

Global Medium Voltage Motors Market Research Report 2026(Status and Outlook)

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Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Medium Voltage Motors competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. Low voltage is up to 1000 V, medium voltage is from 1000 V to 35 kV, and high voltage is over 35 kV. Despite low voltage motors having a wide range of potential uses in industry, there are still some cases when a higher voltage is needed to handle the job. According to the IEC 60038 standard: low voltage is up to 1000 V, medium voltage is from 1000 V to 35 kV, and high voltage is over 35 kV. This report focuses on the medium voltage motors. Policy-driven energy efficiency upgrade Implementation of mandatory energy efficiency standards: The new Chinese mandatory standard GB 30254-2024 (to be implemented in September 2025) requires all high-voltage three-phase motors to reach the IE4 ultra-efficient level, eliminating low-efficiency products below IE2; The EU carbon tariff (CBAM) forces export enterprises to adopt IE5 energy efficiency motors, otherwise they will face additional costs. Increased emphasis on green manufacturing policies: The "Implementation Plan for Carbon Peak in the Industrial Sector" of China requires that by 2025, the proportion of efficient energy-saving motors exceeds 70%; The national standard GB/T 41013 for energy efficiency evaluation of motor systems promotes full-chain energy-saving renovations (covering motors, pipelines, and control devices). Key challenges Cost pressure: The average price of IE4/IE5 motors is 25%-40% higher than that of traditional models, and small and medium-sized enterprises have low acceptance; The fluctuation in the price of rare earth permanent magnet materials (neodymium iron boron accounts for 50% of the cost of permanent magnet motors) exacerbates supply chain risks. Technical bottlenecks: The heat dissipation problem of open motor structures hinders the increase in power density; Domestic enterprises have insufficient technical reserves in the field of 10kV and above high-voltage frequency

conversion control.

The global Medium Voltage Motors market size was estimated at USD 6792.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 3.90% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Medium Voltage Motors market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Medium Voltage Motors market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Medium Voltage Motors market.

Global Medium Voltage Motors Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse

customer groups.

Key Company

ABB
Innomotics
Nidec
General Electric(Wolong)
Regal Rexnord
SEVA-tec
TECO Electric & Machinery
Toshiba
VEM

Market Segmentation (by Type)

AC Motors
DC Motors

Market Segmentation (by Application)

Process Industries
Discrete Industries
HVAC

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments

Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Medium Voltage Motors Market
Overview of the regional outlook of the Medium Voltage Motors Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Medium Voltage Motors Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help

readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Medium Voltage Motors, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights,

product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Medium Voltage Motors

1.2 Key Market Segments

1.2.1 Medium Voltage Motors Segment by Type

1.2.2 Medium Voltage Motors Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 MEDIUM VOLTAGE MOTORS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Medium Voltage Motors Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global Medium Voltage Motors Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 MEDIUM VOLTAGE MOTORS MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Medium Voltage Motors Product Life Cycle

3.3 Global Medium Voltage Motors Sales by Manufacturers (2020-2025)

3.4 Global Medium Voltage Motors Revenue Market Share by Manufacturers (2020-2025)

3.5 Medium Voltage Motors Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Medium Voltage Motors Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Medium Voltage Motors Market Competitive Situation and Trends

3.8.1 Medium Voltage Motors Market Concentration Rate

3.8.2 Global 5 and 10 Largest Medium Voltage Motors Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 MEDIUM VOLTAGE MOTORS INDUSTRY CHAIN ANALYSIS

- 4.1 Medium Voltage Motors Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF MEDIUM VOLTAGE MOTORS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Medium Voltage Motors Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Medium Voltage Motors Market
- 5.7 ESG Ratings of Leading Companies

6 MEDIUM VOLTAGE MOTORS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Medium Voltage Motors Sales Market Share by Type (2020-2025)
- 6.3 Global Medium Voltage Motors Market Size by Type (2020-2025)
- 6.4 Global Medium Voltage Motors Price by Type (2020-2025)

7 MEDIUM VOLTAGE MOTORS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Medium Voltage Motors Market Sales by Application (2020-2025)
- 7.3 Global Medium Voltage Motors Market Size (M USD) by Application (2020-2025)
- 7.4 Global Medium Voltage Motors Sales Growth Rate by Application (2020-2025)

8 MEDIUM VOLTAGE MOTORS MARKET SALES BY REGION

- 8.1 Global Medium Voltage Motors Sales by Region
 - 8.1.1 Global Medium Voltage Motors Sales by Region
 - 8.1.2 Global Medium Voltage Motors Sales Market Share by Region
- 8.2 Global Medium Voltage Motors Market Size by Region
 - 8.2.1 Global Medium Voltage Motors Market Size by Region
 - 8.2.2 Global Medium Voltage Motors Market Size by Region
- 8.3 North America
 - 8.3.1 North America Medium Voltage Motors Sales by Country
 - 8.3.2 North America Medium Voltage Motors Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Medium Voltage Motors Sales by Country
 - 8.4.2 Europe Medium Voltage Motors Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Medium Voltage Motors Sales by Region
 - 8.5.2 Asia Pacific Medium Voltage Motors Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Medium Voltage Motors Sales by Country
 - 8.6.2 South America Medium Voltage Motors Market Size by Country
 - 8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Medium Voltage Motors Sales by Region

8.7.2 Middle East and Africa Medium Voltage Motors Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 MEDIUM VOLTAGE MOTORS MARKET PRODUCTION BY REGION

9.1 Global Production of Medium Voltage Motors by Region(2020-2025)

9.2 Global Medium Voltage Motors Revenue Market Share by Region (2020-2025)

9.3 Global Medium Voltage Motors Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Medium Voltage Motors Production

9.4.1 North America Medium Voltage Motors Production Growth Rate (2020-2025)

9.4.2 North America Medium Voltage Motors Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Medium Voltage Motors Production

9.5.1 Europe Medium Voltage Motors Production Growth Rate (2020-2025)

9.5.2 Europe Medium Voltage Motors Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Medium Voltage Motors Production (2020-2025)

9.6.1 Japan Medium Voltage Motors Production Growth Rate (2020-2025)

9.6.2 Japan Medium Voltage Motors Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Medium Voltage Motors Production (2020-2025)

9.7.1 China Medium Voltage Motors Production Growth Rate (2020-2025)

9.7.2 China Medium Voltage Motors Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 ABB

10.1.1 ABB Basic Information

10.1.2 ABB Medium Voltage Motors Product Overview

- 10.1.3 ABB Medium Voltage Motors Product Market Performance
- 10.1.4 ABB Business Overview
- 10.1.5 ABB SWOT Analysis
- 10.1.6 ABB Recent Developments
- 10.2 Innomotics
 - 10.2.1 Innomotics Basic Information
 - 10.2.2 Innomotics Medium Voltage Motors Product Overview
 - 10.2.3 Innomotics Medium Voltage Motors Product Market Performance
 - 10.2.4 Innomotics Business Overview
 - 10.2.5 Innomotics SWOT Analysis
 - 10.2.6 Innomotics Recent Developments
- 10.3 Nidec
 - 10.3.1 Nidec Basic Information
 - 10.3.2 Nidec Medium Voltage Motors Product Overview
 - 10.3.3 Nidec Medium Voltage Motors Product Market Performance
 - 10.3.4 Nidec Business Overview
 - 10.3.5 Nidec SWOT Analysis
 - 10.3.6 Nidec Recent Developments
- 10.4 General Electric(Wolong)
 - 10.4.1 General Electric(Wolong) Basic Information
 - 10.4.2 General Electric(Wolong) Medium Voltage Motors Product Overview
 - 10.4.3 General Electric(Wolong) Medium Voltage Motors Product Market Performance
 - 10.4.4 General Electric(Wolong) Business Overview
 - 10.4.5 General Electric(Wolong) Recent Developments
- 10.5 Regal Rexnord
 - 10.5.1 Regal Rexnord Basic Information
 - 10.5.2 Regal Rexnord Medium Voltage Motors Product Overview
 - 10.5.3 Regal Rexnord Medium Voltage Motors Product Market Performance
 - 10.5.4 Regal Rexnord Business Overview
 - 10.5.5 Regal Rexnord Recent Developments
- 10.6 SEVA-tec
 - 10.6.1 SEVA-tec Basic Information
 - 10.6.2 SEVA-tec Medium Voltage Motors Product Overview
 - 10.6.3 SEVA-tec Medium Voltage Motors Product Market Performance
 - 10.6.4 SEVA-tec Business Overview
 - 10.6.5 SEVA-tec Recent Developments
- 10.7 TECO Electric and Machinery
 - 10.7.1 TECO Electric and Machinery Basic Information
 - 10.7.2 TECO Electric and Machinery Medium Voltage Motors Product Overview

10.7.3 TECO Electric and Machinery Medium Voltage Motors Product Market Performance

10.7.4 TECO Electric and Machinery Business Overview

10.7.5 TECO Electric and Machinery Recent Developments

10.8 Toshiba

10.8.1 Toshiba Basic Information

10.8.2 Toshiba Medium Voltage Motors Product Overview

10.8.3 Toshiba Medium Voltage Motors Product Market Performance

10.8.4 Toshiba Business Overview

10.8.5 Toshiba Recent Developments

10.9 VEM

10.9.1 VEM Basic Information

10.9.2 VEM Medium Voltage Motors Product Overview

10.9.3 VEM Medium Voltage Motors Product Market Performance

10.9.4 VEM Business Overview

10.9.5 VEM Recent Developments

11 MEDIUM VOLTAGE MOTORS MARKET FORECAST BY REGION

11.1 Global Medium Voltage Motors Market Size Forecast

11.2 Global Medium Voltage Motors Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Medium Voltage Motors Market Size Forecast by Country

11.2.3 Asia Pacific Medium Voltage Motors Market Size Forecast by Region

11.2.4 South America Medium Voltage Motors Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Medium Voltage Motors by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Medium Voltage Motors Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Medium Voltage Motors by Type (2026-2035)

12.1.2 Global Medium Voltage Motors Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Medium Voltage Motors by Type (2026-2035)

12.2 Global Medium Voltage Motors Market Forecast by Application (2026-2035)

12.2.1 Global Medium Voltage Motors Sales (K Units) Forecast by Application

12.2.2 Global Medium Voltage Motors Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Medium Voltage Motors Market Size by Type (M USD)

Table 4. Global Medium Voltage Motors Market Size by Application

Table 5. Medium Voltage Motors Market Size Comparison by Region (M USD)

Table 6. Global Medium Voltage Motors Sales (K Units) by Manufacturers (2020-2025)

Table 7. Global Medium Voltage Motors Sales Market Share by Manufacturers (2020-2025)

Table 8. Global Medium Voltage Motors Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global Medium Voltage Motors Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Medium Voltage Motors as of 2025)

Table 11. Global Market Medium Voltage Motors Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global Medium Voltage Motors Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Medium Voltage Motors Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 26. Global Medium Voltage Motors Sales by Type (K Units)

Table 27. Global Medium Voltage Motors Market Size by Type (M USD)

Table 28. Global Medium Voltage Motors Sales (K Units) by Type (2020-2025)

Table 29. Global Medium Voltage Motors Sales Market Share by Type (2020-2025)

Table 30. Global Medium Voltage Motors Market Size (M USD) by Type (2020-2025)

Table 31. Global Medium Voltage Motors Market Share by Type (2020-2025)

Table 32. Global Medium Voltage Motors Price (USD/Unit) by Type (2020-2025)

Table 33. Global Medium Voltage Motors Sales (K Units) by Application

Table 34. Global Medium Voltage Motors Market Size by Application

Table 35. Global Medium Voltage Motors Sales by Application (2020-2025) & (K Units)

Table 36. Global Medium Voltage Motors Sales Market Share by Application (2020-2025)

Table 37. Global Medium Voltage Motors Market Size by Application (2020-2025) & (M USD)

Table 38. Global Medium Voltage Motors Market Share by Application (2020-2025)

Table 39. Global Medium Voltage Motors Sales Growth Rate by Application (2020-2025)

Table 40. Global Medium Voltage Motors Sales by Region (2020-2025) & (K Units)

Table 41. Global Medium Voltage Motors Sales Market Share by Region (2020-2025)

Table 42. Global Medium Voltage Motors Market Size by Region (2020-2025) & (M USD)

Table 43. Global Medium Voltage Motors Market Size by Region (2020-2025)

Table 44. North America Medium Voltage Motors Sales by Country (2020-2025) & (K Units)

Table 45. North America Medium Voltage Motors Market Size by Country (2020-2025) & (M USD)

Table 46. Europe Medium Voltage Motors Sales by Country (2020-2025) & (K Units)

Table 47. Europe Medium Voltage Motors Market Size by Country (2020-2025) & (M USD)

Table 48. Asia Pacific Medium Voltage Motors Sales by Region (2020-2025) & (K Units)

Table 49. Asia Pacific Medium Voltage Motors Market Size by Region (2020-2025) & (M USD)

Table 50. South America Medium Voltage Motors Sales by Country (2020-2025) & (K Units)

Table 51. South America Medium Voltage Motors Market Size by Country (2020-2025) & (M USD)

Table 52. Middle East and Africa Medium Voltage Motors Sales by Region (2020-2025) & (K Units)

Table 53. Middle East and Africa Medium Voltage Motors Market Size by Region (2020-2025) & (M USD)

Table 54. Global Medium Voltage Motors Production (K Units) by Region(2020-2025)

Table 55. Global Medium Voltage Motors Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global Medium Voltage Motors Revenue Market Share by Region

(2020-2025)

Table 57. Global Medium Voltage Motors Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. North America Medium Voltage Motors Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Europe Medium Voltage Motors Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. Japan Medium Voltage Motors Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. China Medium Voltage Motors Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 62. ABB Basic Information

Table 63. ABB Medium Voltage Motors Product Overview

Table 64. ABB Medium Voltage Motors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. ABB Business Overview

Table 66. ABB SWOT Analysis

Table 67. ABB Recent Developments

Table 68. Innomotics Basic Information

Table 69. Innomotics Medium Voltage Motors Product Overview

Table 70. Innomotics Medium Voltage Motors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. Innomotics Business Overview

Table 72. Innomotics SWOT Analysis

Table 73. Innomotics Recent Developments

Table 74. Nidec Basic Information

Table 75. Nidec Medium Voltage Motors Product Overview

Table 76. Nidec Medium Voltage Motors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 77. Nidec Business Overview

Table 78. Nidec SWOT Analysis

Table 79. Nidec Recent Developments

Table 80. General Electric(Wolong) Basic Information

Table 81. General Electric(Wolong) Medium Voltage Motors Product Overview

Table 82. General Electric(Wolong) Medium Voltage Motors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 83. General Electric(Wolong) Business Overview

Table 84. General Electric(Wolong) Recent Developments

Table 85. Regal Rexnord Basic Information

Table 86. Regal Rexnord Medium Voltage Motors Product Overview
Table 87. Regal Rexnord Medium Voltage Motors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 88. Regal Rexnord Business Overview
Table 89. Regal Rexnord Recent Developments
Table 90. SEVA-tec Basic Information
Table 91. SEVA-tec Medium Voltage Motors Product Overview
Table 92. SEVA-tec Medium Voltage Motors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 93. SEVA-tec Business Overview
Table 94. SEVA-tec Recent Developments
Table 95. TECO Electric and Machinery Basic Information
Table 96. TECO Electric and Machinery Medium Voltage Motors Product Overview
Table 97. TECO Electric and Machinery Medium Voltage Motors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 98. TECO Electric and Machinery Business Overview
Table 99. TECO Electric and Machinery Recent Developments
Table 100. Toshiba Basic Information
Table 101. Toshiba Medium Voltage Motors Product Overview
Table 102. Toshiba Medium Voltage Motors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 103. Toshiba Business Overview
Table 104. Toshiba Recent Developments
Table 105. VEM Basic Information
Table 106. VEM Medium Voltage Motors Product Overview
Table 107. VEM Medium Voltage Motors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 108. VEM Business Overview
Table 109. VEM Recent Developments
Table 110. Global Medium Voltage Motors Sales Forecast by Region (2026-2035) & (K Units)
Table 111. Global Medium Voltage Motors Market Size Forecast by Region (2026-2035) & (M USD)
Table 112. North America Medium Voltage Motors Sales Forecast by Country (2026-2035) & (K Units)
Table 113. North America Medium Voltage Motors Market Size Forecast by Country (2026-2035) & (M USD)
Table 114. Europe Medium Voltage Motors Sales Forecast by Country (2026-2035) & (K Units)

Table 115. Europe Medium Voltage Motors Market Size Forecast by Country
(2026-2035) & (M USD)

Table 116. Asia Pacific Medium Voltage Motors Sales Forecast by Region (2026-2035)
& (K Units)

Table 117. Asia Pacific Medium Voltage Motors Market Size Forecast by Region
(2026-2035) & (M USD)

Table 118. South America Medium Voltage Motors Sales Forecast by Country
(2026-2035) & (K Units)

Table 119. South America Medium Voltage Motors Market Size Forecast by Country
(2026-2035) & (M USD)

Table 120. Middle East and Africa Medium Voltage Motors Sales Forecast by Country
(2026-2035) & (Units)

Table 121. Middle East and Africa Medium Voltage Motors Market Size Forecast by
Country (2026-2035) & (M USD)

Table 122. Global Medium Voltage Motors Sales Forecast by Type (2026-2035) & (K
Units)

Table 123. Global Medium Voltage Motors Market Size Forecast by Type (2026-2035) &
(M USD)

Table 124. Global Medium Voltage Motors Price Forecast by Type (2026-2035) &
(USD/Unit)

Table 125. Global Medium Voltage Motors Sales (K Units) Forecast by Application
(2026-2035)

Table 126. Global Medium Voltage Motors Market Size Forecast by Application
(2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Medium Voltage Motors
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Medium Voltage Motors Market Size (M USD), 2025-2035
- Figure 5. Global Medium Voltage Motors Market Size (M USD) (2020-2035)
- Figure 6. Global Medium Voltage Motors Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Medium Voltage Motors Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Medium Voltage Motors Product Life Cycle
- Figure 13. Medium Voltage Motors Sales Share by Manufacturers in 2025
- Figure 14. Global Medium Voltage Motors Revenue Share by Manufacturers in 2025
- Figure 15. Medium Voltage Motors Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Medium Voltage Motors Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Medium Voltage Motors Revenue in 2025
- Figure 18. Industry Chain Map of Medium Voltage Motors
- Figure 19. Global Medium Voltage Motors Market PEST Analysis
- Figure 20. Global Medium Voltage Motors Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Medium Voltage Motors Market Share by Type
- Figure 27. Sales Market Share of Medium Voltage Motors by Type (2020-2025)
- Figure 28. Sales Market Share of Medium Voltage Motors by Type in 2025
- Figure 29. Market Share of Medium Voltage Motors by Type (2020-2025)
- Figure 30. Market Share of Medium Voltage Motors by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Medium Voltage Motors Market Share by Application

Figure 33. Global Medium Voltage Motors Sales Market Share by Application (2020-2025)

Figure 34. Global Medium Voltage Motors Sales Market Share by Application in 2025

Figure 35. Global Medium Voltage Motors Market Share by Application (2020-2025)

Figure 36. Global Medium Voltage Motors Market Share by Application in 2025

Figure 37. Global Medium Voltage Motors Sales Growth Rate by Application (2020-2025)

Figure 38. Global Medium Voltage Motors Sales Market Share by Region (2020-2025)

Figure 39. Global Medium Voltage Motors Market Size by Region (2020-2025)

Figure 40. North America Medium Voltage Motors Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Medium Voltage Motors Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Medium Voltage Motors Sales Market Share by Country in 2024

Figure 43. North America Medium Voltage Motors Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Medium Voltage Motors Market Size by Country in 2024

Figure 45. U.S. Medium Voltage Motors Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Medium Voltage Motors Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Medium Voltage Motors Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Medium Voltage Motors Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Medium Voltage Motors Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Medium Voltage Motors Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Medium Voltage Motors Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Medium Voltage Motors Sales Market Share by Country in 2024

Figure 53. Europe Medium Voltage Motors Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Medium Voltage Motors Market Size by Country in 2024

Figure 55. Germany Medium Voltage Motors Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Medium Voltage Motors Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Medium Voltage Motors Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Medium Voltage Motors Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Medium Voltage Motors Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Medium Voltage Motors Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Medium Voltage Motors Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Medium Voltage Motors Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Medium Voltage Motors Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Medium Voltage Motors Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Medium Voltage Motors Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Medium Voltage Motors Sales Market Share by Region in 2024

Figure 67. Asia Pacific Medium Voltage Motors Market Size by Region in 2024

Figure 68. China Medium Voltage Motors Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Medium Voltage Motors Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Medium Voltage Motors Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Medium Voltage Motors Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Medium Voltage Motors Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Medium Voltage Motors Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Medium Voltage Motors Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Medium Voltage Motors Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Medium Voltage Motors Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Medium Voltage Motors Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Medium Voltage Motors Sales and Growth Rate (K Units)

Figure 79. South America Medium Voltage Motors Sales Market Share by Country in 2024

Figure 80. South America Medium Voltage Motors Market Size and Growth Rate (M USD)

Figure 81. South America Medium Voltage Motors Market Size by Country in 2024

Figure 82. Brazil Medium Voltage Motors Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Medium Voltage Motors Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Medium Voltage Motors Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Medium Voltage Motors Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Medium Voltage Motors Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Medium Voltage Motors Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Medium Voltage Motors Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Medium Voltage Motors Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Medium Voltage Motors Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Medium Voltage Motors Market Size by Region in 2024

Figure 92. Saudi Arabia Medium Voltage Motors Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Medium Voltage Motors Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Medium Voltage Motors Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Medium Voltage Motors Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Medium Voltage Motors Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Medium Voltage Motors Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Medium Voltage Motors Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Medium Voltage Motors Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Medium Voltage Motors Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Medium Voltage Motors Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Medium Voltage Motors Production Market Share by Region (2020-2025)

Figure 103. North America Medium Voltage Motors Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Medium Voltage Motors Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Medium Voltage Motors Production (K Units) Growth Rate (2020-2025)

Figure 106. China Medium Voltage Motors Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Medium Voltage Motors Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Medium Voltage Motors Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Medium Voltage Motors Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Medium Voltage Motors Market Share Forecast by Type (2026-2035)

Figure 111. Global Medium Voltage Motors Sales Forecast by Application (2026-2035)

Figure 112. Global Medium Voltage Motors Market Share Forecast by Application (2026-2035)

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