

Global Message Broker Market Research Report 2026(Status and Outlook)

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Abstracts

A message broker is a software component or an application that facilitates the communication and transfer of messages between different software systems, applications, or components. Key functions and characteristics: Message Routing It determines where a message should be sent based on various criteria such as the message content, the sender, or the destination. For example, in an e-commerce system, a message about a new order might be routed to the inventory management system to update stock levels, to the shipping department to prepare for dispatch, and to the accounting system to handle billing. Message Transformation It can modify the format or content of a message to make it suitable for the receiving system. For instance, if a customer registration system sends user data in XML format, and the marketing system expects data in JSON format, the message broker can transform the XML data into JSON before forwarding it to the marketing system. Message Queuing When the receiving system is busy or unavailable, the message broker can store messages in a queue. Let's say an online payment gateway is temporarily down due to maintenance. The messages related to payment requests from the e-commerce website can be queued up in the message broker until the payment gateway is back online. This helps to ensure that messages are not lost and are processed in the order they were received (in most cases). Protocol Conversion Different systems may use different communication protocols. A message broker can handle the conversion between protocols. For example, one system might communicate using HTTP, while another uses AMQP (Advanced Message Queuing Protocol). The message broker can receive messages over HTTP and then forward them using AMQP to the appropriate destination system. Decoupling of Systems It allows different software systems to communicate without being tightly coupled. In a microservices architecture, for example, multiple microservices can interact through a message broker. If one microservice needs to be updated or replaced, the other microservices that communicate through the

message broker are less likely to be affected, as long as the message formats and contracts remain the same. The message broker market is in a period of rapid growth, and its core driving force comes from the rigid demand for enterprise digital transformation and real-time data processing. The message broker market is driven by the dual wheels of the Internet of Things and microservices. The surge in the number of IoT devices (expected to exceed 30 billion in 2025) has pushed message brokers to become a "bridge" for device communication. For example, in smart home systems, thermostats, cameras and other devices interact with Kafka clusters in real time through the MQTT protocol. In addition, the widespread application of microservice architecture in finance, e-commerce, and manufacturing has made message brokers a standard for service decoupling and asynchronous communication. For example, Alipay processes more than one million transaction requests per second through Kafka to ensure the stability of the system under high concurrency.

The global Message Broker market size was estimated at USD 1105.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 9.70% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Message Broker market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Message Broker market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Message Broker market.

Global Message Broker Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Memphis.dev
VMware
Confluent
WSO2
ZeroMQ
IBM
Eclipse Mosquitto
Redis
Amazon
Fiserv
KubeMQ
Erxes
CloudMQTT
MuleSoft
TIBCO
Solace
HiveMQ
Google Cloud Pub/Sub
IronMQ
Alibaba
Apache Pulsar

Market Segmentation (by Type)

Cloud-based
On-premises

Market Segmentation (by Application)

SMEs
Large Enterprises

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Message Broker Market
Overview of the regional outlook of the Message Broker Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Message Broker Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Message Broker, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development

potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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