

Global Media Monitoring Tools Market Research Report 2025(Status and Outlook)

<https://marketpublishers.com/r/GCE272957F8CEN.html>

Date: March 2025

Pages: 161

Price: US\$ 3,200.00 (Single User License)

ID: GCE272957F8CEN

Abstracts

Report Overview

Media monitoring tools are software platforms designed to track, monitor, and analyze various forms of media content, including news articles, social media posts, and online mentions. These tools use algorithms and artificial intelligence to sift through vast amounts of data and provide users with valuable insights into their brand reputation, industry trends, and competitor activities. By aggregating and analyzing media content from multiple sources, media monitoring tools help businesses make informed decisions, manage their online presence, and stay ahead of the competition.

The market for media monitoring tools is experiencing significant growth due to the increasing importance of online reputation management and the growing volume of digital content. Businesses across industries are recognizing the need to monitor and analyze their online presence to understand customer sentiment, track industry trends, and identify potential crises. In addition, the rise of social media platforms as key communication channels has further fueled the demand for media monitoring tools. The ability of these tools to provide real-time insights and actionable data is driving their adoption among businesses of all sizes, from startups to large enterprises. At the same time, advancements in technology, such as natural language processing and sentiment analysis, are enhancing the capabilities of media monitoring tools, making them more sophisticated and effective in meeting the evolving needs of businesses in the digital age.

This report provides a deep insight into the global Media Monitoring Tools market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche

market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Media Monitoring Tools Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Media Monitoring Tools market in any manner.

Global Media Monitoring Tools Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Hootsuite Inc.

Meltwater

Cision US Inc.

Mention

Agility PR Solutions LLC

M-Brain

Nasdaq Inc.

Trendkite

BurrellesLuce

Critical Mention

Market Segmentation (by Type)

Software Platform

Managed Services

Consulting Services

Professional Services

Market Segmentation (by Application)

BFSI

IT and Telecommunication

Retail and Consumer Goods

Media and Entertainment

Travel and Hospitality

Government

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Media Monitoring Tools Market

Overview of the regional outlook of the Media Monitoring Tools Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your

marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales

team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Media Monitoring Tools Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

Table of Contents

1 Research Methodology and Statistical Scope

1.1 Market Definition and Statistical Scope of Media Monitoring Tools

1.2 Key Market Segments

1.2.1 Media Monitoring Tools Segment by Type

1.2.2 Media Monitoring Tools Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 Media Monitoring Tools Market Overview

2.1 Global Market Overview

2.1.1 Global Media Monitoring Tools Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Media Monitoring Tools Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 Media Monitoring Tools Market Competitive Landscape

3.1 Company Assessment Quadrant

3.2 Global Media Monitoring Tools Product Life Cycle

3.3 Global Media Monitoring Tools Sales by Manufacturers (2020-2025)

3.4 Global Media Monitoring Tools Revenue Market Share by Manufacturers (2020-2025)

3.5 Media Monitoring Tools Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Media Monitoring Tools Average Price by Manufacturers (2020-2025)

3.7 Manufacturers Media Monitoring Tools Manufacturing Sites, Area Served, Product Type

3.8 Media Monitoring Tools Market Competitive Situation and Trends

3.8.1 Media Monitoring Tools Market Concentration Rate

3.8.2 Global 5 and 10 Largest Media Monitoring Tools Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 Media Monitoring Tools Industry Chain Analysis

4.1 Media Monitoring Tools Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis
- 5 The Development and Dynamics of Media Monitoring Tools Market
 - 5.1 Key Development Trends
 - 5.2 Driving Factors
 - 5.3 Market Challenges
 - 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
 - 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
 - 5.6 Global Media Monitoring Tools Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 Global Trade Frictions and Their Impacts to Media Monitoring Tools Market
 - 5.7 ESG Ratings of Leading Companies
- 6 Media Monitoring Tools Market Segmentation by Type
 - 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
 - 6.2 Global Media Monitoring Tools Sales Market Share by Type (2020-2025)
 - 6.3 Global Media Monitoring Tools Market Size Market Share by Type (2020-2025)
 - 6.4 Global Media Monitoring Tools Price by Type (2020-2025)
- 7 Media Monitoring Tools Market Segmentation by Application
 - 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
 - 7.2 Global Media Monitoring Tools Market Sales by Application (2020-2025)
 - 7.3 Global Media Monitoring Tools Market Size (M USD) by Application (2020-2025)
 - 7.4 Global Media Monitoring Tools Sales Growth Rate by Application (2020-2025)
- 8 Media Monitoring Tools Market Sales by Region
 - 8.1 Global Media Monitoring Tools Sales by Region
 - 8.1.1 Global Media Monitoring Tools Sales by Region
 - 8.1.2 Global Media Monitoring Tools Sales Market Share by Region
 - 8.2 Global Media Monitoring Tools Market Size by Region
 - 8.2.1 Global Media Monitoring Tools Market Size by Region
 - 8.2.2 Global Media Monitoring Tools Market Size Market Share by Region
 - 8.3 North America
 - 8.3.1 North America Media Monitoring Tools Sales by Country

- 8.3.2 North America Media Monitoring Tools Market Size by Country
- 8.3.3 U.S. Market Overview
- 8.3.4 Canada Market Overview
- 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Media Monitoring Tools Sales by Country
 - 8.4.2 Europe Media Monitoring Tools Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Media Monitoring Tools Sales by Region
 - 8.5.2 Asia Pacific Media Monitoring Tools Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Media Monitoring Tools Sales by Country
 - 8.6.2 South America Media Monitoring Tools Market Size by Country
 - 8.6.3 Brazil Market Overview
 - 8.6.4 Argentina Market Overview
 - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Media Monitoring Tools Sales by Region
 - 8.7.2 Middle East and Africa Media Monitoring Tools Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview
- 9 Media Monitoring Tools Market Production by Region
 - 9.1 Global Production of Media Monitoring Tools by Region(2020-2025)
 - 9.2 Global Media Monitoring Tools Revenue Market Share by Region (2020-2025)
 - 9.3 Global Media Monitoring Tools Production, Revenue, Price and Gross Margin (2020-2025)

- 9.4 North America Media Monitoring Tools Production
 - 9.4.1 North America Media Monitoring Tools Production Growth Rate (2020-2025)
 - 9.4.2 North America Media Monitoring Tools Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Media Monitoring Tools Production
 - 9.5.1 Europe Media Monitoring Tools Production Growth Rate (2020-2025)
 - 9.5.2 Europe Media Monitoring Tools Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Media Monitoring Tools Production (2020-2025)
 - 9.6.1 Japan Media Monitoring Tools Production Growth Rate (2020-2025)
 - 9.6.2 Japan Media Monitoring Tools Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Media Monitoring Tools Production (2020-2025)
 - 9.7.1 China Media Monitoring Tools Production Growth Rate (2020-2025)
 - 9.7.2 China Media Monitoring Tools Production, Revenue, Price and Gross Margin (2020-2025)
- 10 Key Companies Profile
 - 10.1 Hootsuite Inc.
 - 10.1.1 Hootsuite Inc. Basic Information
 - 10.1.2 Hootsuite Inc. Media Monitoring Tools Product Overview
 - 10.1.3 Hootsuite Inc. Media Monitoring Tools Product Market Performance
 - 10.1.4 Hootsuite Inc. Business Overview
 - 10.1.5 Hootsuite Inc. SWOT Analysis
 - 10.1.6 Hootsuite Inc. Recent Developments
 - 10.2 Meltwater
 - 10.2.1 Meltwater Basic Information
 - 10.2.2 Meltwater Media Monitoring Tools Product Overview
 - 10.2.3 Meltwater Media Monitoring Tools Product Market Performance
 - 10.2.4 Meltwater Business Overview
 - 10.2.5 Meltwater SWOT Analysis
 - 10.2.6 Meltwater Recent Developments
 - 10.3 Cision US Inc.
 - 10.3.1 Cision US Inc. Basic Information
 - 10.3.2 Cision US Inc. Media Monitoring Tools Product Overview
 - 10.3.3 Cision US Inc. Media Monitoring Tools Product Market Performance
 - 10.3.4 Cision US Inc. Business Overview
 - 10.3.5 Cision US Inc. SWOT Analysis
 - 10.3.6 Cision US Inc. Recent Developments
 - 10.4 Mention

- 10.4.1 Mention Basic Information
- 10.4.2 Mention Media Monitoring Tools Product Overview
- 10.4.3 Mention Media Monitoring Tools Product Market Performance
- 10.4.4 Mention Business Overview
- 10.4.5 Mention Recent Developments
- 10.5 Agility PR Solutions LLC
 - 10.5.1 Agility PR Solutions LLC Basic Information
 - 10.5.2 Agility PR Solutions LLC Media Monitoring Tools Product Overview
 - 10.5.3 Agility PR Solutions LLC Media Monitoring Tools Product Market Performance
 - 10.5.4 Agility PR Solutions LLC Business Overview
 - 10.5.5 Agility PR Solutions LLC Recent Developments
- 10.6 M-Brain
 - 10.6.1 M-Brain Basic Information
 - 10.6.2 M-Brain Media Monitoring Tools Product Overview
 - 10.6.3 M-Brain Media Monitoring Tools Product Market Performance
 - 10.6.4 M-Brain Business Overview
 - 10.6.5 M-Brain Recent Developments
- 10.7 Nasdaq Inc.
 - 10.7.1 Nasdaq Inc. Basic Information
 - 10.7.2 Nasdaq Inc. Media Monitoring Tools Product Overview
 - 10.7.3 Nasdaq Inc. Media Monitoring Tools Product Market Performance
 - 10.7.4 Nasdaq Inc. Business Overview
 - 10.7.5 Nasdaq Inc. Recent Developments
- 10.8 Trendkite
 - 10.8.1 Trendkite Basic Information
 - 10.8.2 Trendkite Media Monitoring Tools Product Overview
 - 10.8.3 Trendkite Media Monitoring Tools Product Market Performance
 - 10.8.4 Trendkite Business Overview
 - 10.8.5 Trendkite Recent Developments
- 10.9 BurrellesLuce
 - 10.9.1 BurrellesLuce Basic Information
 - 10.9.2 BurrellesLuce Media Monitoring Tools Product Overview
 - 10.9.3 BurrellesLuce Media Monitoring Tools Product Market Performance
 - 10.9.4 BurrellesLuce Business Overview
 - 10.9.5 BurrellesLuce Recent Developments
- 10.10 Critical Mention
 - 10.10.1 Critical Mention Basic Information
 - 10.10.2 Critical Mention Media Monitoring Tools Product Overview
 - 10.10.3 Critical Mention Media Monitoring Tools Product Market Performance

10.10.4 Critical Mention Business Overview	
10.10.5 Critical Mention Recent Developments	
11 Media Monitoring Tools Market Forecast by Region	
11.1 Global Media Monitoring Tools Market Size Forecast	
11.2 Global Media Monitoring Tools Market Forecast by Region	
11.2.1 North America Market Size Forecast by Country	
11.2.2 Europe Media Monitoring Tools Market Size Forecast by Country	
11.2.3 Asia Pacific Media Monitoring Tools Market Size Forecast by Region	
11.2.4 South America Media Monitoring Tools Market Size Forecast by Country	
11.2.5 Middle East and Africa Forecasted Sales of Media Monitoring Tools by Country	
12 Forecast Market by Type and by Application (2026-2033)	
12.1 Global Media Monitoring Tools Market Forecast by Type (2026-2033)	
12.1.1 Global Forecasted Sales of Media Monitoring Tools by Type (2026-2033)	
12.1.2 Global Media Monitoring Tools Market Size Forecast by Type (2026-2033)	
12.1.3 Global Forecasted Price of Media Monitoring Tools by Type (2026-2033)	
12.2 Global Media Monitoring Tools Market Forecast by Application (2026-2033)	
12.2.1 Global Media Monitoring Tools Sales (K Units) Forecast by Application	
12.2.2 Global Media Monitoring Tools Market Size (M USD) Forecast by Application (2026-2033)	
13 Conclusion and Key Findings	
List of Tables	
Table 1. Introduction of the Type	
Table 2. Introduction of the Application	
Table 3. Market Size (M USD) Segment Executive Summary	
Table 4. Media Monitoring Tools Market Size Comparison by Region (M USD)	
Table 5. Global Media Monitoring Tools Sales (K Units) by Manufacturers (2020-2025)	
Table 6. Global Media Monitoring Tools Sales Market Share by Manufacturers (2020-2025)	
Table 7. Global Media Monitoring Tools Revenue (M USD) by Manufacturers (2020-2025)	
Table 8. Global Media Monitoring Tools Revenue Share by Manufacturers (2020-2025)	
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Media Monitoring Tools as of 2024)	
Table 10. Global Market Media Monitoring Tools Average Price (USD/Unit) of Key Manufacturers (2020-2025)	
Table 11. Manufacturers Media Monitoring Tools Manufacturing Sites and Area Served	
Table 12. Manufacturers Media Monitoring Tools Product Type	
Table 13. Global Media Monitoring Tools Manufacturers Market Concentration Ratio (CR5 and HHI)	
Table 14. Mergers & Acquisitions, Expansion Plans	

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Media Monitoring Tools Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. Global Media Monitoring Tools Sales by Type (K Units)

Table 25. Global Media Monitoring Tools Market Size by Type (M USD)

Table 26. Global Media Monitoring Tools Sales (K Units) by Type (2020-2025)

Table 27. Global Media Monitoring Tools Sales Market Share by Type (2020-2025)

Table 28. Global Media Monitoring Tools Market Size (M USD) by Type (2020-2025)

Table 29. Global Media Monitoring Tools Market Size Share by Type (2020-2025)

Table 30. Global Media Monitoring Tools Price (USD/Unit) by Type (2020-2025)

Table 31. Global Media Monitoring Tools Sales (K Units) by Application

Table 32. Global Media Monitoring Tools Market Size by Application

Table 33. Global Media Monitoring Tools Sales by Application (2020-2025) & (K Units)

Table 34. Global Media Monitoring Tools Sales Market Share by Application
(2020-2025)

Table 35. Global Media Monitoring Tools Market Size by Application (2020-2025) & (M
USD)

Table 36. Global Media Monitoring Tools Market Share by Application (2020-2025)

Table 37. Global Media Monitoring Tools Sales Growth Rate by Application (2020-2025)

Table 38. Global Media Monitoring Tools Sales by Region (2020-2025) & (K Units)

Table 39. Global Media Monitoring Tools Sales Market Share by Region (2020-2025)

Table 40. Global Media Monitoring Tools Market Size by Region (2020-2025) & (M
USD)

Table 41. Global Media Monitoring Tools Market Size Market Share by Region
(2020-2025)

Table 42. North America Media Monitoring Tools Sales by Country (2020-2025) & (K
Units)

Table 43. North America Media Monitoring Tools Market Size by Country (2020-2025) &
(M USD)

Table 44. Europe Media Monitoring Tools Sales by Country (2020-2025) & (K Units)

Table 45. Europe Media Monitoring Tools Market Size by Country (2020-2025) & (M
USD)

Table 46. Asia Pacific Media Monitoring Tools Sales by Region (2020-2025) & (K Units)

Table 47. Asia Pacific Media Monitoring Tools Market Size by Region (2020-2025) & (M USD)

Table 48. South America Media Monitoring Tools Sales by Country (2020-2025) & (K Units)

Table 49. South America Media Monitoring Tools Market Size by Country (2020-2025) & (M USD)

Table 50. Middle East and Africa Media Monitoring Tools Sales by Region (2020-2025) & (K Units)

Table 51. Middle East and Africa Media Monitoring Tools Market Size by Region (2020-2025) & (M USD)

Table 52. Global Media Monitoring Tools Production (K Units) by Region(2020-2025)

Table 53. Global Media Monitoring Tools Revenue (US\$ Million) by Region (2020-2025)

Table 54. Global Media Monitoring Tools Revenue Market Share by Region (2020-2025)

Table 55. Global Media Monitoring Tools Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 56. North America Media Monitoring Tools Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. Europe Media Monitoring Tools Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Japan Media Monitoring Tools Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. China Media Monitoring Tools Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. Hootsuite Inc. Basic Information

Table 61. Hootsuite Inc. Media Monitoring Tools Product Overview

Table 62. Hootsuite Inc. Media Monitoring Tools Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 63. Hootsuite Inc. Business Overview

Table 64. Hootsuite Inc. SWOT Analysis

Table 65. Hootsuite Inc. Recent Developments

Table 66. Meltwater Basic Information

Table 67. Meltwater Media Monitoring Tools Product Overview

Table 68. Meltwater Media Monitoring Tools Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 69. Meltwater Business Overview

Table 70. Meltwater SWOT Analysis

Table 71. Meltwater Recent Developments

Table 72. Cision US Inc. Basic Information

Table 73. Cision US Inc. Media Monitoring Tools Product Overview
Table 74. Cision US Inc. Media Monitoring Tools Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 75. Cision US Inc. Business Overview
Table 76. Cision US Inc. SWOT Analysis
Table 77. Cision US Inc. Recent Developments
Table 78. Mention Basic Information
Table 79. Mention Media Monitoring Tools Product Overview
Table 80. Mention Media Monitoring Tools Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 81. Mention Business Overview
Table 82. Mention Recent Developments
Table 83. Agility PR Solutions LLC Basic Information
Table 84. Agility PR Solutions LLC Media Monitoring Tools Product Overview
Table 85. Agility PR Solutions LLC Media Monitoring Tools Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 86. Agility PR Solutions LLC Business Overview
Table 87. Agility PR Solutions LLC Recent Developments
Table 88. M-Brain Basic Information
Table 89. M-Brain Media Monitoring Tools Product Overview
Table 90. M-Brain Media Monitoring Tools Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 91. M-Brain Business Overview
Table 92. M-Brain Recent Developments
Table 93. Nasdaq Inc. Basic Information
Table 94. Nasdaq Inc. Media Monitoring Tools Product Overview
Table 95. Nasdaq Inc. Media Monitoring Tools Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 96. Nasdaq Inc. Business Overview
Table 97. Nasdaq Inc. Recent Developments
Table 98. Trendkite Basic Information
Table 99. Trendkite Media Monitoring Tools Product Overview
Table 100. Trendkite Media Monitoring Tools Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 101. Trendkite Business Overview
Table 102. Trendkite Recent Developments
Table 103. BurrellesLuce Basic Information
Table 104. BurrellesLuce Media Monitoring Tools Product Overview
Table 105. BurrellesLuce Media Monitoring Tools Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2020-2025)

Table 106. BurrellesLuce Business Overview

Table 107. BurrellesLuce Recent Developments

Table 108. Critical Mention Basic Information

Table 109. Critical Mention Media Monitoring Tools Product Overview

Table 110. Critical Mention Media Monitoring Tools Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 111. Critical Mention Business Overview

Table 112. Critical Mention Recent Developments

Table 113. Global Media Monitoring Tools Sales Forecast by Region (2026-2033) & (K Units)

Table 114. Global Media Monitoring Tools Market Size Forecast by Region (2026-2033) & (M USD)

Table 115. North America Media Monitoring Tools Sales Forecast by Country (2026-2033) & (K Units)

Table 116. North America Media Monitoring Tools Market Size Forecast by Country (2026-2033) & (M USD)

Table 117. Europe Media Monitoring Tools Sales Forecast by Country (2026-2033) & (K Units)

Table 118. Europe Media Monitoring Tools Market Size Forecast by Country (2026-2033) & (M USD)

Table 119. Asia Pacific Media Monitoring Tools Sales Forecast by Region (2026-2033) & (K Units)

Table 120. Asia Pacific Media Monitoring Tools Market Size Forecast by Region (2026-2033) & (M USD)

Table 121. South America Media Monitoring Tools Sales Forecast by Country (2026-2033) & (K Units)

Table 122. South America Media Monitoring Tools Market Size Forecast by Country (2026-2033) & (M USD)

Table 123. Middle East and Africa Media Monitoring Tools Sales Forecast by Country (2026-2033) & (Units)

Table 124. Middle East and Africa Media Monitoring Tools Market Size Forecast by Country (2026-2033) & (M USD)

Table 125. Global Media Monitoring Tools Sales Forecast by Type (2026-2033) & (K Units)

Table 126. Global Media Monitoring Tools Market Size Forecast by Type (2026-2033) & (M USD)

Table 127. Global Media Monitoring Tools Price Forecast by Type (2026-2033) & (USD/Unit)

Table 128. Global Media Monitoring Tools Sales (K Units) Forecast by Application (2026-2033)

Table 129. Global Media Monitoring Tools Market Size Forecast by Application (2026-2033) & (M USD)

List of Figures

Figure 1. Product Picture of Media Monitoring Tools

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Media Monitoring Tools Market Size (M USD), 2024-2033

Figure 5. Global Media Monitoring Tools Market Size (M USD) (2020-2033)

Figure 6. Global Media Monitoring Tools Sales (K Units) & (2020-2033)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Media Monitoring Tools Market Size by Country (M USD)

Figure 11. Company Assessment Quadrant

Figure 12. Global Media Monitoring Tools Product Life Cycle

Figure 13. Media Monitoring Tools Sales Share by Manufacturers in 2024

Figure 14. Global Media Monitoring Tools Revenue Share by Manufacturers in 2024

Figure 15. Media Monitoring Tools Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024

Figure 16. Global Market Media Monitoring Tools Average Price (USD/Unit) of Key Manufacturers in 2024

Figure 17. The Global 5 and 10 Largest Players: Market Share by Media Monitoring Tools Revenue in 2024

Figure 18. Industry Chain Map of Media Monitoring Tools

Figure 19. Global Media Monitoring Tools Market PEST Analysis

Figure 20. Global Media Monitoring Tools Market Porter's Five Forces Analysis

Figure 21. Global Merchandise Trade as a Percentage Of GDP

Figure 22. US - Imports of Goods by Country

Figure 23. China Exports by Country

Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers

Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 26. Global Media Monitoring Tools Market Share by Type

Figure 27. Sales Market Share of Media Monitoring Tools by Type (2020-2025)

Figure 28. Sales Market Share of Media Monitoring Tools by Type in 2024

Figure 29. Market Size Share of Media Monitoring Tools by Type (2020-2025)

Figure 30. Market Size Share of Media Monitoring Tools by Type in 2024

Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Media Monitoring Tools Market Share by Application

Figure 33. Global Media Monitoring Tools Sales Market Share by Application
(2020-2025)

Figure 34. Global Media Monitoring Tools Sales Market Share by Application in 2024

Figure 35. Global Media Monitoring Tools Market Share by Application (2020-2025)

Figure 36. Global Media Monitoring Tools Market Share by Application in 2024

Figure 37. Global Media Monitoring Tools Sales Growth Rate by Application
(2020-2025)

Figure 38. Global Media Monitoring Tools Sales Market Share by Region (2020-2025)

Figure 39. Global Media Monitoring Tools Market Size Market Share by Region
(2020-2025)

Figure 40. North America Media Monitoring Tools Sales and Growth Rate (2020-2025)
& (K Units)

Figure 41. North America Media Monitoring Tools Sales and Growth Rate (2020-2025)
& (K Units)

Figure 42. North America Media Monitoring Tools Sales Market Share by Country in
2024

Figure 43. North America Media Monitoring Tools Market Size and Growth Rate
(2020-2025) & (M USD)

Figure 44. North America Media Monitoring Tools Market Size Market Share by Country
in 2024

Figure 45. U.S. Media Monitoring Tools Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Media Monitoring Tools Market Size and Growth Rate (2020-2025) & (M
USD)

Figure 47. Canada Media Monitoring Tools Sales (K Units) and Growth Rate
(2020-2025)

Figure 48. Canada Media Monitoring Tools Market Size (M USD) and Growth Rate
(2020-2025)

Figure 49. Mexico Media Monitoring Tools Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Media Monitoring Tools Market Size (Units) and Growth Rate
(2020-2025)

Figure 51. Europe Media Monitoring Tools Sales and Growth Rate (2020-2025) & (K
Units)

Figure 52. Europe Media Monitoring Tools Sales Market Share by Country in 2024

Figure 53. Europe Media Monitoring Tools Market Size and Growth Rate (2020-2025) &
(M USD)

Figure 54. Europe Media Monitoring Tools Market Size Market Share by Country in
2024

Figure 55. Germany Media Monitoring Tools Sales and Growth Rate (2020-2025) & (K

Units)

Figure 56. Germany Media Monitoring Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Media Monitoring Tools Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Media Monitoring Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Media Monitoring Tools Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Media Monitoring Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Media Monitoring Tools Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Media Monitoring Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Media Monitoring Tools Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Media Monitoring Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Media Monitoring Tools Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Media Monitoring Tools Sales Market Share by Region in 2024

Figure 67. Asia Pacific Media Monitoring Tools Market Size Market Share by Region in 2024

Figure 68. China Media Monitoring Tools Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Media Monitoring Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Media Monitoring Tools Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Media Monitoring Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Media Monitoring Tools Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Media Monitoring Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Media Monitoring Tools Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Media Monitoring Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Media Monitoring Tools Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Media Monitoring Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Media Monitoring Tools Sales and Growth Rate (K Units)

Figure 79. South America Media Monitoring Tools Sales Market Share by Country in 2024

Figure 80. South America Media Monitoring Tools Market Size and Growth Rate (M USD)

Figure 81. South America Media Monitoring Tools Market Size Market Share by Country in 2024

Figure 82. Brazil Media Monitoring Tools Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Media Monitoring Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Media Monitoring Tools Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Media Monitoring Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Media Monitoring Tools Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Media Monitoring Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Media Monitoring Tools Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Media Monitoring Tools Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Media Monitoring Tools Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Media Monitoring Tools Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Media Monitoring Tools Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Media Monitoring Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Media Monitoring Tools Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Media Monitoring Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Media Monitoring Tools Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Media Monitoring Tools Market Size and Growth Rate (2020-2025) &

(M USD)

Figure 98. Nigeria Media Monitoring Tools Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Media Monitoring Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Media Monitoring Tools Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Media Monitoring Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Media Monitoring Tools Production Market Share by Region (2020-2025)

Figure 103. North America Media Monitoring Tools Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Media Monitoring Tools Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Media Monitoring Tools Production (K Units) Growth Rate (2020-2025)

Figure 106. China Media Monitoring Tools Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Media Monitoring Tools Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Media Monitoring Tools Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Media Monitoring Tools Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Media Monitoring Tools Market Share Forecast by Type (2026-2033)

Figure 111. Global Media Monitoring Tools Sales Forecast by Application (2026-2033)

Figure 112. Global Media Monitoring Tools Market Share Forecast by Application (2026-2033)

I would like to order

Product name: Global Media Monitoring Tools Market Research Report 2025(Status and Outlook)

Product link: <https://marketpublishers.com/r/GCE272957F8CEN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GCE272957F8CEN.html>