

# Global Men's Boardshorts Market Research Report 2026(Status and Outlook)

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## Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Men's Boardshorts competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. Men's boardshorts are a type of swimwear and casual shorts designed primarily for water-based activities, particularly surfing, swimming, and beach sports. Originally developed for surfers, boardshorts have evolved into a versatile and popular choice for both athletic and recreational wear due to their functionality, durability, and comfort.

The global Men's Boardshorts market size was estimated at USD 2832.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 6.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Men's Boardshorts market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Men's

Boardshorts market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Men's Boardshorts market.

### **Global Men's Boardshorts Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Speedo  
Rip Curl  
Billabong  
Quiksilver  
Decathlon  
Li-Ning  
H&M  
Zara  
Nike  
Adidas  
Under Armour  
Lululemon  
Tommy Hilfiger  
Calvin Klein

UNIQLO  
Arbor  
Patagonia  
Vilebrequin  
Costa del Mar

### **Market Segmentation (by Type)**

Cotton  
Polyester  
Others

### **Market Segmentation (by Application)**

Online Sales  
Offline Sales

### **Geographic Segmentation**

North America (USA, Canada, Mexico)  
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)  
South America (Brazil, Argentina, Columbia, Rest of South America)  
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the Men's Boardshorts Market  
Overview of the regional outlook of the Men's Boardshorts Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Men's Boardshorts Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Men's Boardshorts, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to

come  
6-month post-sales analyst support

### **Customization of the Report**

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Men's Boardshorts
- 1.2 Key Market Segments
  - 1.2.1 Men's Boardshorts Segment by Type
  - 1.2.2 Men's Boardshorts Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 MEN'S BOARDSHORTS MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Men's Boardshorts Market Size (M USD) Estimates and Forecasts (2020-2035)
  - 2.1.2 Global Men's Boardshorts Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 MEN'S BOARDSHORTS MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Men's Boardshorts Product Life Cycle
- 3.3 Global Men's Boardshorts Sales by Manufacturers (2020-2025)
- 3.4 Global Men's Boardshorts Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Men's Boardshorts Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Men's Boardshorts Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Men's Boardshorts Market Competitive Situation and Trends
  - 3.8.1 Men's Boardshorts Market Concentration Rate
  - 3.8.2 Global 5 and 10 Largest Men's Boardshorts Players Market Share by Revenue
  - 3.8.3 Mergers & Acquisitions, Expansion

### **4 MEN'S BOARDSHORTS INDUSTRY CHAIN ANALYSIS**

- 4.1 Men's Boardshorts Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF MEN'S BOARDSHORTS MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global Men's Boardshorts Market Porter's Five Forces Analysis
  - 5.6.1 Global Trade Frictions
  - 5.6.2 U.S. Tariff Policy ? April 2025
  - 5.6.3 Global Trade Frictions and Their Impacts to Men's Boardshorts Market
- 5.7 ESG Ratings of Leading Companies

## **6 MEN'S BOARDSHORTS MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Men's Boardshorts Sales Market Share by Type (2020-2025)
- 6.3 Global Men's Boardshorts Market Size by Type (2020-2025)
- 6.4 Global Men's Boardshorts Price by Type (2020-2025)

## **7 MEN'S BOARDSHORTS MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Men's Boardshorts Market Sales by Application (2020-2025)
- 7.3 Global Men's Boardshorts Market Size (M USD) by Application (2020-2025)

## 7.4 Global Men's Boardshorts Sales Growth Rate by Application (2020-2025)

# **8 MEN'S BOARDSHORTS MARKET SALES BY REGION**

## 8.1 Global Men's Boardshorts Sales by Region

### 8.1.1 Global Men's Boardshorts Sales by Region

### 8.1.2 Global Men's Boardshorts Sales Market Share by Region

## 8.2 Global Men's Boardshorts Market Size by Region

### 8.2.1 Global Men's Boardshorts Market Size by Region

### 8.2.2 Global Men's Boardshorts Market Size by Region

## 8.3 North America

### 8.3.1 North America Men's Boardshorts Sales by Country

### 8.3.2 North America Men's Boardshorts Market Size by Country

### 8.3.3 U.S. Market Overview

### 8.3.4 Canada Market Overview

### 8.3.5 Mexico Market Overview

## 8.4 Europe

### 8.4.1 Europe Men's Boardshorts Sales by Country

### 8.4.2 Europe Men's Boardshorts Market Size by Country

### 8.4.3 Germany Market Overview

### 8.4.4 France Market Overview

### 8.4.5 U.K. Market Overview

### 8.4.6 Italy Market Overview

### 8.4.7 Spain Market Overview

## 8.5 Asia Pacific

### 8.5.1 Asia Pacific Men's Boardshorts Sales by Region

### 8.5.2 Asia Pacific Men's Boardshorts Market Size by Region

### 8.5.3 China Market Overview

### 8.5.4 Japan Market Overview

### 8.5.5 South Korea Market Overview

### 8.5.6 India Market Overview

### 8.5.7 Southeast Asia Market Overview

## 8.6 South America

### 8.6.1 South America Men's Boardshorts Sales by Country

### 8.6.2 South America Men's Boardshorts Market Size by Country

### 8.6.3 Brazil Market Overview

### 8.6.4 Argentina Market Overview

### 8.6.5 Columbia Market Overview

## 8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Men's Boardshorts Sales by Region
- 8.7.2 Middle East and Africa Men's Boardshorts Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

## **9 MEN'S BOARDSHORTS MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Men's Boardshorts by Region(2020-2025)
- 9.2 Global Men's Boardshorts Revenue Market Share by Region (2020-2025)
- 9.3 Global Men's Boardshorts Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Men's Boardshorts Production
  - 9.4.1 North America Men's Boardshorts Production Growth Rate (2020-2025)
  - 9.4.2 North America Men's Boardshorts Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Men's Boardshorts Production
  - 9.5.1 Europe Men's Boardshorts Production Growth Rate (2020-2025)
  - 9.5.2 Europe Men's Boardshorts Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Men's Boardshorts Production (2020-2025)
  - 9.6.1 Japan Men's Boardshorts Production Growth Rate (2020-2025)
  - 9.6.2 Japan Men's Boardshorts Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Men's Boardshorts Production (2020-2025)
  - 9.7.1 China Men's Boardshorts Production Growth Rate (2020-2025)
  - 9.7.2 China Men's Boardshorts Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

- 10.1 Speedo
  - 10.1.1 Speedo Basic Information
  - 10.1.2 Speedo Men's Boardshorts Product Overview
  - 10.1.3 Speedo Men's Boardshorts Product Market Performance
  - 10.1.4 Speedo Business Overview
  - 10.1.5 Speedo SWOT Analysis

- 10.1.6 Speedo Recent Developments
- 10.2 Rip Curl
  - 10.2.1 Rip Curl Basic Information
  - 10.2.2 Rip Curl Men's Boardshorts Product Overview
  - 10.2.3 Rip Curl Men's Boardshorts Product Market Performance
  - 10.2.4 Rip Curl Business Overview
  - 10.2.5 Rip Curl SWOT Analysis
  - 10.2.6 Rip Curl Recent Developments
- 10.3 Billabong
  - 10.3.1 Billabong Basic Information
  - 10.3.2 Billabong Men's Boardshorts Product Overview
  - 10.3.3 Billabong Men's Boardshorts Product Market Performance
  - 10.3.4 Billabong Business Overview
  - 10.3.5 Billabong SWOT Analysis
  - 10.3.6 Billabong Recent Developments
- 10.4 Quiksilver
  - 10.4.1 Quiksilver Basic Information
  - 10.4.2 Quiksilver Men's Boardshorts Product Overview
  - 10.4.3 Quiksilver Men's Boardshorts Product Market Performance
  - 10.4.4 Quiksilver Business Overview
  - 10.4.5 Quiksilver Recent Developments
- 10.5 Decathlon
  - 10.5.1 Decathlon Basic Information
  - 10.5.2 Decathlon Men's Boardshorts Product Overview
  - 10.5.3 Decathlon Men's Boardshorts Product Market Performance
  - 10.5.4 Decathlon Business Overview
  - 10.5.5 Decathlon Recent Developments
- 10.6 Li-Ning
  - 10.6.1 Li-Ning Basic Information
  - 10.6.2 Li-Ning Men's Boardshorts Product Overview
  - 10.6.3 Li-Ning Men's Boardshorts Product Market Performance
  - 10.6.4 Li-Ning Business Overview
  - 10.6.5 Li-Ning Recent Developments
- 10.7 HandM
  - 10.7.1 HandM Basic Information
  - 10.7.2 HandM Men's Boardshorts Product Overview
  - 10.7.3 HandM Men's Boardshorts Product Market Performance
  - 10.7.4 HandM Business Overview
  - 10.7.5 HandM Recent Developments

## 10.8 Zara

- 10.8.1 Zara Basic Information
- 10.8.2 Zara Men's Boardshorts Product Overview
- 10.8.3 Zara Men's Boardshorts Product Market Performance
- 10.8.4 Zara Business Overview
- 10.8.5 Zara Recent Developments

## 10.9 Nike

- 10.9.1 Nike Basic Information
- 10.9.2 Nike Men's Boardshorts Product Overview
- 10.9.3 Nike Men's Boardshorts Product Market Performance
- 10.9.4 Nike Business Overview
- 10.9.5 Nike Recent Developments

## 10.10 Adidas

- 10.10.1 Adidas Basic Information
- 10.10.2 Adidas Men's Boardshorts Product Overview
- 10.10.3 Adidas Men's Boardshorts Product Market Performance
- 10.10.4 Adidas Business Overview
- 10.10.5 Adidas Recent Developments

## 10.11 Under Armour

- 10.11.1 Under Armour Basic Information
- 10.11.2 Under Armour Men's Boardshorts Product Overview
- 10.11.3 Under Armour Men's Boardshorts Product Market Performance
- 10.11.4 Under Armour Business Overview
- 10.11.5 Under Armour Recent Developments

## 10.12 Lululemon

- 10.12.1 Lululemon Basic Information
- 10.12.2 Lululemon Men's Boardshorts Product Overview
- 10.12.3 Lululemon Men's Boardshorts Product Market Performance
- 10.12.4 Lululemon Business Overview
- 10.12.5 Lululemon Recent Developments

## 10.13 Tommy Hilfiger

- 10.13.1 Tommy Hilfiger Basic Information
- 10.13.2 Tommy Hilfiger Men's Boardshorts Product Overview
- 10.13.3 Tommy Hilfiger Men's Boardshorts Product Market Performance
- 10.13.4 Tommy Hilfiger Business Overview
- 10.13.5 Tommy Hilfiger Recent Developments

## 10.14 Calvin Klein

- 10.14.1 Calvin Klein Basic Information
- 10.14.2 Calvin Klein Men's Boardshorts Product Overview

- 10.14.3 Calvin Klein Men's Boardshorts Product Market Performance
- 10.14.4 Calvin Klein Business Overview
- 10.14.5 Calvin Klein Recent Developments
- 10.15 UNIQLO
  - 10.15.1 UNIQLO Basic Information
  - 10.15.2 UNIQLO Men's Boardshorts Product Overview
  - 10.15.3 UNIQLO Men's Boardshorts Product Market Performance
  - 10.15.4 UNIQLO Business Overview
  - 10.15.5 UNIQLO Recent Developments
- 10.16 Arbor
  - 10.16.1 Arbor Basic Information
  - 10.16.2 Arbor Men's Boardshorts Product Overview
  - 10.16.3 Arbor Men's Boardshorts Product Market Performance
  - 10.16.4 Arbor Business Overview
  - 10.16.5 Arbor Recent Developments
- 10.17 Patagonia
  - 10.17.1 Patagonia Basic Information
  - 10.17.2 Patagonia Men's Boardshorts Product Overview
  - 10.17.3 Patagonia Men's Boardshorts Product Market Performance
  - 10.17.4 Patagonia Business Overview
  - 10.17.5 Patagonia Recent Developments
- 10.18 Vilebrequin
  - 10.18.1 Vilebrequin Basic Information
  - 10.18.2 Vilebrequin Men's Boardshorts Product Overview
  - 10.18.3 Vilebrequin Men's Boardshorts Product Market Performance
  - 10.18.4 Vilebrequin Business Overview
  - 10.18.5 Vilebrequin Recent Developments
- 10.19 Costa del Mar
  - 10.19.1 Costa del Mar Basic Information
  - 10.19.2 Costa del Mar Men's Boardshorts Product Overview
  - 10.19.3 Costa del Mar Men's Boardshorts Product Market Performance
  - 10.19.4 Costa del Mar Business Overview
  - 10.19.5 Costa del Mar Recent Developments

## **11 MEN'S BOARDSHORTS MARKET FORECAST BY REGION**

- 11.1 Global Men's Boardshorts Market Size Forecast
- 11.2 Global Men's Boardshorts Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country

- 11.2.2 Europe Men's Boardshorts Market Size Forecast by Country
- 11.2.3 Asia Pacific Men's Boardshorts Market Size Forecast by Region
- 11.2.4 South America Men's Boardshorts Market Size Forecast by Country
- 11.2.5 Middle East and Africa Forecasted Sales of Men's Boardshorts by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

- 12.1 Global Men's Boardshorts Market Forecast by Type (2026-2035)
  - 12.1.1 Global Forecasted Sales of Men's Boardshorts by Type (2026-2035)
  - 12.1.2 Global Men's Boardshorts Market Size Forecast by Type (2026-2035)
  - 12.1.3 Global Forecasted Price of Men's Boardshorts by Type (2026-2035)
- 12.2 Global Men's Boardshorts Market Forecast by Application (2026-2035)
  - 12.2.1 Global Men's Boardshorts Sales (K Units) Forecast by Application
  - 12.2.2 Global Men's Boardshorts Market Size (M USD) Forecast by Application (2026-2035)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Men's Boardshorts Market Size by Type (M USD)
- Table 4. Global Men's Boardshorts Market Size by Application
- Table 5. Men's Boardshorts Market Size Comparison by Region (M USD)
- Table 6. Global Men's Boardshorts Sales (K Units) by Manufacturers (2020-2025)
- Table 7. Global Men's Boardshorts Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Men's Boardshorts Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Men's Boardshorts Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Men's Boardshorts as of 2025)
- Table 11. Global Market Men's Boardshorts Average Price (USD/Unit) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Men's Boardshorts Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Men's Boardshorts Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Men's Boardshorts Sales by Type (K Units)
- Table 27. Global Men's Boardshorts Market Size by Type (M USD)
- Table 28. Global Men's Boardshorts Sales (K Units) by Type (2020-2025)
- Table 29. Global Men's Boardshorts Sales Market Share by Type (2020-2025)
- Table 30. Global Men's Boardshorts Market Size (M USD) by Type (2020-2025)
- Table 31. Global Men's Boardshorts Market Share by Type (2020-2025)

- Table 32. Global Men's Boardshorts Price (USD/Unit) by Type (2020-2025)
- Table 33. Global Men's Boardshorts Sales (K Units) by Application
- Table 34. Global Men's Boardshorts Market Size by Application
- Table 35. Global Men's Boardshorts Sales by Application (2020-2025) & (K Units)
- Table 36. Global Men's Boardshorts Sales Market Share by Application (2020-2025)
- Table 37. Global Men's Boardshorts Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Men's Boardshorts Market Share by Application (2020-2025)
- Table 39. Global Men's Boardshorts Sales Growth Rate by Application (2020-2025)
- Table 40. Global Men's Boardshorts Sales by Region (2020-2025) & (K Units)
- Table 41. Global Men's Boardshorts Sales Market Share by Region (2020-2025)
- Table 42. Global Men's Boardshorts Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Men's Boardshorts Market Size by Region (2020-2025)
- Table 44. North America Men's Boardshorts Sales by Country (2020-2025) & (K Units)
- Table 45. North America Men's Boardshorts Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Men's Boardshorts Sales by Country (2020-2025) & (K Units)
- Table 47. Europe Men's Boardshorts Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Men's Boardshorts Sales by Region (2020-2025) & (K Units)
- Table 49. Asia Pacific Men's Boardshorts Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Men's Boardshorts Sales by Country (2020-2025) & (K Units)
- Table 51. South America Men's Boardshorts Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Men's Boardshorts Sales by Region (2020-2025) & (K Units)
- Table 53. Middle East and Africa Men's Boardshorts Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Men's Boardshorts Production (K Units) by Region(2020-2025)
- Table 55. Global Men's Boardshorts Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global Men's Boardshorts Revenue Market Share by Region (2020-2025)
- Table 57. Global Men's Boardshorts Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 58. North America Men's Boardshorts Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 59. Europe Men's Boardshorts Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 60. Japan Men's Boardshorts Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 61. China Men's Boardshorts Production (K Units), Revenue (US\$ Million), Price

- (USD/Unit) and Gross Margin (2020-2025)
- Table 62. Speedo Basic Information
- Table 63. Speedo Men's Boardshorts Product Overview
- Table 64. Speedo Men's Boardshorts Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 65. Speedo Business Overview
- Table 66. Speedo SWOT Analysis
- Table 67. Speedo Recent Developments
- Table 68. Rip Curl Basic Information
- Table 69. Rip Curl Men's Boardshorts Product Overview
- Table 70. Rip Curl Men's Boardshorts Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 71. Rip Curl Business Overview
- Table 72. Rip Curl SWOT Analysis
- Table 73. Rip Curl Recent Developments
- Table 74. Billabong Basic Information
- Table 75. Billabong Men's Boardshorts Product Overview
- Table 76. Billabong Men's Boardshorts Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 77. Billabong Business Overview
- Table 78. Billabong SWOT Analysis
- Table 79. Billabong Recent Developments
- Table 80. Quiksilver Basic Information
- Table 81. Quiksilver Men's Boardshorts Product Overview
- Table 82. Quiksilver Men's Boardshorts Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 83. Quiksilver Business Overview
- Table 84. Quiksilver Recent Developments
- Table 85. Decathlon Basic Information
- Table 86. Decathlon Men's Boardshorts Product Overview
- Table 87. Decathlon Men's Boardshorts Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 88. Decathlon Business Overview
- Table 89. Decathlon Recent Developments
- Table 90. Li-Ning Basic Information
- Table 91. Li-Ning Men's Boardshorts Product Overview
- Table 92. Li-Ning Men's Boardshorts Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 93. Li-Ning Business Overview

- Table 94. Li-Ning Recent Developments
- Table 95. HandM Basic Information
- Table 96. HandM Men's Boardshorts Product Overview
- Table 97. HandM Men's Boardshorts Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 98. HandM Business Overview
- Table 99. HandM Recent Developments
- Table 100. Zara Basic Information
- Table 101. Zara Men's Boardshorts Product Overview
- Table 102. Zara Men's Boardshorts Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 103. Zara Business Overview
- Table 104. Zara Recent Developments
- Table 105. Nike Basic Information
- Table 106. Nike Men's Boardshorts Product Overview
- Table 107. Nike Men's Boardshorts Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 108. Nike Business Overview
- Table 109. Nike Recent Developments
- Table 110. Adidas Basic Information
- Table 111. Adidas Men's Boardshorts Product Overview
- Table 112. Adidas Men's Boardshorts Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 113. Adidas Business Overview
- Table 114. Adidas Recent Developments
- Table 115. Under Armour Basic Information
- Table 116. Under Armour Men's Boardshorts Product Overview
- Table 117. Under Armour Men's Boardshorts Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 118. Under Armour Business Overview
- Table 119. Under Armour Recent Developments
- Table 120. Lululemon Basic Information
- Table 121. Lululemon Men's Boardshorts Product Overview
- Table 122. Lululemon Men's Boardshorts Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 123. Lululemon Business Overview
- Table 124. Lululemon Recent Developments
- Table 125. Tommy Hilfiger Basic Information
- Table 126. Tommy Hilfiger Men's Boardshorts Product Overview

- Table 127. Tommy Hilfiger Men's Boardshorts Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 128. Tommy Hilfiger Business Overview
- Table 129. Tommy Hilfiger Recent Developments
- Table 130. Calvin Klein Basic Information
- Table 131. Calvin Klein Men's Boardshorts Product Overview
- Table 132. Calvin Klein Men's Boardshorts Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 133. Calvin Klein Business Overview
- Table 134. Calvin Klein Recent Developments
- Table 135. UNIQLO Basic Information
- Table 136. UNIQLO Men's Boardshorts Product Overview
- Table 137. UNIQLO Men's Boardshorts Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 138. UNIQLO Business Overview
- Table 139. UNIQLO Recent Developments
- Table 140. Arbor Basic Information
- Table 141. Arbor Men's Boardshorts Product Overview
- Table 142. Arbor Men's Boardshorts Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 143. Arbor Business Overview
- Table 144. Arbor Recent Developments
- Table 145. Patagonia Basic Information
- Table 146. Patagonia Men's Boardshorts Product Overview
- Table 147. Patagonia Men's Boardshorts Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 148. Patagonia Business Overview
- Table 149. Patagonia Recent Developments
- Table 150. Vilebrequin Basic Information
- Table 151. Vilebrequin Men's Boardshorts Product Overview
- Table 152. Vilebrequin Men's Boardshorts Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 153. Vilebrequin Business Overview
- Table 154. Vilebrequin Recent Developments
- Table 155. Costa del Mar Basic Information
- Table 156. Costa del Mar Men's Boardshorts Product Overview
- Table 157. Costa del Mar Men's Boardshorts Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 158. Costa del Mar Business Overview

Table 159. Costa del Mar Recent Developments

Table 160. Global Men's Boardshorts Sales Forecast by Region (2026-2035) & (K Units)

Table 161. Global Men's Boardshorts Market Size Forecast by Region (2026-2035) & (M USD)

Table 162. North America Men's Boardshorts Sales Forecast by Country (2026-2035) & (K Units)

Table 163. North America Men's Boardshorts Market Size Forecast by Country (2026-2035) & (M USD)

Table 164. Europe Men's Boardshorts Sales Forecast by Country (2026-2035) & (K Units)

Table 165. Europe Men's Boardshorts Market Size Forecast by Country (2026-2035) & (M USD)

Table 166. Asia Pacific Men's Boardshorts Sales Forecast by Region (2026-2035) & (K Units)

Table 167. Asia Pacific Men's Boardshorts Market Size Forecast by Region (2026-2035) & (M USD)

Table 168. South America Men's Boardshorts Sales Forecast by Country (2026-2035) & (K Units)

Table 169. South America Men's Boardshorts Market Size Forecast by Country (2026-2035) & (M USD)

Table 170. Middle East and Africa Men's Boardshorts Sales Forecast by Country (2026-2035) & (Units)

Table 171. Middle East and Africa Men's Boardshorts Market Size Forecast by Country (2026-2035) & (M USD)

Table 172. Global Men's Boardshorts Sales Forecast by Type (2026-2035) & (K Units)

Table 173. Global Men's Boardshorts Market Size Forecast by Type (2026-2035) & (M USD)

Table 174. Global Men's Boardshorts Price Forecast by Type (2026-2035) & (USD/Unit)

Table 175. Global Men's Boardshorts Sales (K Units) Forecast by Application (2026-2035)

Table 176. Global Men's Boardshorts Market Size Forecast by Application (2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Men's Boardshorts
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Men's Boardshorts Market Size (M USD), 2025-2035
- Figure 5. Global Men's Boardshorts Market Size (M USD) (2020-2035)
- Figure 6. Global Men's Boardshorts Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Men's Boardshorts Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Men's Boardshorts Product Life Cycle
- Figure 13. Men's Boardshorts Sales Share by Manufacturers in 2025
- Figure 14. Global Men's Boardshorts Revenue Share by Manufacturers in 2025
- Figure 15. Men's Boardshorts Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Men's Boardshorts Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Men's Boardshorts Revenue in 2025
- Figure 18. Industry Chain Map of Men's Boardshorts
- Figure 19. Global Men's Boardshorts Market PEST Analysis
- Figure 20. Global Men's Boardshorts Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Men's Boardshorts Market Share by Type
- Figure 27. Sales Market Share of Men's Boardshorts by Type (2020-2025)
- Figure 28. Sales Market Share of Men's Boardshorts by Type in 2025
- Figure 29. Market Share of Men's Boardshorts by Type (2020-2025)
- Figure 30. Market Share of Men's Boardshorts by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Men's Boardshorts Market Share by Application

- Figure 33. Global Men's Boardshorts Sales Market Share by Application (2020-2025)
- Figure 34. Global Men's Boardshorts Sales Market Share by Application in 2025
- Figure 35. Global Men's Boardshorts Market Share by Application (2020-2025)
- Figure 36. Global Men's Boardshorts Market Share by Application in 2025
- Figure 37. Global Men's Boardshorts Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Men's Boardshorts Sales Market Share by Region (2020-2025)
- Figure 39. Global Men's Boardshorts Market Size by Region (2020-2025)
- Figure 40. North America Men's Boardshorts Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Men's Boardshorts Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Men's Boardshorts Sales Market Share by Country in 2024
- Figure 43. North America Men's Boardshorts Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Men's Boardshorts Market Size by Country in 2024
- Figure 45. U.S. Men's Boardshorts Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Men's Boardshorts Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Men's Boardshorts Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Men's Boardshorts Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Men's Boardshorts Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Men's Boardshorts Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Men's Boardshorts Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Men's Boardshorts Sales Market Share by Country in 2024
- Figure 53. Europe Men's Boardshorts Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Men's Boardshorts Market Size by Country in 2024
- Figure 55. Germany Men's Boardshorts Sales and Growth Rate (2020-2025) & (K Units)
- Figure 56. Germany Men's Boardshorts Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Men's Boardshorts Sales and Growth Rate (2020-2025) & (K Units)
- Figure 58. France Men's Boardshorts Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Men's Boardshorts Sales and Growth Rate (2020-2025) & (K Units)
- Figure 60. U.K. Men's Boardshorts Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Men's Boardshorts Sales and Growth Rate (2020-2025) & (K Units)
- Figure 62. Italy Men's Boardshorts Market Size and Growth Rate (2020-2025) & (M USD)

USD)

Figure 63. Spain Men's Boardshorts Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Men's Boardshorts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Men's Boardshorts Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Men's Boardshorts Sales Market Share by Region in 2024

Figure 67. Asia Pacific Men's Boardshorts Market Size by Region in 2024

Figure 68. China Men's Boardshorts Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Men's Boardshorts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Men's Boardshorts Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Men's Boardshorts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Men's Boardshorts Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Men's Boardshorts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Men's Boardshorts Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Men's Boardshorts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Men's Boardshorts Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Men's Boardshorts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Men's Boardshorts Sales and Growth Rate (K Units)

Figure 79. South America Men's Boardshorts Sales Market Share by Country in 2024

Figure 80. South America Men's Boardshorts Market Size and Growth Rate (M USD)

Figure 81. South America Men's Boardshorts Market Size by Country in 2024

Figure 82. Brazil Men's Boardshorts Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Men's Boardshorts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Men's Boardshorts Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Men's Boardshorts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Men's Boardshorts Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Men's Boardshorts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Men's Boardshorts Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Men's Boardshorts Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Men's Boardshorts Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Men's Boardshorts Market Size by Region in 2024

Figure 92. Saudi Arabia Men's Boardshorts Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Men's Boardshorts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Men's Boardshorts Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Men's Boardshorts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Men's Boardshorts Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Men's Boardshorts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Men's Boardshorts Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Men's Boardshorts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Men's Boardshorts Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Men's Boardshorts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Men's Boardshorts Production Market Share by Region (2020-2025)

Figure 103. North America Men's Boardshorts Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Men's Boardshorts Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Men's Boardshorts Production (K Units) Growth Rate (2020-2025)

Figure 106. China Men's Boardshorts Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Men's Boardshorts Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Men's Boardshorts Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Men's Boardshorts Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Men's Boardshorts Market Share Forecast by Type (2026-2035)

Figure 111. Global Men's Boardshorts Sales Forecast by Application (2026-2035)

Figure 112. Global Men's Boardshorts Market Share Forecast by Application (2026-2035)

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