

Global Meal Kit Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview:

The Global Meal Kit Market Size was estimated at USD 3313.41 million in 2023 and is projected to reach USD 5774.50 million by 2029, exhibiting a CAGR of 9.70% during the forecast period.

This report provides a deep insight into the global Meal Kit market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Meal Kit Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Meal Kit market in any manner.

Global Meal Kit Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Blue Apron

Hello Fresh

Plated

Sun Basket

Chef'd

Green Chef

Purple Carrot

Home Chef

Abel & Cole

Riverford

Gousto

Quitoque

Kochhaus

Marley Spoon

Middagsfrid

Allerhandebox

Chefmarket

Kochzauber

Fresh Fitness Food

Mindful Chef

Market Segmentation (by Type)

Online

Offline

Market Segmentation (by Application)

User Age (Under 25)

User Age (25-34)

User Age (35-44)

User Age (45-54)

User Age (55-64)

Older

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Meal Kit Market

Overview of the regional outlook of the Meal Kit Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint

the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about

48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Meal Kit Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Meal Kit
- 1.2 Key Market Segments
 - 1.2.1 Meal Kit Segment by Type
 - 1.2.2 Meal Kit Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 MEAL KIT MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Meal Kit Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Meal Kit Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 MEAL KIT MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Meal Kit Sales by Manufacturers (2019-2024)
- 3.2 Global Meal Kit Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Meal Kit Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Meal Kit Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Meal Kit Sales Sites, Area Served, Product Type
- 3.6 Meal Kit Market Competitive Situation and Trends
 - 3.6.1 Meal Kit Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Meal Kit Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 MEAL KIT INDUSTRY CHAIN ANALYSIS

- 4.1 Meal Kit Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials

- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF MEAL KIT MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 MEAL KIT MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Meal Kit Sales Market Share by Type (2019-2024)
- 6.3 Global Meal Kit Market Size Market Share by Type (2019-2024)
- 6.4 Global Meal Kit Price by Type (2019-2024)

7 MEAL KIT MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Meal Kit Market Sales by Application (2019-2024)
- 7.3 Global Meal Kit Market Size (M USD) by Application (2019-2024)
- 7.4 Global Meal Kit Sales Growth Rate by Application (2019-2024)

8 MEAL KIT MARKET SEGMENTATION BY REGION

- 8.1 Global Meal Kit Sales by Region
 - 8.1.1 Global Meal Kit Sales by Region
 - 8.1.2 Global Meal Kit Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Meal Kit Sales by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Meal Kit Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Meal Kit Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Meal Kit Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Meal Kit Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Blue Apron

9.1.1 Blue Apron Meal Kit Basic Information

9.1.2 Blue Apron Meal Kit Product Overview

9.1.3 Blue Apron Meal Kit Product Market Performance

9.1.4 Blue Apron Business Overview

9.1.5 Blue Apron Meal Kit SWOT Analysis

9.1.6 Blue Apron Recent Developments

9.2 Hello Fresh

9.2.1 Hello Fresh Meal Kit Basic Information

- 9.2.2 Hello Fresh Meal Kit Product Overview
- 9.2.3 Hello Fresh Meal Kit Product Market Performance
- 9.2.4 Hello Fresh Business Overview
- 9.2.5 Hello Fresh Meal Kit SWOT Analysis
- 9.2.6 Hello Fresh Recent Developments
- 9.3 Plated
 - 9.3.1 Plated Meal Kit Basic Information
 - 9.3.2 Plated Meal Kit Product Overview
 - 9.3.3 Plated Meal Kit Product Market Performance
 - 9.3.4 Plated Meal Kit SWOT Analysis
 - 9.3.5 Plated Business Overview
 - 9.3.6 Plated Recent Developments
- 9.4 Sun Basket
 - 9.4.1 Sun Basket Meal Kit Basic Information
 - 9.4.2 Sun Basket Meal Kit Product Overview
 - 9.4.3 Sun Basket Meal Kit Product Market Performance
 - 9.4.4 Sun Basket Business Overview
 - 9.4.5 Sun Basket Recent Developments
- 9.5 Chef'd
 - 9.5.1 Chef'd Meal Kit Basic Information
 - 9.5.2 Chef'd Meal Kit Product Overview
 - 9.5.3 Chef'd Meal Kit Product Market Performance
 - 9.5.4 Chef'd Business Overview
 - 9.5.5 Chef'd Recent Developments
- 9.6 Green Chef
 - 9.6.1 Green Chef Meal Kit Basic Information
 - 9.6.2 Green Chef Meal Kit Product Overview
 - 9.6.3 Green Chef Meal Kit Product Market Performance
 - 9.6.4 Green Chef Business Overview
 - 9.6.5 Green Chef Recent Developments
- 9.7 Purple Carrot
 - 9.7.1 Purple Carrot Meal Kit Basic Information
 - 9.7.2 Purple Carrot Meal Kit Product Overview
 - 9.7.3 Purple Carrot Meal Kit Product Market Performance
 - 9.7.4 Purple Carrot Business Overview
 - 9.7.5 Purple Carrot Recent Developments
- 9.8 Home Chef
 - 9.8.1 Home Chef Meal Kit Basic Information
 - 9.8.2 Home Chef Meal Kit Product Overview

- 9.8.3 Home Chef Meal Kit Product Market Performance
- 9.8.4 Home Chef Business Overview
- 9.8.5 Home Chef Recent Developments
- 9.9 Abel and Cole
 - 9.9.1 Abel and Cole Meal Kit Basic Information
 - 9.9.2 Abel and Cole Meal Kit Product Overview
 - 9.9.3 Abel and Cole Meal Kit Product Market Performance
 - 9.9.4 Abel and Cole Business Overview
 - 9.9.5 Abel and Cole Recent Developments
- 9.10 Riverford
 - 9.10.1 Riverford Meal Kit Basic Information
 - 9.10.2 Riverford Meal Kit Product Overview
 - 9.10.3 Riverford Meal Kit Product Market Performance
 - 9.10.4 Riverford Business Overview
 - 9.10.5 Riverford Recent Developments
- 9.11 Gousto
 - 9.11.1 Gousto Meal Kit Basic Information
 - 9.11.2 Gousto Meal Kit Product Overview
 - 9.11.3 Gousto Meal Kit Product Market Performance
 - 9.11.4 Gousto Business Overview
 - 9.11.5 Gousto Recent Developments
- 9.12 Quitoque
 - 9.12.1 Quitoque Meal Kit Basic Information
 - 9.12.2 Quitoque Meal Kit Product Overview
 - 9.12.3 Quitoque Meal Kit Product Market Performance
 - 9.12.4 Quitoque Business Overview
 - 9.12.5 Quitoque Recent Developments
- 9.13 Kochhaus
 - 9.13.1 Kochhaus Meal Kit Basic Information
 - 9.13.2 Kochhaus Meal Kit Product Overview
 - 9.13.3 Kochhaus Meal Kit Product Market Performance
 - 9.13.4 Kochhaus Business Overview
 - 9.13.5 Kochhaus Recent Developments
- 9.14 Marley Spoon
 - 9.14.1 Marley Spoon Meal Kit Basic Information
 - 9.14.2 Marley Spoon Meal Kit Product Overview
 - 9.14.3 Marley Spoon Meal Kit Product Market Performance
 - 9.14.4 Marley Spoon Business Overview
 - 9.14.5 Marley Spoon Recent Developments

9.15 Middagsfrid

- 9.15.1 Middagsfrid Meal Kit Basic Information
- 9.15.2 Middagsfrid Meal Kit Product Overview
- 9.15.3 Middagsfrid Meal Kit Product Market Performance
- 9.15.4 Middagsfrid Business Overview
- 9.15.5 Middagsfrid Recent Developments

9.16 Allerhandebox

- 9.16.1 Allerhandebox Meal Kit Basic Information
- 9.16.2 Allerhandebox Meal Kit Product Overview
- 9.16.3 Allerhandebox Meal Kit Product Market Performance
- 9.16.4 Allerhandebox Business Overview
- 9.16.5 Allerhandebox Recent Developments

9.17 Chefmarket

- 9.17.1 Chefmarket Meal Kit Basic Information
- 9.17.2 Chefmarket Meal Kit Product Overview
- 9.17.3 Chefmarket Meal Kit Product Market Performance
- 9.17.4 Chefmarket Business Overview
- 9.17.5 Chefmarket Recent Developments

9.18 Kochzauber

- 9.18.1 Kochzauber Meal Kit Basic Information
- 9.18.2 Kochzauber Meal Kit Product Overview
- 9.18.3 Kochzauber Meal Kit Product Market Performance
- 9.18.4 Kochzauber Business Overview
- 9.18.5 Kochzauber Recent Developments

9.19 Fresh Fitness Food

- 9.19.1 Fresh Fitness Food Meal Kit Basic Information
- 9.19.2 Fresh Fitness Food Meal Kit Product Overview
- 9.19.3 Fresh Fitness Food Meal Kit Product Market Performance
- 9.19.4 Fresh Fitness Food Business Overview
- 9.19.5 Fresh Fitness Food Recent Developments

9.20 Mindful Chef

- 9.20.1 Mindful Chef Meal Kit Basic Information
- 9.20.2 Mindful Chef Meal Kit Product Overview
- 9.20.3 Mindful Chef Meal Kit Product Market Performance
- 9.20.4 Mindful Chef Business Overview
- 9.20.5 Mindful Chef Recent Developments

10 MEAL KIT MARKET FORECAST BY REGION

- 10.1 Global Meal Kit Market Size Forecast
- 10.2 Global Meal Kit Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Meal Kit Market Size Forecast by Country
 - 10.2.3 Asia Pacific Meal Kit Market Size Forecast by Region
 - 10.2.4 South America Meal Kit Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Meal Kit by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Meal Kit Market Forecast by Type (2025-2030)
 - 11.1.1 Global Forecasted Sales of Meal Kit by Type (2025-2030)
 - 11.1.2 Global Meal Kit Market Size Forecast by Type (2025-2030)
 - 11.1.3 Global Forecasted Price of Meal Kit by Type (2025-2030)
- 11.2 Global Meal Kit Market Forecast by Application (2025-2030)
 - 11.2.1 Global Meal Kit Sales (Kilotons) Forecast by Application
 - 11.2.2 Global Meal Kit Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Meal Kit Market Size Comparison by Region (M USD)
- Table 5. Global Meal Kit Sales (Kilotons) by Manufacturers (2019-2024)
- Table 6. Global Meal Kit Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Meal Kit Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Meal Kit Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Meal Kit as of 2022)
- Table 10. Global Market Meal Kit Average Price (USD/Ton) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Meal Kit Sales Sites and Area Served
- Table 12. Manufacturers Meal Kit Product Type
- Table 13. Global Meal Kit Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Meal Kit
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Meal Kit Market Challenges
- Table 22. Global Meal Kit Sales by Type (Kilotons)
- Table 23. Global Meal Kit Market Size by Type (M USD)
- Table 24. Global Meal Kit Sales (Kilotons) by Type (2019-2024)
- Table 25. Global Meal Kit Sales Market Share by Type (2019-2024)
- Table 26. Global Meal Kit Market Size (M USD) by Type (2019-2024)
- Table 27. Global Meal Kit Market Size Share by Type (2019-2024)
- Table 28. Global Meal Kit Price (USD/Ton) by Type (2019-2024)
- Table 29. Global Meal Kit Sales (Kilotons) by Application
- Table 30. Global Meal Kit Market Size by Application
- Table 31. Global Meal Kit Sales by Application (2019-2024) & (Kilotons)
- Table 32. Global Meal Kit Sales Market Share by Application (2019-2024)
- Table 33. Global Meal Kit Sales by Application (2019-2024) & (M USD)

- Table 34. Global Meal Kit Market Share by Application (2019-2024)
- Table 35. Global Meal Kit Sales Growth Rate by Application (2019-2024)
- Table 36. Global Meal Kit Sales by Region (2019-2024) & (Kilotons)
- Table 37. Global Meal Kit Sales Market Share by Region (2019-2024)
- Table 38. North America Meal Kit Sales by Country (2019-2024) & (Kilotons)
- Table 39. Europe Meal Kit Sales by Country (2019-2024) & (Kilotons)
- Table 40. Asia Pacific Meal Kit Sales by Region (2019-2024) & (Kilotons)
- Table 41. South America Meal Kit Sales by Country (2019-2024) & (Kilotons)
- Table 42. Middle East and Africa Meal Kit Sales by Region (2019-2024) & (Kilotons)
- Table 43. Blue Apron Meal Kit Basic Information
- Table 44. Blue Apron Meal Kit Product Overview
- Table 45. Blue Apron Meal Kit Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 46. Blue Apron Business Overview
- Table 47. Blue Apron Meal Kit SWOT Analysis
- Table 48. Blue Apron Recent Developments
- Table 49. Hello Fresh Meal Kit Basic Information
- Table 50. Hello Fresh Meal Kit Product Overview
- Table 51. Hello Fresh Meal Kit Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 52. Hello Fresh Business Overview
- Table 53. Hello Fresh Meal Kit SWOT Analysis
- Table 54. Hello Fresh Recent Developments
- Table 55. Plated Meal Kit Basic Information
- Table 56. Plated Meal Kit Product Overview
- Table 57. Plated Meal Kit Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 58. Plated Meal Kit SWOT Analysis
- Table 59. Plated Business Overview
- Table 60. Plated Recent Developments
- Table 61. Sun Basket Meal Kit Basic Information
- Table 62. Sun Basket Meal Kit Product Overview
- Table 63. Sun Basket Meal Kit Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 64. Sun Basket Business Overview
- Table 65. Sun Basket Recent Developments
- Table 66. Chef'd Meal Kit Basic Information
- Table 67. Chef'd Meal Kit Product Overview
- Table 68. Chef'd Meal Kit Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and

Gross Margin (2019-2024)

Table 69. Chef'd Business Overview

Table 70. Chef'd Recent Developments

Table 71. Green Chef Meal Kit Basic Information

Table 72. Green Chef Meal Kit Product Overview

Table 73. Green Chef Meal Kit Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 74. Green Chef Business Overview

Table 75. Green Chef Recent Developments

Table 76. Purple Carrot Meal Kit Basic Information

Table 77. Purple Carrot Meal Kit Product Overview

Table 78. Purple Carrot Meal Kit Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 79. Purple Carrot Business Overview

Table 80. Purple Carrot Recent Developments

Table 81. Home Chef Meal Kit Basic Information

Table 82. Home Chef Meal Kit Product Overview

Table 83. Home Chef Meal Kit Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 84. Home Chef Business Overview

Table 85. Home Chef Recent Developments

Table 86. Abel and Cole Meal Kit Basic Information

Table 87. Abel and Cole Meal Kit Product Overview

Table 88. Abel and Cole Meal Kit Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 89. Abel and Cole Business Overview

Table 90. Abel and Cole Recent Developments

Table 91. Riverford Meal Kit Basic Information

Table 92. Riverford Meal Kit Product Overview

Table 93. Riverford Meal Kit Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 94. Riverford Business Overview

Table 95. Riverford Recent Developments

Table 96. Gousto Meal Kit Basic Information

Table 97. Gousto Meal Kit Product Overview

Table 98. Gousto Meal Kit Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 99. Gousto Business Overview

Table 100. Gousto Recent Developments

- Table 101. Quitoque Meal Kit Basic Information
- Table 102. Quitoque Meal Kit Product Overview
- Table 103. Quitoque Meal Kit Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 104. Quitoque Business Overview
- Table 105. Quitoque Recent Developments
- Table 106. Kochhaus Meal Kit Basic Information
- Table 107. Kochhaus Meal Kit Product Overview
- Table 108. Kochhaus Meal Kit Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 109. Kochhaus Business Overview
- Table 110. Kochhaus Recent Developments
- Table 111. Marley Spoon Meal Kit Basic Information
- Table 112. Marley Spoon Meal Kit Product Overview
- Table 113. Marley Spoon Meal Kit Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 114. Marley Spoon Business Overview
- Table 115. Marley Spoon Recent Developments
- Table 116. Middagsfrid Meal Kit Basic Information
- Table 117. Middagsfrid Meal Kit Product Overview
- Table 118. Middagsfrid Meal Kit Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 119. Middagsfrid Business Overview
- Table 120. Middagsfrid Recent Developments
- Table 121. Allerhandebox Meal Kit Basic Information
- Table 122. Allerhandebox Meal Kit Product Overview
- Table 123. Allerhandebox Meal Kit Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 124. Allerhandebox Business Overview
- Table 125. Allerhandebox Recent Developments
- Table 126. Chefmarket Meal Kit Basic Information
- Table 127. Chefmarket Meal Kit Product Overview
- Table 128. Chefmarket Meal Kit Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 129. Chefmarket Business Overview
- Table 130. Chefmarket Recent Developments
- Table 131. Kochzauber Meal Kit Basic Information
- Table 132. Kochzauber Meal Kit Product Overview
- Table 133. Kochzauber Meal Kit Sales (Kilotons), Revenue (M USD), Price (USD/Ton)

and Gross Margin (2019-2024)

Table 134. Kochzauber Business Overview

Table 135. Kochzauber Recent Developments

Table 136. Fresh Fitness Food Meal Kit Basic Information

Table 137. Fresh Fitness Food Meal Kit Product Overview

Table 138. Fresh Fitness Food Meal Kit Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 139. Fresh Fitness Food Business Overview

Table 140. Fresh Fitness Food Recent Developments

Table 141. Mindful Chef Meal Kit Basic Information

Table 142. Mindful Chef Meal Kit Product Overview

Table 143. Mindful Chef Meal Kit Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 144. Mindful Chef Business Overview

Table 145. Mindful Chef Recent Developments

Table 146. Global Meal Kit Sales Forecast by Region (2025-2030) & (Kilotons)

Table 147. Global Meal Kit Market Size Forecast by Region (2025-2030) & (M USD)

Table 148. North America Meal Kit Sales Forecast by Country (2025-2030) & (Kilotons)

Table 149. North America Meal Kit Market Size Forecast by Country (2025-2030) & (M USD)

Table 150. Europe Meal Kit Sales Forecast by Country (2025-2030) & (Kilotons)

Table 151. Europe Meal Kit Market Size Forecast by Country (2025-2030) & (M USD)

Table 152. Asia Pacific Meal Kit Sales Forecast by Region (2025-2030) & (Kilotons)

Table 153. Asia Pacific Meal Kit Market Size Forecast by Region (2025-2030) & (M USD)

Table 154. South America Meal Kit Sales Forecast by Country (2025-2030) & (Kilotons)

Table 155. South America Meal Kit Market Size Forecast by Country (2025-2030) & (M USD)

Table 156. Middle East and Africa Meal Kit Consumption Forecast by Country (2025-2030) & (Units)

Table 157. Middle East and Africa Meal Kit Market Size Forecast by Country (2025-2030) & (M USD)

Table 158. Global Meal Kit Sales Forecast by Type (2025-2030) & (Kilotons)

Table 159. Global Meal Kit Market Size Forecast by Type (2025-2030) & (M USD)

Table 160. Global Meal Kit Price Forecast by Type (2025-2030) & (USD/Ton)

Table 161. Global Meal Kit Sales (Kilotons) Forecast by Application (2025-2030)

Table 162. Global Meal Kit Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Meal Kit
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Meal Kit Market Size (M USD), 2019-2030
- Figure 5. Global Meal Kit Market Size (M USD) (2019-2030)
- Figure 6. Global Meal Kit Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Meal Kit Market Size by Country (M USD)
- Figure 11. Meal Kit Sales Share by Manufacturers in 2023
- Figure 12. Global Meal Kit Revenue Share by Manufacturers in 2023
- Figure 13. Meal Kit Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Meal Kit Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Meal Kit Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Meal Kit Market Share by Type
- Figure 18. Sales Market Share of Meal Kit by Type (2019-2024)
- Figure 19. Sales Market Share of Meal Kit by Type in 2023
- Figure 20. Market Size Share of Meal Kit by Type (2019-2024)
- Figure 21. Market Size Market Share of Meal Kit by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Meal Kit Market Share by Application
- Figure 24. Global Meal Kit Sales Market Share by Application (2019-2024)
- Figure 25. Global Meal Kit Sales Market Share by Application in 2023
- Figure 26. Global Meal Kit Market Share by Application (2019-2024)
- Figure 27. Global Meal Kit Market Share by Application in 2023
- Figure 28. Global Meal Kit Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Meal Kit Sales Market Share by Region (2019-2024)
- Figure 30. North America Meal Kit Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 31. North America Meal Kit Sales Market Share by Country in 2023
- Figure 32. U.S. Meal Kit Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 33. Canada Meal Kit Sales (Kilotons) and Growth Rate (2019-2024)

- Figure 34. Mexico Meal Kit Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Meal Kit Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 36. Europe Meal Kit Sales Market Share by Country in 2023
- Figure 37. Germany Meal Kit Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 38. France Meal Kit Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 39. U.K. Meal Kit Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 40. Italy Meal Kit Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 41. Russia Meal Kit Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 42. Asia Pacific Meal Kit Sales and Growth Rate (Kilotons)
- Figure 43. Asia Pacific Meal Kit Sales Market Share by Region in 2023
- Figure 44. China Meal Kit Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 45. Japan Meal Kit Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 46. South Korea Meal Kit Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 47. India Meal Kit Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 48. Southeast Asia Meal Kit Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 49. South America Meal Kit Sales and Growth Rate (Kilotons)
- Figure 50. South America Meal Kit Sales Market Share by Country in 2023
- Figure 51. Brazil Meal Kit Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 52. Argentina Meal Kit Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 53. Columbia Meal Kit Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 54. Middle East and Africa Meal Kit Sales and Growth Rate (Kilotons)
- Figure 55. Middle East and Africa Meal Kit Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Meal Kit Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 57. UAE Meal Kit Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 58. Egypt Meal Kit Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 59. Nigeria Meal Kit Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 60. South Africa Meal Kit Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 61. Global Meal Kit Sales Forecast by Volume (2019-2030) & (Kilotons)
- Figure 62. Global Meal Kit Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Meal Kit Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Meal Kit Market Share Forecast by Type (2025-2030)
- Figure 65. Global Meal Kit Sales Forecast by Application (2025-2030)
- Figure 66. Global Meal Kit Market Share Forecast by Application (2025-2030)

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