

# Global Matte Paper Market Research Report 2024, Forecast to 2032

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## Abstracts

### Report Overview

Matte paper is regular-based paper that's covered with a thin layer of inkjet receiving coating. This coating means that every drop of ink that comes from the inkjet printer is received properly which makes for an exceptional, professional finish.

The global Matte Paper market size was estimated at USD 418.30 million in 2023 and is projected to reach USD 654.50 million by 2032, exhibiting a CAGR of 5.10% during the forecast period.

North America Matte Paper market size was estimated at USD 118.73 million in 2023, at a CAGR of 4.37% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Matte Paper market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Matte Paper Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Matte Paper market in any manner.

## Global Matte Paper Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Nippon Paper

APP

OJI

Nine Dragons Paper

Fujifilm

Chenming Paper

Stora Enso

Sun Paper

Smurfit Kappa

Hokuetsu Kishu Paper

International Paper

Domtar

Sappi

Mondi

Market Segmentation (by Type)

Single-Sided Matte Paper

Double-Sided Matte Paper

Market Segmentation (by Application)

Catering

Pharmaceutical Industry

Cosmetics Industry

Chemical Industry

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Matte Paper Market

Overview of the regional outlook of the Matte Paper Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each

region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Matte Paper Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Matte Paper, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Matte Paper
- 1.2 Key Market Segments
  - 1.2.1 Matte Paper Segment by Type
  - 1.2.2 Matte Paper Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 MATTE PAPER MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Matte Paper Market Size (M USD) Estimates and Forecasts (2019-2032)
  - 2.1.2 Global Matte Paper Sales Estimates and Forecasts (2019-2032)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 MATTE PAPER MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Matte Paper Sales by Manufacturers (2019-2024)
- 3.2 Global Matte Paper Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Matte Paper Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Matte Paper Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Matte Paper Sales Sites, Area Served, Product Type
- 3.6 Matte Paper Market Competitive Situation and Trends
  - 3.6.1 Matte Paper Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Matte Paper Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 MATTE PAPER INDUSTRY CHAIN ANALYSIS**

- 4.1 Matte Paper Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials

- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF MATTE PAPER MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 MATTE PAPER MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Matte Paper Sales Market Share by Type (2019-2024)
- 6.3 Global Matte Paper Market Size Market Share by Type (2019-2024)
- 6.4 Global Matte Paper Price by Type (2019-2024)

## **7 MATTE PAPER MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Matte Paper Market Sales by Application (2019-2024)
- 7.3 Global Matte Paper Market Size (M USD) by Application (2019-2024)
- 7.4 Global Matte Paper Sales Growth Rate by Application (2019-2024)

## **8 MATTE PAPER MARKET CONSUMPTION BY REGION**

- 8.1 Global Matte Paper Sales by Region
  - 8.1.1 Global Matte Paper Sales by Region
  - 8.1.2 Global Matte Paper Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Matte Paper Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada

- 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Matte Paper Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Matte Paper Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Matte Paper Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Matte Paper Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 MATTE PAPER MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Matte Paper by Region (2019-2024)
- 9.2 Global Matte Paper Revenue Market Share by Region (2019-2024)
- 9.3 Global Matte Paper Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Matte Paper Production
  - 9.4.1 North America Matte Paper Production Growth Rate (2019-2024)
  - 9.4.2 North America Matte Paper Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Matte Paper Production
  - 9.5.1 Europe Matte Paper Production Growth Rate (2019-2024)

- 9.5.2 Europe Matte Paper Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Matte Paper Production (2019-2024)
  - 9.6.1 Japan Matte Paper Production Growth Rate (2019-2024)
  - 9.6.2 Japan Matte Paper Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Matte Paper Production (2019-2024)
  - 9.7.1 China Matte Paper Production Growth Rate (2019-2024)
  - 9.7.2 China Matte Paper Production, Revenue, Price and Gross Margin (2019-2024)

## **10 KEY COMPANIES PROFILE**

- 10.1 Nippon Paper
  - 10.1.1 Nippon Paper Matte Paper Basic Information
  - 10.1.2 Nippon Paper Matte Paper Product Overview
  - 10.1.3 Nippon Paper Matte Paper Product Market Performance
  - 10.1.4 Nippon Paper Business Overview
  - 10.1.5 Nippon Paper Matte Paper SWOT Analysis
  - 10.1.6 Nippon Paper Recent Developments
- 10.2 APP
  - 10.2.1 APP Matte Paper Basic Information
  - 10.2.2 APP Matte Paper Product Overview
  - 10.2.3 APP Matte Paper Product Market Performance
  - 10.2.4 APP Business Overview
  - 10.2.5 APP Matte Paper SWOT Analysis
  - 10.2.6 APP Recent Developments
- 10.3 OJI
  - 10.3.1 OJI Matte Paper Basic Information
  - 10.3.2 OJI Matte Paper Product Overview
  - 10.3.3 OJI Matte Paper Product Market Performance
  - 10.3.4 OJI Matte Paper SWOT Analysis
  - 10.3.5 OJI Business Overview
  - 10.3.6 OJI Recent Developments
- 10.4 Nine Dragons Paper
  - 10.4.1 Nine Dragons Paper Matte Paper Basic Information
  - 10.4.2 Nine Dragons Paper Matte Paper Product Overview
  - 10.4.3 Nine Dragons Paper Matte Paper Product Market Performance
  - 10.4.4 Nine Dragons Paper Business Overview
  - 10.4.5 Nine Dragons Paper Recent Developments
- 10.5 Fujifilm
  - 10.5.1 Fujifilm Matte Paper Basic Information

- 10.5.2 Fujifilm Matte Paper Product Overview
- 10.5.3 Fujifilm Matte Paper Product Market Performance
- 10.5.4 Fujifilm Business Overview
- 10.5.5 Fujifilm Recent Developments
- 10.6 Chenming Paper
  - 10.6.1 Chenming Paper Matte Paper Basic Information
  - 10.6.2 Chenming Paper Matte Paper Product Overview
  - 10.6.3 Chenming Paper Matte Paper Product Market Performance
  - 10.6.4 Chenming Paper Business Overview
  - 10.6.5 Chenming Paper Recent Developments
- 10.7 Stora Enso
  - 10.7.1 Stora Enso Matte Paper Basic Information
  - 10.7.2 Stora Enso Matte Paper Product Overview
  - 10.7.3 Stora Enso Matte Paper Product Market Performance
  - 10.7.4 Stora Enso Business Overview
  - 10.7.5 Stora Enso Recent Developments
- 10.8 Sun Paper
  - 10.8.1 Sun Paper Matte Paper Basic Information
  - 10.8.2 Sun Paper Matte Paper Product Overview
  - 10.8.3 Sun Paper Matte Paper Product Market Performance
  - 10.8.4 Sun Paper Business Overview
  - 10.8.5 Sun Paper Recent Developments
- 10.9 Smurfit Kappa
  - 10.9.1 Smurfit Kappa Matte Paper Basic Information
  - 10.9.2 Smurfit Kappa Matte Paper Product Overview
  - 10.9.3 Smurfit Kappa Matte Paper Product Market Performance
  - 10.9.4 Smurfit Kappa Business Overview
  - 10.9.5 Smurfit Kappa Recent Developments
- 10.10 Hokuetsu Kishu Paper
  - 10.10.1 Hokuetsu Kishu Paper Matte Paper Basic Information
  - 10.10.2 Hokuetsu Kishu Paper Matte Paper Product Overview
  - 10.10.3 Hokuetsu Kishu Paper Matte Paper Product Market Performance
  - 10.10.4 Hokuetsu Kishu Paper Business Overview
  - 10.10.5 Hokuetsu Kishu Paper Recent Developments
- 10.11 International Paper
  - 10.11.1 International Paper Matte Paper Basic Information
  - 10.11.2 International Paper Matte Paper Product Overview
  - 10.11.3 International Paper Matte Paper Product Market Performance
  - 10.11.4 International Paper Business Overview

- 10.11.5 International Paper Recent Developments
- 10.12 Domtar
  - 10.12.1 Domtar Matte Paper Basic Information
  - 10.12.2 Domtar Matte Paper Product Overview
  - 10.12.3 Domtar Matte Paper Product Market Performance
  - 10.12.4 Domtar Business Overview
  - 10.12.5 Domtar Recent Developments
- 10.13 Sappi
  - 10.13.1 Sappi Matte Paper Basic Information
  - 10.13.2 Sappi Matte Paper Product Overview
  - 10.13.3 Sappi Matte Paper Product Market Performance
  - 10.13.4 Sappi Business Overview
  - 10.13.5 Sappi Recent Developments
- 10.14 Mondi
  - 10.14.1 Mondi Matte Paper Basic Information
  - 10.14.2 Mondi Matte Paper Product Overview
  - 10.14.3 Mondi Matte Paper Product Market Performance
  - 10.14.4 Mondi Business Overview
  - 10.14.5 Mondi Recent Developments

## **11 MATTE PAPER MARKET FORECAST BY REGION**

- 11.1 Global Matte Paper Market Size Forecast
- 11.2 Global Matte Paper Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Matte Paper Market Size Forecast by Country
  - 11.2.3 Asia Pacific Matte Paper Market Size Forecast by Region
  - 11.2.4 South America Matte Paper Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Consumption of Matte Paper by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)**

- 12.1 Global Matte Paper Market Forecast by Type (2025-2032)
  - 12.1.1 Global Forecasted Sales of Matte Paper by Type (2025-2032)
  - 12.1.2 Global Matte Paper Market Size Forecast by Type (2025-2032)
  - 12.1.3 Global Forecasted Price of Matte Paper by Type (2025-2032)
- 12.2 Global Matte Paper Market Forecast by Application (2025-2032)
  - 12.2.1 Global Matte Paper Sales (K MT) Forecast by Application
  - 12.2.2 Global Matte Paper Market Size (M USD) Forecast by Application (2025-2032)

## 13 CONCLUSION AND KEY FINDINGS

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Matte Paper Market Size Comparison by Region (M USD)
- Table 5. Global Matte Paper Sales (K MT) by Manufacturers (2019-2024)
- Table 6. Global Matte Paper Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Matte Paper Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Matte Paper Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Matte Paper as of 2022)
- Table 10. Global Market Matte Paper Average Price (USD/MT) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Matte Paper Sales Sites and Area Served
- Table 12. Manufacturers Matte Paper Product Type
- Table 13. Global Matte Paper Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Matte Paper
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Matte Paper Market Challenges
- Table 22. Global Matte Paper Sales by Type (K MT)
- Table 23. Global Matte Paper Market Size by Type (M USD)
- Table 24. Global Matte Paper Sales (K MT) by Type (2019-2024)
- Table 25. Global Matte Paper Sales Market Share by Type (2019-2024)
- Table 26. Global Matte Paper Market Size (M USD) by Type (2019-2024)
- Table 27. Global Matte Paper Market Size Share by Type (2019-2024)
- Table 28. Global Matte Paper Price (USD/MT) by Type (2019-2024)
- Table 29. Global Matte Paper Sales (K MT) by Application
- Table 30. Global Matte Paper Market Size by Application
- Table 31. Global Matte Paper Sales by Application (2019-2024) & (K MT)
- Table 32. Global Matte Paper Sales Market Share by Application (2019-2024)

Table 33. Global Matte Paper Sales by Application (2019-2024) & (M USD)  
Table 34. Global Matte Paper Market Share by Application (2019-2024)  
Table 35. Global Matte Paper Sales Growth Rate by Application (2019-2024)  
Table 36. Global Matte Paper Sales by Region (2019-2024) & (K MT)  
Table 37. Global Matte Paper Sales Market Share by Region (2019-2024)  
Table 38. North America Matte Paper Sales by Country (2019-2024) & (K MT)  
Table 39. Europe Matte Paper Sales by Country (2019-2024) & (K MT)  
Table 40. Asia Pacific Matte Paper Sales by Region (2019-2024) & (K MT)  
Table 41. South America Matte Paper Sales by Country (2019-2024) & (K MT)  
Table 42. Middle East and Africa Matte Paper Sales by Region (2019-2024) & (K MT)  
Table 43. Global Matte Paper Production (K MT) by Region (2019-2024)  
Table 44. Global Matte Paper Revenue (US\$ Million) by Region (2019-2024)  
Table 45. Global Matte Paper Revenue Market Share by Region (2019-2024)  
Table 46. Global Matte Paper Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)  
Table 47. North America Matte Paper Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)  
Table 48. Europe Matte Paper Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)  
Table 49. Japan Matte Paper Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)  
Table 50. China Matte Paper Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)  
Table 51. Nippon Paper Matte Paper Basic Information  
Table 52. Nippon Paper Matte Paper Product Overview  
Table 53. Nippon Paper Matte Paper Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)  
Table 54. Nippon Paper Business Overview  
Table 55. Nippon Paper Matte Paper SWOT Analysis  
Table 56. Nippon Paper Recent Developments  
Table 57. APP Matte Paper Basic Information  
Table 58. APP Matte Paper Product Overview  
Table 59. APP Matte Paper Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)  
Table 60. APP Business Overview  
Table 61. APP Matte Paper SWOT Analysis  
Table 62. APP Recent Developments  
Table 63. OJI Matte Paper Basic Information  
Table 64. OJI Matte Paper Product Overview

Table 65. OJI Matte Paper Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 66. OJI Matte Paper SWOT Analysis

Table 67. OJI Business Overview

Table 68. OJI Recent Developments

Table 69. Nine Dragons Paper Matte Paper Basic Information

Table 70. Nine Dragons Paper Matte Paper Product Overview

Table 71. Nine Dragons Paper Matte Paper Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 72. Nine Dragons Paper Business Overview

Table 73. Nine Dragons Paper Recent Developments

Table 74. Fujifilm Matte Paper Basic Information

Table 75. Fujifilm Matte Paper Product Overview

Table 76. Fujifilm Matte Paper Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 77. Fujifilm Business Overview

Table 78. Fujifilm Recent Developments

Table 79. Chenming Paper Matte Paper Basic Information

Table 80. Chenming Paper Matte Paper Product Overview

Table 81. Chenming Paper Matte Paper Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 82. Chenming Paper Business Overview

Table 83. Chenming Paper Recent Developments

Table 84. Stora Enso Matte Paper Basic Information

Table 85. Stora Enso Matte Paper Product Overview

Table 86. Stora Enso Matte Paper Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 87. Stora Enso Business Overview

Table 88. Stora Enso Recent Developments

Table 89. Sun Paper Matte Paper Basic Information

Table 90. Sun Paper Matte Paper Product Overview

Table 91. Sun Paper Matte Paper Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 92. Sun Paper Business Overview

Table 93. Sun Paper Recent Developments

Table 94. Smurfit Kappa Matte Paper Basic Information

Table 95. Smurfit Kappa Matte Paper Product Overview

Table 96. Smurfit Kappa Matte Paper Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

- Table 97. Smurfit Kappa Business Overview
- Table 98. Smurfit Kappa Recent Developments
- Table 99. Hokuetsu Kishu Paper Matte Paper Basic Information
- Table 100. Hokuetsu Kishu Paper Matte Paper Product Overview
- Table 101. Hokuetsu Kishu Paper Matte Paper Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 102. Hokuetsu Kishu Paper Business Overview
- Table 103. Hokuetsu Kishu Paper Recent Developments
- Table 104. International Paper Matte Paper Basic Information
- Table 105. International Paper Matte Paper Product Overview
- Table 106. International Paper Matte Paper Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 107. International Paper Business Overview
- Table 108. International Paper Recent Developments
- Table 109. Domtar Matte Paper Basic Information
- Table 110. Domtar Matte Paper Product Overview
- Table 111. Domtar Matte Paper Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 112. Domtar Business Overview
- Table 113. Domtar Recent Developments
- Table 114. Sappi Matte Paper Basic Information
- Table 115. Sappi Matte Paper Product Overview
- Table 116. Sappi Matte Paper Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 117. Sappi Business Overview
- Table 118. Sappi Recent Developments
- Table 119. Mondi Matte Paper Basic Information
- Table 120. Mondi Matte Paper Product Overview
- Table 121. Mondi Matte Paper Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 122. Mondi Business Overview
- Table 123. Mondi Recent Developments
- Table 124. Global Matte Paper Sales Forecast by Region (2025-2032) & (K MT)
- Table 125. Global Matte Paper Market Size Forecast by Region (2025-2032) & (M USD)
- Table 126. North America Matte Paper Sales Forecast by Country (2025-2032) & (K MT)
- Table 127. North America Matte Paper Market Size Forecast by Country (2025-2032) & (M USD)
- Table 128. Europe Matte Paper Sales Forecast by Country (2025-2032) & (K MT)

Table 129. Europe Matte Paper Market Size Forecast by Country (2025-2032) & (M USD)

Table 130. Asia Pacific Matte Paper Sales Forecast by Region (2025-2032) & (K MT)

Table 131. Asia Pacific Matte Paper Market Size Forecast by Region (2025-2032) & (M USD)

Table 132. South America Matte Paper Sales Forecast by Country (2025-2032) & (K MT)

Table 133. South America Matte Paper Market Size Forecast by Country (2025-2032) & (M USD)

Table 134. Middle East and Africa Matte Paper Consumption Forecast by Country (2025-2032) & (Units)

Table 135. Middle East and Africa Matte Paper Market Size Forecast by Country (2025-2032) & (M USD)

Table 136. Global Matte Paper Sales Forecast by Type (2025-2032) & (K MT)

Table 137. Global Matte Paper Market Size Forecast by Type (2025-2032) & (M USD)

Table 138. Global Matte Paper Price Forecast by Type (2025-2032) & (USD/MT)

Table 139. Global Matte Paper Sales (K MT) Forecast by Application (2025-2032)

Table 140. Global Matte Paper Market Size Forecast by Application (2025-2032) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Matte Paper
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Matte Paper Market Size (M USD), 2019-2032
- Figure 5. Global Matte Paper Market Size (M USD) (2019-2032)
- Figure 6. Global Matte Paper Sales (K MT) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Matte Paper Market Size by Country (M USD)
- Figure 11. Matte Paper Sales Share by Manufacturers in 2023
- Figure 12. Global Matte Paper Revenue Share by Manufacturers in 2023
- Figure 13. Matte Paper Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Matte Paper Average Price (USD/MT) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Matte Paper Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Matte Paper Market Share by Type
- Figure 18. Sales Market Share of Matte Paper by Type (2019-2024)
- Figure 19. Sales Market Share of Matte Paper by Type in 2023
- Figure 20. Market Size Share of Matte Paper by Type (2019-2024)
- Figure 21. Market Size Market Share of Matte Paper by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Matte Paper Market Share by Application
- Figure 24. Global Matte Paper Sales Market Share by Application (2019-2024)
- Figure 25. Global Matte Paper Sales Market Share by Application in 2023
- Figure 26. Global Matte Paper Market Share by Application (2019-2024)
- Figure 27. Global Matte Paper Market Share by Application in 2023
- Figure 28. Global Matte Paper Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Matte Paper Sales Market Share by Region (2019-2024)
- Figure 30. North America Matte Paper Sales and Growth Rate (2019-2024) & (K MT)
- Figure 31. North America Matte Paper Sales Market Share by Country in 2023
- Figure 32. U.S. Matte Paper Sales and Growth Rate (2019-2024) & (K MT)

- Figure 33. Canada Matte Paper Sales (K MT) and Growth Rate (2019-2024)
- Figure 34. Mexico Matte Paper Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Matte Paper Sales and Growth Rate (2019-2024) & (K MT)
- Figure 36. Europe Matte Paper Sales Market Share by Country in 2023
- Figure 37. Germany Matte Paper Sales and Growth Rate (2019-2024) & (K MT)
- Figure 38. France Matte Paper Sales and Growth Rate (2019-2024) & (K MT)
- Figure 39. U.K. Matte Paper Sales and Growth Rate (2019-2024) & (K MT)
- Figure 40. Italy Matte Paper Sales and Growth Rate (2019-2024) & (K MT)
- Figure 41. Russia Matte Paper Sales and Growth Rate (2019-2024) & (K MT)
- Figure 42. Asia Pacific Matte Paper Sales and Growth Rate (K MT)
- Figure 43. Asia Pacific Matte Paper Sales Market Share by Region in 2023
- Figure 44. China Matte Paper Sales and Growth Rate (2019-2024) & (K MT)
- Figure 45. Japan Matte Paper Sales and Growth Rate (2019-2024) & (K MT)
- Figure 46. South Korea Matte Paper Sales and Growth Rate (2019-2024) & (K MT)
- Figure 47. India Matte Paper Sales and Growth Rate (2019-2024) & (K MT)
- Figure 48. Southeast Asia Matte Paper Sales and Growth Rate (2019-2024) & (K MT)
- Figure 49. South America Matte Paper Sales and Growth Rate (K MT)
- Figure 50. South America Matte Paper Sales Market Share by Country in 2023
- Figure 51. Brazil Matte Paper Sales and Growth Rate (2019-2024) & (K MT)
- Figure 52. Argentina Matte Paper Sales and Growth Rate (2019-2024) & (K MT)
- Figure 53. Columbia Matte Paper Sales and Growth Rate (2019-2024) & (K MT)
- Figure 54. Middle East and Africa Matte Paper Sales and Growth Rate (K MT)
- Figure 55. Middle East and Africa Matte Paper Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Matte Paper Sales and Growth Rate (2019-2024) & (K MT)
- Figure 57. UAE Matte Paper Sales and Growth Rate (2019-2024) & (K MT)
- Figure 58. Egypt Matte Paper Sales and Growth Rate (2019-2024) & (K MT)
- Figure 59. Nigeria Matte Paper Sales and Growth Rate (2019-2024) & (K MT)
- Figure 60. South Africa Matte Paper Sales and Growth Rate (2019-2024) & (K MT)
- Figure 61. Global Matte Paper Production Market Share by Region (2019-2024)
- Figure 62. North America Matte Paper Production (K MT) Growth Rate (2019-2024)
- Figure 63. Europe Matte Paper Production (K MT) Growth Rate (2019-2024)
- Figure 64. Japan Matte Paper Production (K MT) Growth Rate (2019-2024)
- Figure 65. China Matte Paper Production (K MT) Growth Rate (2019-2024)
- Figure 66. Global Matte Paper Sales Forecast by Volume (2019-2032) & (K MT)
- Figure 67. Global Matte Paper Market Size Forecast by Value (2019-2032) & (M USD)
- Figure 68. Global Matte Paper Sales Market Share Forecast by Type (2025-2032)
- Figure 69. Global Matte Paper Market Share Forecast by Type (2025-2032)
- Figure 70. Global Matte Paper Sales Forecast by Application (2025-2032)
- Figure 71. Global Matte Paper Market Share Forecast by Application (2025-2032)

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