

Global Men S Underwear And Women S Lingerie Market Research Report 2025(Status and Outlook)

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Abstracts

Men's Underwear and Women's Lingerie are normally worn next to the skin or under other clothing.

The global Men S Underwear And Women S Lingerie market size was estimated at USD 59530.0 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 2.40% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Men S Underwear And Women S Lingerie market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Men S Underwear And Women S Lingerie market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone

planning to enter or expand their presence in the Men S Underwear And Women S Lingerie market.

Global Men S Underwear And Women S Lingerie Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Victoria's Secret (L Brands)
Calvin Klein
Fruit of the Loom (Berkshire Hathaway)
Hanky Panky
Cass and Company
Commando LLC

Market Segmentation (by Type)

Brassiere
Panty
Sleepwear
Shapewear
Daywear

Market Segmentation (by Application)

Online

Offline

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Men S Underwear And Women S Lingerie Market

Overview of the regional outlook of the Men S Underwear And Women S Lingerie Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Men S Underwear And Women S Lingerie Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Men S Underwear And Women S

Lingerie, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Men S Underwear And Women S Lingerie
- 1.2 Key Market Segments
 - 1.2.1 Men S Underwear And Women S Lingerie Segment by Type
 - 1.2.2 Men S Underwear And Women S Lingerie Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 MEN S UNDERWEAR AND WOMEN S LINGERIE MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Men S Underwear And Women S Lingerie Market Size (M USD) Estimates and Forecasts (2020-2033)
 - 2.1.2 Global Men S Underwear And Women S Lingerie Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 MEN S UNDERWEAR AND WOMEN S LINGERIE MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Men S Underwear And Women S Lingerie Product Life Cycle
- 3.3 Global Men S Underwear And Women S Lingerie Sales by Manufacturers (2020-2025)
- 3.4 Global Men S Underwear And Women S Lingerie Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Men S Underwear And Women S Lingerie Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Men S Underwear And Women S Lingerie Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Men S Underwear And Women S Lingerie Market Competitive Situation and Trends

3.8.1 Men S Underwear And Women S Lingerie Market Concentration Rate

3.8.2 Global 5 and 10 Largest Men S Underwear And Women S Lingerie Players

Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 MEN S UNDERWEAR AND WOMEN S LINGERIE INDUSTRY CHAIN ANALYSIS

4.1 Men S Underwear And Women S Lingerie Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF MEN S UNDERWEAR AND WOMEN S LINGERIE MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Men S Underwear And Women S Lingerie Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Men S Underwear And Women S Lingerie Market

5.7 ESG Ratings of Leading Companies

6 MEN S UNDERWEAR AND WOMEN S LINGERIE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Men S Underwear And Women S Lingerie Sales Market Share by Type (2020-2025)
- 6.3 Global Men S Underwear And Women S Lingerie Market Size Market Share by Type (2020-2025)
- 6.4 Global Men S Underwear And Women S Lingerie Price by Type (2020-2025)

7 MEN S UNDERWEAR AND WOMEN S LINGERIE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Men S Underwear And Women S Lingerie Market Sales by Application (2020-2025)
- 7.3 Global Men S Underwear And Women S Lingerie Market Size (M USD) by Application (2020-2025)
- 7.4 Global Men S Underwear And Women S Lingerie Sales Growth Rate by Application (2020-2025)

8 MEN S UNDERWEAR AND WOMEN S LINGERIE MARKET SALES BY REGION

- 8.1 Global Men S Underwear And Women S Lingerie Sales by Region
 - 8.1.1 Global Men S Underwear And Women S Lingerie Sales by Region
 - 8.1.2 Global Men S Underwear And Women S Lingerie Sales Market Share by Region
- 8.2 Global Men S Underwear And Women S Lingerie Market Size by Region
 - 8.2.1 Global Men S Underwear And Women S Lingerie Market Size by Region
 - 8.2.2 Global Men S Underwear And Women S Lingerie Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Men S Underwear And Women S Lingerie Sales by Country
 - 8.3.2 North America Men S Underwear And Women S Lingerie Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Men S Underwear And Women S Lingerie Sales by Country
 - 8.4.2 Europe Men S Underwear And Women S Lingerie Market Size by Country
 - 8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Men S Underwear And Women S Lingerie Sales by Region

8.5.2 Asia Pacific Men S Underwear And Women S Lingerie Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Men S Underwear And Women S Lingerie Sales by Country

8.6.2 South America Men S Underwear And Women S Lingerie Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Men S Underwear And Women S Lingerie Sales by Region

8.7.2 Middle East and Africa Men S Underwear And Women S Lingerie Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 MEN S UNDERWEAR AND WOMEN S LINGERIE MARKET PRODUCTION BY REGION

9.1 Global Production of Men S Underwear And Women S Lingerie by Region(2020-2025)

9.2 Global Men S Underwear And Women S Lingerie Revenue Market Share by Region (2020-2025)

9.3 Global Men S Underwear And Women S Lingerie Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Men S Underwear And Women S Lingerie Production

9.4.1 North America Men S Underwear And Women S Lingerie Production Growth Rate (2020-2025)

9.4.2 North America Men S Underwear And Women S Lingerie Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Men S Underwear And Women S Lingerie Production

9.5.1 Europe Men S Underwear And Women S Lingerie Production Growth Rate (2020-2025)

9.5.2 Europe Men S Underwear And Women S Lingerie Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Men S Underwear And Women S Lingerie Production (2020-2025)

9.6.1 Japan Men S Underwear And Women S Lingerie Production Growth Rate (2020-2025)

9.6.2 Japan Men S Underwear And Women S Lingerie Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Men S Underwear And Women S Lingerie Production (2020-2025)

9.7.1 China Men S Underwear And Women S Lingerie Production Growth Rate (2020-2025)

9.7.2 China Men S Underwear And Women S Lingerie Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Victoria's Secret (L Brands)

10.1.1 Victoria's Secret (L Brands) Basic Information

10.1.2 Victoria's Secret (L Brands) Men S Underwear And Women S Lingerie Product Overview

10.1.3 Victoria's Secret (L Brands) Men S Underwear And Women S Lingerie Product Market Performance

10.1.4 Victoria's Secret (L Brands) Business Overview

10.1.5 Victoria's Secret (L Brands) SWOT Analysis

10.1.6 Victoria's Secret (L Brands) Recent Developments

10.2 Calvin Klein

10.2.1 Calvin Klein Basic Information

10.2.2 Calvin Klein Men S Underwear And Women S Lingerie Product Overview

10.2.3 Calvin Klein Men S Underwear And Women S Lingerie Product Market Performance

10.2.4 Calvin Klein Business Overview

10.2.5 Calvin Klein SWOT Analysis

- 10.2.6 Calvin Klein Recent Developments
- 10.3 Fruit of the Loom (Berkshire Hathaway)
 - 10.3.1 Fruit of the Loom (Berkshire Hathaway) Basic Information
 - 10.3.2 Fruit of the Loom (Berkshire Hathaway) Men S Underwear And Women S Lingerie Product Overview
 - 10.3.3 Fruit of the Loom (Berkshire Hathaway) Men S Underwear And Women S Lingerie Product Market Performance
 - 10.3.4 Fruit of the Loom (Berkshire Hathaway) Business Overview
 - 10.3.5 Fruit of the Loom (Berkshire Hathaway) SWOT Analysis
 - 10.3.6 Fruit of the Loom (Berkshire Hathaway) Recent Developments
- 10.4 Hanky Panky
 - 10.4.1 Hanky Panky Basic Information
 - 10.4.2 Hanky Panky Men S Underwear And Women S Lingerie Product Overview
 - 10.4.3 Hanky Panky Men S Underwear And Women S Lingerie Product Market Performance
 - 10.4.4 Hanky Panky Business Overview
 - 10.4.5 Hanky Panky Recent Developments
- 10.5 Cass and Company
 - 10.5.1 Cass and Company Basic Information
 - 10.5.2 Cass and Company Men S Underwear And Women S Lingerie Product Overview
 - 10.5.3 Cass and Company Men S Underwear And Women S Lingerie Product Market Performance
 - 10.5.4 Cass and Company Business Overview
 - 10.5.5 Cass and Company Recent Developments
- 10.6 Commando LLC
 - 10.6.1 Commando LLC Basic Information
 - 10.6.2 Commando LLC Men S Underwear And Women S Lingerie Product Overview
 - 10.6.3 Commando LLC Men S Underwear And Women S Lingerie Product Market Performance
 - 10.6.4 Commando LLC Business Overview
 - 10.6.5 Commando LLC Recent Developments

11 MEN S UNDERWEAR AND WOMEN S LINGERIE MARKET FORECAST BY REGION

- 11.1 Global Men S Underwear And Women S Lingerie Market Size Forecast
- 11.2 Global Men S Underwear And Women S Lingerie Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Men S Underwear And Women S Lingerie Market Size Forecast by Country

11.2.3 Asia Pacific Men S Underwear And Women S Lingerie Market Size Forecast by Region

11.2.4 South America Men S Underwear And Women S Lingerie Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Men S Underwear And Women S Lingerie by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Men S Underwear And Women S Lingerie Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Men S Underwear And Women S Lingerie by Type (2026-2033)

12.1.2 Global Men S Underwear And Women S Lingerie Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Men S Underwear And Women S Lingerie by Type (2026-2033)

12.2 Global Men S Underwear And Women S Lingerie Market Forecast by Application (2026-2033)

12.2.1 Global Men S Underwear And Women S Lingerie Sales (K Units) Forecast by Application

12.2.2 Global Men S Underwear And Women S Lingerie Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Men S Underwear And Women S Lingerie Market Size Comparison by Region (M USD)

Table 5. Global Men S Underwear And Women S Lingerie Sales (K Units) by Manufacturers (2020-2025)

Table 6. Global Men S Underwear And Women S Lingerie Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Men S Underwear And Women S Lingerie Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Men S Underwear And Women S Lingerie Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Men S Underwear And Women S Lingerie as of 2024)

Table 10. Global Market Men S Underwear And Women S Lingerie Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Men S Underwear And Women S Lingerie Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Men S Underwear And Women S Lingerie Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Men S Underwear And Women S Lingerie Sales by Type (K Units)

Table 26. Global Men S Underwear And Women S Lingerie Market Size by Type (M

USD)

Table 27. Global Men S Underwear And Women S Lingerie Sales (K Units) by Type (2020-2025)

Table 28. Global Men S Underwear And Women S Lingerie Sales Market Share by Type (2020-2025)

Table 29. Global Men S Underwear And Women S Lingerie Market Size (M USD) by Type (2020-2025)

Table 30. Global Men S Underwear And Women S Lingerie Market Size Share by Type (2020-2025)

Table 31. Global Men S Underwear And Women S Lingerie Price (USD/Unit) by Type (2020-2025)

Table 32. Global Men S Underwear And Women S Lingerie Sales (K Units) by Application

Table 33. Global Men S Underwear And Women S Lingerie Market Size by Application

Table 34. Global Men S Underwear And Women S Lingerie Sales by Application (2020-2025) & (K Units)

Table 35. Global Men S Underwear And Women S Lingerie Sales Market Share by Application (2020-2025)

Table 36. Global Men S Underwear And Women S Lingerie Market Size by Application (2020-2025) & (M USD)

Table 37. Global Men S Underwear And Women S Lingerie Market Share by Application (2020-2025)

Table 38. Global Men S Underwear And Women S Lingerie Sales Growth Rate by Application (2020-2025)

Table 39. Global Men S Underwear And Women S Lingerie Sales by Region (2020-2025) & (K Units)

Table 40. Global Men S Underwear And Women S Lingerie Sales Market Share by Region (2020-2025)

Table 41. Global Men S Underwear And Women S Lingerie Market Size by Region (2020-2025) & (M USD)

Table 42. Global Men S Underwear And Women S Lingerie Market Size Market Share by Region (2020-2025)

Table 43. North America Men S Underwear And Women S Lingerie Sales by Country (2020-2025) & (K Units)

Table 44. North America Men S Underwear And Women S Lingerie Market Size by Country (2020-2025) & (M USD)

Table 45. Europe Men S Underwear And Women S Lingerie Sales by Country (2020-2025) & (K Units)

Table 46. Europe Men S Underwear And Women S Lingerie Market Size by Country

(2020-2025) & (M USD)

Table 47. Asia Pacific Men S Underwear And Women S Lingerie Sales by Region

(2020-2025) & (K Units)

Table 48. Asia Pacific Men S Underwear And Women S Lingerie Market Size by Region

(2020-2025) & (M USD)

Table 49. South America Men S Underwear And Women S Lingerie Sales by Country

(2020-2025) & (K Units)

Table 50. South America Men S Underwear And Women S Lingerie Market Size by

Country (2020-2025) & (M USD)

Table 51. Middle East and Africa Men S Underwear And Women S Lingerie Sales by

Region (2020-2025) & (K Units)

Table 52. Middle East and Africa Men S Underwear And Women S Lingerie Market Size

by Region (2020-2025) & (M USD)

Table 53. Global Men S Underwear And Women S Lingerie Production (K Units) by

Region(2020-2025)

Table 54. Global Men S Underwear And Women S Lingerie Revenue (US\$ Million) by

Region (2020-2025)

Table 55. Global Men S Underwear And Women S Lingerie Revenue Market Share by

Region (2020-2025)

Table 56. Global Men S Underwear And Women S Lingerie Production (K Units),

Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America Men S Underwear And Women S Lingerie Production (K

Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe Men S Underwear And Women S Lingerie Production (K Units),

Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Men S Underwear And Women S Lingerie Production (K Units),

Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Men S Underwear And Women S Lingerie Production (K Units),

Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. Victoria's Secret (L Brands) Basic Information

Table 62. Victoria's Secret (L Brands) Men S Underwear And Women S Lingerie

Product Overview

Table 63. Victoria's Secret (L Brands) Men S Underwear And Women S Lingerie Sales

(K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Victoria's Secret (L Brands) Business Overview

Table 65. Victoria's Secret (L Brands) SWOT Analysis

Table 66. Victoria's Secret (L Brands) Recent Developments

Table 67. Calvin Klein Basic Information

Table 68. Calvin Klein Men S Underwear And Women S Lingerie Product Overview

- Table 69. Calvin Klein Men S Underwear And Women S Lingerie Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 70. Calvin Klein Business Overview
- Table 71. Calvin Klein SWOT Analysis
- Table 72. Calvin Klein Recent Developments
- Table 73. Fruit of the Loom (Berkshire Hathaway) Basic Information
- Table 74. Fruit of the Loom (Berkshire Hathaway) Men S Underwear And Women S Lingerie Product Overview
- Table 75. Fruit of the Loom (Berkshire Hathaway) Men S Underwear And Women S Lingerie Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 76. Fruit of the Loom (Berkshire Hathaway) Business Overview
- Table 77. Fruit of the Loom (Berkshire Hathaway) SWOT Analysis
- Table 78. Fruit of the Loom (Berkshire Hathaway) Recent Developments
- Table 79. Hanky Panky Basic Information
- Table 80. Hanky Panky Men S Underwear And Women S Lingerie Product Overview
- Table 81. Hanky Panky Men S Underwear And Women S Lingerie Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 82. Hanky Panky Business Overview
- Table 83. Hanky Panky Recent Developments
- Table 84. Cass and Company Basic Information
- Table 85. Cass and Company Men S Underwear And Women S Lingerie Product Overview
- Table 86. Cass and Company Men S Underwear And Women S Lingerie Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 87. Cass and Company Business Overview
- Table 88. Cass and Company Recent Developments
- Table 89. Commando LLC Basic Information
- Table 90. Commando LLC Men S Underwear And Women S Lingerie Product Overview
- Table 91. Commando LLC Men S Underwear And Women S Lingerie Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 92. Commando LLC Business Overview
- Table 93. Commando LLC Recent Developments
- Table 94. Global Men S Underwear And Women S Lingerie Sales Forecast by Region (2026-2033) & (K Units)
- Table 95. Global Men S Underwear And Women S Lingerie Market Size Forecast by Region (2026-2033) & (M USD)
- Table 96. North America Men S Underwear And Women S Lingerie Sales Forecast by Country (2026-2033) & (K Units)

Table 97. North America Men S Underwear And Women S Lingerie Market Size Forecast by Country (2026-2033) & (M USD)

Table 98. Europe Men S Underwear And Women S Lingerie Sales Forecast by Country (2026-2033) & (K Units)

Table 99. Europe Men S Underwear And Women S Lingerie Market Size Forecast by Country (2026-2033) & (M USD)

Table 100. Asia Pacific Men S Underwear And Women S Lingerie Sales Forecast by Region (2026-2033) & (K Units)

Table 101. Asia Pacific Men S Underwear And Women S Lingerie Market Size Forecast by Region (2026-2033) & (M USD)

Table 102. South America Men S Underwear And Women S Lingerie Sales Forecast by Country (2026-2033) & (K Units)

Table 103. South America Men S Underwear And Women S Lingerie Market Size Forecast by Country (2026-2033) & (M USD)

Table 104. Middle East and Africa Men S Underwear And Women S Lingerie Sales Forecast by Country (2026-2033) & (Units)

Table 105. Middle East and Africa Men S Underwear And Women S Lingerie Market Size Forecast by Country (2026-2033) & (M USD)

Table 106. Global Men S Underwear And Women S Lingerie Sales Forecast by Type (2026-2033) & (K Units)

Table 107. Global Men S Underwear And Women S Lingerie Market Size Forecast by Type (2026-2033) & (M USD)

Table 108. Global Men S Underwear And Women S Lingerie Price Forecast by Type (2026-2033) & (USD/Unit)

Table 109. Global Men S Underwear And Women S Lingerie Sales (K Units) Forecast by Application (2026-2033)

Table 110. Global Men S Underwear And Women S Lingerie Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Men S Underwear And Women S Lingerie
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Men S Underwear And Women S Lingerie Market Size (M USD), 2024-2033
- Figure 5. Global Men S Underwear And Women S Lingerie Market Size (M USD) (2020-2033)
- Figure 6. Global Men S Underwear And Women S Lingerie Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Men S Underwear And Women S Lingerie Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Men S Underwear And Women S Lingerie Product Life Cycle
- Figure 13. Men S Underwear And Women S Lingerie Sales Share by Manufacturers in 2024
- Figure 14. Global Men S Underwear And Women S Lingerie Revenue Share by Manufacturers in 2024
- Figure 15. Men S Underwear And Women S Lingerie Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Men S Underwear And Women S Lingerie Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Men S Underwear And Women S Lingerie Revenue in 2024
- Figure 18. Industry Chain Map of Men S Underwear And Women S Lingerie
- Figure 19. Global Men S Underwear And Women S Lingerie Market PEST Analysis
- Figure 20. Global Men S Underwear And Women S Lingerie Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Men S Underwear And Women S Lingerie Market Share by Type

Figure 27. Sales Market Share of Men S Underwear And Women S Lingerie by Type (2020-2025)

Figure 28. Sales Market Share of Men S Underwear And Women S Lingerie by Type in 2024

Figure 29. Market Size Share of Men S Underwear And Women S Lingerie by Type (2020-2025)

Figure 30. Market Size Share of Men S Underwear And Women S Lingerie by Type in 2024

Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Men S Underwear And Women S Lingerie Market Share by Application

Figure 33. Global Men S Underwear And Women S Lingerie Sales Market Share by Application (2020-2025)

Figure 34. Global Men S Underwear And Women S Lingerie Sales Market Share by Application in 2024

Figure 35. Global Men S Underwear And Women S Lingerie Market Share by Application (2020-2025)

Figure 36. Global Men S Underwear And Women S Lingerie Market Share by Application in 2024

Figure 37. Global Men S Underwear And Women S Lingerie Sales Growth Rate by Application (2020-2025)

Figure 38. Global Men S Underwear And Women S Lingerie Sales Market Share by Region (2020-2025)

Figure 39. Global Men S Underwear And Women S Lingerie Market Size Market Share by Region (2020-2025)

Figure 40. North America Men S Underwear And Women S Lingerie Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Men S Underwear And Women S Lingerie Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Men S Underwear And Women S Lingerie Sales Market Share by Country in 2024

Figure 43. North America Men S Underwear And Women S Lingerie Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Men S Underwear And Women S Lingerie Market Size Market Share by Country in 2024

Figure 45. U.S. Men S Underwear And Women S Lingerie Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Men S Underwear And Women S Lingerie Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Men S Underwear And Women S Lingerie Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Men S Underwear And Women S Lingerie Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Men S Underwear And Women S Lingerie Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Men S Underwear And Women S Lingerie Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Men S Underwear And Women S Lingerie Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Men S Underwear And Women S Lingerie Sales Market Share by Country in 2024

Figure 53. Europe Men S Underwear And Women S Lingerie Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Men S Underwear And Women S Lingerie Market Size Market Share by Country in 2024

Figure 55. Germany Men S Underwear And Women S Lingerie Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Men S Underwear And Women S Lingerie Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Men S Underwear And Women S Lingerie Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Men S Underwear And Women S Lingerie Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Men S Underwear And Women S Lingerie Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Men S Underwear And Women S Lingerie Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Men S Underwear And Women S Lingerie Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Men S Underwear And Women S Lingerie Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Men S Underwear And Women S Lingerie Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Men S Underwear And Women S Lingerie Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Men S Underwear And Women S Lingerie Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Men S Underwear And Women S Lingerie Sales Market Share

by Region in 2024

Figure 67. Asia Pacific Men S Underwear And Women S Lingerie Market Size Market Share by Region in 2024

Figure 68. China Men S Underwear And Women S Lingerie Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Men S Underwear And Women S Lingerie Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Men S Underwear And Women S Lingerie Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Men S Underwear And Women S Lingerie Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Men S Underwear And Women S Lingerie Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Men S Underwear And Women S Lingerie Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Men S Underwear And Women S Lingerie Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Men S Underwear And Women S Lingerie Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Men S Underwear And Women S Lingerie Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Men S Underwear And Women S Lingerie Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Men S Underwear And Women S Lingerie Sales and Growth Rate (K Units)

Figure 79. South America Men S Underwear And Women S Lingerie Sales Market Share by Country in 2024

Figure 80. South America Men S Underwear And Women S Lingerie Market Size and Growth Rate (M USD)

Figure 81. South America Men S Underwear And Women S Lingerie Market Size Market Share by Country in 2024

Figure 82. Brazil Men S Underwear And Women S Lingerie Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Men S Underwear And Women S Lingerie Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Men S Underwear And Women S Lingerie Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Men S Underwear And Women S Lingerie Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Men S Underwear And Women S Lingerie Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Men S Underwear And Women S Lingerie Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Men S Underwear And Women S Lingerie Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Men S Underwear And Women S Lingerie Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Men S Underwear And Women S Lingerie Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Men S Underwear And Women S Lingerie Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Men S Underwear And Women S Lingerie Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Men S Underwear And Women S Lingerie Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Men S Underwear And Women S Lingerie Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Men S Underwear And Women S Lingerie Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Men S Underwear And Women S Lingerie Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Men S Underwear And Women S Lingerie Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Men S Underwear And Women S Lingerie Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Men S Underwear And Women S Lingerie Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Men S Underwear And Women S Lingerie Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Men S Underwear And Women S Lingerie Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Men S Underwear And Women S Lingerie Production Market Share by Region (2020-2025)

Figure 103. North America Men S Underwear And Women S Lingerie Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Men S Underwear And Women S Lingerie Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Men S Underwear And Women S Lingerie Production (K Units)

Growth Rate (2020-2025)

Figure 106. China Men S Underwear And Women S Lingerie Production (K Units)

Growth Rate (2020-2025)

Figure 107. Global Men S Underwear And Women S Lingerie Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Men S Underwear And Women S Lingerie Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Men S Underwear And Women S Lingerie Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Men S Underwear And Women S Lingerie Market Share Forecast by Type (2026-2033)

Figure 111. Global Men S Underwear And Women S Lingerie Sales Forecast by Application (2026-2033)

Figure 112. Global Men S Underwear And Women S Lingerie Market Share Forecast by Application (2026-2033)

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