

Global Medicine Market Research Report 2024, Forecast to 2032

<https://marketpublishers.com/r/G7A8947A44ADEN.html>

Date: October 2024

Pages: 151

Price: US\$ 3,200.00 (Single User License)

ID: G7A8947A44ADEN

Abstracts

Report Overview

A medication (also referred to as medicine, pharmaceutical drug, or simply drug) is a drug used to diagnose, cure, treat, or prevent disease. Drug therapy (pharmacotherapy) is an important part of the medical field and relies on the science of pharmacology for continual advancement and on pharmacy for appropriate management.

The global Medicine market size was estimated at USD 1475000 million in 2023 and is projected to reach USD 2288209.12 million by 2032, exhibiting a CAGR of 5.00% during the forecast period.

North America Medicine market size was estimated at USD 417992.47 million in 2023, at a CAGR of 4.29% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Medicine market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Medicine Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the

competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Medicine market in any manner.

Global Medicine Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Pfizer

Roche

Sanofi

Johnson & Johnson

Merck & Co. (MSD)

Novartis

AbbVie

Gilead Sciences

GlaxoSmithKline (GSK)

Amgen

AstraZeneca

Bristol-Myers Squibb

Eli Lilly

Teva

Bayer

Novo Nordisk

AbbVie

Takeda

Boehringer Ingelheim

Mylan

Market Segmentation (by Type)

Brand Drugs

Generic Drug

Market Segmentation (by Application)

Hospital

Clinic

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-

Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Medicine Market

Overview of the regional outlook of the Medicine Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Medicine Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Medicine, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share,

product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Medicine

1.2 Key Market Segments

1.2.1 Medicine Segment by Type

1.2.2 Medicine Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 MEDICINE MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Medicine Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Medicine Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 MEDICINE MARKET COMPETITIVE LANDSCAPE

3.1 Global Medicine Sales by Manufacturers (2019-2024)

3.2 Global Medicine Revenue Market Share by Manufacturers (2019-2024)

3.3 Medicine Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Medicine Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Medicine Sales Sites, Area Served, Product Type

3.6 Medicine Market Competitive Situation and Trends

3.6.1 Medicine Market Concentration Rate

3.6.2 Global 5 and 10 Largest Medicine Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 MEDICINE INDUSTRY CHAIN ANALYSIS

4.1 Medicine Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF MEDICINE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 MEDICINE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Medicine Sales Market Share by Type (2019-2024)
- 6.3 Global Medicine Market Size Market Share by Type (2019-2024)
- 6.4 Global Medicine Price by Type (2019-2024)

7 MEDICINE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Medicine Market Sales by Application (2019-2024)
- 7.3 Global Medicine Market Size (M USD) by Application (2019-2024)
- 7.4 Global Medicine Sales Growth Rate by Application (2019-2024)

8 MEDICINE MARKET CONSUMPTION BY REGION

- 8.1 Global Medicine Sales by Region
 - 8.1.1 Global Medicine Sales by Region
 - 8.1.2 Global Medicine Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Medicine Sales by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Medicine Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Medicine Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Medicine Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Medicine Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 MEDICINE MARKET PRODUCTION BY REGION

9.1 Global Production of Medicine by Region (2019-2024)

9.2 Global Medicine Revenue Market Share by Region (2019-2024)

9.3 Global Medicine Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Medicine Production

9.4.1 North America Medicine Production Growth Rate (2019-2024)

9.4.2 North America Medicine Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Medicine Production

9.5.1 Europe Medicine Production Growth Rate (2019-2024)

- 9.5.2 Europe Medicine Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Medicine Production (2019-2024)
 - 9.6.1 Japan Medicine Production Growth Rate (2019-2024)
 - 9.6.2 Japan Medicine Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Medicine Production (2019-2024)
 - 9.7.1 China Medicine Production Growth Rate (2019-2024)
 - 9.7.2 China Medicine Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 Pfizer

- 10.1.1 Pfizer Medicine Basic Information
- 10.1.2 Pfizer Medicine Product Overview
- 10.1.3 Pfizer Medicine Product Market Performance
- 10.1.4 Pfizer Business Overview
- 10.1.5 Pfizer Medicine SWOT Analysis
- 10.1.6 Pfizer Recent Developments

10.2 Roche

- 10.2.1 Roche Medicine Basic Information
- 10.2.2 Roche Medicine Product Overview
- 10.2.3 Roche Medicine Product Market Performance
- 10.2.4 Roche Business Overview
- 10.2.5 Roche Medicine SWOT Analysis
- 10.2.6 Roche Recent Developments

10.3 Sanofi

- 10.3.1 Sanofi Medicine Basic Information
- 10.3.2 Sanofi Medicine Product Overview
- 10.3.3 Sanofi Medicine Product Market Performance
- 10.3.4 Sanofi Medicine SWOT Analysis
- 10.3.5 Sanofi Business Overview
- 10.3.6 Sanofi Recent Developments

10.4 Johnson and Johnson

- 10.4.1 Johnson and Johnson Medicine Basic Information
- 10.4.2 Johnson and Johnson Medicine Product Overview
- 10.4.3 Johnson and Johnson Medicine Product Market Performance
- 10.4.4 Johnson and Johnson Business Overview
- 10.4.5 Johnson and Johnson Recent Developments

10.5 Merck and Co. (MSD)

- 10.5.1 Merck and Co. (MSD) Medicine Basic Information

- 10.5.2 Merck and Co. (MSD) Medicine Product Overview
- 10.5.3 Merck and Co. (MSD) Medicine Product Market Performance
- 10.5.4 Merck and Co. (MSD) Business Overview
- 10.5.5 Merck and Co. (MSD) Recent Developments
- 10.6 Novartis
 - 10.6.1 Novartis Medicine Basic Information
 - 10.6.2 Novartis Medicine Product Overview
 - 10.6.3 Novartis Medicine Product Market Performance
 - 10.6.4 Novartis Business Overview
 - 10.6.5 Novartis Recent Developments
- 10.7 AbbVie
 - 10.7.1 AbbVie Medicine Basic Information
 - 10.7.2 AbbVie Medicine Product Overview
 - 10.7.3 AbbVie Medicine Product Market Performance
 - 10.7.4 AbbVie Business Overview
 - 10.7.5 AbbVie Recent Developments
- 10.8 Gilead Sciences
 - 10.8.1 Gilead Sciences Medicine Basic Information
 - 10.8.2 Gilead Sciences Medicine Product Overview
 - 10.8.3 Gilead Sciences Medicine Product Market Performance
 - 10.8.4 Gilead Sciences Business Overview
 - 10.8.5 Gilead Sciences Recent Developments
- 10.9 GlaxoSmithKline (GSK)
 - 10.9.1 GlaxoSmithKline (GSK) Medicine Basic Information
 - 10.9.2 GlaxoSmithKline (GSK) Medicine Product Overview
 - 10.9.3 GlaxoSmithKline (GSK) Medicine Product Market Performance
 - 10.9.4 GlaxoSmithKline (GSK) Business Overview
 - 10.9.5 GlaxoSmithKline (GSK) Recent Developments
- 10.10 Amgen
 - 10.10.1 Amgen Medicine Basic Information
 - 10.10.2 Amgen Medicine Product Overview
 - 10.10.3 Amgen Medicine Product Market Performance
 - 10.10.4 Amgen Business Overview
 - 10.10.5 Amgen Recent Developments
- 10.11 AstraZeneca
 - 10.11.1 AstraZeneca Medicine Basic Information
 - 10.11.2 AstraZeneca Medicine Product Overview
 - 10.11.3 AstraZeneca Medicine Product Market Performance
 - 10.11.4 AstraZeneca Business Overview

- 10.11.5 AstraZeneca Recent Developments
- 10.12 Bristol-Myers Squibb
 - 10.12.1 Bristol-Myers Squibb Medicine Basic Information
 - 10.12.2 Bristol-Myers Squibb Medicine Product Overview
 - 10.12.3 Bristol-Myers Squibb Medicine Product Market Performance
 - 10.12.4 Bristol-Myers Squibb Business Overview
 - 10.12.5 Bristol-Myers Squibb Recent Developments
- 10.13 Eli Lilly
 - 10.13.1 Eli Lilly Medicine Basic Information
 - 10.13.2 Eli Lilly Medicine Product Overview
 - 10.13.3 Eli Lilly Medicine Product Market Performance
 - 10.13.4 Eli Lilly Business Overview
 - 10.13.5 Eli Lilly Recent Developments
- 10.14 Teva
 - 10.14.1 Teva Medicine Basic Information
 - 10.14.2 Teva Medicine Product Overview
 - 10.14.3 Teva Medicine Product Market Performance
 - 10.14.4 Teva Business Overview
 - 10.14.5 Teva Recent Developments
- 10.15 Bayer
 - 10.15.1 Bayer Medicine Basic Information
 - 10.15.2 Bayer Medicine Product Overview
 - 10.15.3 Bayer Medicine Product Market Performance
 - 10.15.4 Bayer Business Overview
 - 10.15.5 Bayer Recent Developments
- 10.16 Novo Nordisk
 - 10.16.1 Novo Nordisk Medicine Basic Information
 - 10.16.2 Novo Nordisk Medicine Product Overview
 - 10.16.3 Novo Nordisk Medicine Product Market Performance
 - 10.16.4 Novo Nordisk Business Overview
 - 10.16.5 Novo Nordisk Recent Developments
- 10.17 AbbVie
 - 10.17.1 AbbVie Medicine Basic Information
 - 10.17.2 AbbVie Medicine Product Overview
 - 10.17.3 AbbVie Medicine Product Market Performance
 - 10.17.4 AbbVie Business Overview
 - 10.17.5 AbbVie Recent Developments
- 10.18 Takeda
 - 10.18.1 Takeda Medicine Basic Information

- 10.18.2 Takeda Medicine Product Overview
- 10.18.3 Takeda Medicine Product Market Performance
- 10.18.4 Takeda Business Overview
- 10.18.5 Takeda Recent Developments
- 10.19 Boehringer Ingelheim
 - 10.19.1 Boehringer Ingelheim Medicine Basic Information
 - 10.19.2 Boehringer Ingelheim Medicine Product Overview
 - 10.19.3 Boehringer Ingelheim Medicine Product Market Performance
 - 10.19.4 Boehringer Ingelheim Business Overview
 - 10.19.5 Boehringer Ingelheim Recent Developments
- 10.20 Mylan
 - 10.20.1 Mylan Medicine Basic Information
 - 10.20.2 Mylan Medicine Product Overview
 - 10.20.3 Mylan Medicine Product Market Performance
 - 10.20.4 Mylan Business Overview
 - 10.20.5 Mylan Recent Developments

11 MEDICINE MARKET FORECAST BY REGION

- 11.1 Global Medicine Market Size Forecast
- 11.2 Global Medicine Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Medicine Market Size Forecast by Country
 - 11.2.3 Asia Pacific Medicine Market Size Forecast by Region
 - 11.2.4 South America Medicine Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Consumption of Medicine by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Medicine Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Medicine by Type (2025-2032)
 - 12.1.2 Global Medicine Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of Medicine by Type (2025-2032)
- 12.2 Global Medicine Market Forecast by Application (2025-2032)
 - 12.2.1 Global Medicine Sales (K MT) Forecast by Application
 - 12.2.2 Global Medicine Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Medicine Market Size Comparison by Region (M USD)
Table 5. Global Medicine Sales (K MT) by Manufacturers (2019-2024)
Table 6. Global Medicine Sales Market Share by Manufacturers (2019-2024)
Table 7. Global Medicine Revenue (M USD) by Manufacturers (2019-2024)
Table 8. Global Medicine Revenue Share by Manufacturers (2019-2024)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Medicine as of 2022)
Table 10. Global Market Medicine Average Price (USD/MT) of Key Manufacturers (2019-2024)
Table 11. Manufacturers Medicine Sales Sites and Area Served
Table 12. Manufacturers Medicine Product Type
Table 13. Global Medicine Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Industry Chain Map of Medicine
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Medicine Market Challenges
Table 22. Global Medicine Sales by Type (K MT)
Table 23. Global Medicine Market Size by Type (M USD)
Table 24. Global Medicine Sales (K MT) by Type (2019-2024)
Table 25. Global Medicine Sales Market Share by Type (2019-2024)
Table 26. Global Medicine Market Size (M USD) by Type (2019-2024)
Table 27. Global Medicine Market Size Share by Type (2019-2024)
Table 28. Global Medicine Price (USD/MT) by Type (2019-2024)
Table 29. Global Medicine Sales (K MT) by Application
Table 30. Global Medicine Market Size by Application
Table 31. Global Medicine Sales by Application (2019-2024) & (K MT)
Table 32. Global Medicine Sales Market Share by Application (2019-2024)
Table 33. Global Medicine Sales by Application (2019-2024) & (M USD)

Table 34. Global Medicine Market Share by Application (2019-2024)
Table 35. Global Medicine Sales Growth Rate by Application (2019-2024)
Table 36. Global Medicine Sales by Region (2019-2024) & (K MT)
Table 37. Global Medicine Sales Market Share by Region (2019-2024)
Table 38. North America Medicine Sales by Country (2019-2024) & (K MT)
Table 39. Europe Medicine Sales by Country (2019-2024) & (K MT)
Table 40. Asia Pacific Medicine Sales by Region (2019-2024) & (K MT)
Table 41. South America Medicine Sales by Country (2019-2024) & (K MT)
Table 42. Middle East and Africa Medicine Sales by Region (2019-2024) & (K MT)
Table 43. Global Medicine Production (K MT) by Region (2019-2024)
Table 44. Global Medicine Revenue (US\$ Million) by Region (2019-2024)
Table 45. Global Medicine Revenue Market Share by Region (2019-2024)
Table 46. Global Medicine Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
Table 47. North America Medicine Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
Table 48. Europe Medicine Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
Table 49. Japan Medicine Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
Table 50. China Medicine Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
Table 51. Pfizer Medicine Basic Information
Table 52. Pfizer Medicine Product Overview
Table 53. Pfizer Medicine Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 54. Pfizer Business Overview
Table 55. Pfizer Medicine SWOT Analysis
Table 56. Pfizer Recent Developments
Table 57. Roche Medicine Basic Information
Table 58. Roche Medicine Product Overview
Table 59. Roche Medicine Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 60. Roche Business Overview
Table 61. Roche Medicine SWOT Analysis
Table 62. Roche Recent Developments
Table 63. Sanofi Medicine Basic Information
Table 64. Sanofi Medicine Product Overview
Table 65. Sanofi Medicine Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross

Margin (2019-2024)

Table 66. Sanofi Medicine SWOT Analysis

Table 67. Sanofi Business Overview

Table 68. Sanofi Recent Developments

Table 69. Johnson and Johnson Medicine Basic Information

Table 70. Johnson and Johnson Medicine Product Overview

Table 71. Johnson and Johnson Medicine Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 72. Johnson and Johnson Business Overview

Table 73. Johnson and Johnson Recent Developments

Table 74. Merck and Co. (MSD) Medicine Basic Information

Table 75. Merck and Co. (MSD) Medicine Product Overview

Table 76. Merck and Co. (MSD) Medicine Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 77. Merck and Co. (MSD) Business Overview

Table 78. Merck and Co. (MSD) Recent Developments

Table 79. Novartis Medicine Basic Information

Table 80. Novartis Medicine Product Overview

Table 81. Novartis Medicine Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 82. Novartis Business Overview

Table 83. Novartis Recent Developments

Table 84. AbbVie Medicine Basic Information

Table 85. AbbVie Medicine Product Overview

Table 86. AbbVie Medicine Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 87. AbbVie Business Overview

Table 88. AbbVie Recent Developments

Table 89. Gilead Sciences Medicine Basic Information

Table 90. Gilead Sciences Medicine Product Overview

Table 91. Gilead Sciences Medicine Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 92. Gilead Sciences Business Overview

Table 93. Gilead Sciences Recent Developments

Table 94. GlaxoSmithKline (GSK) Medicine Basic Information

Table 95. GlaxoSmithKline (GSK) Medicine Product Overview

Table 96. GlaxoSmithKline (GSK) Medicine Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 97. GlaxoSmithKline (GSK) Business Overview

Table 98. GlaxoSmithKline (GSK) Recent Developments
Table 99. Amgen Medicine Basic Information
Table 100. Amgen Medicine Product Overview
Table 101. Amgen Medicine Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 102. Amgen Business Overview
Table 103. Amgen Recent Developments
Table 104. AstraZeneca Medicine Basic Information
Table 105. AstraZeneca Medicine Product Overview
Table 106. AstraZeneca Medicine Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 107. AstraZeneca Business Overview
Table 108. AstraZeneca Recent Developments
Table 109. Bristol-Myers Squibb Medicine Basic Information
Table 110. Bristol-Myers Squibb Medicine Product Overview
Table 111. Bristol-Myers Squibb Medicine Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 112. Bristol-Myers Squibb Business Overview
Table 113. Bristol-Myers Squibb Recent Developments
Table 114. Eli Lilly Medicine Basic Information
Table 115. Eli Lilly Medicine Product Overview
Table 116. Eli Lilly Medicine Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 117. Eli Lilly Business Overview
Table 118. Eli Lilly Recent Developments
Table 119. Teva Medicine Basic Information
Table 120. Teva Medicine Product Overview
Table 121. Teva Medicine Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 122. Teva Business Overview
Table 123. Teva Recent Developments
Table 124. Bayer Medicine Basic Information
Table 125. Bayer Medicine Product Overview
Table 126. Bayer Medicine Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 127. Bayer Business Overview
Table 128. Bayer Recent Developments
Table 129. Novo Nordisk Medicine Basic Information
Table 130. Novo Nordisk Medicine Product Overview

Table 131. Novo Nordisk Medicine Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 132. Novo Nordisk Business Overview

Table 133. Novo Nordisk Recent Developments

Table 134. AbbVie Medicine Basic Information

Table 135. AbbVie Medicine Product Overview

Table 136. AbbVie Medicine Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 137. AbbVie Business Overview

Table 138. AbbVie Recent Developments

Table 139. Takeda Medicine Basic Information

Table 140. Takeda Medicine Product Overview

Table 141. Takeda Medicine Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 142. Takeda Business Overview

Table 143. Takeda Recent Developments

Table 144. Boehringer Ingelheim Medicine Basic Information

Table 145. Boehringer Ingelheim Medicine Product Overview

Table 146. Boehringer Ingelheim Medicine Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 147. Boehringer Ingelheim Business Overview

Table 148. Boehringer Ingelheim Recent Developments

Table 149. Mylan Medicine Basic Information

Table 150. Mylan Medicine Product Overview

Table 151. Mylan Medicine Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 152. Mylan Business Overview

Table 153. Mylan Recent Developments

Table 154. Global Medicine Sales Forecast by Region (2025-2032) & (K MT)

Table 155. Global Medicine Market Size Forecast by Region (2025-2032) & (M USD)

Table 156. North America Medicine Sales Forecast by Country (2025-2032) & (K MT)

Table 157. North America Medicine Market Size Forecast by Country (2025-2032) & (M USD)

Table 158. Europe Medicine Sales Forecast by Country (2025-2032) & (K MT)

Table 159. Europe Medicine Market Size Forecast by Country (2025-2032) & (M USD)

Table 160. Asia Pacific Medicine Sales Forecast by Region (2025-2032) & (K MT)

Table 161. Asia Pacific Medicine Market Size Forecast by Region (2025-2032) & (M USD)

Table 162. South America Medicine Sales Forecast by Country (2025-2032) & (K MT)

Table 163. South America Medicine Market Size Forecast by Country (2025-2032) & (M USD)

Table 164. Middle East and Africa Medicine Consumption Forecast by Country (2025-2032) & (Units)

Table 165. Middle East and Africa Medicine Market Size Forecast by Country (2025-2032) & (M USD)

Table 166. Global Medicine Sales Forecast by Type (2025-2032) & (K MT)

Table 167. Global Medicine Market Size Forecast by Type (2025-2032) & (M USD)

Table 168. Global Medicine Price Forecast by Type (2025-2032) & (USD/MT)

Table 169. Global Medicine Sales (K MT) Forecast by Application (2025-2032)

Table 170. Global Medicine Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Medicine
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Medicine Market Size (M USD), 2019-2032
- Figure 5. Global Medicine Market Size (M USD) (2019-2032)
- Figure 6. Global Medicine Sales (K MT) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Medicine Market Size by Country (M USD)
- Figure 11. Medicine Sales Share by Manufacturers in 2023
- Figure 12. Global Medicine Revenue Share by Manufacturers in 2023
- Figure 13. Medicine Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Medicine Average Price (USD/MT) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Medicine Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Medicine Market Share by Type
- Figure 18. Sales Market Share of Medicine by Type (2019-2024)
- Figure 19. Sales Market Share of Medicine by Type in 2023
- Figure 20. Market Size Share of Medicine by Type (2019-2024)
- Figure 21. Market Size Market Share of Medicine by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Medicine Market Share by Application
- Figure 24. Global Medicine Sales Market Share by Application (2019-2024)
- Figure 25. Global Medicine Sales Market Share by Application in 2023
- Figure 26. Global Medicine Market Share by Application (2019-2024)
- Figure 27. Global Medicine Market Share by Application in 2023
- Figure 28. Global Medicine Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Medicine Sales Market Share by Region (2019-2024)
- Figure 30. North America Medicine Sales and Growth Rate (2019-2024) & (K MT)
- Figure 31. North America Medicine Sales Market Share by Country in 2023
- Figure 32. U.S. Medicine Sales and Growth Rate (2019-2024) & (K MT)
- Figure 33. Canada Medicine Sales (K MT) and Growth Rate (2019-2024)

- Figure 34. Mexico Medicine Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Medicine Sales and Growth Rate (2019-2024) & (K MT)
- Figure 36. Europe Medicine Sales Market Share by Country in 2023
- Figure 37. Germany Medicine Sales and Growth Rate (2019-2024) & (K MT)
- Figure 38. France Medicine Sales and Growth Rate (2019-2024) & (K MT)
- Figure 39. U.K. Medicine Sales and Growth Rate (2019-2024) & (K MT)
- Figure 40. Italy Medicine Sales and Growth Rate (2019-2024) & (K MT)
- Figure 41. Russia Medicine Sales and Growth Rate (2019-2024) & (K MT)
- Figure 42. Asia Pacific Medicine Sales and Growth Rate (K MT)
- Figure 43. Asia Pacific Medicine Sales Market Share by Region in 2023
- Figure 44. China Medicine Sales and Growth Rate (2019-2024) & (K MT)
- Figure 45. Japan Medicine Sales and Growth Rate (2019-2024) & (K MT)
- Figure 46. South Korea Medicine Sales and Growth Rate (2019-2024) & (K MT)
- Figure 47. India Medicine Sales and Growth Rate (2019-2024) & (K MT)
- Figure 48. Southeast Asia Medicine Sales and Growth Rate (2019-2024) & (K MT)
- Figure 49. South America Medicine Sales and Growth Rate (K MT)
- Figure 50. South America Medicine Sales Market Share by Country in 2023
- Figure 51. Brazil Medicine Sales and Growth Rate (2019-2024) & (K MT)
- Figure 52. Argentina Medicine Sales and Growth Rate (2019-2024) & (K MT)
- Figure 53. Columbia Medicine Sales and Growth Rate (2019-2024) & (K MT)
- Figure 54. Middle East and Africa Medicine Sales and Growth Rate (K MT)
- Figure 55. Middle East and Africa Medicine Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Medicine Sales and Growth Rate (2019-2024) & (K MT)
- Figure 57. UAE Medicine Sales and Growth Rate (2019-2024) & (K MT)
- Figure 58. Egypt Medicine Sales and Growth Rate (2019-2024) & (K MT)
- Figure 59. Nigeria Medicine Sales and Growth Rate (2019-2024) & (K MT)
- Figure 60. South Africa Medicine Sales and Growth Rate (2019-2024) & (K MT)
- Figure 61. Global Medicine Production Market Share by Region (2019-2024)
- Figure 62. North America Medicine Production (K MT) Growth Rate (2019-2024)
- Figure 63. Europe Medicine Production (K MT) Growth Rate (2019-2024)
- Figure 64. Japan Medicine Production (K MT) Growth Rate (2019-2024)
- Figure 65. China Medicine Production (K MT) Growth Rate (2019-2024)
- Figure 66. Global Medicine Sales Forecast by Volume (2019-2032) & (K MT)
- Figure 67. Global Medicine Market Size Forecast by Value (2019-2032) & (M USD)
- Figure 68. Global Medicine Sales Market Share Forecast by Type (2025-2032)
- Figure 69. Global Medicine Market Share Forecast by Type (2025-2032)
- Figure 70. Global Medicine Sales Forecast by Application (2025-2032)
- Figure 71. Global Medicine Market Share Forecast by Application (2025-2032)

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