

Global MDI, TDI, and Polyurethane Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

MDI (methylene diphenyl diisocyanate), TDI (toluene diisocyanate), and polyurethane are key materials in the chemical industry, primarily used in the production of flexible and rigid foams, coatings, adhesives, sealants, and elastomers. MDI is favored for rigid foam applications such as insulation panels and automotive components due to its stability and durability, while TDI is commonly used in flexible foams for furniture, mattresses, and automotive seating. Polyurethane, synthesized from these diisocyanates and polyols, is a versatile polymer with applications spanning construction, automotive, footwear, and electronics. The market for these materials is driven by growing demand in energy-efficient construction, lightweight automotive components, and consumer goods, though it faces challenges from environmental regulations and volatile raw material prices. Asia-Pacific dominates consumption due to rapid industrialization, while North America and Europe focus on sustainable and high-performance formulations. Innovation in bio-based and recyclable polyurethane is emerging as a key trend to meet sustainability targets.

The global MDI, TDI, and Polyurethane market size was estimated at USD 8779.9 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 4.40% during the forecast period.

This report provides a deep insight into the global MDI, TDI, and Polyurethane market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and

strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global MDI, TDI, and Polyurethane Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the MDI, TDI, and Polyurethane market in any manner.

Global MDI, TDI, and Polyurethane Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

BASF SE
Dowdupont
Covestro AG
Huntsman Corporation
Mitsui Chemicals
Chematur Engineering AB
Lanxess
Wanhua Chemicals Group Co.
Woodbridge Foam Corporation

Market Segmentation (by Type)

Flexible Foams
Rigid Foams
Paints and Coatings
Elastomers
Adhesives and Sealants

Market Segmentation (by Application)

Construction
Furniture and Interiors
Electronics and Appliances
Automotive
Footwear
Others

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the MDI, TDI, and Polyurethane Market
Overview of the regional outlook of the MDI, TDI, and Polyurethane Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the MDI, TDI, and Polyurethane Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of MDI, TDI, and Polyurethane, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of MDI, TDI, and Polyurethane

1.2 Key Market Segments

1.2.1 MDI, TDI, and Polyurethane Segment by Type

1.2.2 MDI, TDI, and Polyurethane Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 MDI, TDI, AND POLYURETHANE MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global MDI, TDI, and Polyurethane Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global MDI, TDI, and Polyurethane Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 MDI, TDI, AND POLYURETHANE MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global MDI, TDI, and Polyurethane Product Life Cycle

3.3 Global MDI, TDI, and Polyurethane Sales by Manufacturers (2020-2025)

3.4 Global MDI, TDI, and Polyurethane Revenue Market Share by Manufacturers (2020-2025)

3.5 MDI, TDI, and Polyurethane Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global MDI, TDI, and Polyurethane Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 MDI, TDI, and Polyurethane Market Competitive Situation and Trends

3.8.1 MDI, TDI, and Polyurethane Market Concentration Rate

3.8.2 Global 5 and 10 Largest MDI, TDI, and Polyurethane Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 MDI, TDI, AND POLYURETHANE INDUSTRY CHAIN ANALYSIS

4.1 MDI, TDI, and Polyurethane Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF MDI, TDI, AND POLYURETHANE MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global MDI, TDI, and Polyurethane Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to MDI, TDI, and Polyurethane Market

5.7 ESG Ratings of Leading Companies

6 MDI, TDI, AND POLYURETHANE MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global MDI, TDI, and Polyurethane Sales Market Share by Type (2020-2025)

6.3 Global MDI, TDI, and Polyurethane Market Size Market Share by Type (2020-2025)

6.4 Global MDI, TDI, and Polyurethane Price by Type (2020-2025)

7 MDI, TDI, AND POLYURETHANE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global MDI, TDI, and Polyurethane Market Sales by Application (2020-2025)
- 7.3 Global MDI, TDI, and Polyurethane Market Size (M USD) by Application (2020-2025)
- 7.4 Global MDI, TDI, and Polyurethane Sales Growth Rate by Application (2020-2025)

8 MDI, TDI, AND POLYURETHANE MARKET SALES BY REGION

- 8.1 Global MDI, TDI, and Polyurethane Sales by Region
 - 8.1.1 Global MDI, TDI, and Polyurethane Sales by Region
 - 8.1.2 Global MDI, TDI, and Polyurethane Sales Market Share by Region
- 8.2 Global MDI, TDI, and Polyurethane Market Size by Region
 - 8.2.1 Global MDI, TDI, and Polyurethane Market Size by Region
 - 8.2.2 Global MDI, TDI, and Polyurethane Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America MDI, TDI, and Polyurethane Sales by Country
 - 8.3.2 North America MDI, TDI, and Polyurethane Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe MDI, TDI, and Polyurethane Sales by Country
 - 8.4.2 Europe MDI, TDI, and Polyurethane Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific MDI, TDI, and Polyurethane Sales by Region
 - 8.5.2 Asia Pacific MDI, TDI, and Polyurethane Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America MDI, TDI, and Polyurethane Sales by Country

8.6.2 South America MDI, TDI, and Polyurethane Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa MDI, TDI, and Polyurethane Sales by Region

8.7.2 Middle East and Africa MDI, TDI, and Polyurethane Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 MDI, TDI, AND POLYURETHANE MARKET PRODUCTION BY REGION

9.1 Global Production of MDI, TDI, and Polyurethane by Region(2020-2025)

9.2 Global MDI, TDI, and Polyurethane Revenue Market Share by Region (2020-2025)

9.3 Global MDI, TDI, and Polyurethane Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America MDI, TDI, and Polyurethane Production

9.4.1 North America MDI, TDI, and Polyurethane Production Growth Rate (2020-2025)

9.4.2 North America MDI, TDI, and Polyurethane Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe MDI, TDI, and Polyurethane Production

9.5.1 Europe MDI, TDI, and Polyurethane Production Growth Rate (2020-2025)

9.5.2 Europe MDI, TDI, and Polyurethane Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan MDI, TDI, and Polyurethane Production (2020-2025)

9.6.1 Japan MDI, TDI, and Polyurethane Production Growth Rate (2020-2025)

9.6.2 Japan MDI, TDI, and Polyurethane Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China MDI, TDI, and Polyurethane Production (2020-2025)

9.7.1 China MDI, TDI, and Polyurethane Production Growth Rate (2020-2025)

9.7.2 China MDI, TDI, and Polyurethane Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 BASF SE

- 10.1.1 BASF SE Basic Information
- 10.1.2 BASF SE MDI, TDI, and Polyurethane Product Overview
- 10.1.3 BASF SE MDI, TDI, and Polyurethane Product Market Performance
- 10.1.4 BASF SE Business Overview
- 10.1.5 BASF SE SWOT Analysis
- 10.1.6 BASF SE Recent Developments
- 10.2 Dowdupont
 - 10.2.1 Dowdupont Basic Information
 - 10.2.2 Dowdupont MDI, TDI, and Polyurethane Product Overview
 - 10.2.3 Dowdupont MDI, TDI, and Polyurethane Product Market Performance
 - 10.2.4 Dowdupont Business Overview
 - 10.2.5 Dowdupont SWOT Analysis
 - 10.2.6 Dowdupont Recent Developments
- 10.3 Covestro AG
 - 10.3.1 Covestro AG Basic Information
 - 10.3.2 Covestro AG MDI, TDI, and Polyurethane Product Overview
 - 10.3.3 Covestro AG MDI, TDI, and Polyurethane Product Market Performance
 - 10.3.4 Covestro AG Business Overview
 - 10.3.5 Covestro AG SWOT Analysis
 - 10.3.6 Covestro AG Recent Developments
- 10.4 Huntsman Corporation
 - 10.4.1 Huntsman Corporation Basic Information
 - 10.4.2 Huntsman Corporation MDI, TDI, and Polyurethane Product Overview
 - 10.4.3 Huntsman Corporation MDI, TDI, and Polyurethane Product Market Performance
 - 10.4.4 Huntsman Corporation Business Overview
 - 10.4.5 Huntsman Corporation Recent Developments
- 10.5 Mitsui Chemicals
 - 10.5.1 Mitsui Chemicals Basic Information
 - 10.5.2 Mitsui Chemicals MDI, TDI, and Polyurethane Product Overview
 - 10.5.3 Mitsui Chemicals MDI, TDI, and Polyurethane Product Market Performance
 - 10.5.4 Mitsui Chemicals Business Overview
 - 10.5.5 Mitsui Chemicals Recent Developments
- 10.6 Chematur Engineering AB
 - 10.6.1 Chematur Engineering AB Basic Information
 - 10.6.2 Chematur Engineering AB MDI, TDI, and Polyurethane Product Overview
 - 10.6.3 Chematur Engineering AB MDI, TDI, and Polyurethane Product Market Performance
 - 10.6.4 Chematur Engineering AB Business Overview

10.6.5 Chematur Engineering AB Recent Developments

10.7 Lanxess

10.7.1 Lanxess Basic Information

10.7.2 Lanxess MDI, TDI, and Polyurethane Product Overview

10.7.3 Lanxess MDI, TDI, and Polyurethane Product Market Performance

10.7.4 Lanxess Business Overview

10.7.5 Lanxess Recent Developments

10.8 Wanhua Chemicals Group Co.

10.8.1 Wanhua Chemicals Group Co. Basic Information

10.8.2 Wanhua Chemicals Group Co. MDI, TDI, and Polyurethane Product Overview

10.8.3 Wanhua Chemicals Group Co. MDI, TDI, and Polyurethane Product Market

Performance

10.8.4 Wanhua Chemicals Group Co. Business Overview

10.8.5 Wanhua Chemicals Group Co. Recent Developments

10.9 Woodbridge Foam Corporation

10.9.1 Woodbridge Foam Corporation Basic Information

10.9.2 Woodbridge Foam Corporation MDI, TDI, and Polyurethane Product Overview

10.9.3 Woodbridge Foam Corporation MDI, TDI, and Polyurethane Product Market

Performance

10.9.4 Woodbridge Foam Corporation Business Overview

10.9.5 Woodbridge Foam Corporation Recent Developments

11 MDI, TDI, AND POLYURETHANE MARKET FORECAST BY REGION

11.1 Global MDI, TDI, and Polyurethane Market Size Forecast

11.2 Global MDI, TDI, and Polyurethane Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe MDI, TDI, and Polyurethane Market Size Forecast by Country

11.2.3 Asia Pacific MDI, TDI, and Polyurethane Market Size Forecast by Region

11.2.4 South America MDI, TDI, and Polyurethane Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of MDI, TDI, and Polyurethane by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global MDI, TDI, and Polyurethane Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of MDI, TDI, and Polyurethane by Type (2026-2033)

12.1.2 Global MDI, TDI, and Polyurethane Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of MDI, TDI, and Polyurethane by Type (2026-2033)

12.2 Global MDI, TDI, and Polyurethane Market Forecast by Application (2026-2033)

12.2.1 Global MDI, TDI, and Polyurethane Sales (K MT) Forecast by Application

12.2.2 Global MDI, TDI, and Polyurethane Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. MDI, TDI, and Polyurethane Market Size Comparison by Region (M USD)

Table 5. Global MDI, TDI, and Polyurethane Sales (K MT) by Manufacturers
(2020-2025)

Table 6. Global MDI, TDI, and Polyurethane Sales Market Share by Manufacturers
(2020-2025)

Table 7. Global MDI, TDI, and Polyurethane Revenue (M USD) by Manufacturers
(2020-2025)

Table 8. Global MDI, TDI, and Polyurethane Revenue Share by Manufacturers
(2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in MDI, TDI, and Polyurethane as of 2024)

Table 10. Global Market MDI, TDI, and Polyurethane Average Price (USD/KG) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global MDI, TDI, and Polyurethane Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. MDI, TDI, and Polyurethane Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global MDI, TDI, and Polyurethane Sales by Type (K MT)

Table 26. Global MDI, TDI, and Polyurethane Market Size by Type (M USD)

Table 27. Global MDI, TDI, and Polyurethane Sales (K MT) by Type (2020-2025)

Table 28. Global MDI, TDI, and Polyurethane Sales Market Share by Type (2020-2025)

Table 29. Global MDI, TDI, and Polyurethane Market Size (M USD) by Type (2020-2025)

Table 30. Global MDI, TDI, and Polyurethane Market Size Share by Type (2020-2025)

Table 31. Global MDI, TDI, and Polyurethane Price (USD/KG) by Type (2020-2025)

Table 32. Global MDI, TDI, and Polyurethane Sales (K MT) by Application

Table 33. Global MDI, TDI, and Polyurethane Market Size by Application

Table 34. Global MDI, TDI, and Polyurethane Sales by Application (2020-2025) & (K MT)

Table 35. Global MDI, TDI, and Polyurethane Sales Market Share by Application (2020-2025)

Table 36. Global MDI, TDI, and Polyurethane Market Size by Application (2020-2025) & (M USD)

Table 37. Global MDI, TDI, and Polyurethane Market Share by Application (2020-2025)

Table 38. Global MDI, TDI, and Polyurethane Sales Growth Rate by Application (2020-2025)

Table 39. Global MDI, TDI, and Polyurethane Sales by Region (2020-2025) & (K MT)

Table 40. Global MDI, TDI, and Polyurethane Sales Market Share by Region (2020-2025)

Table 41. Global MDI, TDI, and Polyurethane Market Size by Region (2020-2025) & (M USD)

Table 42. Global MDI, TDI, and Polyurethane Market Size Market Share by Region (2020-2025)

Table 43. North America MDI, TDI, and Polyurethane Sales by Country (2020-2025) & (K MT)

Table 44. North America MDI, TDI, and Polyurethane Market Size by Country (2020-2025) & (M USD)

Table 45. Europe MDI, TDI, and Polyurethane Sales by Country (2020-2025) & (K MT)

Table 46. Europe MDI, TDI, and Polyurethane Market Size by Country (2020-2025) & (M USD)

Table 47. Asia Pacific MDI, TDI, and Polyurethane Sales by Region (2020-2025) & (K MT)

Table 48. Asia Pacific MDI, TDI, and Polyurethane Market Size by Region (2020-2025) & (M USD)

Table 49. South America MDI, TDI, and Polyurethane Sales by Country (2020-2025) & (K MT)

Table 50. South America MDI, TDI, and Polyurethane Market Size by Country (2020-2025) & (M USD)

Table 51. Middle East and Africa MDI, TDI, and Polyurethane Sales by Region

(2020-2025) & (K MT)

Table 52. Middle East and Africa MDI, TDI, and Polyurethane Market Size by Region (2020-2025) & (M USD)

Table 53. Global MDI, TDI, and Polyurethane Production (K MT) by Region(2020-2025)

Table 54. Global MDI, TDI, and Polyurethane Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global MDI, TDI, and Polyurethane Revenue Market Share by Region (2020-2025)

Table 56. Global MDI, TDI, and Polyurethane Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 57. North America MDI, TDI, and Polyurethane Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. Europe MDI, TDI, and Polyurethane Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Japan MDI, TDI, and Polyurethane Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. China MDI, TDI, and Polyurethane Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. BASF SE Basic Information

Table 62. BASF SE MDI, TDI, and Polyurethane Product Overview

Table 63. BASF SE MDI, TDI, and Polyurethane Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 64. BASF SE Business Overview

Table 65. BASF SE SWOT Analysis

Table 66. BASF SE Recent Developments

Table 67. Dowdupont Basic Information

Table 68. Dowdupont MDI, TDI, and Polyurethane Product Overview

Table 69. Dowdupont MDI, TDI, and Polyurethane Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 70. Dowdupont Business Overview

Table 71. Dowdupont SWOT Analysis

Table 72. Dowdupont Recent Developments

Table 73. Covestro AG Basic Information

Table 74. Covestro AG MDI, TDI, and Polyurethane Product Overview

Table 75. Covestro AG MDI, TDI, and Polyurethane Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 76. Covestro AG Business Overview

Table 77. Covestro AG SWOT Analysis

Table 78. Covestro AG Recent Developments

Table 79. Huntsman Corporation Basic Information
Table 80. Huntsman Corporation MDI, TDI, and Polyurethane Product Overview
Table 81. Huntsman Corporation MDI, TDI, and Polyurethane Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 82. Huntsman Corporation Business Overview
Table 83. Huntsman Corporation Recent Developments
Table 84. Mitsui Chemicals Basic Information
Table 85. Mitsui Chemicals MDI, TDI, and Polyurethane Product Overview
Table 86. Mitsui Chemicals MDI, TDI, and Polyurethane Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 87. Mitsui Chemicals Business Overview
Table 88. Mitsui Chemicals Recent Developments
Table 89. Chematur Engineering AB Basic Information
Table 90. Chematur Engineering AB MDI, TDI, and Polyurethane Product Overview
Table 91. Chematur Engineering AB MDI, TDI, and Polyurethane Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 92. Chematur Engineering AB Business Overview
Table 93. Chematur Engineering AB Recent Developments
Table 94. Lanxess Basic Information
Table 95. Lanxess MDI, TDI, and Polyurethane Product Overview
Table 96. Lanxess MDI, TDI, and Polyurethane Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 97. Lanxess Business Overview
Table 98. Lanxess Recent Developments
Table 99. Wanhua Chemicals Group Co. Basic Information
Table 100. Wanhua Chemicals Group Co. MDI, TDI, and Polyurethane Product Overview
Table 101. Wanhua Chemicals Group Co. MDI, TDI, and Polyurethane Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 102. Wanhua Chemicals Group Co. Business Overview
Table 103. Wanhua Chemicals Group Co. Recent Developments
Table 104. Woodbridge Foam Corporation Basic Information
Table 105. Woodbridge Foam Corporation MDI, TDI, and Polyurethane Product Overview
Table 106. Woodbridge Foam Corporation MDI, TDI, and Polyurethane Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 107. Woodbridge Foam Corporation Business Overview
Table 108. Woodbridge Foam Corporation Recent Developments
Table 109. Global MDI, TDI, and Polyurethane Sales Forecast by Region (2026-2033) &

(K MT)

Table 110. Global MDI, TDI, and Polyurethane Market Size Forecast by Region (2026-2033) & (M USD)

Table 111. North America MDI, TDI, and Polyurethane Sales Forecast by Country (2026-2033) & (K MT)

Table 112. North America MDI, TDI, and Polyurethane Market Size Forecast by Country (2026-2033) & (M USD)

Table 113. Europe MDI, TDI, and Polyurethane Sales Forecast by Country (2026-2033) & (K MT)

Table 114. Europe MDI, TDI, and Polyurethane Market Size Forecast by Country (2026-2033) & (M USD)

Table 115. Asia Pacific MDI, TDI, and Polyurethane Sales Forecast by Region (2026-2033) & (K MT)

Table 116. Asia Pacific MDI, TDI, and Polyurethane Market Size Forecast by Region (2026-2033) & (M USD)

Table 117. South America MDI, TDI, and Polyurethane Sales Forecast by Country (2026-2033) & (K MT)

Table 118. South America MDI, TDI, and Polyurethane Market Size Forecast by Country (2026-2033) & (M USD)

Table 119. Middle East and Africa MDI, TDI, and Polyurethane Sales Forecast by Country (2026-2033) & (Units)

Table 120. Middle East and Africa MDI, TDI, and Polyurethane Market Size Forecast by Country (2026-2033) & (M USD)

Table 121. Global MDI, TDI, and Polyurethane Sales Forecast by Type (2026-2033) & (K MT)

Table 122. Global MDI, TDI, and Polyurethane Market Size Forecast by Type (2026-2033) & (M USD)

Table 123. Global MDI, TDI, and Polyurethane Price Forecast by Type (2026-2033) & (USD/KG)

Table 124. Global MDI, TDI, and Polyurethane Sales (K MT) Forecast by Application (2026-2033)

Table 125. Global MDI, TDI, and Polyurethane Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of MDI, TDI, and Polyurethane
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global MDI, TDI, and Polyurethane Market Size (M USD), 2024-2033
- Figure 5. Global MDI, TDI, and Polyurethane Market Size (M USD) (2020-2033)
- Figure 6. Global MDI, TDI, and Polyurethane Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. MDI, TDI, and Polyurethane Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global MDI, TDI, and Polyurethane Product Life Cycle
- Figure 13. MDI, TDI, and Polyurethane Sales Share by Manufacturers in 2024
- Figure 14. Global MDI, TDI, and Polyurethane Revenue Share by Manufacturers in 2024
- Figure 15. MDI, TDI, and Polyurethane Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market MDI, TDI, and Polyurethane Average Price (USD/KG) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by MDI, TDI, and Polyurethane Revenue in 2024
- Figure 18. Industry Chain Map of MDI, TDI, and Polyurethane
- Figure 19. Global MDI, TDI, and Polyurethane Market PEST Analysis
- Figure 20. Global MDI, TDI, and Polyurethane Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global MDI, TDI, and Polyurethane Market Share by Type
- Figure 27. Sales Market Share of MDI, TDI, and Polyurethane by Type (2020-2025)
- Figure 28. Sales Market Share of MDI, TDI, and Polyurethane by Type in 2024
- Figure 29. Market Size Share of MDI, TDI, and Polyurethane by Type (2020-2025)
- Figure 30. Market Size Share of MDI, TDI, and Polyurethane by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global MDI, TDI, and Polyurethane Market Share by Application

Figure 33. Global MDI, TDI, and Polyurethane Sales Market Share by Application (2020-2025)

Figure 34. Global MDI, TDI, and Polyurethane Sales Market Share by Application in 2024

Figure 35. Global MDI, TDI, and Polyurethane Market Share by Application (2020-2025)

Figure 36. Global MDI, TDI, and Polyurethane Market Share by Application in 2024

Figure 37. Global MDI, TDI, and Polyurethane Sales Growth Rate by Application (2020-2025)

Figure 38. Global MDI, TDI, and Polyurethane Sales Market Share by Region (2020-2025)

Figure 39. Global MDI, TDI, and Polyurethane Market Size Market Share by Region (2020-2025)

Figure 40. North America MDI, TDI, and Polyurethane Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America MDI, TDI, and Polyurethane Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America MDI, TDI, and Polyurethane Sales Market Share by Country in 2024

Figure 43. North America MDI, TDI, and Polyurethane Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America MDI, TDI, and Polyurethane Market Size Market Share by Country in 2024

Figure 45. U.S. MDI, TDI, and Polyurethane Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. MDI, TDI, and Polyurethane Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada MDI, TDI, and Polyurethane Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada MDI, TDI, and Polyurethane Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico MDI, TDI, and Polyurethane Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico MDI, TDI, and Polyurethane Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe MDI, TDI, and Polyurethane Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe MDI, TDI, and Polyurethane Sales Market Share by Country in 2024

Figure 53. Europe MDI, TDI, and Polyurethane Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 54. Europe MDI, TDI, and Polyurethane Market Size Market Share by Country in 2024

Figure 55. Germany MDI, TDI, and Polyurethane Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany MDI, TDI, and Polyurethane Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France MDI, TDI, and Polyurethane Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France MDI, TDI, and Polyurethane Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. MDI, TDI, and Polyurethane Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. MDI, TDI, and Polyurethane Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy MDI, TDI, and Polyurethane Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy MDI, TDI, and Polyurethane Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain MDI, TDI, and Polyurethane Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain MDI, TDI, and Polyurethane Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific MDI, TDI, and Polyurethane Sales and Growth Rate (K MT)

Figure 66. Asia Pacific MDI, TDI, and Polyurethane Sales Market Share by Region in 2024

Figure 67. Asia Pacific MDI, TDI, and Polyurethane Market Size Market Share by Region in 2024

Figure 68. China MDI, TDI, and Polyurethane Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China MDI, TDI, and Polyurethane Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan MDI, TDI, and Polyurethane Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan MDI, TDI, and Polyurethane Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea MDI, TDI, and Polyurethane Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea MDI, TDI, and Polyurethane Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 74. India MDI, TDI, and Polyurethane Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India MDI, TDI, and Polyurethane Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia MDI, TDI, and Polyurethane Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia MDI, TDI, and Polyurethane Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America MDI, TDI, and Polyurethane Sales and Growth Rate (K MT)

Figure 79. South America MDI, TDI, and Polyurethane Sales Market Share by Country in 2024

Figure 80. South America MDI, TDI, and Polyurethane Market Size and Growth Rate (M USD)

Figure 81. South America MDI, TDI, and Polyurethane Market Size Market Share by Country in 2024

Figure 82. Brazil MDI, TDI, and Polyurethane Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil MDI, TDI, and Polyurethane Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina MDI, TDI, and Polyurethane Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina MDI, TDI, and Polyurethane Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia MDI, TDI, and Polyurethane Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia MDI, TDI, and Polyurethane Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa MDI, TDI, and Polyurethane Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa MDI, TDI, and Polyurethane Sales Market Share by Region in 2024

Figure 90. Middle East and Africa MDI, TDI, and Polyurethane Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa MDI, TDI, and Polyurethane Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia MDI, TDI, and Polyurethane Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia MDI, TDI, and Polyurethane Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 94. UAE MDI, TDI, and Polyurethane Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE MDI, TDI, and Polyurethane Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt MDI, TDI, and Polyurethane Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt MDI, TDI, and Polyurethane Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria MDI, TDI, and Polyurethane Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria MDI, TDI, and Polyurethane Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa MDI, TDI, and Polyurethane Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa MDI, TDI, and Polyurethane Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global MDI, TDI, and Polyurethane Production Market Share by Region (2020-2025)

Figure 103. North America MDI, TDI, and Polyurethane Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe MDI, TDI, and Polyurethane Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan MDI, TDI, and Polyurethane Production (K MT) Growth Rate (2020-2025)

Figure 106. China MDI, TDI, and Polyurethane Production (K MT) Growth Rate (2020-2025)

Figure 107. Global MDI, TDI, and Polyurethane Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global MDI, TDI, and Polyurethane Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global MDI, TDI, and Polyurethane Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global MDI, TDI, and Polyurethane Market Share Forecast by Type (2026-2033)

Figure 111. Global MDI, TDI, and Polyurethane Sales Forecast by Application (2026-2033)

Figure 112. Global MDI, TDI, and Polyurethane Market Share Forecast by Application (2026-2033)

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