

Global Medical Imaging Contrast Market Research Report 2025(Status and Outlook)

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Abstracts

Medical imaging contrast agents are specialized substances administered to patients to enhance the visibility of internal structures or fluids during diagnostic imaging procedures such as X-rays, computed tomography (CT), magnetic resonance imaging (MRI), and ultrasound. These agents work by altering the properties of tissues, improving the differentiation between normal and abnormal anatomical areas, thereby increasing diagnostic accuracy. They can be classified based on imaging modality?iodine-based for CT, gadolinium-based for MRI, microbubbles for ultrasound, and barium sulfate for X-rays?and are delivered via oral, intravenous, or other routes depending on the target area and clinical requirements. The development and use of these agents are tightly regulated due to safety considerations, including potential allergic reactions and organ-specific toxicity, driving continuous innovation toward agents with improved safety profiles and efficacy.

The global Medical Imaging Contrast market size was estimated at USD 5900.0 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 4.65% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Medical Imaging Contrast market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current

status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Medical Imaging Contrast market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Medical Imaging Contrast market.

Global Medical Imaging Contrast Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Bayer
Guerbet Group
Bracco Imaging
GE Healthcare
BeiLu Pharma
Hengrui Medicine
Lantheus
YRPG

Market Segmentation (by Type)

Iodine-based Agents
Gadolinium-based Agents
Barium Sulfate
Others

Market Segmentation (by Application)

Hospitals
Clinics

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Medical Imaging Contrast Market
Overview of the regional outlook of the Medical Imaging Contrast Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Medical Imaging Contrast Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Medical Imaging Contrast, their output value, profit level, regional supply, production capacity layout, etc. from the

supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major

players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Medical Imaging Contrast

1.2 Key Market Segments

1.2.1 Medical Imaging Contrast Segment by Type

1.2.2 Medical Imaging Contrast Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 MEDICAL IMAGING CONTRAST MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Medical Imaging Contrast Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Medical Imaging Contrast Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 MEDICAL IMAGING CONTRAST MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Medical Imaging Contrast Product Life Cycle

3.3 Global Medical Imaging Contrast Sales by Manufacturers (2020-2025)

3.4 Global Medical Imaging Contrast Revenue Market Share by Manufacturers (2020-2025)

3.5 Medical Imaging Contrast Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Medical Imaging Contrast Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Medical Imaging Contrast Market Competitive Situation and Trends

3.8.1 Medical Imaging Contrast Market Concentration Rate

3.8.2 Global 5 and 10 Largest Medical Imaging Contrast Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 MEDICAL IMAGING CONTRAST INDUSTRY CHAIN ANALYSIS

4.1 Medical Imaging Contrast Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF MEDICAL IMAGING CONTRAST MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Medical Imaging Contrast Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Medical Imaging Contrast Market

5.7 ESG Ratings of Leading Companies

6 MEDICAL IMAGING CONTRAST MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Medical Imaging Contrast Sales Market Share by Type (2020-2025)

6.3 Global Medical Imaging Contrast Market Size Market Share by Type (2020-2025)

6.4 Global Medical Imaging Contrast Price by Type (2020-2025)

7 MEDICAL IMAGING CONTRAST MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Medical Imaging Contrast Market Sales by Application (2020-2025)
- 7.3 Global Medical Imaging Contrast Market Size (M USD) by Application (2020-2025)
- 7.4 Global Medical Imaging Contrast Sales Growth Rate by Application (2020-2025)

8 MEDICAL IMAGING CONTRAST MARKET SALES BY REGION

- 8.1 Global Medical Imaging Contrast Sales by Region
 - 8.1.1 Global Medical Imaging Contrast Sales by Region
 - 8.1.2 Global Medical Imaging Contrast Sales Market Share by Region
- 8.2 Global Medical Imaging Contrast Market Size by Region
 - 8.2.1 Global Medical Imaging Contrast Market Size by Region
 - 8.2.2 Global Medical Imaging Contrast Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Medical Imaging Contrast Sales by Country
 - 8.3.2 North America Medical Imaging Contrast Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Medical Imaging Contrast Sales by Country
 - 8.4.2 Europe Medical Imaging Contrast Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Medical Imaging Contrast Sales by Region
 - 8.5.2 Asia Pacific Medical Imaging Contrast Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Medical Imaging Contrast Sales by Country
 - 8.6.2 South America Medical Imaging Contrast Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Medical Imaging Contrast Sales by Region

8.7.2 Middle East and Africa Medical Imaging Contrast Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 MEDICAL IMAGING CONTRAST MARKET PRODUCTION BY REGION

9.1 Global Production of Medical Imaging Contrast by Region(2020-2025)

9.2 Global Medical Imaging Contrast Revenue Market Share by Region (2020-2025)

9.3 Global Medical Imaging Contrast Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Medical Imaging Contrast Production

9.4.1 North America Medical Imaging Contrast Production Growth Rate (2020-2025)

9.4.2 North America Medical Imaging Contrast Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Medical Imaging Contrast Production

9.5.1 Europe Medical Imaging Contrast Production Growth Rate (2020-2025)

9.5.2 Europe Medical Imaging Contrast Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Medical Imaging Contrast Production (2020-2025)

9.6.1 Japan Medical Imaging Contrast Production Growth Rate (2020-2025)

9.6.2 Japan Medical Imaging Contrast Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Medical Imaging Contrast Production (2020-2025)

9.7.1 China Medical Imaging Contrast Production Growth Rate (2020-2025)

9.7.2 China Medical Imaging Contrast Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Bayer

10.1.1 Bayer Basic Information

- 10.1.2 Bayer Medical Imaging Contrast Product Overview
- 10.1.3 Bayer Medical Imaging Contrast Product Market Performance
- 10.1.4 Bayer Business Overview
- 10.1.5 Bayer SWOT Analysis
- 10.1.6 Bayer Recent Developments
- 10.2 Guerbet Group
 - 10.2.1 Guerbet Group Basic Information
 - 10.2.2 Guerbet Group Medical Imaging Contrast Product Overview
 - 10.2.3 Guerbet Group Medical Imaging Contrast Product Market Performance
 - 10.2.4 Guerbet Group Business Overview
 - 10.2.5 Guerbet Group SWOT Analysis
 - 10.2.6 Guerbet Group Recent Developments
- 10.3 Bracco Imaging
 - 10.3.1 Bracco Imaging Basic Information
 - 10.3.2 Bracco Imaging Medical Imaging Contrast Product Overview
 - 10.3.3 Bracco Imaging Medical Imaging Contrast Product Market Performance
 - 10.3.4 Bracco Imaging Business Overview
 - 10.3.5 Bracco Imaging SWOT Analysis
 - 10.3.6 Bracco Imaging Recent Developments
- 10.4 GE Healthcare
 - 10.4.1 GE Healthcare Basic Information
 - 10.4.2 GE Healthcare Medical Imaging Contrast Product Overview
 - 10.4.3 GE Healthcare Medical Imaging Contrast Product Market Performance
 - 10.4.4 GE Healthcare Business Overview
 - 10.4.5 GE Healthcare Recent Developments
- 10.5 BeiLu Pharma
 - 10.5.1 BeiLu Pharma Basic Information
 - 10.5.2 BeiLu Pharma Medical Imaging Contrast Product Overview
 - 10.5.3 BeiLu Pharma Medical Imaging Contrast Product Market Performance
 - 10.5.4 BeiLu Pharma Business Overview
 - 10.5.5 BeiLu Pharma Recent Developments
- 10.6 Hengrui Medicine
 - 10.6.1 Hengrui Medicine Basic Information
 - 10.6.2 Hengrui Medicine Medical Imaging Contrast Product Overview
 - 10.6.3 Hengrui Medicine Medical Imaging Contrast Product Market Performance
 - 10.6.4 Hengrui Medicine Business Overview
 - 10.6.5 Hengrui Medicine Recent Developments
- 10.7 Lantheus
 - 10.7.1 Lantheus Basic Information

- 10.7.2 Lantheus Medical Imaging Contrast Product Overview
- 10.7.3 Lantheus Medical Imaging Contrast Product Market Performance
- 10.7.4 Lantheus Business Overview
- 10.7.5 Lantheus Recent Developments

10.8 YRPG

- 10.8.1 YRPG Basic Information
- 10.8.2 YRPG Medical Imaging Contrast Product Overview
- 10.8.3 YRPG Medical Imaging Contrast Product Market Performance
- 10.8.4 YRPG Business Overview
- 10.8.5 YRPG Recent Developments

11 MEDICAL IMAGING CONTRAST MARKET FORECAST BY REGION

- 11.1 Global Medical Imaging Contrast Market Size Forecast
- 11.2 Global Medical Imaging Contrast Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Medical Imaging Contrast Market Size Forecast by Country
 - 11.2.3 Asia Pacific Medical Imaging Contrast Market Size Forecast by Region
 - 11.2.4 South America Medical Imaging Contrast Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Medical Imaging Contrast by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Medical Imaging Contrast Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Medical Imaging Contrast by Type (2026-2033)
 - 12.1.2 Global Medical Imaging Contrast Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Medical Imaging Contrast by Type (2026-2033)
- 12.2 Global Medical Imaging Contrast Market Forecast by Application (2026-2033)
 - 12.2.1 Global Medical Imaging Contrast Sales (K MT) Forecast by Application
 - 12.2.2 Global Medical Imaging Contrast Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Medical Imaging Contrast Market Size Comparison by Region (M USD)

Table 5. Global Medical Imaging Contrast Sales (K MT) by Manufacturers (2020-2025)

Table 6. Global Medical Imaging Contrast Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Medical Imaging Contrast Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Medical Imaging Contrast Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Medical Imaging Contrast as of 2024)

Table 10. Global Market Medical Imaging Contrast Average Price (USD/KG) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Medical Imaging Contrast Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Medical Imaging Contrast Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Medical Imaging Contrast Sales by Type (K MT)

Table 26. Global Medical Imaging Contrast Market Size by Type (M USD)

Table 27. Global Medical Imaging Contrast Sales (K MT) by Type (2020-2025)

Table 28. Global Medical Imaging Contrast Sales Market Share by Type (2020-2025)

Table 29. Global Medical Imaging Contrast Market Size (M USD) by Type (2020-2025)
Table 30. Global Medical Imaging Contrast Market Size Share by Type (2020-2025)
Table 31. Global Medical Imaging Contrast Price (USD/KG) by Type (2020-2025)
Table 32. Global Medical Imaging Contrast Sales (K MT) by Application
Table 33. Global Medical Imaging Contrast Market Size by Application
Table 34. Global Medical Imaging Contrast Sales by Application (2020-2025) & (K MT)
Table 35. Global Medical Imaging Contrast Sales Market Share by Application (2020-2025)
Table 36. Global Medical Imaging Contrast Market Size by Application (2020-2025) & (M USD)
Table 37. Global Medical Imaging Contrast Market Share by Application (2020-2025)
Table 38. Global Medical Imaging Contrast Sales Growth Rate by Application (2020-2025)
Table 39. Global Medical Imaging Contrast Sales by Region (2020-2025) & (K MT)
Table 40. Global Medical Imaging Contrast Sales Market Share by Region (2020-2025)
Table 41. Global Medical Imaging Contrast Market Size by Region (2020-2025) & (M USD)
Table 42. Global Medical Imaging Contrast Market Size Market Share by Region (2020-2025)
Table 43. North America Medical Imaging Contrast Sales by Country (2020-2025) & (K MT)
Table 44. North America Medical Imaging Contrast Market Size by Country (2020-2025) & (M USD)
Table 45. Europe Medical Imaging Contrast Sales by Country (2020-2025) & (K MT)
Table 46. Europe Medical Imaging Contrast Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific Medical Imaging Contrast Sales by Region (2020-2025) & (K MT)
Table 48. Asia Pacific Medical Imaging Contrast Market Size by Region (2020-2025) & (M USD)
Table 49. South America Medical Imaging Contrast Sales by Country (2020-2025) & (K MT)
Table 50. South America Medical Imaging Contrast Market Size by Country (2020-2025) & (M USD)
Table 51. Middle East and Africa Medical Imaging Contrast Sales by Region (2020-2025) & (K MT)
Table 52. Middle East and Africa Medical Imaging Contrast Market Size by Region (2020-2025) & (M USD)
Table 53. Global Medical Imaging Contrast Production (K MT) by Region(2020-2025)
Table 54. Global Medical Imaging Contrast Revenue (US\$ Million) by Region

(2020-2025)

Table 55. Global Medical Imaging Contrast Revenue Market Share by Region

(2020-2025)

Table 56. Global Medical Imaging Contrast Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 57. North America Medical Imaging Contrast Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. Europe Medical Imaging Contrast Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Japan Medical Imaging Contrast Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. China Medical Imaging Contrast Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. Bayer Basic Information

Table 62. Bayer Medical Imaging Contrast Product Overview

Table 63. Bayer Medical Imaging Contrast Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 64. Bayer Business Overview

Table 65. Bayer SWOT Analysis

Table 66. Bayer Recent Developments

Table 67. Guerbet Group Basic Information

Table 68. Guerbet Group Medical Imaging Contrast Product Overview

Table 69. Guerbet Group Medical Imaging Contrast Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 70. Guerbet Group Business Overview

Table 71. Guerbet Group SWOT Analysis

Table 72. Guerbet Group Recent Developments

Table 73. Bracco Imaging Basic Information

Table 74. Bracco Imaging Medical Imaging Contrast Product Overview

Table 75. Bracco Imaging Medical Imaging Contrast Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 76. Bracco Imaging Business Overview

Table 77. Bracco Imaging SWOT Analysis

Table 78. Bracco Imaging Recent Developments

Table 79. GE Healthcare Basic Information

Table 80. GE Healthcare Medical Imaging Contrast Product Overview

Table 81. GE Healthcare Medical Imaging Contrast Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 82. GE Healthcare Business Overview

Table 83. GE Healthcare Recent Developments
Table 84. BeiLu Pharma Basic Information
Table 85. BeiLu Pharma Medical Imaging Contrast Product Overview
Table 86. BeiLu Pharma Medical Imaging Contrast Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 87. BeiLu Pharma Business Overview
Table 88. BeiLu Pharma Recent Developments
Table 89. Hengrui Medicine Basic Information
Table 90. Hengrui Medicine Medical Imaging Contrast Product Overview
Table 91. Hengrui Medicine Medical Imaging Contrast Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 92. Hengrui Medicine Business Overview
Table 93. Hengrui Medicine Recent Developments
Table 94. Lantheus Basic Information
Table 95. Lantheus Medical Imaging Contrast Product Overview
Table 96. Lantheus Medical Imaging Contrast Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 97. Lantheus Business Overview
Table 98. Lantheus Recent Developments
Table 99. YRPG Basic Information
Table 100. YRPG Medical Imaging Contrast Product Overview
Table 101. YRPG Medical Imaging Contrast Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 102. YRPG Business Overview
Table 103. YRPG Recent Developments
Table 104. Global Medical Imaging Contrast Sales Forecast by Region (2026-2033) & (K MT)
Table 105. Global Medical Imaging Contrast Market Size Forecast by Region (2026-2033) & (M USD)
Table 106. North America Medical Imaging Contrast Sales Forecast by Country (2026-2033) & (K MT)
Table 107. North America Medical Imaging Contrast Market Size Forecast by Country (2026-2033) & (M USD)
Table 108. Europe Medical Imaging Contrast Sales Forecast by Country (2026-2033) & (K MT)
Table 109. Europe Medical Imaging Contrast Market Size Forecast by Country (2026-2033) & (M USD)
Table 110. Asia Pacific Medical Imaging Contrast Sales Forecast by Region (2026-2033) & (K MT)

Table 111. Asia Pacific Medical Imaging Contrast Market Size Forecast by Region (2026-2033) & (M USD)

Table 112. South America Medical Imaging Contrast Sales Forecast by Country (2026-2033) & (K MT)

Table 113. South America Medical Imaging Contrast Market Size Forecast by Country (2026-2033) & (M USD)

Table 114. Middle East and Africa Medical Imaging Contrast Sales Forecast by Country (2026-2033) & (Units)

Table 115. Middle East and Africa Medical Imaging Contrast Market Size Forecast by Country (2026-2033) & (M USD)

Table 116. Global Medical Imaging Contrast Sales Forecast by Type (2026-2033) & (K MT)

Table 117. Global Medical Imaging Contrast Market Size Forecast by Type (2026-2033) & (M USD)

Table 118. Global Medical Imaging Contrast Price Forecast by Type (2026-2033) & (USD/KG)

Table 119. Global Medical Imaging Contrast Sales (K MT) Forecast by Application (2026-2033)

Table 120. Global Medical Imaging Contrast Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Medical Imaging Contrast
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Medical Imaging Contrast Market Size (M USD), 2024-2033
- Figure 5. Global Medical Imaging Contrast Market Size (M USD) (2020-2033)
- Figure 6. Global Medical Imaging Contrast Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Medical Imaging Contrast Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Medical Imaging Contrast Product Life Cycle
- Figure 13. Medical Imaging Contrast Sales Share by Manufacturers in 2024
- Figure 14. Global Medical Imaging Contrast Revenue Share by Manufacturers in 2024
- Figure 15. Medical Imaging Contrast Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Medical Imaging Contrast Average Price (USD/KG) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Medical Imaging Contrast Revenue in 2024
- Figure 18. Industry Chain Map of Medical Imaging Contrast
- Figure 19. Global Medical Imaging Contrast Market PEST Analysis
- Figure 20. Global Medical Imaging Contrast Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Medical Imaging Contrast Market Share by Type
- Figure 27. Sales Market Share of Medical Imaging Contrast by Type (2020-2025)
- Figure 28. Sales Market Share of Medical Imaging Contrast by Type in 2024
- Figure 29. Market Size Share of Medical Imaging Contrast by Type (2020-2025)
- Figure 30. Market Size Share of Medical Imaging Contrast by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Medical Imaging Contrast Market Share by Application

Figure 33. Global Medical Imaging Contrast Sales Market Share by Application (2020-2025)

Figure 34. Global Medical Imaging Contrast Sales Market Share by Application in 2024

Figure 35. Global Medical Imaging Contrast Market Share by Application (2020-2025)

Figure 36. Global Medical Imaging Contrast Market Share by Application in 2024

Figure 37. Global Medical Imaging Contrast Sales Growth Rate by Application (2020-2025)

Figure 38. Global Medical Imaging Contrast Sales Market Share by Region (2020-2025)

Figure 39. Global Medical Imaging Contrast Market Size Market Share by Region (2020-2025)

Figure 40. North America Medical Imaging Contrast Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Medical Imaging Contrast Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Medical Imaging Contrast Sales Market Share by Country in 2024

Figure 43. North America Medical Imaging Contrast Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Medical Imaging Contrast Market Size Market Share by Country in 2024

Figure 45. U.S. Medical Imaging Contrast Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Medical Imaging Contrast Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Medical Imaging Contrast Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Medical Imaging Contrast Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Medical Imaging Contrast Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Medical Imaging Contrast Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Medical Imaging Contrast Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Medical Imaging Contrast Sales Market Share by Country in 2024

Figure 53. Europe Medical Imaging Contrast Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Medical Imaging Contrast Market Size Market Share by Country in 2024

Figure 55. Germany Medical Imaging Contrast Sales and Growth Rate (2020-2025) &

(K MT)

Figure 56. Germany Medical Imaging Contrast Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Medical Imaging Contrast Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Medical Imaging Contrast Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Medical Imaging Contrast Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Medical Imaging Contrast Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Medical Imaging Contrast Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Medical Imaging Contrast Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Medical Imaging Contrast Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Medical Imaging Contrast Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Medical Imaging Contrast Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Medical Imaging Contrast Sales Market Share by Region in 2024

Figure 67. Asia Pacific Medical Imaging Contrast Market Size Market Share by Region in 2024

Figure 68. China Medical Imaging Contrast Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Medical Imaging Contrast Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Medical Imaging Contrast Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Medical Imaging Contrast Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Medical Imaging Contrast Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Medical Imaging Contrast Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Medical Imaging Contrast Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Medical Imaging Contrast Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Medical Imaging Contrast Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Medical Imaging Contrast Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Medical Imaging Contrast Sales and Growth Rate (K MT)

Figure 79. South America Medical Imaging Contrast Sales Market Share by Country in 2024

Figure 80. South America Medical Imaging Contrast Market Size and Growth Rate (M USD)

Figure 81. South America Medical Imaging Contrast Market Size Market Share by Country in 2024

Figure 82. Brazil Medical Imaging Contrast Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Medical Imaging Contrast Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Medical Imaging Contrast Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Medical Imaging Contrast Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Medical Imaging Contrast Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Medical Imaging Contrast Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Medical Imaging Contrast Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Medical Imaging Contrast Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Medical Imaging Contrast Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Medical Imaging Contrast Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Medical Imaging Contrast Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Medical Imaging Contrast Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Medical Imaging Contrast Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Medical Imaging Contrast Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Medical Imaging Contrast Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Medical Imaging Contrast Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Medical Imaging Contrast Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Medical Imaging Contrast Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Medical Imaging Contrast Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Medical Imaging Contrast Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Medical Imaging Contrast Production Market Share by Region (2020-2025)

Figure 103. North America Medical Imaging Contrast Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Medical Imaging Contrast Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Medical Imaging Contrast Production (K MT) Growth Rate (2020-2025)

Figure 106. China Medical Imaging Contrast Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Medical Imaging Contrast Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Medical Imaging Contrast Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Medical Imaging Contrast Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Medical Imaging Contrast Market Share Forecast by Type (2026-2033)

Figure 111. Global Medical Imaging Contrast Sales Forecast by Application (2026-2033)

Figure 112. Global Medical Imaging Contrast Market Share Forecast by Application (2026-2033)

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