$ Million) by Region (2019-2024)

Table 45. Global Metal and Plastic Beer Kegs Revenue Market Share by Region (2019-2024)

Table 46. Global Metal and Plastic Beer Kegs Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 47. North America Metal and Plastic Beer Kegs Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 48. Europe Metal and Plastic Beer Kegs Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 49. Japan Metal and Plastic Beer Kegs Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 50. China Metal and Plastic Beer Kegs Production (K MT), Revenue (US\$

Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 51. American Keg Company Metal and Plastic Beer Kegs Basic Information

Table 52. American Keg Company Metal and Plastic Beer Kegs Product Overview

Table 53. American Keg Company Metal and Plastic Beer Kegs Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 54. American Keg Company Business Overview

Table 55. American Keg Company Metal and Plastic Beer Kegs SWOT Analysis

Table 56. American Keg Company Recent Developments

Table 57. Blefa (Artemis Group) Metal and Plastic Beer Kegs Basic Information

Table 58. Blefa (Artemis Group) Metal and Plastic Beer Kegs Product Overview

Table 59. Blefa (Artemis Group) Metal and Plastic Beer Kegs Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 60. Blefa (Artemis Group) Business Overview

Table 61. Blefa (Artemis Group) Metal and Plastic Beer Kegs SWOT Analysis

Table 62. Blefa (Artemis Group) Recent Developments

Table 63. SCH?FER Container Systems Metal and Plastic Beer Kegs Basic Information

Table 64. SCH?FER Container Systems Metal and Plastic Beer Kegs Product Overview

Table 65. SCH?FER Container Systems Metal and Plastic Beer Kegs Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 66. SCH?FER Container Systems Metal and Plastic Beer Kegs SWOT Analysis

Table 67. SCH?FER Container Systems Business Overview

Table 68. SCH?FER Container Systems Recent Developments

Table 69. Cubic Container Systems Metal and Plastic Beer Kegs Basic Information

Table 70. Cubic Container Systems Metal and Plastic Beer Kegs Product Overview

Table 71. Cubic Container Systems Metal and Plastic Beer Kegs Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 72. Cubic Container Systems Business Overview

Table 73. Cubic Container Systems Recent Developments

Table 74. Dolium (Dispack Projects NV) Metal and Plastic Beer Kegs Basic Information

Table 75. Dolium (Dispack Projects NV) Metal and Plastic Beer Kegs Product Overview

Table 76. Dolium (Dispack Projects NV) Metal and Plastic Beer Kegs Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 77. Dolium (Dispack Projects NV) Business Overview

Table 78. Dolium (Dispack Projects NV) Recent Developments

Table 79. INOXCVA (Inox) Metal and Plastic Beer Kegs Basic Information

Table 80. INOXCVA (Inox) Metal and Plastic Beer Kegs Product Overview

Table 81. INOXCVA (Inox) Metal and Plastic Beer Kegs Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 82. INOXCVA (Inox) Business Overview

Table 83. INOXCVA (Inox) Recent Developments
Table 84. Lightweight Containers BV Metal and Plastic Beer Kegs Basic Information
Table 85. Lightweight Containers BV Metal and Plastic Beer Kegs Product Overview
Table 86. Lightweight Containers BV Metal and Plastic Beer Kegs Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 87. Lightweight Containers BV Business Overview
Table 88. Lightweight Containers BV Recent Developments
Table 89. NDL Keg Metal and Plastic Beer Kegs Basic Information
Table 90. NDL Keg Metal and Plastic Beer Kegs Product Overview
Table 91. NDL Keg Metal and Plastic Beer Kegs Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 92. NDL Keg Business Overview
Table 93. NDL Keg Recent Developments
Table 94. Ningbo BestFriends Beverage Containers Metal and Plastic Beer Kegs Basic Information
Table 95. Ningbo BestFriends Beverage Containers Metal and Plastic Beer Kegs Product Overview
Table 96. Ningbo BestFriends Beverage Containers Metal and Plastic Beer Kegs Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 97. Ningbo BestFriends Beverage Containers Business Overview
Table 98. Ningbo BestFriends Beverage Containers Recent Developments
Table 99. Petainer Metal and Plastic Beer Kegs Basic Information
Table 100. Petainer Metal and Plastic Beer Kegs Product Overview
Table 101. Petainer Metal and Plastic Beer Kegs Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 102. Petainer Business Overview
Table 103. Petainer Recent Developments
Table 104. PolyKeg S.r.l. Metal and Plastic Beer Kegs Basic Information
Table 105. PolyKeg S.r.l. Metal and Plastic Beer Kegs Product Overview
Table 106. PolyKeg S.r.l. Metal and Plastic Beer Kegs Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 107. PolyKeg S.r.l. Business Overview
Table 108. PolyKeg S.r.l. Recent Developments
Table 109. Shinhan Industrial Metal and Plastic Beer Kegs Basic Information
Table 110. Shinhan Industrial Metal and Plastic Beer Kegs Product Overview
Table 111. Shinhan Industrial Metal and Plastic Beer Kegs Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 112. Shinhan Industrial Business Overview
Table 113. Shinhan Industrial Recent Developments

Table 114. THIELMANN Metal and Plastic Beer Kegs Basic Information
Table 115. THIELMANN Metal and Plastic Beer Kegs Product Overview
Table 116. THIELMANN Metal and Plastic Beer Kegs Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 117. THIELMANN Business Overview
Table 118. THIELMANN Recent Developments
Table 119. WorldKeg Metal and Plastic Beer Kegs Basic Information
Table 120. WorldKeg Metal and Plastic Beer Kegs Product Overview
Table 121. WorldKeg Metal and Plastic Beer Kegs Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 122. WorldKeg Business Overview
Table 123. WorldKeg Recent Developments
Table 124. Zhejiang Ningbo Major Draft Beer Equipment Metal and Plastic Beer Kegs Basic Information
Table 125. Zhejiang Ningbo Major Draft Beer Equipment Metal and Plastic Beer Kegs Product Overview
Table 126. Zhejiang Ningbo Major Draft Beer Equipment Metal and Plastic Beer Kegs Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 127. Zhejiang Ningbo Major Draft Beer Equipment Business Overview
Table 128. Zhejiang Ningbo Major Draft Beer Equipment Recent Developments
Table 129. Global Metal and Plastic Beer Kegs Sales Forecast by Region (2025-2032) & (K MT)
Table 130. Global Metal and Plastic Beer Kegs Market Size Forecast by Region (2025-2032) & (M USD)
Table 131. North America Metal and Plastic Beer Kegs Sales Forecast by Country (2025-2032) & (K MT)
Table 132. North America Metal and Plastic Beer Kegs Market Size Forecast by Country (2025-2032) & (M USD)
Table 133. Europe Metal and Plastic Beer Kegs Sales Forecast by Country (2025-2032) & (K MT)
Table 134. Europe Metal and Plastic Beer Kegs Market Size Forecast by Country (2025-2032) & (M USD)
Table 135. Asia Pacific Metal and Plastic Beer Kegs Sales Forecast by Region (2025-2032) & (K MT)
Table 136. Asia Pacific Metal and Plastic Beer Kegs Market Size Forecast by Region (2025-2032) & (M USD)
Table 137. South America Metal and Plastic Beer Kegs Sales Forecast by Country (2025-2032) & (K MT)
Table 138. South America Metal and Plastic Beer Kegs Market Size Forecast by

Country (2025-2032) & (M USD)

Table 139. Middle East and Africa Metal and Plastic Beer Kegs Consumption Forecast by Country (2025-2032) & (Units)

Table 140. Middle East and Africa Metal and Plastic Beer Kegs Market Size Forecast by Country (2025-2032) & (M USD)

Table 141. Global Metal and Plastic Beer Kegs Sales Forecast by Type (2025-2032) & (K MT)

Table 142. Global Metal and Plastic Beer Kegs Market Size Forecast by Type (2025-2032) & (M USD)

Table 143. Global Metal and Plastic Beer Kegs Price Forecast by Type (2025-2032) & (USD/MT)

Table 144. Global Metal and Plastic Beer Kegs Sales (K MT) Forecast by Application (2025-2032)

Table 145. Global Metal and Plastic Beer Kegs Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Metal and Plastic Beer Kegs
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Metal and Plastic Beer Kegs Market Size (M USD), 2019-2032
- Figure 5. Global Metal and Plastic Beer Kegs Market Size (M USD) (2019-2032)
- Figure 6. Global Metal and Plastic Beer Kegs Sales (K MT) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Metal and Plastic Beer Kegs Market Size by Country (M USD)
- Figure 11. Metal and Plastic Beer Kegs Sales Share by Manufacturers in 2023
- Figure 12. Global Metal and Plastic Beer Kegs Revenue Share by Manufacturers in 2023
- Figure 13. Metal and Plastic Beer Kegs Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Metal and Plastic Beer Kegs Average Price (USD/MT) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Metal and Plastic Beer Kegs Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Metal and Plastic Beer Kegs Market Share by Type
- Figure 18. Sales Market Share of Metal and Plastic Beer Kegs by Type (2019-2024)
- Figure 19. Sales Market Share of Metal and Plastic Beer Kegs by Type in 2023
- Figure 20. Market Size Share of Metal and Plastic Beer Kegs by Type (2019-2024)
- Figure 21. Market Size Market Share of Metal and Plastic Beer Kegs by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Metal and Plastic Beer Kegs Market Share by Application
- Figure 24. Global Metal and Plastic Beer Kegs Sales Market Share by Application (2019-2024)
- Figure 25. Global Metal and Plastic Beer Kegs Sales Market Share by Application in 2023
- Figure 26. Global Metal and Plastic Beer Kegs Market Share by Application (2019-2024)
- Figure 27. Global Metal and Plastic Beer Kegs Market Share by Application in 2023
- Figure 28. Global Metal and Plastic Beer Kegs Sales Growth Rate by Application

(2019-2024)

Figure 29. Global Metal and Plastic Beer Kegs Sales Market Share by Region

(2019-2024)

Figure 30. North America Metal and Plastic Beer Kegs Sales and Growth Rate

(2019-2024) & (K MT)

Figure 31. North America Metal and Plastic Beer Kegs Sales Market Share by Country in 2023

Figure 32. U.S. Metal and Plastic Beer Kegs Sales and Growth Rate (2019-2024) & (K MT)

Figure 33. Canada Metal and Plastic Beer Kegs Sales (K MT) and Growth Rate (2019-2024)

Figure 34. Mexico Metal and Plastic Beer Kegs Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Metal and Plastic Beer Kegs Sales and Growth Rate (2019-2024) & (K MT)

Figure 36. Europe Metal and Plastic Beer Kegs Sales Market Share by Country in 2023

Figure 37. Germany Metal and Plastic Beer Kegs Sales and Growth Rate (2019-2024) & (K MT)

Figure 38. France Metal and Plastic Beer Kegs Sales and Growth Rate (2019-2024) & (K MT)

Figure 39. U.K. Metal and Plastic Beer Kegs Sales and Growth Rate (2019-2024) & (K MT)

Figure 40. Italy Metal and Plastic Beer Kegs Sales and Growth Rate (2019-2024) & (K MT)

Figure 41. Russia Metal and Plastic Beer Kegs Sales and Growth Rate (2019-2024) & (K MT)

Figure 42. Asia Pacific Metal and Plastic Beer Kegs Sales and Growth Rate (K MT)

Figure 43. Asia Pacific Metal and Plastic Beer Kegs Sales Market Share by Region in 2023

Figure 44. China Metal and Plastic Beer Kegs Sales and Growth Rate (2019-2024) & (K MT)

Figure 45. Japan Metal and Plastic Beer Kegs Sales and Growth Rate (2019-2024) & (K MT)

Figure 46. South Korea Metal and Plastic Beer Kegs Sales and Growth Rate (2019-2024) & (K MT)

Figure 47. India Metal and Plastic Beer Kegs Sales and Growth Rate (2019-2024) & (K MT)

Figure 48. Southeast Asia Metal and Plastic Beer Kegs Sales and Growth Rate (2019-2024) & (K MT)

Figure 49. South America Metal and Plastic Beer Kegs Sales and Growth Rate (K MT)

Figure 50. South America Metal and Plastic Beer Kegs Sales Market Share by Country in 2023

Figure 51. Brazil Metal and Plastic Beer Kegs Sales and Growth Rate (2019-2024) & (K MT)

Figure 52. Argentina Metal and Plastic Beer Kegs Sales and Growth Rate (2019-2024) & (K MT)

Figure 53. Columbia Metal and Plastic Beer Kegs Sales and Growth Rate (2019-2024) & (K MT)

Figure 54. Middle East and Africa Metal and Plastic Beer Kegs Sales and Growth Rate (K MT)

Figure 55. Middle East and Africa Metal and Plastic Beer Kegs Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Metal and Plastic Beer Kegs Sales and Growth Rate (2019-2024) & (K MT)

Figure 57. UAE Metal and Plastic Beer Kegs Sales and Growth Rate (2019-2024) & (K MT)

Figure 58. Egypt Metal and Plastic Beer Kegs Sales and Growth Rate (2019-2024) & (K MT)

Figure 59. Nigeria Metal and Plastic Beer Kegs Sales and Growth Rate (2019-2024) & (K MT)

Figure 60. South Africa Metal and Plastic Beer Kegs Sales and Growth Rate (2019-2024) & (K MT)

Figure 61. Global Metal and Plastic Beer Kegs Production Market Share by Region (2019-2024)

Figure 62. North America Metal and Plastic Beer Kegs Production (K MT) Growth Rate (2019-2024)

Figure 63. Europe Metal and Plastic Beer Kegs Production (K MT) Growth Rate (2019-2024)

Figure 64. Japan Metal and Plastic Beer Kegs Production (K MT) Growth Rate (2019-2024)

Figure 65. China Metal and Plastic Beer Kegs Production (K MT) Growth Rate (2019-2024)

Figure 66. Global Metal and Plastic Beer Kegs Sales Forecast by Volume (2019-2032) & (K MT)

Figure 67. Global Metal and Plastic Beer Kegs Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Metal and Plastic Beer Kegs Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Metal and Plastic Beer Kegs Market Share Forecast by Type
(2025-2032)

Figure 70. Global Metal and Plastic Beer Kegs Sales Forecast by Application
(2025-2032)

Figure 71. Global Metal and Plastic Beer Kegs Market Share Forecast by Application
(2025-2032)

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