

# Global Matting Agent for Leather Coating Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G5DDC2B82BDEEN.html>

Date: August 2024

Pages: 134

Price: US\$ 3,200.00 (Single User License)

ID: G5DDC2B82BDEEN

## Abstracts

### Report Overview

This report provides a deep insight into the global Matting Agent for Leather Coating market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Matting Agent for Leather Coating Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Matting Agent for Leather Coating market in any manner.

### Global Matting Agent for Leather Coating Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding

the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

W.R. Grace

Evonik Industries

PPG Industries

Huntsman

IMERYS Minerals

JM Huber

BYK Additives & Instruments

Arkema

AkzoNobel

Lubrizol

Guangzhou Lingwe Technology

Beijing Hangtian Saide Technology Development

Shanxi Tianyi Nano Materials Technology

Qingyuan City Xinhui Chemical

Market Segmentation (by Type)

Organic Matting Agents

Inorganic Matting Agents

Market Segmentation (by Application)

Artificial Leather

Genuine Leather

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Matting Agent for Leather Coating Market

Overview of the regional outlook of the Matting Agent for Leather Coating Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Matting Agent for Leather Coating Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types,

covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Matting Agent for Leather Coating
- 1.2 Key Market Segments
  - 1.2.1 Matting Agent for Leather Coating Segment by Type
  - 1.2.2 Matting Agent for Leather Coating Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 MATTING AGENT FOR LEATHER COATING MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Matting Agent for Leather Coating Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Matting Agent for Leather Coating Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 MATTING AGENT FOR LEATHER COATING MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Matting Agent for Leather Coating Sales by Manufacturers (2019-2024)
- 3.2 Global Matting Agent for Leather Coating Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Matting Agent for Leather Coating Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Matting Agent for Leather Coating Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Matting Agent for Leather Coating Sales Sites, Area Served, Product Type
- 3.6 Matting Agent for Leather Coating Market Competitive Situation and Trends
  - 3.6.1 Matting Agent for Leather Coating Market Concentration Rate

3.6.2 Global 5 and 10 Largest Matting Agent for Leather Coating Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

## **4 MATTING AGENT FOR LEATHER COATING INDUSTRY CHAIN ANALYSIS**

4.1 Matting Agent for Leather Coating Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF MATTING AGENT FOR LEATHER COATING MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

## **6 MATTING AGENT FOR LEATHER COATING MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Matting Agent for Leather Coating Sales Market Share by Type (2019-2024)

6.3 Global Matting Agent for Leather Coating Market Size Market Share by Type (2019-2024)

6.4 Global Matting Agent for Leather Coating Price by Type (2019-2024)

## **7 MATTING AGENT FOR LEATHER COATING MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Matting Agent for Leather Coating Market Sales by Application (2019-2024)

7.3 Global Matting Agent for Leather Coating Market Size (M USD) by Application



(2019-2024)

7.4 Global Matting Agent for Leather Coating Sales Growth Rate by Application

(2019-2024)

## **8 MATTING AGENT FOR LEATHER COATING MARKET SEGMENTATION BY REGION**

8.1 Global Matting Agent for Leather Coating Sales by Region

8.1.1 Global Matting Agent for Leather Coating Sales by Region

8.1.2 Global Matting Agent for Leather Coating Sales Market Share by Region

8.2 North America

8.2.1 North America Matting Agent for Leather Coating Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Matting Agent for Leather Coating Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Matting Agent for Leather Coating Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Matting Agent for Leather Coating Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Matting Agent for Leather Coating Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

### 9.1 W.R. Grace

9.1.1 W.R. Grace Matting Agent for Leather Coating Basic Information

9.1.2 W.R. Grace Matting Agent for Leather Coating Product Overview

9.1.3 W.R. Grace Matting Agent for Leather Coating Product Market Performance

9.1.4 W.R. Grace Business Overview

9.1.5 W.R. Grace Matting Agent for Leather Coating SWOT Analysis

9.1.6 W.R. Grace Recent Developments

### 9.2 Evonik Industries

9.2.1 Evonik Industries Matting Agent for Leather Coating Basic Information

9.2.2 Evonik Industries Matting Agent for Leather Coating Product Overview

9.2.3 Evonik Industries Matting Agent for Leather Coating Product Market Performance

9.2.4 Evonik Industries Business Overview

9.2.5 Evonik Industries Matting Agent for Leather Coating SWOT Analysis

9.2.6 Evonik Industries Recent Developments

### 9.3 PPG Industries

9.3.1 PPG Industries Matting Agent for Leather Coating Basic Information

9.3.2 PPG Industries Matting Agent for Leather Coating Product Overview

9.3.3 PPG Industries Matting Agent for Leather Coating Product Market Performance

9.3.4 PPG Industries Matting Agent for Leather Coating SWOT Analysis

9.3.5 PPG Industries Business Overview

9.3.6 PPG Industries Recent Developments

### 9.4 Huntsman

9.4.1 Huntsman Matting Agent for Leather Coating Basic Information

9.4.2 Huntsman Matting Agent for Leather Coating Product Overview

9.4.3 Huntsman Matting Agent for Leather Coating Product Market Performance

9.4.4 Huntsman Business Overview

9.4.5 Huntsman Recent Developments

### 9.5 IMERYYS Minerals

9.5.1 IMERYYS Minerals Matting Agent for Leather Coating Basic Information

9.5.2 IMERYYS Minerals Matting Agent for Leather Coating Product Overview

9.5.3 IMERYYS Minerals Matting Agent for Leather Coating Product Market Performance

9.5.4 IMERYYS Minerals Business Overview

### 9.5.5 IMERYS Minerals Recent Developments

## 9.6 JM Huber

### 9.6.1 JM Huber Matting Agent for Leather Coating Basic Information

### 9.6.2 JM Huber Matting Agent for Leather Coating Product Overview

### 9.6.3 JM Huber Matting Agent for Leather Coating Product Market Performance

### 9.6.4 JM Huber Business Overview

### 9.6.5 JM Huber Recent Developments

## 9.7 BYK Additives and Instruments

### 9.7.1 BYK Additives and Instruments Matting Agent for Leather Coating Basic Information

### 9.7.2 BYK Additives and Instruments Matting Agent for Leather Coating Product Overview

### 9.7.3 BYK Additives and Instruments Matting Agent for Leather Coating Product Market Performance

### 9.7.4 BYK Additives and Instruments Business Overview

### 9.7.5 BYK Additives and Instruments Recent Developments

## 9.8 Arkema

### 9.8.1 Arkema Matting Agent for Leather Coating Basic Information

### 9.8.2 Arkema Matting Agent for Leather Coating Product Overview

### 9.8.3 Arkema Matting Agent for Leather Coating Product Market Performance

### 9.8.4 Arkema Business Overview

### 9.8.5 Arkema Recent Developments

## 9.9 AkzoNobel

### 9.9.1 AkzoNobel Matting Agent for Leather Coating Basic Information

### 9.9.2 AkzoNobel Matting Agent for Leather Coating Product Overview

### 9.9.3 AkzoNobel Matting Agent for Leather Coating Product Market Performance

### 9.9.4 AkzoNobel Business Overview

### 9.9.5 AkzoNobel Recent Developments

## 9.10 Lubrizol

### 9.10.1 Lubrizol Matting Agent for Leather Coating Basic Information

### 9.10.2 Lubrizol Matting Agent for Leather Coating Product Overview

### 9.10.3 Lubrizol Matting Agent for Leather Coating Product Market Performance

### 9.10.4 Lubrizol Business Overview

### 9.10.5 Lubrizol Recent Developments

## 9.11 Guangzhou Lingwe Technology

### 9.11.1 Guangzhou Lingwe Technology Matting Agent for Leather Coating Basic Information

### 9.11.2 Guangzhou Lingwe Technology Matting Agent for Leather Coating Product Overview

9.11.3 Guangzhou Lingwe Technology Matting Agent for Leather Coating Product Market Performance

9.11.4 Guangzhou Lingwe Technology Business Overview

9.11.5 Guangzhou Lingwe Technology Recent Developments

9.12 Beijing Hangtian Saide Technology Development

9.12.1 Beijing Hangtian Saide Technology Development Matting Agent for Leather Coating Basic Information

9.12.2 Beijing Hangtian Saide Technology Development Matting Agent for Leather Coating Product Overview

9.12.3 Beijing Hangtian Saide Technology Development Matting Agent for Leather Coating Product Market Performance

9.12.4 Beijing Hangtian Saide Technology Development Business Overview

9.12.5 Beijing Hangtian Saide Technology Development Recent Developments

9.13 Shanxi Tianyi Nano Materials Technology

9.13.1 Shanxi Tianyi Nano Materials Technology Matting Agent for Leather Coating Basic Information

9.13.2 Shanxi Tianyi Nano Materials Technology Matting Agent for Leather Coating Product Overview

9.13.3 Shanxi Tianyi Nano Materials Technology Matting Agent for Leather Coating Product Market Performance

9.13.4 Shanxi Tianyi Nano Materials Technology Business Overview

9.13.5 Shanxi Tianyi Nano Materials Technology Recent Developments

9.14 Qingyuan City Xinhui Chemical

9.14.1 Qingyuan City Xinhui Chemical Matting Agent for Leather Coating Basic Information

9.14.2 Qingyuan City Xinhui Chemical Matting Agent for Leather Coating Product Overview

9.14.3 Qingyuan City Xinhui Chemical Matting Agent for Leather Coating Product Market Performance

9.14.4 Qingyuan City Xinhui Chemical Business Overview

9.14.5 Qingyuan City Xinhui Chemical Recent Developments

## **10 MATTING AGENT FOR LEATHER COATING MARKET FORECAST BY REGION**

10.1 Global Matting Agent for Leather Coating Market Size Forecast

10.2 Global Matting Agent for Leather Coating Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Matting Agent for Leather Coating Market Size Forecast by Country

10.2.3 Asia Pacific Matting Agent for Leather Coating Market Size Forecast by Region

10.2.4 South America Matting Agent for Leather Coating Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Matting Agent for Leather Coating by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

11.1 Global Matting Agent for Leather Coating Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Matting Agent for Leather Coating by Type (2025-2030)

11.1.2 Global Matting Agent for Leather Coating Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Matting Agent for Leather Coating by Type (2025-2030)

11.2 Global Matting Agent for Leather Coating Market Forecast by Application (2025-2030)

11.2.1 Global Matting Agent for Leather Coating Sales (Kilotons) Forecast by Application

11.2.2 Global Matting Agent for Leather Coating Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Matting Agent for Leather Coating Market Size Comparison by Region (M USD)

Table 5. Global Matting Agent for Leather Coating Sales (Kilotons) by Manufacturers (2019-2024)

Table 6. Global Matting Agent for Leather Coating Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Matting Agent for Leather Coating Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Matting Agent for Leather Coating Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Matting Agent for Leather Coating as of 2022)

Table 10. Global Market Matting Agent for Leather Coating Average Price (USD/Ton) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Matting Agent for Leather Coating Sales Sites and Area Served

Table 12. Manufacturers Matting Agent for Leather Coating Product Type

Table 13. Global Matting Agent for Leather Coating Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Matting Agent for Leather Coating

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Matting Agent for Leather Coating Market Challenges

Table 22. Global Matting Agent for Leather Coating Sales by Type (Kilotons)

Table 23. Global Matting Agent for Leather Coating Market Size by Type (M USD)

Table 24. Global Matting Agent for Leather Coating Sales (Kilotons) by Type (2019-2024)

Table 25. Global Matting Agent for Leather Coating Sales Market Share by Type



(2019-2024)

Table 26. Global Matting Agent for Leather Coating Market Size (M USD) by Type (2019-2024)

Table 27. Global Matting Agent for Leather Coating Market Size Share by Type (2019-2024)

Table 28. Global Matting Agent for Leather Coating Price (USD/Ton) by Type (2019-2024)

Table 29. Global Matting Agent for Leather Coating Sales (Kilotons) by Application

Table 30. Global Matting Agent for Leather Coating Market Size by Application

Table 31. Global Matting Agent for Leather Coating Sales by Application (2019-2024) & (Kilotons)

Table 32. Global Matting Agent for Leather Coating Sales Market Share by Application (2019-2024)

Table 33. Global Matting Agent for Leather Coating Sales by Application (2019-2024) & (M USD)

Table 34. Global Matting Agent for Leather Coating Market Share by Application (2019-2024)

Table 35. Global Matting Agent for Leather Coating Sales Growth Rate by Application (2019-2024)

Table 36. Global Matting Agent for Leather Coating Sales by Region (2019-2024) & (Kilotons)

Table 37. Global Matting Agent for Leather Coating Sales Market Share by Region (2019-2024)

Table 38. North America Matting Agent for Leather Coating Sales by Country (2019-2024) & (Kilotons)

Table 39. Europe Matting Agent for Leather Coating Sales by Country (2019-2024) & (Kilotons)

Table 40. Asia Pacific Matting Agent for Leather Coating Sales by Region (2019-2024) & (Kilotons)

Table 41. South America Matting Agent for Leather Coating Sales by Country (2019-2024) & (Kilotons)

Table 42. Middle East and Africa Matting Agent for Leather Coating Sales by Region (2019-2024) & (Kilotons)

Table 43. W.R. Grace Matting Agent for Leather Coating Basic Information

Table 44. W.R. Grace Matting Agent for Leather Coating Product Overview

Table 45. W.R. Grace Matting Agent for Leather Coating Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 46. W.R. Grace Business Overview

Table 47. W.R. Grace Matting Agent for Leather Coating SWOT Analysis

- Table 48. W.R. Grace Recent Developments
- Table 49. Evonik Industries Matting Agent for Leather Coating Basic Information
- Table 50. Evonik Industries Matting Agent for Leather Coating Product Overview
- Table 51. Evonik Industries Matting Agent for Leather Coating Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 52. Evonik Industries Business Overview
- Table 53. Evonik Industries Matting Agent for Leather Coating SWOT Analysis
- Table 54. Evonik Industries Recent Developments
- Table 55. PPG Industries Matting Agent for Leather Coating Basic Information
- Table 56. PPG Industries Matting Agent for Leather Coating Product Overview
- Table 57. PPG Industries Matting Agent for Leather Coating Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 58. PPG Industries Matting Agent for Leather Coating SWOT Analysis
- Table 59. PPG Industries Business Overview
- Table 60. PPG Industries Recent Developments
- Table 61. Huntsman Matting Agent for Leather Coating Basic Information
- Table 62. Huntsman Matting Agent for Leather Coating Product Overview
- Table 63. Huntsman Matting Agent for Leather Coating Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 64. Huntsman Business Overview
- Table 65. Huntsman Recent Developments
- Table 66. IMERYYS Minerals Matting Agent for Leather Coating Basic Information
- Table 67. IMERYYS Minerals Matting Agent for Leather Coating Product Overview
- Table 68. IMERYYS Minerals Matting Agent for Leather Coating Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 69. IMERYYS Minerals Business Overview
- Table 70. IMERYYS Minerals Recent Developments
- Table 71. JM Huber Matting Agent for Leather Coating Basic Information
- Table 72. JM Huber Matting Agent for Leather Coating Product Overview
- Table 73. JM Huber Matting Agent for Leather Coating Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 74. JM Huber Business Overview
- Table 75. JM Huber Recent Developments
- Table 76. BYK Additives and Instruments Matting Agent for Leather Coating Basic Information
- Table 77. BYK Additives and Instruments Matting Agent for Leather Coating Product Overview
- Table 78. BYK Additives and Instruments Matting Agent for Leather Coating Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)



- Table 79. BYK Additives and Instruments Business Overview
- Table 80. BYK Additives and Instruments Recent Developments
- Table 81. Arkema Matting Agent for Leather Coating Basic Information
- Table 82. Arkema Matting Agent for Leather Coating Product Overview
- Table 83. Arkema Matting Agent for Leather Coating Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 84. Arkema Business Overview
- Table 85. Arkema Recent Developments
- Table 86. AkzoNobel Matting Agent for Leather Coating Basic Information
- Table 87. AkzoNobel Matting Agent for Leather Coating Product Overview
- Table 88. AkzoNobel Matting Agent for Leather Coating Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 89. AkzoNobel Business Overview
- Table 90. AkzoNobel Recent Developments
- Table 91. Lubrizol Matting Agent for Leather Coating Basic Information
- Table 92. Lubrizol Matting Agent for Leather Coating Product Overview
- Table 93. Lubrizol Matting Agent for Leather Coating Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 94. Lubrizol Business Overview
- Table 95. Lubrizol Recent Developments
- Table 96. Guangzhou Lingwe Technology Matting Agent for Leather Coating Basic Information
- Table 97. Guangzhou Lingwe Technology Matting Agent for Leather Coating Product Overview
- Table 98. Guangzhou Lingwe Technology Matting Agent for Leather Coating Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 99. Guangzhou Lingwe Technology Business Overview
- Table 100. Guangzhou Lingwe Technology Recent Developments
- Table 101. Beijing Hangtian Saide Technology Development Matting Agent for Leather Coating Basic Information
- Table 102. Beijing Hangtian Saide Technology Development Matting Agent for Leather Coating Product Overview
- Table 103. Beijing Hangtian Saide Technology Development Matting Agent for Leather Coating Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 104. Beijing Hangtian Saide Technology Development Business Overview
- Table 105. Beijing Hangtian Saide Technology Development Recent Developments
- Table 106. Shanxi Tianyi Nano Materials Technology Matting Agent for Leather Coating Basic Information

Table 107. Shanxi Tianyi Nano Materials Technology Matting Agent for Leather Coating Product Overview

Table 108. Shanxi Tianyi Nano Materials Technology Matting Agent for Leather Coating Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 109. Shanxi Tianyi Nano Materials Technology Business Overview

Table 110. Shanxi Tianyi Nano Materials Technology Recent Developments

Table 111. Qingyuan City Xinhui Chemical Matting Agent for Leather Coating Basic Information

Table 112. Qingyuan City Xinhui Chemical Matting Agent for Leather Coating Product Overview

Table 113. Qingyuan City Xinhui Chemical Matting Agent for Leather Coating Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 114. Qingyuan City Xinhui Chemical Business Overview

Table 115. Qingyuan City Xinhui Chemical Recent Developments

Table 116. Global Matting Agent for Leather Coating Sales Forecast by Region (2025-2030) & (Kilotons)

Table 117. Global Matting Agent for Leather Coating Market Size Forecast by Region (2025-2030) & (M USD)

Table 118. North America Matting Agent for Leather Coating Sales Forecast by Country (2025-2030) & (Kilotons)

Table 119. North America Matting Agent for Leather Coating Market Size Forecast by Country (2025-2030) & (M USD)

Table 120. Europe Matting Agent for Leather Coating Sales Forecast by Country (2025-2030) & (Kilotons)

Table 121. Europe Matting Agent for Leather Coating Market Size Forecast by Country (2025-2030) & (M USD)

Table 122. Asia Pacific Matting Agent for Leather Coating Sales Forecast by Region (2025-2030) & (Kilotons)

Table 123. Asia Pacific Matting Agent for Leather Coating Market Size Forecast by Region (2025-2030) & (M USD)

Table 124. South America Matting Agent for Leather Coating Sales Forecast by Country (2025-2030) & (Kilotons)

Table 125. South America Matting Agent for Leather Coating Market Size Forecast by Country (2025-2030) & (M USD)

Table 126. Middle East and Africa Matting Agent for Leather Coating Consumption Forecast by Country (2025-2030) & (Units)

Table 127. Middle East and Africa Matting Agent for Leather Coating Market Size Forecast by Country (2025-2030) & (M USD)

Table 128. Global Matting Agent for Leather Coating Sales Forecast by Type

(2025-2030) & (Kilotons)

Table 129. Global Matting Agent for Leather Coating Market Size Forecast by Type (2025-2030) & (M USD)

Table 130. Global Matting Agent for Leather Coating Price Forecast by Type (2025-2030) & (USD/Ton)

Table 131. Global Matting Agent for Leather Coating Sales (Kilotons) Forecast by Application (2025-2030)

Table 132. Global Matting Agent for Leather Coating Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Matting Agent for Leather Coating
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Matting Agent for Leather Coating Market Size (M USD), 2019-2030
- Figure 5. Global Matting Agent for Leather Coating Market Size (M USD) (2019-2030)
- Figure 6. Global Matting Agent for Leather Coating Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Matting Agent for Leather Coating Market Size by Country (M USD)
- Figure 11. Matting Agent for Leather Coating Sales Share by Manufacturers in 2023
- Figure 12. Global Matting Agent for Leather Coating Revenue Share by Manufacturers in 2023
- Figure 13. Matting Agent for Leather Coating Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Matting Agent for Leather Coating Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Matting Agent for Leather Coating Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Matting Agent for Leather Coating Market Share by Type
- Figure 18. Sales Market Share of Matting Agent for Leather Coating by Type (2019-2024)
- Figure 19. Sales Market Share of Matting Agent for Leather Coating by Type in 2023
- Figure 20. Market Size Share of Matting Agent for Leather Coating by Type (2019-2024)
- Figure 21. Market Size Market Share of Matting Agent for Leather Coating by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Matting Agent for Leather Coating Market Share by Application
- Figure 24. Global Matting Agent for Leather Coating Sales Market Share by Application (2019-2024)
- Figure 25. Global Matting Agent for Leather Coating Sales Market Share by Application in 2023
- Figure 26. Global Matting Agent for Leather Coating Market Share by Application (2019-2024)

Figure 27. Global Matting Agent for Leather Coating Market Share by Application in 2023

Figure 28. Global Matting Agent for Leather Coating Sales Growth Rate by Application (2019-2024)

Figure 29. Global Matting Agent for Leather Coating Sales Market Share by Region (2019-2024)

Figure 30. North America Matting Agent for Leather Coating Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 31. North America Matting Agent for Leather Coating Sales Market Share by Country in 2023

Figure 32. U.S. Matting Agent for Leather Coating Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 33. Canada Matting Agent for Leather Coating Sales (Kilotons) and Growth Rate (2019-2024)

Figure 34. Mexico Matting Agent for Leather Coating Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Matting Agent for Leather Coating Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 36. Europe Matting Agent for Leather Coating Sales Market Share by Country in 2023

Figure 37. Germany Matting Agent for Leather Coating Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 38. France Matting Agent for Leather Coating Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 39. U.K. Matting Agent for Leather Coating Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 40. Italy Matting Agent for Leather Coating Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 41. Russia Matting Agent for Leather Coating Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 42. Asia Pacific Matting Agent for Leather Coating Sales and Growth Rate (Kilotons)

Figure 43. Asia Pacific Matting Agent for Leather Coating Sales Market Share by Region in 2023

Figure 44. China Matting Agent for Leather Coating Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 45. Japan Matting Agent for Leather Coating Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 46. South Korea Matting Agent for Leather Coating Sales and Growth Rate

(2019-2024) & (Kilotons)

Figure 47. India Matting Agent for Leather Coating Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 48. Southeast Asia Matting Agent for Leather Coating Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 49. South America Matting Agent for Leather Coating Sales and Growth Rate (Kilotons)

Figure 50. South America Matting Agent for Leather Coating Sales Market Share by Country in 2023

Figure 51. Brazil Matting Agent for Leather Coating Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 52. Argentina Matting Agent for Leather Coating Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 53. Columbia Matting Agent for Leather Coating Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 54. Middle East and Africa Matting Agent for Leather Coating Sales and Growth Rate (Kilotons)

Figure 55. Middle East and Africa Matting Agent for Leather Coating Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Matting Agent for Leather Coating Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 57. UAE Matting Agent for Leather Coating Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 58. Egypt Matting Agent for Leather Coating Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 59. Nigeria Matting Agent for Leather Coating Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 60. South Africa Matting Agent for Leather Coating Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 61. Global Matting Agent for Leather Coating Sales Forecast by Volume (2019-2030) & (Kilotons)

Figure 62. Global Matting Agent for Leather Coating Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Matting Agent for Leather Coating Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Matting Agent for Leather Coating Market Share Forecast by Type (2025-2030)

Figure 65. Global Matting Agent for Leather Coating Sales Forecast by Application (2025-2030)

Figure 66. Global Matting Agent for Leather Coating Market Share Forecast by Application (2025-2030)



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