

Global Men Perfume Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/GBA4EB15A4BBEN.html>

Date: May 2026

Pages: 153

Price: US\$ 3,200.00 (Single User License)

ID: GBA4EB15A4BBEN

Abstracts

The total size of the global beauty industry in 2022 was about US\$ 427 billion, with the sales of skin care products was about US\$ 190 billion, perfumes US\$ 70 billion, color cosmetics US\$ 80 billion, hair care products US\$ 90 billion. Head beauty and personal care companies are concentrated in Europe and the United States. More than one-third of the top 100 companies are headquartered in the United States, and 22.9% of the companies are located in France.

The global Men Perfume market size was estimated at USD 11280.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 4.70% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Men Perfume market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Men Perfume market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of

market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Men Perfume market.

Global Men Perfume Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Coty

Loreal

Estee Lauder

Interparfums

Shiseido

LVMH

Chanel

Amore Pacific

Elizabeth Arden

Salvatore Ferragamo

AVON

Puig

ICR Spa

Procter & Gamble

Jahwa

Saint Melin

Market Segmentation (by Type)

Essence

Perfume

Eau de Toilette

Cologne

Aftershave

Other

Market Segmentation (by Application)

Specialist Retailers

Factory Outlets

Internet Sales

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Men Perfume Market

Overview of the regional outlook of the Men Perfume Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Men Perfume Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Men Perfume, their output value,

profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major

players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Men Perfume

1.2 Key Market Segments

1.2.1 Men Perfume Segment by Type

1.2.2 Men Perfume Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 MEN PERFUME MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Men Perfume Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global Men Perfume Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 MEN PERFUME MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Men Perfume Product Life Cycle

3.3 Global Men Perfume Sales by Manufacturers (2020-2025)

3.4 Global Men Perfume Revenue Market Share by Manufacturers (2020-2025)

3.5 Men Perfume Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Men Perfume Average Price by Manufacturers (2020-2025)

3.7 Manufacturers' Manufacturing Sites, Areas Served, and Product Types

3.8 Men Perfume Market Competitive Situation and Trends

3.8.1 Men Perfume Market Concentration Rate

3.8.2 Global 5 and 10 Largest Men Perfume Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 MEN PERFUME INDUSTRY CHAIN ANALYSIS

- 4.1 Men Perfume Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF MEN PERFUME MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Men Perfume Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy – April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Men Perfume Market
- 5.7 ESG Ratings of Leading Companies

6 MEN PERFUME MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Men Perfume Sales Market Share by Type (2020-2025)
- 6.3 Global Men Perfume Market Size by Type (2020-2025)
- 6.4 Global Men Perfume Price by Type (2020-2025)

7 MEN PERFUME MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Men Perfume Market Sales by Application (2020-2025)
- 7.3 Global Men Perfume Market Size (M USD) by Application (2020-2025)
- 7.4 Global Men Perfume Sales Growth Rate by Application (2020-2025)

8 MEN PERFUME MARKET SALES BY REGION

8.1 Global Men Perfume Sales by Region

8.1.1 Global Men Perfume Sales by Region

8.1.2 Global Men Perfume Sales Market Share by Region

8.2 Global Men Perfume Market Size by Region

8.2.1 Global Men Perfume Market Size by Region

8.2.2 Global Men Perfume Market Size by Region

8.3 North America

8.3.1 North America Men Perfume Sales by Country

8.3.2 North America Men Perfume Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Men Perfume Sales by Country

8.4.2 Europe Men Perfume Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Men Perfume Sales by Region

8.5.2 Asia Pacific Men Perfume Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Men Perfume Sales by Country

8.6.2 South America Men Perfume Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Men Perfume Sales by Region

8.7.2 Middle East and Africa Men Perfume Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 MEN PERFUME MARKET PRODUCTION BY REGION

9.1 Global Production of Men Perfume by Region(2020-2025)

9.2 Global Men Perfume Revenue Market Share by Region (2020-2025)

9.3 Global Men Perfume Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Men Perfume Production

9.4.1 North America Men Perfume Production Growth Rate (2020-2025)

9.4.2 North America Men Perfume Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Men Perfume Production

9.5.1 Europe Men Perfume Production Growth Rate (2020-2025)

9.5.2 Europe Men Perfume Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Men Perfume Production (2020-2025)

9.6.1 Japan Men Perfume Production Growth Rate (2020-2025)

9.6.2 Japan Men Perfume Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Men Perfume Production (2020-2025)

9.7.1 China Men Perfume Production Growth Rate (2020-2025)

9.7.2 China Men Perfume Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Coty

10.1.1 Coty Basic Information

10.1.2 Coty Men Perfume Product Overview

10.1.3 Coty Men Perfume Product Market Performance

10.1.4 Coty Business Overview

10.1.5 Coty SWOT Analysis

10.1.6 Coty Recent Developments

10.2 L'Oréal

10.2.1 L'Oréal Basic Information

10.2.2 L'Oréal Men Perfume Product Overview

10.2.3 L'Oréal Men Perfume Product Market Performance

- 10.2.4 Loreal Business Overview
- 10.2.5 Loreal SWOT Analysis
- 10.2.6 Loreal Recent Developments
- 10.3 Estee Lauder
 - 10.3.1 Estee Lauder Basic Information
 - 10.3.2 Estee Lauder Men Perfume Product Overview
 - 10.3.3 Estee Lauder Men Perfume Product Market Performance
 - 10.3.4 Estee Lauder Business Overview
 - 10.3.5 Estee Lauder SWOT Analysis
 - 10.3.6 Estee Lauder Recent Developments
- 10.4 Interparfums
 - 10.4.1 Interparfums Basic Information
 - 10.4.2 Interparfums Men Perfume Product Overview
 - 10.4.3 Interparfums Men Perfume Product Market Performance
 - 10.4.4 Interparfums Business Overview
 - 10.4.5 Interparfums Recent Developments
- 10.5 Shiseido
 - 10.5.1 Shiseido Basic Information
 - 10.5.2 Shiseido Men Perfume Product Overview
 - 10.5.3 Shiseido Men Perfume Product Market Performance
 - 10.5.4 Shiseido Business Overview
 - 10.5.5 Shiseido Recent Developments
- 10.6 LVMH
 - 10.6.1 LVMH Basic Information
 - 10.6.2 LVMH Men Perfume Product Overview
 - 10.6.3 LVMH Men Perfume Product Market Performance
 - 10.6.4 LVMH Business Overview
 - 10.6.5 LVMH Recent Developments
- 10.7 Chanel
 - 10.7.1 Chanel Basic Information
 - 10.7.2 Chanel Men Perfume Product Overview
 - 10.7.3 Chanel Men Perfume Product Market Performance
 - 10.7.4 Chanel Business Overview
 - 10.7.5 Chanel Recent Developments
- 10.8 Amore Pacific
 - 10.8.1 Amore Pacific Basic Information
 - 10.8.2 Amore Pacific Men Perfume Product Overview
 - 10.8.3 Amore Pacific Men Perfume Product Market Performance
 - 10.8.4 Amore Pacific Business Overview

- 10.8.5 Amore Pacific Recent Developments
- 10.9 Elizabeth Arden
 - 10.9.1 Elizabeth Arden Basic Information
 - 10.9.2 Elizabeth Arden Men Perfume Product Overview
 - 10.9.3 Elizabeth Arden Men Perfume Product Market Performance
 - 10.9.4 Elizabeth Arden Business Overview
 - 10.9.5 Elizabeth Arden Recent Developments
- 10.10 Salvatore Ferragamo
 - 10.10.1 Salvatore Ferragamo Basic Information
 - 10.10.2 Salvatore Ferragamo Men Perfume Product Overview
 - 10.10.3 Salvatore Ferragamo Men Perfume Product Market Performance
 - 10.10.4 Salvatore Ferragamo Business Overview
 - 10.10.5 Salvatore Ferragamo Recent Developments
- 10.11 AVON
 - 10.11.1 AVON Basic Information
 - 10.11.2 AVON Men Perfume Product Overview
 - 10.11.3 AVON Men Perfume Product Market Performance
 - 10.11.4 AVON Business Overview
 - 10.11.5 AVON Recent Developments
- 10.12 Puig
 - 10.12.1 Puig Basic Information
 - 10.12.2 Puig Men Perfume Product Overview
 - 10.12.3 Puig Men Perfume Product Market Performance
 - 10.12.4 Puig Business Overview
 - 10.12.5 Puig Recent Developments
- 10.13 ICR Spa
 - 10.13.1 ICR Spa Basic Information
 - 10.13.2 ICR Spa Men Perfume Product Overview
 - 10.13.3 ICR Spa Men Perfume Product Market Performance
 - 10.13.4 ICR Spa Business Overview
 - 10.13.5 ICR Spa Recent Developments
- 10.14 Procter and Gamble
 - 10.14.1 Procter and Gamble Basic Information
 - 10.14.2 Procter and Gamble Men Perfume Product Overview
 - 10.14.3 Procter and Gamble Men Perfume Product Market Performance
 - 10.14.4 Procter and Gamble Business Overview
 - 10.14.5 Procter and Gamble Recent Developments
- 10.15 Jahwa
 - 10.15.1 Jahwa Basic Information

- 10.15.2 Jahwa Men Perfume Product Overview
- 10.15.3 Jahwa Men Perfume Product Market Performance
- 10.15.4 Jahwa Business Overview
- 10.15.5 Jahwa Recent Developments
- 10.16 Saint Melin
 - 10.16.1 Saint Melin Basic Information
 - 10.16.2 Saint Melin Men Perfume Product Overview
 - 10.16.3 Saint Melin Men Perfume Product Market Performance
 - 10.16.4 Saint Melin Business Overview
 - 10.16.5 Saint Melin Recent Developments

11 MEN PERFUME MARKET FORECAST BY REGION

- 11.1 Global Men Perfume Market Size Forecast
- 11.2 Global Men Perfume Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Men Perfume Market Size Forecast by Country
 - 11.2.3 Asia Pacific Men Perfume Market Size Forecast by Region
 - 11.2.4 South America Men Perfume Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Men Perfume by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global Men Perfume Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of Men Perfume by Type (2026-2035)
 - 12.1.2 Global Men Perfume Market Size Forecast by Type (2026-2035)
 - 12.1.3 Global Forecasted Price of Men Perfume by Type (2026-2035)
- 12.2 Global Men Perfume Market Forecast by Application (2026-2035)
 - 12.2.1 Global Men Perfume Sales (K Units) Forecast by Application
 - 12.2.2 Global Men Perfume Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Global Men Perfume Market Size by Type (M USD)
Table 4. Global Men Perfume Market Size by Application
Table 5. Men Perfume Market Size Comparison by Region (M USD)
Table 6. Global Men Perfume Sales (K Units) by Manufacturers (2020-2025)
Table 7. Global Men Perfume Sales Market Share by Manufacturers (2020-2025)
Table 8. Global Men Perfume Revenue (M USD) by Manufacturers (2020-2025)
Table 9. Global Men Perfume Revenue Share by Manufacturers (2020-2025)
Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Men Perfume as of 2025)
Table 11. Global Market Men Perfume Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 12. Manufacturers' Manufacturing Sites, Areas Served
Table 13. Manufacturers' Product Type
Table 14. Global Men Perfume Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 15. Mergers & Acquisitions, Expansion Plans
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Men Perfume Market Challenges
Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 26. Global Men Perfume Sales by Type (K Units)
Table 27. Global Men Perfume Market Size by Type (M USD)
Table 28. Global Men Perfume Sales (K Units) by Type (2020-2025)
Table 29. Global Men Perfume Sales Market Share by Type (2020-2025)
Table 30. Global Men Perfume Market Size (M USD) by Type (2020-2025)
Table 31. Global Men Perfume Market Share by Type (2020-2025)

Table 32. Global Men Perfume Price (USD/Unit) by Type (2020-2025)
Table 33. Global Men Perfume Sales (K Units) by Application
Table 34. Global Men Perfume Market Size by Application
Table 35. Global Men Perfume Sales by Application (2020-2025) & (K Units)
Table 36. Global Men Perfume Sales Market Share by Application (2020-2025)
Table 37. Global Men Perfume Market Size by Application (2020-2025) & (M USD)
Table 38. Global Men Perfume Market Share by Application (2020-2025)
Table 39. Global Men Perfume Sales Growth Rate by Application (2020-2025)
Table 40. Global Men Perfume Sales by Region (2020-2025) & (K Units)
Table 41. Global Men Perfume Sales Market Share by Region (2020-2025)
Table 42. Global Men Perfume Market Size by Region (2020-2025) & (M USD)
Table 43. Global Men Perfume Market Size by Region (2020-2025)
Table 44. North America Men Perfume Sales by Country (2020-2025) & (K Units)
Table 45. North America Men Perfume Market Size by Country (2020-2025) & (M USD)
Table 46. Europe Men Perfume Sales by Country (2020-2025) & (K Units)
Table 47. Europe Men Perfume Market Size by Country (2020-2025) & (M USD)
Table 48. Asia Pacific Men Perfume Sales by Region (2020-2025) & (K Units)
Table 49. Asia Pacific Men Perfume Market Size by Region (2020-2025) & (M USD)
Table 50. South America Men Perfume Sales by Country (2020-2025) & (K Units)
Table 51. South America Men Perfume Market Size by Country (2020-2025) & (M USD)
Table 52. Middle East and Africa Men Perfume Sales by Region (2020-2025) & (K Units)
Table 53. Middle East and Africa Men Perfume Market Size by Region (2020-2025) & (M USD)
Table 54. Global Men Perfume Production (K Units) by Region(2020-2025)
Table 55. Global Men Perfume Revenue (US\$ Million) by Region (2020-2025)
Table 56. Global Men Perfume Revenue Market Share by Region (2020-2025)
Table 57. Global Men Perfume Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 58. North America Men Perfume Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 59. Europe Men Perfume Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 60. Japan Men Perfume Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 61. China Men Perfume Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 62. Coty Basic Information
Table 63. Coty Men Perfume Product Overview

Table 64. Coty Men Perfume Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. Coty Business Overview

Table 66. Coty SWOT Analysis

Table 67. Coty Recent Developments

Table 68. Loreal Basic Information

Table 69. Loreal Men Perfume Product Overview

Table 70. Loreal Men Perfume Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. Loreal Business Overview

Table 72. Loreal SWOT Analysis

Table 73. Loreal Recent Developments

Table 74. Estee Lauder Basic Information

Table 75. Estee Lauder Men Perfume Product Overview

Table 76. Estee Lauder Men Perfume Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 77. Estee Lauder Business Overview

Table 78. Estee Lauder SWOT Analysis

Table 79. Estee Lauder Recent Developments

Table 80. Interparfums Basic Information

Table 81. Interparfums Men Perfume Product Overview

Table 82. Interparfums Men Perfume Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 83. Interparfums Business Overview

Table 84. Interparfums Recent Developments

Table 85. Shiseido Basic Information

Table 86. Shiseido Men Perfume Product Overview

Table 87. Shiseido Men Perfume Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 88. Shiseido Business Overview

Table 89. Shiseido Recent Developments

Table 90. LVMH Basic Information

Table 91. LVMH Men Perfume Product Overview

Table 92. LVMH Men Perfume Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 93. LVMH Business Overview

Table 94. LVMH Recent Developments

Table 95. Chanel Basic Information

Table 96. Chanel Men Perfume Product Overview

Table 97. Chanel Men Perfume Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 98. Chanel Business Overview

Table 99. Chanel Recent Developments

Table 100. Amore Pacific Basic Information

Table 101. Amore Pacific Men Perfume Product Overview

Table 102. Amore Pacific Men Perfume Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 103. Amore Pacific Business Overview

Table 104. Amore Pacific Recent Developments

Table 105. Elizabeth Arden Basic Information

Table 106. Elizabeth Arden Men Perfume Product Overview

Table 107. Elizabeth Arden Men Perfume Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 108. Elizabeth Arden Business Overview

Table 109. Elizabeth Arden Recent Developments

Table 110. Salvatore Ferragamo Basic Information

Table 111. Salvatore Ferragamo Men Perfume Product Overview

Table 112. Salvatore Ferragamo Men Perfume Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 113. Salvatore Ferragamo Business Overview

Table 114. Salvatore Ferragamo Recent Developments

Table 115. AVON Basic Information

Table 116. AVON Men Perfume Product Overview

Table 117. AVON Men Perfume Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 118. AVON Business Overview

Table 119. AVON Recent Developments

Table 120. Puig Basic Information

Table 121. Puig Men Perfume Product Overview

Table 122. Puig Men Perfume Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 123. Puig Business Overview

Table 124. Puig Recent Developments

Table 125. ICR Spa Basic Information

Table 126. ICR Spa Men Perfume Product Overview

Table 127. ICR Spa Men Perfume Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 128. ICR Spa Business Overview

Table 129. ICR Spa Recent Developments
Table 130. Procter and Gamble Basic Information
Table 131. Procter and Gamble Men Perfume Product Overview
Table 132. Procter and Gamble Men Perfume Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 133. Procter and Gamble Business Overview
Table 134. Procter and Gamble Recent Developments
Table 135. Jahwa Basic Information
Table 136. Jahwa Men Perfume Product Overview
Table 137. Jahwa Men Perfume Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 138. Jahwa Business Overview
Table 139. Jahwa Recent Developments
Table 140. Saint Melin Basic Information
Table 141. Saint Melin Men Perfume Product Overview
Table 142. Saint Melin Men Perfume Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 143. Saint Melin Business Overview
Table 144. Saint Melin Recent Developments
Table 145. Global Men Perfume Sales Forecast by Region (2026-2035) & (K Units)
Table 146. Global Men Perfume Market Size Forecast by Region (2026-2035) & (M USD)
Table 147. North America Men Perfume Sales Forecast by Country (2026-2035) & (K Units)
Table 148. North America Men Perfume Market Size Forecast by Country (2026-2035) & (M USD)
Table 149. Europe Men Perfume Sales Forecast by Country (2026-2035) & (K Units)
Table 150. Europe Men Perfume Market Size Forecast by Country (2026-2035) & (M USD)
Table 151. Asia Pacific Men Perfume Sales Forecast by Region (2026-2035) & (K Units)
Table 152. Asia Pacific Men Perfume Market Size Forecast by Region (2026-2035) & (M USD)
Table 153. South America Men Perfume Sales Forecast by Country (2026-2035) & (K Units)
Table 154. South America Men Perfume Market Size Forecast by Country (2026-2035) & (M USD)
Table 155. Middle East and Africa Men Perfume Sales Forecast by Country (2026-2035) & (Units)

Table 156. Middle East and Africa Men Perfume Market Size Forecast by Country (2026-2035) & (M USD)

Table 157. Global Men Perfume Sales Forecast by Type (2026-2035) & (K Units)

Table 158. Global Men Perfume Market Size Forecast by Type (2026-2035) & (M USD)

Table 159. Global Men Perfume Price Forecast by Type (2026-2035) & (USD/Unit)

Table 160. Global Men Perfume Sales (K Units) Forecast by Application (2026-2035)

Table 161. Global Men Perfume Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Men Perfume
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Men Perfume Market Size (M USD), 2025-2035
- Figure 5. Global Men Perfume Market Size (M USD) (2020-2035)
- Figure 6. Global Men Perfume Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Men Perfume Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Men Perfume Product Life Cycle
- Figure 13. Men Perfume Sales Share by Manufacturers in 2025
- Figure 14. Global Men Perfume Revenue Share by Manufacturers in 2025
- Figure 15. Men Perfume Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Men Perfume Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Men Perfume Revenue in 2025
- Figure 18. Industry Chain Map of Men Perfume
- Figure 19. Global Men Perfume Market PEST Analysis
- Figure 20. Global Men Perfume Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Men Perfume Market Share by Type
- Figure 27. Sales Market Share of Men Perfume by Type (2020-2025)
- Figure 28. Sales Market Share of Men Perfume by Type in 2025
- Figure 29. Market Share of Men Perfume by Type (2020-2025)
- Figure 30. Market Share of Men Perfume by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Men Perfume Market Share by Application

- Figure 33. Global Men Perfume Sales Market Share by Application (2020-2025)
- Figure 34. Global Men Perfume Sales Market Share by Application in 2025
- Figure 35. Global Men Perfume Market Share by Application (2020-2025)
- Figure 36. Global Men Perfume Market Share by Application in 2025
- Figure 37. Global Men Perfume Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Men Perfume Sales Market Share by Region (2020-2025)
- Figure 39. Global Men Perfume Market Size by Region (2020-2025)
- Figure 40. North America Men Perfume Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Men Perfume Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Men Perfume Sales Market Share by Country in 2024
- Figure 43. North America Men Perfume Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Men Perfume Market Size by Country in 2024
- Figure 45. U.S. Men Perfume Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Men Perfume Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Men Perfume Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Men Perfume Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Men Perfume Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Men Perfume Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Men Perfume Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Men Perfume Sales Market Share by Country in 2024
- Figure 53. Europe Men Perfume Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Men Perfume Market Size by Country in 2024
- Figure 55. Germany Men Perfume Sales and Growth Rate (2020-2025) & (K Units)
- Figure 56. Germany Men Perfume Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Men Perfume Sales and Growth Rate (2020-2025) & (K Units)
- Figure 58. France Men Perfume Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Men Perfume Sales and Growth Rate (2020-2025) & (K Units)
- Figure 60. U.K. Men Perfume Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Men Perfume Sales and Growth Rate (2020-2025) & (K Units)
- Figure 62. Italy Men Perfume Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 63. Spain Men Perfume Sales and Growth Rate (2020-2025) & (K Units)
- Figure 64. Spain Men Perfume Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 65. Asia Pacific Men Perfume Sales and Growth Rate (K Units)
- Figure 66. Asia Pacific Men Perfume Sales Market Share by Region in 2024
- Figure 67. Asia Pacific Men Perfume Market Size by Region in 2024
- Figure 68. China Men Perfume Sales and Growth Rate (2020-2025) & (K Units)
- Figure 69. China Men Perfume Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Men Perfume Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Men Perfume Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Men Perfume Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Men Perfume Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Men Perfume Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Men Perfume Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Men Perfume Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Men Perfume Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Men Perfume Sales and Growth Rate (K Units)

Figure 79. South America Men Perfume Sales Market Share by Country in 2024

Figure 80. South America Men Perfume Market Size and Growth Rate (M USD)

Figure 81. South America Men Perfume Market Size by Country in 2024

Figure 82. Brazil Men Perfume Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Men Perfume Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Men Perfume Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Men Perfume Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Men Perfume Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Men Perfume Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Men Perfume Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Men Perfume Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Men Perfume Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Men Perfume Market Size by Region in 2024

Figure 92. Saudi Arabia Men Perfume Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Men Perfume Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Men Perfume Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Men Perfume Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Men Perfume Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Men Perfume Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Men Perfume Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Men Perfume Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Men Perfume Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Men Perfume Market Size and Growth Rate (2020-2025) & (M USD)

- Figure 102. Global Men Perfume Production Market Share by Region (2020-2025)
- Figure 103. North America Men Perfume Production (K Units) Growth Rate (2020-2025)
- Figure 104. Europe Men Perfume Production (K Units) Growth Rate (2020-2025)
- Figure 105. Japan Men Perfume Production (K Units) Growth Rate (2020-2025)
- Figure 106. China Men Perfume Production (K Units) Growth Rate (2020-2025)
- Figure 107. Global Men Perfume Sales Forecast by Volume (2020-2035) & (K Units)
- Figure 108. Global Men Perfume Market Size Forecast by Value (2020-2035) & (M USD)
- Figure 109. Global Men Perfume Sales Market Share Forecast by Type (2026-2035)
- Figure 110. Global Men Perfume Market Share Forecast by Type (2026-2035)
- Figure 111. Global Men Perfume Sales Forecast by Application (2026-2035)
- Figure 112. Global Men Perfume Market Share Forecast by Application (2026-2035)

I would like to order

Product name: Global Men Perfume Market Research Report 2026(Status and Outlook)

Product link: <https://marketpublishers.com/r/GBA4EB15A4BBEN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GBA4EB15A4BBEN.html>