

# Global Medical Tourism Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

Medical tourism refers to people traveling abroad to obtain medical treatment.

This report provides a deep insight into the global Medical Tourism market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Medical Tourism Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Medical Tourism market in any manner.

### Global Medical Tourism Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on

product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### Key Company

Pantai Holdings Berhad

KPJ Healthcare Berhad

Dentalpro

Prince Court Medical Centre

Island Hospital

IJN Health Institute

Mahkota Medical Centre

Sunway Medical Centre

LohGuanLye Specialists Centre

Tropicana Medical Centre

#### Market Segmentation (by Type)

Cardio Internal Medicine

Cardiothoracic Surgery

Oncology

Fertility Treatments

Orthopedic Treatment

Other

Market Segmentation (by Application)

Personal

Group

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Medical Tourism Market

## Overview of the regional outlook of the Medical Tourism Market:

### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Medical Tourism Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help

readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

#### 1.1 Market Definition and Statistical Scope of Medical Tourism

#### 1.2 Key Market Segments

##### 1.2.1 Medical Tourism Segment by Type

##### 1.2.2 Medical Tourism Segment by Application

#### 1.3 Methodology & Sources of Information

##### 1.3.1 Research Methodology

##### 1.3.2 Research Process

##### 1.3.3 Market Breakdown and Data Triangulation

##### 1.3.4 Base Year

##### 1.3.5 Report Assumptions & Caveats

### **2 MEDICAL TOURISM MARKET OVERVIEW**

#### 2.1 Global Market Overview

##### 2.1.1 Global Medical Tourism Market Size (M USD) Estimates and Forecasts (2019-2030)

##### 2.1.2 Global Medical Tourism Sales Estimates and Forecasts (2019-2030)

#### 2.2 Market Segment Executive Summary

#### 2.3 Global Market Size by Region

### **3 MEDICAL TOURISM MARKET COMPETITIVE LANDSCAPE**

#### 3.1 Global Medical Tourism Sales by Manufacturers (2019-2024)

#### 3.2 Global Medical Tourism Revenue Market Share by Manufacturers (2019-2024)

#### 3.3 Medical Tourism Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

#### 3.4 Global Medical Tourism Average Price by Manufacturers (2019-2024)

#### 3.5 Manufacturers Medical Tourism Sales Sites, Area Served, Product Type

#### 3.6 Medical Tourism Market Competitive Situation and Trends

##### 3.6.1 Medical Tourism Market Concentration Rate

##### 3.6.2 Global 5 and 10 Largest Medical Tourism Players Market Share by Revenue

##### 3.6.3 Mergers & Acquisitions, Expansion

### **4 MEDICAL TOURISM INDUSTRY CHAIN ANALYSIS**

#### 4.1 Medical Tourism Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF MEDICAL TOURISM MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

## **6 MEDICAL TOURISM MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Medical Tourism Sales Market Share by Type (2019-2024)

6.3 Global Medical Tourism Market Size Market Share by Type (2019-2024)

6.4 Global Medical Tourism Price by Type (2019-2024)

## **7 MEDICAL TOURISM MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Medical Tourism Market Sales by Application (2019-2024)

7.3 Global Medical Tourism Market Size (M USD) by Application (2019-2024)

7.4 Global Medical Tourism Sales Growth Rate by Application (2019-2024)

## **8 MEDICAL TOURISM MARKET SEGMENTATION BY REGION**

8.1 Global Medical Tourism Sales by Region

8.1.1 Global Medical Tourism Sales by Region

8.1.2 Global Medical Tourism Sales Market Share by Region

8.2 North America

8.2.1 North America Medical Tourism Sales by Country

8.2.2 U.S.



8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Medical Tourism Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Medical Tourism Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Medical Tourism Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Medical Tourism Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

9.1 Pantai Holdings Berhad

9.1.1 Pantai Holdings Berhad Medical Tourism Basic Information

9.1.2 Pantai Holdings Berhad Medical Tourism Product Overview

9.1.3 Pantai Holdings Berhad Medical Tourism Product Market Performance

9.1.4 Pantai Holdings Berhad Business Overview

9.1.5 Pantai Holdings Berhad Medical Tourism SWOT Analysis

9.1.6 Pantai Holdings Berhad Recent Developments

9.2 KPJ Healthcare Berhad

- 9.2.1 KPJ Healthcare Berhad Medical Tourism Basic Information
- 9.2.2 KPJ Healthcare Berhad Medical Tourism Product Overview
- 9.2.3 KPJ Healthcare Berhad Medical Tourism Product Market Performance
- 9.2.4 KPJ Healthcare Berhad Business Overview
- 9.2.5 KPJ Healthcare Berhad Medical Tourism SWOT Analysis
- 9.2.6 KPJ Healthcare Berhad Recent Developments
- 9.3 Dentalpro
  - 9.3.1 Dentalpro Medical Tourism Basic Information
  - 9.3.2 Dentalpro Medical Tourism Product Overview
  - 9.3.3 Dentalpro Medical Tourism Product Market Performance
  - 9.3.4 Dentalpro Medical Tourism SWOT Analysis
  - 9.3.5 Dentalpro Business Overview
  - 9.3.6 Dentalpro Recent Developments
- 9.4 Prince Court Medical Centre
  - 9.4.1 Prince Court Medical Centre Medical Tourism Basic Information
  - 9.4.2 Prince Court Medical Centre Medical Tourism Product Overview
  - 9.4.3 Prince Court Medical Centre Medical Tourism Product Market Performance
  - 9.4.4 Prince Court Medical Centre Business Overview
  - 9.4.5 Prince Court Medical Centre Recent Developments
- 9.5 Island Hospital
  - 9.5.1 Island Hospital Medical Tourism Basic Information
  - 9.5.2 Island Hospital Medical Tourism Product Overview
  - 9.5.3 Island Hospital Medical Tourism Product Market Performance
  - 9.5.4 Island Hospital Business Overview
  - 9.5.5 Island Hospital Recent Developments
- 9.6 IJN Health Institute
  - 9.6.1 IJN Health Institute Medical Tourism Basic Information
  - 9.6.2 IJN Health Institute Medical Tourism Product Overview
  - 9.6.3 IJN Health Institute Medical Tourism Product Market Performance
  - 9.6.4 IJN Health Institute Business Overview
  - 9.6.5 IJN Health Institute Recent Developments
- 9.7 Mahkota Medical Centre
  - 9.7.1 Mahkota Medical Centre Medical Tourism Basic Information
  - 9.7.2 Mahkota Medical Centre Medical Tourism Product Overview
  - 9.7.3 Mahkota Medical Centre Medical Tourism Product Market Performance
  - 9.7.4 Mahkota Medical Centre Business Overview
  - 9.7.5 Mahkota Medical Centre Recent Developments
- 9.8 Sunway Medical Centre
  - 9.8.1 Sunway Medical Centre Medical Tourism Basic Information

- 9.8.2 Sunway Medical Centre Medical Tourism Product Overview
- 9.8.3 Sunway Medical Centre Medical Tourism Product Market Performance
- 9.8.4 Sunway Medical Centre Business Overview
- 9.8.5 Sunway Medical Centre Recent Developments
- 9.9 LohGuanLye Specialists Centre
  - 9.9.1 LohGuanLye Specialists Centre Medical Tourism Basic Information
  - 9.9.2 LohGuanLye Specialists Centre Medical Tourism Product Overview
  - 9.9.3 LohGuanLye Specialists Centre Medical Tourism Product Market Performance
  - 9.9.4 LohGuanLye Specialists Centre Business Overview
  - 9.9.5 LohGuanLye Specialists Centre Recent Developments
- 9.10 Tropicana Medical Centre
  - 9.10.1 Tropicana Medical Centre Medical Tourism Basic Information
  - 9.10.2 Tropicana Medical Centre Medical Tourism Product Overview
  - 9.10.3 Tropicana Medical Centre Medical Tourism Product Market Performance
  - 9.10.4 Tropicana Medical Centre Business Overview
  - 9.10.5 Tropicana Medical Centre Recent Developments

## **10 MEDICAL TOURISM MARKET FORECAST BY REGION**

- 10.1 Global Medical Tourism Market Size Forecast
- 10.2 Global Medical Tourism Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Medical Tourism Market Size Forecast by Country
  - 10.2.3 Asia Pacific Medical Tourism Market Size Forecast by Region
  - 10.2.4 South America Medical Tourism Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of Medical Tourism by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

- 11.1 Global Medical Tourism Market Forecast by Type (2025-2030)
  - 11.1.1 Global Forecasted Sales of Medical Tourism by Type (2025-2030)
  - 11.1.2 Global Medical Tourism Market Size Forecast by Type (2025-2030)
  - 11.1.3 Global Forecasted Price of Medical Tourism by Type (2025-2030)
- 11.2 Global Medical Tourism Market Forecast by Application (2025-2030)
  - 11.2.1 Global Medical Tourism Sales (Kilotons) Forecast by Application
  - 11.2.2 Global Medical Tourism Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**



## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Medical Tourism Market Size Comparison by Region (M USD)
Table 5. Global Medical Tourism Sales (Kilotons) by Manufacturers (2019-2024)
Table 6. Global Medical Tourism Sales Market Share by Manufacturers (2019-2024)
Table 7. Global Medical Tourism Revenue (M USD) by Manufacturers (2019-2024)
Table 8. Global Medical Tourism Revenue Share by Manufacturers (2019-2024)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Medical Tourism as of 2022)
Table 10. Global Market Medical Tourism Average Price (USD/Ton) of Key Manufacturers (2019-2024)
Table 11. Manufacturers Medical Tourism Sales Sites and Area Served
Table 12. Manufacturers Medical Tourism Product Type
Table 13. Global Medical Tourism Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Industry Chain Map of Medical Tourism
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Medical Tourism Market Challenges
Table 22. Global Medical Tourism Sales by Type (Kilotons)
Table 23. Global Medical Tourism Market Size by Type (M USD)
Table 24. Global Medical Tourism Sales (Kilotons) by Type (2019-2024)
Table 25. Global Medical Tourism Sales Market Share by Type (2019-2024)
Table 26. Global Medical Tourism Market Size (M USD) by Type (2019-2024)
Table 27. Global Medical Tourism Market Size Share by Type (2019-2024)
Table 28. Global Medical Tourism Price (USD/Ton) by Type (2019-2024)
Table 29. Global Medical Tourism Sales (Kilotons) by Application
Table 30. Global Medical Tourism Market Size by Application
Table 31. Global Medical Tourism Sales by Application (2019-2024) & (Kilotons)
Table 32. Global Medical Tourism Sales Market Share by Application (2019-2024)

Table 33. Global Medical Tourism Sales by Application (2019-2024) & (M USD)
Table 34. Global Medical Tourism Market Share by Application (2019-2024)
Table 35. Global Medical Tourism Sales Growth Rate by Application (2019-2024)
Table 36. Global Medical Tourism Sales by Region (2019-2024) & (Kilotons)
Table 37. Global Medical Tourism Sales Market Share by Region (2019-2024)
Table 38. North America Medical Tourism Sales by Country (2019-2024) & (Kilotons)
Table 39. Europe Medical Tourism Sales by Country (2019-2024) & (Kilotons)
Table 40. Asia Pacific Medical Tourism Sales by Region (2019-2024) & (Kilotons)
Table 41. South America Medical Tourism Sales by Country (2019-2024) & (Kilotons)
Table 42. Middle East and Africa Medical Tourism Sales by Region (2019-2024) & (Kilotons)
Table 43. Pantai Holdings Berhad Medical Tourism Basic Information
Table 44. Pantai Holdings Berhad Medical Tourism Product Overview
Table 45. Pantai Holdings Berhad Medical Tourism Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 46. Pantai Holdings Berhad Business Overview
Table 47. Pantai Holdings Berhad Medical Tourism SWOT Analysis
Table 48. Pantai Holdings Berhad Recent Developments
Table 49. KPJ Healthcare Berhad Medical Tourism Basic Information
Table 50. KPJ Healthcare Berhad Medical Tourism Product Overview
Table 51. KPJ Healthcare Berhad Medical Tourism Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 52. KPJ Healthcare Berhad Business Overview
Table 53. KPJ Healthcare Berhad Medical Tourism SWOT Analysis
Table 54. KPJ Healthcare Berhad Recent Developments
Table 55. Dentalpro Medical Tourism Basic Information
Table 56. Dentalpro Medical Tourism Product Overview
Table 57. Dentalpro Medical Tourism Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 58. Dentalpro Medical Tourism SWOT Analysis
Table 59. Dentalpro Business Overview
Table 60. Dentalpro Recent Developments
Table 61. Prince Court Medical Centre Medical Tourism Basic Information
Table 62. Prince Court Medical Centre Medical Tourism Product Overview
Table 63. Prince Court Medical Centre Medical Tourism Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 64. Prince Court Medical Centre Business Overview
Table 65. Prince Court Medical Centre Recent Developments
Table 66. Island Hospital Medical Tourism Basic Information



Table 67. Island Hospital Medical Tourism Product Overview
Table 68. Island Hospital Medical Tourism Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 69. Island Hospital Business Overview
Table 70. Island Hospital Recent Developments
Table 71. IJN Health Institute Medical Tourism Basic Information
Table 72. IJN Health Institute Medical Tourism Product Overview
Table 73. IJN Health Institute Medical Tourism Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 74. IJN Health Institute Business Overview
Table 75. IJN Health Institute Recent Developments
Table 76. Mahkota Medical Centre Medical Tourism Basic Information
Table 77. Mahkota Medical Centre Medical Tourism Product Overview
Table 78. Mahkota Medical Centre Medical Tourism Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 79. Mahkota Medical Centre Business Overview
Table 80. Mahkota Medical Centre Recent Developments
Table 81. Sunway Medical Centre Medical Tourism Basic Information
Table 82. Sunway Medical Centre Medical Tourism Product Overview
Table 83. Sunway Medical Centre Medical Tourism Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 84. Sunway Medical Centre Business Overview
Table 85. Sunway Medical Centre Recent Developments
Table 86. LohGuanLye Specialists Centre Medical Tourism Basic Information
Table 87. LohGuanLye Specialists Centre Medical Tourism Product Overview
Table 88. LohGuanLye Specialists Centre Medical Tourism Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 89. LohGuanLye Specialists Centre Business Overview
Table 90. LohGuanLye Specialists Centre Recent Developments
Table 91. Tropicana Medical Centre Medical Tourism Basic Information
Table 92. Tropicana Medical Centre Medical Tourism Product Overview
Table 93. Tropicana Medical Centre Medical Tourism Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 94. Tropicana Medical Centre Business Overview
Table 95. Tropicana Medical Centre Recent Developments
Table 96. Global Medical Tourism Sales Forecast by Region (2025-2030) & (Kilotons)
Table 97. Global Medical Tourism Market Size Forecast by Region (2025-2030) & (M USD)
Table 98. North America Medical Tourism Sales Forecast by Country (2025-2030) &

(Kilotons)

Table 99. North America Medical Tourism Market Size Forecast by Country  
(2025-2030) & (M USD)

Table 100. Europe Medical Tourism Sales Forecast by Country (2025-2030) &  
(Kilotons)

Table 101. Europe Medical Tourism Market Size Forecast by Country (2025-2030) & (M  
USD)

Table 102. Asia Pacific Medical Tourism Sales Forecast by Region (2025-2030) &  
(Kilotons)

Table 103. Asia Pacific Medical Tourism Market Size Forecast by Region (2025-2030) &  
(M USD)

Table 104. South America Medical Tourism Sales Forecast by Country (2025-2030) &  
(Kilotons)

Table 105. South America Medical Tourism Market Size Forecast by Country  
(2025-2030) & (M USD)

Table 106. Middle East and Africa Medical Tourism Consumption Forecast by Country  
(2025-2030) & (Units)

Table 107. Middle East and Africa Medical Tourism Market Size Forecast by Country  
(2025-2030) & (M USD)

Table 108. Global Medical Tourism Sales Forecast by Type (2025-2030) & (Kilotons)

Table 109. Global Medical Tourism Market Size Forecast by Type (2025-2030) & (M  
USD)

Table 110. Global Medical Tourism Price Forecast by Type (2025-2030) & (USD/Ton)

Table 111. Global Medical Tourism Sales (Kilotons) Forecast by Application  
(2025-2030)

Table 112. Global Medical Tourism Market Size Forecast by Application (2025-2030) &  
(M USD)



## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Medical Tourism
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Medical Tourism Market Size (M USD), 2019-2030
- Figure 5. Global Medical Tourism Market Size (M USD) (2019-2030)
- Figure 6. Global Medical Tourism Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Medical Tourism Market Size by Country (M USD)
- Figure 11. Medical Tourism Sales Share by Manufacturers in 2023
- Figure 12. Global Medical Tourism Revenue Share by Manufacturers in 2023
- Figure 13. Medical Tourism Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Medical Tourism Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Medical Tourism Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Medical Tourism Market Share by Type
- Figure 18. Sales Market Share of Medical Tourism by Type (2019-2024)
- Figure 19. Sales Market Share of Medical Tourism by Type in 2023
- Figure 20. Market Size Share of Medical Tourism by Type (2019-2024)
- Figure 21. Market Size Market Share of Medical Tourism by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Medical Tourism Market Share by Application
- Figure 24. Global Medical Tourism Sales Market Share by Application (2019-2024)
- Figure 25. Global Medical Tourism Sales Market Share by Application in 2023
- Figure 26. Global Medical Tourism Market Share by Application (2019-2024)
- Figure 27. Global Medical Tourism Market Share by Application in 2023
- Figure 28. Global Medical Tourism Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Medical Tourism Sales Market Share by Region (2019-2024)
- Figure 30. North America Medical Tourism Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 31. North America Medical Tourism Sales Market Share by Country in 2023

- Figure 32. U.S. Medical Tourism Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 33. Canada Medical Tourism Sales (Kilotons) and Growth Rate (2019-2024)
- Figure 34. Mexico Medical Tourism Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Medical Tourism Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 36. Europe Medical Tourism Sales Market Share by Country in 2023
- Figure 37. Germany Medical Tourism Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 38. France Medical Tourism Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 39. U.K. Medical Tourism Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 40. Italy Medical Tourism Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 41. Russia Medical Tourism Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 42. Asia Pacific Medical Tourism Sales and Growth Rate (Kilotons)
- Figure 43. Asia Pacific Medical Tourism Sales Market Share by Region in 2023
- Figure 44. China Medical Tourism Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 45. Japan Medical Tourism Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 46. South Korea Medical Tourism Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 47. India Medical Tourism Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 48. Southeast Asia Medical Tourism Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 49. South America Medical Tourism Sales and Growth Rate (Kilotons)
- Figure 50. South America Medical Tourism Sales Market Share by Country in 2023
- Figure 51. Brazil Medical Tourism Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 52. Argentina Medical Tourism Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 53. Columbia Medical Tourism Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 54. Middle East and Africa Medical Tourism Sales and Growth Rate (Kilotons)
- Figure 55. Middle East and Africa Medical Tourism Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Medical Tourism Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 57. UAE Medical Tourism Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 58. Egypt Medical Tourism Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 59. Nigeria Medical Tourism Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 60. South Africa Medical Tourism Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 61. Global Medical Tourism Sales Forecast by Volume (2019-2030) & (Kilotons)
- Figure 62. Global Medical Tourism Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Medical Tourism Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Medical Tourism Market Share Forecast by Type (2025-2030)

Figure 65. Global Medical Tourism Sales Forecast by Application (2025-2030)

Figure 66. Global Medical Tourism Market Share Forecast by Application (2025-2030)

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