

Global Men's Corset Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G9E60A7A07FEEN.html>

Date: December 2024

Pages: 142

Price: US\$ 2,800.00 (Single User License)

ID: G9E60A7A07FEEN

Abstracts

Report Overview

Men's corsets, a niche segment within the broader apparel industry, have gained traction in recent years. These garments, traditionally associated with women's fashion, have evolved to cater to men seeking body shaping and support. Men's corsets are designed to enhance posture, provide back support, and create a more sculpted appearance. The market positioning of men's corsets revolves around promoting confidence, body positivity, and fashion versatility for men.

As of 2023, the market size for men's corsets stands at approximately USD 8 million. Projected to grow at a Compound Annual Growth Rate (CAGR) of 6.75% from 2024 to 2032, the market is expected to reach USD 13 million by the end of the forecast period. This growth can be attributed to several key drivers and market forces.

One of the primary growth drivers for the men's corset market is the increasing focus on men's fashion and grooming. As societal norms around masculinity evolve, men are more open to exploring fashion trends and products that were previously considered exclusive to women. Additionally, the rising awareness of health and wellness benefits associated with posture correction and back support further propels market growth.

Market trends in the men's corset segment include the adoption of advanced materials and technologies to enhance comfort and performance. Manufacturers are incorporating breathable fabrics, adjustable straps, and ergonomic designs to cater to the specific needs of male consumers. Moreover, the integration of smart features such as posture monitoring sensors is gaining popularity among tech-savvy individuals.

Another notable trend is the growing influence of social media and celebrity endorsements in promoting men's corsets. Influencers and celebrities are leveraging their platforms to destigmatize shapewear for men and showcase the aesthetic and functional benefits of wearing corsets. This trend has significantly contributed to the mainstream acceptance and visibility of men's corsets in the fashion industry.

In terms of regional market distribution, North America and Europe lead the men's corset market due to higher awareness levels and greater acceptance of innovative fashion trends. The dominance of these regions can be attributed to the presence of key fashion hubs, strong retail infrastructure, and a culture that embraces individual expression through clothing. In contrast, emerging markets in Asia-Pacific and Latin America are witnessing a gradual uptake of men's corsets as perceptions around male fashion continue to evolve.

Despite the positive growth trajectory, the men's corset market faces challenges such as overcoming stereotypes and misconceptions surrounding men's shapewear. Educating consumers about the benefits of wearing corsets, addressing sizing concerns, and ensuring inclusivity across body types are critical challenges that industry players need to navigate to sustain growth and foster market expansion.

In conclusion, the men's corset market presents opportunities for innovation, brand collaboration, and targeted marketing strategies to capitalize on the shifting preferences of modern male consumers. By leveraging market trends, addressing key challenges, and tapping into regional dynamics, stakeholders can position themselves for success in this evolving segment of the apparel industry.

This report provides a deep insight into the global Men's Corset market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Men's Corset Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Men's Corset market in any manner.

Global Men's Corset Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Corset Story

Innova Corsetry

Corsettery Authentic Corsets

Orthomerica

True Corset

Variteks

CHARMIAN CORSET

Glamorous Corset

VEX INC

Violet Vixen

Market Segmentation (by Type)

Underbust Corset

Waist Corset

Others

Market Segmentation (by Application)

Online Sales

Offline Sales

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Men's Corset Market

Overview of the regional outlook of the Men's Corset Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as

challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Men's Corset Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Men's Corset

1.2 Key Market Segments

1.2.1 Men's Corset Segment by Type

1.2.2 Men's Corset Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 MEN'S CORSET MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Men's Corset Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Men's Corset Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 MEN'S CORSET MARKET COMPETITIVE LANDSCAPE

3.1 Global Men's Corset Sales by Manufacturers (2019-2024)

3.2 Global Men's Corset Revenue Market Share by Manufacturers (2019-2024)

3.3 Men's Corset Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Men's Corset Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Men's Corset Sales Sites, Area Served, Product Type

3.6 Men's Corset Market Competitive Situation and Trends

3.6.1 Men's Corset Market Concentration Rate

3.6.2 Global 5 and 10 Largest Men's Corset Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 MEN'S CORSET INDUSTRY CHAIN ANALYSIS

4.1 Men's Corset Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF MEN'S CORSET MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 MEN'S CORSET MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Men's Corset Sales Market Share by Type (2019-2024)

6.3 Global Men's Corset Market Size Market Share by Type (2019-2024)

6.4 Global Men's Corset Price by Type (2019-2024)

7 MEN'S CORSET MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Men's Corset Market Sales by Application (2019-2024)

7.3 Global Men's Corset Market Size (M USD) by Application (2019-2024)

7.4 Global Men's Corset Sales Growth Rate by Application (2019-2024)

8 MEN'S CORSET MARKET SALES BY REGION

8.1 Global Men's Corset Sales by Region

8.1.1 Global Men's Corset Sales by Region

8.1.2 Global Men's Corset Sales Market Share by Region

8.2 Global Men's Corset Market Size by Region

8.2.1 Global Men's Corset Market Size by Region

8.2.2 Global Men's Corset Market Size Market Share by Region

8.3 North America

- 8.3.1 North America Men's Corset Sales by Country
- 8.3.2 North America Men's Corset Market Size by Country
- 8.3.3 U.S. Market Overview
- 8.3.4 Canada Market Overview
- 8.3.5 Mexico Market Overview

8.4 Europe

- 8.4.1 Europe Men's Corset Sales by Country
- 8.4.2 Europe Men's Corset Market Size by Country
- 8.4.3 Germany Market Overview
- 8.4.4 France Market Overview
- 8.4.5 U.K. Market Overview
- 8.4.6 Italy Market Overview
- 8.4.7 Russia Market Overview

8.5 Asia Pacific

- 8.5.1 Asia Pacific Men's Corset Sales by Region
- 8.5.2 China
- 8.5.3 Japan
- 8.5.4 South Korea
- 8.5.5 India
- 8.5.6 Southeast Asia

8.6 Asia Pacific

- 8.6.1 Asia Pacific Men's Corset Market Size by Region
- 8.6.2 Asia Pacific Men's Corset Market Size by Region
- 8.6.3 China
- 8.6.4 Japan
- 8.6.5 South Korea
- 8.6.6 India
- 8.6.7 Southeast Asia

8.7 South America

- 8.7.1 South America Men's Corset Sales by Country
- 8.7.2 South America Men's Corset Market Size by Country
- 8.7.3 Brazil
- 8.7.4 Argentina
- 8.7.5 Columbia

8.8 Middle East and Africa

- 8.8.1 Middle East and Africa Men's Corset Sales by Region
- 8.8.2 Middle East and Africa Men's Corset Market Size by Region
- 8.8.3 Saudi Arabia

- 8.8.4 UAE
- 8.8.5 Egypt
- 8.8.6 Nigeria
- 8.8.7 South Africa

9 MEN'S CORSET MARKET PRODUCTION BY REGION

- 9.1 Global Production of Men's Corset by Region (2019-2024)
- 9.2 Global Men's Corset Revenue Market Share by Region (2019-2024)
- 9.3 Global Men's Corset Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Men's Corset Production
 - 9.4.1 North America Men's Corset Production Growth Rate (2019-2024)
 - 9.4.2 North America Men's Corset Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Men's Corset Production
 - 9.5.1 Europe Men's Corset Production Growth Rate (2019-2024)
 - 9.5.2 Europe Men's Corset Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Men's Corset Production (2019-2024)
 - 9.6.1 Japan Men's Corset Production Growth Rate (2019-2024)
 - 9.6.2 Japan Men's Corset Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Men's Corset Production (2019-2024)
 - 9.7.1 China Men's Corset Production Growth Rate (2019-2024)
 - 9.7.2 China Men's Corset Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

- 10.1 Corset Story
 - 10.1.1 Corset Story Men's Corset Basic Information
 - 10.1.2 Corset Story Men's Corset Product Overview
 - 10.1.3 Corset Story Men's Corset Product Market Performance
 - 10.1.4 Corset Story Business Overview
 - 10.1.5 Corset Story Men's Corset SWOT Analysis
 - 10.1.6 Corset Story Recent Developments
- 10.2 Innova Corsetry
 - 10.2.1 Innova Corsetry Men's Corset Basic Information
 - 10.2.2 Innova Corsetry Men's Corset Product Overview
 - 10.2.3 Innova Corsetry Men's Corset Product Market Performance
 - 10.2.4 Innova Corsetry Business Overview
 - 10.2.5 Innova Corsetry Men's Corset SWOT Analysis

- 10.2.6 Innova Corsetry Recent Developments
- 10.3 Corsettery Authentic Corsets
 - 10.3.1 Corsettery Authentic Corsets Men's Corset Basic Information
 - 10.3.2 Corsettery Authentic Corsets Men's Corset Product Overview
 - 10.3.3 Corsettery Authentic Corsets Men's Corset Product Market Performance
 - 10.3.4 Corsettery Authentic Corsets Men's Corset SWOT Analysis
 - 10.3.5 Corsettery Authentic Corsets Business Overview
 - 10.3.6 Corsettery Authentic Corsets Recent Developments
- 10.4 Orthomerica
 - 10.4.1 Orthomerica Men's Corset Basic Information
 - 10.4.2 Orthomerica Men's Corset Product Overview
 - 10.4.3 Orthomerica Men's Corset Product Market Performance
 - 10.4.4 Orthomerica Business Overview
 - 10.4.5 Orthomerica Recent Developments
- 10.5 True Corset
 - 10.5.1 True Corset Men's Corset Basic Information
 - 10.5.2 True Corset Men's Corset Product Overview
 - 10.5.3 True Corset Men's Corset Product Market Performance
 - 10.5.4 True Corset Business Overview
 - 10.5.5 True Corset Recent Developments
- 10.6 Variteks
 - 10.6.1 Variteks Men's Corset Basic Information
 - 10.6.2 Variteks Men's Corset Product Overview
 - 10.6.3 Variteks Men's Corset Product Market Performance
 - 10.6.4 Variteks Business Overview
 - 10.6.5 Variteks Recent Developments
- 10.7 CHARMIAN CORSET
 - 10.7.1 CHARMIAN CORSET Men's Corset Basic Information
 - 10.7.2 CHARMIAN CORSET Men's Corset Product Overview
 - 10.7.3 CHARMIAN CORSET Men's Corset Product Market Performance
 - 10.7.4 CHARMIAN CORSET Business Overview
 - 10.7.5 CHARMIAN CORSET Recent Developments
- 10.8 Glamorous Corset
 - 10.8.1 Glamorous Corset Men's Corset Basic Information
 - 10.8.2 Glamorous Corset Men's Corset Product Overview
 - 10.8.3 Glamorous Corset Men's Corset Product Market Performance
 - 10.8.4 Glamorous Corset Business Overview
 - 10.8.5 Glamorous Corset Recent Developments
- 10.9 VEX INC

- 10.9.1 VEX INC Men's Corset Basic Information
- 10.9.2 VEX INC Men's Corset Product Overview
- 10.9.3 VEX INC Men's Corset Product Market Performance
- 10.9.4 VEX INC Business Overview
- 10.9.5 VEX INC Recent Developments
- 10.10 Violet Vixen
 - 10.10.1 Violet Vixen Men's Corset Basic Information
 - 10.10.2 Violet Vixen Men's Corset Product Overview
 - 10.10.3 Violet Vixen Men's Corset Product Market Performance
 - 10.10.4 Violet Vixen Business Overview
 - 10.10.5 Violet Vixen Recent Developments

11 MEN'S CORSET MARKET FORECAST BY REGION

- 11.1 Global Men's Corset Market Size Forecast
- 11.2 Global Men's Corset Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Men's Corset Market Size Forecast by Country
 - 11.2.3 Asia Pacific Men's Corset Market Size Forecast by Region
 - 11.2.4 South America Men's Corset Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Men's Corset by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Men's Corset Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Men's Corset by Type (2025-2032)
 - 12.1.2 Global Men's Corset Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of Men's Corset by Type (2025-2032)
- 12.2 Global Men's Corset Market Forecast by Application (2025-2032)
 - 12.2.1 Global Men's Corset Sales (K Units) Forecast by Application
 - 12.2.2 Global Men's Corset Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

I would like to order

Product name: Global Men's Corset Market Research Report 2024(Status and Outlook)

Product link: <https://marketpublishers.com/r/G9E60A7A07FEEN.html>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G9E60A7A07FEEN.html>