

# Global Menstrual Knickers Market Research Report 2024, Forecast to 2032

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## Abstracts

### Report Overview

Panties in American English (typically called knickers in British English) are a form of underwear usually worn by women for Cross-dressing or for Others reasons. Most of period panties provide leak-proof protection; some can actually be worn instead of a pad or tampon.

The global Menstrual Knickers market size was estimated at USD 430 million in 2023 and is projected to reach USD 4559.93 million by 2032, exhibiting a CAGR of 30.00% during the forecast period.

North America Menstrual Knickers market size was estimated at USD 177.08 million in 2023, at a CAGR of 25.71% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Menstrual Knickers market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Menstrual Knickers Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply

understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Menstrual Knickers market in any manner.

## Global Menstrual Knickers Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

THINX

Knixwear

Modibodi

Dear Kate

Ruby Love

Aisle

Period Panteez

FLUX Undies

Anigan

### Market Segmentation (by Type)

Women (25-50)

Girls (15-24)

Market Segmentation (by Application)

Online Shop

Retail Outlets

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Menstrual Knickers Market

## Overview of the regional outlook of the Menstrual Knickers Market:

### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through

Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Menstrual Knickers Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help

readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Menstrual Knickers, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Menstrual Knickers
- 1.2 Key Market Segments
  - 1.2.1 Menstrual Knickers Segment by Type
  - 1.2.2 Menstrual Knickers Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 MENSTRUAL KNICKERS MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Menstrual Knickers Market Size (M USD) Estimates and Forecasts (2019-2032)
  - 2.1.2 Global Menstrual Knickers Sales Estimates and Forecasts (2019-2032)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 MENSTRUAL KNICKERS MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Menstrual Knickers Sales by Manufacturers (2019-2024)
- 3.2 Global Menstrual Knickers Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Menstrual Knickers Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Menstrual Knickers Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Menstrual Knickers Sales Sites, Area Served, Product Type
- 3.6 Menstrual Knickers Market Competitive Situation and Trends
  - 3.6.1 Menstrual Knickers Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Menstrual Knickers Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 MENSTRUAL KNICKERS INDUSTRY CHAIN ANALYSIS**

- 4.1 Menstrual Knickers Industry Chain Analysis

- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF MENSTRUAL KNICKERS MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 MENSTRUAL KNICKERS MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Menstrual Knickers Sales Market Share by Type (2019-2024)
- 6.3 Global Menstrual Knickers Market Size Market Share by Type (2019-2024)
- 6.4 Global Menstrual Knickers Price by Type (2019-2024)

## **7 MENSTRUAL KNICKERS MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Menstrual Knickers Market Sales by Application (2019-2024)
- 7.3 Global Menstrual Knickers Market Size (M USD) by Application (2019-2024)
- 7.4 Global Menstrual Knickers Sales Growth Rate by Application (2019-2024)

## **8 MENSTRUAL KNICKERS MARKET CONSUMPTION BY REGION**

- 8.1 Global Menstrual Knickers Sales by Region
  - 8.1.1 Global Menstrual Knickers Sales by Region
  - 8.1.2 Global Menstrual Knickers Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Menstrual Knickers Sales by Country
  - 8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Menstrual Knickers Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Menstrual Knickers Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Menstrual Knickers Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Menstrual Knickers Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 MENSTRUAL KNICKERS MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Menstrual Knickers by Region (2019-2024)
- 9.2 Global Menstrual Knickers Revenue Market Share by Region (2019-2024)
- 9.3 Global Menstrual Knickers Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Menstrual Knickers Production
  - 9.4.1 North America Menstrual Knickers Production Growth Rate (2019-2024)
  - 9.4.2 North America Menstrual Knickers Production, Revenue, Price and Gross Margin (2019-2024)

- 9.5 Europe Menstrual Knickers Production
  - 9.5.1 Europe Menstrual Knickers Production Growth Rate (2019-2024)
  - 9.5.2 Europe Menstrual Knickers Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Menstrual Knickers Production (2019-2024)
  - 9.6.1 Japan Menstrual Knickers Production Growth Rate (2019-2024)
  - 9.6.2 Japan Menstrual Knickers Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Menstrual Knickers Production (2019-2024)
  - 9.7.1 China Menstrual Knickers Production Growth Rate (2019-2024)
  - 9.7.2 China Menstrual Knickers Production, Revenue, Price and Gross Margin (2019-2024)

## **10 KEY COMPANIES PROFILE**

- 10.1 THINX
  - 10.1.1 THINX Menstrual Knickers Basic Information
  - 10.1.2 THINX Menstrual Knickers Product Overview
  - 10.1.3 THINX Menstrual Knickers Product Market Performance
  - 10.1.4 THINX Business Overview
  - 10.1.5 THINX Menstrual Knickers SWOT Analysis
  - 10.1.6 THINX Recent Developments
- 10.2 Knixwear
  - 10.2.1 Knixwear Menstrual Knickers Basic Information
  - 10.2.2 Knixwear Menstrual Knickers Product Overview
  - 10.2.3 Knixwear Menstrual Knickers Product Market Performance
  - 10.2.4 Knixwear Business Overview
  - 10.2.5 Knixwear Menstrual Knickers SWOT Analysis
  - 10.2.6 Knixwear Recent Developments
- 10.3 Modibodi
  - 10.3.1 Modibodi Menstrual Knickers Basic Information
  - 10.3.2 Modibodi Menstrual Knickers Product Overview
  - 10.3.3 Modibodi Menstrual Knickers Product Market Performance
  - 10.3.4 Modibodi Menstrual Knickers SWOT Analysis
  - 10.3.5 Modibodi Business Overview
  - 10.3.6 Modibodi Recent Developments
- 10.4 Dear Kate
  - 10.4.1 Dear Kate Menstrual Knickers Basic Information
  - 10.4.2 Dear Kate Menstrual Knickers Product Overview

- 10.4.3 Dear Kate Menstrual Knickers Product Market Performance
- 10.4.4 Dear Kate Business Overview
- 10.4.5 Dear Kate Recent Developments
- 10.5 Ruby Love
  - 10.5.1 Ruby Love Menstrual Knickers Basic Information
  - 10.5.2 Ruby Love Menstrual Knickers Product Overview
  - 10.5.3 Ruby Love Menstrual Knickers Product Market Performance
  - 10.5.4 Ruby Love Business Overview
  - 10.5.5 Ruby Love Recent Developments
- 10.6 Aisle
  - 10.6.1 Aisle Menstrual Knickers Basic Information
  - 10.6.2 Aisle Menstrual Knickers Product Overview
  - 10.6.3 Aisle Menstrual Knickers Product Market Performance
  - 10.6.4 Aisle Business Overview
  - 10.6.5 Aisle Recent Developments
- 10.7 Period Panteez
  - 10.7.1 Period Panteez Menstrual Knickers Basic Information
  - 10.7.2 Period Panteez Menstrual Knickers Product Overview
  - 10.7.3 Period Panteez Menstrual Knickers Product Market Performance
  - 10.7.4 Period Panteez Business Overview
  - 10.7.5 Period Panteez Recent Developments
- 10.8 FLUX Undies
  - 10.8.1 FLUX Undies Menstrual Knickers Basic Information
  - 10.8.2 FLUX Undies Menstrual Knickers Product Overview
  - 10.8.3 FLUX Undies Menstrual Knickers Product Market Performance
  - 10.8.4 FLUX Undies Business Overview
  - 10.8.5 FLUX Undies Recent Developments
- 10.9 Anigan
  - 10.9.1 Anigan Menstrual Knickers Basic Information
  - 10.9.2 Anigan Menstrual Knickers Product Overview
  - 10.9.3 Anigan Menstrual Knickers Product Market Performance
  - 10.9.4 Anigan Business Overview
  - 10.9.5 Anigan Recent Developments

## **11 MENSTRUAL KNICKERS MARKET FORECAST BY REGION**

- 11.1 Global Menstrual Knickers Market Size Forecast
- 11.2 Global Menstrual Knickers Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country

- 11.2.2 Europe Menstrual Knickers Market Size Forecast by Country
- 11.2.3 Asia Pacific Menstrual Knickers Market Size Forecast by Region
- 11.2.4 South America Menstrual Knickers Market Size Forecast by Country
- 11.2.5 Middle East and Africa Forecasted Consumption of Menstrual Knickers by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)**

- 12.1 Global Menstrual Knickers Market Forecast by Type (2025-2032)
  - 12.1.1 Global Forecasted Sales of Menstrual Knickers by Type (2025-2032)
  - 12.1.2 Global Menstrual Knickers Market Size Forecast by Type (2025-2032)
  - 12.1.3 Global Forecasted Price of Menstrual Knickers by Type (2025-2032)
- 12.2 Global Menstrual Knickers Market Forecast by Application (2025-2032)
  - 12.2.1 Global Menstrual Knickers Sales (K Units) Forecast by Application
  - 12.2.2 Global Menstrual Knickers Market Size (M USD) Forecast by Application (2025-2032)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Menstrual Knickers Market Size Comparison by Region (M USD)
- Table 5. Global Menstrual Knickers Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Menstrual Knickers Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Menstrual Knickers Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Menstrual Knickers Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Menstrual Knickers as of 2022)
- Table 10. Global Market Menstrual Knickers Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Menstrual Knickers Sales Sites and Area Served
- Table 12. Manufacturers Menstrual Knickers Product Type
- Table 13. Global Menstrual Knickers Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Menstrual Knickers
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Menstrual Knickers Market Challenges
- Table 22. Global Menstrual Knickers Sales by Type (K Units)
- Table 23. Global Menstrual Knickers Market Size by Type (M USD)
- Table 24. Global Menstrual Knickers Sales (K Units) by Type (2019-2024)
- Table 25. Global Menstrual Knickers Sales Market Share by Type (2019-2024)
- Table 26. Global Menstrual Knickers Market Size (M USD) by Type (2019-2024)
- Table 27. Global Menstrual Knickers Market Size Share by Type (2019-2024)
- Table 28. Global Menstrual Knickers Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Menstrual Knickers Sales (K Units) by Application
- Table 30. Global Menstrual Knickers Market Size by Application
- Table 31. Global Menstrual Knickers Sales by Application (2019-2024) & (K Units)
- Table 32. Global Menstrual Knickers Sales Market Share by Application (2019-2024)

- Table 33. Global Menstrual Knickers Sales by Application (2019-2024) & (M USD)
- Table 34. Global Menstrual Knickers Market Share by Application (2019-2024)
- Table 35. Global Menstrual Knickers Sales Growth Rate by Application (2019-2024)
- Table 36. Global Menstrual Knickers Sales by Region (2019-2024) & (K Units)
- Table 37. Global Menstrual Knickers Sales Market Share by Region (2019-2024)
- Table 38. North America Menstrual Knickers Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Menstrual Knickers Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Menstrual Knickers Sales by Region (2019-2024) & (K Units)
- Table 41. South America Menstrual Knickers Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Menstrual Knickers Sales by Region (2019-2024) & (K Units)
- Table 43. Global Menstrual Knickers Production (K Units) by Region (2019-2024)
- Table 44. Global Menstrual Knickers Revenue (US\$ Million) by Region (2019-2024)
- Table 45. Global Menstrual Knickers Revenue Market Share by Region (2019-2024)
- Table 46. Global Menstrual Knickers Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 47. North America Menstrual Knickers Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 48. Europe Menstrual Knickers Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 49. Japan Menstrual Knickers Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 50. China Menstrual Knickers Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 51. THINX Menstrual Knickers Basic Information
- Table 52. THINX Menstrual Knickers Product Overview
- Table 53. THINX Menstrual Knickers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 54. THINX Business Overview
- Table 55. THINX Menstrual Knickers SWOT Analysis
- Table 56. THINX Recent Developments
- Table 57. Knixwear Menstrual Knickers Basic Information
- Table 58. Knixwear Menstrual Knickers Product Overview
- Table 59. Knixwear Menstrual Knickers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 60. Knixwear Business Overview
- Table 61. Knixwear Menstrual Knickers SWOT Analysis
- Table 62. Knixwear Recent Developments
- Table 63. Modibodi Menstrual Knickers Basic Information

Table 64. Modibodi Menstrual Knickers Product Overview

Table 65. Modibodi Menstrual Knickers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 66. Modibodi Menstrual Knickers SWOT Analysis

Table 67. Modibodi Business Overview

Table 68. Modibodi Recent Developments

Table 69. Dear Kate Menstrual Knickers Basic Information

Table 70. Dear Kate Menstrual Knickers Product Overview

Table 71. Dear Kate Menstrual Knickers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 72. Dear Kate Business Overview

Table 73. Dear Kate Recent Developments

Table 74. Ruby Love Menstrual Knickers Basic Information

Table 75. Ruby Love Menstrual Knickers Product Overview

Table 76. Ruby Love Menstrual Knickers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 77. Ruby Love Business Overview

Table 78. Ruby Love Recent Developments

Table 79. Aisle Menstrual Knickers Basic Information

Table 80. Aisle Menstrual Knickers Product Overview

Table 81. Aisle Menstrual Knickers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 82. Aisle Business Overview

Table 83. Aisle Recent Developments

Table 84. Period Panteez Menstrual Knickers Basic Information

Table 85. Period Panteez Menstrual Knickers Product Overview

Table 86. Period Panteez Menstrual Knickers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 87. Period Panteez Business Overview

Table 88. Period Panteez Recent Developments

Table 89. FLUX Undies Menstrual Knickers Basic Information

Table 90. FLUX Undies Menstrual Knickers Product Overview

Table 91. FLUX Undies Menstrual Knickers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 92. FLUX Undies Business Overview

Table 93. FLUX Undies Recent Developments

Table 94. Anigan Menstrual Knickers Basic Information

Table 95. Anigan Menstrual Knickers Product Overview

Table 96. Anigan Menstrual Knickers Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2019-2024)

Table 97. Anigan Business Overview

Table 98. Anigan Recent Developments

Table 99. Global Menstrual Knickers Sales Forecast by Region (2025-2032) & (K Units)

Table 100. Global Menstrual Knickers Market Size Forecast by Region (2025-2032) & (M USD)

Table 101. North America Menstrual Knickers Sales Forecast by Country (2025-2032) & (K Units)

Table 102. North America Menstrual Knickers Market Size Forecast by Country (2025-2032) & (M USD)

Table 103. Europe Menstrual Knickers Sales Forecast by Country (2025-2032) & (K Units)

Table 104. Europe Menstrual Knickers Market Size Forecast by Country (2025-2032) & (M USD)

Table 105. Asia Pacific Menstrual Knickers Sales Forecast by Region (2025-2032) & (K Units)

Table 106. Asia Pacific Menstrual Knickers Market Size Forecast by Region (2025-2032) & (M USD)

Table 107. South America Menstrual Knickers Sales Forecast by Country (2025-2032) & (K Units)

Table 108. South America Menstrual Knickers Market Size Forecast by Country (2025-2032) & (M USD)

Table 109. Middle East and Africa Menstrual Knickers Consumption Forecast by Country (2025-2032) & (Units)

Table 110. Middle East and Africa Menstrual Knickers Market Size Forecast by Country (2025-2032) & (M USD)

Table 111. Global Menstrual Knickers Sales Forecast by Type (2025-2032) & (K Units)

Table 112. Global Menstrual Knickers Market Size Forecast by Type (2025-2032) & (M USD)

Table 113. Global Menstrual Knickers Price Forecast by Type (2025-2032) & (USD/Unit)

Table 114. Global Menstrual Knickers Sales (K Units) Forecast by Application (2025-2032)

Table 115. Global Menstrual Knickers Market Size Forecast by Application (2025-2032) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Menstrual Knickers
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Menstrual Knickers Market Size (M USD), 2019-2032
- Figure 5. Global Menstrual Knickers Market Size (M USD) (2019-2032)
- Figure 6. Global Menstrual Knickers Sales (K Units) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Menstrual Knickers Market Size by Country (M USD)
- Figure 11. Menstrual Knickers Sales Share by Manufacturers in 2023
- Figure 12. Global Menstrual Knickers Revenue Share by Manufacturers in 2023
- Figure 13. Menstrual Knickers Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Menstrual Knickers Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Menstrual Knickers Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Menstrual Knickers Market Share by Type
- Figure 18. Sales Market Share of Menstrual Knickers by Type (2019-2024)
- Figure 19. Sales Market Share of Menstrual Knickers by Type in 2023
- Figure 20. Market Size Share of Menstrual Knickers by Type (2019-2024)
- Figure 21. Market Size Market Share of Menstrual Knickers by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Menstrual Knickers Market Share by Application
- Figure 24. Global Menstrual Knickers Sales Market Share by Application (2019-2024)
- Figure 25. Global Menstrual Knickers Sales Market Share by Application in 2023
- Figure 26. Global Menstrual Knickers Market Share by Application (2019-2024)
- Figure 27. Global Menstrual Knickers Market Share by Application in 2023
- Figure 28. Global Menstrual Knickers Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Menstrual Knickers Sales Market Share by Region (2019-2024)
- Figure 30. North America Menstrual Knickers Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Menstrual Knickers Sales Market Share by Country in 2023

- Figure 32. U.S. Menstrual Knickers Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Menstrual Knickers Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Menstrual Knickers Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Menstrual Knickers Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Menstrual Knickers Sales Market Share by Country in 2023
- Figure 37. Germany Menstrual Knickers Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Menstrual Knickers Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Menstrual Knickers Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Menstrual Knickers Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Menstrual Knickers Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Menstrual Knickers Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Menstrual Knickers Sales Market Share by Region in 2023
- Figure 44. China Menstrual Knickers Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Menstrual Knickers Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Menstrual Knickers Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Menstrual Knickers Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Menstrual Knickers Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Menstrual Knickers Sales and Growth Rate (K Units)
- Figure 50. South America Menstrual Knickers Sales Market Share by Country in 2023
- Figure 51. Brazil Menstrual Knickers Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Menstrual Knickers Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Menstrual Knickers Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Menstrual Knickers Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Menstrual Knickers Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Menstrual Knickers Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Menstrual Knickers Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Menstrual Knickers Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Menstrual Knickers Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Menstrual Knickers Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Menstrual Knickers Production Market Share by Region (2019-2024)
- Figure 62. North America Menstrual Knickers Production (K Units) Growth Rate

(2019-2024)

Figure 63. Europe Menstrual Knickers Production (K Units) Growth Rate (2019-2024)

Figure 64. Japan Menstrual Knickers Production (K Units) Growth Rate (2019-2024)

Figure 65. China Menstrual Knickers Production (K Units) Growth Rate (2019-2024)

Figure 66. Global Menstrual Knickers Sales Forecast by Volume (2019-2032) & (K Units)

Figure 67. Global Menstrual Knickers Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Menstrual Knickers Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Menstrual Knickers Market Share Forecast by Type (2025-2032)

Figure 70. Global Menstrual Knickers Sales Forecast by Application (2025-2032)

Figure 71. Global Menstrual Knickers Market Share Forecast by Application (2025-2032)

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