

Global Megawatt Wind Turbines Market Research Report 2026(Status and Outlook)

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Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Megawatt Wind Turbines competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. Megawatt wind turbines are wind energy systems typically equipped with large blades (with diameters exceeding 100 meters), efficient generators (such as permanent magnet direct-drive or doubly-fed generators), and advanced control systems (including pitch and yaw control) to capture wind energy and convert it into electricity. They are widely used in both onshore and offshore wind farms. The significance of megawatt-class turbines lies in their ability to increase the power output per unit area by enhancing individual turbine capacity, which reduces the number of turbines needed in a wind farm and, consequently, lowers construction and operation and maintenance costs, improving the overall economy of large-scale development. Their primary benefits include higher energy conversion efficiency (with modern megawatt-class turbines achieving capacity factors of up to 40%-50%), optimized land or sea area utilization efficiency; reduced infrastructure, grid connection, and maintenance costs, leading to a lower levelized cost of electricity (LCOE); and support for the integration of large-scale renewable energy into the grid, aiding in the achievement of carbon neutrality goals.

The global Megawatt Wind Turbines market size was estimated at USD 22620.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 9.00% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Megawatt Wind Turbines market, covering all critical facets from a broad macroeconomic overview to

detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Megawatt Wind Turbines market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Megawatt Wind Turbines market.

Global Megawatt Wind Turbines Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Equinor

General Electric

Doosan Enerbility

MHI Vestas Offshore Wind

Siemens Gamesa

Shanghai Envision Group

Guangdong Mingyang Wind Power Industry

Beijing Goldwind Science & Technology

Dongfang Electric Wind Power

Hangzhou Windey Energy Technology Group

Hunan SANY Heavy Industry

Market Segmentation (by Type)

Below 19MW

Above 20MW

Market Segmentation (by Application)

Onshore Wind Farm

Offshore Wind Farm

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Megawatt Wind Turbines Market

Overview of the regional outlook of the Megawatt Wind Turbines Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division

standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Megawatt Wind Turbines Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Megawatt Wind Turbines, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development

potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning

recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Megawatt Wind Turbines

1.2 Key Market Segments

1.2.1 Megawatt Wind Turbines Segment by Type

1.2.2 Megawatt Wind Turbines Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 MEGAWATT WIND TURBINES MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Megawatt Wind Turbines Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global Megawatt Wind Turbines Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 MEGAWATT WIND TURBINES MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Megawatt Wind Turbines Product Life Cycle

3.3 Global Megawatt Wind Turbines Sales by Manufacturers (2020-2025)

3.4 Global Megawatt Wind Turbines Revenue Market Share by Manufacturers (2020-2025)

3.5 Megawatt Wind Turbines Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Megawatt Wind Turbines Average Price by Manufacturers (2020-2025)

3.7 Manufacturers' Manufacturing Sites, Areas Served, and Product Types

3.8 Megawatt Wind Turbines Market Competitive Situation and Trends

3.8.1 Megawatt Wind Turbines Market Concentration Rate

3.8.2 Global 5 and 10 Largest Megawatt Wind Turbines Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 MEGAWATT WIND TURBINES INDUSTRY CHAIN ANALYSIS

4.1 Megawatt Wind Turbines Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF MEGAWATT WIND TURBINES MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Megawatt Wind Turbines Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy – April 2025

5.6.3 Global Trade Frictions and Their Impacts to Megawatt Wind Turbines Market

5.7 ESG Ratings of Leading Companies

6 MEGAWATT WIND TURBINES MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Megawatt Wind Turbines Sales Market Share by Type (2020-2025)

6.3 Global Megawatt Wind Turbines Market Size by Type (2020-2025)

6.4 Global Megawatt Wind Turbines Price by Type (2020-2025)

7 MEGAWATT WIND TURBINES MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Megawatt Wind Turbines Market Sales by Application (2020-2025)
- 7.3 Global Megawatt Wind Turbines Market Size (M USD) by Application (2020-2025)
- 7.4 Global Megawatt Wind Turbines Sales Growth Rate by Application (2020-2025)

8 MEGAWATT WIND TURBINES MARKET SALES BY REGION

- 8.1 Global Megawatt Wind Turbines Sales by Region
 - 8.1.1 Global Megawatt Wind Turbines Sales by Region
 - 8.1.2 Global Megawatt Wind Turbines Sales Market Share by Region
- 8.2 Global Megawatt Wind Turbines Market Size by Region
 - 8.2.1 Global Megawatt Wind Turbines Market Size by Region
 - 8.2.2 Global Megawatt Wind Turbines Market Size by Region
- 8.3 North America
 - 8.3.1 North America Megawatt Wind Turbines Sales by Country
 - 8.3.2 North America Megawatt Wind Turbines Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Megawatt Wind Turbines Sales by Country
 - 8.4.2 Europe Megawatt Wind Turbines Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Megawatt Wind Turbines Sales by Region
 - 8.5.2 Asia Pacific Megawatt Wind Turbines Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Megawatt Wind Turbines Sales by Country
 - 8.6.2 South America Megawatt Wind Turbines Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Megawatt Wind Turbines Sales by Region

8.7.2 Middle East and Africa Megawatt Wind Turbines Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 MEGAWATT WIND TURBINES MARKET PRODUCTION BY REGION

9.1 Global Production of Megawatt Wind Turbines by Region(2020-2025)

9.2 Global Megawatt Wind Turbines Revenue Market Share by Region (2020-2025)

9.3 Global Megawatt Wind Turbines Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Megawatt Wind Turbines Production

9.4.1 North America Megawatt Wind Turbines Production Growth Rate (2020-2025)

9.4.2 North America Megawatt Wind Turbines Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Megawatt Wind Turbines Production

9.5.1 Europe Megawatt Wind Turbines Production Growth Rate (2020-2025)

9.5.2 Europe Megawatt Wind Turbines Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Megawatt Wind Turbines Production (2020-2025)

9.6.1 Japan Megawatt Wind Turbines Production Growth Rate (2020-2025)

9.6.2 Japan Megawatt Wind Turbines Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Megawatt Wind Turbines Production (2020-2025)

9.7.1 China Megawatt Wind Turbines Production Growth Rate (2020-2025)

9.7.2 China Megawatt Wind Turbines Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Equinor

10.1.1 Equinor Basic Information

- 10.1.2 Equinor Megawatt Wind Turbines Product Overview
- 10.1.3 Equinor Megawatt Wind Turbines Product Market Performance
- 10.1.4 Equinor Business Overview
- 10.1.5 Equinor SWOT Analysis
- 10.1.6 Equinor Recent Developments
- 10.2 General Electric
 - 10.2.1 General Electric Basic Information
 - 10.2.2 General Electric Megawatt Wind Turbines Product Overview
 - 10.2.3 General Electric Megawatt Wind Turbines Product Market Performance
 - 10.2.4 General Electric Business Overview
 - 10.2.5 General Electric SWOT Analysis
 - 10.2.6 General Electric Recent Developments
- 10.3 Doosan Enerbility
 - 10.3.1 Doosan Enerbility Basic Information
 - 10.3.2 Doosan Enerbility Megawatt Wind Turbines Product Overview
 - 10.3.3 Doosan Enerbility Megawatt Wind Turbines Product Market Performance
 - 10.3.4 Doosan Enerbility Business Overview
 - 10.3.5 Doosan Enerbility SWOT Analysis
 - 10.3.6 Doosan Enerbility Recent Developments
- 10.4 MHI Vestas Offshore Wind
 - 10.4.1 MHI Vestas Offshore Wind Basic Information
 - 10.4.2 MHI Vestas Offshore Wind Megawatt Wind Turbines Product Overview
 - 10.4.3 MHI Vestas Offshore Wind Megawatt Wind Turbines Product Market Performance
 - 10.4.4 MHI Vestas Offshore Wind Business Overview
 - 10.4.5 MHI Vestas Offshore Wind Recent Developments
- 10.5 Siemens Gamesa
 - 10.5.1 Siemens Gamesa Basic Information
 - 10.5.2 Siemens Gamesa Megawatt Wind Turbines Product Overview
 - 10.5.3 Siemens Gamesa Megawatt Wind Turbines Product Market Performance
 - 10.5.4 Siemens Gamesa Business Overview
 - 10.5.5 Siemens Gamesa Recent Developments
- 10.6 Shanghai Envision Group
 - 10.6.1 Shanghai Envision Group Basic Information
 - 10.6.2 Shanghai Envision Group Megawatt Wind Turbines Product Overview
 - 10.6.3 Shanghai Envision Group Megawatt Wind Turbines Product Market Performance
 - 10.6.4 Shanghai Envision Group Business Overview
 - 10.6.5 Shanghai Envision Group Recent Developments

10.7 Guangdong Mingyang Wind Power Industry

10.7.1 Guangdong Mingyang Wind Power Industry Basic Information

10.7.2 Guangdong Mingyang Wind Power Industry Megawatt Wind Turbines Product Overview

10.7.3 Guangdong Mingyang Wind Power Industry Megawatt Wind Turbines Product Market Performance

10.7.4 Guangdong Mingyang Wind Power Industry Business Overview

10.7.5 Guangdong Mingyang Wind Power Industry Recent Developments

10.8 Beijing Goldwind Science and Technology

10.8.1 Beijing Goldwind Science and Technology Basic Information

10.8.2 Beijing Goldwind Science and Technology Megawatt Wind Turbines Product Overview

10.8.3 Beijing Goldwind Science and Technology Megawatt Wind Turbines Product Market Performance

10.8.4 Beijing Goldwind Science and Technology Business Overview

10.8.5 Beijing Goldwind Science and Technology Recent Developments

10.9 Dongfang Electric Wind Power

10.9.1 Dongfang Electric Wind Power Basic Information

10.9.2 Dongfang Electric Wind Power Megawatt Wind Turbines Product Overview

10.9.3 Dongfang Electric Wind Power Megawatt Wind Turbines Product Market Performance

10.9.4 Dongfang Electric Wind Power Business Overview

10.9.5 Dongfang Electric Wind Power Recent Developments

10.10 Hangzhou Windey Energy Technology Group

10.10.1 Hangzhou Windey Energy Technology Group Basic Information

10.10.2 Hangzhou Windey Energy Technology Group Megawatt Wind Turbines Product Overview

10.10.3 Hangzhou Windey Energy Technology Group Megawatt Wind Turbines Product Market Performance

10.10.4 Hangzhou Windey Energy Technology Group Business Overview

10.10.5 Hangzhou Windey Energy Technology Group Recent Developments

10.11 Hunan SANY Heavy Industry

10.11.1 Hunan SANY Heavy Industry Basic Information

10.11.2 Hunan SANY Heavy Industry Megawatt Wind Turbines Product Overview

10.11.3 Hunan SANY Heavy Industry Megawatt Wind Turbines Product Market Performance

10.11.4 Hunan SANY Heavy Industry Business Overview

10.11.5 Hunan SANY Heavy Industry Recent Developments

11 MEGAWATT WIND TURBINES MARKET FORECAST BY REGION

11.1 Global Megawatt Wind Turbines Market Size Forecast

11.2 Global Megawatt Wind Turbines Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Megawatt Wind Turbines Market Size Forecast by Country

11.2.3 Asia Pacific Megawatt Wind Turbines Market Size Forecast by Region

11.2.4 South America Megawatt Wind Turbines Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Megawatt Wind Turbines by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Megawatt Wind Turbines Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Megawatt Wind Turbines by Type (2026-2035)

12.1.2 Global Megawatt Wind Turbines Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Megawatt Wind Turbines by Type (2026-2035)

12.2 Global Megawatt Wind Turbines Market Forecast by Application (2026-2035)

12.2.1 Global Megawatt Wind Turbines Sales (K Units) Forecast by Application

12.2.2 Global Megawatt Wind Turbines Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Global Megawatt Wind Turbines Market Size by Type (M USD)
Table 4. Global Megawatt Wind Turbines Market Size by Application
Table 5. Megawatt Wind Turbines Market Size Comparison by Region (M USD)
Table 6. Global Megawatt Wind Turbines Sales (K Units) by Manufacturers (2020-2025)
Table 7. Global Megawatt Wind Turbines Sales Market Share by Manufacturers (2020-2025)
Table 8. Global Megawatt Wind Turbines Revenue (M USD) by Manufacturers (2020-2025)
Table 9. Global Megawatt Wind Turbines Revenue Share by Manufacturers (2020-2025)
Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Megawatt Wind Turbines as of 2025)
Table 11. Global Market Megawatt Wind Turbines Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 12. Manufacturers' Manufacturing Sites, Areas Served
Table 13. Manufacturers' Product Type
Table 14. Global Megawatt Wind Turbines Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 15. Mergers & Acquisitions, Expansion Plans
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Megawatt Wind Turbines Market Challenges
Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 26. Global Megawatt Wind Turbines Sales by Type (K Units)
Table 27. Global Megawatt Wind Turbines Market Size by Type (M USD)
Table 28. Global Megawatt Wind Turbines Sales (K Units) by Type (2020-2025)

Table 29. Global Megawatt Wind Turbines Sales Market Share by Type (2020-2025)
Table 30. Global Megawatt Wind Turbines Market Size (M USD) by Type (2020-2025)
Table 31. Global Megawatt Wind Turbines Market Share by Type (2020-2025)
Table 32. Global Megawatt Wind Turbines Price (USD/Unit) by Type (2020-2025)
Table 33. Global Megawatt Wind Turbines Sales (K Units) by Application
Table 34. Global Megawatt Wind Turbines Market Size by Application
Table 35. Global Megawatt Wind Turbines Sales by Application (2020-2025) & (K Units)
Table 36. Global Megawatt Wind Turbines Sales Market Share by Application (2020-2025)
Table 37. Global Megawatt Wind Turbines Market Size by Application (2020-2025) & (M USD)
Table 38. Global Megawatt Wind Turbines Market Share by Application (2020-2025)
Table 39. Global Megawatt Wind Turbines Sales Growth Rate by Application (2020-2025)
Table 40. Global Megawatt Wind Turbines Sales by Region (2020-2025) & (K Units)
Table 41. Global Megawatt Wind Turbines Sales Market Share by Region (2020-2025)
Table 42. Global Megawatt Wind Turbines Market Size by Region (2020-2025) & (M USD)
Table 43. Global Megawatt Wind Turbines Market Size by Region (2020-2025)
Table 44. North America Megawatt Wind Turbines Sales by Country (2020-2025) & (K Units)
Table 45. North America Megawatt Wind Turbines Market Size by Country (2020-2025) & (M USD)
Table 46. Europe Megawatt Wind Turbines Sales by Country (2020-2025) & (K Units)
Table 47. Europe Megawatt Wind Turbines Market Size by Country (2020-2025) & (M USD)
Table 48. Asia Pacific Megawatt Wind Turbines Sales by Region (2020-2025) & (K Units)
Table 49. Asia Pacific Megawatt Wind Turbines Market Size by Region (2020-2025) & (M USD)
Table 50. South America Megawatt Wind Turbines Sales by Country (2020-2025) & (K Units)
Table 51. South America Megawatt Wind Turbines Market Size by Country (2020-2025) & (M USD)
Table 52. Middle East and Africa Megawatt Wind Turbines Sales by Region (2020-2025) & (K Units)
Table 53. Middle East and Africa Megawatt Wind Turbines Market Size by Region (2020-2025) & (M USD)
Table 54. Global Megawatt Wind Turbines Production (K Units) by Region(2020-2025)

Table 55. Global Megawatt Wind Turbines Revenue (US\$ Million) by Region (2020-2025)
Table 56. Global Megawatt Wind Turbines Revenue Market Share by Region (2020-2025)
Table 57. Global Megawatt Wind Turbines Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 58. North America Megawatt Wind Turbines Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 59. Europe Megawatt Wind Turbines Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 60. Japan Megawatt Wind Turbines Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 61. China Megawatt Wind Turbines Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 62. Equinor Basic Information
Table 63. Equinor Megawatt Wind Turbines Product Overview
Table 64. Equinor Megawatt Wind Turbines Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 65. Equinor Business Overview
Table 66. Equinor SWOT Analysis
Table 67. Equinor Recent Developments
Table 68. General Electric Basic Information
Table 69. General Electric Megawatt Wind Turbines Product Overview
Table 70. General Electric Megawatt Wind Turbines Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 71. General Electric Business Overview
Table 72. General Electric SWOT Analysis
Table 73. General Electric Recent Developments
Table 74. Doosan Enerbility Basic Information
Table 75. Doosan Enerbility Megawatt Wind Turbines Product Overview
Table 76. Doosan Enerbility Megawatt Wind Turbines Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 77. Doosan Enerbility Business Overview
Table 78. Doosan Enerbility SWOT Analysis
Table 79. Doosan Enerbility Recent Developments
Table 80. MHI Vestas Offshore Wind Basic Information
Table 81. MHI Vestas Offshore Wind Megawatt Wind Turbines Product Overview
Table 82. MHI Vestas Offshore Wind Megawatt Wind Turbines Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 83. MHI Vestas Offshore Wind Business Overview
Table 84. MHI Vestas Offshore Wind Recent Developments
Table 85. Siemens Gamesa Basic Information
Table 86. Siemens Gamesa Megawatt Wind Turbines Product Overview
Table 87. Siemens Gamesa Megawatt Wind Turbines Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 88. Siemens Gamesa Business Overview
Table 89. Siemens Gamesa Recent Developments
Table 90. Shanghai Envision Group Basic Information
Table 91. Shanghai Envision Group Megawatt Wind Turbines Product Overview
Table 92. Shanghai Envision Group Megawatt Wind Turbines Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 93. Shanghai Envision Group Business Overview
Table 94. Shanghai Envision Group Recent Developments
Table 95. Guangdong Mingyang Wind Power Industry Basic Information
Table 96. Guangdong Mingyang Wind Power Industry Megawatt Wind Turbines Product Overview
Table 97. Guangdong Mingyang Wind Power Industry Megawatt Wind Turbines Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 98. Guangdong Mingyang Wind Power Industry Business Overview
Table 99. Guangdong Mingyang Wind Power Industry Recent Developments
Table 100. Beijing Goldwind Science and Technology Basic Information
Table 101. Beijing Goldwind Science and Technology Megawatt Wind Turbines Product Overview
Table 102. Beijing Goldwind Science and Technology Megawatt Wind Turbines Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 103. Beijing Goldwind Science and Technology Business Overview
Table 104. Beijing Goldwind Science and Technology Recent Developments
Table 105. Dongfang Electric Wind Power Basic Information
Table 106. Dongfang Electric Wind Power Megawatt Wind Turbines Product Overview
Table 107. Dongfang Electric Wind Power Megawatt Wind Turbines Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 108. Dongfang Electric Wind Power Business Overview
Table 109. Dongfang Electric Wind Power Recent Developments
Table 110. Hangzhou Windey Energy Technology Group Basic Information
Table 111. Hangzhou Windey Energy Technology Group Megawatt Wind Turbines Product Overview
Table 112. Hangzhou Windey Energy Technology Group Megawatt Wind Turbines Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 113. Hangzhou Windey Energy Technology Group Business Overview
Table 114. Hangzhou Windey Energy Technology Group Recent Developments
Table 115. Hunan SANY Heavy Industry Basic Information
Table 116. Hunan SANY Heavy Industry Megawatt Wind Turbines Product Overview
Table 117. Hunan SANY Heavy Industry Megawatt Wind Turbines Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 118. Hunan SANY Heavy Industry Business Overview
Table 119. Hunan SANY Heavy Industry Recent Developments
Table 120. Global Megawatt Wind Turbines Sales Forecast by Region (2026-2035) & (K Units)
Table 121. Global Megawatt Wind Turbines Market Size Forecast by Region (2026-2035) & (M USD)
Table 122. North America Megawatt Wind Turbines Sales Forecast by Country (2026-2035) & (K Units)
Table 123. North America Megawatt Wind Turbines Market Size Forecast by Country (2026-2035) & (M USD)
Table 124. Europe Megawatt Wind Turbines Sales Forecast by Country (2026-2035) & (K Units)
Table 125. Europe Megawatt Wind Turbines Market Size Forecast by Country (2026-2035) & (M USD)
Table 126. Asia Pacific Megawatt Wind Turbines Sales Forecast by Region (2026-2035) & (K Units)
Table 127. Asia Pacific Megawatt Wind Turbines Market Size Forecast by Region (2026-2035) & (M USD)
Table 128. South America Megawatt Wind Turbines Sales Forecast by Country (2026-2035) & (K Units)
Table 129. South America Megawatt Wind Turbines Market Size Forecast by Country (2026-2035) & (M USD)
Table 130. Middle East and Africa Megawatt Wind Turbines Sales Forecast by Country (2026-2035) & (Units)
Table 131. Middle East and Africa Megawatt Wind Turbines Market Size Forecast by Country (2026-2035) & (M USD)
Table 132. Global Megawatt Wind Turbines Sales Forecast by Type (2026-2035) & (K Units)
Table 133. Global Megawatt Wind Turbines Market Size Forecast by Type (2026-2035) & (M USD)
Table 134. Global Megawatt Wind Turbines Price Forecast by Type (2026-2035) & (USD/Unit)
Table 135. Global Megawatt Wind Turbines Sales (K Units) Forecast by Application

(2026-2035)

Table 136. Global Megawatt Wind Turbines Market Size Forecast by Application
(2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Megawatt Wind Turbines
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Megawatt Wind Turbines Market Size (M USD), 2025-2035
- Figure 5. Global Megawatt Wind Turbines Market Size (M USD) (2020-2035)
- Figure 6. Global Megawatt Wind Turbines Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Megawatt Wind Turbines Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Megawatt Wind Turbines Product Life Cycle
- Figure 13. Megawatt Wind Turbines Sales Share by Manufacturers in 2025
- Figure 14. Global Megawatt Wind Turbines Revenue Share by Manufacturers in 2025
- Figure 15. Megawatt Wind Turbines Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Megawatt Wind Turbines Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Megawatt Wind Turbines Revenue in 2025
- Figure 18. Industry Chain Map of Megawatt Wind Turbines
- Figure 19. Global Megawatt Wind Turbines Market PEST Analysis
- Figure 20. Global Megawatt Wind Turbines Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Megawatt Wind Turbines Market Share by Type
- Figure 27. Sales Market Share of Megawatt Wind Turbines by Type (2020-2025)
- Figure 28. Sales Market Share of Megawatt Wind Turbines by Type in 2025
- Figure 29. Market Share of Megawatt Wind Turbines by Type (2020-2025)
- Figure 30. Market Share of Megawatt Wind Turbines by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Megawatt Wind Turbines Market Share by Application

Figure 33. Global Megawatt Wind Turbines Sales Market Share by Application (2020-2025)

Figure 34. Global Megawatt Wind Turbines Sales Market Share by Application in 2025

Figure 35. Global Megawatt Wind Turbines Market Share by Application (2020-2025)

Figure 36. Global Megawatt Wind Turbines Market Share by Application in 2025

Figure 37. Global Megawatt Wind Turbines Sales Growth Rate by Application (2020-2025)

Figure 38. Global Megawatt Wind Turbines Sales Market Share by Region (2020-2025)

Figure 39. Global Megawatt Wind Turbines Market Size by Region (2020-2025)

Figure 40. North America Megawatt Wind Turbines Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Megawatt Wind Turbines Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Megawatt Wind Turbines Sales Market Share by Country in 2024

Figure 43. North America Megawatt Wind Turbines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Megawatt Wind Turbines Market Size by Country in 2024

Figure 45. U.S. Megawatt Wind Turbines Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Megawatt Wind Turbines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Megawatt Wind Turbines Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Megawatt Wind Turbines Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Megawatt Wind Turbines Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Megawatt Wind Turbines Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Megawatt Wind Turbines Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Megawatt Wind Turbines Sales Market Share by Country in 2024

Figure 53. Europe Megawatt Wind Turbines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Megawatt Wind Turbines Market Size by Country in 2024

Figure 55. Germany Megawatt Wind Turbines Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Megawatt Wind Turbines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Megawatt Wind Turbines Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Megawatt Wind Turbines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Megawatt Wind Turbines Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Megawatt Wind Turbines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Megawatt Wind Turbines Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Megawatt Wind Turbines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Megawatt Wind Turbines Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Megawatt Wind Turbines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Megawatt Wind Turbines Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Megawatt Wind Turbines Sales Market Share by Region in 2024

Figure 67. Asia Pacific Megawatt Wind Turbines Market Size by Region in 2024

Figure 68. China Megawatt Wind Turbines Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Megawatt Wind Turbines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Megawatt Wind Turbines Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Megawatt Wind Turbines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Megawatt Wind Turbines Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Megawatt Wind Turbines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Megawatt Wind Turbines Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Megawatt Wind Turbines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Megawatt Wind Turbines Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Megawatt Wind Turbines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Megawatt Wind Turbines Sales and Growth Rate (K Units)

Figure 79. South America Megawatt Wind Turbines Sales Market Share by Country in 2024

Figure 80. South America Megawatt Wind Turbines Market Size and Growth Rate (M USD)

Figure 81. South America Megawatt Wind Turbines Market Size by Country in 2024

Figure 82. Brazil Megawatt Wind Turbines Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Megawatt Wind Turbines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Megawatt Wind Turbines Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Megawatt Wind Turbines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Megawatt Wind Turbines Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Megawatt Wind Turbines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Megawatt Wind Turbines Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Megawatt Wind Turbines Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Megawatt Wind Turbines Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Megawatt Wind Turbines Market Size by Region in 2024

Figure 92. Saudi Arabia Megawatt Wind Turbines Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Megawatt Wind Turbines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Megawatt Wind Turbines Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Megawatt Wind Turbines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Megawatt Wind Turbines Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Megawatt Wind Turbines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Megawatt Wind Turbines Sales and Growth Rate (2020-2025) & (K

Units)

Figure 99. Nigeria Megawatt Wind Turbines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Megawatt Wind Turbines Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Megawatt Wind Turbines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Megawatt Wind Turbines Production Market Share by Region (2020-2025)

Figure 103. North America Megawatt Wind Turbines Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Megawatt Wind Turbines Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Megawatt Wind Turbines Production (K Units) Growth Rate (2020-2025)

Figure 106. China Megawatt Wind Turbines Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Megawatt Wind Turbines Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Megawatt Wind Turbines Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Megawatt Wind Turbines Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Megawatt Wind Turbines Market Share Forecast by Type (2026-2035)

Figure 111. Global Megawatt Wind Turbines Sales Forecast by Application (2026-2035)

Figure 112. Global Megawatt Wind Turbines Market Share Forecast by Application (2026-2035)

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