

Global Men's Stockings Market Research Report 2026(Status and Outlook)

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Abstracts

Men's stockings refer to hosiery specifically designed for men, typically worn on the legs from the foot to the thigh or knee. While often associated with women's fashion, stockings for men serve practical purposes and can be worn for various reasons, including comfort, fashion, and medical needs.

The global Men's Stockings market size was estimated at USD 733.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 5.00% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Men's Stockings market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Men's Stockings market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Men's Stockings market.

Global Men's Stockings Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Falke
GERBE
Calzedonia
BONAS
MENGNA
NAIER
ATSUGI
Wolford
Gunze
NAIGAI
LANSWE
Hengyuanxiang
Nanjiren
Miiow
Strumpfwerk

Market Segmentation (by Type)

Short

Long

Market Segmentation (by Application)

Online Sales

Offline Sales

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Men's Stockings Market

Overview of the regional outlook of the Men's Stockings Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Men's Stockings Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Men's Stockings, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Men's Stockings
- 1.2 Key Market Segments
 - 1.2.1 Men's Stockings Segment by Type
 - 1.2.2 Men's Stockings Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 MEN'S STOCKINGS MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Men's Stockings Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Men's Stockings Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 MEN'S STOCKINGS MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Men's Stockings Product Life Cycle
- 3.3 Global Men's Stockings Sales by Manufacturers (2020-2025)
- 3.4 Global Men's Stockings Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Men's Stockings Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Men's Stockings Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Men's Stockings Market Competitive Situation and Trends
 - 3.8.1 Men's Stockings Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Men's Stockings Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 MEN'S STOCKINGS INDUSTRY CHAIN ANALYSIS

- 4.1 Men's Stockings Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF MEN'S STOCKINGS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Men's Stockings Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Men's Stockings Market
- 5.7 ESG Ratings of Leading Companies

6 MEN'S STOCKINGS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Men's Stockings Sales Market Share by Type (2020-2025)
- 6.3 Global Men's Stockings Market Size by Type (2020-2025)
- 6.4 Global Men's Stockings Price by Type (2020-2025)

7 MEN'S STOCKINGS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Men's Stockings Market Sales by Application (2020-2025)
- 7.3 Global Men's Stockings Market Size (M USD) by Application (2020-2025)

7.4 Global Men's Stockings Sales Growth Rate by Application (2020-2025)

8 MEN'S STOCKINGS MARKET SALES BY REGION

8.1 Global Men's Stockings Sales by Region

8.1.1 Global Men's Stockings Sales by Region

8.1.2 Global Men's Stockings Sales Market Share by Region

8.2 Global Men's Stockings Market Size by Region

8.2.1 Global Men's Stockings Market Size by Region

8.2.2 Global Men's Stockings Market Size by Region

8.3 North America

8.3.1 North America Men's Stockings Sales by Country

8.3.2 North America Men's Stockings Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Men's Stockings Sales by Country

8.4.2 Europe Men's Stockings Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Men's Stockings Sales by Region

8.5.2 Asia Pacific Men's Stockings Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Men's Stockings Sales by Country

8.6.2 South America Men's Stockings Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Men's Stockings Sales by Region
- 8.7.2 Middle East and Africa Men's Stockings Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 MEN'S STOCKINGS MARKET PRODUCTION BY REGION

- 9.1 Global Production of Men's Stockings by Region(2020-2025)
- 9.2 Global Men's Stockings Revenue Market Share by Region (2020-2025)
- 9.3 Global Men's Stockings Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Men's Stockings Production
 - 9.4.1 North America Men's Stockings Production Growth Rate (2020-2025)
 - 9.4.2 North America Men's Stockings Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Men's Stockings Production
 - 9.5.1 Europe Men's Stockings Production Growth Rate (2020-2025)
 - 9.5.2 Europe Men's Stockings Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Men's Stockings Production (2020-2025)
 - 9.6.1 Japan Men's Stockings Production Growth Rate (2020-2025)
 - 9.6.2 Japan Men's Stockings Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Men's Stockings Production (2020-2025)
 - 9.7.1 China Men's Stockings Production Growth Rate (2020-2025)
 - 9.7.2 China Men's Stockings Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Falke
 - 10.1.1 Falke Basic Information
 - 10.1.2 Falke Men's Stockings Product Overview
 - 10.1.3 Falke Men's Stockings Product Market Performance
 - 10.1.4 Falke Business Overview
 - 10.1.5 Falke SWOT Analysis
 - 10.1.6 Falke Recent Developments

10.2 GERBE

- 10.2.1 GERBE Basic Information
- 10.2.2 GERBE Men's Stockings Product Overview
- 10.2.3 GERBE Men's Stockings Product Market Performance
- 10.2.4 GERBE Business Overview
- 10.2.5 GERBE SWOT Analysis
- 10.2.6 GERBE Recent Developments

10.3 Calzedonia

- 10.3.1 Calzedonia Basic Information
- 10.3.2 Calzedonia Men's Stockings Product Overview
- 10.3.3 Calzedonia Men's Stockings Product Market Performance
- 10.3.4 Calzedonia Business Overview
- 10.3.5 Calzedonia SWOT Analysis
- 10.3.6 Calzedonia Recent Developments

10.4 BONAS

- 10.4.1 BONAS Basic Information
- 10.4.2 BONAS Men's Stockings Product Overview
- 10.4.3 BONAS Men's Stockings Product Market Performance
- 10.4.4 BONAS Business Overview
- 10.4.5 BONAS Recent Developments

10.5 MENGNA

- 10.5.1 MENGNA Basic Information
- 10.5.2 MENGNA Men's Stockings Product Overview
- 10.5.3 MENGNA Men's Stockings Product Market Performance
- 10.5.4 MENGNA Business Overview
- 10.5.5 MENGNA Recent Developments

10.6 NAIER

- 10.6.1 NAIER Basic Information
- 10.6.2 NAIER Men's Stockings Product Overview
- 10.6.3 NAIER Men's Stockings Product Market Performance
- 10.6.4 NAIER Business Overview
- 10.6.5 NAIER Recent Developments

10.7 ATSUGI

- 10.7.1 ATSUGI Basic Information
- 10.7.2 ATSUGI Men's Stockings Product Overview
- 10.7.3 ATSUGI Men's Stockings Product Market Performance
- 10.7.4 ATSUGI Business Overview
- 10.7.5 ATSUGI Recent Developments

10.8 Wolford

- 10.8.1 Woford Basic Information
- 10.8.2 Woford Men's Stockings Product Overview
- 10.8.3 Woford Men's Stockings Product Market Performance
- 10.8.4 Woford Business Overview
- 10.8.5 Woford Recent Developments
- 10.9 Gunze
 - 10.9.1 Gunze Basic Information
 - 10.9.2 Gunze Men's Stockings Product Overview
 - 10.9.3 Gunze Men's Stockings Product Market Performance
 - 10.9.4 Gunze Business Overview
 - 10.9.5 Gunze Recent Developments
- 10.10 NAIGAI
 - 10.10.1 NAIGAI Basic Information
 - 10.10.2 NAIGAI Men's Stockings Product Overview
 - 10.10.3 NAIGAI Men's Stockings Product Market Performance
 - 10.10.4 NAIGAI Business Overview
 - 10.10.5 NAIGAI Recent Developments
- 10.11 LANSWE
 - 10.11.1 LANSWE Basic Information
 - 10.11.2 LANSWE Men's Stockings Product Overview
 - 10.11.3 LANSWE Men's Stockings Product Market Performance
 - 10.11.4 LANSWE Business Overview
 - 10.11.5 LANSWE Recent Developments
- 10.12 Hengyuanxiang
 - 10.12.1 Hengyuanxiang Basic Information
 - 10.12.2 Hengyuanxiang Men's Stockings Product Overview
 - 10.12.3 Hengyuanxiang Men's Stockings Product Market Performance
 - 10.12.4 Hengyuanxiang Business Overview
 - 10.12.5 Hengyuanxiang Recent Developments
- 10.13 Nanjiren
 - 10.13.1 Nanjiren Basic Information
 - 10.13.2 Nanjiren Men's Stockings Product Overview
 - 10.13.3 Nanjiren Men's Stockings Product Market Performance
 - 10.13.4 Nanjiren Business Overview
 - 10.13.5 Nanjiren Recent Developments
- 10.14 Miiow
 - 10.14.1 Miiow Basic Information
 - 10.14.2 Miiow Men's Stockings Product Overview
 - 10.14.3 Miiow Men's Stockings Product Market Performance

- 10.14.4 Miiow Business Overview
- 10.14.5 Miiow Recent Developments
- 10.15 Strumpfwerk
 - 10.15.1 Strumpfwerk Basic Information
 - 10.15.2 Strumpfwerk Men's Stockings Product Overview
 - 10.15.3 Strumpfwerk Men's Stockings Product Market Performance
 - 10.15.4 Strumpfwerk Business Overview
 - 10.15.5 Strumpfwerk Recent Developments

11 MEN'S STOCKINGS MARKET FORECAST BY REGION

- 11.1 Global Men's Stockings Market Size Forecast
- 11.2 Global Men's Stockings Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Men's Stockings Market Size Forecast by Country
 - 11.2.3 Asia Pacific Men's Stockings Market Size Forecast by Region
 - 11.2.4 South America Men's Stockings Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Men's Stockings by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global Men's Stockings Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of Men's Stockings by Type (2026-2035)
 - 12.1.2 Global Men's Stockings Market Size Forecast by Type (2026-2035)
 - 12.1.3 Global Forecasted Price of Men's Stockings by Type (2026-2035)
- 12.2 Global Men's Stockings Market Forecast by Application (2026-2035)
 - 12.2.1 Global Men's Stockings Sales (K Units) Forecast by Application
 - 12.2.2 Global Men's Stockings Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Men's Stockings Market Size by Type (M USD)
- Table 4. Global Men's Stockings Market Size by Application
- Table 5. Men's Stockings Market Size Comparison by Region (M USD)
- Table 6. Global Men's Stockings Sales (K Units) by Manufacturers (2020-2025)
- Table 7. Global Men's Stockings Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Men's Stockings Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Men's Stockings Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Men's Stockings as of 2025)
- Table 11. Global Market Men's Stockings Average Price (USD/Unit) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Men's Stockings Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Men's Stockings Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Men's Stockings Sales by Type (K Units)
- Table 27. Global Men's Stockings Market Size by Type (M USD)
- Table 28. Global Men's Stockings Sales (K Units) by Type (2020-2025)
- Table 29. Global Men's Stockings Sales Market Share by Type (2020-2025)
- Table 30. Global Men's Stockings Market Size (M USD) by Type (2020-2025)
- Table 31. Global Men's Stockings Market Share by Type (2020-2025)

- Table 32. Global Men's Stockings Price (USD/Unit) by Type (2020-2025)
- Table 33. Global Men's Stockings Sales (K Units) by Application
- Table 34. Global Men's Stockings Market Size by Application
- Table 35. Global Men's Stockings Sales by Application (2020-2025) & (K Units)
- Table 36. Global Men's Stockings Sales Market Share by Application (2020-2025)
- Table 37. Global Men's Stockings Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Men's Stockings Market Share by Application (2020-2025)
- Table 39. Global Men's Stockings Sales Growth Rate by Application (2020-2025)
- Table 40. Global Men's Stockings Sales by Region (2020-2025) & (K Units)
- Table 41. Global Men's Stockings Sales Market Share by Region (2020-2025)
- Table 42. Global Men's Stockings Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Men's Stockings Market Size by Region (2020-2025)
- Table 44. North America Men's Stockings Sales by Country (2020-2025) & (K Units)
- Table 45. North America Men's Stockings Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Men's Stockings Sales by Country (2020-2025) & (K Units)
- Table 47. Europe Men's Stockings Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Men's Stockings Sales by Region (2020-2025) & (K Units)
- Table 49. Asia Pacific Men's Stockings Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Men's Stockings Sales by Country (2020-2025) & (K Units)
- Table 51. South America Men's Stockings Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Men's Stockings Sales by Region (2020-2025) & (K Units)
- Table 53. Middle East and Africa Men's Stockings Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Men's Stockings Production (K Units) by Region(2020-2025)
- Table 55. Global Men's Stockings Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global Men's Stockings Revenue Market Share by Region (2020-2025)
- Table 57. Global Men's Stockings Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 58. North America Men's Stockings Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 59. Europe Men's Stockings Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 60. Japan Men's Stockings Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 61. China Men's Stockings Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 62. Falke Basic Information

Table 63. Falke Men's Stockings Product Overview

Table 64. Falke Men's Stockings Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. Falke Business Overview

Table 66. Falke SWOT Analysis

Table 67. Falke Recent Developments

Table 68. GERBE Basic Information

Table 69. GERBE Men's Stockings Product Overview

Table 70. GERBE Men's Stockings Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. GERBE Business Overview

Table 72. GERBE SWOT Analysis

Table 73. GERBE Recent Developments

Table 74. Calzedonia Basic Information

Table 75. Calzedonia Men's Stockings Product Overview

Table 76. Calzedonia Men's Stockings Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 77. Calzedonia Business Overview

Table 78. Calzedonia SWOT Analysis

Table 79. Calzedonia Recent Developments

Table 80. BONAS Basic Information

Table 81. BONAS Men's Stockings Product Overview

Table 82. BONAS Men's Stockings Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 83. BONAS Business Overview

Table 84. BONAS Recent Developments

Table 85. MENGNA Basic Information

Table 86. MENGNA Men's Stockings Product Overview

Table 87. MENGNA Men's Stockings Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 88. MENGNA Business Overview

Table 89. MENGNA Recent Developments

Table 90. NAIER Basic Information

Table 91. NAIER Men's Stockings Product Overview

Table 92. NAIER Men's Stockings Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 93. NAIER Business Overview

Table 94. NAIER Recent Developments

- Table 95. ATSUGI Basic Information
- Table 96. ATSUGI Men's Stockings Product Overview
- Table 97. ATSUGI Men's Stockings Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 98. ATSUGI Business Overview
- Table 99. ATSUGI Recent Developments
- Table 100. Wolford Basic Information
- Table 101. Wolford Men's Stockings Product Overview
- Table 102. Wolford Men's Stockings Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 103. Wolford Business Overview
- Table 104. Wolford Recent Developments
- Table 105. Gunze Basic Information
- Table 106. Gunze Men's Stockings Product Overview
- Table 107. Gunze Men's Stockings Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 108. Gunze Business Overview
- Table 109. Gunze Recent Developments
- Table 110. NAIGAI Basic Information
- Table 111. NAIGAI Men's Stockings Product Overview
- Table 112. NAIGAI Men's Stockings Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 113. NAIGAI Business Overview
- Table 114. NAIGAI Recent Developments
- Table 115. LANSWE Basic Information
- Table 116. LANSWE Men's Stockings Product Overview
- Table 117. LANSWE Men's Stockings Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 118. LANSWE Business Overview
- Table 119. LANSWE Recent Developments
- Table 120. Hengyuanxiang Basic Information
- Table 121. Hengyuanxiang Men's Stockings Product Overview
- Table 122. Hengyuanxiang Men's Stockings Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 123. Hengyuanxiang Business Overview
- Table 124. Hengyuanxiang Recent Developments
- Table 125. Nanjiren Basic Information
- Table 126. Nanjiren Men's Stockings Product Overview
- Table 127. Nanjiren Men's Stockings Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2020-2025)

Table 128. Nanjiren Business Overview

Table 129. Nanjiren Recent Developments

Table 130. Miiow Basic Information

Table 131. Miiow Men's Stockings Product Overview

Table 132. Miiow Men's Stockings Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 133. Miiow Business Overview

Table 134. Miiow Recent Developments

Table 135. Strumpfwerk Basic Information

Table 136. Strumpfwerk Men's Stockings Product Overview

Table 137. Strumpfwerk Men's Stockings Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 138. Strumpfwerk Business Overview

Table 139. Strumpfwerk Recent Developments

Table 140. Global Men's Stockings Sales Forecast by Region (2026-2035) & (K Units)

Table 141. Global Men's Stockings Market Size Forecast by Region (2026-2035) & (M USD)

Table 142. North America Men's Stockings Sales Forecast by Country (2026-2035) & (K Units)

Table 143. North America Men's Stockings Market Size Forecast by Country (2026-2035) & (M USD)

Table 144. Europe Men's Stockings Sales Forecast by Country (2026-2035) & (K Units)

Table 145. Europe Men's Stockings Market Size Forecast by Country (2026-2035) & (M USD)

Table 146. Asia Pacific Men's Stockings Sales Forecast by Region (2026-2035) & (K Units)

Table 147. Asia Pacific Men's Stockings Market Size Forecast by Region (2026-2035) & (M USD)

Table 148. South America Men's Stockings Sales Forecast by Country (2026-2035) & (K Units)

Table 149. South America Men's Stockings Market Size Forecast by Country (2026-2035) & (M USD)

Table 150. Middle East and Africa Men's Stockings Sales Forecast by Country (2026-2035) & (Units)

Table 151. Middle East and Africa Men's Stockings Market Size Forecast by Country (2026-2035) & (M USD)

Table 152. Global Men's Stockings Sales Forecast by Type (2026-2035) & (K Units)

Table 153. Global Men's Stockings Market Size Forecast by Type (2026-2035) & (M

USD)

Table 154. Global Men's Stockings Price Forecast by Type (2026-2035) & (USD/Unit)

Table 155. Global Men's Stockings Sales (K Units) Forecast by Application (2026-2035)

Table 156. Global Men's Stockings Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Men's Stockings
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Men's Stockings Market Size (M USD), 2025-2035
- Figure 5. Global Men's Stockings Market Size (M USD) (2020-2035)
- Figure 6. Global Men's Stockings Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Men's Stockings Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Men's Stockings Product Life Cycle
- Figure 13. Men's Stockings Sales Share by Manufacturers in 2025
- Figure 14. Global Men's Stockings Revenue Share by Manufacturers in 2025
- Figure 15. Men's Stockings Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Men's Stockings Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Men's Stockings Revenue in 2025
- Figure 18. Industry Chain Map of Men's Stockings
- Figure 19. Global Men's Stockings Market PEST Analysis
- Figure 20. Global Men's Stockings Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Men's Stockings Market Share by Type
- Figure 27. Sales Market Share of Men's Stockings by Type (2020-2025)
- Figure 28. Sales Market Share of Men's Stockings by Type in 2025
- Figure 29. Market Share of Men's Stockings by Type (2020-2025)
- Figure 30. Market Share of Men's Stockings by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Men's Stockings Market Share by Application

- Figure 33. Global Men's Stockings Sales Market Share by Application (2020-2025)
- Figure 34. Global Men's Stockings Sales Market Share by Application in 2025
- Figure 35. Global Men's Stockings Market Share by Application (2020-2025)
- Figure 36. Global Men's Stockings Market Share by Application in 2025
- Figure 37. Global Men's Stockings Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Men's Stockings Sales Market Share by Region (2020-2025)
- Figure 39. Global Men's Stockings Market Size by Region (2020-2025)
- Figure 40. North America Men's Stockings Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Men's Stockings Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Men's Stockings Sales Market Share by Country in 2024
- Figure 43. North America Men's Stockings Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Men's Stockings Market Size by Country in 2024
- Figure 45. U.S. Men's Stockings Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Men's Stockings Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Men's Stockings Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Men's Stockings Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Men's Stockings Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Men's Stockings Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Men's Stockings Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Men's Stockings Sales Market Share by Country in 2024
- Figure 53. Europe Men's Stockings Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Men's Stockings Market Size by Country in 2024
- Figure 55. Germany Men's Stockings Sales and Growth Rate (2020-2025) & (K Units)
- Figure 56. Germany Men's Stockings Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Men's Stockings Sales and Growth Rate (2020-2025) & (K Units)
- Figure 58. France Men's Stockings Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Men's Stockings Sales and Growth Rate (2020-2025) & (K Units)
- Figure 60. U.K. Men's Stockings Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Men's Stockings Sales and Growth Rate (2020-2025) & (K Units)
- Figure 62. Italy Men's Stockings Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 63. Spain Men's Stockings Sales and Growth Rate (2020-2025) & (K Units)
- Figure 64. Spain Men's Stockings Market Size and Growth Rate (2020-2025) & (M USD)

USD)

Figure 65. Asia Pacific Men's Stockings Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Men's Stockings Sales Market Share by Region in 2024

Figure 67. Asia Pacific Men's Stockings Market Size by Region in 2024

Figure 68. China Men's Stockings Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Men's Stockings Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Men's Stockings Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Men's Stockings Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Men's Stockings Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Men's Stockings Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Men's Stockings Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Men's Stockings Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Men's Stockings Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Men's Stockings Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Men's Stockings Sales and Growth Rate (K Units)

Figure 79. South America Men's Stockings Sales Market Share by Country in 2024

Figure 80. South America Men's Stockings Market Size and Growth Rate (M USD)

Figure 81. South America Men's Stockings Market Size by Country in 2024

Figure 82. Brazil Men's Stockings Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Men's Stockings Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Men's Stockings Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Men's Stockings Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Men's Stockings Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Men's Stockings Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Men's Stockings Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Men's Stockings Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Men's Stockings Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Men's Stockings Market Size by Region in 2024

Figure 92. Saudi Arabia Men's Stockings Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Men's Stockings Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Men's Stockings Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Men's Stockings Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Men's Stockings Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Men's Stockings Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Men's Stockings Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Men's Stockings Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Men's Stockings Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Men's Stockings Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Men's Stockings Production Market Share by Region (2020-2025)

Figure 103. North America Men's Stockings Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Men's Stockings Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Men's Stockings Production (K Units) Growth Rate (2020-2025)

Figure 106. China Men's Stockings Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Men's Stockings Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Men's Stockings Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Men's Stockings Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Men's Stockings Market Share Forecast by Type (2026-2035)

Figure 111. Global Men's Stockings Sales Forecast by Application (2026-2035)

Figure 112. Global Men's Stockings Market Share Forecast by Application (2026-2035)

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